

Agenda Item: File ID 20-00485 (10:05 AM#2)

Agenda Date: 05/14/2020



Information Packet

Agenda Related Item(s) – File ID 20-00485 (10:05 AM#2)

ITEM(S)

File ID 20-00485 (10:05 AM#2) – CONTINUED HEARING to obtain public comments regarding the Draft 2020-2024 Consolidated Plan Including Citizen Participation Plan, Draft 2020-2021 Annual Action Plan, and Draft Analysis of Impediments to Fair Housing Choice.

Contents of Supplement: Updated PowerPoint and YouTube Presentation to Council. If you wish to view the presentation, please type the following URL:

<https://youtu.be/voPFgPC1ZB4>

Item(s)

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.



May 14, 2020

Overview of City of Fresno's Draft

2020-2024 Consolidated Plan

2020 Annual Action Plan

Analysis of Impediments to Fair Housing Choice

TOPICS

- **Consolidated Plan and Annual Action Plan Overview**
- **Planning Process Highlights**
- **Strategic Priorities**
- **Analysis of Impediments Overview**
- **Public Hearing**



Consolidated Plan and Annual Action Plan Overview

CONSOLIDATED PLAN & ANNUAL ACTION PLAN

The **Consolidated Plan**:

- Identifies and prioritizes community development and housing needs
- Develops a 5-year strategy to target federal grant funds to areas with greatest needs

The **Annual Action Plan**:

- Serves as funding application for the following programs:
 - Community Development Block Grant (CDBG)
 - Home Investment Partnerships Act (HOME)
 - Emergency Solutions Grant (ESG)
 - Housing Opportunities for Persons with AIDS (HOPWA)

Planning Process Highlights

PUBLIC INPUT

234

residents attended public meetings or focus groups

40

stakeholders were interviewed

818

website visitors

500

survey respondents

1,500+ total residents engaged

SOCIAL MEDIA OUTREACH

	Facebook Reach	Facebook Engagements	Twitter Impressions	Twitter Engagements	Nextdoor Impressions
2-Nov	-	-			
2-Nov	-	-			
2-Nov	-	-			
4-Nov	33	-			
4-Nov	330	-	9,652	45	NA
4-Nov	49	-			
5-Nov	196	5			
5-Nov	69	1			
5-Nov	81	2			
6-Nov	365	13			
9-Dec	1,100	3	5,121	22	
10-Dec	1,100	4	5,209	6	NA
12-Dec	1,400	6	19,145	61	
21-Jan	1,500	25			
22-Jan	1,200	11	5,002	46	12,166
23-Jan	3,100	63			
13-Feb	2,400	62	2285	36	9761
Totals	12,923	195	46,414	216	21,927

Impression Totals 81,264

Engagement Totals 411

DATA SOURCES CONSULTED

2010 & 2000

Census data

American Community Survey

Continuous sampling for current data

Comprehensive Housing Affordability Strategy Data

Special HUD tabulation of ACS data

Public & Indian Housing Information Center

Public housing demographics and occupancy data

Previous Works of Local Research

Prepared by or for the City of Fresno

HUD Affirmatively Furthering Fair Housing

Data and Mapping Tool

Interactive maps and data tables

Strategic Plan

STRATEGIC PRIORITIES

- 1. Homelessness:** Provide assistance for the homeless and those at risk of becoming homeless through safe low-barrier shelter options, housing first collaborations, and associated supportive services.
- 2. Affordable Housing:** Improve access to affordable housing for low-income and special needs households by partnering with interested developers to increase development of low-income and affordable housing in high opportunity areas, and by promoting the preservation and rehabilitation of existing affordable housing units.

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STRATEGIC PRIORITIES (cont'd)

- 3. Public Infrastructure and Facilities:** Promote quality of life and neighborhood revitalization through improvements to current public infrastructure and facilities, and by closing gaps in areas with aging, lower quality, or nonexistent public infrastructure and facilities.
- 4. Community Services:** Provide services to low-income and special needs households that develop human capital and improve quality of life.

