



**NOTIFICATION OF APPOINTMENT BY
COUNCIL PRESIDENT ANNALISA PEREA
TO BOARD OR COMMISSION**

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Annalisa Perea, Councilmember District 1

 X Reappointment

 New Appointment

Name of person replaced: N/A

Name: [REDACTED]

Address: [REDACTED]

Home Phone: [REDACTED]

Business Phone: [REDACTED]

Appointed to: Fresno Regional Workforce Development Board

Term: Through November 1, 2025

FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

APPLICATION FOR RE-APPOINTMENT

I. Applicant Information

Date: 10/13/23

Name: [REDACTED]

Home Address: [REDACTED]

City/State/Zip: [REDACTED]

Phone: [REDACTED] Email: [REDACTED]

County Supervisorial District Number for Residential Address. (Please check one box)
{Please see <http://www2.co.fresno.ca.us/2850/XMLLookup/IE6/Index.asp>}

- ☐ District 1 (Pacheco)
- ☒ District 2 (Brandau)
- ☐ District 3 (Quintero)
- ☐ District 4 (Mendes)
- ☐ District 5 (Magsig)

City Council District Number for Residential Address. (Please check one box)
{Please see <http://www.fresno.gov/Government/CityCouncil/CouncilLocator.htm>}

- ☐ District 1 (Perea)
- ☒ District 2 (Karbassi)
- ☐ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Chavez)
- ☐ District 6 (Bredefeld)
- ☐ District 7 (Esparza)

Business/Organization Name: State Center Community College District

Your Title: Chancellor

Business Address: [REDACTED]

City/State/Zip: [REDACTED]

Phone: [REDACTED]

County Supervisorial District Number for Business Address (Please check one box)

- ☐ District 1 (Pacheco)
- ☐ District 2 (Brandau)
- ☒ District 3 (Quintero)
- ☐ District 4 (Mendes)
- ☐ District 5 (Magsig)

City Council District Number for Business Address. (Please check one box)

- ☐ District 1 (Perea)
- ☐ District 2 (Karbassi)
- ☒ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Chavez)
- ☐ District 6 (Bredefeld)
- ☐ District 7 (Esparza)

II. Appointing Jurisdiction

- ☐ I am seeking appointment by the City of Fresno
- ☐ I am seeking appointment by the County of Fresno
- ☒ Either

III. Status

I am seeking:

- ☐ New Appointment; or,
- ☒ Re-Appointment

If re-appointment, please list previous term, and who you were appointed by: _____

IV. TYPE OF POSITION FOR WHICH YOU ARE APPLYING

A. Private Sector/Business Appointments ☐

Are you an "**owner of a business, chief executive or operating officer of a business, or a business executive or employer with optimum policymaking or hiring authority?**"

(WIOA, Sec. 107, (b) membership, (2) Composition, (A), (i).)

☐ YES

☐ NO

Please describe your policy-making or hiring authority: CEO of State Center
Community College District - The Board delegates
executive responsibility for administering policies and executing
all decisions of the Board requiring admin action.

Do you "**represent a business, including small businesses, or an organization representing businesses, that provides employment opportunities that, at a minimum, include high-quality, work-relevant training and development in in-demand industry sectors or occupations in our local area?**"

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (ii).}

☒ YES

☐ NO

How many workers does your business/organization employ? _____

B. Non Private Sector Appointments

(Check the box that represents the category for which you are seeking appointment.)

1. Mandated Membership Categories

☐ **Labor Representative**

"Each local board ...shall include representatives of labor organizations (for a local area in which employees are represented by labor organizations), who have been nominated by local labor federations, or (for a local area in which no employees are represented by such organizations) other representatives of employees"

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (i).}, (underline added)

- ☐ **Joint Labor-Management Apprenticeship Program**

"Each local board ...shall include representatives, who shall be a member of a labor organization or a training director, from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists"

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (ii).}, (underline added)
- ☐ **Literacy Activities**

"Each local board ...shall include a representative of eligible providers administering adult education and literacy activities under title II."

