

FRESNO CITY COUNCIL



Information Packet

Agenda Related Item(s) – File ID 20-00619 (4-A)

ITEM(S)

File ID 20-00619 (4-A) - Actions related to Fresno Micro Farmers Farm to Family Program:

1. ***RESOLUTION - Approving the Fresno Micro Farmers Farm to Family Program, in partnership with the Asian Business Institute & Resource Center (ABIRC) (Subject to Mayor's Veto)
2. ***RESOLUTION - 47th Amendment to the Annual Appropriation Resolution (AAR) No. 2019-133 to appropriate \$500,000 in CARES Act funds to the Farm to Family Program. (Subject to Mayor's Veto)

Contents of Supplement: Updated Staff Report, Resolution #1 – Approving the Fresno Micro Farmers Farm to Family Program and Resolution #2 47th Annual Appropriation Resolution (AAR)
Item(s)

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

REPORT TO THE CITY COUNCIL

May 14, 2020

FROM: Esmeralda Soria, Councilmember
Miguel Arias, Council President
Luis Chavez, Councilmember

SUBJECT

..Title

Actions related to Fresno Micro Farmers Farm to Family Program:

1. ***RESOLUTION - Approving the Fresno Micro Farmers Farm to Family Program, in partnership with the Asian Business Institute & Resource Center (ABIRC) (Subject to Mayor's Veto)
2. ***RESOLUTION - 47th Amendment to the Annual Appropriation Resolution (AAR) No. 2019-133 to appropriate \$500,000 in CARES Act funds to the Farm to Family Program. (Subject to Mayor's Veto)

..Body

RECOMMENDATION

Recommends the City Council adopt Resolution and appropriate \$500,000 to create a Fresno Micro Farmers Farm to Family Program.

EXECUTIVE SUMMARY

Due the world-wide pandemic, State and Local Emergency Orders have been declared, including closures of Non-Essential Business closures and limiting operations of local restaurants and markets. The closures and limited operations have reduced the distribution of fresh and nutritious products to consumers. The Resolution through small grants administered by ABIRC, will provide a way to distribute the needed nutritious foods and join with farmers who otherwise face destroying unused crops for lack of market.

BACKGROUND

Many local restaurants and produce distributors depend on fresh products grown by local small farmers. Businesses that normally purchase these products (vegetables, fruit, grains, dairy, eggs and meat) are not open or are only operating at a partial capacity therefore are unable to purchase these products at this time.

This action will direct the administration to enter into an agreement with Asian Business Institute and Resources (ABIRC) to administer small grants to micro farmers to be used to help cover harvest and pack out costs. The farmers must meet Grant eligibility requirements and be willing to donate surplus product to the local Central California Food Bank distribution partner. ABIRC will enter into an Memorandum of Understanding with the Central California Food Bank to receive surplus product.

This program will provide small grants to farmers who businesses have been impacted by COVID19 and provide individuals who's jobs have also been impacted by COVID19 and now rely on food from local foods banks with nutritious foods for their families.

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
FRESNO, CALIFORNIA, CREATING THE FRESNO MICRO
FARMERS FARM TO FAMILY PROGRAM, IN
PARTNERSHIP WITH THE ASIAN BUSINESS INSTITUTE &
RESOURCE CENTER (ABIRC)

WHEREAS, on March 11, 2020, the World Health Organization declared a COVID-19 world-wide pandemic, and on March 16, 2020, Mayor Brand declared a Local Emergency, ratified by the Council; and

WHEREAS, as a result of those declarations, and the growing number of people affected by the disease, day to day life has been significantly impacted for many Fresno residents; and

WHEREAS, working families are experiencing financial impacts, food insecurity and relying heavily on community food distributions; and

WHEREAS, many of Fresno's micro farmers have seen a major drop in gross receipts since the COVID-19 outbreak due to closures of markets and many are being forced to have their produce go to waste; and

WHEREAS, many of these small micro farmers were not aware of the federal relief programs due to their linguistic isolation and lack of technology; and

WHEREAS, these small micro farmers who have twenty employees or less cannot compete with larger farmers in filling out applications for crisis relief programs; and

