



**CALIFORNIA AVENUE NEIGHBORHOOD**

**A Choice Planning Effort**

**creative. connected. community.**

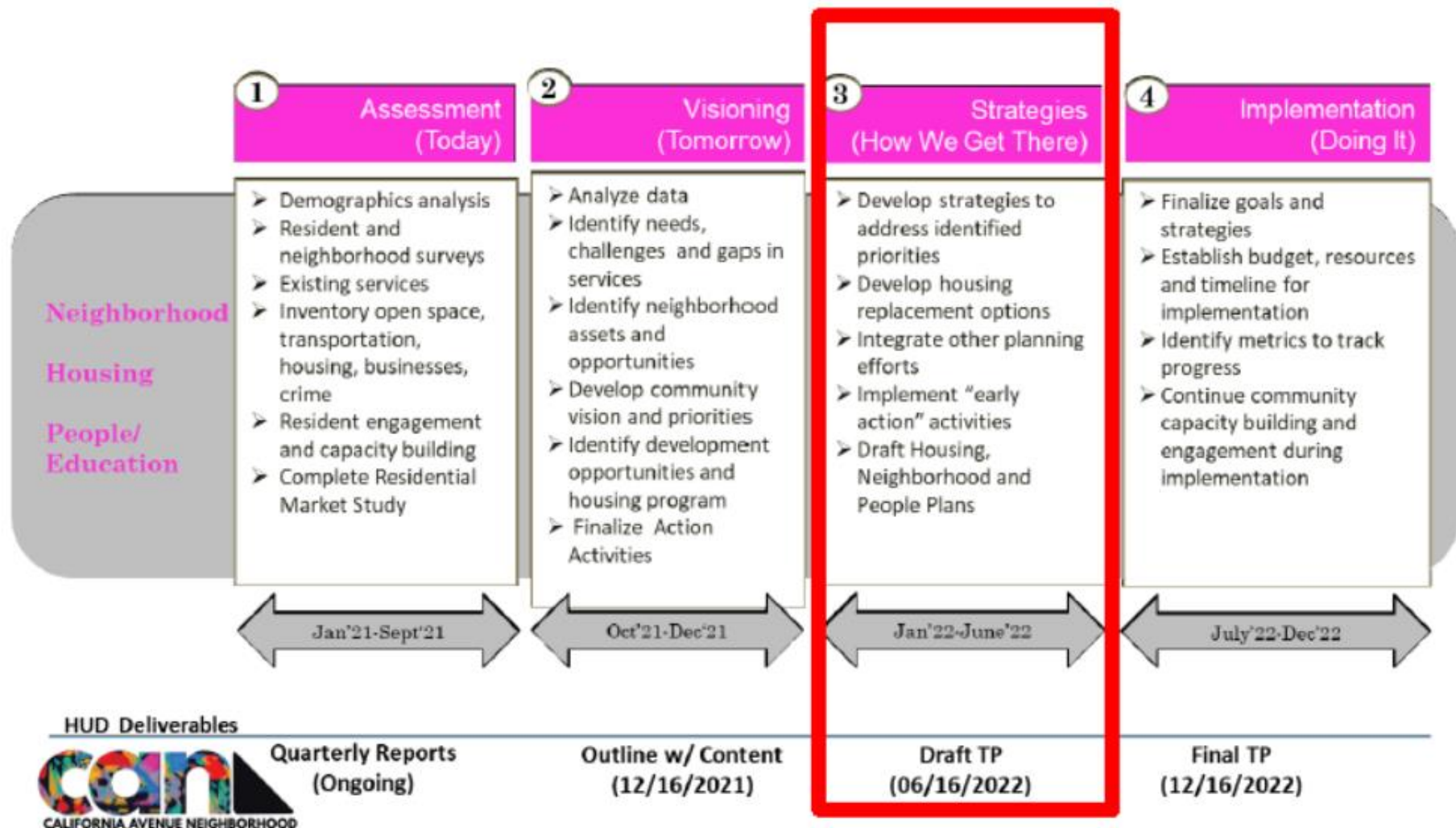


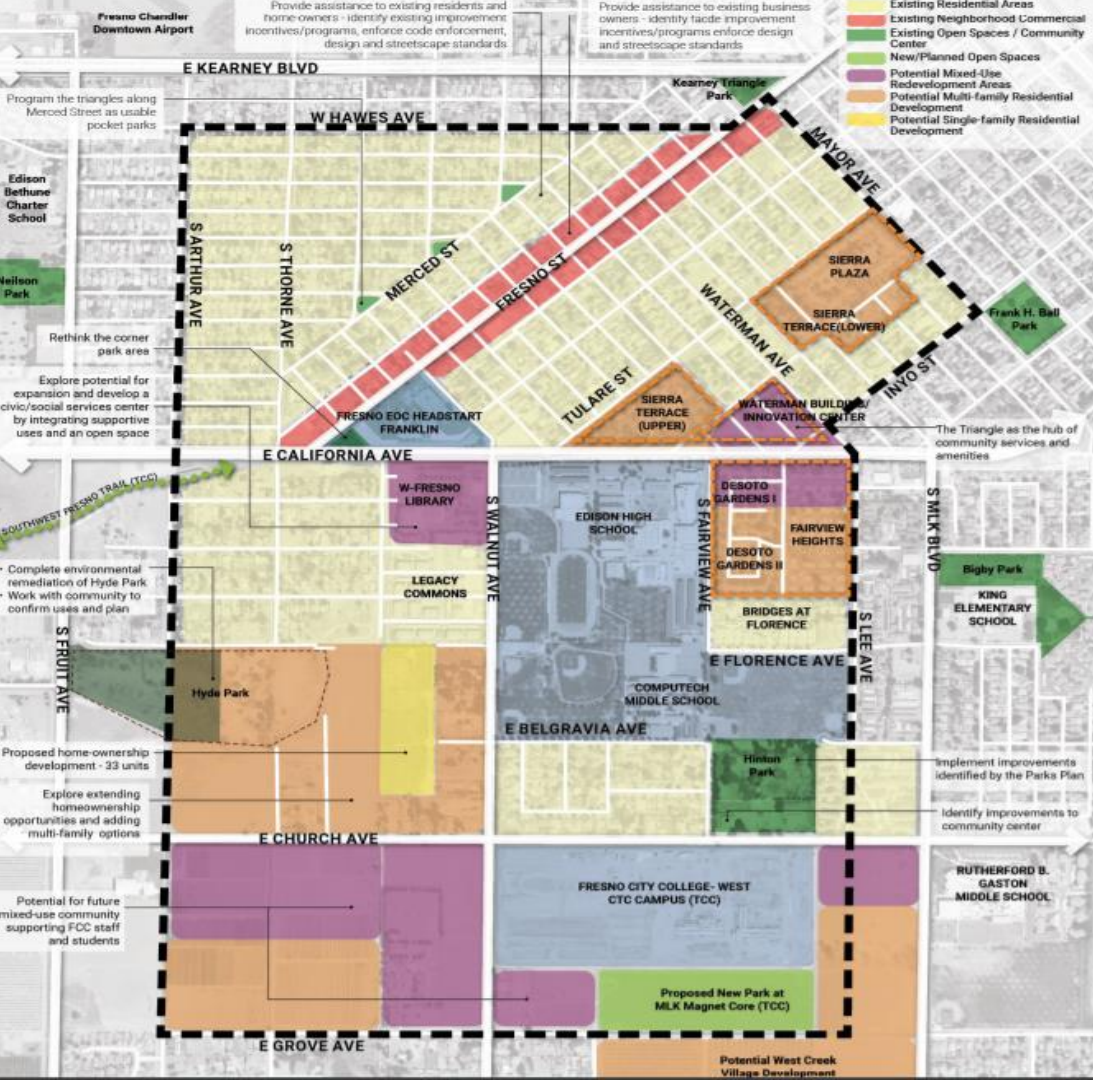
# Briefing of Fresno City Council

March 24, 2022

# GOAL

**Develop a Community Supported Transformation Plan that reflects the vision and priorities of CAN residents and stakeholders, is financially viable, implementable, and sustainable.**





# ENHANCING THE BUILT ENVIRONMENT

-  **CAN Boundary**
-  **FHA Owned Development Areas**
-  **Existing Institutional**
-  **Existing Residential Areas**
-  **Existing Neighborhood Commercial**
-  **Existing Open Spaces / Community Center**
-  **New/Planned Open Spaces**
-  **Potential Mixed-Use Redevelopment Areas**
-  **Potential Multi-family Residential Development**
-  **Potential Single-family Residential Development**



## Emerging Themes | Priorities

- Streetscape Improvements along priority corridors
- Intersection/Gateway Improvements
- Pedestrian Enhancements
- Develop a network of open spaces
- New Parks and Improvement of existing parks
- Hyde Park

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## Emerging Themes | Priorities

- New mixed income & mixed-use and resident development
- Homeownership
- West Library property
- Existing residential and commercial



