

Clean California Local Grant Program

2021 Call for Projects – Proposed Grant Applications

Downtown Fresno Neighborhood Beautification and Community Cleanup Project

Council Districts 3 & 7

Infrastructure – Belmont Avenue from Abby Street to Millbrook Avenue:

- Reconstruct the median island along the corridor to create a curb reveal and install irrigation system improvements.
- Improve sidewalk tree wells.
- Plant street and median trees to improve walkability and reduce urban heat island effect.

Non-Infrastructure:

- Paint murals on State Route 180 abutment slopes and columns at Blackstone Avenue, Abby Street, Fresno Street and First Street and on the Romain Community Center. Seek involvement from residents, including youth who participate in programming at Romain Park, for the design of the murals.
- Organize anti-litter campaign including a social media campaign, digital billboards and bus wraps.
- Perform volunteer-based neighborhood cleanup events in the Anthony, Webster and Hidalgo neighborhoods.
- Establish Beautify Fresno Clubs at Webster and Hidalgo Elementary Schools.