

**CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH
PROGRAM**

**KIDS MOVING INCORPORATED
P.O. Box 1649
CLOVIS CA 93613
559-250-0771**

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

INTRODUCTION

Kids Moving Incorporated (KMI) is a non-profit organization dedicated to providing physical activity solutions to increase health and happiness for kids, families, and communities. KMI was established in 2011 to increase active movement and combat obesity through PLAY (Purposeful Learning for Active Youth). KMI is currently implementing quality, standards-based, principle-centered physical education activities at elementary schools in West Fresno. Through this partnership with the City of Fresno, Fresno and Central Unified School Districts, and its network of community-based organizations, KMI will be able to expand its research-based programming to provide physical activities the entire family can enjoy; providing up-to-date, integrated health-, fitness- and nutrition-related programs that emphasize the importance of physical activity as a critical element of health and overall well-being.

At KMI, our philosophy is that everybody should have the opportunity to stay fit and healthy and have fun doing it! Our goal is to work with local schools in every community to put the fun in fitness and the joy in play. We accomplish this by providing a wide variety of movement opportunities that appeal to all ages and abilities. KMI programs focus on empowering every individual to achieve their highest possible quality of life – socially, emotionally, psychologically, and physically - to help all individuals reach excellence on and off the field.

As part of a citywide effort to improve the health and fitness of children and adults, KMI will provide physical activity, health and nutrition education, and general supervision, led by certified coaches at selected school sites on weekends. The project will provide fitness/nutrition, physical education, recreation, and sports training utilizing: 1) standards based physical education curriculum; 2) best practices in kinesiology, sports, and recreation; 3) techniques to build on individual goals; 4) teaming strategies that include respect for self and others, cooperation, kindness, and integrity; and 5) non-traditional games for intramurals or tournaments.

Over the past two years, KMI has established a strong partnership with Every Neighborhood Partnership (ENP) to expand recreation and fitness programs to the communities they serve. KMI and ENP will partner on this project to build a network of collaborative services to better serve the needs of the neighborhoods where the schools are located.

The project will utilize *Tandalay*® PE/nutrition curriculum, a structured, versatile, standards-based program that stresses movement and sports skills, nutrition, teamwork, and cooperation. The program is all-inclusive, versatile, comprehensive, and easy to understand with fun and rewarding activities designed for children and families of **all** skill levels, ages, and abilities. Enjoyment and feelings of success and accomplishment result in higher participation levels and program adherence; people want to come back for more. Our exclusive incentive-based structure provides motivation and encourages social engagement along with increased health and fitness. Research shows that social engagement and enjoyment of physical activity are crucial

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

components of successful programs. KMI uses a program design and activities that increase participation while eliminating hardship factors.

The primary reporting representative for KMI is Tami Phillips, founder and Executive Director of Kids Moving, Inc., PO Box 1649, Clovis CA 93613. Ms. Phillips can be contacted by phone 559.250.0771 and via email, tami@kidsmoving.org as well as through the KMI website (kidsmoving.org).

STATEMENT OF QUALIFICATIONS

A. Key programmatic staff and their qualifications and certifications

Tami Phillips, Executive Director of Kids Moving, Inc., will serve as the Project Director (PD) responsible for overall supervision and training. Ms. Phillips holds a Masters Degree in Kinesiology from California State University, Fresno (CSUF) where she has taught in the Department of Kinesiology for 25 years. As a physical education advocate and fitness expert, Ms. Phillips developed a certification program for group exercise leaders and personal trainers and has traveled extensively as a certification workshop leader for various fitness chains. Her passion for fitness led her to the pursuit of higher quality physical education experiences for children, which resulted in the development of the *Tandalay All-Out-Play* program. She stays abreast of the latest research regarding fitness training and physical education, and remains involved in fitness training as a certification workshop leader and staff development provider. Her strong background in fitness combined with her experience and passion for quality physical education have culminated in a solution to myriad challenges facing our kids – from obesity to lower academic test scores – all related to active kids leading healthy lives. In 2011, Ms. Phillips founded a non-profit organization, Kids Moving Incorporated (KMI), with the mission of providing high quality physical education for youth and fitness and nutrition opportunities for families and communities.

Aurel-John Lacuesta has a Masters Degree in Kinesiology from CSUF and has served in the United States Navy. His background in the service and as an Exercise Science major in the Department of Kinesiology has uniquely prepared him for his career in the areas of wellness, fitness, physical health, and education. Mr. Lacuesta has been actively involved with KMI as a physical education/fitness coach and will work with the project as the Fitness Director. He is certified in First Aid/CPR/AED by the American Red Cross.

Nicholas Perez will serve as the Sports Director. He graduated from California State University, Fresno in 2013 with a Bachelors of Science degree in Kinesiology and has been working with KMI to build and expand the physical education program at American Union Elementary in Washington Unified School District as part of a Carol M. White Physical Education (PEP) grant. Mr. Perez also has a strong background in retail management with an emphasis on sports and fitness.

Nathan Delana holds a Bachelor of Science degree in Business Administration Management from St. Mary's College of California with a focus on Operations

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

Management, Organization Theory, Global Entrepreneurship, and Micro-Economic Theory. Mr. Delana will serve as the Sports League Coordinator leveraging his extensive experience with sports league management and event coordination.

Tanisha Laret has over nine years experience working in the health and wellness sector, including positions as an instructor, supervisor and coach. Ms. Laret currently serves as the Data Collection/Assessment Coordinator for KMI where she has designed and implemented effective systems for assessment and data collection.

Olivia Silkwood holds a BA degree from California State University, Fresno and brings 10 years of experience in administrative and human resource management to the position of Human Resources Specialist.

Artie Padilla, Director, Every Neighborhood Partnership, was born and raised in Fresno California. After earning a degree in Business Administration from California State University, Northridge, he returned home to Fresno where he worked in the nonprofit sector for 16 years. For six years he served as a volunteer ministry leader through his church where his work opened his eyes to the complexities of our school system, the diverse cultures in his community, and the many opportunities to serve in the city. It was during that time that he helped to develop Every Neighborhood Partnership, which was founded in January of 2008. Artie currently serves as the Executive Director of ENP with a vision to mobilize all the sectors of our city to holistically serve its schools, neighborhoods, and families.

B. Program partnerships and major accomplishments in areas of recreation, fitness, health, or nutrition

In 2013, KMI partnered with the Washington Unified School District (WUSD) to design and implement Project PLAY, a structured physical education program that includes recreation, fitness and nutrition education for students and families in its K-8th grade schools. With training and support from KMI, five full time physical education coaches and two fitness coaches provide structured physical education and fitness programs at American Union Elementary, West Fresno Elementary and West Fresno Middle Schools. KMI has collaborated with community based organizations to network Fresno area community resources such as sports, nutrition, and recreational organizations, Fresno Pacific University, after school programs, Clinica Sierra Vista, Every Neighborhood Partnership (ENP) and the Easton Community Services District Board. KMI staff has participated in school events held outside of the regular school day to support physical education and nutrition for families of participating students. The principal of West Fresno Middle School stated, "The presence of Project PLAY coaches has positively changed the culture of our school."

As a result of her knowledge and expertise in physical education and fitness programming, Ms. Phillips has been invited to present two workshops, *Simple Physical Education Assessment for Measuring Standards Achievement (Beyond Fitness Scores)* and *One Simple Solution Can Increase Activity Before, During, After School*, at the **2016 SHAPE America National Convention & Expo** in Minneapolis, MN April 5-9.

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

KMI has partnered with ENP for two years to expand collaborative efforts in the community and bring additional activities to the schools it serves. ENP, as a partner with KMI in the Weekend Community Recreation, Fitness and Health Program will provide its network of residents and community-based organizations and resources in supplemental roles in the neighborhoods the project serves. ENP, established in 2008, has an exceptional background in providing a variety of services through joint use agreements with neighborhood schools. Currently ENP serves 48 elementary schools and two middle schools in Fresno Unified School District; services include fitness, recreation activities, family nutrition, leadership development, reading programs, community conversations, and science camps. ENP will be bringing these services, as an in kind contribution, to expand KMI programming. A representative of ENP will also work with KMI's Community Events Coordinator to link outreach and marketing efforts in support of the program.

Other potential community partners for the proposed project include CalFresh Nutritional Education Programs, Central California Asthma Collaborative, California Health Collaborative, Diabetes Education Prevention, and Central California Regional Obesity Prevention Program.

C. Overview of Current Programs

As previously stated, KMI provides a physical education program for approximately 1,400 K-8th grade students at two elementary and one middle school in West Fresno Unified School District. Now in its third year of implementation, Project PLAY provides a structured physical education program during the regular school day from 8 a.m. - 2:30 p.m.; KMI coaches also provide fitness and sports activities during recess, lunch, and after school. Teacher training is a part of the KMI program in order to ensure sustainability and build the capacity of the teachers to learn the role that health and fitness plays in improving attendance and increasing academic success. KMI provides professional development for teachers in annual workshops and on an ongoing basis as teachers work side-by-side with coaches implementing the Tandalay curriculum. In addition to supporting school events, KMI has provided a community fitness/health event in the spring at each of the participating sites that includes a variety of activities provided by KMI and its community partners.

D. Status of violations of contracts, safety regulations, employment practices, etc.

KMI has no violations of contracts, safety regulation or any other related practices or policies.

E. Detailed financial statements

See attached.

F. Recent Tax Return

See attached.

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

REFERENCES

Kids Moving, Inc. was established as a non-profit (501c3) in December 2011 and began operating and marketing its mission in 2012. The first partnership was with Washington Unified School District (WUSD) to provide a physical education program for its elementary and middle schools. To fund the program, KMI, in partnership with WUSD, applied for the 2012 Carol M. White Physical Education Program Grant through the U.S. Department of Education. KMI received the award (\$1.6 million) in 2013 to implement the program at American Union and West Fresno Elementary Schools and West Fresno Middle School. As a newly established non-profit organization, this is the only existing contract for which references can be provided. All services over the 2.5 years of implementation have been delivered with fidelity to the program design; data on progress toward achievement of project objectives and implementation have been collected and all required reporting has been delivered to the U.S. Department of Education; project activities have been completed on time and within budget. In addition to the work accomplished on the WUSD sites and in-kind services provided through the WUSD project in the local community, all individuals working with KMI bring a wide range of community experience and expertise in recreation, fitness, health, and community service to the organization. KMI brings many community partnerships and knowledge of Fresno neighborhoods and schools. The WUSD project has provided us the knowledge and experience to successfully provide services as detailed in this Request for Proposal. Letters of references attached.

KIDS MOVING INCORPORATED
STATEMENT OF FINANCIAL POSITION

December 31, 2014

ASSETS

CURRENT ASSETS:

Cash

2014
\$ 0

Accounts receivable

0

Total current assets

0

PROPERTY AND EQUIPMENT

0

Total assets

\$ 0

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Accounts payable

\$ 0

Total current liabilities

0

NET ASSETS:

Unrestricted

0

Total net assets

0

Total liabilities and net assets

\$ 0

KIDS MOVING INCORPORATED

STATEMENT OF ACTIVITIES

Year Ended December 31, 2014

	<u>2014</u>
NET ASSETS:	
Grants	\$ <u>302,431</u>
Total Grants	<u>302,431</u>
Program Expenses:	
Contractual	149,430
Fringe Benefits	6,023
Management	46,246
Other Expenses	10,000
Supplies	87,731
Travel	<u>3,001</u>
Total expenses	<u>302,431</u>
Increase in net assets	0
Net assets at beginning of year	<u>0</u>
Net assets at end of year	<u>\$ 0</u>

Form 199 Return Summary

For calendar year 2014, or tax year beginning

, and ending

45-1267530

KIDS MOVING INCORPORATED

Gross sales / receipts

Dues from members

Contributions / grants

Total costs

Expenses

Excess / (deficit)

302,431-302,431

Filing fee

Total payments

Penalties and interest

Use tax

Balance due

Refund

Balance Sheet

Beginning

Ending

Differences

Assets

Liabilities

Net assets

Miscellaneous Information

Amended return

Return / extended due date 05/15/15

MAIL TO:

Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470
Telephone: (916) 445-2021

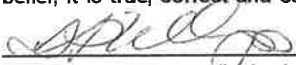
WEB SITE ADDRESS:

<http://ag.ca.gov/charities/>

ANNUAL REGISTRATION RENEWAL FEE REPORT TO ATTORNEY GENERAL OF CALIFORNIA

Sections 12586 and 12587, California Government Code
11 Cal. Code Regs. sections 301-307, 311 and 312

Failure to submit this report annually no later than four months and fifteen days after the end of the organization's accounting period may result in the loss of tax exemption and the assessment of a minimum tax of \$800, plus interest, and/or fines or filing penalties as defined in Government Code section 12586.1. IRS extensions will be honored.

