



**HMONG CULTURAL
NEW YEAR CELEBRATION
INCORPORATED**

SPONSORSHIP LEVELS

LEVELS	CHAMPION	DIAMOND	GOLD	SILVER	COMMUNITY PARTNER
AMOUNT	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
VIP Passes to Hmong New Year	25	16	12	8	3
Parking Permit Hmong New Year	25	16	12	8	3
General Admission Tickets New Year	50	40	30	20	10
Promotional Video Play on LED Screen at Main Stage	7 Days	7 Days	7 Days		
Advertisement Office Bulletin Board 1 Year	Full Page	Half Page	Quarter Page	Business Card	Business Card
Advertisement in New Year Program	Full Page	Half Page	Quarter Page	Business Card	Business Card
Advertisement on Radio Program	6 months	4 months	2 month	1 month	1 month
Advertisement on TV Programs	4 months	2 months	2 month	1 month	
Advertisement: Website, Facebook, YouTube	X	X	X	X	X
Logo on New Year Poster	X	X	X	X	
Exhibition Booth at New Year	30'x40'	20'x30'	10'x10'		
4 Small Banners at Event	7 days	7 days	7 days		
Video Promotion at Main Stage	7 days	4 days	2 days		
Video Promotion at Inside Stage	7 days				
1 Large Banner at Main Stage	7 days				
Advertisement on all New Year Party Posters	7 days				