## FOR: REQUEST FOR PROPOSALS FOR TRANSIT MOBILE TICKETING SOLUTION

RFP No. 9544

RFP Opening: 08/04/20

PROPOSERS (In alphabetical order)	TOTAL PROPOSAL AMOUNT	
1. AMERICAN EAGLE COMPUTER PRODUCTS 1800 CENTURY PARK EAST, SUITE 600 LOS ANGELES, CA 90067	\$893,110.03	
<ol> <li>CLOSERLOOK SEARCH SERVICE</li> <li>1275 KINNEAR RD.</li> <li>COLUMBUS, OHIO 43215</li> </ol>	\$213,800.00	
<ol> <li>DALLAS AREA RAPID TRANSIT</li> <li>1401 PACIFIC AVE.</li> <li>DALLAS, TX 75202</li> </ol>	\$260,000.00	
<ol> <li>DELERROK INC.</li> <li>221 MAIN STREET, SUITE 200</li> <li>VISTA, CA 92084</li> </ol>	<b>\$597,196.57</b>	
<ol> <li>GENFARE, A DIVISION OF SPX CORP. 800 ARTHUR AVENUE ELK GROVE VILLAGE, IL 60007</li> </ol>	\$353,578.18	
<ol> <li>MASABI LLC</li> <li>1330 AVE OF THE AMERICAS, SUITE 23A</li> <li>NEW YORK, NY 10019</li> </ol>	\$485,691.54	
<ol> <li>PARKEON, INC.</li> <li>40 TWOSOME ROAD MOORESTOWN, NJ 08057</li> </ol>	\$834,874.58	
8. TOKEN TRANSIT 1015 FILLMORE ST. PMB68827 SAN FRANCISCO, CA 94115	\$249,351.78	
Each proposer has agreed to allow the City one hundred twenty (120) days from date proposals were opened to accept or reject their proposal.		
DEPARTMENT CONCLUSIONS AND RECOMMENDATION:		
Award a contract in the amount of \$ to		

## LISTING OF PROPOSERS

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in accordance with the Selection Committee recommendation.		
[X] Reject all proposals. Reason: The City received eight (8) responses to the solicitation. After independent evaluation of the proposals, using the evaluation criteria noted above, the evaluation committee unanimously determined that the most qualified proposers greatly exceeds budget appropriations. Additionally, proposers were unable to meet the requirements of the RFP to include requirements for existing merchant of record, the ability to comply with on-board visual and non-visual validation of tickets, and a feasible customer service solution. It is the judgement and recommendation of this committee that it is in the best interest of the City to reject all bids and re-bid RFP with revised specifications.		
Remarks:		
Division Head Approval		
23	_	
Title Vache	_	
Date 1 15 2021	_	
The recommended Contractor complied with the DBE requirements pursuant to the proposal documents.    126/2     DBE Program Coordinator Date		
Approve Dept. Recommendation	Approve Finance/Purchasing Recommer	ndation
[] Disapprove	Disapprove	
See Attachment		

## **LISTING OF PROPOSERS**

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**CITY MANAGER** 

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FINANCE DEPARTMENT

01/27/2021

Purchasing Manager

Date

Date