



# **CORONAVIRUS RELIEF FUND STRATEGIC PLAN June 11, 2020**

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in consultation with Mayor Lee Brand, City Manager/EOC Director Wilma Quan,  
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## **GUIDING PRINCIPLES**

The Mayor and City Manager recommend the following guiding principles in defining Fresno's strategy for utilizing Coronavirus Relief Funds (CRF) received through the CARES Act.

1. Ensure continued COVID-19 related public health and safety while building resilience and fostering economic stability for households, non-profits and businesses.
2. Create a transparent process that allows for full thorough public comment and input.
3. Create a review process that includes the City Controller, the City's federal consultant and others to screen programs and expenditures prior to authorization in order to not have any expenditures be declared ineligible and repaid by the General Fund in the event the CRF is audited by the Treasury Department's Office of Inspector General.
4. Allocate to one-time uses that avoid ongoing obligations for the City.
5. Use existing procurement and other processes where possible to expedite deployment and avoid duplicated administrative burdens.
6. Preserve City services and the City employees who provide them to avoid worsening the economic impact of the pandemic on the community.
7. Fund programs that reduce the economic burden on residents and businesses from the COVID-19 downturn.
8. Identify and fund opportunities for ongoing improvements that will benefit the community and the organization in a post-COVID-19 economy.

# CITY OF FRESNO

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### 1. COMMUNITY INVESTMENT (\$27,000,000)

- Residential Housing Retention Grants (\$7,500,000)  
\$1,500,000 committed now;  
Authorize a second round of \$3,000,000  
Authorize a third round of \$3,000,000
- Save Our Small Business Grants (\$8,190,000)  
\$2,000,000 committed now; authorize an additional \$6,190,000 in future rounds
- Micro Farmers Farm to Family Grant Program (\$500,000)  
Council approved this expenditure to provide grants up to \$1,000 to small farmers who live in the City to cover their harvest and packing costs and then donate the food to the Central California Food Bank
- Contract with EDC and Chambers to educate business on safe practices (\$110,000)  
Council approved this expenditure to amend the existing EDC contract to assist local businesses in following State, County and City health and safety protocols and publicize those businesses that confirm they are following the protocols
- Potential Buy Local advertising campaign (\$200,000)  
Administration and Council are working on a program to create a Buy Local ad campaign, where every \$1 we spend would be matched by the media, which would result in \$400,000 of ads between now and the end of the year
- Homeless Transitional Housing (\$5,000,000)  
The City will buy hotels/motels with 100 to 200 rooms to be used for transitional housing for people experiencing homelessness in the COVID-19 environment. Other non-CARES Act federal funding may be available to rehabilitate these facilities for long-term use once we are past the pandemic
- \* Arts and Culture (\$2,000,000)  
Fund eligible expenses to assist Arts and Culture organizations to operate effectively and provide their services during the pandemic
- Childcare Vouchers for Essential Workers and Vulnerable Populations (\$1,500,000)  
City to provide childcare vouchers for eligible frontline workers and vulnerable populations during the COVID-19 response, per State, County and Federal guidelines
- Domestic Violence and Human Trafficking (\$1,000,000)  
Awareness campaign, expand access to help, provide grants to agencies who need additional support due to the COVID-19 pandemic
- Food Assistance (\$1,000,000)  
Provide grants to assist with food purchasing and delivery to vulnerable populations

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### 2. CITY COVID-19 EXPENDITURES (\$25,000,000)

- Expand Testing Capability for Residents and Employees (\$8,000,000)  
Invest \$8,000,000 in expanding testing capability in the City now through December 2020
- Contact Tracing (\$2,000,000)  
Commit \$2,000,000 towards training and then paying existing and/or former City staff to be contact tracers to supplement Fresno County Department of Public Health's tracing efforts
- Retrofit City Facilities (\$6,000,000)  
City Hall and other City facilities need to be retrofitted with touchless restroom fixtures, physical changes to accommodate social distancing, barriers for public counters, signage and other improvements
- \* Telework Technology Upgrade (\$3,000,000)  
Expanding and improving the capability of City employees to telework
- PARCS Department (\$2,000,000)  
Rehabilitate City-owned PARCS facilities damaged while closed during shelter-in-place
- PPE Purchasing (\$1,000,000)  
Purchase of PPE for City needs and also for Skilled Nursing Facilities as well as for small business needs
- Fire Department (\$1,000,000)  
\$150,000 approved for PPE turnouts. Balance to be determined.
- Current Eligible City Expenses (\$1,000,000)  
Approximate amount the City has spent to respond to COVID-19 to date
- Future Eligible City Expenses (\$1,000,000)  
Estimate of additional eligible City expenses not covered in other line items

### 3. RESERVE TO PRESERVE ESSENTIAL CITY SERVICES (\$40,755,912.80)

- Hold for further guidance from the federal government on eligible uses, including revenue replacement and expanded payroll coverage