



MAYOR JERRY DYER

NOTIFICATION OF APPOINTMENT BY MAYOR TO BOARD OR COMMISSION

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Mayor Jerry Dyer

 X Reappointment

 New Appointment

Name of person replaced: N/A

Name: Gerald Lee

Address: [REDACTED]

Phone: [REDACTED]

Appointed to: Fresno/Clovis Community Media Authority

Term: Through 6/30/24

Application Form**Profile****Which Boards would you like to apply for?**

Fresno/Covs Community Media Authority: Submitted

Gerald

First Name


L

Middle Initial

Lee

Last Name


 Email Address



 Home Address


Fresno

City

CA

State


 Postal Code
What district do you live in? * District 2

 Primary Phone


 Alternate Phone
Briefly explain why are you interested in serving on this board or commission?

I have been a part of the Community Media Access Collaborative from conception all the way through my retirement. In the early days, in 2004, I was a member of the Board of Conveners, then a member of the Board of Directors and finally I accepted the position of Executive Director and guided the development and expansion of the organization until my retirement in 2018. I would welcome the opportunity to continue to be of service to the organization as a member of the Fresno/Covs Community Media Authority.

Educational background, Schools Attended, Degrees and Certifications

I have a BA degree in Education and a teaching certificate from the University of Nebraska, Kearney, and taught junior high and high school music classes for three years before I decided to get back into broadcasting, my first love. I have been involved in radio and television broadcasting for over 50 years, including 12 years as Vice President of Programming at Valley PBS and 8 years as Executive Director of CMAC.

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

Over 50 years experience in broadcasting, both radio and television and I was the founding Executive Director of the Community Media Access Collaborative.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

Yes No

Work History

Valley Public Television
employer

Vice President
Job Title

Work Address

City, State, Zip Code

Fresno, CA

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Jeff D'Amico, [REDACTED] Michele Roman, Mayor of Kingsburg,
[REDACTED] Terry D'Amico [REDACTED]
[REDACTED]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

Yes No