

Exhibit H
Power Point Presentation



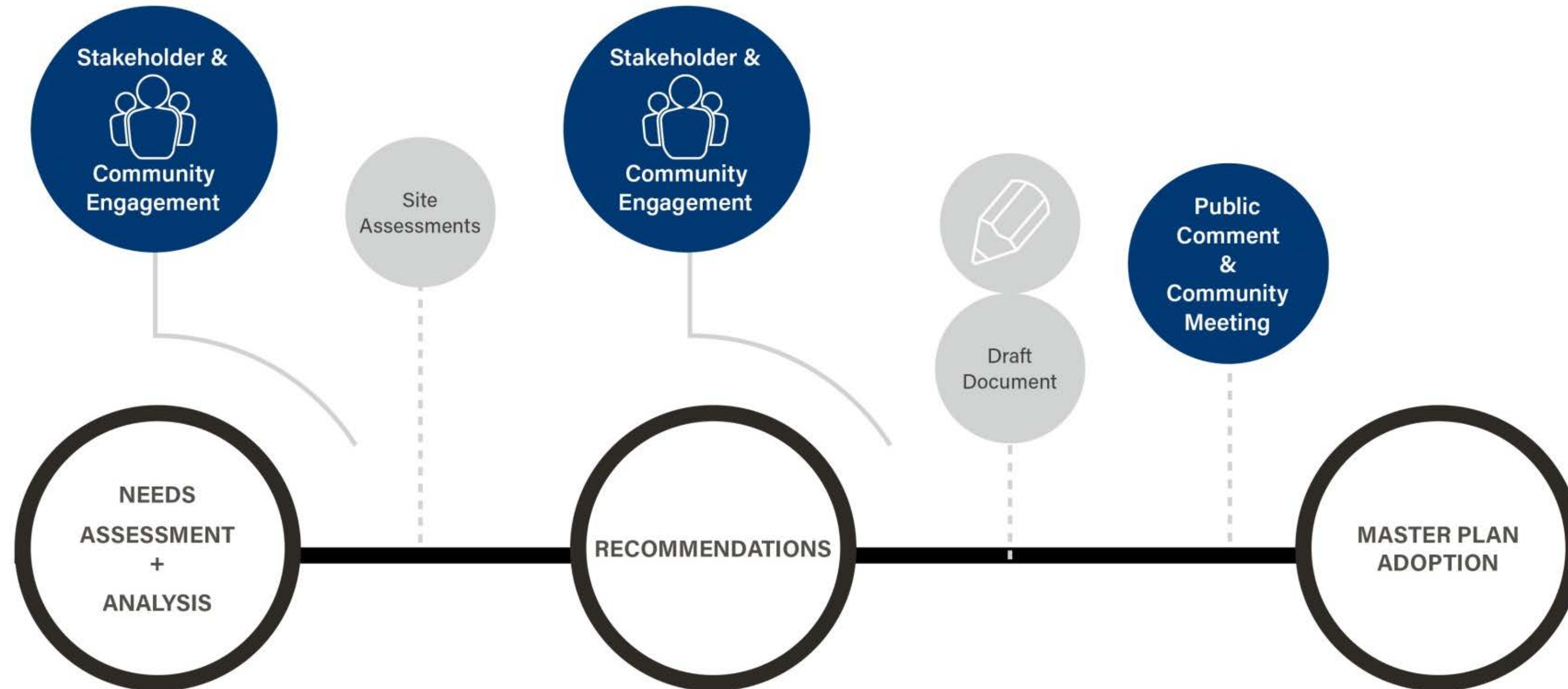
FRESNO PARKS MASTER PLAN

December 2017

Why a Parks Master Plan?

- **Planning tool for parks**
- **Last parks master plan = 1989**
- **Growing population, changing city**
- **Current park conditions**

Process & Engagement



Process & Engagement



Stakeholders



Workshops



Community

Process & Engagement



*"A SPECIAL PLACE
THAT INVITES
OUR DIVERSE
COMMUNITY +
NEIGHBORHOODS
TO GATHER AND
ENJOY EACH
OTHER."*

*Community comment in
response to "Tell us about
Your Ideal Park"*



Assessment & Findings / How are we doing?

- **Finances & Operations**
- **Park Conditions**
- **Park Acreage**
- **Gaps / Access – *quality & quantity***

