



City of Fresno Department of Transportation/Fresno Area Express

Title VI Fare Equity Analysis: Free Fares for Reduced Fare Riders, funded by Kaiser Permanente Fresno until Funds are Expended

August 2022





### Overview

In compliance with Title VI of the Civil Rights Act of 1964, the Federal Transit Administration (FTA) requires all transit agencies that receive federal funding to monitor the performance of their systems, ensuring services are made available and/or distributed equitably. One component of ensuring compliance is performing an equity analysis for all fare changes and any major service changes to determine its impact on minority (race, color, or national origin) and low-income populations.

Fresno Area Express (FAX) is the primary fixed-route transit operator in Fresno and is operated and administered by the City of Fresno, California. FAX implemented a pilot fare change on July 1, 2022, eliminating fares for seniors 65 years old and older with a valid ID; Medicare cardholders; and persons with disabilities with a valid ID. Under the fare structure prior to July 1, these riders were eligible for a reduced fare of \$.50. This measure is temporary, funded by a \$500,000 grant from Kaiser Permanente Fresno, and will end when the grant funding has been expended.

This Title VI analysis will:

- Evaluate how the proposed fare changes may impact low-income and minority populations, and
- Identify strategies to avoid, minimize, or mitigate any disproportionate burdens, disparate impacts, or any potentially negative outcomes.

#### Relevant Policies

This fare equity analysis was completed in accordance with FTA regulations outlined in FTA Circular 4702.1B, "Title VI Requirements and Guidelines for Federal Transit Administration Recipients." The circular requires this analysis to ensure or minimize any disparate impact on minority populations or disproportionate burden on low-income populations.

### **Disparate Impact Definition**

Refers to a facially neutral policy or practice that disproportionately affects members of a group identified by race, color, or national origin, where the recipient's policy or practice lacks a substantial legitimate justification and where there exists one or more alternatives that would serve the same legitimate objectives but with less disproportionate effect on the basis of race, color, or national origin. (FTA C 4702.1B, Chap. I-2)

### Disproportionate Burden Definition

Refers to a neutral policy or practice that disproportionately affects low-income populations more than non-low-income populations. A finding of disproportionate burden requires the recipient to evaluate alternatives and mitigate burdens where practicable. (FTA C 4702.1B, Chap. I-2)

The circular requires that there be a fare equity analysis completed for any change in fares or in fare media. Each transit agency is responsible for establishing what differential is considered a disparate impact or disproportionate burden.

### **Disparate Impact Policy**

A disparate impact exists if a major service change, fare change, or fare media change requires a minority population to bear adverse effects by 20 percent or more than the adverse effects borne by the general population in the affected area.

### **Disproportionate Burden Policy**

A disproportionate burden exists if a major service change, fare change, or fare media change requires a low-income population to bear adverse effects by 20 percent or more than the adverse effects borne by the general population in the affected area.

FAX's Title VI Program was adopted in 2019. FAX has also recently completed four other Title VI analyses, one for the Faster FAX network in 2016, one for a proposed smart card in 2018, one for a series of service changes in 2020, and an analysis of a fare reduction in 2021. This Title VI analysis will apply Title VI policies in a manner consistent with these earlier analyses.

### **Existing Conditions**

The existing fare structure prior to July 1<sup>st</sup> is detailed in Table 1. Once the Kaiser grant funds are expended, fares will revert back to this fare structure.

Table 1: Existing Fare Structure

| Table 1. Existing Fare Strategic     |         |
|--------------------------------------|---------|
| Fare                                 | Price   |
| Fixed-Route Buses                    |         |
| Base Fare                            | \$1.00  |
| Reduced Fare*                        | \$0.50  |
| Children Under 12                    | Free    |
| Military and Veterans, with valid ID | Free    |
| Transfers                            | Free**  |
| 31-Day Pass – Regular                | \$36.00 |
| 31-Day Pass – Reduced                | \$18.00 |
| 10-Ride Card - Regular               | \$9.00  |
| 10-Ride Card – Reduced               | \$4.50  |
| Handy Ride                           |         |
| Base Fare (single ride)              | \$1.25  |
| Handy Ride Pass                      | \$36.00 |

<sup>\*</sup> Reduced fare is available to seniors 65 and older with a valid ID, Medicare cardholders, and persons with disabilities with a valid ID.

### Temporary Pilot Fare Changes

FAX has removed fares for passengers eligible for reduced fares, while Kaiser grant funding remains available. The pilot fare structure is detailed in Table 2.

<sup>\*\*</sup> Transfers must be requested at time of purchase and permit unlimited transfers for up to 90 minutes.

Table 2: Pilot Fare Structure

| Fare  | Price   |
|---|---------|
| Fixed-Route Buses                               |         |
| Base Fare                                       | \$1.00  |
| Seniors, Medicare cardholders, and persons with | Free    |
| disabilities*                                   |         |
| Children Under 12                               | Free    |
| Military and Veterans, with valid ID            | Free    |
| Transfers                                       | Free**  |
| 31-Day Pass – Regular                           | \$36.00 |
| 31-Day Pass – Reduced                           | Free    |
| 10-Ride Card - Regular                          | \$9.00  |
| 10-Ride Card – Reduced                          | Free    |
| Handy Ride                                      |         |
| Base Fare (single ride)                         | \$1.25  |
| Handy Ride Pass                                 | \$36.00 |

<sup>\*</sup> Requires valid ID.

The pilot fare structure further simplifies FAX's fare structure, effectively reducing the number of fare categories to two. Riders now either qualify for free fares through a variety of categories or pay the base fare. Handy Ride fares are unchanged by the pilot fare structure.

### Fare Equity Analysis

At its core, a fare equity analysis demonstrates that a transit agency has considered the consequences of a proposed policy that is facially neutral but may result in a disparate impact on minority riders or a disproportionate burden for low-income riders. The FTA's recommended methodology for performing a fare equity analysis begins with determining the number and percent of users of each fare type and evaluating the differences between minority users and non-minority users and low-income and non-low-income users. Next, the analysis should evaluate the impacts of the proposed changes to determine if there is a disparate impact or disproportionate burden. Finally, alternatives must be evaluated, and mitigation strategies offered to prevent or mitigate any potential burden.