State Charity Registration Number _____ KIDS MOVING INCORPORATED Name of Organization _____ 2491 ALLUVIAL AVE #49 Address (Number and Street) _____ CLOVIS CA 93611-9587 City or Town, State and ZIP Code _____		Check if: ☐ Change of address ☐ Amended report Corporate or Organization No. <u>3363101</u> Federal Employer I.D. No. <u>45-1267530</u>	
ANNUAL REGISTRATION RENEWAL FEE SCHEDULE (11 Cal. Code Regs. sections 301-307, 311 and 312) Make Check Payable to Attorney General's Registry of Charitable Trusts			
Gross Annual Revenue Less than \$25,000 Between \$25,000 and \$100,000	Fee 0 \$25	Gross Annual Revenue Between \$100,001 and \$250,000 Between \$250,001 and \$1 million	Fee \$50 \$75
		Gross Annual Revenue Between \$1,000,001 and \$10 million Between \$10,000,001 and \$50 million Greater than \$50 million	Fee \$150 \$225 \$300
PART A - ACTIVITIES			
For your most recent full accounting period (beginning <u>01/01/14</u> ending <u>12/31/14</u>) list: Gross annual revenue \$ _____ Total assets \$ _____			
PART B - STATEMENTS REGARDING ORGANIZATION DURING THE PERIOD OF THIS REPORT			
Note: If you answer "yes" to any of the questions below, you must attach a separate sheet providing an explanation and details for each "yes" response. Please review RRF-1 instructions for information required.			
			Yes No
1. During this reporting period, were there any contracts, loans, leases or other financial transactions between the organization and any officer, director or trustee thereof either directly or with an entity in which any such officer, director or trustee had any financial interest?			X
2. During this reporting period, was there any theft, embezzlement, diversion or misuse of the organization's charitable prop. or funds?			X
3. During this reporting period, did non-program expenditures exceed 50% of gross revenues?			X
4. During this reporting period, were any organization funds used to pay any penalty, fine or judgment? If you filed a Form 4720 with the Internal Revenue Service, attach a copy.			X
5. During this reporting period, were the services of a commercial fundraiser or fundraising counsel for charitable purposes used? If "yes," provide an attachment listing the name, address, and telephone number of the service provider.			X
6. During this reporting period, did the organization receive any governmental funding? If so, provide an attachment listing the name of the agency, mailing address, contact person, and telephone number.			X
7. During this reporting period, did the organization hold a raffle for charitable purposes? If "yes," provide an attachment indicating the number of raffles and the date(s) they occurred.			X
8. Does the organization conduct a vehicle donation program? If "yes," provide an attachment indicating whether the program is operated by the charity or whether the organization contracts with a commercial fundraiser for charitable purposes.			X
9. Did your organization have prepared an audited financial statement in accordance with generally accepted accounting principles for this reporting period?			X
Organization's area code and telephone number _____			
Organization's e-mail address <u>TAMI@KIDSMOVING.ORG</u>			
I declare under penalty of perjury that I have examined this report, including accompanying documents, and to the best of my knowledge and belief, it is true, correct and complete.			
 Signature of authorized officer		<u>Tomi Phillips</u> Printed Name	
<u>Executive Director</u> Title		<u>1-6-2015</u> Date	

Filing Instructions

KIDS MOVING INCORPORATED

Form 8453-EO - California e-file Return Authorization for Exempt Organizations

Taxable Year Ended December 31, 2014

Date Due: AS SOON AS POSSIBLE

Remittance: None is required. Your Form 199 for the tax year ended 12/31/14 shows no balance due.

Signature: Form 8453-EO should be signed and dated by an authorized officer of the organization and returned to:

BLANKENSHIP & COMPANY
1663 N SCHNOOR ST STE 105
MADERA, CA 93637

Other: Your return is being filed electronically with the California Franchise Tax Board and is not required to be mailed. If you mail a paper copy of your return to the California Franchise Tax Board, it will delay processing of your return.

034

Date Accepted _____

DO NOT MAIL THIS FORM TO THE FTB

TAXABLE YEAR

FORM

2014**California e-file Return Authorization for
Exempt Organizations****8453-EO**

Exempt Organization name

KIDS MOVING INCORPORATED

Identifying number

45-1267530**Part I Electronic Return Information (whole dollars only)**

1 Total gross receipts (Form 199, line 4)	1	_____
2 Total gross income (Form 199, line 8)	2	_____
3 Total expenses and disbursements (Form 199, Line 9)	3	302,431

Part II Settle Your Account Electronically for Taxable Year 2014

4 ☐ Electronic funds withdrawal	4a Amount _____	4b Withdrawal date (mm/dd/yyyy) _____
--	-----------------	---------------------------------------

Part III Banking Information (Have you verified the exempt organization's banking information?)

5 Routing number _____	7 Type of account: ☐ Checking ☐ Savings
6 Account number _____	

Part IV Declaration of Officer

I authorize the exempt organization's account to be settled as designated in Part II. If I check Part II, Box 4, I authorize an electronic funds withdrawal for the amount listed on line 4a.

Under penalties of perjury, I declare that I am an officer of the above exempt organization and that the information I provided to my electronic return originator (ERO), transmitter, or intermediate service provider and the amounts in Part I above agree with the amounts on the corresponding lines of the exempt organization's 2014 California electronic return. To the best of my knowledge and belief, the exempt organization's return is true, correct, and complete. If the exempt organization is filing a balance due return, I understand that if the Franchise Tax Board (FTB) does not receive full and timely payment of the exempt organization's fee liability, the exempt organization will remain liable for the fee liability and all applicable interest and penalties. I authorize the exempt organization return and accompanying schedules and statements be transmitted to the FTB by the ERO, transmitter, or intermediate service provider. **If the processing of the exempt organization's return or refund is delayed, I authorize the FTB to disclose to the ERO or intermediate service provider, the reason(s) for the delay.**

Sign
Here



Signature of Officer

05/15/15

Date



Title

Part V Declaration of Electronic Return Originator (ERO) and Paid Preparer. See instructions.

I declare that I have reviewed the above exempt organization's return and that the entries on form FTB 8453-EO are complete and correct to the best of my knowledge. (If I am only an intermediate service provider, I understand that I am not responsible for reviewing the exempt organization's return. I declare, however, that form FTB 8453-EO accurately reflects the data on the return.) I have obtained the organization officer's signature on form FTB 8453-EO before transmitting this return to the FTB; I have provided the organization officer with a copy of all forms and information that I will file with the FTB, and I have followed all other requirements described in FTB Pub. 1345, 2014 e-file Handbook for Authorized e-file Providers. I will keep form FTB 8453-EO on file for **four** years from the due date of the return or **four** years from the date the exempt organization return is filed, whichever is later, and I will make a copy available to the FTB upon request. If I am also the paid preparer, under penalties of perjury, I declare that I have examined the above exempt organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I make this declaration based on all information of which I have knowledge.

**ERO
Must
Sign**

ERO's
signature**JEFFREY M BLANKENSHIP**

Date

Check if
also paid
preparer ☒Check
if self-
employed ☐

ERO's PTIN

P00238821Firm's name (or yours
if self-employed)
and address

BLANKENSHIP & COMPANY
1663 N SCHNOOR ST STE 105
MADERA CA

FEIN

94-2902744

ZIP Code

93637

Under penalties of perjury, I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I make this declaration based on all information of which I have knowledge.

**Paid
Preparer
Must
Sign**

Paid
preparer's
signature

Date

Check
if self-
employed ☐

Paid preparer's PTIN

FEIN

Firm's name (or yours
if self-employed)
and address

ZIP Code

TAXABLE YEAR

2014**California Exempt Organization
Annual Information Return**

FORM

199

Calendar Year 2014 or fiscal year beginning (mm/dd/yyyy)

, and ending (mm/dd/yyyy)

Corporation/Organization Name

KIDS MOVING INCORPORATED

California corporation number

3363101

Additional Information. See instructions.

TAMI PHILLIPS

FEIN

45-1267530

Street address (suite or room)

2491 ALLUVIAL AVE #49

PMB no.

City

CLOVIS

State

CA

Zip code

93611-9587

Foreign country name

Foreign province/state/country

Foreign postal code

- A** First Return ☐ Yes ☒ No
- B** Amended Return ☐ Yes ☒ No
- C** IRC Section 4947(a)(1) trust ☐ Yes ☒ No
- D** Final Information Return? ☐ Dissolved ☐ Surrendered (Withdrawn)
☐ Merged/Reorganized
 Enter date: (mm/dd/yyyy) ☐
- E** Check accounting method: (1) ☒ Cash (2) ☐ Accrual (3) ☐ Other
- F** Federal return filed? (1) ☐ 990T (2) ☐ 990-PF (3) ☐ Sch H (990)
- G** Is this a group filing? See instructions ☐ Yes ☒ No
- H** Is this organization in a group exemption? ☐ Yes ☒ No
 If "Yes," what is the parent's name?
- I** Did the organization have any changes to its guidelines not reported to the FTB? See instructions. ☐ Yes ☒ No

- J** If exempt under R&TC Section 23701d, has the organization engaged in political activities? See instructions. **N/A** ☐ Yes ☐ No
- K** Is the organization exempt under R&TC Section 23701g? ☐ Yes ☒ No
 If "Yes," enter the gross receipts from nonmember sources. \$
- L** If organization is exempt under R&TC Section 23701d and meets the filing fee exception, check box.
 No filing fee is required ☐
- M** Is the organization a Limited Liability Company? ☐ Yes ☒ No
- N** Did the organization file Form 100 or Form 109 to report taxable income? ☐ Yes ☒ No
- O** Is the organization under audit by the IRS or has the IRS audited in a prior year? ☐ Yes ☒ No
- P** Is an IRS Form 1023/1024 pending? ☐ Yes ☒ No
 Date filed with IRS

Part I Complete Part I unless not required to file this form. See General Instructions B and C.

Receipts and Revenues	1	Gross sales or receipts from other sources. From Side 2, Part II, line 8	1	00
	2	Gross dues and assessments from members and affiliates	2	00
	3	Gross contributions, gifts, grants, and similar amounts received.	3	00
	4	Total gross receipts for filing requirement test. Add line 1 through line 3. This line must be completed. If the result is less than \$50,000, see General Instruction B	4	00
	5	Cost of goods sold	5	00
	6	Cost or other basis, and sales expenses of assets sold	6	00
	7	Total costs. Add line 5 and line 6	7	00
	8	Total gross income. Subtract line 7 from line 4	8	00
Expenses	9	Total expenses and disbursements. From Side 2, Part II, line 18	9	302,431 00
	10	Excess of receipts over expenses and disbursements. Subtract line 9 from line 8	10	-302,431 00
Filing Fee	11	Filing fee \$10 or \$25. See General Instruction F	11	00
	12	Total payments	12	00
	13	Penalties and interest. See General Instruction J	13	00
	14	Use tax. See General Instruction K	14	00
	15	Balance due. Add line 11, line 13, and line 14. Then subtract line 12 from the result	15	00
Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.			
	Signature of officer	Title	Date	Telephone
Paid Preparer's Use Only	Preparer's signature	Date	Check if self-employed	PTIN
	JEFFREY M BLANKENSHIP	01/12/2016	☐	P00238821
	Firm's name (or yours, if self-employed) and address	Telephone		
	BLANKENSHIP & COMPANY 1663 N SCHNOOR ST STE 105 MADERA, CA 93637	94-2902744 559-673-9116		
	May the FTB discuss this return with the preparer shown above? See instructions ☒ Yes ☐ No			

KIDS MOVING INCORPORATED

45-1267530

Part II Organizations with gross receipts of more than \$50,000 and private foundations regardless of amount of gross receipts — complete Part II or furnish substitute information.

