

August 25, 2014



Finance Department/Purchasing Division
City of Fresno
2600 Fresno Street Room 2157
Fresno, CA 93721

ATTN: Gary Watahira

Dear Mr. Watahira:

The Cultural Arts Rotary Club of Fresno enthusiastically supports the opportunity to participate with The Fresno Arts Council in maintaining the Historic Water Tower as a venue for locally produced art, particularly by youth, and as a Visitors Information Center.

There is no more important historic landmark than the Water Tower, and the fit with The Fresno Arts Council is perfect. As a partner in the collaborative, Cultural Arts Rotary will continue to provide support to help cover the PG&E expense, and will continue to assure that youth art is provided for exhibit and sale.

The Fresno Arts Council is a proven steward of excellence in acting as a hub for the arts in Fresno, most particularly as a source of information and resources and coordinator of the excellent and burgeoning Art Hop.

To continue this most important resource for our communities, we wholeheartedly support lease of the building rent free to The Fresno Arts Council in recognition of the ongoing financial investment in the maintenance and upkeep of the facility.

Sincerely,

Laurel Ashlock, President
Cultural Arts Rotary Club of Fresno