

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
1	DISTRICT 1	Project Specific Support	West of West Center for the Narrative History of the Central Valley, Inc.	No	N/A	Oral History project	Digitize, transcribe and index tapes of nearly 1,000 hours of oral histories--the very narratives that make up my seminal books on California--that I recorded on that first small Sony and later models.	Website	(July 2024-June 2025)	If funded properly, this project would do justice to a history not commonly known -- and certainly not taught in our schools -- and yet it is a history that continues to shape our everyday lives. In fact, its lessons go unheeded by a succession of city councils, boards of supervisors and mayoral administrations. As the city faces junctures over where to build housing or how to deal with the uneven vulnerabilities of neighborhoods to the effects of climate change, the past can tell us where not to go. The West of West Center can emerge as a leading voice in the need for a different, more inclusive vision. There is one other collection that I'm immensely proud of but have yet to mention, and that is the Center's role in preserving and acquiring cultural archives gathered by Professor David Engle from his upper-division students at Fresno State during the years 1995 to 2017. This collection records the day-to-day practices of Fresno residents from widely different backgrounds and captures local history, food habits, work lore, folklore, family celebrations, customs and communal practices. The 20,000 pieces of writing portray the lives of migrants from Mexico, Guatemala, Oaxaca, South Asian, Laos, Thailand and also black and Miwok, Chukchansi and Yokut natives. This is a collection that can be curated and exhibited museum-like on our website and through visiting lectures at Fresno Unified schools. With the assistance of Dr. Engle, the Center would design an ethnic studies course based on the collection, a course taught at local elementary, middle and high schools. It would help bridge the vast knowledge gap of students who are taught very little about the San Joaquin Valley and Fresno. If they are anything like me, they are growing up almost completely bereft of a narrative of our place.	\$ 50,000.00	YES	\$ 45,000.00	5.38
2	DISTRICT 1	Emerging Project Support	Tower District Preservation Fund	No	N/A	Tower District Preservation	Scheduled monthly performance by prominent local jazz musicians at an all ages venue for one full year.	All ages venue in Tower District	Monthly performance for the year.	The experience will be accessible to all income levels, because there will not be an admission fee. Local jazz musicians will have more performance opportunities. Young people and local students will have opportunities to enjoy jazz as well as perform jazz in a professional setting. The Tower District Preservation Fund will again have an important role in expanding the cultural landscape of the community, not only in the genre of jazz, but in other areas of art and culture as our organization moves forward to create other arts experiences in the community. The Tower District Preservation Fund will gain prominence and relevance in the community as a result of the organization hosting this event.	\$ 10,797.00	YES	\$ 10,797.00	5.31
3	DISTRICT 1	Emerging Project Support	The LABYRINTH Art Collective	No	N/A	LABYRINTH Art Collective	"Our Stories: From Door to Stage" will be a production and technical workshop series aimed at expanding utilization of performance space by creating a diverse and inclusive entertainment pool, empowering artists and performers from a variety of backgrounds with various skill sets required to produce and present a show.	Tower District	Workshop timeline not specified. Performance series will take place in May/June of 2025	The outcome we envision from this project will be a significant expansion of the work we currently do to diversify the artist and performer pool and motivate more vigorous participation in arts and culture. The accomplishments in this direction that we've made so far without outside support or resource would be greatly propagated by equipping a performer pool sizable enough for two months of prime-time weekend programming.	\$ 49,984.00	YES	\$ 49,984.00	5.18
4	DISTRICT 1	Project Specific Support	F.I.G.L.E.A.F. EDUCATIONAL FESTIVALS dba Fresno Reel Pride LGBTQ+ Film Festival	No	N/A	Film Festival	Annual multi-day film festival highlighting LGBTQ+ film/media/art, celebrating diversity, promoting inclusivity, and fostering acceptance and awareness of the LGBTQ issues and culture within the Fresno community and greater Central Valley. Reel Pride seeks to increase accessibility to festival to certain sectors of Fresno's population.	Tower Theater in Tower District, Fresno City College, VISTA Theater and Music Academy, Full Circle Brewery, Chafee Zoo, and Fresno EOC.	(July 2024-June 2025)	By showcasing compelling stories that challenge discrimination and advocate for equality, Reel Pride seeks to empower audiences to stand against prejudice and celebrate the rich experiences and history of our community. Reel Pride is the only film festival that brings a premier cultural event akin to what is found in larger cities to the Central Valley.	\$ 200,000.00	YES	\$ 180,000.00	5.03
