



Always.

**Business Proposal
Amendment #4
Revised 4/12/2016**

Woodward Park/SR41

ONE TIME PAYMENT \$100,000

- Rent years 1-10 \$130,000
- Rent year 11 \$135,850
- Rent year 15 \$142,642.50
- Rent year 20 \$149,774.62
- 35% Revenue Share

MSC/SR99

ONE TIME PAYMENT \$50,000

- Rent years 1-10 \$56,500
- Rent year 11 \$59,042.50
- Rent year 15 \$61,994.63
- Rent year 20 \$65,094.36
- **35% Revenue Share**

MSC/SR180

ONE TIME PAYMENT \$100,000

- Rent years 1-10 \$105,000
- Rent year 11 \$109,725
- Rent year 15 \$115,211.25
- Rent year 20 \$120,971.81
- 35% Revenue Share

Al Radka/SR180

ONE TIME PAYMENT \$50,000

- Rent years 1-10 \$56,500
- Rent year 11 \$59,042.50
- Rent year 15 \$61,994.63
- Rent year 20 \$65,094.36
- 25% Revenue Share

***Hwy 99 & Veterans Blvd**

ONE TIME PAYMENT \$25,000

- Rent years 1-10 \$30,000
- Rent year 11 \$50,000
- Rent year 15 \$65,000
- Rent year 20 \$75,000
- 30% Revenue Share

*Outfront Media understands that the Veterans Boulevard project will require the taking of the following Outfront Media signs: 467810/467820, 006168, 06423A/06423B and 07003A/07003B (the "Impacted Signs"). Outfront is entitled to just compensation for the taking of the Impacted Signs. Outfront Media is willing to remove the Impacted Signs in lieu of just compensation, as long as all necessary state and local approvals are granted for a 6th LED sign located at Highway 99 and Veterans Boulevard (the "Relocated Sign"). The site in which the LED will be placed will be mutually agreed upon by both the City of Fresno and Outfront Media. Outfront Media will not remove the Impacted Signs and waive its claims for just compensation unless and until all approvals are obtained for the Relocated Sign.