

**Exhibit F- Central Southeast Specific Plan Initiation Powerpoint**

# CITY COUNCIL

# Central Southeast Specific Plan Initiation

**Central Southeast Specific Plan**

January 16, 2020



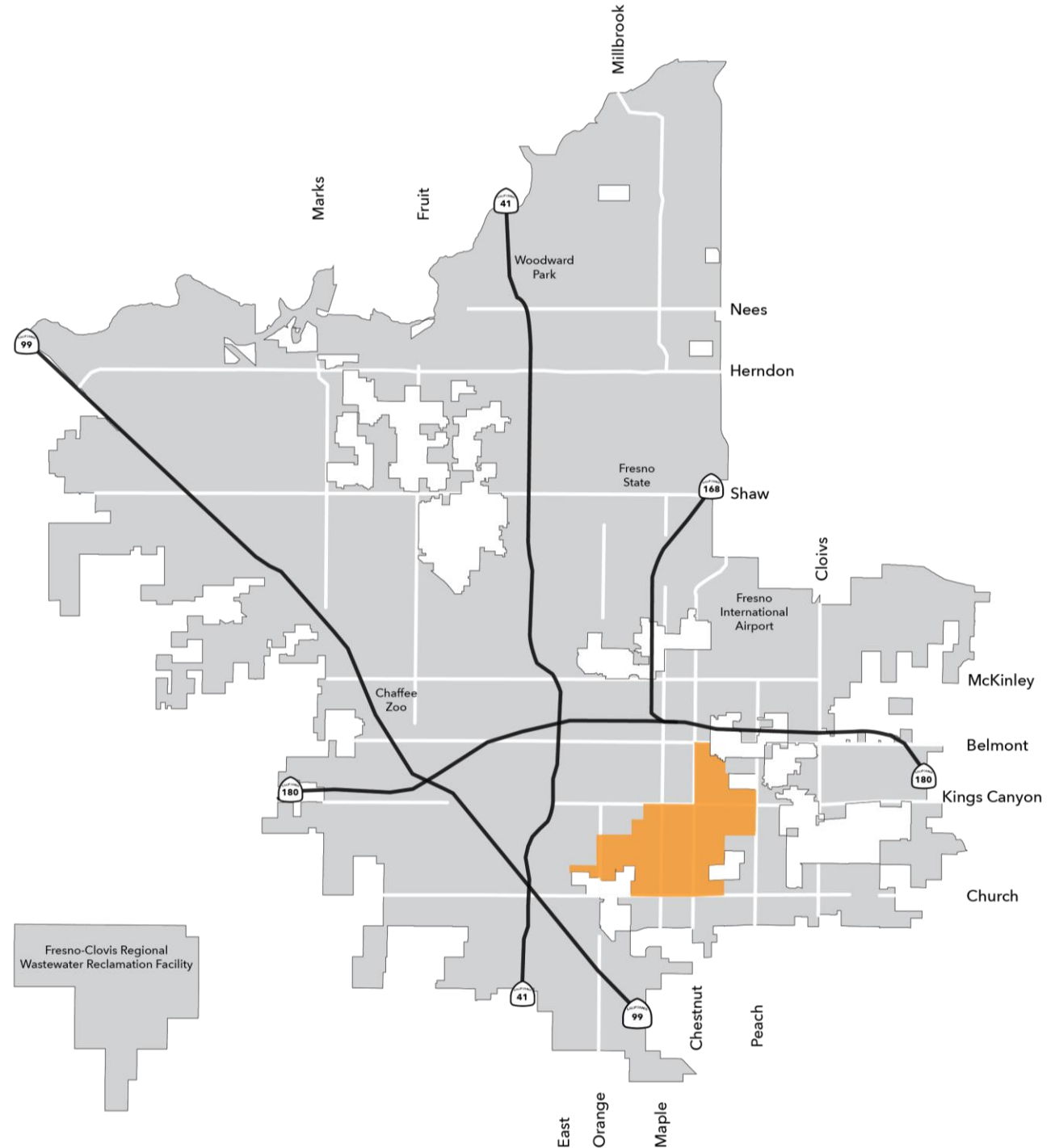
# What is a Specific Plan?