Receipts from Other Sources	1	Gross sales or receipts from all business activities. See instructions	1		00
	2	Interest	2		00
	3	Dividends	3		00
	4	Gross rents	4		00
	5	Gross royalties	5		00
	6	Gross amount received from sale of assets (See instructions)	6		00
	7	Other income. Attach schedule	7		00
	8	Total gross sales or receipts from other sources. Add line 1 through line 7. Enter here and on Side 1, Part I, line 1	8		00
	9	Contributions, gifts, grants, and similar amounts paid. Attach schedule	9		00
	10	Disbursements to or for members	10		00
Expenses and Disbursements	11	Compensation of officers, directors, and trustees. Attach schedule	11	SEE STATEMENT 1	00
	12	Other salaries and wages	12		00
	13	Interest	13		00
	14	Taxes	14		00
	15	Rents	15		00
	16	Depreciation and depletion (See instructions)	16		00
	17	Other Expenses and Disbursements. Attach schedule	17	SEE STATEMENT 2	302,431 00
	18	Total expenses and disbursements. Add line 9 through line 17. Enter here and on Side 1, Part I, line 9	18		302,431 00

Schedule L Balance Sheets	Beginning of taxable year		End of taxable year	
	(a)	(b)	(c)	(d)
Assets				
1 Cash				●
2 Net accounts receivable				●
3 Net notes receivable				●
4 Inventories				●
5 Federal and state government obligations				●
6 Investments in other bonds				●
7 Investments in stock				●
8 Mortgage loans				●
9 Other investments. Attach schedule				●
10 a Depreciable assets				
b Less accumulated depreciation	()		()	
11 Land				●
12 Other assets. Attach schedule				●
13 Total assets				
Liabilities and net worth				
14 Accounts payable				●
15 Contributions, gifts, or grants payable				●
16 Bonds and notes payable				●
17 Mortgages payable				●
18 Other liabilities. Attach schedule				●
19 Capital stock or principal fund				●
20 Paid-in or capital surplus. Attach reconciliation				●
21 Retained earnings or income fund				●
22 Total liabilities and net worth				

Schedule M-1 Reconciliation of income per books with income per return

Do not complete this schedule if the amount on Schedule L, line 13, column (d), is less than \$50,000.

1 Net income per books	●	7 Income recorded on books this year not included in this return. Attach schedule	●
2 Federal income tax	●	8 Deductions in this return not charged against book income this year. Attach schedule	●
3 Excess of capital losses over capital gains	●	9 Total. Add line 7 and line 8	
4 Income not recorded on books this year. Attach schedule	●	10 Net income per return. Subtract line 9 from line 6	
5 Expenses recorded on books this year not deducted in this return. Attach schedule	●		
6 Total. Add line 1 through line 5			

10508 KIDS MOVING INCORPORATED
45-1267530
FYE: 12/31/2014

California Statements

1/12/2016 2:53 PM

Statement 1 - Form 199, Part II, Line 11 - Officer Compensation

Name	City	State	Zip	Address	Title	Avg Hrs	Compensation Amount
TAMI PHILLIPS	CLOVIS	2491	ALLUVIAL AVE. #49	CA 93611	PRES.		
AMY TOBIN	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
CLAUDE POISSON	CLOVIS	2491	ALLUVIAL	CA 93611	DIRECTOR		
DARLYNE SWENSON	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
EMILY BIANCHI	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
JIMMY GARCIA	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
LISA MISIPEKA	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
OLIVIA SILKWOOD	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
RICHARD SAULOVICH	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	TREASURER		
STEVE SOBANYA	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
DENISE KETCHUM	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
KATEY SPACH	CLOVIS	2491	ALLUVIAL AVE #49	CA 93611	DIRECTOR		
TOTAL							0

California Statements**Statement 2 - Form 199, Part II, Line 17 - Other Expenses**

Description	Amount
FRINGE BENEFITS	\$ 6,023
TRAVEL	3,001
SUPPLIES	87,731
CONTRACTUAL	149,430
OTHER EXPENSES	10,000
MANAGEMENT	46,246
TOTAL	\$ 302,431

e-Postcard Worksheet

Form **990-N****2014**

For calendar year 2014, or tax year beginning , and ending

Name

Employer Identification Number

KIDS MOVING INCORPORATED**45-1267530**

Note: Form 990-N can ONLY be filed electronically, and is filed in lieu of Forms 990 or 990-EZ, if eligibility is met.

The following items are required for a complete electronic submission:

1. Employer identification number (EIN), also known as a Taxpayer Identification Number (TIN) **45-1267530**
2. Tax year **2014**
3. Legal name of organization **KIDS MOVING INCORPORATED**
 - Mailing street address **2491 ALLUVIAL AVE #49**
 - Room or suite number
 - City or foreign province **CLOVIS**
 - State or foreign country code **CA**
 - Zip code **93611-9587**
4. Any other names the organization uses (Doing Business As) **TAMI PHILLIPS**
5. Principal officer name **TAMI PHILLIPS**
 - Mailing street address **2491 ALLUVIAL AVE #49**
 - Street address line 2
 - City or foreign province **CLOVIS**
 - State or foreign country code **CA**
 - Zip code **93611-7170**
6. Web site address if the organization has one
7. Organization's annual gross receipts are normally \$50,000 or less **X**
8. Organization is terminated or in the process of termination

Form 990T	Two Year Comparison Report	2013 & 2014
For calendar year 2014, or tax year beginning _____, ending _____		

Name KIDS MOVING INCORPORATED	Taxpayer Identification Number 45-1267530
---	---

			2013	2014	Differences
Revenue	1. Gross profit/loss on business activities	1.			
	2. Capital gains/losses	2.			
	3. Income/loss from partnerships and S corporations	3.			
	4. Rental income (net of expense)	4.			
	5. Unrelated debt-financed income (net of expense)	5.			
	6. Interest, and other income from controlled organizations (net of expense)	6.			
	7. Investment income of specific organizations (net of expense)	7.			
	8. Exploited exempt activity income (net of expense)	8.			
	9. Advertising income (net of expense)	9.			
	10. Other income	10.			
	11. Total trade or business income. Combine lines 1 through 10	11.			
Expenses	12. Compensation of officers, directors, and trustees	12.			
	13. Other salaries and wages	13.			
	14. Repairs and maintenance	14.			
	15. Bad debts	15.			
	16. Interest	16.			
	17. Taxes and licenses	17.			
	18. Charitable contributions	18.			
	19. Depreciation and Depletion	19.			
	20. Contributions to deferred compensation plans	20.			
	21. Employee benefit programs	21.			
	22. Other deductions	22.			
	23. Total deductions. Add lines 12 through 22	23.			
	24. Taxable income before NOL. Subtract line 23 from 11	24.			
	25. Net operating loss deduction	25.			
	26. Specific deduction	26.	1,000		-1,000
	27. Unrelated business taxable income.	27.	-1,000		1,000
	Tax & Credits	28. Income tax (corporate or trust)	28.		
29. Proxy tax		29.			
30. Alternative minimum tax		30.			
31. Total taxes		31.			
32. Other credits		32.			
33. General business credit		33.			
34. Credit for prior year minimum tax		34.			
35. Total credits		35.			
36. Net tax after credits		36.			
37. Recapture taxes		37.			
38. Total Taxes	38.				
Due/Refund	39. Prior year overpayment and estimated tax payments	39.			
	40. Payment made with extension	40.			
	41. Backup withholding and foreign withholding	41.			
	42. Other payments	42.			
	43. Total payments	43.			
	44. Balance due/(Overpayment)	44.			
	45. Overpayment applied to next year	45.			
	46. Penalties	46.			
	47. Total due/(Refund)	47.			

Form 990T	Tax Return History	2014	Employer Identification Number 45-1267530
Name KIDS MOVING INCORPORATED			

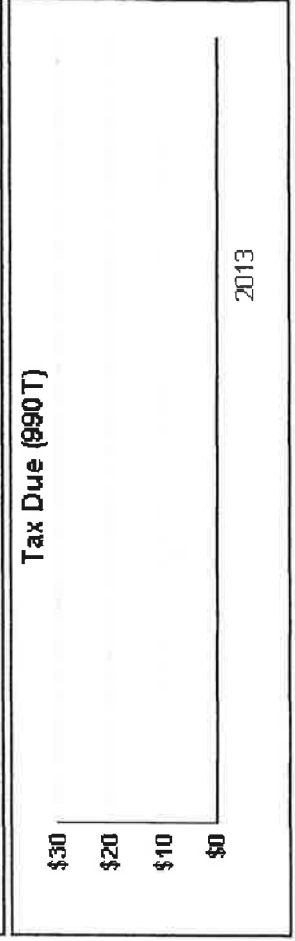
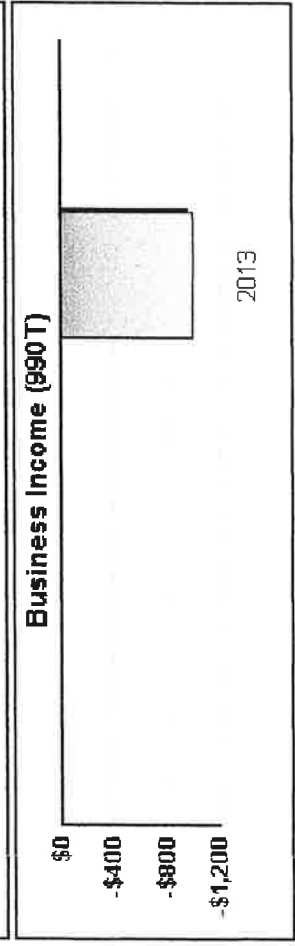
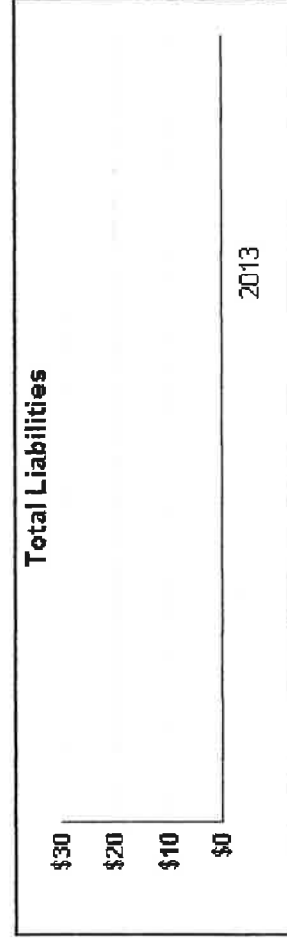
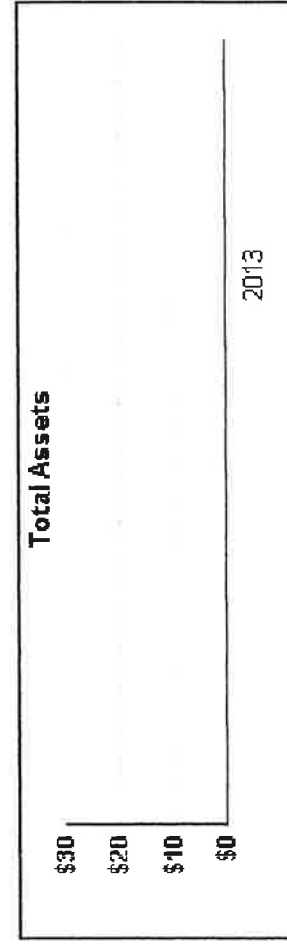
	2010	2011	2012	2013	2014	2015
Business activity profit/loss						
Capital gains/losses						
Partner and S Corp gain/loss						
Rental income*						
Debt-financed income*						
Controlled organizations income/interest*						
Investment income, specific organizations*						
Exploited exempt activity income*						
Other income						
Total trade or business income.						
Compensation of officers, ect.						
Other salaries and wages						
Repairs and maintenance						
Bad debts						
Interest						
Taxes and licenses						
Charitable contributions						
Depreciation and Depletion						
Deferred compensation plans						
Employee benefit programs						

Contributions 2013	Exempt Revenue (Loss) 2013
Expenses Deductions 2013	Net Exempt Revenue 2013

Form 990T	Tax Return History				2014
Name KIDS MOVING INCORPORATED					Employer Identification Number 45-1267530

	2010	2011	2012	2013	2014	2015
Other deductions						
Net operating loss deduction						
Specific deduction				1,000		
Income after expense and deductions				-1,000		
Income tax (corporate or trust)						
Other taxes						
Total taxes						
General business credit						
Other credits						
Net tax after credits						
Estimated tax payments						
Other payments						
Balance due/Overpayment						

* Income shown net of expenses





January 13th, 2016

To: City of Fresno

From: Artie Padilla, Executive Director
Every Neighborhood Partnership

Re: Community Joint Use/Green Space

To Whom It May Concern:

This letter serves as a commitment of support to Kids Moving Inc in their submission to the Community Green Space contract opportunity.

Every Neighborhood Partnership (ENP), has been working with Kids Moving Inc for 2 years and have full confidence in their ability to provide community developing programming at your sites. They have the knowledge, creativity and skills to offer quality programming to both youth and adults.

ENP, as a partner, would provide our network of residents, other CBO's, businesses, universities and other institutions as a supplemental role in their engagement with the neighborhoods they will be serving in. ENP has been actively present in 50 different schools and neighborhoods since 2008 and have built a network of collaborative services that we currently provide at our local Saturday Sports programs. These services include, fitness camps, cooking lesson, reading programs, community conversations and science camps. We would be bringing these services to the sites that Kids Moving Inc would be providing services to.