{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (i).}, (underline added)
- ☒ **Higher Education**

"Each local board ...shall include a representative of institutions of higher education providing workforce investment activities (including community colleges)

{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (ii).}, (underline added)
- ☐ **Economic/Community Development**

"Each local board ...shall include a representative of economic and community development entities"

{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (i).}, (underline added)
- ☐ **State Employment Service**

"Each local board ...shall include an appropriate representative from the State employment service office under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) serving the local area"

{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (ii).}, (underline added)
- ☐ **Rehabilitation Act**

"Each local board... shall include an appropriate representative of the programs carried out under title I of the Rehabilitation Act of 1973 (29 U.S.C. 720 et seq.), other than section 112 or Part C of that title (29 U.S.C. 732, 741), serving the local area"

{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iii).}, (underline added)

2. Discretionary Membership Categories

- ☐ **Adult Serving Employment Organizations**
"Each local board ...may include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive integrated employment for individuals with disabilities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iii).}, (underline added)

- ☐ **Youth Serving Organizations**
"Each local board ...may include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iv).}, (underline added)

- ☐ **Community Based Organizations**
"Each local board ...may include representatives of local educational agencies, and of community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment"
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (iii).}, (underline added)

- ☐ **Transportation/Housing/Public Assistance Agencies**
"Each local board ...may include representatives of agencies or entities administering programs serving the local area relating to transportation, housing, and public assistance"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iv).}, (underline added)

- ☐ **Philanthropic Organizations**
"Each local board ...may include representatives of philanthropic organizations serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (v).}, (underline added)

- ☐ **Other Appropriate Entities**
"Each local board ...may include such other individuals or representatives of entities as the chief elected official in the local area may determine to be appropriate"
{WIOA, Sec. 107, (b) membership, (2) Composition, (E)}, (underline added)

V. Applicant Background

- A. Educational Background, including schools attended, degrees attained and certifications achieved:

See Attached Resume -

- B. List past or present City and/or County appointments, elected positions held as well as other professional and community affiliations:

See Attached Resume -

- C. Briefly explain why you are interested in serving on the Fresno Regional Workforce Development Board:

The community colleges play a critical role in providing the needed education and training for our workforce. As such, collaboration and engagement is fairly important.

- D. What experience or Special Knowledge can you bring to the Fresno Regional Workforce Development Board? Please list occupational experience if applicable:

I've been a college President for almost a decade. I have ~~not~~ experience in workforce development and have been involved with a number of ERB projects.

- E. List any affiliations you or your spouse has with any public agency:

N/A

- F. Please list any affiliations you or your spouse has with any organization receiving funding from the Fresno Regional Workforce Development Board:

N/A

G. Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board? :

☐

YES



NO

H. Do you, or the company or organization you represent, intend to apply for funds administered by the Fresno Regional Workforce Development Board? :

☒

YES

☐

NO

in partnership with

VI. REFERENCES

Please provide three personal or professional references (Include name, address and telephone number)

Reference #1:

Mayor Jerry Byr

Reference #2:

County Supervisor Sal Quintero

Reference #3:

Blake Konczal

VII. Attestation

I have read the Fresno County Board of Supervisor's Administrative Policy No. 35 (Attachment A), the City of Fresno Conflict of Interest Policy (Attachment B) and the Fresno Regional Workforce Development Board Conflict of Interest Policy (Attachment C) for Board appointees and agree to abide by the policies and procedures at all times while an appointed member of the FRWDB. At present, to the best of my knowledge, no conflict of interest exists in my serving on this Board.

Signature:

[Redacted Signature]

Date:

10/23/23

Carole Goldsmith



EDUCATION

Doctorate in Educational Leadership - 2005, *summa cum laude*

- University of California, Davis/California State University, Fresno
- Dissertation: Leadership for Creating a Learning College: A national study of perceived leadership styles

Master of Science in Educational Administration - 1998, magna cum laude, National University, Fresno

Bachelor of Arts in History - 1991, California State University, Fresno

California Clear Administrative Credential - 2005, 1999, 1996

SENIOR-LEVEL ADMINISTRATIVE EXPERIENCE

President, Fresno City College, August 2016 – Present

Duties

Served as CEO of the college and responsible to the Chancellor and the Governing Board for the supervision of the administrative staff and all educational programs and services of a large Hispanic-Serving Institution (HSI). In collaboration with the college vice presidents and district vice chancellor of operations, responsible for oversight of \$100+M District operating budget, \$40M in grants, and accountable for the execution of six major capital construction projects totaling over \$271 M in local bond and state funding; assessing, planning, organizing, and evaluating the resources, programs, and services of the college to meet the educational needs of the 38,000 students and the community.