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STRATEGIC PRIORITIES (cont'd)

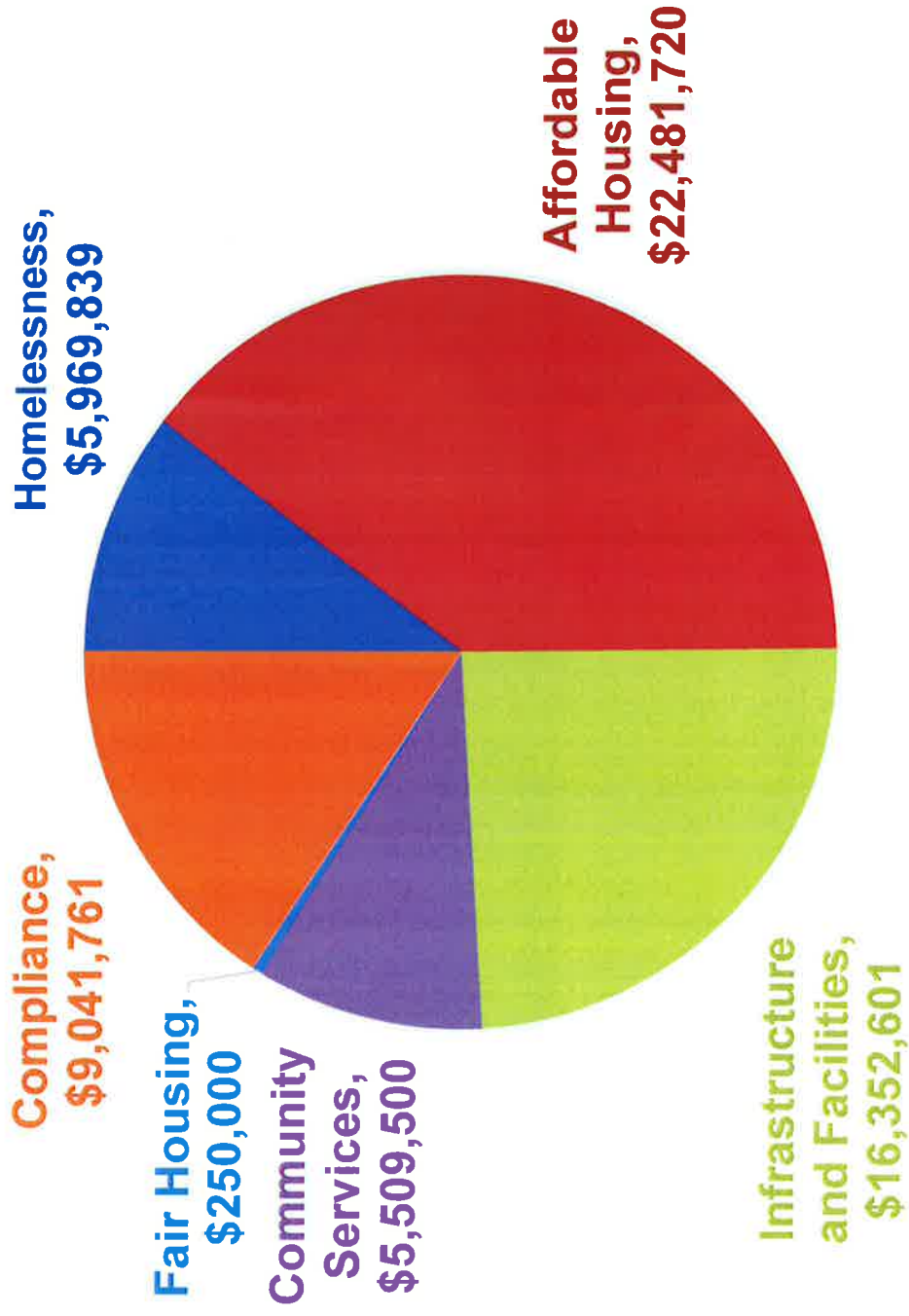
- 5. Fair Housing:** Provide services to residents and housing providers to advance fair housing.
- 6. Compliance:** Plan and administer funding for community development, housing, and homelessness activities with improved transparency, increased community involvement, and full compliance with federal regulations.