A Specific Plan is:

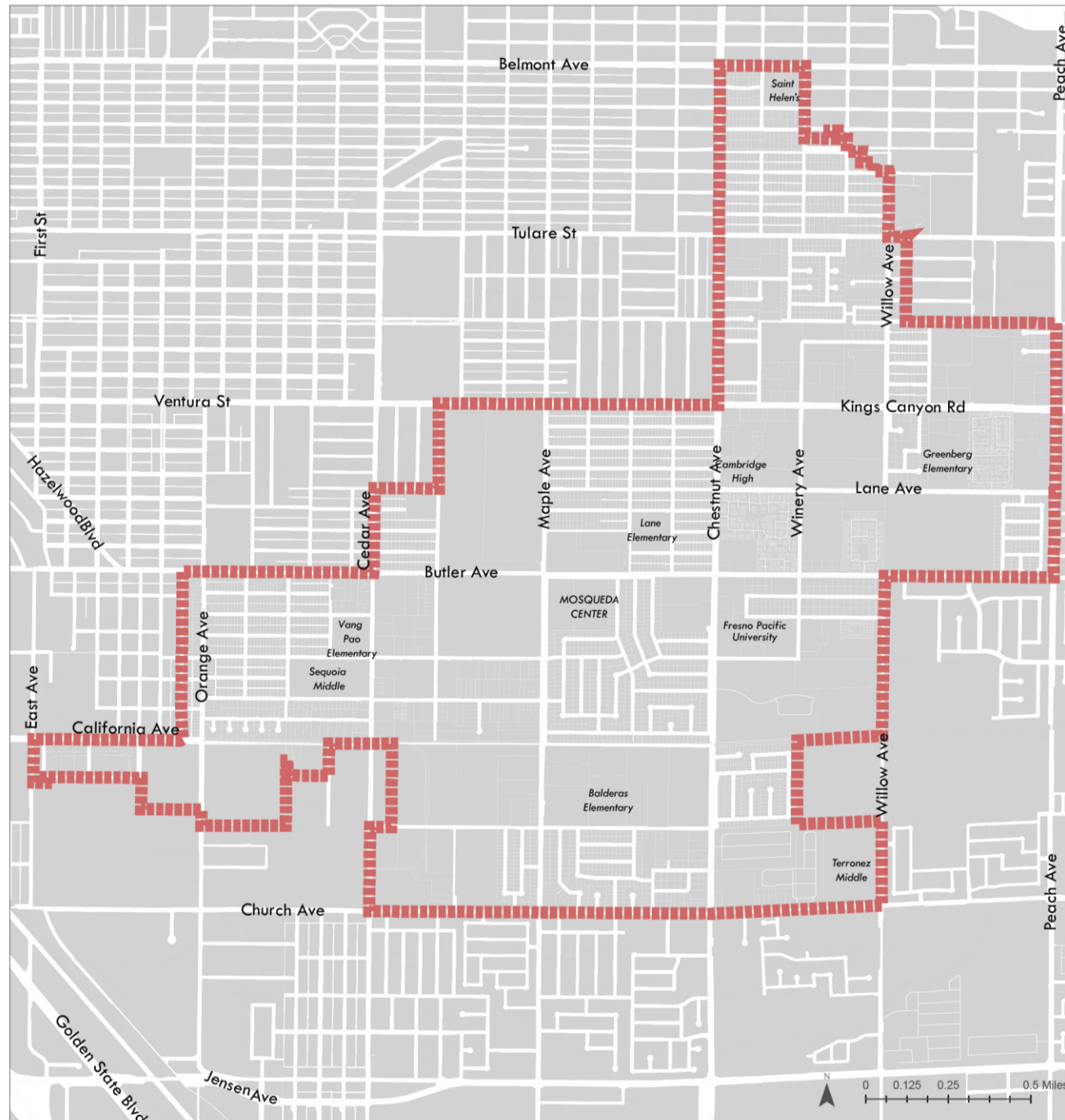
- A long-range planning document (20 to 30 year vision)
- Used to implement the general plan
- A set of detailed strategies and actions to guide future growth and development in a specific geographic area (in this case, Central Southeast Fresno)
- Focuses on physical improvements: land use, transportation, parks, economic development, and improvements to the quality of life.

