



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR  
TO BOARD OR COMMISSION**

**TO:** City Council

**THROUGH:** Todd Stermer, City Clerk

**BY:** Jerry P. Dyer, Mayor

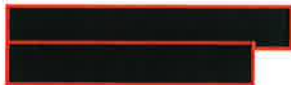
       Reappointment

  **X**   New Appointment

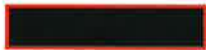
**Name of person replaced: Paul Bauer**

**Name:** Kurt Madden

**Address:**



**Phone:**



**Appointed to:** Fresno Regional Workforce Development Board – Private Sector  
(Business located in District 3)

**Term:** Through 11/1/2025

*City Council Agenda 10/19/2023*

**Application Form****Profile****Which Boards would you like to apply for?**

Fresno Regional Workforce Development Board: Submitted

Kurt

First Name

Madden

Last Name

Email Address

Home Address

Fresno

City

CA

State

Postal Code

**What district do you live in? \***☒ District 2

Mobile:

Primary Phone

Alternate Phone

**Briefly explain why are you interested in serving on this board or commission?**

I have been involved for several decades in workforce-related initiatives and organizations. In the 2000s, I had the privilege of serving on the Fresno Regional Workforce Development Board (FRWDB). More recently, in 2021, I founded Career Nexus, a nonprofit based in downtown Fresno dedicated to enhancing career opportunities for young adults through paid internships. Blake Konczal, the Executive Director of the FRWDB, has kindly approached me about the possibility of rejoining the Board. Given my extensive experience and commitment to workforce development, I believe I could offer valuable contributions to the Board's endeavors.

**Educational background, Schools Attended, Degrees and Certifications**

Fresno Unified Schools (Centennial, Ahwahnee, Hoover) Fresno State University, Bachelor of Arts, Psychology, Minors in Math, Philosophy

**Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.**

In the 2000's I had the opportunity to serve on the FRWDB for a number of years. At the time, I was the CEO and COO of One by One Leadership, a local nonprofit involved in improving the downtown region, with a focus on economic and workforce development. In 2006, I became the Chief Technology Officer for Fresno Unified and held that position for 15 years. During that time, I served on several community boards that were involved in economic and workforce development, including Fresno EDC, Fresno Business Council, One by One Leadership and Fresno COMPACT. When I left Fresno Unified in 2021, I launched Career Nexus, a nonprofit based in downtown Fresno dedicated to enhancing career opportunities for young adults through paid internships. We are involved in the City of Fresno's Youth Job Corp Program as well as other workforce related initiatives in Fresno.

Kurt Madden

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

Career Nexus	CEO
Employer	Job Title

Work Address

[Redacted]

City, State, Zip Code

[Redacted]

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Blake Konczal,	[Redacted]
[Redacted]	Mayor Jerry Dyer,
[Redacted]	Will Oliver,
[Redacted]	[Redacted]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

☒ Yes ☐ No

# Kurt Madden



## Leadership

Strategic thinker and innovative leader who builds effective teams and collaborates with others for long-term results. Has deep leadership experience in multiple sectors including business, nonprofits and education. Listens to stakeholders, staff, clients, and customers, gains an understanding of culture and contexts, cultivates trust while challenging the status quo and communicates in a wide variety of modes to make sure everyone understands and is successful.

## Professional Experience

2021 – Present **CEO, Career Nexus**

- Local nonprofit that provides a bridge to careers for hundreds of young adults through paid internships

2006 – 2021 **Chief Technology Officer, Fresno Unified School District**

- Leads a team of 74 staff that supports 40,000 computers, 10,000 employees and 72,000 students
- Fresno Unified was audited in 2006 and declared the worst in the state in technology and is now one of the top districts in the state and is recognized nationally for its technology leadership
- Cabinet Member with a \$10 million budget, involved with the policy and operation of the district

1994 – 2021 **Adjunct Professor, Information Systems Department, Fresno State University**

- Classes on information systems management, networks, communications and programming

2000 – 2006 **Chief Executive Officer, One by One Leadership**

- Chief Operations Officer from 2000 to 2003
- Primary fundraiser for \$2 million annual budget funded by donations and grants from Irvine Foundation, California Endowment, Fansler Foundation and others
- Launched ReadFresno, Neighborhood Economic Resource Centers, and Fresno CORAL

2005 – 2007 **Adjunct Professor, Lyles Center for Entrepreneurship, Fresno State University**

- Co-Created and taught Urban Entrepreneurship Classes with Tim Stearns and Craig Scharton
- Co-Created and taught Social Entrepreneurship Classes with Craig Scharton

1986 – 2000 **Corporate Vice President, Fiserv**

- Led a team of managers, analysts and software programmers in Fresno and Pittsburgh in the development of financial software for banks and financial institutions across the nation
- Developed bank software that became the number one Windows-based solution in the country

**1981 – 1986     Co-Founder and President/CEO, MicroPacific Computer Center and Mirage Concepts**

- Opened MicroPacific Computer Center in Fig Garden Village. It was one of the first computer stores in Fresno and provided quick learning about entrepreneurship, retail, sales and running a business
- Launched a computer software company in 1983 that developed software that was sold to computer stores across the country and to customers around the world

Education

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California State University, Fresno, BA, Psychology, Minors Math & Philosophy, 1976

Professional and Community

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- United Way Fresno Madera Counties, Board member (2021-present)
- San Joaquin Valley Design and Innovation Hub, Design Committee Member (2014)
- Fresno Business Council, Board and Executive Committee member (2003-present)
- Irvine Foundation New Leadership Network, Cohort Two member (2013 – Present)
- Valley PBS, Board Chair and former Finance Committee Chair (2010-2019)
- Fresno County Workforce Investment Board, Board member (2003- 2016)
- Board member and Former Board Chair, Economic Development Corporation of Fresno County (2002-Present)
- Fresno State Kremen School of Education Development Advisory Committee (2012- 2015)
- Microsoft National K-12 Advisory Council, Co-Chair (2007 – 2020)
- The Children's Movement, Leadership Committee (2011-2020)
- Fresno STRIVE, Member, Data Sharing Lead (2012-2019)
- Regional Jobs Initiative, Leadership Group (2004 – 2010)
- Mayor/Council Economic Development Task Force, City of Fresno (2004-2008)
- Co-Founder and Board Chair, Fresno Nonprofit Advancement Council (2001-2006)
- Collaborative Regional Initiative, Chair, Human Investment Group (2001 – 2004)
- Fresno Leadership Foundation, Board member (1998-2000)
- Fresno State Alumni Association Board (starting in July 2014)

Presentations and Publications

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- Learning Counsel Conference on Digital Curriculum Transition, Panel Speaker, April 2, 2014
- Author, The Synergetic Follower: Changing Our World Without Being the Leader. 2011. Print
- Converge Magazine, 2011 Educational Innovators Yearbook, Selected as one of the top 50 Innovators
- Microsoft Case Study, Fresno Unified, School District Enhances Learning with Student-Centered Information System, June, 2011
- Tech & Learning Webinar, Netbooks in K-12: Thinking Big by Thinking Small, October 2009
- Microsoft Infrastructure Optimization Case Study, Student-Centered Technologies Enhance the Learning and Teaching Experience, 2008
- Keynote Speaker- HP Executive Forum, Houston, Texas, February 2009
- Speaker, "Netbook and Education," National Educational Computer Conference, San Antonio, Texas, July 2008