

## **Exhibit Q-3 Starbucks Presentation**

**CITY COUNCIL HEARING:** Conditional Use Permit Application No. P23-00835, Planned Development Permit Application No. P23-02080, and related Environmental Assessment



# FRESNO STARBUCKS PROFILE



# FRESNO, CA.

BEVERLY METZ –

*STORE DEVELOPMENT DIRECTOR*

MONIQUE ERRATCHU –

*STORE DEVELOPMENT MANAGER*

TATIANA STOCKTON –

*REGIONAL DIRECTOR (OPERATIONS/RETAIL)*





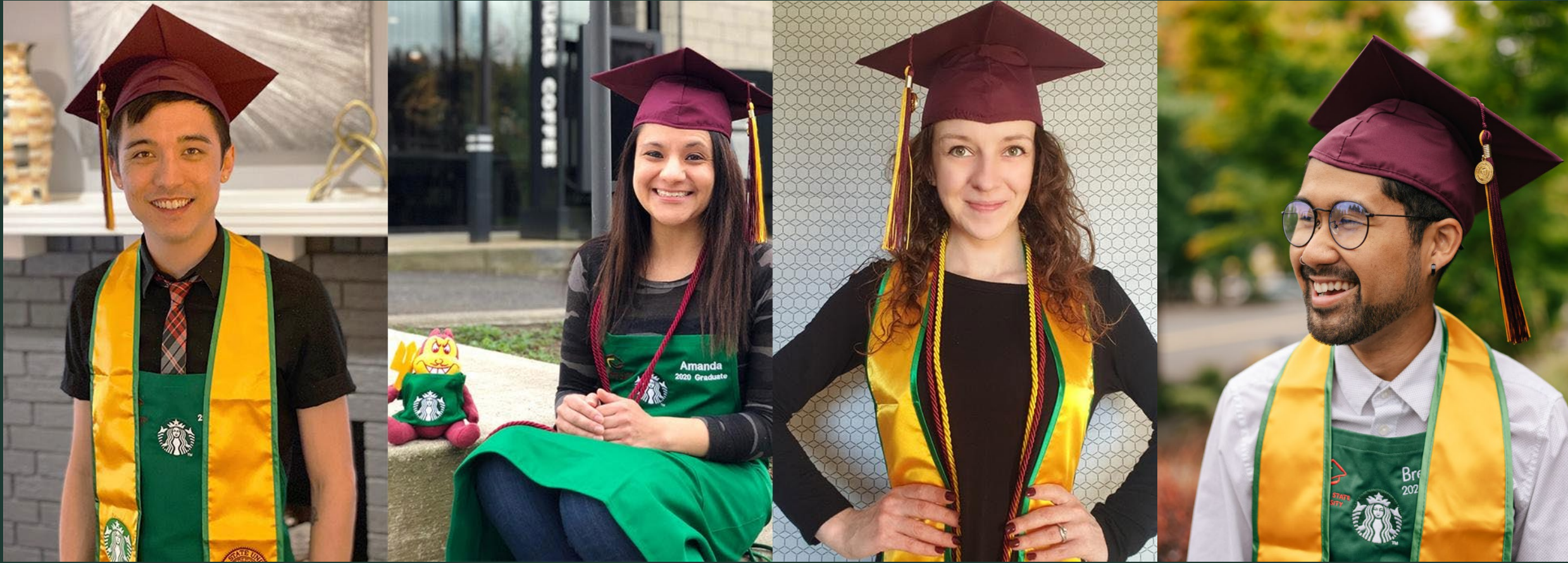


*Our aspiration is to be people positive—  
investing in humanity and the well-being of  
everyone we connect with, from our partners to  
coffee farmers to the customers in our stores  
and beyond.*