FAX is proposing to reduce fares for a limited time due to a grant from Kaiser Permanente Fresno which will subsidize fares for the mentioned groups. This may not seem like an obvious equity concern. However, the FTA Circular requires that all fare changes be analyzed to ensure that benefits are not disproportionately given to non-minority and non-low-income individuals.

Free fares for riders eligible for reduced fares is complicated from a Title VI perspective. The populations impacted by this pilot program are diverse, and there is little demographic data available for some of them. Although FAX has conducted customer surveys that have been used in previous Title VI analyses, the level of detail collected by those surveys was not enough to properly analyze the impact of the pilot program. The surveys did ask questions about age and income, but the age brackets were not spaced in a manner to be useful for this analysis. Additionally, the customer surveys did not collect data about disability status or Medicare cardholders.

American Communities Survey (ACS) data is similarly limited. Although ACS contains some data on some of these populations, it is not sufficiently detailed for the purposes of this analysis; ACS does have data by

<sup>\*\*</sup> Transfers must be requested at time of purchase and permit unlimited transfers for up to 90 minutes.

age, for example, but does not provide crosstabulations for income and household sizes, necessary information to determine low-income status. Similar issues exist with minority status.

For reference, maps depicting minority, low-income, senior, and disabled populations in Fresno are included in Appendix A. In general, areas with above average disability correlate with low-income and minority populations. There is less correlation between seniors and areas with low-income and minority populations.

Seniors, Medicare cardholders, and persons with disabilities already have a benefit over other riders, and reduced fares are frequently provided for seniors, Medicare cardholders, and persons with disabilities by transit agencies all over the country. These benefits are widely accepted, and the FTA does not provide guidance on how much these fares can be reduced by.

Additionally, eliminating and lowering fares for seniors, Medicare cardholders, and persons with disabilities has been used to encourage riders that are eligible for paratransit services but able to access and use fixed route services instead, as the cost to transit agencies to provide paratransit services is significantly higher than the cost to provide service on fixed route services.

The benefits also do not discriminate on basis of race or income; everyone over the age of 65 can take advantage of the free fares, and everyone needs to meet the same criteria to be eligible for Medicare cards or disability. As a result, the pilot fare program does not result in a disparate impact or disproportionate burden, and mitigation measures do not need to be considered for these changes.

### Public Outreach

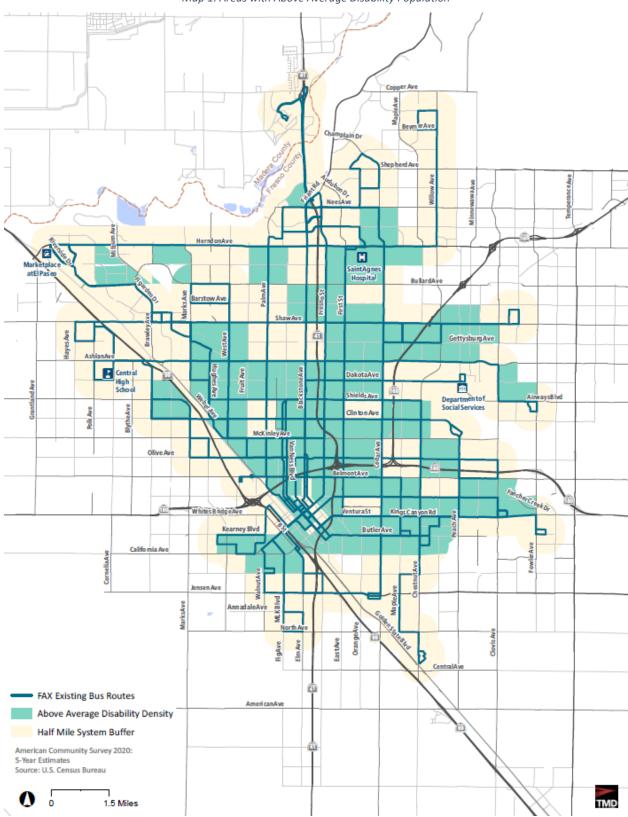
FAX conducted public outreach prior to the implementation of the pilot program, undertaking an extensive advertising effort in English and Spanish. FAX posted information about the fare change on the FAX homepage, directing users to more information on the fares and passes page of the website. A flyer advertising the fare program in both English and Spanish was posted on FAX buses. To ensure the broadest reach, FAX ran ads in The Advocate newspaper in English and the Vida En La Valle newspaper in Spanish on June 29, 2022. FAX also advertised the program at major transit centers and on some highly trafficked bus shelters. FAX shared information regarding the fare changes through its newsletter and social media. FAX's marketing campaign is detailed in Appendix B.

