



Educate • Employ • Empower

Tower District
Litter Removal Program

A photograph of two men in a warehouse or storage area. One man is wearing a dark shirt and glasses, and the other is wearing a white shirt, a dark cap, and brown overalls. They are surrounded by stacks of cardboard boxes, some of which are labeled 'FRAGILE'. The scene is dimly lit, with the text overlaid in white.

Our Mission:

To operate businesses that
reveal value in people, so they can be
positive contributors in their homes and
neighborhoods

Executive Summary

- Neighborhood Industries seeks to pilot a 6-month litter abatement program in the Tower District neighborhood.
- Neighborhood Industries will employ people living in neighborhoods of concentrated poverty to carry out the work.
- The proposed program will focus on:
 - Removing Litter
 - Separating Recyclables
 - Pressure washing sidewalks
- The program can be completed for \$157.87 per mile serviced.

The issue at hand:

- Tower District is one of Fresno's highly foot trafficked neighborhoods- attracting constituents from around the city.
- Some of these visitors have no attachment to the neighborhood and leave litter behind.
- Residents and business owners are left with the mess.



The Solution:

- Removing the litter from sidewalks and parking lots.
- Maintaining sidewalk trash bins.
- Pressure washing sidewalks in front of businesses.



Operation Details

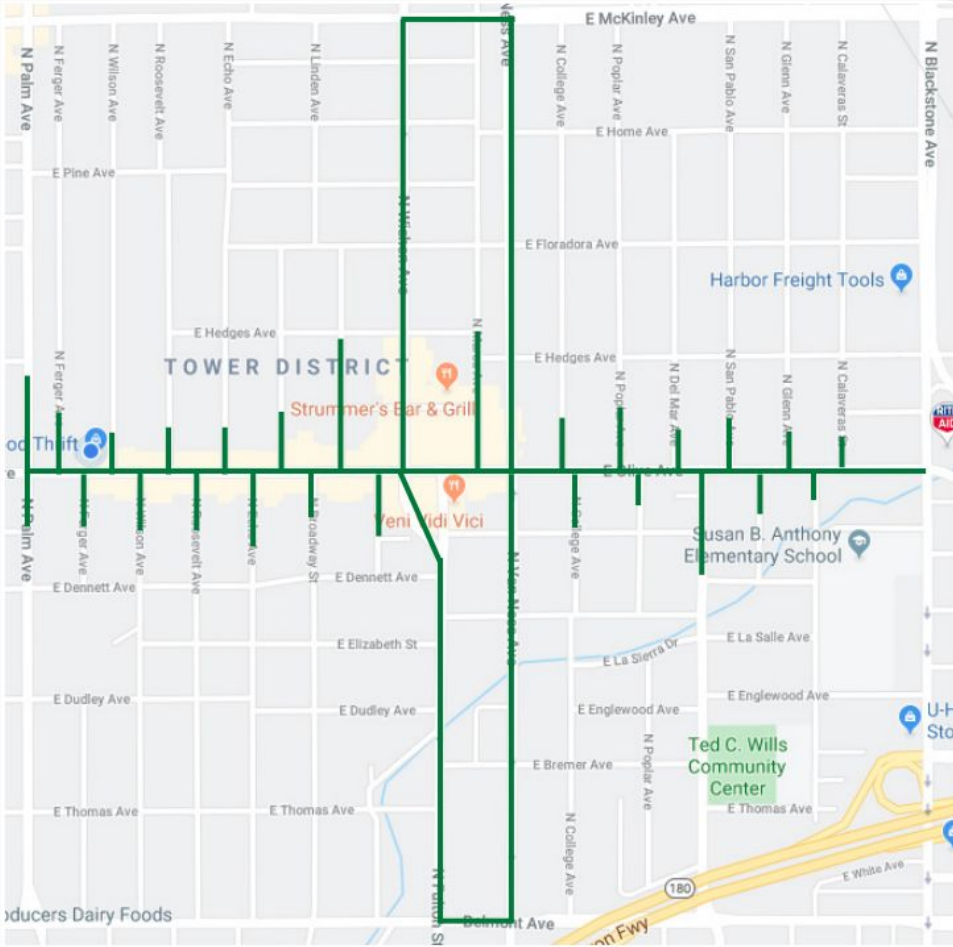
- Neighborhood Industries will service the Tower District Neighborhood once a week over the course of the 26 week pilot program.
- Neighborhood Industries will employ a total of 5 people to complete the service.
 - 4 positions will perform litter removal, and servicing of trash bins.
 - 1 position will supervise the team and pressure wash the sidewalks
- All laborers will be no less than the prevailing wage of \$12.11/hour pursuant to California Labor Code part 7, Chapter 1, Article 2, Section 1770, 1773, and 1773.1, Determination NC-LML-2019-1 Craft## Landscape Maintenance Laborer.