# What is the Housing Plan Trying to Achieve?

- Preservation of affordable housing and Anti-Displacement of Families
- Mixed Income and Mixed-Use Community
- Minimum Housing Program (to qualify for Choice funding) – 457 Units

*Replacement = 228 + 229 Net New Market rate & Workforce*

- Add Neighborhood-serving amenities

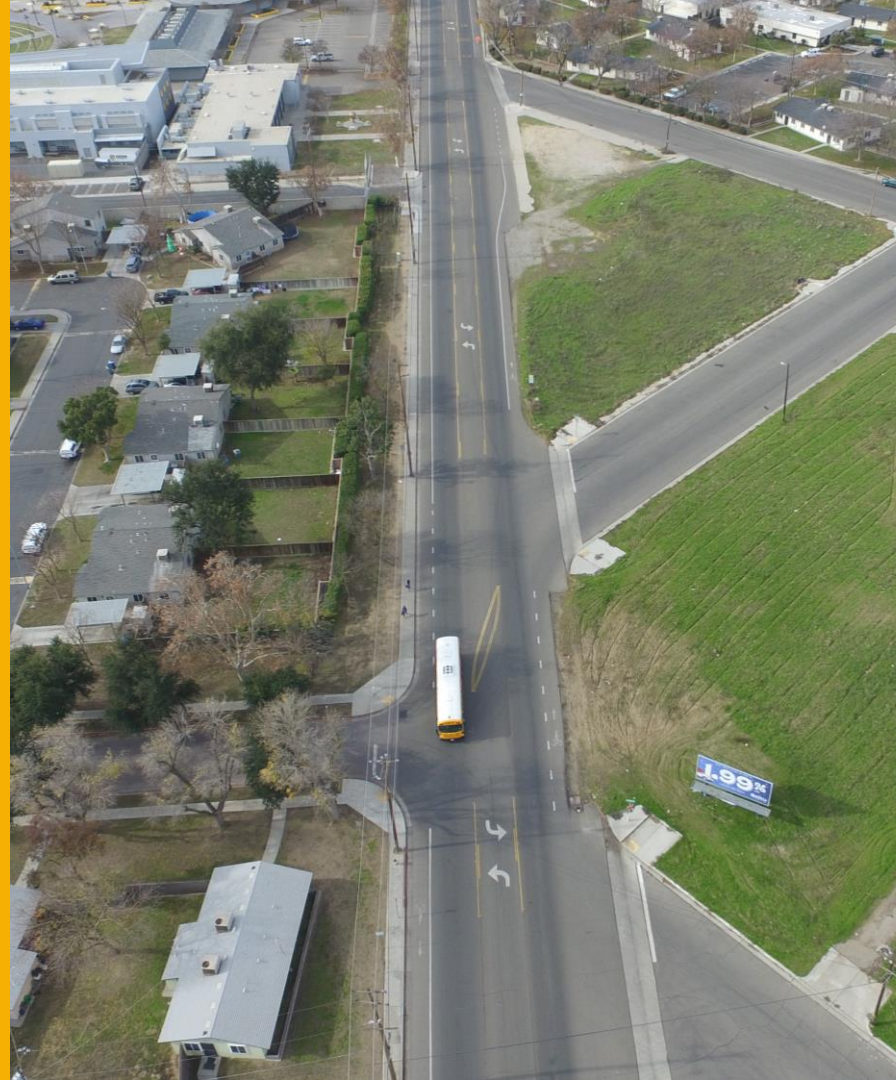


# What is the Housing Plan Trying to Achieve?

- Respond to community priorities
- Financial Feasibility
- Where is housing possible?
  - Within CAN Boundary*
  - FH exploring potential locations elsewhere (such as North Fresno)*
- Assumes the NEW amendment is Approved for the Airport Overlay Master Plan

# Importance of City – Fresno Housing Partnership

- Fresno Housing to pursue up to \$50m in Choice Implementation Funding
- Requires the City of Fresno be a co-applicant and invested partner



# Additional Requests of the City of Fresno

- Adoption of the Final Transformation Plan
- Commitment to Choice Neighborhood Application
- Funding for infrastructure, residential construction, neighborhood improvements
- CDBG Commitment

# Additional Requests of the City of Fresno

- Support for requested zoning changes, if necessary
- Support for Airport Overlay Master Plan approval
- Brownsfields funding for Hyde Park Cleanup
- Funding for existing homeowners and expand homeownership opportunities

# THANK YOU.

Additional reports and  
action summaries are available at:

**WestFresnoCAN.org**

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