

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
FRESNO, CALIFORNIA, SUPPORTING THE SUCCESS OF
THE TOWER DISTRICT FARMER'S MARKET ON
THURSDAY EVENINGS

WHEREAS, the City intends to allow a local nonprofit entity to host a farmer's market on Olive Avenue in the Tower District on Thursdays beginning in April 2023; and

WHEREAS, temporary street closures are common in order to accommodate farmer's markets and ensure the safety of vendors and customers; and

WHEREAS, the City intends to temporarily close Olive Avenue between Wishon Avenue and Echo Avenue to through traffic on each Thursday evening beginning at 2:00 p.m. and ending at 10:00 p.m. in order to vacate street traffic to accommodate a weekly farmer's market; and

WHEREAS, it is Council's policy to encourage events such as the farmer's market that bring together the community in an outdoor setting, provide opportunities for residents to purchase fresh food, and provide a venue for local businesses to sell their goods; and

WHEREAS, the farmer's market will provide fresh produce, prepared foods, live music, children's areas, and other similar offerings which will attract the community and stimulate the local economy; and

WHEREAS, the logistics of implementing a successful farmer's market include but not limited to the rerouting bus transit and temporarily closing the two corresponding bus stops while the farmer's market is operating will allow residents to attend, participate in, and purchase food at the farmer's market without concerns about pedestrian safety.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. The Council will work in partnership with the Administration to engage and support the success of the farmers market and coordinate the logistics with the operators of the Tower District farmer's market in April 2023 on Olive Avenue between Wishon and Echo Avenues on each Thursday of the week beginning at 2:00pm and ending at 10:00pm to accommodate the Olive Avenue street closure for the Tower District farmer's market, including temporarily closing any applicable Fresno Area Express (FAX) bus stop.

2. This resolution shall be effective upon final approval.

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STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, TODD STERMER, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2023.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2023
Mayor Approval/No Return: _____, 2023
Mayor Veto: _____, 2023
Council Override Vote: _____, 2023

TODD STERMER, CMC
City Clerk

By: _____ Date
Deputy

APPROVED AS TO FORM:
ANDREW JANZ
City Attorney

By: _____ Date
Pauline Brickey
Deputy City Attorney