

CITY OF FRESNO

Office of Mayor Jerry P. Dyer



WHEREAS, the nonprofit Community Media Access Collaborative (CMAC) has exemplified outstanding leadership and innovation in providing public, education, and government access media to Fresno residents since its 2012 launch; and

WHEREAS, CMAC has been nationally recognized by the Alliance for Community Media, twice earning its prestigious “Overall Excellence in Public, Education, and Government Access” award. This extraordinary achievement, coming in 2023 and 2024, highlights the collaborative’s commitment to high-quality programming and community engagement; and

WHEREAS, by offering training in digital media production, providing access to professional equipment and facilities, and fostering storytelling through innovative programs and services, CMAC empowers Fresno-area residents of all ages and backgrounds; and

WHEREAS, CMAC serves as a vital community resource by producing essential government transparency programming, including live broadcasts of city council meetings and other public events, while also encouraging civic engagement through programming that reflects Fresno’s diverse cultures and voices; and

WHEREAS, it is critical that efforts continue to bridge the digital divide. By providing workshops, technology access, and hands-on training to underserved communities in Fresno, CMAC ensures equitable access to media tools and opportunities for self-expression; and

WHEREAS, the City of Fresno commends CMAC for its continued excellence, dedication to community empowerment and contributions to the our cultural and civic life.

NOW, THEREFORE BE IT RESOLVED that we, Mayor Jerry P. Dyer and Members of the Fresno City Council, do hereby proclaim Thursday, February 27, 2025, to be:

“Community Media Access Collaborative Day”

In the City of Fresno.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed the seal of the City of Fresno, California, this 27th day of February 2025.

JERRY P. DYER, Honorable Mayor

MIKE KARBASSI, Council President

MIGUEL ARIAS, Council Vice President

ANNALISA PEREA, Councilmember District 1

TYLER MAXWELL, Councilmember District 4

NICK RICHARDSON, Councilmember District 6

NELSON ESPARZA, Councilmember District 7