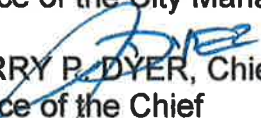


City of
FRESNO
POLICE DEPARTMENT

March 22, 2016

TO: BRUCE RUDD, City Manager
Office of the City Manager

FROM:  JERRY P. DYER, Chief of Police
Office of the Chief

SUBJECT: AWARD A SOLE SOURCE AGREEMENT WITH INTRADO, INC., IN THE AMOUNT OF \$132,000 FOR BROWSER-BASED SOFTWARE TO EXTRACT INFORMATION FROM PUBLIC AND COMMERCIAL SOURCES FOR FIVE YEARS; AUTHORIZE THE CHIEF OF POLICE OR HIS DESIGNEE TO EXECUTE THE AGREEMENT

Beware by Intrado, Inc. searches and compiles commercial and public data associated with the address of an emergency event in progress from thousands of data sources. From this information, Beware identifies people associated with an address; delivering a summary on each within a matter of seconds. Beware uses a patent-pending algorithm to search, sort and score records about the people, locations, vehicles and properties relevant to a specific event. This data is then aggregated, correlated and presented as incident intelligence in an interactive, web-based format. Beware is a cloud-based solution that can be securely accessed anywhere with an Internet connection. Deploying Beware in the Real Time Crime Center allows FPD personnel to deliver pertinent situational awareness alerts directly to the first responders as they respond to events, which can guide the response strategy and lead to safer outcomes for all involved. Beware combines commercial and public data in a platform that is entirely location-based, allowing it to be used in a Real Time Crime Center environment, since the center is tasked with quickly providing information to officers responding to various locations. Beware also has been integrated into our Real Time Crime Center application using Beware's application program interface. This allows location information to be automatically sent to Beware when the calls are created in the 911 center, with results returned in seconds directly into the application for the RTCC operators. There are no known competing products that have been found, based on time spent looking at Internet searches, trade shows, and discussions with the vendor.

Beware contains data on close to 100% of the adult population, and close to 100% of residential addresses. Both land line and cellular phone registrations to residential

addresses are available. Court records are acquired on a daily basis and are available in Beware. Beware complies with all key US laws pertaining to Personally Identifiable Information (PII). In response to feedback from Council and direction from FPD, Intrado developed a solution for FPD which removed from Beware all scoring, color-coding, and public social media postings attributed to individuals. Beware results for FPD now simply display an asterisk alongside any name record containing criminal history information.

It is recommended that Council authorize the Chief of Police or designee to specify Intrado, Inc., without substitution, to provide browser-based software to extract information from public and commercial sources applicable to 9-1-1 calls, providing law enforcement with location-based, incident-related information for five years at \$26,400 per year under the sole source competitive bidding exception without an "or equal" provision in the specifications. It is therefore recommended we award a services contract of \$132,000 to Intrado, Inc. for this service.

The FY 2016 budget for the Police Department includes sufficient funding in the 2014 State Homeland Security grant. Future contract obligations will be incorporated into future grant funding or will be paid through private money. No general funds will be used.

Approve Request

Deny Request



Bruce Rudd, City Manager



Date

JPD/cle