# Planning Context

- AREA: 2,200 acres
- The CESP is a continuation of the recent ***Downtown Neighborhoods Community Plan*** (2016). This Plan picks up where the DNCP left off along the northwestern boundary.
- The planning area is entirely in Fresno City Limits



# Planning Context



# Community Engagement

- Stakeholder Meetings with 16 groups
- Engagement toolkit
- 20 Mobile Workshops
- 4 public workshop
- 3 surveys
- Steering Committee (9 meetings)



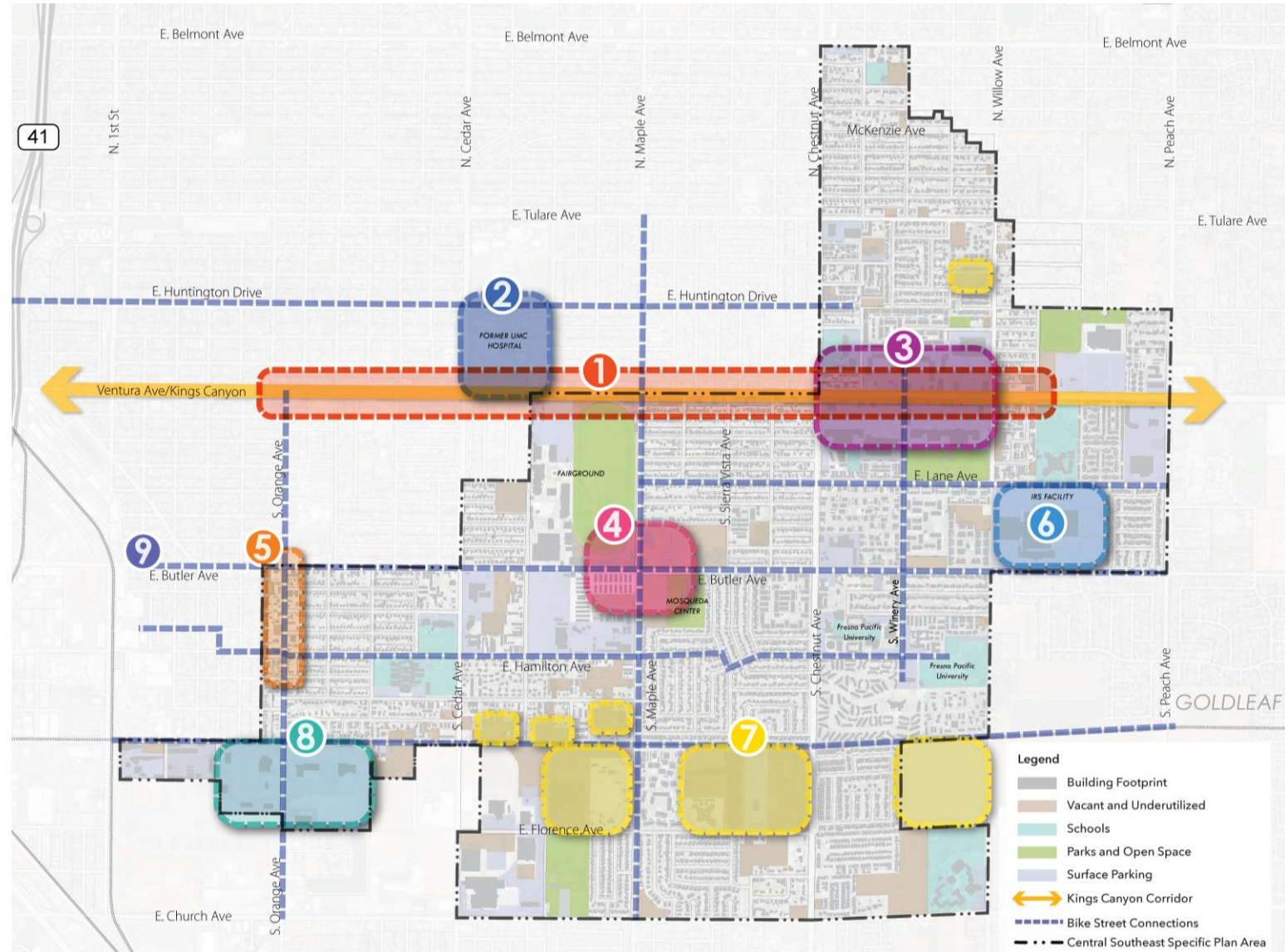
# Guiding Principles

- Emphasize *cultural diversity* and *preserve neighborhoods*
- Actively *engage the community* and *support the underserved*
- Protect *housing affordability* and *minimize displacement*
- Enhance *mobility* and *build or improve parks*
- Support *economic vitality, health and equity*
- *Reduce pollution* and *protect environmental health*
- Invest in *public safety* and *beautification*