We look forward to our continued service to our youth, families and neighborhoods through this collaborative and greatly appreciate the vision that the City of Fresno and Fresno Unified have to continue to develop community with this joint use initiative.

Sincerely,

A handwritten signature in dark ink, appearing to be "AP" or similar initials, followed by a horizontal line.

Artie Padilla
Executive Director

Artie Padilla – Director, Every Neighborhood Partnership

Artie Padilla was born and raised in Fresno California. After earning a degree in Business Administration from CSUNorthridge, he returned home to Fresno where he worked in the nonprofit sector for 16 years. For six years he served as a volunteer ministry leader through his church where his work opened his eyes to the complexities of our school system, the diverse cultures in his community, and the many opportunities to serve in the city. It was during that time that he helped to develop Every Neighborhood Partnership, which was founded in January of 2008. Artie currently serves as the Executive Director of ENP with a vision to mobilize all the sectors of our city to holistically serve its schools, neighborhoods, and families.

ENP has been in existence since 2008.

We are currently serving in 48 elem schools and 2 middle schools

From these 50 partnerships....

- 34 have Saturday Sports programs
- 36 have Classroom volunteers on their campus
- 19 have after school programs
- 44 have outreaches in the neighborhoods around the school
- 16 have build relations with the residents in their partnership
- In 2015 we mobilized 120,000 volunteer hours
- We did 387 service projects in the neighborhoods
- Through the Saturday sports programs we reached 3,700 kids
- Our outreaches are having a positive impact on attendance with the kids. Fresno Unified data shows that the kids engaged in our programming have an 8% higher attendance rate vs. kids that aren't engaged.
- We've hosted 33 community meetings with residents in 2015
- A total of 1,250 residents attended these meetings.

City Networks

- We mobilized 250 university students from CSUF and FPU in 2015
- We partnered with 26 other CBO's on a regular basis in 2015
- We worked with 5 departments within the City of Fresno
- We mobilize employees from 5 businesses

Focus Areas – Within our networks/partnerships we are addressing these issues

- Food Access/Food Deserts
- Family Nutrition
- Fitness
- Family Financial Education
- Public Safety
- Economic Development
- Indigenous Leadership Development
- Immigration
- Civic Engagement
- English as a Second Language



To Whom It May Concern:

January 13, 2016

As the former principal of West Fresno Elementary School (WFES), I was given the opportunity to implement a PEP grant that allowed our school to grow our Physical Education (PE) program and help our students get more structured time throughout the day to be active. Our district worked with Tami Phillips from Kids Moving Inc. in order to implement this grant.

Through working with Kids Moving Inc, WFES grew its PE program greatly in the first year of grant implementation. 4th and 5th grade students were given 40 minutes of daily PE time as well as two recess blocks. TK-3rd graders had 2-3 recess blocks daily along with three 25 minutes blocks of PE a week. This is significantly more than what was available prior to the grant implementation and continues to be more than more elementary schools in our area. Kids Moving Inc, through funding from the grant, provided us with two full time employees who planned lessons, ran tournaments, and helped educate our students and PE teachers on how to encourage physical participation from all students. This year, they have added family fitness classes during the day and in the evenings as well.

The employees that have been provided to us by Kids Moving Inc. through grant funding have all been exceptional fitness role models for our students. They have high energy, are knowledgeable about good health habits and they plan and execute their lessons/fitness classes effectively. The training provided to them from Kids Moving Inc. has given them skills to work with all demographics and has provided them with a solid understanding of how to effectively motivate large groups of students.

Last year, we also starting working with Every Neighborhood Partnership (ENP) and began hosting Saturday Sports programs on our site. Our employees from Kids Moving Inc. ran our Saturday Sports program in partnership with ENP. They were trusted with site keys and did a wonderful job maintaining order and providing a quality, fun environment for our neighborhood families on Saturday afternoons. This experience will serve them well in the capacity they are applying for.

Kids Moving Inc. has provided us with quality teachers who are very easy to trust and can handle much responsibility. They are enjoyable and are passionate about seeing our youth learn healthy habits that will serve them well for life. They will do a good job running weekend programs at school sites through this initiative. If you have any further questions about Kids Moving Inc., please contact me.

Sincerely,

Annie Taylor, Ed.D.
Director of Curriculum, Instruction, and Assessment: K-6
(Former Principal: West Fresno Elementary School)
Washington Unified School District



WEST FRESNO ELEMENTARY

2910 South Ivy Ave • Fresno, CA 93706
Phone (559) 495-5635 • Fax (559)233-6446

To Whom It May Concern:

I have had the distinct pleasure to collaborate with Kids Moving Inc. since 2013 while serving as Learning Director at West Fresno Elementary School in the Washington Unified School District. KMI has performed all of their duties above and beyond their specified obligations, while demonstrating patience and professionalism. Their generous attitude towards their students and colleagues has been praised and appreciated throughout the West Fresno Campuses.

Some areas KMI excels in is in their ability to generate extra-circular activities for the surrounding communities and developing positive student-instructor relationships, all while delivering an effective Physical Education Curriculum (Tandalay). The Tandalay Curriculum has consisted of rigorous activities while providing inclusion strategies for the entire student body.

Consistently appearing at community events, creating The No Walls Gym for parents, and providing KMI Saturday/Summer Sports are some of the much-appreciated contributions they have made towards West Fresno Schools, as well as the entire Washington Unified School District.

I would like to highly recommend Kids Moving Inc. as a partnership within our school district and many other school districts. Unequivocally, without a doubt, Kids Moving Inc. will make major contributions to every school district they are associated with.

If you would like any further information please do not hesitate to contact me. sgreen@wusd.ws

Sincerely,

Sabrina Green
Learning Director
West Fresno Elementary School
Washington Unified School District
(559)495-5655

West Fresno Middle School

2888 S. Ivy Ave. Fresno, CA 93706 | Phone: (559) 495-5607 | Fax: 559-485-3006

John Pestorich
Superintendent

Joey Campbell
Assistant
Superintendent

Jill Tafoya
Assistant
Superintendent

WFMS Leadership Team

Lucio Cortez
Principal

Ana Vega
Learning Director

Ingrid Banda
Counselor

BOARD OF TRUSTEES

Jim Curtis
Area 1

Frank Butterfield
Area 2

Antonio Rodriguez, Jr.
Area 3

Neil Amaral
Area 4

Darrel Carter
Area 5

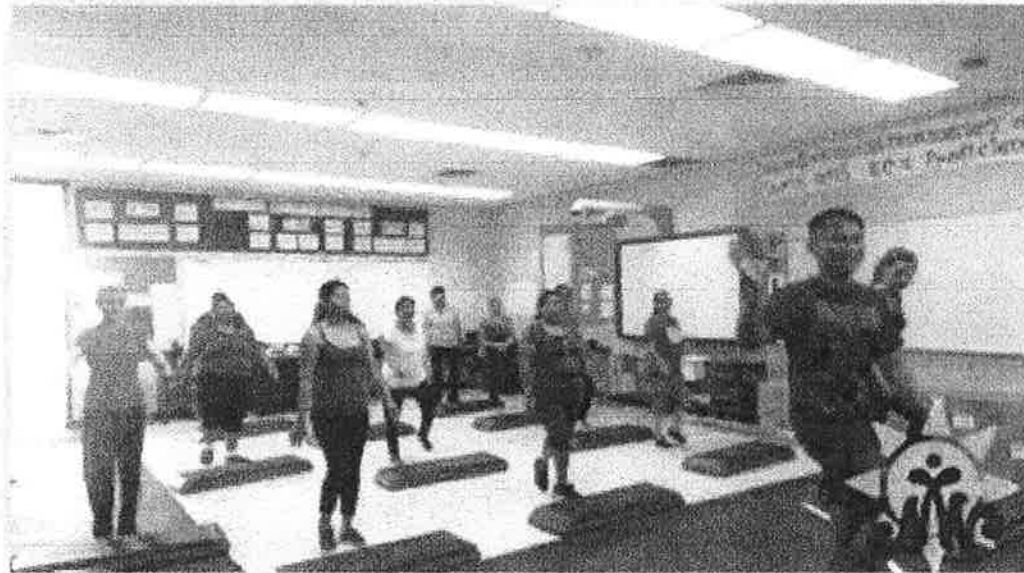
Hank Hendrix
Area 6

Steven Barra
Area 7

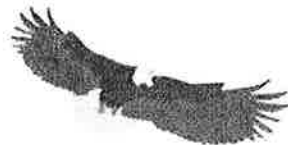
15 January 2016

To Whom It May Concern:

On behalf of the West Fresno community, I am writing this letter to show our deep appreciation for the No Walls Gym Program that is improving the health of our parents, staff, and students. Over the years, our parents have been requesting classes that can teach on living a healthy lifestyle for both parents and students. I met with Tami Phillips, Project Director of Kids Moving Incorporated (KMI), to discuss a plan that could meet our parents request and, two months later, the No Walls Gym was introduced to our community. This program is supported by (KMI) through the PEP Grant, Washington Unified School District, and West Fresno community. This free program provides a "gym like" service to a community that has a high concentration of poverty, where there are no gyms or means to access a club.



The No Walls Gyms program, taught by professionals in the field, provides many services to our staff, parents, and students. The vision of the program is to provide guidance on maintaining a healthy lifestyle through fitness classes and counseling that empowers people wholistically in mind, body and spirit.



"We Always Glide With Eagle Pride!"

West Fresno Middle School

2888 S. Ivy Ave. Fresno, CA 93706 | Phone: (559) 495-5607 | Fax: 559-485-3006

John Pestorich
Superintendent

Joey Campbell
Assistant
Superintendent

Jill Tafoya
Assistant
Superintendent

WFMS Leadership Team

Lucio Cortez
Principal

Aua Vega
Learning Director

Ingrid Banda
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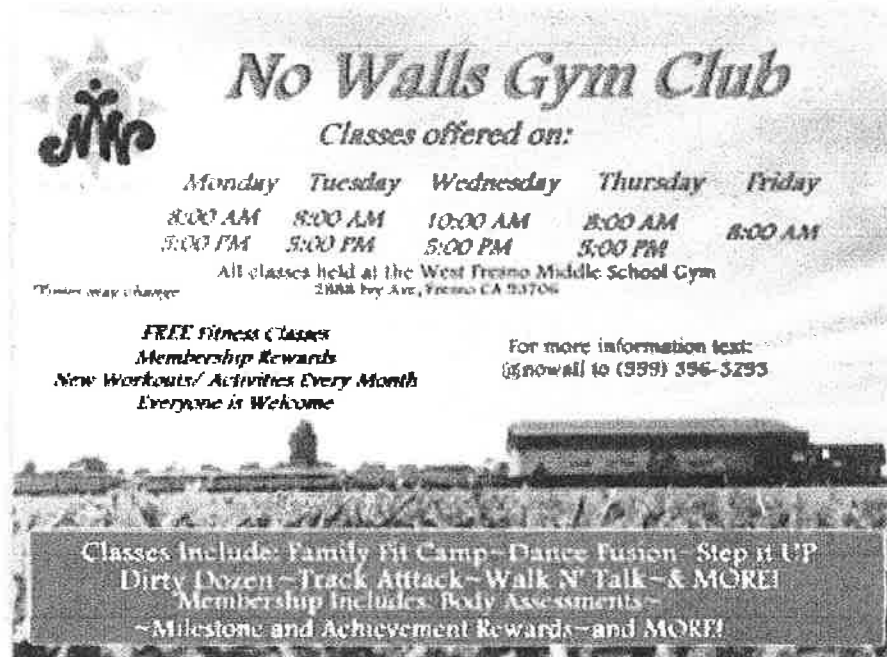
Neil Amaral
Area 4

Darrel Carter
Area 5

Hank Hendrix
Area 6

Steven Barra
Area 7

There are a variety of fitness classes that are offered through the No Walls Gym. These include Dance Fusion, Walk N' Talk, Track Attack, Family Fit Camp, Step it Up, Dirty Dozen, and Dance Dozen. All these classes provide a fun, free-spirited environment where everyone can benefit.



No Walls Gym Club
Classes offered on:

Monday	Tuesday	Wednesday	Thursday	Friday
8:00 AM	8:00 AM	10:00 AM	8:00 AM	8:00 AM
5:00 PM	5:00 PM	5:00 PM	5:00 PM	

All classes held at the West Fresno Middle School Gym
2888 Ivy Ave, Fresno CA 93706
Times may change

FREE Fitness Classes
Membership Rewards
New Workouts/ Activities Every Month
Everyone is Welcome

For more information text:
(559) 495-3293

Classes Include: Family Fit Camp~Dance Fusion~ Step it UP
Dirty Dozen~Track Attack~Walk N' Talk~& MORE!
Membership Includes: Body Assessments~
~Milestone and Achievement Rewards~and MORE!

