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MAYOR LEE BRAND

**CITY OF FRESNO
CITY CLERK'S OFFICE**

**NOTIFICATION OF APPOINTMENT BY MAYOR
TO BOARD OR COMMISSION**

TO: City Council
THROUGH: Yvonne Spence, City Clerk
BY: Lee Brand, Mayor
X Reappointment
_____ New Appointment
Name of person replaced: N/A

Name: Richard Keyes

Address: [REDACTED]

Home Phone: [REDACTED]

Business Phone:

Appointed to: Fresno Regional Workforce Development Board

Term: Through 11/8/2020

City Council Agenda 11/8/2018

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OCT 23 2018

FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD
APPLICATION FOR RE-APPOINTMENT

I. Applicant Information

Date: 10/14/2018

Name: Richard D. Keyes

Home Address: 

City/State/Zip: FRESNO, CA. 93711

Phone:  Email: 

County Supervisorial District Number for Residential Address. (Please check one box)
{Please see <http://www2.co.fresno.ca.us/2850/XMLLookup/IE6/Index.asp>}

- District 1 (Pacheco)
- District 2 (Borgeas)
- District 3 (Quintero)
- District 4 (Mendes)
- District 5 (Magsig)

City Council District Number for Residential Address. (Please check one box)
{Please see <http://www.fresno.gov/Government/CityCouncil/CouncilLocator.htm>}

- District 1 (Soria)
- District 2 (Brandau)
- District 3 (Baines)
- District 4 (Caprioglio)
- District 5 (Chavez)
- District 6 (Bredfeld)
- District 7 (Olivier)

Business/Organization Name: Retired

Your Title: _____

Business Address: _____

City/State/Zip: _____

Phone: _____

County Supervisorial District Number for Business Address (Please check one box)

- District 1 (Pacheco)
- District 2 (Borgeas)
- District 3 (Quintero)
- District 4 (Mendes)
- District 5 (Magsig)

City Council District Number for Business Address. (Please check one box)

- District 1 (Soria)
- District 2 (Brandau)
- District 3 (Baines)
- District 4 (Caprioglio)
- District 5 (Chavez)
- District 6 (Bredfeld)
- District 7 (Olivier)

II. Appointing Jurisdiction

- I am seeking appointment by the City of Fresno
- I am seeking appointment by the County of Fresno
- Either

III. Status

I am seeking:

- New Appointment; or,
- Re-Appointment

If re-appointment, please list previous term, and who you were appointed by:

Ashley Swearingin
2010-2015 Mayor
2015-Present Mayor Lee BRANA

IV. TYPE OF POSITION FOR WHICH YOU ARE APPLYING

A. Private Sector/Business Appointments

Are you an *"owner of a business, chief executive or operating officer of a business, or a business executive or employer with optimum policymaking or hiring authority?"*

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (i).}

YES NO

Please describe your policy-making or hiring authority: Retired

Do you *"represent a business, including small businesses, or an organization representing businesses, that provides employment opportunities that, at a minimum, include high-quality, work-relevant training and development in in-demand industry sectors or occupations in our local area?"*

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (ii).}

YES NO

How many workers does your business/organization employ? _____

B. Non Private Sector Appointments

(Check the box that represents the category for which you are seeking appointment.)

1. Mandated Membership Categories

Labor Representative

"Each local board ...shall include representatives of labor organizations (for a local area in which employees are represented by labor organizations), who have been nominated by local labor federations, or (for a local area in which no employees are represented by such organizations) other representatives of employees"

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (i)., (underline added)}

- Joint Labor-Management Apprenticeship Program**
 "Each local board ...shall include representatives, who shall be a member of a labor organization or a training director, from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists"
 {WIOA, Sec. 107, (b) membership, (2) Composition, (B), (ii).}, (underline added)

- Literacy Activities**
 "Each local board ...shall include a representative of eligible providers administering adult education and literacy activities under title II."
 {WIOA, Sec. 107, (b) membership, (2) Composition, (C), (i).}, (underline added)

