

From: [REDACTED]
To: [REDACTED]
Subject: Request to Speak Before the Fresno City Council
Date: Wednesday, November 12, 2025 10:59:40 AM

External Email: Use caution with links and attachments

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**Date You
Wish to
Speak Before
the City
Council** November 24, 2025

Topic/Subject Todd Stermer, City Council Clerk,

I'm seeking to speak with the city about Fresno's developing Arts and Music Scene.

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1. The housing market will soon become expensive because residents of major cities are looking for a cheaper California City lifestyle, and they're moving to Fresno.
2. Over the summer, a majority of Fresno hotels experienced "Picket Fence" sell out nights through out their weeks. Next year, more hotels will open and it's projected to ease once they do.
3. As far as I know, half the hotel guests show up for business, 1/4th of them for Yosemite and Kings Canyon, and the last 1/4th arrives for MUSIC. They visit to see concerts, enjoy the night life, and go to major DJ events that take place in the valley. We now know this is growing because the ticket sales from DJ events have significantly increased over the last 4 years.

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In short, Fresno's Music and Arts scene is becoming one of 2 major tourist attractions for Fresno, next to Outdoors Activities.

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However, the Music scenes have also been met with pushback due to rebel

culture and police's strict reaction to that culture, including shutting entire events down in the past, because they find a 'rebel' among the crowd engaging in Illegal Activity.

Situations like this, dampen Fresno's Culture from growing into a full functioning tourist market and therefore, both the Rebel Culture and Police are working against Fresno's ultimate potential as being put on the map as California's new Major Music and Party City.

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I'm engaging city hall now before things bolster in the 2026 summer, to see if we can work together to make these events more affordable for music productions, and as safe as possible, while also keeping it from getting out of control or separating individuals that engage in illegal activity from these events, so that the Police are happy, and the Musicians are happy, and the City can make a profit off bringing more music tourists.

Win, win, win.

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I'm personally interested in what the city may offer to help music productions get cheaper venue deals so that Fresno can attract more music tourists.

...

My name is Daniel Jacobs Nykkynn (nye-kin), I'm a Music Scientist in Fresno CA working with the local music scene to streamline a functioning process to grow the Music Tourist Market.

Thank you
Nykkynn

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