Accomplishments

- Provided leadership for the successful development and implementation of a strategic institutional planning process that ensures the goals of the Governing Board are developed based on the strategic directions of the college including the vision, mission statement, Educational Master Plan, Facilities Plan, Strategic Plan, Equity Plan, Human Resources Prioritization, and budget development
- Collaborated with faculty and staff in the redesign of the college organizational structure to better foster equity and efficiencies
- Guided the college through a successful accreditation review, which resulted in the reaffirmation of accreditation
- Provided leadership for the first college-wide professional development activity with a single focus on equity, resulting in replication of efforts district-wide
- Launched a successful leadership development program that includes all employee groups
- Delivered highly visible leadership and inspiration to support the success of students and advance the goals of the institution through securing additional financial support, resources, and funding
- Instituted change leadership with a focus on diversity, inclusion, and equity in all aspects of the college
 - Established permanent location for Dream Center to serve undocumented students
 - Expanded Ram Pantry and HOPE project to assist food and housing insecure students
 - Established Welcome Center through redesign of old District Office to serve all students
- Created a culture of inquiry and effective decision making based on data analysis
 - Met all goals related to enrollment and FTES (pre-pandemic)
 - Exceeded student success goals – Transfer rates increase four years in row
 - Improved student success – Number of Associate Degrees awarded up three years straight

President, West Hills College Coalinga, January 2013 – August 2016

Duties

Served as CEO of the college. Responsible to the Governing Board and Chancellor for the supervision and evaluation of the administrative staff and educational programs and services of the college. Delegated authority, with support, to managers supervising other administrative, teaching, and classified staff. Served, as necessary, on all negotiation committees with academic and classified staff. Represented the District at the state and local level on behalf of the Chancellor.

Accomplishments

- Provided leadership for the passage of the District's Measure T in 2014 for \$20 Million for Ed-Tech
- Collaborated with Lynda Resnick and leaders in her holding company, The Wonderful Company, to advocate for statewide change in educational policy, leading to expanded access to college education statewide for high school students
- Lead the \$20 Million Trade Adjustment Assistance Community College and Career Training (TAACCCT) Grant project for the valley colleges and served as an advocate for the region
- Formulated and recommended to the Chancellor and Board of Trustees policies and procedures that supported faculty in the expansion of Open Educational Resource adoption
- Collaborated with faculty in the development, modification, and expansion of college opportunities that improved student success and expanded high school dual enrollment
- Secured fiscal and in-kind donations to the college through donor development to support athletics and the Farm of the Future

Vice Chancellor of Educational Services and Workforce Development, West Hills Community College District, October 2009 - December 2012

Duties

Responsible for multiple district functions, including the assessment, planning, and evaluation of the district's resources, programs, and services. Supervised a team of district-level administrators in such areas as Grants, Workforce Development, Child Development, Distance Education, and Westside Institute of Technology to ensure implementation of district-wide goals, statutes, and policies. Assisted in the planning, development, and implementation of Board policies, operational procedures, and strategies for achieving District goals and objectives.

Served as the district liaison to workforce investment boards, K-16, and state and local agencies, including the California Community Colleges Chancellor's Office.

Accomplishments

- Provided leadership and support for the passage of the District's bond measure that led to the new Firebaugh campus
- Lead the strategic planning process and implementation of Board policies, operational procedures, and strategies for achieving District goals and objectives
- Partnered with local elected officials to create the Power Pathways program, which created redevelopment opportunities for the cities and paid internship experiences for students
- Collaborated with faculty and counselors to revamped CTE Programs to include embedded tutoring
- Provided leadership in the development of the District Technology Plan
- Worked with philanthropic foundations to support faculty in the adoption of Open Resources
- Developed contract education that led to salary advancement of rural agriculture workers

OTHER EDUCATIONAL ADMINISTRATIVE EXPERIENCE

Director of Regional Strategic Development and Workforce Development, West Hills Community College District, November 2003 – September 2009