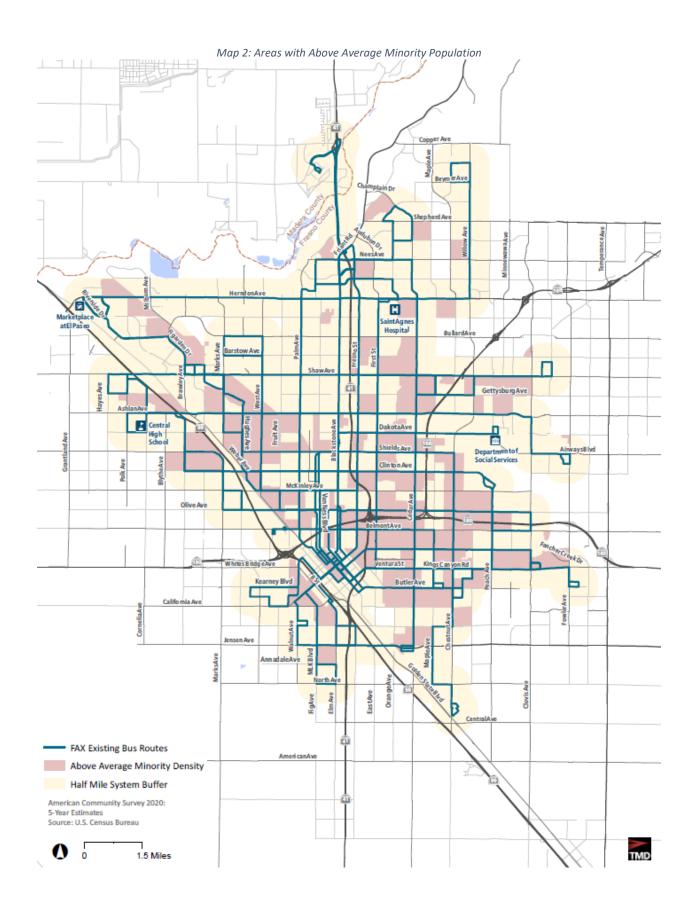
### Conclusion

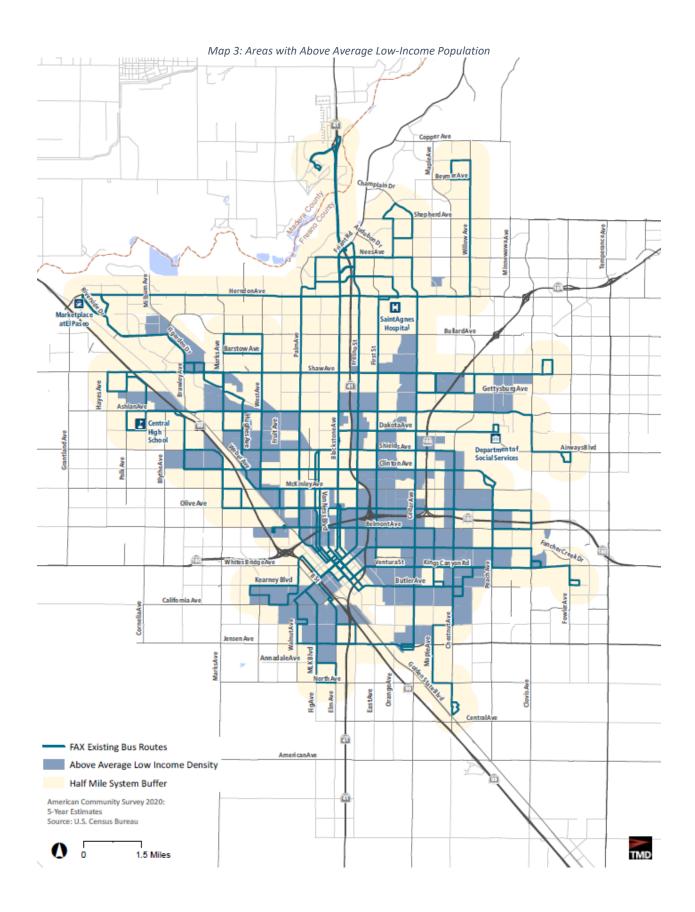
On July 1, 2022 FAX initiated a pilot program financed by Kaiser Permanente Fresno that allows reduced fare riders – seniors, Medicare cardholders, and persons with disabilities – to ride for free until the funding is expended. Although specific data on these populations was unavailable, no disparate impact or disproportionate burden was found, due to the fact that these populations already receive reduced fares, and that no one is excluded from these populations based on race or income. FAX conducted significant public outreach to inform riders of the program, including outreach in Spanish. FAX should continue to conduct outreach, especially in low-income and minority neighborhoods to ensure those that are eligible for the program take advantage of it.

