

**A Choice Planning Effort** 

creative. connected. community.



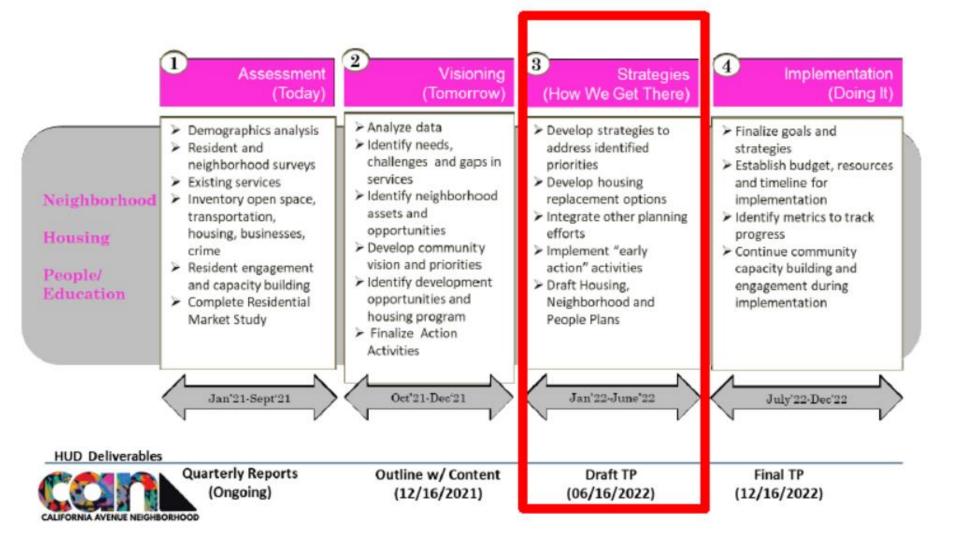
# Briefing of Fresno City Council

March 24, 2022

#### GOAL

Develop a Community Supported Transformation Plan that reflects the vision and priorities of CAN residents and stakeholders, is financially viable, implementable, and sustainable.





#### Fresno Chandler Existing Neighborhood Commercial owners - identity facde improvement **Downtown Airport** incentives/programs, enforce code enforcement, incentives/programs enforce design Existing Open Spaces / Community design and streetscape standards. and streetscape standards New/Planned Open Spaces E KEARNEY BLVD Potential Mixed-Use Potential Multi-family Residential Merced Street as usable Potential Single-family Residential Charter PLAZA SIERRA TERRACE(LOWER Rethink the corner park area Explore potential for TERRACE FRESNO EOC HEADSTART community services and E CALIFORNIA AVE W-FRESNO FAIRVIEW DESOTO Bigby Park LEGACY remediation of Hyde Park Work with community to COMMONS ELEMENTARY BRIDGES AT FLORENCE SCHOOL E FLORENCE AV E BELGRAVIA AVE identified by the Parks Plan Explore extending homeownership opportunities and adding community center multi-family options E CHURCH AVE RUTHERFORD B. GASTON FRESNO CITY COLLEGE- WEST MIDDLE SCHOOL Potential for future supporting FCC staff and students Proposed New Park at E GROVE AVE **Potential West Creek**

#### ENHANCING THE BUILT ENVIRONMENT

CAN Boundary
FHA Owned Development Areas
Existing Institutional
Existing Residential Areas
Existing Neighborhood Commercial
Existing Open Spaces / Community
Center
New/Planned Open Spaces
Potential Mixed-Use
Redevelopment Areas
Potential Multi-family Residential
Development
Potential Single-family Residential

Development



## **Emerging Themes** | Priorities

- Streetscape Improvements along priority corridors
- Intersection/Gateway Improvements
- Pedestrian Enhancements
- Develop a network of open spaces
- New Parks and Improvement of existing parks
- Hyde Park





## **Emerging Themes** | Priorities

- New mixed income & mixed-use and resident development
- Homeownership
- West Library property
- Existing residential and commercial





#### What is the Housing Plan Trying to Achieve?

- Preservation of affordable housing and Anti-Displacement of Families
- Mixed Income and Mixed-Use Community
- Minimum Housing Program (to quality for Choice funding) 457 Units

Replacement = 228 + 229 Net New Market rate & Workforce

Add Neighborhood-serving amenities



## What is the Housing Plan Trying to Achieve?

- Respond to community priorities
- Financial Feasibility
- Where is housing possible?
  - Within CAN Boundary FH exploring potential locations elsewhere (such as North Fresno)
- Assumes the NEW amendment is Approved for the Airport Overlay Master Plan



# Importance of City – Fresno Housing Partnership

- Fresno Housing to pursue up to \$50m in Choice Implementation Funding
- Requires the City of Fresno be a co-applicant and invested partner



#### Additional Requests of the City of Fresno

- Adoption of the Final Transformation Plan
- Commitment to Choice Neighborhood Application
- Funding for infrastructure, residential construction, neighborhood improvements
- CDBG Commitment



### Additional Requests of the City of Fresno

- Support for requested zoning changes, if necessary
- Support for Airport Overlay Master Plan approval
- Brownsfields funding for Hyde Park Cleanup
- Funding for existing homeowners and expand homeownership opportunities



#### THANK YOU.

Additional reports and action summaries are available at:

## WestFresnoCAN.org

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