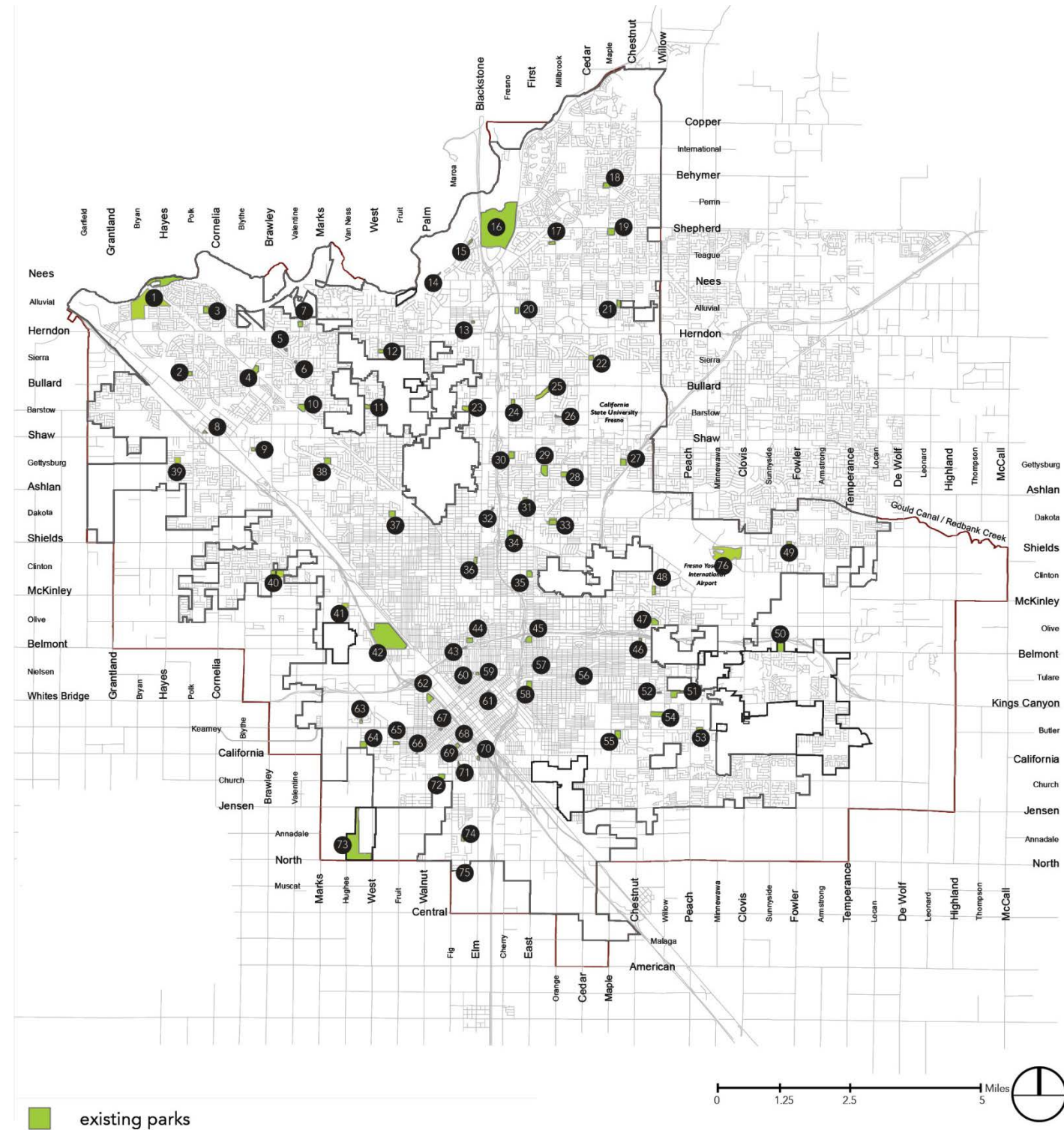
Assessment & Findings / Finances & Operations



Assessment & Findings / Finances & Operations

- **PARCS: Operates as best they can with limited resources**
- **Maintenance: \$5 million more needed annually**
- **Lifecycle Replacement: \$112 million currently needed**
 - **\$17 million annual increase needed**

Assessment & Findings / Park Acreage



City of Fresno Park Land & General Plan Level of Service Goals

1,023 acres (existing)

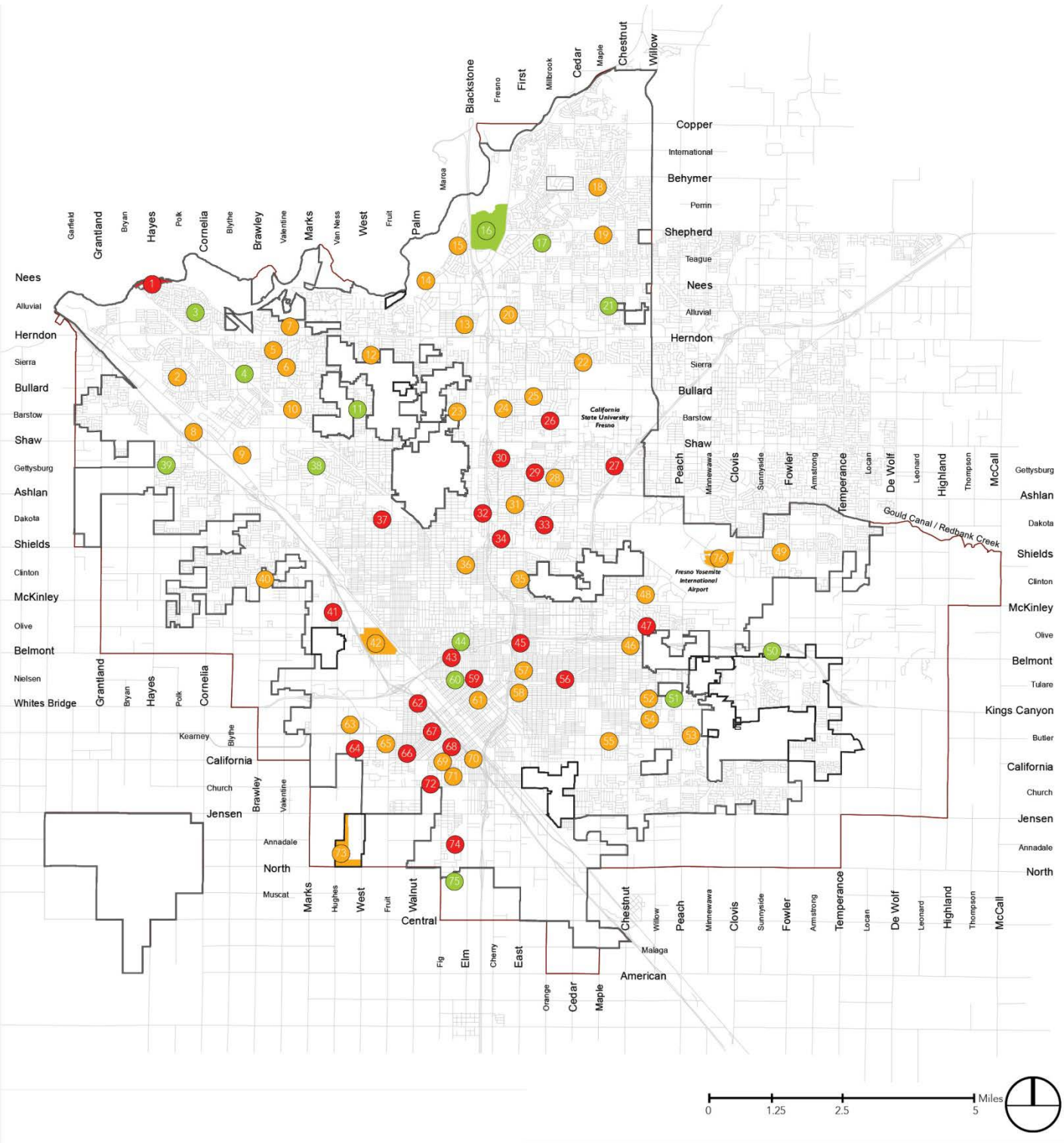
+1,113 acres (2017 need)