Operation Details

- All recyclable materials will be separated as it is collected
- Neighborhood Industries will weigh all product and track the tonnage statistics for all waste and recyclables collected each week.
- Waste to be disposed of at a city collection site by Neighborhood industries on a weekly basis
- Sidewalks in front of businesses will be pressure washed, strategically servicing different areas each week, completing the entire neighborhood no less than once per month.

Proposed Service Area

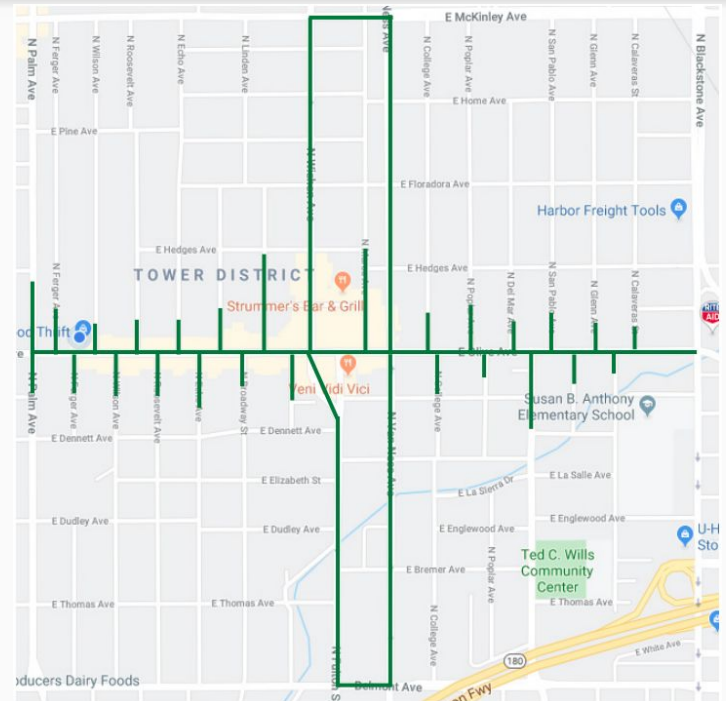
- Olive Ave. (Between Palm/Blackstone)
- Wishon/Fulton Ave. (Between McKinley/Belmont)
- Van Ness Ave. (Between McKinley/Belmont)
- Each street off of olive up to the end of the property line of the first residential property on each side of the street.



Cost Details

Mileage Details

Linear Miles	4.5
Hours	25hrs/week
Hours per Mile	5.55
Cost Per Mile	\$157.87
Price Per Week	\$710.42



Cost Details

Project Budget

Role	Rate	Quantity	Units	Total
Administrative	\$35.00	26	hour	\$910.00
Supervision	\$20.94	234	hour	\$4,899.96
Labor	\$17.94	416	hour	\$7,463.04
Truck	\$100.00	26	day	\$2,600.00
Supplies	\$99.92	26	day	\$2,597.92
			TOTAL	\$18,470.92

Evaluation

- Project success will be determined by the amount of waste and recyclables collected.
- Neighborhood Industries will generate a monthly report from these amounts, accurately tracking the programs success and development.



Benefits

- To the City
 - Cleaner Streets in a highly trafficked neighborhood
 - Accurate environmental impact numbers for future use when reporting on the city's environmental efforts
 - Feasibility Study for similar programs in neighborhoods throughout the city
- Added Value
 - Proposed program will have a positive social impact by providing employment for people living in neighborhoods of concentrated poverty



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