



OFFICE OF THE CITY MANAGER

MEMORANDUM

DATE: March 30, 2023

TO: GEORGEANNE WHITE, City Manager

FROM: SANTINO DANISI, City Controller/Finance Director
COURTNEY ESPINOZA, Business Manager

SUBJECT: FINDING KMC STRATEGIC SOLUTIONS, LLC IS UNIQUELY QUALIFIED TO ASSUME THE REMAINDER OF THE TRANSFORMATIVE CLIMATE COMMUNITIES (TCC) DATA AND REPORTING COMPONENT OF COMMUNITY ENGAGEMENT PROJECT

Background

The purpose of this Memorandum is to request City Manager approval for a uniquely qualified vendor to assume the remainder of the TCC Data and Reporting Component of the Community Engagement Plan contract. This contract implements the scope of work for community engagement data and corresponding reports as a part of the TCC grant. The consultant will interact mainly with City Staff, TCC partner organizations and our evaluation team at the University of California, Los Angeles (UCLA).

Through a Request For Proposals (RFP) process in the first quarter of 2020, the Thrivance Group (Thrivance) was awarded a contract with the City of Fresno to complete outreach with project partners, create a database for all TCC related community engagement, compile data from project partners, complete semiannual and annual reports related to community engagement, and create a public facing dashboard for the Transform Fresno website. Throughout the last two years, Thrivance has suffered from personnel turnover, issues related to the COVID-19 pandemic, and capacity constraints related to this project. This led to issues in compliance with deliverable and invoicing deadlines. In July 2022, City staff received correspondence from the Founder and Chief Executive Officer Dr. Destiny Thomas of Thrivance indicating that she would like to cancel the contract citing capacity issues. The contract has since been cancelled and a total of \$72,408.31 in grant funding remains available for the continuation of this project.

Approximately six months prior to the cancellation email, Thrivance hired Kelli McIntyre and assigned her to our project. In a very short period of time, she was able to learn about the project, connect with project partners, correspond with our evaluation team at the UCLA Luskin Center for Innovation, started gathering the needed data on a regular basis and nearly developed the public facing community engagement dashboard. Ms. McIntyre

has since left Thrivance and started her own consulting firm KMc Strategic Solutions, LLC. Showing a continued interest in this work, City staff has received a scope of work from KMc Strategic Solutions, LLC and Kelly McIntyre to re-engage in the program and pick up the work that was originally initiated by Thrivance. Ms. McIntyre has provided a scope of work and budget that has been approved by TCC staff at the Strategic Growth Council and will aid in the City of Fresno fulfilling the original obligation of the program.

Due to Ms. McIntyre's previous experience with the project, connections with project partners and evaluation staff along with her understanding of Fresno's TCC grant as a whole, it is recommended that the City of Fresno execute a consulting agreement with KMc Strategic Solutions, LLC to continue the TCC Community Engagement Data and Reporting Component in order to fulfill our grant obligation.

For any questions, please feel free to contact Courtney Espinoza at (559) 621-7008 or Courtney.Espinoza@fresno.gov.

☒ Approved

☐ Not Approved

Signature: _____


Georgeanne A. White, City Manager