+1,769 acres (2035 need)

Note: An extra \$10,000 - \$15,000 for maintenance costs is needed for each acre added



Assessment & Findings / Park Conditions



20% Good
50% Fair
30% Poor

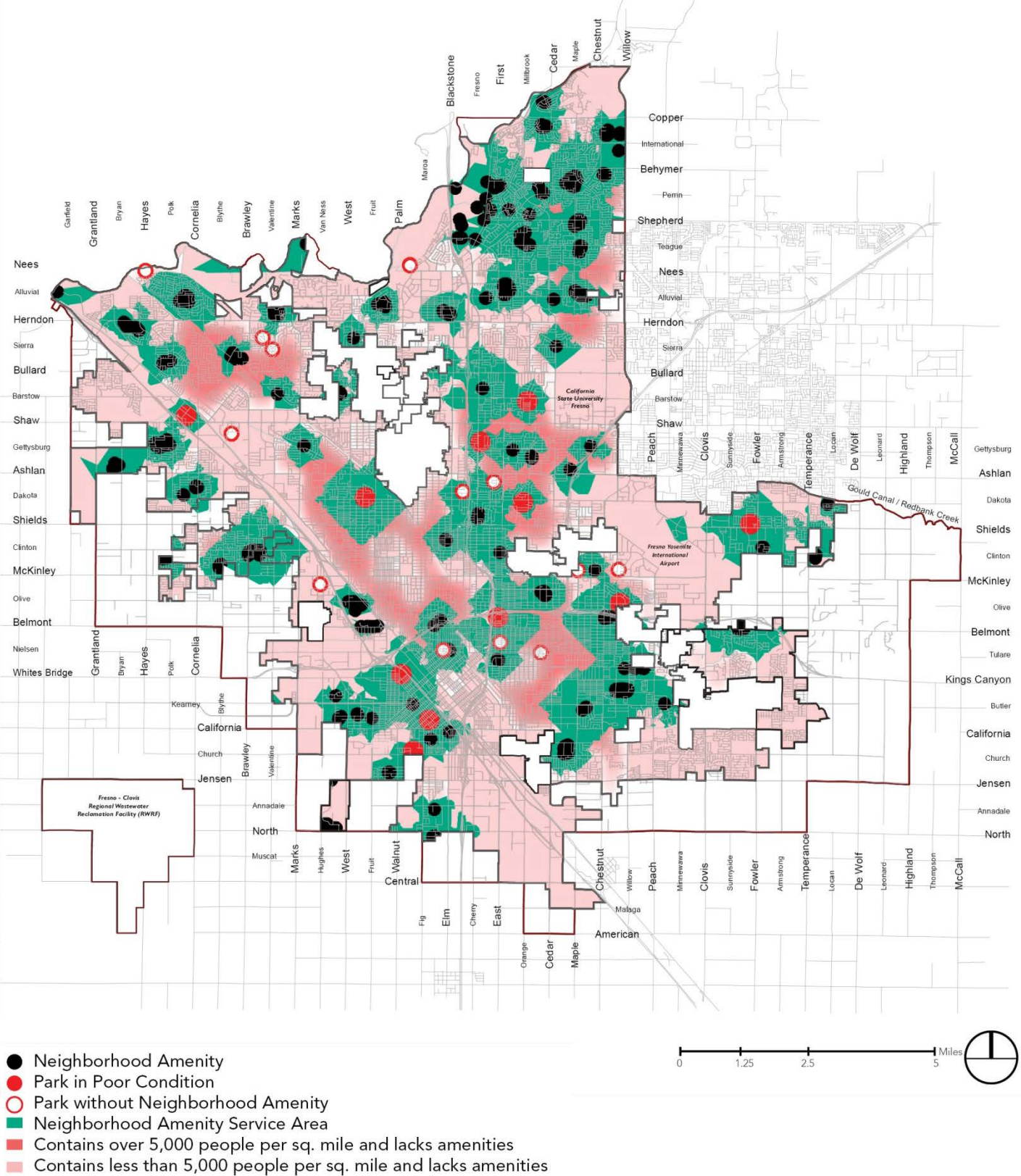
Poor Condition Parks
Fair Condition Parks
Good Condition Parks