# Big Ideas

**Key:**

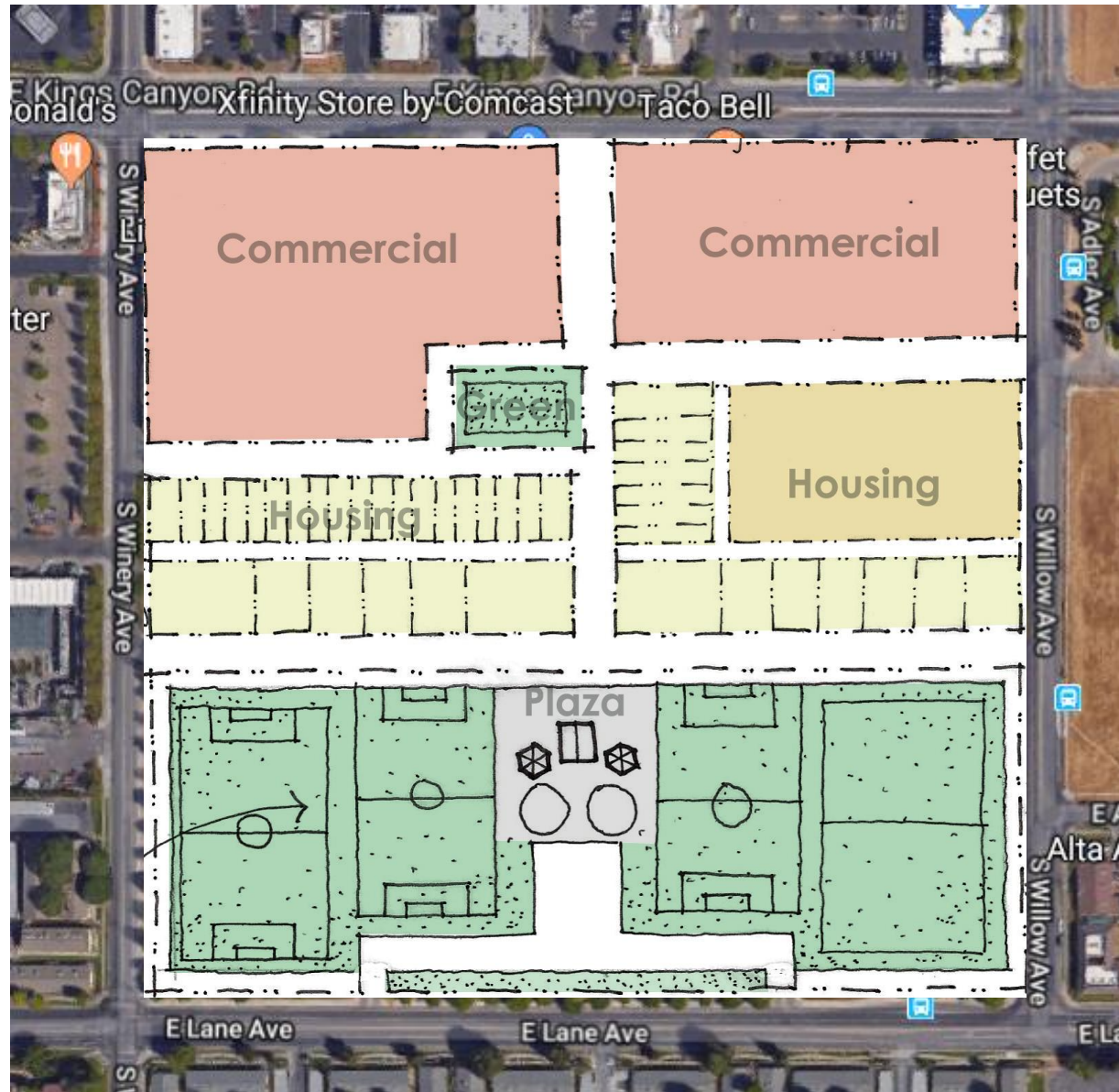
- 1 Kings Canyon Corridor:**  
*International Food Experience*
- 2 Former UMC Hospital:**  
*Sr Housing / Continuum of Care*
- 3 Shopping Center/ Mixed-Use:**  
*International Food Experience*
- 4 Maple / Butler Center:**  
*Cultural & Community Recreation*
- 5 Orange "Main Street":**  
*Neighborhood Gathering Place*
- 6 IRS Education / Tech Hub:**  
*Employment Development*
- 7 Neighborhood Infill:**  
*Connecting / Completing*
- 8 Business Park Employment:**  
*Transition from Heavy Industrial*
- 9 Bike Street Connections:**  
*Network of Complete Streets*