The No Walls Gym values the importance of promoting physical exercise with our students during the school day. During enrichment, our students are exposed to physical activities that are super engaging. It is amazing to see the excitement from students after they completing the workouts. The program has become so popular that we extended the services to pre-K students.



West Fresno Middle School

2888 S. Ivy Ave. Fresno, CA 93706 | Phone: (559) 495-5607 | Fax: 559-485-3006

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Area 7

The No Wall Gym program is very committed to serving the West Fresno Community as they want to expand their philosophy of living a happy, healthy lifestyle. This year, they hosted a community Physical Activity Family Field Day. This was a free event that offered games, free food, music, health screening, and presentation from health experts.



The No Walls Gym has made a huge impact in our West Fresno community and schools. It is promoting health awareness among our students and parents. We understand that health affects learning and for this reason we appreciate the hard work this program is offering to a neighborhood with high concentration of poverty. We highly recommend this type of program to other communities and schools in the City of Fresno.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lucio Cortez', written over a light blue horizontal line.

Lucio Cortez

Principal



"We Always Glide With Eagle Pride!"

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

EXHIBIT A: SCOPE OF WORK

- **Overview of organization's current operations**

At KMI, we believe that everybody should have the opportunity to stay fit and healthy – and to have fun doing it! Our goal is to work with local schools in every community-- before, during, and/or after-school--to provide walking programs, intramural and recreation sports leagues, and family fitness camps. KMI is supported by an active, community based Board of Directors (see website for a list of board members) and currently has 1 full-time employee and 11 independent contractors. Because of its network in the physical education, fitness, and sports community, KMI is able to contract with highly qualified personnel as needed to meet the requirements of new and continuing programs.

In 2013, KMI partnered with the Washington Unified School District (WUSD) to design and implement a physical education program, Project PLAY, at their K-8th grade sites. KMI, under the direction of Tami Phillips, applied for and was awarded a \$1.6 million grant (over a 3-year project period) from the U.S. Department of Education to provide structured physical education programming that included recreation, fitness and nutrition education for students and families in WUSD. With training and support from KMI, five full time physical education coaches and two fitness coaches provide a structured program for approximately 1,400 students at American Union Elementary, West Fresno Elementary and West Fresno Middle Schools. In addition to the physical education coaches who plan lessons and teach hundreds of students daily, KMI's *No Walls Gym* fitness trainers provide fitness classes to adults and families in the community and KMI sports instructors provide coaching in after school sports.

- **Hours allocated toward general and structured recreational programming, general fitness, nutrition, and health programming for each site**

KMI is dedicated to quality physical activity programming. Success of any program depends not only on the hours of programming; the programs provided must meet high standards for success. KMI subscribes to the philosophy that all activities must be rewarding and enjoyable for every participant, must be engaging and keep everyone active and involved, and must provide programs that allow for individuals of every age and every ability to participate successfully. Every coach completes a comprehensive 4-part certification course prior to taking the field: 1) Physical Activity Basics; 2) A Nontraditional Approach to Traditional Sports; 3) Fitness Basics; and 4) Nutrition and Diabetes Prevention. In order for these certifications to be valid, a coach must also obtain CPR certification.

Services at all sites will be provided from 9 a.m. – 5 p.m. on Saturdays and Sundays. The hours, program descriptions, and sample session schedules included in this proposal are general examples and subject to change based on interest, participation, weather, and daylight hours.

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

General recreation activities will take place for two hours every Saturday under the direction of the lead coach and community volunteers provided through collaboration with community based organizations such as Every Neighborhood Partnership (ENP). Structured sports recreation programming will be provided for 6-12 hours/weekend, depending on need and participation at each site. Sports programming will include practice time and instruction, along with intramural league style play. The schedule will include time for community use without structured activities; our coaches will be there to supervise during this unstructured time.

Four to eight hours per weekend will be allocated to structured fitness workouts including fun family boot camps and other total inclusion workouts appropriate for all ages and abilities. Nutrition and health programming (minimum of two hours/weekend) will be provided through partnerships with various local community benefit organizations who will provide nutritional seminars, cooking workshops, farmers markets, and other nutritional and educational services, including Diabetes prevention and health classes.

Fitness, recreation, and nutritional education programs will be offered by season; winter, spring, summer, and fall sessions will each last 13 weeks. Every season, coaches are introduced to, and trained in, three different styles of fitness workouts, drills and lead-up games for two sports, and up to 50 recreational games. The lead coach of each campus will develop a monthly schedule based on the interests of the community as expressed from direct conversations, participation/popularity, surveys, and seasonal sports. Each 13-week session will have different classes available, new sports, and new games.

For example, a spring session might consist of the following fitness workouts: Family Fitcamp; Walk-It-Off; Zumba; and Work-It-Circuit. The Sports Program may include Fluffilo/Flag Football and soccer. The Recreation Program could include: Ultimate Frisbee; *Tandalay* Fuzzle Womp; and *Tandalay* Fluffilo Games.

The following is an example of a 13-week session schedule in fitness, sports, and recreation.

13-Week Fitness Sessions

Week 1: introduction to new workout formats, biomechanics, fitness & health assessments, official season sign-ups (people may join anytime throughout the session as well)
Weeks 2-4: Phase One - workouts will average an equivalent of 2 miles of walking/running
Weeks 5-7: Phase Two – workouts will average an equivalent of 3 miles of walking/running
Weeks 8-10: Phase Three – workouts will average an equivalent of 4 miles of walking/running
Weeks 11-13: Fitness challenges, assessments, competitions, results, and rewards!

13-Week Sports Programs

Weeks 1-2: team sign ups and introductory practices
Weeks 2-6: team practices (players are always welcome to continue to join throughout the season)

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

Weeks 6-13: Recreational league play. If there is interest, teams from the various sites can participate in "travel" teams that go from site to site to compete. As a general rule, small teams will compete within each individual site. Teams will be mixed groups and placed in competition categories based on their own desired level of competition.

13-Week Recreation Programs

Recreation programs are drop-in oriented, with a non-traditional, fun-for-all and all-for-fun approach. Each hour provides a tag game, some fitness and athletic drills, partner practice, small group games, and if time permits a big finish with a large group game.

A sample weekend schedule might look like this:

Saturday:

9-10	Fitness Workout
10-12	Saturday Sports with ENP (or structured sports at 10 and recreation at 11)
10-11	Nutrition Workshop
11-12	Fitness Workout
2-2:30	Open park hours
2:30-3:30	All Ages Recreation Program
4-6	Structured Sports Program

Sunday:

9:30-10:30	Fitness Workout
11-12	All Ages Recreation
1-3	Community Event provided by a nonprofit partner in health
3-4	Nutrition Workshop
4-5	Fitness Workout
4-6	Structured Sports Program

- **Overview of proposed organizational structure**

Resumes attached for key project staff.

Tami Phillips, **Project Director**, will provide overall supervision and management of project implementation and activities. Ms. Phillips will provide training for coaches and community volunteers, facilitate project and evaluation team meetings and work with staff to develop strategies for adaptive physical education. Ms. Phillips will provide these services as an in-kind contribution.

Nick Perez, **Sports Director**, and AJ Lacuesta, **Fitness Director**, will be responsible for developing, scheduling, and coordinating the fitness and sports component of the program. They will assist in the recruitment of coaches, directly supervise the coaches at all sites, and be responsible for training and certification of site coaching staff. Training will include procedures for opening and closing the campus, reporting requirements, CPR and first aid online training. The Directors will receive training on assessment protocols and will, in turn, train coaches in health and fitness assessments and other data collection responsibilities. The Sports and Fitness Directors will visit each site every weekend (Campus Loops); all coaches will see both Directors every

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

weekend that services are being offered. The routes of the two campus loops (A and B) were determined based on two clusters of school sites. One Director will use Loop A on Saturday and B on Sunday, the other Director will use Loop B on Saturday and A on Sunday.

Nathan Delana will be responsible for developing and implementing the project's Sports League collaborating with other sites on practice and scheduling. He will recruit and train coaches for the Sports League including recruitment and certification of community leaders and parents for coaching positions to increase community involvement. Mr. Delana will serve as the **Sports League Coordinator** and will facilitate all sports tournaments for the project.

Tanisha Laret will be responsible for equipment purchases, tracking inventory, reordering and disbursement of equipment. She will also collect and record all data gathered for the project including health and fitness assessments, attendance, and participation. As the **Data/Assessment Coordinator**, Ms. Laret will work with the Evaluator to analyze all data and prepare monthly reports for the management team and the required quarterly reports for stakeholders.

Olivia Silkwood will serve as the **Human Resource Specialist** responsible for completing finger printing and background checks, providing KMI policies and procedures for all contracted staff, and completion of contracts. She will also ensure that the project has substitutes as needed and that schools are apprised of the scheduling on campus.

KMI will contract with a **Community Events Coordinator (CEC)** who will be responsible for coordinating events with all participating community organizations as well as serving as the project representative at other nonprofit events, farmer's markets, and nutrition and health events in the communities served. The CEC will also serve as the liaison between the schools, KMI and the City.

There will also be a contract offered for administrative support duties, which may be combined with another contract position.

Jeff Covey, CPA, MBA is the KMI bookkeeper. He will be responsible for maintaining records of financial transactions, including purchases, sales, receipts and payments and creating financial reports from that information. Mr. Covey will process accounts receivable/payable and handle all invoices and purchase orders in a timely manner. These services are provided as in-kind.

Artie Padilla, Director of Every Neighborhood Partnership, will work with KMI to coordinate and schedule activities and training for the project. He will also recruit volunteers and community leaders to be trained and certified as coaches and will assist the project with finger printing and safety training. Mr. Padilla is providing these services as an in-kind contribution.

- **Manner and methodology used for resident engagement and feedback**

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

Actively engaging the community will ensure that project activities align with local needs, preferences and priorities. The KMI engagement plan is designed to: increase community awareness of the project; provide access to project information and opportunities for participation; offer a range of communication and engagement tools; and ensure KMI's Weekend Community Recreation, Fitness and Health Program reflects community preferences and values. Outreach strategies and methods include multiple opportunities for input, using tools and techniques from high-tech to high-touch so that residents can participate in a manner that is convenient and comfortable. Information gathered from all the outreach activities will be summarized and key information shared at least quarterly as part of the project's continuous improvement design and to keep stakeholders informed and allow them to use that information to provide further input and direction to the project.

The key engagement tools and activities that will encourage residents and other interested community members to become active participants in the program are described below.

Collaborate with community partners and families: KMI will work with Every Neighborhood Partnership and other organizations to identify and recruit community participants who are interested in becoming Physical Activity Coaches. Training and certification courses will be provided to equip interested community leaders with the tools and knowledge to coach in the program. Upon completion of certification requirements, community leaders will be worked into the coaching schedule. To increase additional community engagement, parents will be recruited and trained to be volunteer coaches in the Sports League.

Public Information: KMI will develop materials and content for the City, community partners, and schools to distribute through their established communication channels including websites, newsletters and social media accounts.

Project Website: KMI will contract for the development of a project specific website that will serve as the main information hub for training and education for the coaches as well as for the site schedules for recreation, fitness, and community events for every location. The website will also be used for public engagement activities such as the participant online survey, online component of the fitness and health programming, and special events. KMI will work with the City and schools to link this web page to their existing websites as part of community outreach and information.

Interactive Board: KMI will develop and prepare a set of interactive boards to collect community feedback about people's preferred recreational and fitness activities. The boards will be used at two events to solicit community engagement and feedback.

In addition to the broad engagement activities described above, the KMI project team will work collaboratively with the City, schools and partner organizations to conduct **interviews with key stakeholders** (annually) to elicit more in-depth information on the programs and activities. To supplement information gathered from the stakeholder interviews, up to two **focus group** discussions (once per year) will be held with groups

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

that were not part of the stakeholder interviews such as neighborhood groups, sports groups or other organizations that have a direct relationship to the project.

- **Monitoring and measuring the effectiveness of the program**

The evaluation of the program will be based on a **continuous improvement design** in which data regarding project effectiveness will be collected on an ongoing basis (weekly, monthly) and analyzed to inform project changes and refine project activities. Data will be collected to measure implementation of the strategies and activities described in the scope of work, and will include feedback from resident engagement tools. Participation will be tracked by daily sign-ins specific to each program. Attendance will be tracked by sign-in for sports and recreation programs. Fitness attendance will be tracked by sign-in and optional fitness assessments performed on a quarterly basis. Incentives (pins, shirts, bandanas, etc.) will be provided based on increased fitness levels, attendance, and completion of fitness and nutrition challenges.