Assessment & Findings / Amenity Gaps

Neighborhood Amenity Gaps

- Park conditions
- Accessibility
- Park deserts



Assessment & Findings / Community

TOP PARK PROGRAMS



junior giants
youth program



youth
sports



after school
programs

HIGHEST DEMAND FOR RECREATION FACILITY



52%
picnic areas



43%
community
gardens



41%
dog park

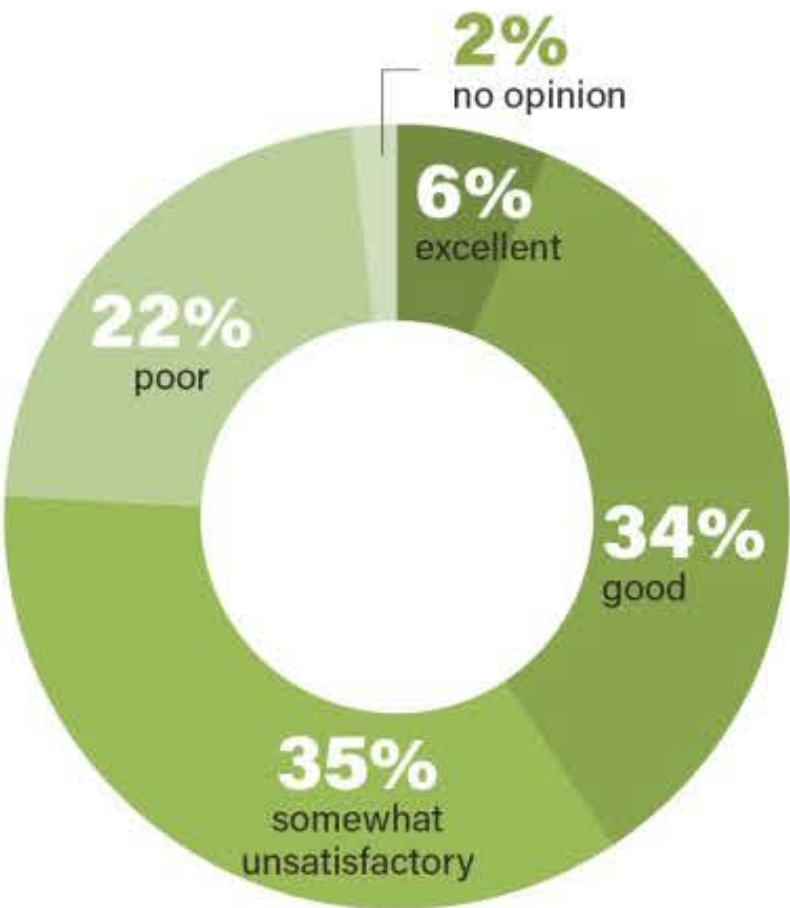


37%
soccer
field

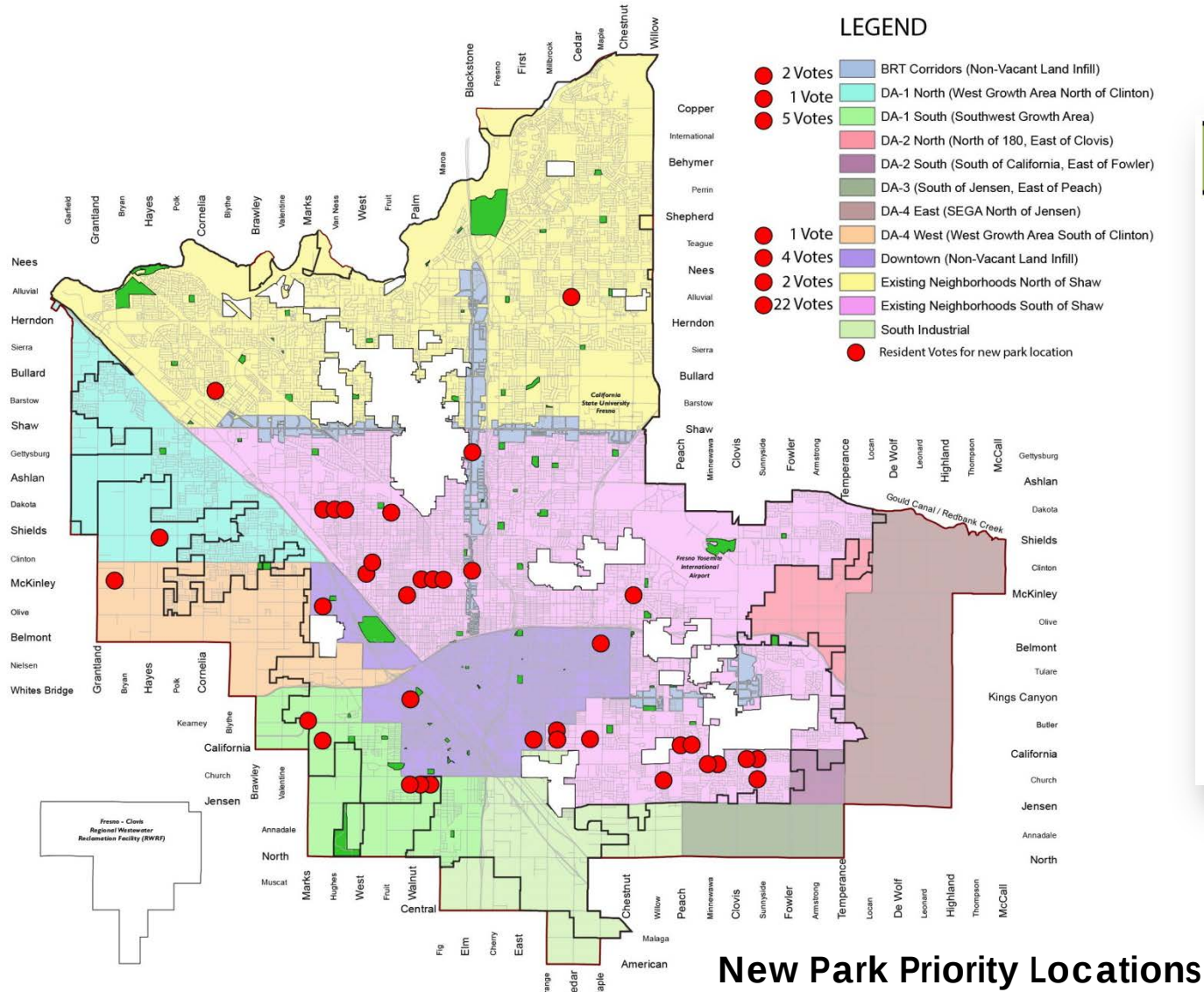


36%
splashpad

PARKS & AMENITY RATINGS (SURVEY)



