

Budget Hearings

June 11, 2026

FRESNO CITY COUNCIL



Supplement Packet

ITEM(S)

(ID 26-688)

Convention Center/Stadium

Contents of Supplement: Presentation

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MAYOR'S PROPOSED BUDGET FY 2027

Convention Center and Stadium Department Budget Presentation

JUNE 11, 2026

Convention Center Department FY 2027 Total Budget

Category	FY 2024 Actuals	FY 2025 Actuals	FY 2026 Amended	FY 2027 Proposed
Non-Personnel	\$ 4,382,250	\$ 3,818,664	\$ 11,159,000	\$ 10,307,200
Interdepartmental	-	3,212	69,800	1,100
Total	\$ 4,382,250	\$ 3,821,876	\$ 11,228,800	\$ 10,308,300

Notes

1. Vendor operations are a book entry for VenuWorks of Fresno, LLC's operations, which do not flow through the City's financial system, but are required to be approved by Council per the terms of the current agreement



Convention Center Department Operational Impacts

Description	FY 2027 Proposed
1) Debt Service	\$ 2,727,000
2) Convention Center Operations	\$ 895,400

Notes:

1. Scheduled debt service payments paid by the City
2. Convention Center Operations paid by the City



Convention Center Department **FY 2027 Highlights**

Aggressively market all four venues through proactive outreach using an all-inclusive pricing package structure. Pricing will include rent, set-up, event staffing, tables, chairs, and related essentials.

Booking Highlights

Convention Center – Exhibit Hall

- Wedding/Quinceañera Expo
- Cultural weddings
- Target previously lost business and bring clients back

Saroyan Theatre

- Broadway Across America wants to extend to a multiyear agreement
- Miss California State Competition
- Aggressively book the Saroyan with a variety of entertainment

Valdez Hall

- New activity with amateur MMA
- More community events
- Monthly country and Latin baile concerts

Selland Arena

- Return of the Fresno Falcons in October 2027 for 28 home games
- Increase bookings with boxing, MMA, and concerts
- Disney On Ice extending to a new five-year agreement
- Multiple venue upgrades, including new video/scoreboard and concession stands
- Upgrades to dressing rooms and back-of-house facilities



Stadium Department FY 2027 Total Budget

Category	FY 2024 Actuals	FY 2025 Actuals	FY 2026 Amended	FY 2027 Proposed
Non-Personnel	\$ 5,636,197	\$ 4,338,051	\$ 3,882,600	\$ 4,041,900
Interdepartmental	1,904	-	-	-
Total	\$ 5,638,101	\$ 4,338,051	\$ 3,882,600	\$ 4,041,900

Notes

1. The FY 2027 budget reflects the terms of the agreement with DBH Fresno, LLC as approved by Council in December 2023



Stadium Department Operational Impacts

Description	FY 2027 Proposed
1) Debt Service	\$ 3,185,000
2) Stadium Operations	\$ 384,100

Notes:

1. Scheduled debt service payments paid by the City
2. Stadium Operations paid by the City
 - Utilities \$300,000
 - Parking Passthroughs \$84,100



Questions

