

FIRST AMENDMENT TO AGREEMENT BETWEEN CITY OF FRESNO AND
FRESNO CONVENTION AND VISITORS BUREAU FOR IMPLEMENTATION
OF MANAGEMENT DISTRICT PLAN
(Fresno-Clovis Tourism Business Improvement District)

This First Amendment is entered on _____, 2015, between the CITY OF FRESNO, a municipal corporation (“City”) and the FRESNO CONVENTION & VISITORS BUREAU, a nonprofit corporation (“Organization”).

WHEREAS, on June 7, 2011, City and Organization entered into an agreement for implementation of the management district plan for the Fresno-Clovis Tourism Business Improvement District (the “Agreement”); and

WHEREAS, the initial term for the Fresno-Clovis Tourism Business Improvement District (“FCTBID”) expires on December 31, 2015; and

WHEREAS, after public meeting and public hearing pursuant to Streets and Highways Code § 36623, by Resolution No. 2014-222 City renewed the FCTBID for an additional ten (10) year term, to commence January 1, 2016; and

WHEREAS, City and Organization wish to continue the Agreement and have Organization serve as “Owner’s Association” for the FCTBID renewal term.

NOW, THEREFORE, in consideration of the above recitals and for other good and sufficient consideration, the City and Organization agree as follows:

AGREEMENT

1. All the foregoing recitals are true and correct and incorporated herein by this reference as if fully set forth herein.

2. The term of the Agreement shall be extended to expire at 11:59 p.m. on December 31, 2025.

3. The Management District Plan for the renewed FCTBID is attached hereto as Exhibit A.

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4. Except as expressly modified hereby, all other terms and conditions of the Agreement shall remain in full force and effect. This First Amendment shall be effective as of the date set forth above.

CITY OF FRESNO,
a municipal corporation

FRESNO CONVENTION & VISITORS
BUREAU, a nonprofit corporation

Bruce Rudd
City Manager

Layla Forstedt, CEO

ATTEST:
YVONNE SPENCE, CMC
City Clerk

By: _____
Deputy

Date: _____

APPROVED AS TO FORM:
DOUGLAS T. SLOAN
City Attorney

By: _____
Katherine B. Doerr Date
Assistant City Attorney

Attachments: Exhibit A: Management District Plan