ANTICIPATED RESOURCES

Grant Program	2020 Allocation*	5-Year Total (2020 Allocations Extended Over 5 Years)
CDBG	\$7,250,318	\$36,200,874
HOME	\$3,460,075	\$17,300,375
ESG	\$673,230	\$3,113,302
HOPWA	\$636,124	\$3,180,620
TOTAL	\$12,019,747	\$59,795,171

*Allocation amount includes grant award plus expected program income and prior year resources being carried over into the 2020 Program Year.

5-YEAR FUNDING BY PRIORITY AREA



HOMELESSNESS

Project	2020 Funding	5-Year Funding
Homeless Prevention	\$33,918	\$159,004
Outreach / Emergency Shelter	\$227,249	\$1,057,424
Rapid Rehousing	\$366,312	\$1,668,210
Housing Opportunities for Persons with HIV/AIDS	\$617,040	\$3,085,201
TOTAL	\$1,244,519	\$5,969,839

AFFORDABLE HOUSING

Project	2020 Funding	5-Year Funding
Housing Rehab	\$1,028,002	\$5,124,726
Housing Rehab Program Delivery	\$200,000	\$1,024,438
Senior Paint	\$150,000	\$762,219
Affordable Housing Development or Rehab	\$1,914,018	\$9,570,088
Community Housing Development	\$488,261	\$2,441,306
Organization Set-Aside		
Tenant-Based Rental Assistance	\$711,789	\$3,558,943
TOTAL	\$4,492,070	\$22,481,720

INFRASTRUCTURE / FACILITIES

Project	2020 Funding	5-Year Funding
Public Infrastructure and Facilities	\$3,095,105	\$13,850,574
TOTAL	\$3,095,105	\$13,850,574

Project	2020 Funding	5-Year Funding
Section 108 Loan Repayment	\$227,783	\$2,691,777
TOTAL	\$227,783	\$2,691,777

COMMUNITY SERVICES

Project	2020 Funding	5-Year Funding
Nonprofit Public Services	\$161,000	\$805,000
PARCS After School Program	\$718,100	\$3,590,500
PARCS Senior Program	\$187,800	\$939,000
Micro-Enterprise Assistance	\$35,000	\$175,000
TOTAL	\$1,101,900	\$5,509,500

COMPLIANCE

Project	2020 Funding	5-Year Funding
Fair Housing	\$50,000	\$250,000
TOTAL	\$50,000	\$250,000

Project	2020 Funding	5-Year Funding
CDBG Administration and Planning	\$1,397,529	\$6,987,640
HOME Program Administration	\$346,008	\$1,730,038
Homeless Programs Administration	\$45,751	\$228,664
HOPWA Administration	\$19,084	\$95,419
TOTAL	\$1,808,372	\$9,041,760

Analysis of Impediments Overview

“Taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics”

-HUD AFFH Final Rule

AFFIRMATIVELY FURTHERING FAIR HOUSING

IMPEDIMENTS TO FAIR HOUSING CHOICE

1. Lack of safety net programs for renters increases housing instability among protected classes
2. Insufficient employment supports leave residents of color with lower incomes and limited housing choices
3. Continued need for neighborhood infrastructure development and expanded access to opportunity in areas of concentrated poverty
4. Poor housing conditions limit housing options for some protected classes

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IMPEDIMENTS TO FAIR HOUSING CHOICE (cont'd)

5. Racial disparities limit access to homeownership for some protected classes
6. Publicly supported housing options are concentrated outside of areas of opportunity
7. Many communications and marketing efforts regarding fair housing are not effectively targeted to protected classes and non-English speakers
8. NIMBYism and prejudice reduces housing choice for protected classes
9. Individuals not understanding their housing rights may prevent access to fair housing

Public Hearing