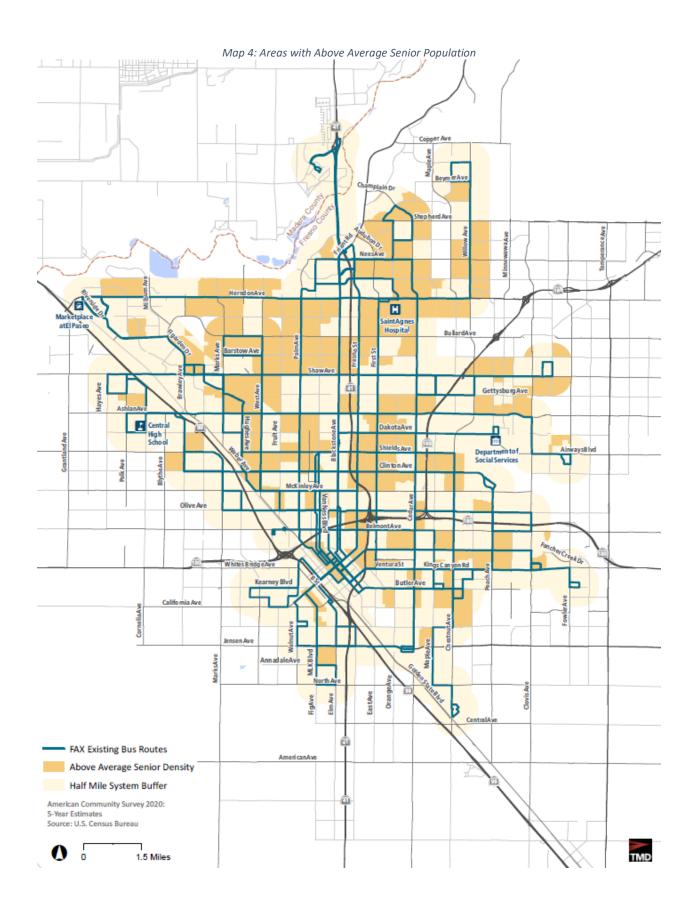
### **Appendix A: Maps**

Map 1: Areas with Above Average Disability Population



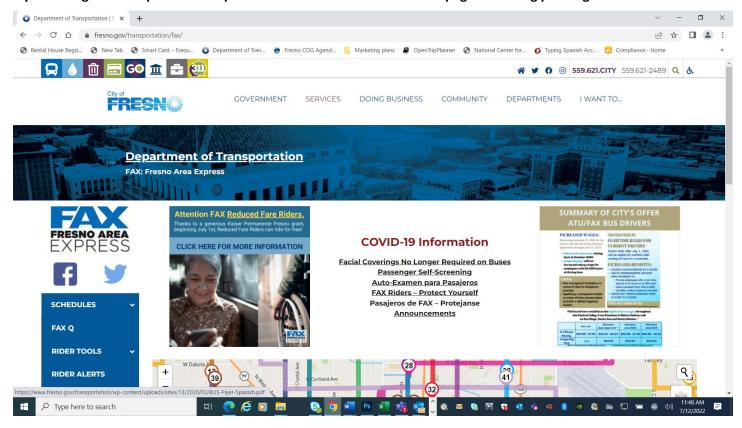




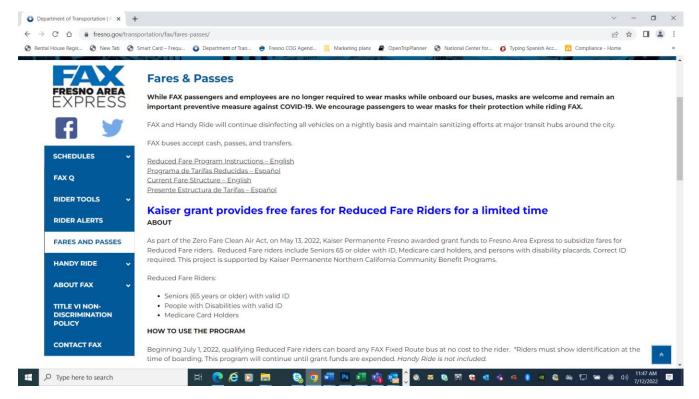


#### **Appendix B: Informational and Outreach Materials**

Flyers in English and Spanish were posted onto the FAX web site home page informing passengers of new fares:



When the 'Attention FAX: Reduced Fare Riders' image was clicked on the website, it opened to the Fares and Passes section of the website, shown below. The messaging related to the Kaiser Grant is shown in the second sub-section within the screenshot below.



The flyers were also made available in English and Spanish as PDF files for online distribution.

### ATTENTION FAX REDUCED FARE RIDERS.

Thanks to a generous Kaiser Permanente Fresno grant, beginning July 1st, Reduced Fare Riders can ride for free!

Reduced fare riders are Seniors 65 or older, Medicare card holders, and persons with disability placards. Correct ID Required

This project is supported by Kaiser Permanente Northern California Community Benefit Programs.

KAISER PERMANENTE



As part of the Zero Fare Clean Air Act, on May 13, 2022, Kaiser Permanente awarded grant funds to Fresno Area Express to subsidize fares for Reduced Fare riders.

For details visit: www.fresno.gov/fares

FAX FRESNO AREA EXPRESS

### ATENCIÓN <u>PASAJEROS DE FAX DE</u> TARIFA REDUCIDA.

Gracias a una generosa subvención de Kaiser Permanente Fresno, a partir del 1 de julio, ¡los pasajeros con tarifa reducida pueden viajar gratis!

Los pasajeros con tarifa reducida son personas mayores de 65 años, titulares de tarjetas de Medicare y personas con carteles de discapacidad. Se requiere identificación correcta.

Este proyecto cuenta con el apoyo de los Programas de Beneficios Comunitarios del Norte de California de Kaiser Permanente.

KAISER PERMANENTE



Como parte de la Ley de Aire Limpio de Tarifa Cero, Kaiser Permanente otorgó fondos de subvención a FAX el 13 de mayo de 2022 para subsidiar las tarifas de los pasajeros de Tarifa Reducida.

Para detalles visite: www.fresno.gov/fares



### ATTENTION FAX REDUCED FARE RIDERS.

ATENCIÓN PASAJEROS DE FAX DE TARIFA REDUCIDA.

Thanks to a generous Kaiser Permanente Fresno grant, beginning July 1st, Reduced Fare Riders can ride for free!

Gracias a una generosa subvención de Kaiser Permanente, a partir del 1 de julio, ¡los pasajeros con tarifa reducida pueden viajar gratis!

Reduced fare riders are Seniors 65 or older, Medicare card holders, and persons with disability placards. Correct ID Required.

Los pasajeros con tarifa reducida son personas mayores de 65 años, titulares de tarjetas de Medicare y personas con carteles de discapacidad. Se requiere identificación correcta.

This project is supported by Kaiser Permanente Northern California

Community Benefit Programs.

KAISER PERMANENTE®

Este proyecto cuenta con el apoyo de los Programas de Beneficios Comunitarios del Norte de California de Kaiser Permanente.



As part of the Zero Fare Clean Air Act, on May 13, 2022, Kaiser Permanente awarded grant funds to Fresno Area Express to subsidize fares for Reduced Fare riders.

Como parte de la Ley de Aire Limpio de Tarifa Cero, el 13 de mayo de 2022, Kaiser Permanente otorgó fondos de subvención a FAX para subsidiar las tarifas de los pasajeros de Tarifa Reducida.

Advertisements were run in The Advocate newspaper in English and in the Vida En La Valle newspaper in Spanish. Both were run as quarter page ads on June 29, 2022.

# Attention FAX FRESNO AREA EXPRESS

### Reduced Fare Riders.

Thanks to a generous Kaiser Permanente Fresno grant, beginning July 1st, Reduced Fare Riders can ride for free!

Reduced Fare riders are Seniors 65 or older, Medicare card holders, and persons with disability placards. Correct ID required.



This project is supported by Kaiser Permanente Northern California Community Benefit Programs.



For details visit: www.fresno.gov/fares

### ATENCIÓN PASAJEROS DE

## FAX FRESNO AREA EXPRESS TARIFA REDUCIDA.

Gracias a una generosa subvención de Kaiser Permanente Fresno, a partir del 1 de julio, ¡los pasajeros con tarifa reducida pueden viajar gratis!

Los pasajeros con tarifa reducida son personas mayores de 65 años, titulares de tarjetas de Medicare y personas con carteles de discapacidad. Se requiere identificación correcta.