- Higher Education**
 "Each local board ...shall include a representative of institutions of higher education providing workforce investment activities (including community colleges)
 {WIOA, Sec. 107, (b) membership, (2) Composition, (C), (ii).}, (underline added)

- Economic/Community Development**
 "Each local board ...shall include a representative of economic and community development entities"
 {WIOA, Sec. 107, (b) membership, (2) Composition, (D), (i).}, (underline added)

BY CONTRACTOR NATIONAL TRAINING Inst, for C/D + Economic Development Law Center. Provided strategic financing services under T.A. To Federally Funded EDC's

- State Employment Service**
 "Each local board ...shall include an appropriate representative from the State employment service office under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) serving the local area"
 {WIOA, Sec. 107, (b) membership, (2) Composition, (D), (ii).}, (underline added)

- Rehabilitation Act**
 "Each local board... shall include an appropriate representative of the programs carried out under title I of the Rehabilitation Act of 1973 (29 U.S.C. 720 et seq.), other than section 112 or Part C of that title (29 U.S.C. 732, 741), serving the local area"
 {WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iii).}, (underline added)

2. Discretionary Membership Categories



Adult Serving Employment Organizations

"Each local board ...may include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive ~~integrated~~ employment for individuals with disabilities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iii).}, (underline added)



Youth Serving Organizations

"Each local board ...may include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iv).}, (underline added)



Community Based Organizations

"Each local board ...may include representatives of local educational agencies, and of community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment"
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (iii).}, (underline added)



Transportation/Housing/Public Assistance Agencies

"Each local board ...may include representatives of agencies or entities administering programs serving the local area relating to transportation, housing, and public assistance"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iv).}, (underline added)



Philanthropic Organizations

"Each local board ...may include representatives of philanthropic organizations serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (v).}, (underline added)



Other Appropriate Entities

"Each local board ...may include such other individuals or representatives of entities as the chief elected official in the local area may determine to be appropriate"
{WIOA, Sec. 107, (b) membership, (2) Composition, (E)}, (underline added)

V. Applicant Background

A. Educational Background, including schools attended, degrees attained and certifications achieved:

BA Ohio State University INTERNATIONAL STUDIES
MSW Ohio State University

B. List past or present City and/or County appointments, elected positions held as well as other professional and community affiliations:

Commissioner FEDE, FUSD Superintendents Committee on Vocational and Career Educational UNCF Fundraising Committee Fresno, KIPP Academy FRESNO, FRESNO WEST COALITION FOR S.E.O

C. Briefly explain why you are interested in serving on the Fresno Regional Workforce Development Board:

I am now and have been interested employment & Training programs for minority youth. I have also been involved in Community Based Programs for over 60 years

D. What experience or Special Knowledge can you bring to the Fresno Regional Workforce Development Board? Please list occupational experience if applicable:

I have been involved in Civil Rights & Community Base Organizations since 1956. As a member of The Staff of The Division of Community Programs from 1971-1978, I worked with community based Economic Development Programs in the U.S.A, Canada & Africa

AT U.S. San Crv

E. List any affiliations you or your spouse has with any public agency:

N/A

F. Please list any affiliations you or your spouse has with any organization receiving funding from the Fresno Regional Workforce Development Board:

N/A

G. Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board? :

YES NO

H. Do you, or the company or organization you represent, intend to apply for funds administered by the Fresno Regional Workforce Development Board? :

YES NO

VI. REFERENCES

Please provide three personal or professional references (Include name, address and telephone number)

Reference #1:

Ashley SWEARINGEN
93704

Reference #2:

BASTAR PA. Binjan

Reference #3:

Brian ANGUS FEAC

matiposa mall

VII. Attestation

I have read the Fresno County Board of Supervisor's Administrative Policy No. 35 (Attachment A), the City of Fresno Conflict of Interest Policy (Attachment B) and the Fresno Regional Workforce Development Board Conflict of Interest Policy (Attachment C) for Board appointees and agree to abide by the policies and procedures at all times while an appointed member of the FRWDB. At present, to the best of my knowledge, no conflict of interest exists in my serving on this Board.

Signature: _____

Date: _____