The project management team (Project Director, Directors, Evaluator, and Data/Assessment Coordinator) will review the results of data analysis and participant feedback at least monthly to modify or refine program activities. For example, as attendance rates are monitored on an ongoing basis, sites with consistently low attendance rates will be identified. The project management team and site coaches will work closely with neighborhood community stakeholders to determine the reason for low attendance and develop strategies to better meet the needs of the community. Directors will work with coaches to determine strategies to motivate and retain attendees.

A brief written report will be provided quarterly for the City, disaggregated by site. The report will include the number of children and adults served, participation in each type of activity, results of surveys and interviews as well as any changes in program activities based on the data collected.

KMI will contract with Foley Jones and Associates (FJA), a professional evaluation firm, to provide technical assistance with collection, and analysis of data to more accurately evaluate program effectiveness. FJA will also assist the team in developing protocols and analysis for stakeholder interviews and focus groups as well as assist in the development of the quarterly report. Lead evaluation consultants with FJA hold Master's degree and have completed training in qualitative and quantitative data analyses, and have a minimum of ten years' experience evaluating a wide variety of programs including evaluation of physical education and fitness programs.

- **Manner and method in which security will be provided**

Each school site will have two coaches who are responsible for opening and closing at each site and reporting any graffiti/vandalism, maintenance, or other safety-related incidents. All coaches will be trained in emergency procedures, which include dealing with injuries as well as procedures for reporting suspicious or illegal behavior. Every Neighborhood Partnership will provide training for use of the grounds and public safety.

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

KMI will adhere to all security policies and procedures described in the joint use agreement between the City of Fresno and the participating school districts. All coaches and volunteers providing direct services on the school sites will be fingerprinted and complete a background check. Clearance will be obtained before any services are provided.

- **Manner and method to provide supervision and care during use of the facilities.**

Coaches at each site will be responsible for a final check, clean, and status report following each shift. In collaboration with the participating schools and the City, the Project Director will establish on-site procedures and hands-on training for opening and closing the campus and reporting the state of the campus. The KMI staff will be responsible for picking up trash and debris on district active use areas and adjacent turf areas and depositing it into district-provided receptacles. Staff will utilize Exhibit B Evaluation Form for district active use areas. In the event of an emergency situation, such as fire or severe weather, the adult in charge shall direct all attendees per posted emergency procedures. The designated adult in charge shall be responsible for the welfare of all attendees in the event of an emergency.

The management chart on the following pages describes the project activities, timeline, and person(s) responsible.

Activities	Timeline	Person(s) Responsible
<i>Project Director (PD); Human Resources (HR); Community Events Coordinator (CEC); Coaches (C); Sports Program Director (SD); Fitness Program Director (FD); Data/Assessment Coordinator (DAC); Evaluator (E); Sports League Coordinator (SLC)</i>		
Develop contracts for key project personnel	April 2016	PD, HR
Contract signed for key personnel	April 2016	HR
Develop agreements for services with project partners	May 2016	PD, HR
Set training and certification dates	April 2016	PD, DS,FD
Recruit coaches (goal =50-60 recruited; select best coaches = 36)	April 2016	PD, HR
Offer contracts to qualified coaches	May 2016	PD, HR
Complete necessary paperwork and background checks for coaches	May 2016	HR
Provide detailed evaluation management plan to monitor effectiveness	April 2016	E
Schedule and convene management team meetings	April 2016, monthly	PD, E
Set up invoicing and payment procedures for all contractors	April 2016	PD, HR
Train and certify all trainers, including CPR and first aid online training	May 2016	PD, C
Develop and schedule Sports League	April-May 2016	SLC
Set up school schedules based on expected community involvement	May 2016	CEC, C,
Establish on site procedures and hands-on training for opening and closing the campus and reporting the state of	May 2016	PD, HR

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

Activities	Timeline	Person(s) Responsible
the campus according to provisions in the joint use agreement and checklist provided for this proposal		
Establish sign-up and sign-in procedures for community members	May 2016	PD, HR, DAC
Establish and train coaches in health and fitness assessments to be performed upon a new member's sign-up and seasonally thereafter	May 2016 Seasonally	PD, FPD, DAC
Establish incentive program and initiate incentive tracking procedures	June 2016 Ongoing	PD, SD, FD
Set dates and criteria for awards and awards celebration ceremonies	June 2016	PD, CEC
Implement program at 9 high school sites	May 2016	PD, SD, FD, C
Implement program at 7 elementary school sites	June 2016	PD, SD, FD, C
Implement processes for tracking, ordering, inventory of equipment	April 2016	DAC, PD
Finalize equipment purchase list and vendors for each school site	May 2016	DAC, SD, FD, PD
Order and pay for equipment	May 2016	DAC
Procure storage and training space	April 2016	DAC, SD, FD, PD
Establish check-out protocols for the community, and inventory protocols for each site to ensure all equipment is returned and accounted for daily	April 2016 Ongoing	DAC,
Switch out equipment seasonally	Quarterly	DAC, SD, FD
Attain commitments from nonprofit organizations to provide on site educational or social events to enhance community engagement	June 2016	CEC, PD
Develop protocols for stakeholder interviews and focus groups	July 2016	E
Schedule and administer interviews and focus groups	January 2017	PD, HR, E
Establish a schedule for rotating events around the various sites or to provide ongoing events for particular communities	June 2016, Quarterly	CEC,
Add the community events to the site calendar each month for promotion and publication	June 2016 Monthly	CEC, SD, FD
Develop a website specific to the Weekend Recreation Project to include each site's schedule, coach bio's, class times, recreation leagues and practices, and health and fitness educational information for members, including diabetes prevention	June 2016	PD
Create advertising brochures and calendars to promote and educate the community about the programs offered	June 2016	PD, CEC
Supply city and school district with all informational brochures, seasonal overviews, and monthly calendars	June 2016 Monthly	PD, CEC

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

Activities	Timeline	Person(s) Responsible
School districts to advertise upcoming calendar each month to all students/families to promote the weekend program	June 2016 Monthly	PD, CEC
City of Fresno to assist in promotion of programs	June 2016, Monthly	PD, CEC
Provide updated information online for each campus	June 2016, Monthly	PD, CEC
Track interest via attendance and feedback to help determine next season's course formats	July 2016 Quarterly	C, SD, FD
Advertise and promote kick-off parties at each location; to include community benefit organizations, various fitness classes, sports demos and possibly food truck vendors as approved	August/September 2016	CEC, PD
Advertise and promote upcoming programs via school emails and Fresno City, partner and project websites	2 weeks prior to every season start	CEC, PD
Train/certify coaches in new fitness class formats and sports programs	2 weeks prior to every season start	PD, SD, FD
Book community events	Monthly	CEC
Prepare report on program progress and effectiveness	Quarterly	PD, C, E

- **Proposed budgets, including direct and indirect costs, the number of personnel required, equipment, etc.**

Costs have been based on establishing standard programs at each site, with equivalent personnel, equipment, training and other costs at each site. However, each site will be encouraged to be flexible with types of activities offered based on participant feedback, and staffing/supply costs at each site may fluctuate with higher- or lower-than-anticipated participation rates. Direct costs are identified as those costs which involve participants, such as coaching, director, and league coordinator staffing positions as well as equipment and curriculum supplies. Indirect costs are those primarily attributed to administering the program outside of direct participant contact yet are necessary to successful implementation and neighborhood participation.

WEEKEND Community Recreation, Fitness and Nutrition Program Proposals

Kids Moving Inc			
	Programs	Indirect	Direct
FUSD Elementary Schools			
Addams YRE	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Vang Pao (or Sequoia)	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

	Total	\$17,804	\$40,196
Yokomi	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Wilson YRE	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Total FUSD Elementary Schools		\$71,216	\$160,784
FUSD Middle Schools			
Scandinavian	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Terronez	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Wawona	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Total FUSD Middle Schools		\$53,412	\$120,588
FUSD High Schools			
Bullard	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Edison	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Fresno	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Hoover	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
McLane	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Roosevelt	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Sunnyside	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Total FUSD High Schools		\$124,628	\$281,372
Central Unified School District			
Site One	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Site Two	Recreational	\$1,708	\$14,969
	Fitness	\$1,708	\$13,263
	Health and Nutrition	\$1,708	\$11,964
	Other	\$12,680	
	Total	\$17,804	\$40,196
Total CUSD Schools		\$35,608	\$80,392
Total ALL Schools		\$284,864	\$643,136

The Total Net Proposal Amount is Nine Hundred Twenty Eight Thousand Dollars and Zero Cents (\$928,000)

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

PROJECT PERSONNEL CONTRACTS	Total Personnel Contracts	\$587,860	D/I
Sports Director --52 wks x 20 hr/wk x\$20/hr		\$20,800	Dir
Fitness Director --52 wks x 20 hr/wk x\$20/hr		\$20,800	Dir
Community Events Coordinator --52 wks x 20 hr/wk x\$20/hr		\$20,800	Indir
Personnel Director --52 wks x 16 hr/wk x\$20/hr		\$16,640	Indir
Coaches --52 wknds x 2 day/wknd x 9 hrs/day (9-6) x \$15/hr x 2 coaches = \$28,080 total x 16 sites		\$449,280	Dir
Data/Assessment Coordinator --52 wks x 16 hr/wk x\$20/hr		\$16,640	Indir
Sports League Coordinator --52 wks x 30 hr/wk x\$17.50/hr		\$27,300	Dir
Administrative Support --52 wks x 20 hr/wk x\$15/hr		\$15,600	Indir
TRAVEL	Total Travel	\$36,200	
Mileage for Campus Loops A & B (110 Miles total) 110 miles/wknd/Director (Sports and Fitness Directors) x 52 wknds x 2 Directors x \$.54/mile		\$6,200	Indir
Coach Mileage from equipment storage facility to the school site and back, two round trips each weekend (at approximately 5-6 miles per round trip) plus weekend per diem for coaches ~11 miles/wknd/site x 52 wknds x \$.54/mile = \$280/site + \$15 per diem/site/day x 104 days = \$1,560/site = \$1,840/site x 16 sites		\$30,000	Indir
SUPPLIES	Total Supplies	\$124,940	
Curriculum --Registration = \$1200 + \$100/binder x 2 binders/site x 16 sites		\$4,400	Dir
Tandalay Kits --16 sites x \$6,100		\$120,540	Dir
OUTSIDE SERVICE CONTRACTS	Total Contracts	\$49,000	
Training for Coaches Tandalay fitness and sports certification and training-\$10,000 ENP safety, awareness, and community engagement training-\$10,000 Participant retention, overcoming obstacles to participation workshops as needed-\$5,000		\$25,000	Indir
Evaluation Personal services contract to provide 1) oversight of initial program implementation and 2) ongoing training in monitoring program activities and collecting data, including appropriate fitness assessment and monitoring protocols, measurement of participant/project personnel engagement in program activities and program structure; data analysis, and reporting.		\$24,000	Indir
OTHER	Total Other	\$130,000	
Insurance		\$10,000	Indir
Advertising/promotion		\$50,000	Indir
Storage & Training Facility		\$60,000	Indir
Bookkeeping/audits		\$10,000	Indir
Total Costs		\$928,000	

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

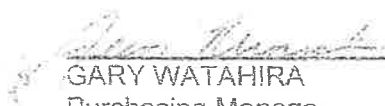
EXHIBIT B: INSURANCE REQUIREMENTS

ADDENDUM NO. 1

Pg.2

REQUIREMENTS CONTRACT FOR REQUEST FOR PROPOSALS FOR CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HELATH PROGRAM
BID FILE 12211GW

City of Fresno

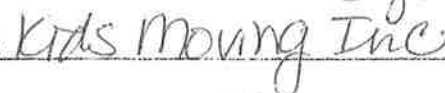

GARY WATAHIRA
Purchasing Manage

The bidder shall sign below indicating he/she has thoroughly read and understands the contents of this Addendum No. 1.

Signed:



Company:



Date:

1-15-2016

This addendum is being distributed Online only and will not be sent by U.S. Mail/FAX. The bidder shall submit a signed copy of this addendum with their bid.

Addenda to date:
January 5, 2016

ADDENDUM NO 2
Bid # 122115GW**NOTICE TO ALL BIDDERS**

This Addendum is attached to and made a part of the above entitled specifications for the City of Fresno with a scheduled bid opening of **January 15, 2016 at 3:00.**

How many weekends are being requested?

