

Regular Council Meeting

March 9, 2023

FRESNO CITY COUNCIL



Supplement Packet

ITEM(S)

3-B (ID 23-369)

WORKSHOP - Airport Parking Garage Art Installation – Artist and Concept Unveiling
(Council District 4)

Contents of Supplement:

PowerPoint Presentation

Item(s)

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

RECEIVED
2023 MAR -7 P 5:47
CITY CLERK'S OFFICE



FRESNO YOSEMITE
International Airport

AIRPORT PARKING GARAGE

PUBLIC ART

MARCH 9, 2023

NEED FOR PUBLIC ART



FRESNO YOSEMITE
International Airport

Welcomes
travelers and
visitors

Supports Beautify Fresno
Initiative to create a
positive image of Fresno
while also fulfilling a
public art certification for
Parksmart.

Public art is a distinguishing part of our public history and our evolving culture. It reflects and reveals our society, adds meaning to our cities, and uniqueness to our communities. It provides an intersection between past, present and future, between disciplines, and between ideas.

FRESNO ARTS COUNCIL



- State-local partner to California Arts Council and designated by the county board of supervisors to serve Fresno County's residents.
- FAC has history with public art solicitation process.
- Airport partnered with FAC because it is a respected arts organization with experience in identifying and selecting art, appropriate payment to artist, selecting appropriate materials for a public art project and locating conservators for public art.
- FAC Executive Director, Lilia Chavez, is the immediate past board chair of the California Arts Council, a renowned organization with strong contacts in the arts community locally and statewide.

CALL TO ARTISTS

PUBLIC ART PROJECT: FRESNO YOSEMITE INTERNATIONAL AIRPORT PARKING GARAGE

Entry Deadline: Sept. 16, 2022

Budget: \$35,000

For more details visit:
[https://www.fresnoartscouncil.org/
opencalls](https://www.fresnoartscouncil.org/opencalls)



1

A formal Call to Artists went sent out statewide through the CA Arts Council in June and was promoted through social media and local arts organization as well.

2

Artists were informed the Fresno Airport was seeking a public art piece that would be iconic, serve to welcome travelers and visitors, and celebrate the cultural diversity and spirit of the Central Valley. It was also asked that submitted work consider the existing airport mosaic by Raymond Rice and be complimentary since the artworks would be facing each other on exterior walls.

3

A formal proposal from artists was requested. Artists were asked to submit a statement of their artistic vision, concept and budget, examples of past work demonstrating experience in large scale public art and references.

4

17 artist submission were received.



PANELISTS

Jesus Sepulvida // Artist & President of the Society of West Coast Artists SJV Chapter

Ellen Armour // Artist, Development & Marketing Director of Fresno Philharmonic & Board President of Fresno Arts Council

Mark Davis // Airports Planning Manager

Vikkie Calderon // Airport Media & Public Relations Officer

Claudia Arguelles-Miller // Airport Marketing Manager & Airport Arts & Culture Program Manager



REVIEW PROCESS

- The panel reviewed 17 submissions and rated them based on the scoring criteria.
- Scoring criteria consisted of appropriateness of art, artist ability, budget and experience.
- The 3 top scoring artists were interviewed by the selection panel. After the interviews were conducted, the panelists discussed the artwork and scores and unanimously agreed on an artist.
- FAC staff assisted in an advisory capacity.

A modern building facade with a grid of vertical slats and balconies. The slats are light-colored and vary in length, creating a textured, screen-like effect. The balconies are also enclosed with similar slats. The building is set against a clear blue sky. A street lamp and some trees are visible in the foreground.

ARTIST INTRODUCTION AND UNVEILING