# Starbucks College Achievement Plan



*We are proud to celebrate our next graduating class of the Starbucks College Achievement Plan (SCAP) where partners can earn their bachelor's degree online from ASU – with 100% tuition coverage. This SCAP class is our largest yet, and by this spring more than 10,000 partners have graduated through this program with their bachelor's degree. We are proud to support our partners as they achieve their aspirations – at Starbucks and beyond.*

- Nearly 1,000 graduates this May with 10,000+ graduates to date
- 23,000+ current participants with a goal of 25,000 total graduates by 2025
- More than 140 degrees partners can choose from online
- Nearly 90% of Starbucks stores in the U.S. have at least one partner in the program
- Over 20% of SCAP scholars are first-generation college students





# Starbucks Foundation

Starbucks has committed to investing \$100 million in local nonprofits and small businesses in communities with historically limited access to capital.

Around the world, our partners (employees) once again stepped up for each other, their communities and their customers. They gave back, brought joy and worked hard, knowing that comfort can sometimes be found in a cup and that the ritual of a trip to Starbucks can provide even a little bit of normalcy in a world that can be so unpredictable.

Work with Feeding America® to address the growing need for food assistance

1. Partners gather surplus food
2. Refrigerated truck transports donations to distribution center
3. Donations consolidated at distribution center
4. Distribution center delivers donations to local food banks

Partners gave their time in food banks and volunteered in homeless shelters and with many other organizations that offer help to those in need.

With grants from The Starbucks Foundation, our partners worked to bring clean, safe drinking water and handwashing stations to communities in Cambodia, India, Indonesia, Mexico, the Philippines, Thailand and Vietnam.

The Watts Community Store was Starbucks 17th Community Store opened in the U.S. and the second in the L.A. area. Furthering Starbucks goal of bringing people and communities together, the store houses a training room designed for community events. Store partners are engaged with the community and have supported four local youth-focused nonprofits with neighborhood grants. The store also features two murals on the exterior of the store, commissioned by local artist Mike Norice. Titled "Community and Love", this artwork was inspired by the important aspects and events that shaped the Watts neighborhood into what it is today.







## Global Impact

*When we take care of people, we take care of the planet. We've donated 90M disease-resistant coffee trees to help farmers in Mexico, Colombia, El Salvador, Guatemala and their communities, and committing to reduce our landfill waste by 50 percent by 2030.*

- Goal is to reduce energy demand, save on utility consumption and contribute to our **sustainability goals to reduce our carbon, water and waste footprints in half by 2030 and to be resource positive by 2050.**
- 90% of company operated stores have **adopted waste diversion and circular practices, including recycling, composting, Grounds for Your Garden, and Starbucks FoodShare.**
- Starbucks has sourced **100% renewable energy for its more than 9,000 U.S., Canada and EMEA company-operated stores since 2015.** The company has rapidly expanded its roster of renewable energy projects in the United States, supporting the growth of green energy onto the grid close to the stores that use the energy.