Service is needed on all weekends

Proposed dates of operations?

Start date will be determined after award and contracts signed. Subsequent to the agreed upon start date, every weekend will need services.

Can you please provide the budget number per site? In the press release the number was \$48,000. In previous meetings the number was \$58,000 per year per site. Any clarification you can provide would be greatly appreciated.

This is a bid for services. The bidders are to provide their cost to provide the services specified in the RFP.

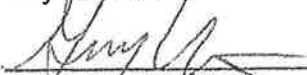
I didn't see anything in the RFP regarding storage. Can we count on the school sites to provide access to some sort of storage? Even a small closet space would be tremendously helpful. For us to provide on campus storage adds another level of costs that could be better spent on training, personnel, and equipment.

There is no onsite storage provided through the agreement. If the bid awardee would like to work out an agreement for storage with FUSD, they can do so.

Please find the next email I'm sending you regarding a grant opportunity from the Robert Wood Johnson Foundation that could nicely augment this project. It would have to be applied for by the City of Fresno. We would be very willing to help with writing the proposal. I have a fantastic grant writer who is helping me with this RFP and would understand the scope and purpose of the program.

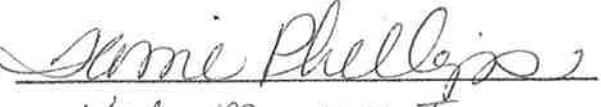
Fresno does not qualify as a mid-size city under the requirements of this grant. We would be unable to apply.

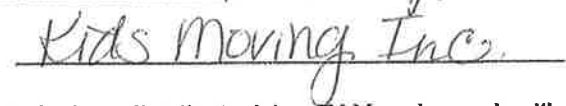
City of Fresno



GARY WATAHIRA
Purchasing Manager

The bidder shall sign below indicating he/she has thoroughly read and understands the contents of this Addendum.

Signed: 

Company: 

This addendum is being distributed by FAX only and will not be sent by U.S. Mail. The bidder shall submit a signed copy of this addendum with their bid.

CITY OF FRESNO
WEEKEND COMMUNITY RECREATION, FITNESS AND HEALTH PROGRAM

EXHIBIT C: CONFLICT OF INTEREST DISCLOSURE FORM

Exhibit C
DISCLOSURE OF CONFLICT OF INTEREST
[Project Title]
PROJECT TITLE

		YES*	NO
1	Are you currently in litigation with the City of Fresno or any of its agents?	☐	☒
2	Do you represent any firm, organization or person who is in litigation with the City of Fresno?	☐	☒
3	Do you currently represent or perform work for any clients who do business with the City of Fresno?	☐	☒
4	Are you or any of your principals, managers or professionals, owners or investors in a business which does business with the City of Fresno, or in a business which is in litigation with the City of Fresno?	☐	☒
5	Are you or any of your principals, managers or professionals, related by blood or marriage to any City of Fresno employee who has any significant role in the subject matter of this service?	☐	☒
6	Do you or any of your subcontractors have, or expect to have, any interest, direct or indirect, in any other contract in connection with this Project?	☐	☒
* If the answer to any question is yes, please explain in full below.			

Explanation: _____

☐ Additional page(s) attached.

Arno Phelgo
Signature

Jan 15, 2016
Date

Tami Phillips
(name)

Kids Moving Inc
(company)

P.O. Box 1649
(address)

Clovis CA 93613
(city state zip)

Exhibit C-1

Tami Phillips, MS Kinesiology
Clovis, CA
559-250-0771

Tami Phillips is a physical education advocate and fitness expert dedicated to providing quality movement opportunities to children and adults. Tami has been teaching at CSU Fresno for 23 years, and for the last 12 years has been teaching Kinesiology 152, "PE for Children" while working on the development of a physical education curriculum that provides easy access, ease-of-implementation, reduces prep time for classroom teachers, yet provides successful, quality, standards-based movement experiences for children.

Tami earned her Masters Degree in Kinesiology from California State University, Fresno in 1989. Early in her career she developed a certification program for group exercise leaders and personal trainers and has traveled extensively as a certification workshop leader for various fitness chains. Her passion for fitness led her to the pursuit of higher quality physical education experiences for children, and development of the Tandalay All-Out-Play program. The program emphasizes the Power of Positive Play – recognizing that joy in movement as discovered through play is what ultimately leads children to pursue a lifetime of health and fitness. The Tandalay program provides "unpacked" and ready to teach standards, with focus standards in each of 16 units per developmental level.

Structured staff development workshops and the simplicity and effectiveness of the curriculum have allowed the Tandalay program to be successfully implemented in a number of settings, from physical education to after-school recreation programs. It has been very well received by teachers, parents, students, and administrators.

Currently residing in Clovis, CA with her husband and two children (Tandy, age 18 and Robert, age 17), Tami continues to teach "PE for Children" to liberal arts majors through the Kinesiology Department, along with a number of fitness classes both at the University and local health clubs. She stays abreast of the latest research regarding fitness training and physical education, while staying involved as a certification workshop leader and staff development provider. Her strong background in fitness combined with her experience and passion for quality physical education have culminated in a solution to a myriad of challenges facing our kids – from obesity to lower academic test scores – all related to active kids, leading healthy lives.

In 2011, Tami founded a non-profit organization Kids Moving Incorporated, with the mission of not only providing quality physical education for youth, but fitness and nutrition opportunities for families and communities.

In 2013, KMI partnered with the Washington Unified School District (WUSD) to design and implement Project PLAY, a structured physical education program that includes recreation, fitness and nutrition education for students and families in its K-8th grade schools.

In 2015 Tami developed and rolled out a new pilot program that enables schools to provide additional hours of physical activity outside of the traditional school day. These hours can be provided through community fitness classes before and/or after school, fitness clubs for students, supplemental PE coaches, 3 minute energy-bursts in the classroom, and/or from structured recreation during recess or after school.

As a result of her knowledge and expertise in physical education and fitness programming, Ms. Phillips has been invited to present two workshops, *Simple Physical Education Assessment for Measuring Standards Achievement (Beyond Fitness Scores)* and *One Simple Solution Can Increase Activity Before, During, After School*, at the **2016 SHAPE America National Convention & Expo** in Minneapolis, MN April 5-9.

Nicholas Perez

1868 E. Utah Ave Fresno, Ca, 93720 / 559-930-8379 / npez24@gmail.com

Professional Experience

Kids Moving Inc., Fresno, CA United States

P.E. Coach/ Private Contractor

Aug. 2014- Present

- Be at American Union Elementary School campus daily to help the credential teacher instruct physical education.
- Set up and lead small class exercises four times a week with in classrooms that are not part of regular physical education.
- Coaching various organized team sports for American Union school
- Devise and orchestrate a plan for fitness gram assessment for entire school along with creating a schedule for addition testing outside of fitness gram (Three Day Physical Active Recall, Nutritional Survey).

The Sports Authority, Fresno, CA United States

Golf Authority- Lead Sales/Bike Tech

Nov. 2009 – Jan. 2015

- Golf sales leader and in charge in setting the department to corporate standards
- Greet customers and ascertain what each customer wants or needs.
- Answer questions regarding the store and its merchandise.
- Demonstrate use or operation of merchandise.
- Place special orders or call other stores to find desired items.
- Prepare merchandise for purchase or rental.
- Ticket, arrange and display merchandise to promote sales.
- Sell or arrange for delivery, insurance, financing, or service contracts for merchandise.

Best Buy, Fresno, CA United States

Sales Associate

Nov. 2013 – Aug. 2014

- Compute sales prices, total purchases and receive and process cash or credit payment.
- Greet customers and ascertain what each customer wants or needs.
- Describe merchandise and explain use, operation, and care of merchandise to customers.
- Recommend, select, and help locate or obtain merchandise based on customer needs and desires.

Education

California University of Fresno, Fresno, CA United States

Kinesiology- Physical Education, Dec. 2013

Clovis West High School, 2008

Aurel-John B. Lacuesta
aurellacuesta@gmail.com ~ (559) 618-2734

EDUCATION

M.A., Kinesiology Exercise Science, California State University Fresno, Fresno CA, May 2015

B.S., Kinesiology Exercise Science, California State University Fresno, Fresno CA, May 2013

CERTIFICATIONS

American Red Cross, Adult First Aid/CPR/AED, May 2015

AWARDS

Dean's Medalist Nominee for Student Affairs, California State University Fresno, May 2015

WORK EXPERIENCE

Kids Moving Inc., Fresno, CA, August 2015 to Present

Lifestyle Empowerment Project Director/Coordinator, Washington Unified School District; Fresno, CA, August 2015 to Present

- Direct and oversee the No Walls Gym fitness program at West Fresno Middle School
- Design, implement, and evaluate activities and group fitness programs for pre-kindergarten, kindergarten to 8th grade, and adults 18 and up: Walk N' Talk®, Track Attack®, Dirty Dozen® (high interval training), Family Fit Camp®, Dance Fusion®, Step It Up®, Dance Dozen®, Fit For Life® and Response To Intervention (RTI) program
- Develop an operational plan which incorporates goals and objectives to increase student attendance and community participation through quality fitness programs
- Draft and implement new policies and procedures, and recommend changes to existing program policies
- Design incentives programs to increase attendance and retention rates
- Create fitness certification courses for future Lifestyle Empowerment fitness instructors
- Promote and market fitness programs thorough social media, videos, and special events
- Conduct body fat assessments, track attendance, analyze pedometer and heart rate readings, evaluate participant progress, and maintain records of all participants
- Purchase, maintain, and repair program equipment
- Collaborate with Kids Moving Inc. CEO, West Fresno Middle School principal, and staff members with short and long term planning

Physical Education Specialist, Washington Unified School District; Fresno, CA, August 2015 to Present

- Coordinate, plan, and instruct fitness activities for the Response To Intervention (RTI) program grades 6th to 8th
- Assist Physical Education coaches with activities, supervision, and discipline of students

California State University Fresno, Department of Rec Sports & Fitness, 2008 to August 2015

Shift Supervisor, Rec Sports & Fitness, California State University Fresno; Fresno, CA, August 2012 to August 2015

- Supervision of student facility staff on duty
- Ensure facility cleanliness, enforce policies, and initiate emergency protocols if needed

Student Facility Staff, Rec Sports & Fitness, California State University Fresno; Fresno, CA, January 2009 to August 2015

- Clerical work, answering phones, and membership access
- Sales transactions, membership sales, and stock inventory
- Equipment maintenance and facility cleanliness

- Assist in special events such as graduations, tournaments, and fitness programs

Group Fitness Instructor, Rec Sports & Fitness, California State University Fresno; Fresno, CA, October 2008 to August 2015

- Designed and implemented 2 group fitness programs - Midnight Dance Fusion™ & Cardio K.O.
- Accomplished in program structure, choreography, coaching, and technique
- Experienced in choreography development, music editing, and program promotions
- Certified in Les Mills Body Pump™, RPM™, Body Combat™, and Body Jam™
- Created, choreographed, organized, and promoted 8 group performances involving 15-60 students at Fresno State for the Student Recreation Center, student clubs, and for Fresno State between March 2012 to August 2015
- Coordinated 7 different promotional events for Midnight Dance Fusion™ from March 2011 to May 2015
- Facilitated the Fitness Programs Coordinator in launching the Les Mills fitness programs and Zumba® programs from 2008 to 2015

Group Fitness Internship, Rec Sports & Fitness, California State University Fresno; Fresno, CA, June 2014 to December 2014

- Conducted body fat assessments, blood pressure readings, and waist to hip ratios for participants
- Evaluated program and instructor coaching for the Les Mills GRIT™ program
- Assisted in program promotions in launching the Les Mills GRIT™ program

Fig Garden Swim & Racquet Club, February 2013 to April 2015

Group Fitness Instructor, Fresno, CA, February 2013 to April 2015

- Designed & implemented group exercise programs for participants 18-65 years old
- Led and instructed participants in a variety of exercise programs including cardio-based dance, cross training, resistance training, cycling & aerobic conditioning

California State University Fresno, Salsa Club, June 2010 to June 2012

Club Officer/Treasurer, California State University; Fresno, CA, June 2010 to June 2012

- Handled checks, deposits, reservations, transactions, and money up to \$3,000
- Assessed budget, authorized club expenses, dealt with outside vendors/contractors
- Organized and promoted events: Moonlight Salsa, Salsa Night, and Kinesiology Pedagogy Club fundraisers from 2010 to 2012

Fresno State Salseros Dance Team, California State University; Fresno, CA, June 2010 to June 2012

- Performed at venues and for fundraisers

United States Navy, July 2002 to July 2008

Radar/Electronics Technician Supervisor, 2006 to 2008

- Coordinated work assignments and evaluated performance of a four-member team
- Managed personnel in daily maintenance and tasking
- Trained Navy personnel in proper procedural techniques of the equipment
- Led personnel to correct equipment issues saving hundreds of man-hours and millions of dollars in parts
- Scheduled short-term and long-term goals to meet the mission
- Submitted multiple feedback reports on improper/erroneous procedures
- Recorded and maintained files of equipment-related issues
- Ordered, received, quality inspected, and installed parts and materials worth upward to \$100,000

Class Leader, Advanced Electronics Technical Core School, Navel Training Center; Great Lakes, Illinois, Dec 2002 to February 2003

- Responsible for 25 navel students in leading, managing, and organizing daily tasks

Nathan Dalena
559-367-5148
nathan.dalena@yahoo.com
3131 E Via Monte Verdi
Clovis, Ca 93619

Skills

Event Coordinating, Scheduling, Logistics Marketing, Sales, Public Speaking, Budgeting, Salesforce.com, Microsoft Excel, Microsoft Word, Microsoft Powerpoint, Microsoft Outlook, Cold Calling

Work Experience:

Sports Trainer/Certification Specialist (November 2015-Present)

Tandalay

As a trainer and certification specialist for Tandalay, I train groups to use Tandalay products and curriculum. I also train individuals who want to become certified to use Tandalay so they can train others.