5	DISTRICT 1	Project Specific Support	Dulce Upfront Labs	No	N/A	Mas Dulce	MAS Dulce will mean many things to many people in Fresno. It is envisioned as part innovative center for the arts celebrating Fresno's radical diversity, part affordable venue for a wide range of artists and communities, part incubator for emerging artists in need of financial literacy training, networking and support, part safe space for queer, trans and two-spirit people of all ages, and part experimental lab space for pioneering multidimensional experiences that blend in-person interactions with digital engagement, reaching a broader audience across the Central Valley.	MAS Dulce Innovative Center for the Arts; located in the heart of Fresno on Van Ness, walkable from Fresno City College and across from a high school.	(July 2024-June 2025)	Dulce UpFront's MAS Dulce set to be a crucial hub for the arts in Fresno, celebrating diverse cultures and pioneering digital experiences to connect the community. It will provide emerging artists with the support and resources they need to invigorate Fresno's cultural arts scene with fresh ideas, benefiting future generations. Additionally, the center's strategic location near educational institutions positions it as a valuable asset for youth and college students, offering them enriching opportunities to participate in the arts and integrate into the local artistic community, thereby contributing to both cultural enrichment and economic growth in the area.	\$ 50,000.00	YES	\$ 40,000.00	4.96
6	DISTRICT 1	Emerging Project Support	Tony Imperatrice	Yes	CMAC	Tony Imperatrice	Music about NASA's Cassini mission. The music involves my experimental organ music combined with choir and solo soprano. The ultimate goal is to have a video presentation synchronized to the music.	Broadcast on KVPT and CMAC outlets	July 2024-June 2025	With the support of this grant, we will be able to solidify our partnership with fair and equitable compensation for all participants. Moving forward we can work as a more cohesive team and develop ever more compelling work that speaks to an ever more diverse audience.	\$ 39,270.00	YES	\$ 35,343.00	4.89
7	DISTRICT 1	Emerging General Operations	The LABYRINTH Art Collective	No	N/A	Labyrinth Art Collective	To provide accessible space to local artists and creators to both dream and realize those dreams in the form of visual and performing arts, community gathering and support, and uplifting marginalized voices to better fortify and build connections in our local community and beyond.	1470 N. Van Ness Ave. Fresno, CA 93728 US	July 2024-June 2025	The outcome we envision from funding will be a significant expansion of the work we currently do to diversify the artist and performer pool and motivate more vigorous participation in arts and culture. This will serve to empower artists, performers, and audiences to normalize these possibilities in the performance scene in general. In addition, emerging ability to compensate staff that we hope to further build on in years to come, will contribute to valuating the local entertainment workforce.	\$ 30,750.00	YES	\$ 28,396.85	4.88

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
8	DISTRICT 1	Emerging General Operations	Tower District Preservation Fund	No	N/A	Tower District Preservation	Tower District Preservation Fund believe that the power of art and cultural experiences have the potential to inspire, educate, and unite individuals from all walks of life. By fostering an environment where these experiences are easily accessible, we aim to foster a more vibrant, interconnected, and empathetic community.	PO Box 4010 Fresno, California 93744 US	July 2024-June 2025	help us to expand community access to art, music, and cultural activities. This grant will allow us to present many more creative cultural and arts programs to the community. It will provide more opportunities for participation from the local creative arts community. It will assist us to become more financially stable. We will be able, with the help of a consultant, to develop long range plans and strategies to facilitate the growth of this organization.	\$ 12,450.00	YES	\$ 92.70	4.83
9	DISTRICT 1	Emerging Project Support	Valley Music Hall of Fame	Yes	Community Media Access Collaborative	Valley Music Hall of Fame	The Induction of the 4th class of musicians into the Valley Music Hall of Fame. The event will be held at Roger Rocka's Dinner Theater on September 18th, 2024. The evening will include dinner, presentations of the inductees and live performances by either the inductees themselves or musical artists selected to represent them.	Roger Rocka's Dinner Theater	Event on September 18th, 2024	The grant funds will assist in stabilizing the organizational infrastructure and providing resources necessary to enhance our public image and outreach to the community, which in turn will result in greater awareness and increase the number of nominations.	\$ 6,930.00	YES	\$ 6,237.00	4.66