Assessment & Findings / Community

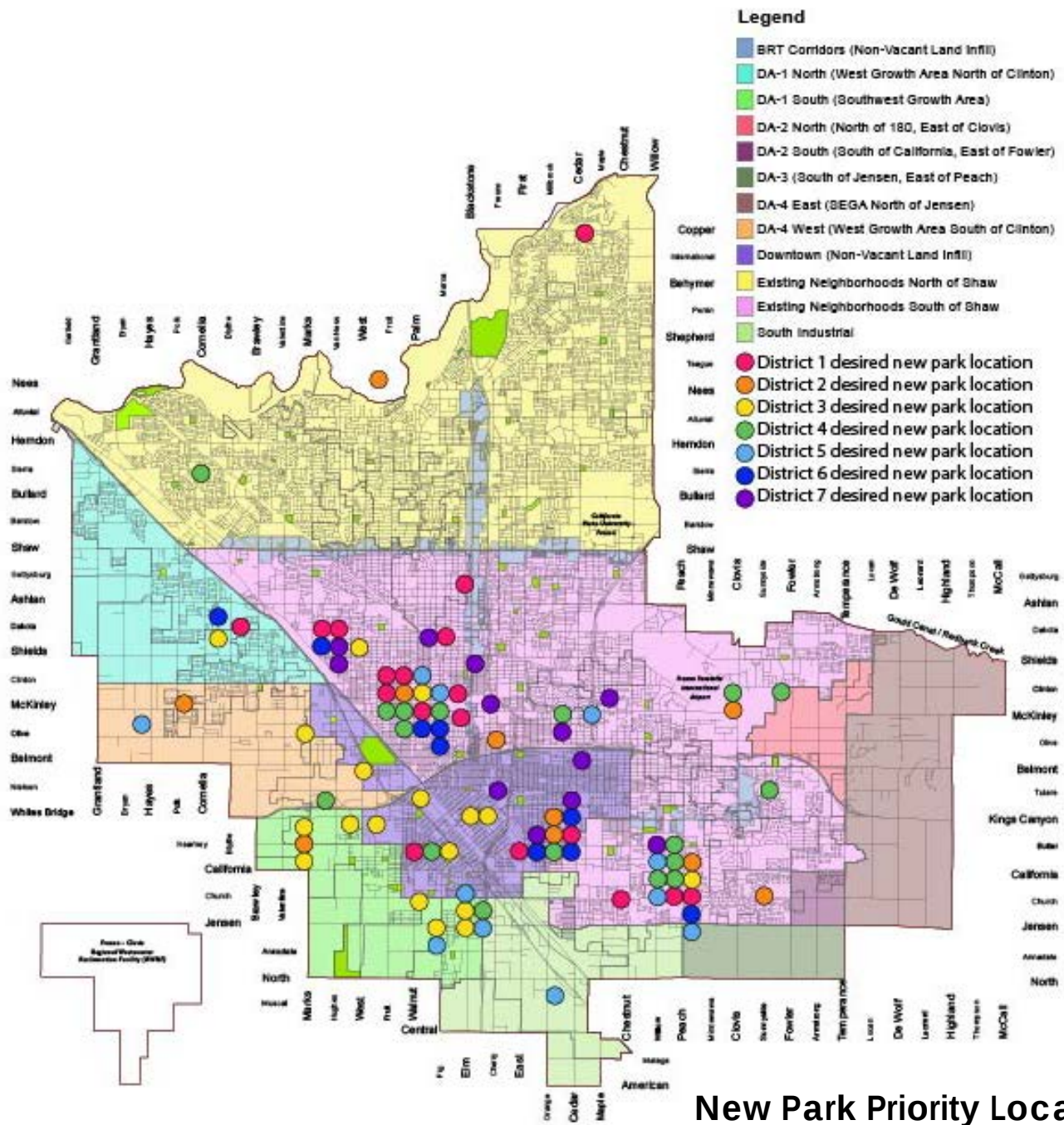


Maintain	Renovate	New	Park Repair Priorities	Priority Locations for New Parks
\$64	\$23	\$13	LISTED IN DESCENDING ORDER: Einstein = 6 votes Romain = 6 votes Mary Ella Brown = 6 votes Fink White = 5 votes Quigley = 5 votes Hinton = 4 votes Frank H. Ball = 2 votes Carozza = 1 vote Cary = 1 vote El Dorado = 1 vote Maxie L. Parks Community Center & Gym = 1 vote Melody = 1 vote	LISTED IN DESCENDING ORDER: Existing Neighborhoods South of Shaw = 22 Locations DA-1 South (Southwest Growth Area) = 5 Locations Downtown (Non-Vacant Land Infill) = 4 Locations BRT Corridors (Non-Vacant Land Infill) = 2 Locations Existing Neighborhoods North of Shaw = 2 Locations DA-4 West (West Growth Area South of Clinton) = 1 Location

Stakeholder Workshop Feedback Summary



Assessment & Findings / Community



COUNCIL DISTRICT	Maintain	Renovate	New	Ranking: District Parks To Be Improved	Highest Rank: Urban Greening Strategy	District Specific Comment Themes
1	\$58	\$23	\$18	Roeding (4 votes) Quigley (3 votes) Fink White (2 votes) Romain (2 votes)	New Parks & Open Space	Land along canals should be used for parks and trails
2	\$62	\$28	\$10	Quigley (3 votes) Fink-White (1 vote) Mary Ella Brown (1 vote) Einstein (1 vote) Frank H Ball (1 vote) Hyde Park (1 vote) Mosqueda (1 vote)	Tree Canopy	SW Fresno is in great need of park amenities / Walkability & Bikeability along trail & canal systems
3	\$33	\$31	\$36	Hinton (4 votes) Frank H Ball (4 votes) Mary Ella Brown (3 votes)	New Parks & Open Space	SW Fresno is in great need of park amenities / Shade elements / Accessibility
4	\$55	\$22	\$23	Quigley (3 votes) Einstein (2 votes) Romain (2 votes) Mary Ella Brown (2 votes) Logan (1 vote) El Dorado (1 vote) Melody (1 vote) Cary (1 vote) Hinton (1 vote) Large (1 vote) Fink-White (1 vote) Vinland (1 vote) Reedy Discovery Center (1 vote)	Urban Agriculture & Community Gardens	Find other sources of funding to improve parks / Transportation & accessibility to parks

COUNCIL DISTRICT	Maintain	Renovate	New	Ranking: District Parks To Be Improved	Highest Rank: Urban Greening Strategy	District Specific Comment Themes
5	\$51	\$29	\$20	Quigley (2 votes) Romain (2 votes) Mosqueda (2 votes) Hinton (1 vote) Roeding (1 vote) Mary Ella Brown (1 vote) Cary (1 vote) Ninth & Tulare (1 vote) Holmes (1 vote)	New Parks & Open Space, Urban Agriculture & Community Gardens	49 Acres site for potential park development / Park partnerships & sponsors
6	\$58	\$22	\$20	Roeding (2 votes) Quigley (1 vote) Hinton (1 vote) Romain (1 vote) Rotary West (1 vote) Mary Ella Brown (1 vote) Belcher (1 vote)	Drought Tolerant, Low Maintenance Vegetation	Hyde Park is not a park, it's a landfill / Park proximity to highways / Health concerns / SW & SE Fresno in need of park amenities
7	\$52	\$35	\$13	Einstein (3 votes) Radio (2 votes) Mary Ella Brown (2 votes) Romain (2 votes) Lafayette (1 vote) Frank H Ball (1 vote) Fink-White (1 vote)	Tree Canopy/ Pedestrian & Bicycle Infrastructure/ Technology	Accessibility / Trails / Smart park (technology), Exercise (workout stations, fitness classes) / Park Safety
AVERAGE	\$53	\$27	\$20			

Council District Workshops Feedback Summary



Assessment & Findings / Community

Parks Are *Highly* Valued



52% *of those surveyed*
are willing to **support**
an increase in public
funding for parks.

