

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
FRESNO, CALIFORNIA, TO ADOPT A COMMERCIAL
FAÇADE IMPROVEMENT GRANT PROGRAM FOR
DISTRICTS 1 AND 4

WHEREAS, the City Council desires to develop the Districts 1 and 4 Commercial Façade Improvement Grant Program (Program); and

WHEREAS, the Program shall provide financial assistance to small businesses and/or nonprofits for the renovation of commercial buildings and structures within specified City of Fresno commercial areas (collectively referred to herein as Target Areas); and

WHEREAS, the goals and public purposes of the Program shall be to facilitate commercial revitalization within the City, stimulate private investment in the City, preserve and beautify the City's commercial corridors, upgrade the physical image of the City, and to encourage the generation of shopping, tourism, and a pleasant walking environment within the Target Areas by improving the visual aesthetics of the Target Areas with enhancements in design, color schemes and building façades through the use of City Funds; and

WHEREAS, the Program objective shall be to provide financial assistance to property owners to perform eligible façade improvements and correct certain code violations to commercial buildings located within the Target Areas, and to revitalize the City's commercial building stock.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1 of 3

Date Adopted:

Date Approved:

Effective Date:

City Attorney Approval:



Resolution No. _____

1. The Council hereby establishes the Districts 1 and 4 Commercial Façade Improvement Grant Program for businesses and/or nonprofit organizations within the Target Areas, as defined herein.

2. The Target Areas shall include the Tower District Corridor, including the south side of Olive Avenue in District 3 and the Fresno Yosemite International Airport Corridor, as more particularly depicted in Exhibits A and B, hereto.

3. The City Manager is hereby directed and authorized to develop and implement the Program in consultation with Council Districts 1 and 4 including: defining eligibility criteria; creating an application process; and administering the implementation of the Program. The Program shall be completed expeditiously but no later than six months after the passage of this resolution.

4. Pursuant to the Fiscal Year 2023-24 Budget, the City Council has authorized the allocation of General Funds for the Program in an amount not to exceed \$1,000,000; the Administration is hereby directed to take all actions necessary to effectuate use of the funds.

5. This resolution shall be effective upon final approval.

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STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, TODD STERMER, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2023.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2023
Mayor Approval/No Return: _____, 2023
Mayor Veto: _____, 2023
Council Override Vote: _____, 2023

TODD STERMER, CMC
City Clerk

By: _____
Deputy Date

APPROVED AS TO FORM:
ANDREW JANZ
City Attorney

By: _____
Angela M. Karst Date
Senior Deputy City Attorney

Attachments: Exhibits A and B

Exhibit A

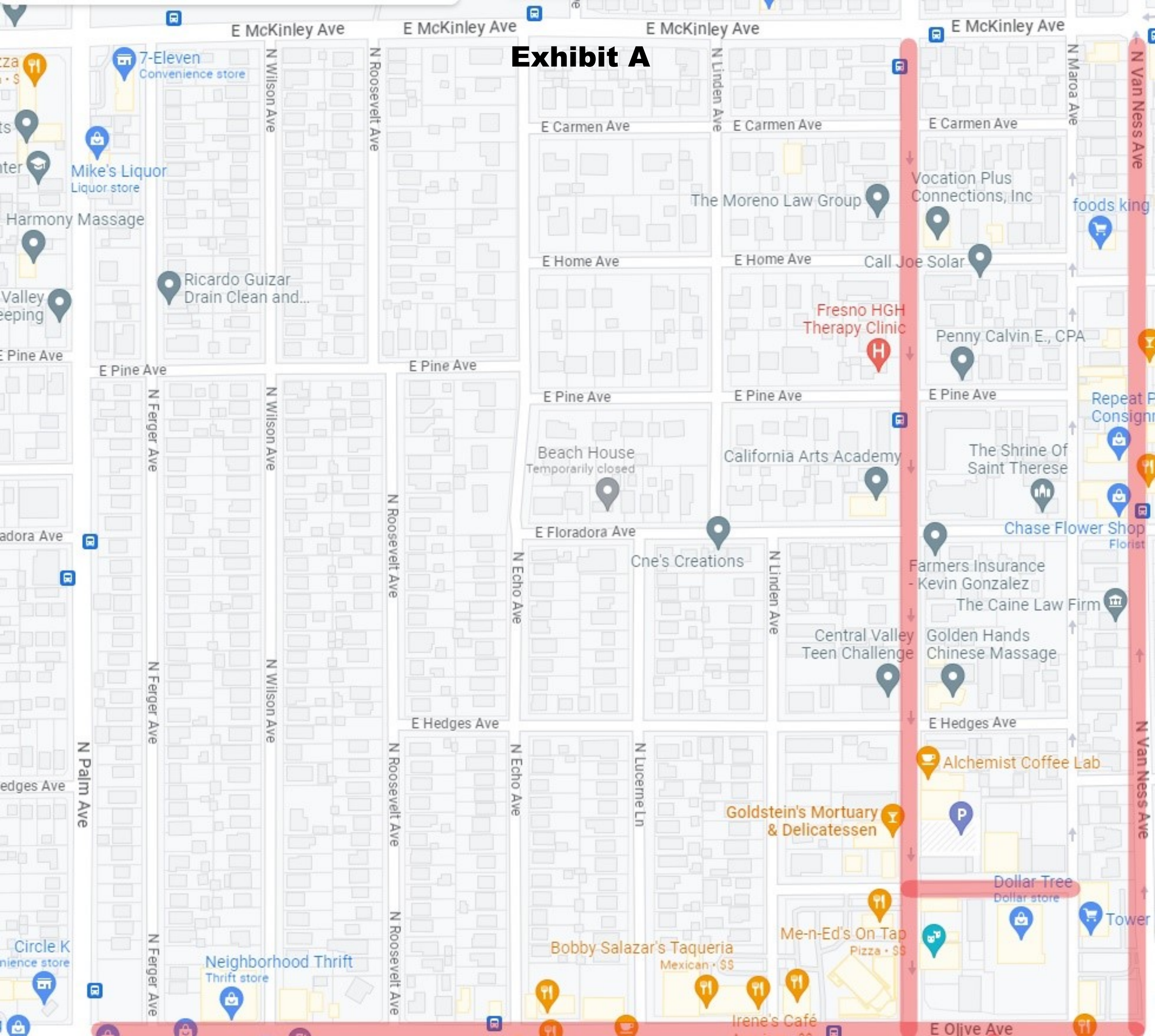


Exhibit B