Director of Rugby (November 2015-Present)

Rhino Rugby Club

As the Director of Rugby for the Rhino Rugby Club, I manage all club activities which includes practice, games, administration, and marketing. My responsibilities include execution of marketing campaigns, balancing club budgets, scheduling practices and games, and transportation arrangement. I also coordinate all Fresno based "Rhino Stomp" tournaments which includes scheduling games for all teams, raising funds for the tournaments, and coordinating all logistics for coaches and volunteers

Event Coordinator (May 2015-August 2015)

Cool Hand Luke's

My responsibilities as an event coordinator include executing proper set up and take down of events, hiring and training of employees, managing inventory, and identifying and creating new opportunities to grow Cool Hand Luke's catering and events business. Events included coordination of State Fair, weddings, quinceaneras, retirement parties and more.

Banquet Lead Server and Manager (July 2015-September 2015)

The Dolphin Bay Resort

As banquet lead server and manager, my responsibilities included set-up, execution, and take-down of all banquets, managing team members involved in each banquet, and management of customer experiences during banquets. Events include formal business

Traveler

Self (November 2014-April 2015)

Set out to travel the United States, Portugal, and Southeast Asia to deepen my understanding of the world. Skills and abilities learned include adapting to foreign country's day to day life, learned customs and culture through communication and interaction with local individuals, and gained a basic understanding of import/export business.

Producer (June 2013-October 2014)

Arthur J. Gallagher

My responsibilities as a producer were to identify potential markets, spearhead marketing campaigns, and drive new business while leveraging and maintaining relationships to retain current clients. Official West Coast representative of the National Golf Course Owners Association's exclusive insurance program. Niches include Golf and Country Clubs, Medical and Physician Groups, and Captive Insurance Programs among others.

- Extensive sales and marketing training (AJG Edge Program)
- 1 of 34 new BSD employees to be selected into the EDGE program
- Only BSD producer hired in the western region (#1 region in Arthur J. Gallagher)
- \$15,000 in new business revenue
- Only new hire to be selected into the LinkedIn Sales Navigator Program
- Gallagher Edge Prospect Insights Director

- Established AJG Branch fun committee
- Employment Law Seminar Director

Intern

Arthur J. Gallagher Risk Management and Insurance Broker (June 2012 - August 2012)

As an intern in the Fresno branch, focused on property and casualty insurance within the construction and bonding niche, as well as student health insurance within the higher education niche.

- #1 Intern on the west coast

Independent Contractor

Vector Marketing (August 2009 - December 2010)

As an independent contractor, showed and sold CutCo Cutlery. This job was my influence for going into sales. Learned valuable sales techniques as well as how to work with team members to get results.

- Presidents Club Member
- \$13,000 in sales

Education

2011-2013 Bachelor of Science, Business Administration and Management

St. Mary's College of California, Moraga, California

Course Work: Marketing, Operations Management, Organization Theory, New Venture Finance, Business Law, Strategic Management, Business Communication, Business Ethics, International Business, Global Entrepreneurship, Micro-Economic Theory

2009-2011 Associate of Arts, Social Sciences

Fresno City College/Willow International, Fresno, California

Fresno City College Honors Program

Fresno City College Scholar Athlete

Spanish Level 3

2005-2009 General Education

San Joaquin Memorial High School, Fresno, California

B'Nai B'Rith nominee for San Joaquin Memorial High School (Nominated for best student-athlete in Fresno County)

3.83 GPA (Magna Cum Laude)

Spanish Level 2

160 community service hours accumulated over 4 years

Activities and Interests

Athletics

College:

Fresno City Baseball

- Mr. Ram Award Winner (Awarded to an individual with great leadership skills and strong character)

St. Mary's Rugby

- Ranked 2nd in the nation (USA Rugby)

High School:

Football

- Captain
- All-Valley
- Scholar Athlete

Baseball

- Captain
- All-Valley
- Scholar Athlete

TANISHA A. LARET

7349 E. Cortland Avenue ♦ Fresno, CA 93737

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tanishalaret@gmail.com

SUMMARY

I have held a variety of positions including teaching, instructing, and curriculum development in a university setting. My skill set lies in organization, with a specialty in tracking, ordering, and maintaining equipment and supplies. Volunteer work within my religion has offered me opportunities of leadership and experience mentoring teenagers. I am extremely dependable with unwavering honesty. I am flexible, versatile and I learn quickly. I take pride in producing perfect work.

SKILLS/QUALIFICATIONS

- Organized and thorough management of hundreds of thousands of dollars of equipment and supplies
- Implemented creative solutions which saved thousands of dollars in equipment loss
- Directed and coordinated data collection of fitness evaluations for over 1,500 students in grades K-8
- Excellent communication skills and easy working relationship with coworkers and business associates
- Maintained 6 company vehicles
- Computer skills: Word/Excel
- Leadership skills
- 15 years instructing experience, including creating swim lesson program
- Supervised and instructed children ages 6 months to 18 years old
- Adept at teaching the fundamentals of swimming, assessing skill level, and preparing progress reports
- Taught Lifeguard Training and aerobics as part of the college curriculum
- Created progressive lesson plans to guide students to their educational and fitness goals
- Maintained a safe aquatic environment by preventing injuries and acting as a first responder
- Hired, supervised, trained and evaluated a staff of 15 lifeguards
- Scheduling of lifeguards and pool facilities
- Maintained lifeguard payroll

EMPLOYMENT

10/15 to present	<i>Data Collection Chief/Assessment Coordinator</i>	Kids Moving Incorporated	Fresno, CA
07/07 to 07/10	<i>Lifeguard/Fit Kids Attendant /Swim Instructor/Group Exercise Instructor Babysitting Attendant</i>	Synergy Medical Fitness Center	Napa, CA
06/07 to 08/07	<i>Swim Instructor/Lifeguard</i>	City of Napa Community Resources Department	Napa, CA
01/04 to 08/06	<i>Swim Lesson Program Supervisor Aquatic Assistant, Adjunct Instructor</i>	Yavapai College	Prescott, AZ
08/03 to 11/05	<i>Assistant Coach of Swim/Dive Team</i>	Prescott High School	Prescott, AZ
09/00 to 07/02	<i>Records Clerk</i>	Yavapai County Dept. of Medical Assistance	Prescott, AZ
EDUCATION 08/96 to 05/99	<i>Associate Degree in Liberal Arts Associate Teaching Certificate</i>	American River College	Sacramento, CA

OLIVIA SILKWOOD

1119 Maple Ave ♦ Fowler, Ca. 93625 ♦ 559-696-4870
olivavi16@gmail.com

EXECUTIVE SUMMARY:

Looking to obtain a position that will take advantage of my professional experience developed as a regional and office manager in dealing with various clientele, professional team officials, financial responsibilities and transactions.

EXPERIENCE:

Zumba Fitness

Athletic Trainer

Fresno, Ca.

July 2013 to Present

- Evaluated the physical condition of amateur clientele looking to better improve their health and well-being with the assistance of Zumba workout routines and corrective exercises to strengthen muscles and build endurance
- Wrote, designed and produced dance and class routines for up to 45+ class members
- Recommended special diets to build up health and reduce over consumption and still maintain a healthy level of nutrition and energy

Concentra

Regional Manager- Northern California Territory

Fresno, Ca.

June 2006 to April 2013

- Directed regional activities of mobile clinic set ups and corporation location appointments for health issues revolving around flu vaccination and generalized health screenings
- Examined operating costs to determine increase in rates or frequency of visits/services provided, reduction of operations and maintenance costs, expansion and changes in schedules and routes for up to 20+ workers depending on serviced requested
- Prepared recommendations designed to increase efficiency, resulting in consistent monthly profits of up to \$60,000 revenues and lowered costs simultaneously
- Directed compliance of medical staff and workers with established company policies, procedures and standards
- Reviewed operational records and reports and referred to manuals, company instructions and government regulations to detect deviations from operational practices
- Trained and managed a staff of 15 medical and clerical workers and achieved significant improvements in their productivity in a short time frame, allowing rapid growth in our production and account development
- Reviewed and resolved clientele complaints and statements for a smooth and streamlined flow of transactions and assuring future professional relationships

CareerStaff Unlimited

Staffing Manager

Fresno, Ca.

June 2011 to July 2012

- Interviewed, screened and recruited job applicants in order to fill existing job openings specializing in various government and correctional officer positions
- Discussed personnel needs with client supervisors in order to prepare and implement recruitment program, providing them a steady flow of officers and and clerical workers resulting in 250% growth month over month
- Provided information on company facilities and job opportunities to potential applicants
- Interviewed college applicants to obtain work history, education, training, job skills and salary requirements
- Screened and referred qualified applicants to company hiring personnel for follow-up interview

EDUCATION:

Fresno State University

B.A. in History

Fresno, Ca.

Spring 2005

LANGUAGES:

Spanish

Capable of simple conversation and communication

Brianna Woodsford

Address: 6357 N. Genoa Ave Fresno, CA 93722, Phone: (559)473-7682, Email: Briannawoodsford@gmail.com

EDUCATION

California State University Fresno (Fresno, CA)

- Bachelor Degree in Geography (emphasis in Land Use and Urban Planning)- Graduate Fall 2016
- GPA: 3.17
- Presidents list (GPA)
- Courses: Environmental law, Urban Sociology, Planet Earth Time, Human Health, Statistics, Urban Planning, Public Speaking, Biology, Child Development, Health and Safety

Sierra High School (Tollhouse, CA)

- AP Scholar Award
- Sequoia Chevrolet Scholarship
- Dean's List (GPA)

EXPERIENCE

Kids Moving Inc., Development Director/ Community Liaison (Fresno, CA) [Sept. 2015-Current]

- Perform specialized activities in support of the assigned program at assigned locations
- Establish and maintain cooperative and effective working relationships with sponsors and local organizations
- Coordinate planning for publicity, marketing, and events.

Fresno City Hall DARM, City Planning Intern (Fresno, CA) [Aug. 2015- Dec 2015] –semester program

- Conducted research for development projects and Housing Element of Fresno's General Plan.
- Created spreadsheets and kept data and statistics on project status and wait times
- ABC Zoning Verifications
- Administrative support –answering questions from the public, filing, paperwork, phones and appointment handling

Self- Employed, Tutor (Fresno, CA) [April 2015- Aug. 2015]

- Explained in detail various concepts in easy to understand terms.
- Evaluated students and tracked progress, while effectively communicating results to parents.
- Organized and prepare lesson plans, coordinate multiple schedules of students.

Terramar Retail Centers (San Ramon, CA) [2006-2007]

- Updated Insurance Certifications
- Assisted in inspections of the four shopping centers Terramar managed in the region
- Communicated with tenants and assisted in office duties and system updates

SKILLS, ACTIVITIES AND INTERESTS

- **Computer Skills:** Microsoft Office (Word, Excel, PowerPoint), Adobe Software,
- **Certifications:** Docent for Fresno Chaffee Zoo (2006)
- **Volunteer Work:** Coordinate fundraising for church activities, youth work with 10-11 year old girls. I am also a member of the PFC and volunteer and Saroyan Elementary School.
- **Personal Interests:** In raising 3 boys I have learned to become a quick learner and to adapt to different circumstances with ease.

*References available upon request