**Legend**

- Building Footprint
- Vacant and Underutilized
- Schools
- Parks and Open Space
- Surface Parking
- Kings Canyon Corridor
- Bike Street Connections
- Central Southeast Specific Plan Area

# 3. Shopping Centers/Mixed-Use

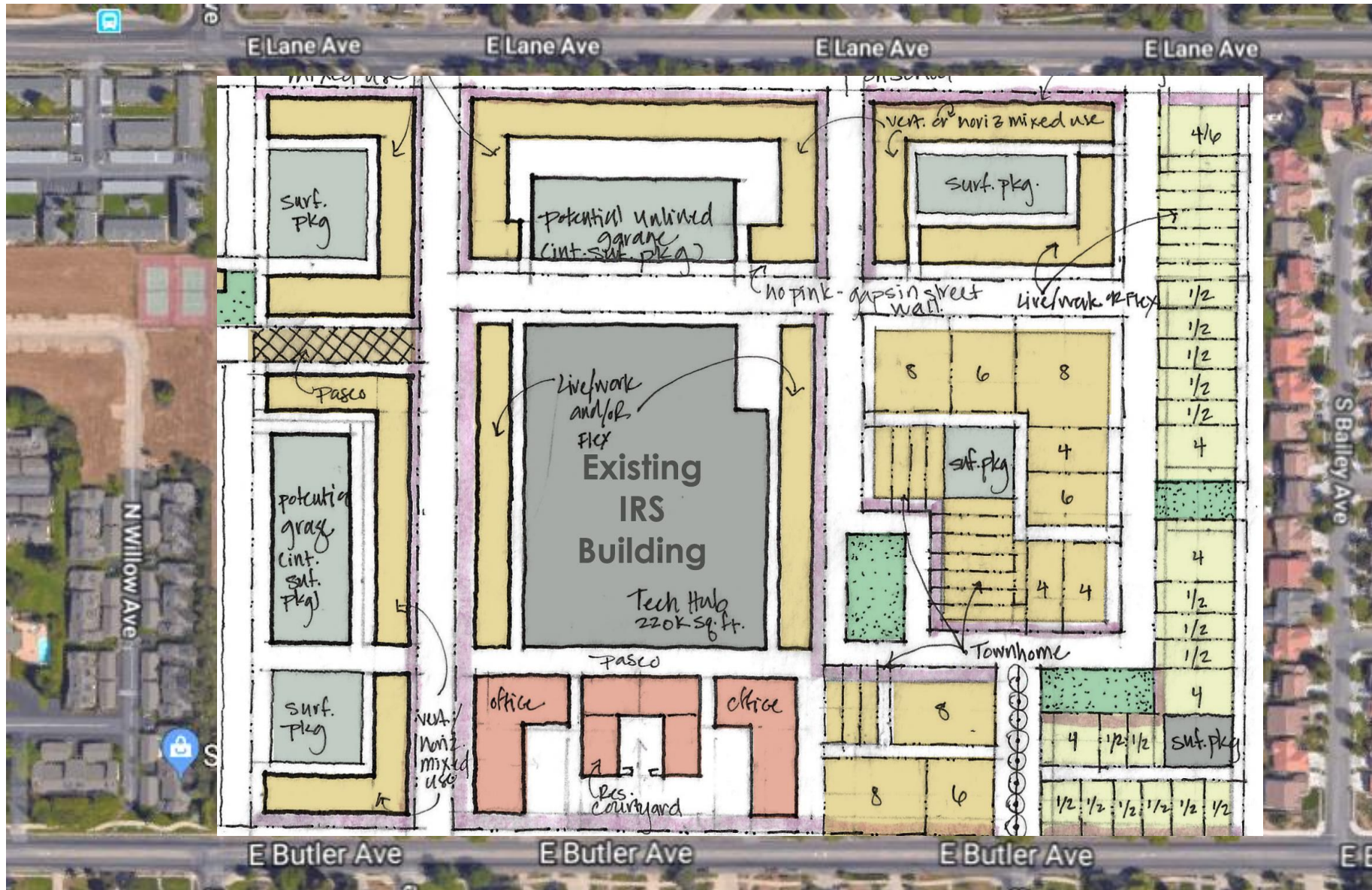




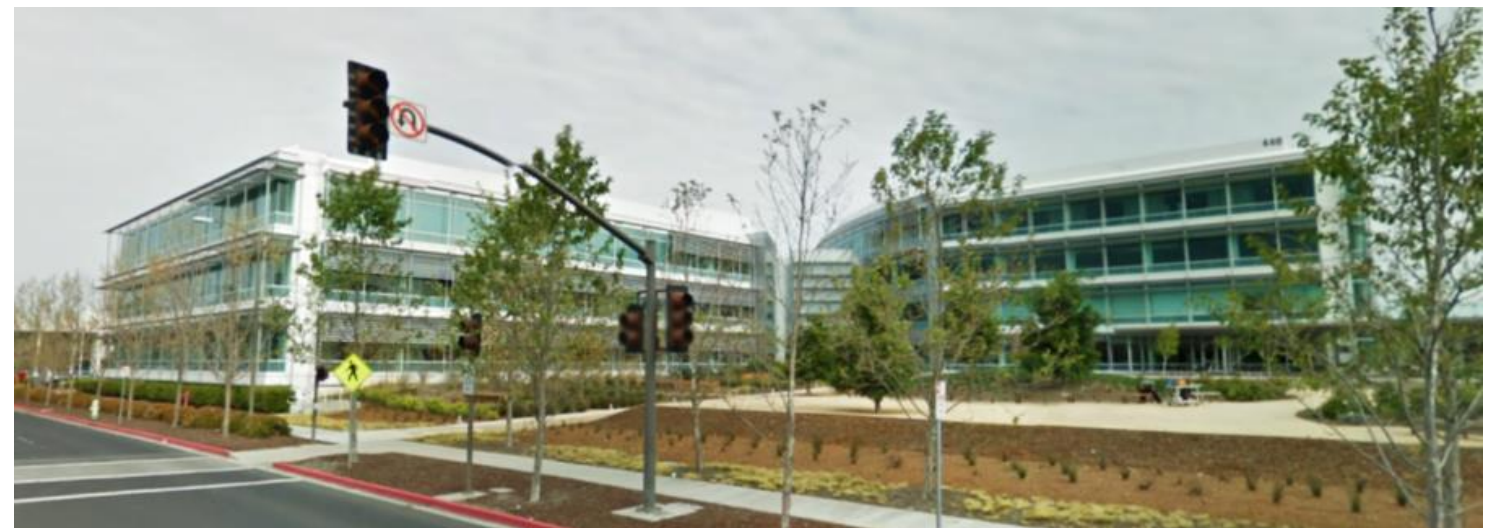
# 5. Orange "Main Street"