What can we accomplish in 10 years?

- ✓ **Improve what you have**
- ✓ **Close the gaps**
- ✓ **Secure the parks**

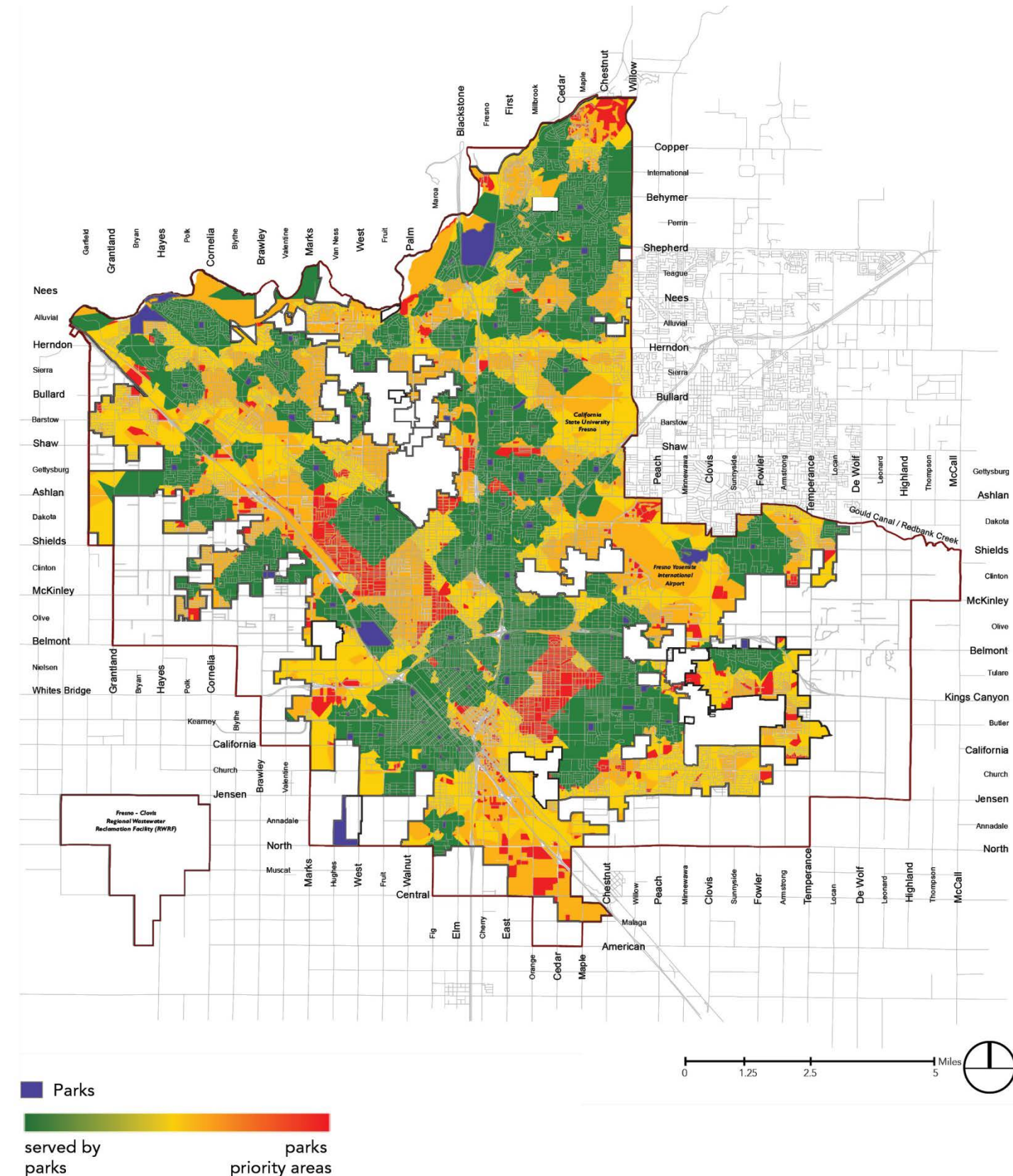
Strategy: Improve what you have



Strategy: Improve what you have

