

March 17, 2017

City of Fresno
Planning and Development
Attn: Director Jennifer Clark
2600 Fresno Street
Fresno, CA 93721

RE: 4371 W. Bullard Ave. Proposed Freddy's, Arco, Am/Pm & Retail

Ms. Clark,

This letter is written to request an exception under Development Code Section 15-2706. We are requesting to be able to apply for and operate with a Type 20 ABC license for off-sale beer and wine. While we understand there is an existing Shell within 500 feet of our proposed development that sells alcohol, we believe that our proposed development falls within exception B under the code which states the following:

"Exceptions. A new establishment may be excepted from location restrictions if the Review Authority determines any of the following:

b. The proposed off-premises sale of alcoholic beverages is incidental and appurtenant to a larger retail use and provides for a more complete and convenient shopping experience."

In our development proposal, we have proposed an Arco, AmPm, a Freddy's quick service restaurant and a 4,000 square foot retail space. In order for this project to move forward, the Arco and AmPm are essential and having an off-sale alcohol license is a requirement for approval of this site by Arco/AmPm. However, allowing for off-sale alcohol sales is incidental to what this project brings to the community.

The project will bring a brand new fast casual restaurant concept to the area. Freddy's is an all American concept with amazing food. The restaurant's tasty menu coupled with amazing customer service and vibrant atmosphere will make this a place everyone will want to visit. Allowing for a new fast casual concept to enter the area will give the residents a fresh and unique food as well as a new gathering place for their families to get together.

In addition to the Freddy's, the project will also bring new retail space to the area which means new businesses for the residents to enjoy and experience. Lastly, Arco brings the residents a low gas option which does not exist in the immediate surrounding area. This entire project will also bring large tax revenue to the City as the sales generated from this project are expected to be huge. This entire project brings the surrounding residents something that is unique and different and allowing for off-sale alcohol in this project is secondary to the retail uses and convenience this project will bring to the area.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, reading "Charanjiv Dhaliwal". The signature is fluid and cursive, with the first name "Charanjiv" and last name "Dhaliwal" clearly distinguishable. It is positioned above a horizontal line.

Charanjiv Dhaliwal

President

Figarden Petroleum, Inc.