EFFECT REFERENCE



PRE-SOLAR



Environmental Stewardship:  
Photovoltaic Integration





COMMUNITY ART



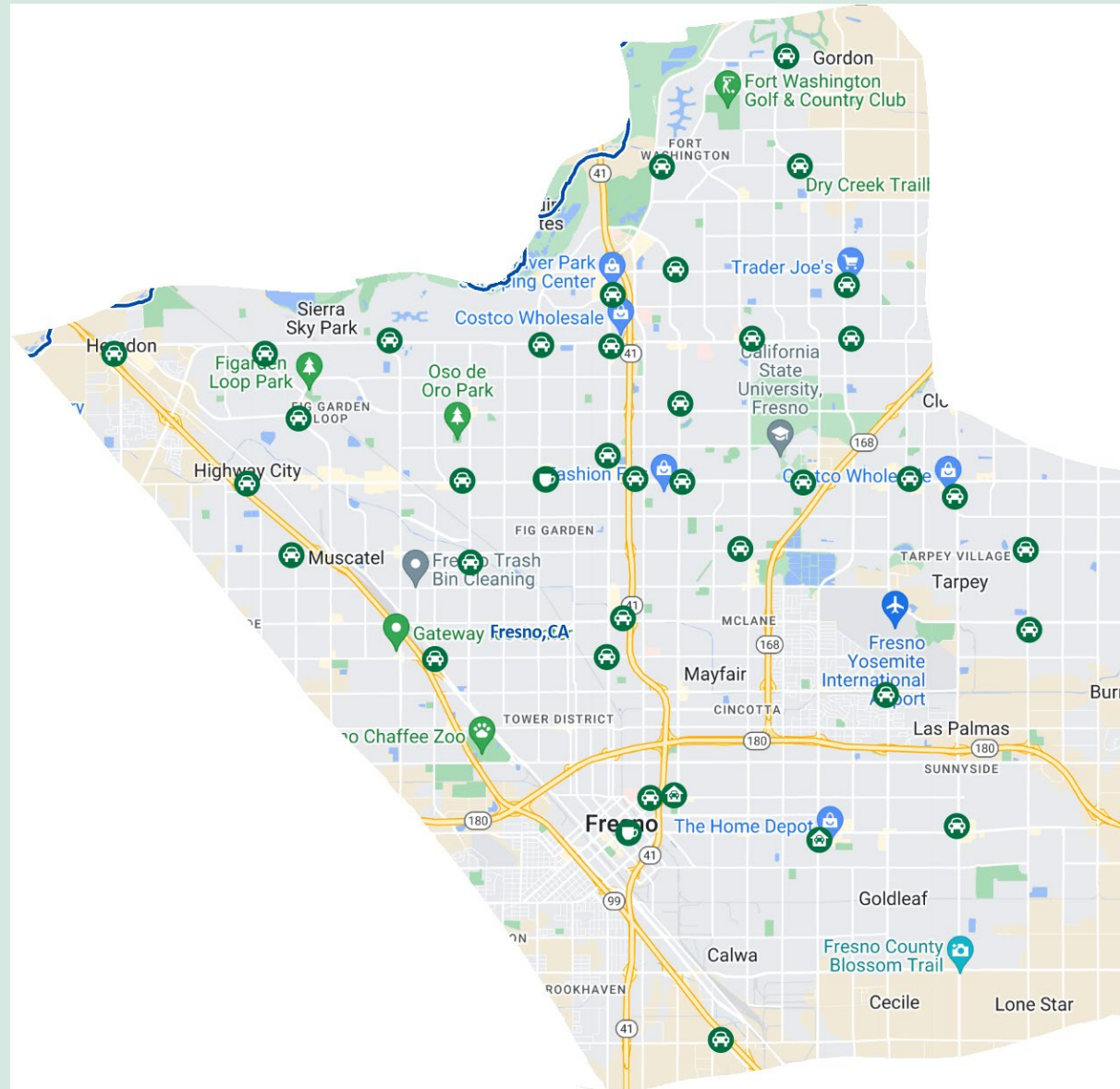
# FRESNO Proper = 39 open Starbucks locations



## A Starbucks store averages 20-25 Partners.

Starbucks is currently providing an average of 916 jobs in the city of Fresno, along with Benefits and the opportunity for further education for FREE.

These numbers do not include 8 Licensed Starbucks locations you can find in Target, Vons & CSU.



## Examples of Starbucks Drive thrus located near a school:

**First & Bullard –**  
adjacent to Ahwahnee Middle School.

**Kings Cyn & Chestnut -**  
adjacent to Cambridge High School

**Ashlan & West –**  
0.3 miles from Roeding Elementary.

**Ft. Washington & Friant –**  
¼ mile from Valley Oak Elementary.

**Copper & Maple –**  
½ mile from Clovis North High School.

**Shaw & Woodrow –**  
across the street from the CSU.

**Blackstone & Clinton –**  
0.3 miles from the City College.

**Palm & Bullard (under construction opening in May 2024) –**  
¼ mile from Bullard High School





Thank you.