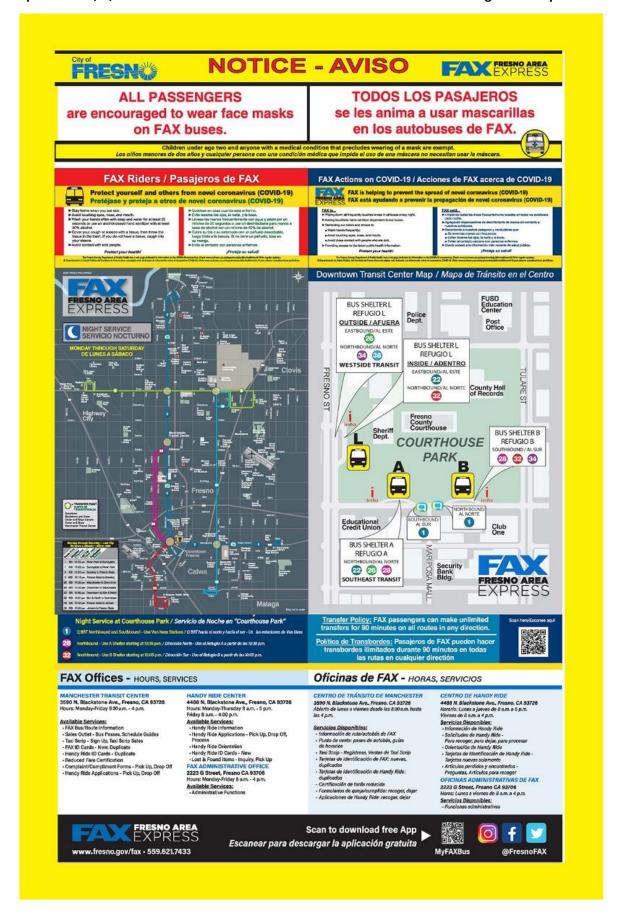


Este proyecto cuenta con el apoyo de los Programas de Beneficios Comunitarios del Norte de California de Kaiser Permanente.



Para detalles visite: www.fresno.gov/fares





Reduced Fare instructions in English were placed on the "Fares" page of the FAX web site and made available to English-speaking transit riders at MTC.

### REDUCED FARE ELIGIBLE CUSTOMERS RIDE FREE FOR A LIMITED TIME



### REDUCED FARE PROGRAM

A Program for Persons with Disabilities Riding FAX Fixed-Route Buses at a Reduced Cost\*

- 1. To apply, visit the FAX Manchester Transit Center (MTC)
  - MTC is located at 3590 N. Blackstone Ave., in front of the Manchester Mall.
  - ID cards are made Monday through Friday from 8:30 a.m. to 3:30 p.m.
  - If you have questions prior to your visit, call (559) 621-RIDE (7433).
- Along with your federal or state picture ID, one of the following documents will be required to verify your eligibility (see samples on the back).
  - Medicare Identification Card (white card with red and blue stripes)
  - Department of Motor Vehicles (DMV) Disabled Person Placard Receipt
  - Social Security Disability Insurance (SSI/SSDI) Award Letter (<u>dated within 12</u> <u>months</u> of your visit)
- 3. On the day of your visit:
  - You will need to bring an official federal or state picture ID (e.g., driver's license) and one of the above listed documents.
    - Note: if under the age of 16 please bring a school ID or copy of birth certificate with a parent's state or federal issued photo ID.
  - · Your FAX photo ID will be taken.
  - Your FAX ID card will be provided at the time of your visit.
- Your new ID card will have an expiration date (maximum three years from issuance) and will need to be renewed upon expiration.
- 5. There is \$3 replacement fee for lost/damaged ID cards.

Fresno Area Express does not discriminate against persons with disabilities.

Rev. 07/2022

### REDUCED FARE ELIGIBLE CUSTOMERS RIDE FREE FOR A LIMITED TIME

### **REDUCED FARE PROGRAM**

You can automatically qualify for the Reduced Fare Program if you have a State or Federal photo ID card and one of the following:

#### MEDICARE CARD

#### DMV PLACARD RECEIPT

### SSI/SSDI AWARD LETTER







Reduced Fare instructions in English were placed on the "Fares" page of the FAX web site and made available to English-speaking transit riders at MTC.

### LOS CLIENTES ELEGIBLES PARA TARIFA REDUCIDA VIAJAN GRATIS POR TIEMPO LIMITADO



### PROGRAMA DE TARIFAS REDUCIDAS

Un programa para personas con discapacidades que viajan en autobuses con rutas fijas por FAX a un costo reducido\*

- 1. Para aplicar, visite el FAX Centro de Tránsito de Manchester (MTC)
  - MTC está ubicado en 3590 N. Blackstone Ave., frente el centro comercial de Manchester.
  - Las tarjetas de identificación se realizan de lunes a viernes de 8:30 a.m. a 3:30 p.m.
  - Si tiene preguntas antes de su visita, llame al (559) 621-RIDE (7433).
- Junto con su identificación con foto federal o estatal, necesitará uno de los siguientes documentos para verificar su elegibilidad (vea los ejemplos en la parte posterior).
  - Tarjeta de identificación de Medicare (tarjeta blanca con rayas rojas y azules)
  - Recibo de placa para personas discapacitadas del Departamento de Vehículos Motorizados (DMV)
  - Carta de adjudicación del Seguro Social por Discapacidad (SSI/SSDI) (fechada dentro de 12 meses de su visita)
- 3. El día de su visita:
  - Tendrá que traer una identificación oficial con foto federal o estatal (por ejemplo, licencia de conductor) y uno de los documentos mencionado anteriormente.
    - Nota: si es menor de 16 años, por favor traiga una identificación de la escuela o una copia del certificado de nacimiento con la identificación con foto emitidade un padre por el estado o el gobierno federal.
  - · Se tomará su foto para su identificación.
  - Su tarjeta de identificación de FAX se proporcionará en el momento.
- Su nueva tarjeta de identificación tendrá una fecha de vencimiento (máximo tresaños a partir de la emisión) y deberá renovarse al vencimiento.
- Hay una tarifa de reemplazo de \$3 para tarjetas de identificación perdidas o dañadas.

Fresno Area Express no discrimina a las personas con discapacidades.

