

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
FRESNO, CALIFORNIA, TO BEGIN THE PROCESS TO
CHANGE THE KINGS CANYON/VENTURA BOULEVARD
ALIGNMENT TO “CESAR CHAVEZ BOULEVARD”

WHEREAS, Cesar Chavez was a Mexican American labor leader and civil rights leader and military veteran who dedicated his life’s work to improving the living and working conditions of farm workers in the United States; and

WHEREAS, Cesar Chavez’s life and work had a profound impact on the people of Fresno; and

WHEREAS, the Council of the City of Fresno from time to time may determine that the renaming of a City Street after individuals, events, or businesses will provide a source of pride and community recognition; and

WHEREAS, the policy and process for renaming a City Street includes a deliberative process that provides guidance when reconsidering the renaming of City streets and includes steps to ensure the process protects the historical significance of current street names; and

WHEREAS, on February 17, 2022, the Council passed Resolution No. 2022-053 directing the Administration to pursue a name change for the Kings Canyon/Ventura Boulevard alignment to “Avenida Cesar Chavez”; and

WHEREAS, the Council now desires to begin the process to change the name of East Kings Canyon Road, East Ventura Avenue, and West California Avenue alignment, which runs east to west between Marks Avenue and Temperance Avenue to “Cesar Chavez Boulevard” (the Renaming Project); and

1 of 3

Date Adopted:

Date Approved:

Effective Date:

City Attorney Approval: Auk

Resolution No. _____

WHEREAS, the City Council identified and allocated \$1 million dollars in the Fiscal Year 2022-23 budget in conjunction with the Renaming Project to cover the application fee, labor and materials, replacement of existing City street signs, replacement of Caltrans freeway signage; and

WHEREAS, the Council now wish to begin the Renaming Project.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. The Council hereby directs and authorizes the Administration to proceed with the renaming of East Kings Canyon Road, East Ventura Avenue, and West California Avenue alignment, which runs east to west between Marks Avenue and Temperance Avenue, to “Cesar Chavez Boulevard.”

2. Notices shall be sent to all property owners and tenants within 1,000 feet of the affected areas via US Mail and/or by publication in the Fresno Bee.

3. The Fresno County Board of Supervisors shall be notified of the Renaming Project and requested and encouraged to effectuate the change within County jurisdiction along the alignment of the Renaming Project.

4. The City shall utilize its specifically allotted funds to: (1) reimburse businesses whose addresses are impacted by the street name change for actual and reasonable costs associated with the Renaming Project, and (2) reimburse the County for actual costs associated with the renaming of any County portion of the alignment consistent with the above.

5. This resolution shall be effective upon final approval.

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STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, TODD STERMER, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2023.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2023
Mayor Approval/No Return: _____, 2023
Mayor Veto: _____, 2023
Council Override Vote: _____, 2023

TODD STERMER, CMC
City Clerk

By: _____
Deputy Date

APPROVED AS TO FORM:
ANDREW JANZ
City Attorney

By: _____
Angela M. Karst Date
Deputy City Attorney