WHEREAS, the Asian Business Institute & Resources (ABIRC) has been serving many of these small micro farmers and is working with Central California Food Bank in order to get these micro farmers to get their farm products from their fields to our local food distribution centers; and

WHEREAS, creating a Fresno Micro Farmers Farm to Family Program will give these farmers a modest grant that helps cover harvest and pack out costs; and

WHEREAS, everyone wins with the Fresno Micro Farmers Farm to Family program, food recipients get nutritious vegetables, fruit, grains, dairy, eggs and meat. Central California Food Bank and their local distribution partners get a variety of healthful products delivered regularly, and these small micro farmers have a reliable destination for excess product and modest financial relief during this COVID-19 crisis.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. The Council hereby creates the Fresno Micro Farmers Farm to Family Program that will provide grants to local small micro farmers. Grants shall be used to help cover harvest and pack out costs and are available to small micro farmers that meet the eligibility criteria below. Maximum grant amount is \$1,000. Submitting an application does not guarantee financial assistance. Application approval requires each program requirement be met and supporting verifiable documentation provided to the fund administrator.

- a. Micro Farmer with less than \$200,000 gross operating budget.
- b. Applicant must be a City of Fresno resident.
- c. COVID-19 related financial losses.

d. Grant recipients will demonstrate a willingness to donate surplus product to a local Central California Food Bank distribution partner.

2. The Administration is directed to make an appropriation of \$500,000 to fund the Fresno Micro Farmers Farm to Family Program.

3. The City Manager is hereby directed to enter an agreement with ABIRC to administer the program.

* * * * *

STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, YVONNE SPENCE, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2020.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2020
Mayor Approval/No Return: _____, 2020
Mayor Veto: _____, 2020
Council Override Vote: _____, 2020

YVONNE SPENCE, MMC CRM
City Clerk

By: _____
Deputy Date

APPROVED AS TO FORM:
DOUGLAS T. SLOAN
City Attorney

By: _____
Katie Doerr Date
Chief Assistant City Attorney

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO
ADOPTING THE 47th AMENDMENT TO THE ANNUAL
APPROPRIATION RESOLUTION NO. 2019-133 TO APPROPRIATE
\$500,000 IN CARES ACT FUNDS TO THE FARM TO FAMILY
PROGRAM

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FRESNO:

THAT PART III of the Annual Appropriation Resolution No. 2019-133 be and is hereby
amended as follows:

	<u>Increase/(Decrease)</u>
TO: GENERAL CITY PURPOSE DEPARTMENT	
General Fund	\$ 500,000

THAT account titles and numbers requiring adjustment by this Resolution are as follows:

	<u>Increase/(Decrease)</u>
<u>CARES Act Fund</u>	
Revenues:	
Account: 33104 Fed-Grant	\$ 500,000)
44910 Transfer To Other Fund	<u>(500,000)</u>
Fund: 22054	
Org Unit: 520240	
Total Revenues	\$ <u>0</u>

Date Approved:
Effective Date:
Date Adopted:

	<u>Increase/(Decrease)</u>
<u>General Fund</u>	
Revenues:	
Account: 43910 Transfer from Other Fund	\$ 500,000
Fund: 10101	
Org Unit: 200130	
Total Revenues	<u>\$ 500,000</u>
Appropriations:	
Account: 58004 Special Projects	<u>\$ 500,000</u>
Fund: 10101	
Org Unit: 200130	
Total Appropriations	<u>\$500,000</u>

THAT the purpose is to appropriate \$500,000 for in CARES Act Funds to the Farm to Family Program.

CLERK'S CERTIFICATION

STATE OF CALIFORNIA }
COUNTY OF FRESNO } ss.
CITY OF FRESNO }

I, YVONNE SPENCE, City Clerk of the City of Fresno, certify that the foregoing Resolution was adopted by the Council of the City of Fresno, California, at a regular meeting thereof, held on the _____ Day of _____, 2020

AYES:

NOES:

ABSENT:

ABSTAIN:

Mayor Approval: _____, 2020

Mayor Approval/No Return: _____, 2020

Mayor Veto: _____, 2020

Council Override Veto: _____, 2020

YVONNE SPENCE, MMC
City Clerk

BY: _____
Deputy