Rev. 07/2022

### LOS CLIENTES ELEGIBLES PARA TARIFA REDUCIDA VIAJAN GRATIS POR TIEMPO LIMITADO

### PROGRAMA DE TARIFA REDUCIDA

Puede calificar automáticamente para el Programa de Tarifa Reducida si tiene una tarjeta de identificación estatal o federal y uno de los siguientes:

TARJETA MEDICARE

RECIBO DE LA PLACA DEL DMV

CARTA DE PREMIO SSI/SSDI







Two banners were hung in the breezeway at the Manchester Transit Center.

### **Attention Reduced Fare Riders**

Thanks to a generous **Kaiser Permanente Fresno** grant, Reduced Fare Riders ride free.



KAISER PERMANENTE®



For details visit: www.fresno.gov/fares



Stickers were placed on the fare boxes of FAX buses



Free/Gratis Paid for by/pago por Kaiser Permanente Fresno A Flyer of Current Fare Structure with information about Kaiser Grant Subsidy was posted onto the "Fares" page of the FAX web site.



fresno.gov/fax

### Cash / Efectivo

\$1.00

Free/Gratis

Free/Gratis

Free/Gratis

Exact fare is recommended / Se recomienda la tarifa exacta

Base Cash Fare

Tarifa básica en efectivo

Reduced Fare\*

Tarifa Reducida

Seniors (65 years & older) - Personas de edad avanzada (65 años o más)

Disabled Fare - Personas incapacitadas

Medicare Cardholder - La Tarjeta Medicare

Thanks to a generous Kaiser Permanente Fresno grant, beginning July 1,

2022, Reduced Fare Riders ride free!

Gracias a una generosa subvención de Kaiser Permanente Fresno, a partir del 1 de julio, ¡los pasajeros con tarifa reducida pueden viajar gratis!

Active Military & Veterans\*

Militares y veteranos activos

Children Under Age 12 Niños menores de 12 años

Children under 6 must be accompanied by an adult Los niños menores de 6 años deben estar acompañados por un adulto

\*ID Required / Identificación Requerida

### No Bills Over \$20 Accepted

Billetes más grandes de \$20 no son aceptados

### CHANGE CARDS / TARJETAS DE CAMBIO

- Issued for overpayment values greater than 25¢
- May be used on future FAX rides
- Cannot be redeemed for cash.
- Emitidas por valores de sobrepago superiores a 25¢
- Pueden usarse en futuros viajes de FAX
- No se pueden canjear por efectivo

For details scan this QR code

### Starting July 1, 2022

## Kaiser grant provides free fares for Reduced Fare Riders for a limited time

### **About**

As part of the Zero Fare Clean Air Act, on May 13, 2022, Kaiser Permanente Fresno awarded grant funds to Fresno Area Express to subsidize fares for Reduced Fare riders. Reduced Fare riders include Seniors 65 or older with ID, Medicare card holders, and persons with disability placards. Correct ID required. This project is supported by Kaiser Permanente Northern California Community Benefit Programs.

### **How Riders use the program**

Beginning July 1, 2022, qualifying Reduced Fare riders can board any FAX Fixed Route bus at no cost to the rider. Riders must show identification at the time of boarding. This program will continue until grant funds are expended. Handy Ride is not included.

Acceptable types of I.D. are:

- FAX issued identification cards
- Medicare card and proper identification
- Driver's License or State issued I.D. card (DMV)
- DMV Parking Placard with registration form

Reduced fare identification cards issued from other transit agencies, will be accepted on FAX fixed route buses. Laminated passes will not be accepted.

### For Assistance Refer Riders to: 559-621-RIDE



### The June 2022 "What's New At FAX" newsletter included an article announcing the Kaiser grant providing free fares for Reduced Fare Riders for a limited time (English).

Posted on the FAX website in English and Spanish and sent to subscribers of the FAX email newsletter containing 322 subscribers.





### What's New at FAX, June 2022

#### Generous Kaiser grant provides free fares for Reduced Fare Riders for a limited time

As part of the Zero Fare Clean Air Act, on May 13, 2022, Kaiser Permanente

As part of the Economic State Fresno Area Express to subsidize fares for Reduced Fare riders. Reduced Fare riders include Seniors 65 or older with ID, Medicare card holders, and persons with disability placards. Correct ID required. This project is supported by Kaiser Permanente Northern California Community Benefit Programs.



Beginning July 1, 2022, qualifying Reduced Fare riders can board any FAX Fixed Route bus at no cost to the rider. "Riders must show identification at the time of boarding. This program will



continue until grant funds are expended. Handy Ride is not included.

\*Acceptable types of I.D. are:

- FAX issued identification cards · Medicare card and proper identification
- · Driver's License or State issued I.D. card (DMV)
- DMV Parking Placard with registration form

Reduced fare identification cards issued from other transit agencies, will be

For assistance, please call 559-621-RIDE. Thanks to Kaiser Permanente Fresno for this kind gesture!

#### Two new stops added to FAX Route 3

Route 3, the "Herndon Cross-town" was added to the FAX fixed-route network in August 2021. To further improve service levels, FAX is adding two new stops to Route 3. These changes went into effect on June 10, 2022.



The new stops are located on northbound Chestnut just north of Behymer, and on southbound Willow. just south of Behymer. The new stops are shown as red stars on the map to the left. FAX will continue to make improvements to the FAX fixed-route network to better serve transit riders.

#### FAX to provide free rides to Cooling Centers when temperatures exceed 105 degrees

On days when temperatures are expected to exceed 105 degrees in Fresno, the City of Fresno will open its cooling centers from 12:00 p.m. to 7:00 p.m. During these times, FAX will provide free transit service to the cooling centers.

City of Fresno designated cooling centers and the FAX routes they are

- Ted C. Wills Community Center, 770 N. San Pablo, accessed via routes 22, 33, and 35.
  Frank H Ball Neighborhood Center, 760 Mayor Avenue, accessed via routes 32 and 34.
- Mosqueda Community 4670 E. Butler, accessed via routes
- 26 and 33.
  Pinedale Community Center, 7170
  N. San Pablo, accessible via routes
  1, 3, 26, 32, and 34

The City of Fresno will also open cooling centers on weekends when the centers on weekends when the temperature in Fresno is forecasted for 105 degrees, or above



FAX will provide free transportation along normal routes to and from cooling center sites when the centers are open. To ride free, passengers must indicate they are traveling to a cooling center. Individuals should refer to the FAX schedule to determine the final evening departure time for buses providing service near cooling center locations.