- Lead strategic regional planning in collaboration with K-12 educational partners, Workforce Investment Boards, college faculty, and area employers
- Analyzed data to project long-range program and resource needs
- Oversaw data collection for state and federal reports
- Analyzed factors and services that influence student recruitment and retention
- Developed and managed West Side Institute of Technology

Vice Principal III, César Chávez Adult Education Center, Fresno Unified School District, 1999 – Oct 2003

- Evaluated and supervised over 45 faculty members
- Managed Information Technology Unit
- Awarded California Department of Education's Program of Excellence

Director of Faculty Training, San Joaquin Valley College, June 1998 – February 1999

- Created and implemented faculty training to integrate instruction and technology
- Expanded student tutorial programs
- Served on Cultural Diversity Committee

ACCREDITATION EXPERIENCE

- **Team Leader**, San Bernardino Valley College, Comprehensive Evaluation, 2020
- **Chair**, Solano Community College, Comprehensive Evaluation, 2017
- **Chair**, Folsom Lake College, Comprehensive Evaluation, 2015
- **Member**, West Los Angeles College, Comprehensive Evaluation, 2012
- **Member**, Sacramento City College, Comprehensive Evaluation, 2009

PROFESSIONAL EXPERIENCE: TEACHING

Visiting Lecturer, California University, Fresno, 2017-2019

Taught courses in educational foundations leadership in doctoral program

Adjunct Faculty, National University, 2006-2010

Taught courses in educational foundations

K12 History/Language Arts Teacher, Washington Colony, 1996-1998

Taught U.S. History

Language Arts Teacher, Upward Bound Program, California University, Fresno, 1995-1996

Taught Language Arts Teacher

ACHIEVEMENTS: RESOURCE DEVELOPMENT AND FUNDRAISING (abbreviated list)

- 200 iPads donated from a local philanthropic individual, 2020
- \$10 Million Fresno Regional K16 Collaborative, 2019
- \$16.9 Million Transformational Climate Change, 2018
- \$2M total from California Assemblymember Dr. Joaquin Arambula, 2018 and 2019
- 7.5 Acres donated for West Fresno Campus by Mr. Terrance Frazier, 2018
- 20 Acres donated for West Fresno Campus by Shehadey Family, 2018
- \$250K donated from Chevron - 2017-2021
- \$144K raised during Giving Tuesdays and increased employee donor base 2017-2020
- \$2.5 M Innovation Award in Higher Education, California Governor's Office, April 2015
- \$20M Department of Labor TAACCCT Grant, 2011-14
- \$5M California Education Policy Fund Grant, 2012/11

PUBLICATIONS, PRESENTATIONS, PROFESSIONAL DEVELOPMENT, AFFILIATIONS & HONORS

(abbreviated list, complete list available upon request)

Publications

- *"Fresno City College Leader Speaks Out for Civil Rights, Educational Opportunities"* Fresno Bee, July 24, 2020
- *"Ensuring a viable Valley means letting high school students take college courses"* Fresno Bee, March 2019
- *"Parking lots aren't 'paved paradise' for homeless students. State bill offers wrong solution."* Fresno Bee, July 14, 2019
- *"Poverty engulfs the San Joaquin Valley. Education is the way to remove that dark cloud."* (Editorial Board with Dr. Joseph Castro and Dr. Carole Goldsmith). Fresno Bee, September 19, 2019
- *"Stranded by ITT Tech? Community Colleges can help."* Fresno Bee, September 13, 2016
- *"Rural Collaboration Works to Build Higher Skills in Hopes of Attracting Better Job"* Co-authored, Rural Connections, 2009
- *"California Adult Workplace Education: A Guide for Vocational English Second Language and Vocational Adult Basic Education Program"* Co-authored, OTAN Publication 2003

VISIBLE LEADERSHIP: COMMUNITY INVOLVEMENT

National-Level

- Educational Advisory Board, Presidential Research Advisory Council
Invited Member 2021-present

State-Level

- California Community College Chancellor's Office Police Reform Taskforce, Member 2021-present
- California Community College Chancellor's Office Advisory Committee on Economic & Workforce Development – EDPAC, Member 2014-present
- Community College League of California, Advisory Committee on Education Services
 - Co-chair, 2019- Present
 - Member, 2017-2019
- California Board of Governors, Task Force on Workforce, Job Creation and a Strong Economy, Member, 2014-2015
- California Partnership for the San Joaquin Valley, 2011 – present
 - Board Member 2011-present
 - Appointed by Governor Schwarzenegger, December 2010
 - Re-appointed by Governor Brown, July 2012
- California Community College Association of Occupational Education
 - Vice President 2014-2017
 - Board Member 2009-2014
- California Department of Education, Field Advisory Committee, Team Member, Vocational English as a Second Language, June 2003

