

**LISTING OF PROPOSERS**

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FOR: REQUIREMENTS CONTRACT REQUEST FOR PROPOSALS FOR MOBILE FARE  
PAYMENTS AND MOBILITY-AS-A-SERVICE (MaaS) PLATFORM

RFP No. 12401701

RFP Opening: 4/16/2024

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**PROPOSERS**

(In alphabetical order)

1. Almayiva USA Corp.  
200 Vesey Street  
New York City, NY 10281
2. Closerlook Search Services Inc. dba  
ZED Digital  
1275 Kinnear Rd  
Columbus, OH 43212
3. Cubic Transportation Systems, Inc.  
9233 Balboa Ave.  
San Diego, CA 92123
4. Genfare, LLC  
800 Arthur Avenue  
Elk Grove Village, IL 60007
5. INIT Innovations in Transportation, Inc.  
424 Network Station  
Chesapeake, VA 23320
6. Kontron America, Inc.  
101 1<sup>st</sup> Street NW, Suite 9  
Mount Vernon, IA 52314
7. KUBA, Inc.  
PO Box 31804  
Las Vegas, NV 89173-31804
8. Masabi LLC  
1330 Avenue of the Americas, Suite  
23A  
New York City, NY 100019
9. Moovel North America LLC  
4830 W Kennedy Blvd  
Tampa, FL 33609
10. SC Soft Americas, LLC

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2400 Barranca Parkway, Suite 510  
Irvine, CA 92606

11. Siemens Mobility Inc.  
One Penn Plaza, Floor 11, Suite 1100  
New York, NY 10119

12. Token Transit  
2261 Market Street STE 5999  
San Francisco, CA 94114

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Each proposer has agreed to allow the City one hundred and twenty (120) days from date proposals were opened to accept or reject their proposal.

**DEPARTMENT CONCLUSIONS AND RECOMMENDATION:**

☐ Award a contract in the amount of \$ \_\_\_\_\_  
to \_\_\_\_\_  
in accordance with the Selection Committee recommendation.

☒ Reject all proposals. Reason: The Selection Committee determined that deficiencies within the RFP created conditions that prevented the Selection Committee from forming a fair and balanced decision on award.

Remarks:

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Department Head Approval

  
\_\_\_\_\_  
Title Director  
Date April 2, 2025

The recommended Contractor complied with the DBE requirements pursuant to the proposal documents.

N/A - Reject All Proposals

DBE Program Coordinator

Date

☒ Approve Dept. Recommendation

☒ Approve GSD/Purchasing Recommendation

☐ Disapprove

☐ Disapprove

☐ See Attachment

GENERAL SERVICES DEPARTMENT

CITY MANAGER

  
Purchasing Manager

04/03/2025  
Date

 4/14/25  
City Manager or Designee Date

DocuSigned by:  
  
General Services Director Date 4/11/2025