#### FAX to provide free rides to Cooling Centers when temperatures exceed 105 degrees

On days when temperatures are expected to exceed 105 degrees in Fresno, the City of Fresno will open its cooling centers from 12:00 p.m. to 7:00 p.m. During these times, FAX will provide free transit service to the

City of Fresno designated cooling centers and the FAX routes they are serviced by are:

- · Ted C. Wills Community Center, 770 N. San Pablo, accessed via
- routes 22, 33, and 35.

  Frank H Ball Neighborhood Center, 760 Mayor Avenue, accessed via routes 32 and 34.
- Mosqueda Community Center. 4670 E. Butler, accessed via routes
- 26 and 33.

   Pinedale Community Center, 7170 N. San Pablo, accessible via routes 1, 3, 26, 32, and 34

The City of Fresno will also open cooling centers on weekends when the centers on weekends when the temperature in Fresno is forecasted for 105 degrees, or above.



FAX will provide free transportation along normal routes to and from cooling center sites when the centers are open. To ride free, passengers must indicate they are travelling to a cooling center. Individuals should refer to the FAX schedule to determine the final evening departure time for buses providing service near cooling center locations.

### The Shaw-Cedar Bus Stop Improvement Project has

FAX has started the project to upgrade 63 bus stops along the FAX fixed route system on Shaw from Valentine to Cedar, and on Cedar from Jensen to Shaw. The project light provide accessible locations to wait for the bus and accessible pathways for pas Improvements include adding new bus stop amenities such as shelters, benches, and trash receptacles, and or enlarging concrete bus stop landings; and improving curbs and



Routes 9 and 38 are high frequency routes operating with 15-minute frequencies during regular service hours. Twenty-eight of these stops are on Shaw between Valentine and Cedar, and thirty-five of them are on Cedar between Jensen and Shaw



This project is part of FAX's effort to improve service and will provide passengers with new shelters, benches, trash receptacles and added security lighting. Ultimately, this project benefits 10 additional bus routes which intersect Routes 9 and 38: Routes 20, 22, 26, 32, 34, 35, 38, 39, 41, and 45. This work is expected to be completed within I year from the start of the project.

We appreciate your patience as we enter the construction process. Thank you for supporting FAXI. If you have any questions, please dial 311.







### The June 2022 "What's New At FAX" newsletter included an article announcing the Kaiser grant providing free fares for Reduced Fare Riders for a limited time (English).

Posted on the FAX website in English and Spanish





Novedades de FAX, Junio de 2022 - Corregida 24 de Junio de 2022

Una generosa subvención de Kaiser proporciona tarifas gratuitas por un tiempo limitado para pasajeros con tarifa reducida

Como parte de la Ley de Aire Limpio de Tarifa Cero, el 13 de mayo de 2022, Raiser Permanent de Fresno otorgó fondos de subvención a Fresno Area Express para subsidiar las tarifas de los pasajeros de Tarifa Reducida. Los pasajeros de tarifa reducida incluyen personas mayores de 63 años con identificación, titulares ce tarjetas de Medicare y personas con carteles e de discapacidad. Se requiere identificación correcta. Este proyecto cuenta con el apoyo el los Programas de Beneficios Comunitarios del Norte de



CÓMO UTILIZAR EL PROGRAMA

A partir del 1 de julio de 2022, los pasajeros de tarifa reducida que califiquen pueden abordar cualquier autobis de ruta fija de FAX sin cotos ajquno para el pasajero. \*Los pasajeros deben mostrar identificación al momento de abordar. Este programa continuará hasta que se agoten los fondos de la subvención. Handy Ride no está incluido.

\*Tipos aceptables de identificación incluyen

- Tarjetas de identificación emitidas por FAX
- Tarjeta de Medicare e identificación adecuada
- Licencia de conducir o identificación emitida por el estado (tarjeta DMV)
- · Placa de estacionamiento del DMV con formulario de registro

Para obtener ayuda, por favor llame al 559-621-RIDE ¡Gracias a Kaiser Permanente Fresno por este amable gestol

#### Dos paradas nuevas agregadas a la ruta 3 de FAX

La ruta 3, "Herndon Cross-town", se agrego a la red de rutas fijas de FAX en agosto de 2021. Para mejorar aún más los niveles de servicio, FAX agregará dos nuevas paradas a la ruta 3. Estos cambios entraron en vigencia el 10 de junio de 2022.



Las paradas nuevas están ubicadas en chestnut en dirección notre, justo al norte de Behymer, y en Willow en dirección sur, justo al sur de Behymer.

Las paradas nuevas se muestran como estrellas rojas en el mapa a la tiquierda. EAX continuará realizando mejoras en la red de ruta fija de FAX para brindar un mejor servicio a los pasajeros del transporte público.

#### FAX proporcionará viajes gratis a los centros de enfriamiento cuando las temperaturas superen los 105 grados

En los días en que se espera que las temperaturas superen los 105 grados en Fresno, la ciudad de Fresno abrirá sus centros de enfriamiento a partir de la 12:00 p.m. a las 7:00 p.m. Durante estos tiempos, FAX brindará servicio de tránsito gratis a los centros de enfriamiento.

Los centros de enfriamiento designados por la ciudad de Fresno y las rutas de FAX que los atlenden son:

- Centro Comunitario Ted C. Wills, 770 N. San Pablo, accesible a través de las rutas 22, 33 y 35.
   Centro Vecinal Frank H Ball, 760
- Centro Vecinal Frank H Ball, 760 Mayor Avenue, accesible a través de las rutas 32 y 34.
- Centro Comunitario Mosqueda, 4670 E. Butler, accesible por las rutas 26 y 33.
- rutas 26 y 33.
  Centro Comunitario de Pinedale,
  7170 N. San Pablo, accesible a través de las rutas 1, 3, 26, 32 y 34

La ciudad de Fresno también abrirá centros de enfriamiento los fines de semana cuando la temperatura en Fresno se pronostique en 105 grados o más.