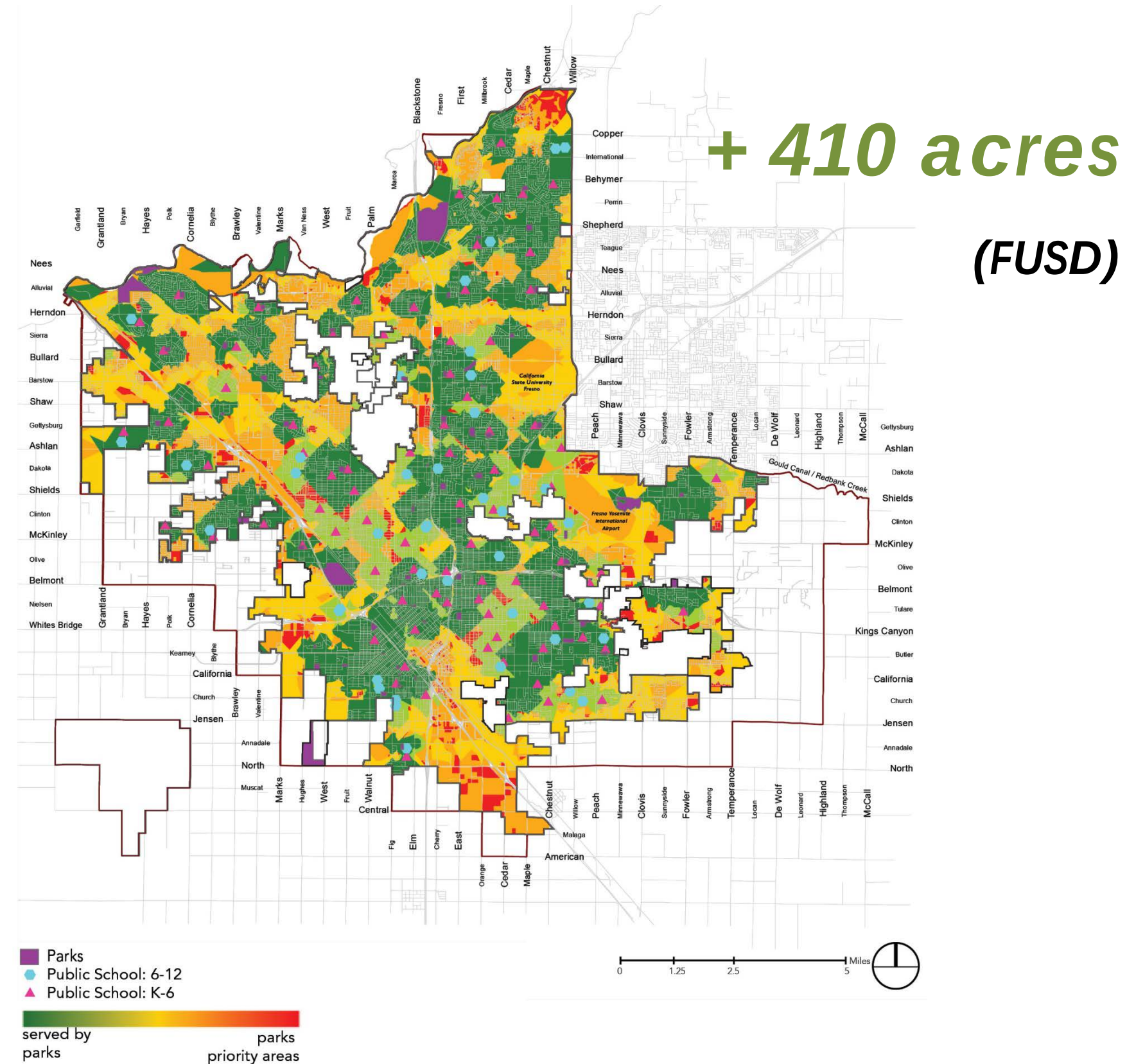


Strategy: Close the gaps



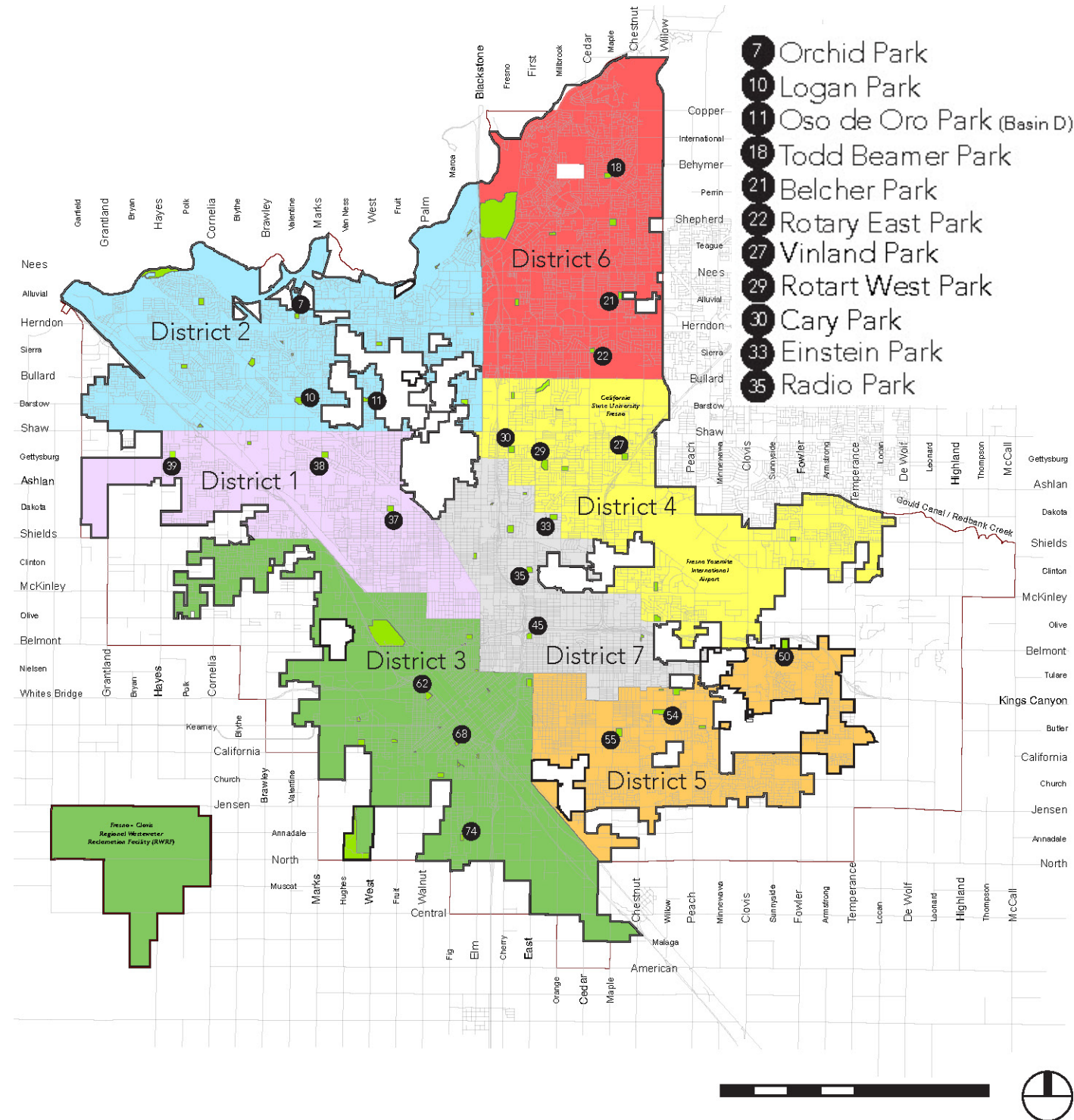
- Target highest areas of need
- Expand school & basin joint-use
- Flagship / priority parks
- Urban greening strategies