Local-Level

- Fresno K-16 Collaborative, Chair 2018 - present
- Central Valley Higher Education Consortium (CVHEC) Board Member 2013-present
- Westside Institute of Technology, Board Member 2005-2016
- RJI Workforce Development Taskforce, Co-Chair 2005-2010
- San Joaquin Valley Clean Energy Organization 2007-2017
 - Board Chair 2009-2017

Central Valley Radio Appearances

- 940 ESPN Radio with Christopher Gabriel, July 2, 2020
- “Ray Appleton Show” KMJ, May 2, 2019
- “Valley Public Radio with Jeffery Hess”, KVPR, October 27, 2017

Invited Presentations

- **Jobs for the Future**, Horizons 2021 Conference, “*Investing in Talent through Inclusive Economic Development*”, June 15, 2021
- **Governor’s Office**, *DRIVE Initiative*, January 2019
- **California Assembly Higher Education Committee**, *Funding for Police and Fire Programs*, April 2019
- **Governor’s Office**, *Innovation Award*, April 2015
- **California Board of Governors**, “*Hispanic Serving Institutions Workforce Strategy*” September 2013
- **U.S. Department of Labor**, “*WHCCD Pathways Out of Poverty: Lessons learned*” February 2012

Conference Presentations

- “*Building a Symbiotic Relationship between the Board and CEO: Successful Evaluation Ideas.*” Moderator. Community College League of California, May 6, 2021
- “*COVID-19 One Year Later: Policy Concerns and Possible Legal Ramifications*” Facilitator. Annual Trustee Conference. Community College League of California, May 7, 2021
- “*Delivering Onsite Instruction During a Pandemic*” Panelist. General Session presented at Effective Trusteeship & Board Chair Workshop. Community College League of California, January 22, 2021
- “*California Priorities*” Panelist. Fresno Bee’s California Priorities: Focus on Education summit held at Fresno State’s Satellite Student Union Wednesday, September 2019
- “*CEO Leadership Academy*” Presenter. The Community College League of California, June 2018.
- “*Improving Your Scorecard through CTE Program Success: New CTE Program Review Tool*” Presenter. Community College League of California Convention, November 2015
- “*Strategic Advice on Developing Partnerships*” Complete College America. April 2012

Professional Development Honors

- Participant by Invitation, **Aspen institute, Resnick Action Forum: Leading Toward Justice**, 2016
- Participant by Invitation, **American Association of Community Colleges**, Presidents Academy, 2014
- Participant by Invitation, **Chris McCarthy Vineyard CEO Symposium**, 2015

Professional Affiliations and Societies

- ACCCA, Association of California Community College Administrators
- League of California Community College Chief Executive Offices
- NILD, National Institute for Leadership Development

Honors

- Diversity Champion Award, California Law Pathway, February 2021
- Woman of the Year, Senator Andreas Borgeas, March 2020
- Dr. Harold Haak Award, Fresno Educational Compact, March 2019
- Community Leadership Award, League of Women Voters, August 2019
- Top Ten Professional Women, Marjaree Mason Center, August 2018
- Faculty Honor Initiate for Academic Excellence, Phi Kappa Phi Honor Society, 2018
- Champion for Education and Families, Central California Legal Services, October 2018
- Distinguished Alumni, National University, 2017
- Friend of Manufacturing, San Joaquin Valley Manufacturing Alliance, April 2017
- LEAD Award, Fresno’s Leading Young Professionals, 2017
- Top Dog Alumni Award, 2013 Fresno State Alumni Association,
- Working for California Recognition, California State University Alumni Association, 2012
- Champion of Job Creation, California Partnership for the San Joaquin Valley, Central California Community Colleges Committee to Change Consortium, 2012

- Marianne Loniello Lifetime Achievement Award, Association of Community and Continuing Education, March 2008
- Friend of Nursing Award, Central Valley Coalition of Nursing Organizations, May 2008