CENTROS DE ENFRIAMIENTO

FAX proporcionará transporte gratuito a lo largo de las rutas normales hacia y desde los sitios de los centros de enfriamiento cuando los centros estén abiertos. Para viajar gratis, los pasajeros deben indicar que viajan a un centro de enfriamiento. Las personas deben consultar el horario de FAX para

ceterminar la última hora de salida de la tarde para los autobuses que brindan servicio cerca de las ubicaciones de los centros de enfriamiento.

### Resultados de la encuesta de satisfacción de pasajeros de tránsito de FAX



informo do Satisfacción de Casajoros de Autobiases 2022 el maior de FAX, presentamos un resumen largo y cetallaco de los hallacgos clave de la Encuesta de satisfacción de pasajeros de tránsito de FAX de 2022.

Una imagen vale mas que mil palabras. Por esa razón, hemos creado una infografía que ilustra los hallazgos clave de la encuesta.

Si está interesado en los resúmenes ejecutivos o los informes completos de las encuestas de satisfacción de pasajeros de FAX Transit o Handy Ride Transit de 2022, los puede acceder en https://www.frson.gov/faz/.

#### El proyecto de mejora de la parada de autobús de Shaw-Cedar ha comenzado

FAX ha iniciado el proyecto para mejorar 63 paradas de autobús a lo largo del sistema de trutas fijas del FAX en Shaw desde Valentine hasta Cedar, y en Cedar desde Jensen hasta Shaw. El proyecto proporcionará lugares accesibles para esperar el autobús y caminos accesibles para esperar el autobús y caminos accesibles para los pasajeros. Las mejoras incluyen agregar nuevos servicios a las paradas de autobús, como refugios. bancos y receptáculos de basura, y/o ampliar los descansos de concreto de las paradas de autobús; y mejorar los bordellilos y las cunes de autobús; y mejorar los bordellilos y las cunes de



Las rutas 9 y 38 son rutas de alta frecuencia que operan con frecuencias de 15 minutos durante el horario regular de servicio. Veintiocho de estas paradas están en Shaw entre Valentine y Cedar, y treinta y cinco de ellas están en Cedar entre Jensen y Shaw.



Este proyecto es parte del esfuerzo de FAX para mejorar el servicio y brindará a los pasajeros nuevos refugios, bancos, receptáculos de basura e iluminación de seguridad adicional. Este proyecto beneficia a 12 rutas de autobús adicionales que se cruzan con las Rutas 9 y 38: Rutas 20, 22, 26, 32, 34, 35, 38

39, 41 y 45. Se espera que este trabajo esté terminado dentro de 1 año a partir cel inicio del proyecto. Agradecemos su paciencia mientras entramos en el proceso de construcción, ¡Gracias por apoyar a FAX! Si tiene alguna pregunta, llames al STL.













### E-mail was sent to FAX Stakeholders on June 30, 2022:

Dear FAX Stakeholders:

### Generous Kaiser grant provides free fares for Reduced Fare Riders for a limited time

In May 2022, Kaiser Permanente Fresno awarded grant funds to FAX to subsidize fares for Reduced Fare riders. Reduced Fare riders include Seniors 65 or older with ID, Medicare card holders, and persons with disability placards. This project is supported by Kaiser Permanente Northern California Community Benefit Programs. This program will continue until grant funds are expended.

#### WHAT THIS MEANS AND HOW TO USE THE PROGRAM

Beginning July 1, 2022, qualifying Reduced Fare riders can board any FAX Fixed Route bus at no cost to the rider. This means that Reduced Fare riders can ride for FREE, and will no longer need to purchase tickets or passes, until the grant funds expire. (Handy Ride is not included.) \*Riders must show identification at the time of boarding.

- \*Acceptable types of I.D. are:
  - FAX issued identification cards
  - Medicare card and proper identification
  - Driver's License or State issued I.D. card (DMV)
  - DMV Parking Placard with registration form

We ask you to help us inform all FAX riders that you encounter. For assistance, please call 559-621-RIDE.

Thanks to Kaiser Permanente Fresno for this kind gesture!

### Una generosa subvención de Kaiser proporciona tarifas gratuitas para pasajeros con tarifa reducida por tiempo limitado

En mayo de 2022, Kaiser Permanente Fresno otorgó fondos de subvención a FAX para subsidiar las tarifas de los pasajeros con tarifa reducida. Los pasajeros de tarifa reducida incluyen personas mayores de 65 años con identificación, titulares de tarjetas de Medicare y personas con carteles de discapacidad. Este proyecto cuenta con el apoyo de los Programas de Beneficios Comunitarios del Norte de California de Kaiser Permanente. Este programa continuará hasta que se agoten los fondos de la subvención.

### QUÉ SIGNIFICA ESTO Y CÓMO UTILIZAR EL PROGRAMA

A partir del 1 de julio de 2022, los pasajeros de tarifa reducida que califiquen pueden abordar cualquier autobús de ruta fija de FAX sin costo alguno para el pasajero. Esto significa que los pasajeros con tarifa reducida pueden viajar GRATIS y ya no necesitarán comprar boletos o pases hasta que expiren los fondos de la subvención. (Handy Ride no está incluido). \*Los pasajeros deben mostrar una identificación al momento de abordar.

- \*Tipos aceptables de I.D. son:
  - Tarjetas de identificación emitidas por FAX
  - Tarjeta de Medicare e identificación adecuada
  - Licencia de conducir o identificación emitida por el estado. tarjeta (DMV)
  - Placa de estacionamiento del DMV con formulario de registro

Le pedimos que nos ayude a informar a todos los usuarios de FAX que encuentre. Para obtener ayuda, llame al 559-621-RIDE.

¡Gracias a Kaiser Permanente Fresno por este amable gesto!





### Jeff Long

Senior Regional Planner
Department of Transportation

**Phone**: 559.621.1436

Email: jeff.long@fresno.gov

2223 G Street Fresno, CA 93706

### www.fresno.gov/transportation

Serving our community through safe, Sustainable, and reliable transportation.