Strategy: Close the gaps



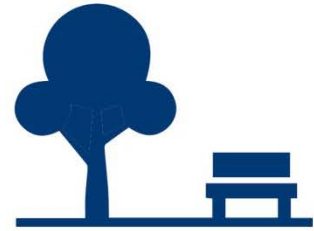
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Strategy: Close the gaps



- Target highest areas of need
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- Urban greening strategies

Strategy: Close the gaps



new parks



tree canopy

community gardens



bicycle

pedestrian



stormwater

beautification

- Target highest areas of need
- Expand school & basin joint-use
- Flagship / priority parks
- Urban **greening** strategies

Strategy: Secure the parks



Pop-up Programs



Movies in the Park

Public Comment



- **11 Public Comments Received**
- **Airport Land Use Commission found PMP consistent with airport plans on December 4, 2017**
- **Planning Commission unanimously recommended approval on December 6, 2017**

Adoption: Environmental Assessment

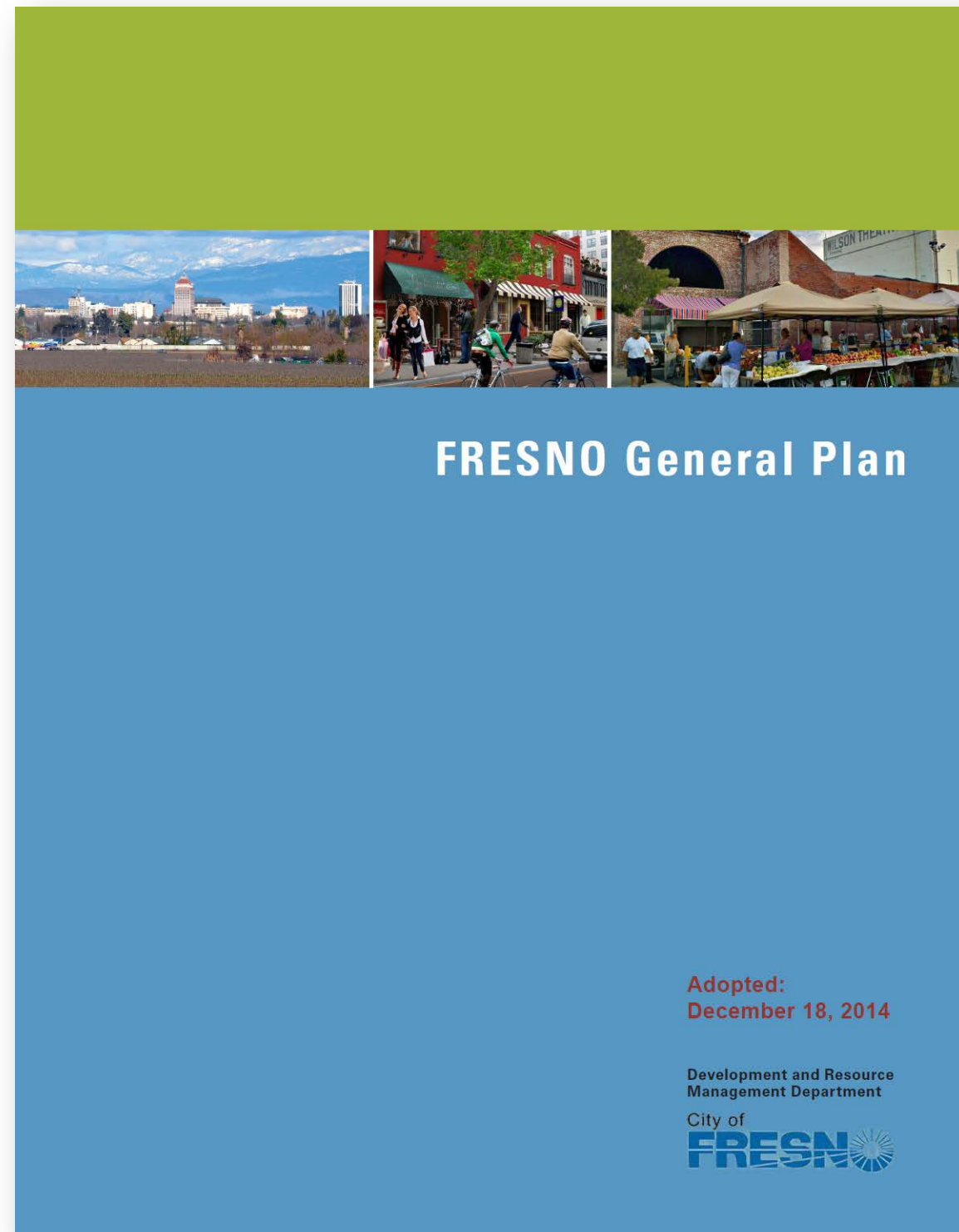
Environmental Assessment No. A-17-016
for the Parks Master Plan and associated
Plan Amendment A-17-016

Prepared by the City of Fresno
Development and Resource Management Department
2600 Fresno St.
Fresno, CA 93721
November 14, 2017



- **Mitigated Negative Declaration**
- **Additional CEQA Required for future projects**
- **Mitigation Measures: Hazardous Materials**
- **No Comments Received**

Adoption: General Plan Amendment



- **Minor changes to Parks and Open Space Element**
- **Adds new reference to updated Parks Master Plan**
- **Updates type of acreage counted as Regional Parks**
- **Findings: Consistent with General Plan**

Adoption: Recommendation

- **Approve Environmental Assessment**
- **Approve adoption of Parks Master Plan**
- **Approve Plan Amendment No. A-17-016**