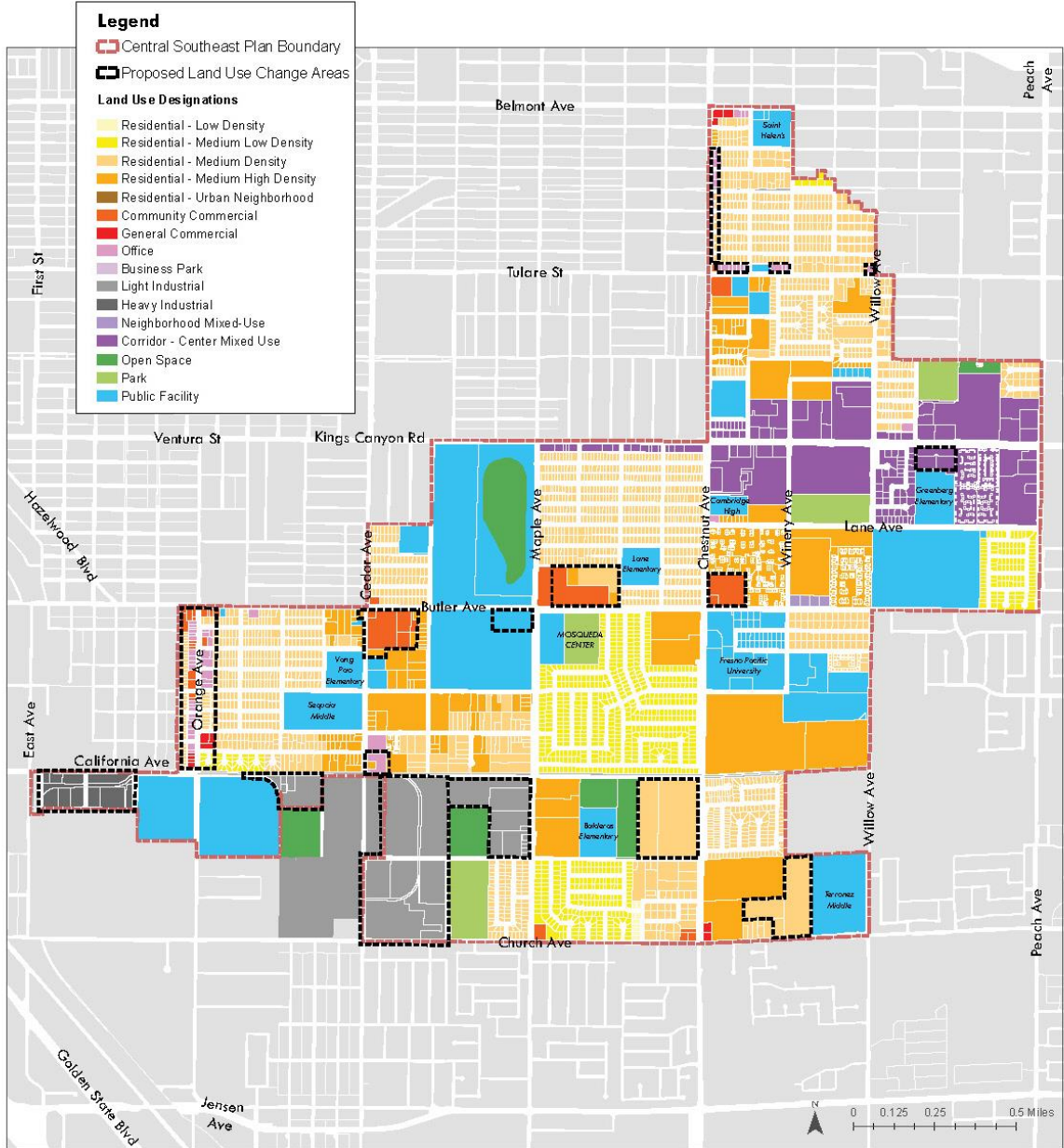
# 6. IRS Education/Tech Hub



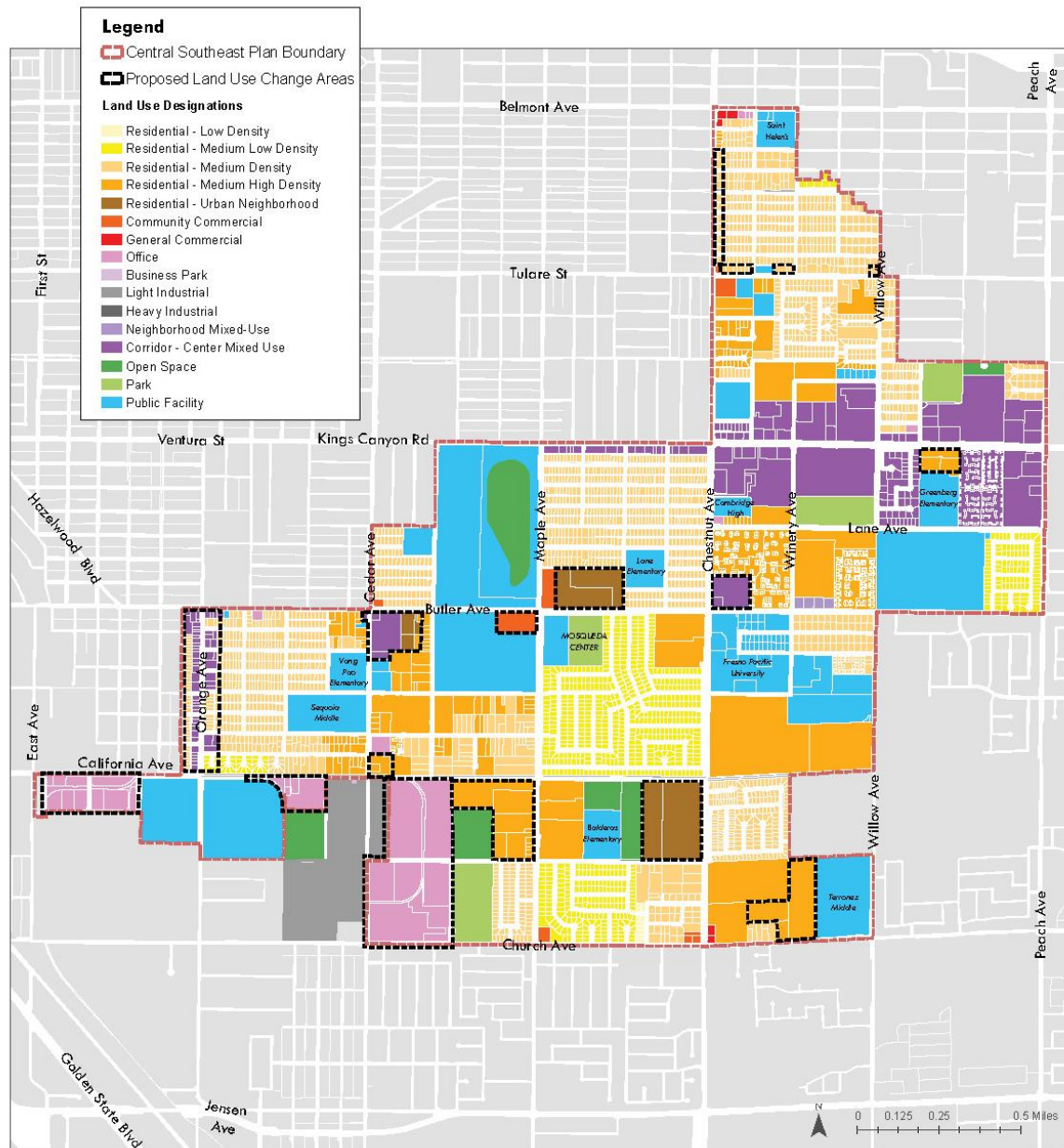
# 8. Business Park/Employment



# Current Land Use Map



# Proposed Land Use Map



# Acreage Comparison

Land Use Designation	Current Land Use Map Acreage	Proposed Land Use Map Acreage	Percentage Change
Residential - Low Density	2 Acres	2 Acres	<b>No Change</b>
Residential - Medium Low Density	144 Acres	144 Acres	<b>No Change</b>
Residential - Medium Density	468 Acres	422 Acres	<b>- 10%</b>
Residential - Medium High Density	293 Acres	341 Acres	<b>+ 16%</b>
Residential - Urban Neighborhood	0 Acres	46 Acres	<b>+ 100%</b>
Community Commercial	40 Acres	14 Acres	<b>- 65%</b>
General Commercial	4 Acres	2 Acres	<b>- 50%</b>
Office	18 Acres	89 Acres	<b>+ 394%</b>
Business Park	0 Acres	0 Acres	<b>No Change</b>
Light Industrial	98 Acres	0 Acres	<b>- 100%</b>
Heavy Industrial	18 Acres	0 Acres	<b>- 100%</b>
Neighborhood Mixed-Use	3 Acres	3 Acres	<b>No Change</b>
Corridor - Center Mixed Use	177 Acres	201 Acres	<b>+ 14%</b>
Open Space	53 Acres	1.84 Acres	<b>No Change</b>
Park	51 Acres	1.84 Acres	<b>No Change</b>
Public Facility	407 Acres	402 Acres	<b>- 1%</b>

# Schedule

- Draft Specific Plan release in Spring of 2020
- Environmental Assessment completed Spring of 2020
- Final adoption expected in Spring of 2020

# Questions