



**MAYOR LEE BRAND**

**NOTIFICATION OF APPOINTMENT BY MAYOR  
TO BOARD OR COMMISSION**

**TO:** City Council  
**THROUGH:** Yvonne Spence, City Clerk  
**BY:** Lee Brand, Mayor

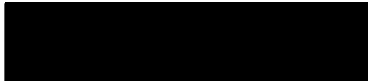
REC'D MAR 28 '18 AM 10:57  
FRESNO CITY CLERK

Reappointment  
 New Appointment

**Name of person replaced: Phillip Decker**

**Name:** Felipe Arballo

**Address:**



**Home Phone:**



**Business Phone:**



**Appointed to:** Bicycle and Pedestrian Advisory Committee

**Term:** Through 4/5/2021

*City Council Agenda 4/5/18*



APPLICATION FOR APPOINTMENT TO BOARD OR COMMISSION

Resume or letters of recommendation may be attached.

Applicants may be required to live within the Fresno City limits. I reside in Council District No. 2

Name: Felipe Arballo Hm. Phone: N/A Wk. Phone: [Redacted]

Home Address: [Redacted] Zip: 93723

Work Address: [Redacted] Zip: 93704

E-Mail: [Redacted] Occupation/Employer: Financial Services Representative Yrs 2 Months 7

Educational Background, Schools Attended, Degrees and Certifications: MPA - University of Phoenix; BA - Political Science (Fresno State); Series 7 - General Securities License; CA Insurance License; Series 63 - State Securities License; Series 660 - Combined Securities Agent/IAR

Professional and Community Affiliations: Sigma Nu Alumni Chapter Board Member Social Chair

For what Board or Commission are you applying? Bicycle + Pedestrian Advisory Committee

Briefly explain why you are interested in serving on this Board(s) or Commission(s): As an active and engaged member of this community being able to serve on this board will allow me to serve my neighborhood and community, apart from being an elected official, in a more direct capacity.

Provide 3 Personal/Professional References. Provide name, address, and phone number where they may be reached during the day.

- Miguel Lozano: [Redacted]
Rick Quan: [Redacted]
Paul Fausone: [Redacted]

Do you or an immediate family member have any professional or financial relationships that may present a potential conflict of interest for this board, commission or similar body? No

I declare under penalty of perjury the above information is true and correct

Dated: 3/16/15 Applicant: [Redacted] Signature

Return completed, signed application to the City Clerk's Office, 2600 Fresno Street, Room 2133, Fresno, CA 93721-3603 or FAX to (559) 488-1005. Your application will be kept on file for two years, please re-file after that time if you are still interested in serving.

FOR OFFICE USE ONLY: Date referred to Mayor Date referred to Councilmember

## **Education**

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2012: University Of Phoenix, MPA

2008: California State University, Fresno, BA Political Science

## **Professional Experience**

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### **MassMutual Financial Group**

July 2016 - Present

#### *Financial Service Representative*

- CA Insurance License #0K35035
- Series 7 - General Securities License CRD# 6540879
- Series 63 - State Securities License
- Series 66 - Combined Securities Agent/Investment Advisor Representative

### **MetLife Premier Client Group**

August 2015 - June 2016

#### *Insurance Broker/Financial Service Representative*

- CA Insurance License #0K35035
- General Securities License CRD# 6540879
- Series 63 - State Securities License

### **Hertz Local Edition**

September 2013 – May 2015

#### *Associate Sales Manager*

- Identify and Match customer needs to optional services including (but not limited to) Loss Damage Waivers, Liability Insurance Supplements and vehicle upgrades
- Consistently exceeded sales goals as reported by Revenue Management System (RMS)
- Targeted marketing practices aimed at hotels, insurance agents, repair and body shops
- Proven client retention and superior customer service demonstrated by Net Promoter Score (NPS)
- Responsible for daily updating of retail and replacement reports for branch logs
- Seamless coordination with branch manager of supervisory duties of fellow team members

### **U-Haul International, Inc.**

April 2011 – June 2013

#### *Assistant Store Manager*

- Prioritized, scheduled and spot-checked the work and customer service of assigned staff
- Reviewed projects upon completion for accuracy and compliance with internal and state regulations, policies and procedures
- Trained, scheduled, supervised and evaluated subordinate staff per corporate guidelines
- Prepared & maintained regular financial records - daily cash receipts, budgets, sales goals

### **Madera County Office of Education**

March 2009 – February 2011

#### *Substitute Teacher*

- Taught American and/or World History at middle school and high school on extemporaneous basis based on lesson plan provided same day.
- Utilized a variety of pedagogical strategies appropriate to age group to facilitate learning.
- Maintained detailed class records in compliance with Madera County Office of Education regulations

**Cali's Frozen & Custard**

April 2005 – June 2010

*Restaurant Manager*

- Certified Food Safety Manager – National Registry of Food Safety Professionals (FSP)
- Draft, interpret and communicate policy, rules, regulations, & procedures with staff
- Train, supervise and evaluate staff – scheduling experience.
- Direct the preparation and execution of financial, inventory and ordering reports
- Created, maintained & implemented monthly and annual budgets.
- POS software experience – Digital Dining

**San Joaquin Valley Air Pollution Control District**

November 2008 – February 2009

*Office Assistant I*

- Computer data entry and filing.
- Mail room coordination – scanning, copying, packaging & shipping.

**Piazza Del Panne**

November 2007 – November 2008

*Server*

- Provided excellent customer service to multiple open tables.
- Cash and Credit/Debit Card handling experience including tipping out.
- Preparation and completion of side work.
- POS familiarity and skills.

**Table Mountain Rancheria Casino & Bingo**

June 2001 – February 2005

*Bingo Caller*

- Facilitated the calling and progression of bingo game and events.
- Verified potential game winners and monies distributed to winners.
- Ensured all bingo game operations were in compliance with state gaming laws.

**Special Positions Held**

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**Madera County Democratic Central Committee (MCDCC)**

June 2010 – June 2014

*Board Member*

**Salary: Not Compensated**

**Parks & Recreation Commission, City of Chowchilla, CA**

January 2010 – Present

*Board Member*

**Salary: Not Compensated**

**References**

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*\*Available upon request.*