10	DISTRICT 1	Emerging Project Support	Womxn 2 Womxn	No	N/A	Womxn 2 Womxn (W2W) Arts & Culture Celebration	Provides free and accessible arts programming and platforms for an array of artists from diverse disciplines and backgrounds.	ChinaTown Restaurant Tamale Mama	One event will take place in 2024 and one will take place in 2025.	With this grant, the W2W Arts and Culture Celebration will create a cross-section for the community and artists to align. Allowing each to learn about the artists working in the community, and the people living in them. Together, attendees will be able to express themselves creatively by engaging with artists throughout the event. Resulting in a sense of connection to the community and increased feeling of community pride.	\$ 48,280.00	YES	\$ 43,452.00	4.34
11	DISTRICT 1	Emerging General Operations	Dulce Upfront Labs	No	N/A	Dulce Upfront Labs	Engaging people of all ages in healthy and regenerative cultural celebrations, fostering environments where inclusivity thrives. Our commitment to multi-generational engagement is reflected in our enthusiasm for involving families in the projects we undertake, recognizing the richness that comes from diverse perspectives and experiences.	2029 N. Arthur Ave Fresno, California 93705 US	July 2024-June 2025	With the support from this grant, we envision several key outcomes that will enhance our operational stability and community impact: Strengthened Infrastructure: The grant will enable us to solidify our newly acquired physical space, making it a central hub for arts and cultural activities in Fresno. This space will allow us to host a variety of events and programs, serving as a catalyst for cultural exchange and artistic innovation. Enhanced Organizational Capacity: Funds will support essential operational costs, including staffing, utilities, and maintenance, ensuring that we can continue to offer high-quality programs and expand our reach within the community. Community Engagement and Support: We aim to deepen our engagement with diverse communities, providing a platform where their voices are heard and celebrated. By strengthening our operations, we can offer more comprehensive support to emerging artists and foster a culturally rich environment that reflects Fresno's diversity. Economic Impact: By revitalizing our operations and programs, we anticipate contributing to the local economy, not only through our activities but also by attracting visitors and partnerships that benefit surrounding businesses. Measuring the Impact of This Award: To measure the impact of this grant, we will employ a multifaceted approach: Operational Metrics: We will track improvements in our organizational capacity, such as increased staff hours, enhanced program offerings, and the utilization of our new space. Community Engagement: Success will be measured by the diversity and number of participants in our programs, feedback from community members, and the extent of community involvement in our activities. Artist Support: We will monitor the growth and success of artists we support, assessing how our programs contribute to their development and visibility in the community. Economic Contributions: The impact on the local economy will be evaluated through partnerships, local business engagement, and the overall vibrancy of the area surrounding our center.	\$ 43,235.00	YES	\$ 38,911.50	4.33
12	DISTRICT 1	Emerging General Operations	Valley Music Hall of Fame	Yes	Community Media Access Collaborative (CMAC)	Valley Music Hall of Fame	The mission of the Valley Music Hall of Fame is to seek out those exceptional musicians, writers, producers, promoters, and educators, both past & present, regardless of genre, who have contributed to our musical cornucopia and honor them with induction into the Valley Music Hall of Fame.	1298 N. Wishon Ave Fresno, CA 93728 US	July 2024-June 2025	The grant funds will assist in stabilizing the organizational infrastructure and providing resources necessary to enhance our public image and outreach to the community, which in turn will result in greater awareness and increase the number of nominations.	\$ 18,400.00	YES	\$ 14,720.00	3.93
13	DISTRICT 1	Emerging Project Support	Cen Cal Cinema	Yes	Community Media Access Collaborative (CMAC)	Cen Cal Cinema	Build-out a mobile cinema to bring movies to seven neighborhoods in the city of Fresno area that lack their own movie theater, giving people access to an experience that would otherwise be too time consuming or cost prohibitive to travel for.	Seven neighborhoods in the city of Fresno area that lack their own movie theater.	July 2024-June 2025	Provide low-income community residents access to an experience that might be out of reach for many, estimating a crowd of 100 people per screening. Many of the neighborhoods we plan on serving are lacking in access to the arts and the ability to watch a film with a group can spur discussion and deeper examination than just watching something at home via streaming service. It's taking something that is familiar and changing the delivery method that we hope can help inject a sense of delight and be the catalyst for members of all ages to possibly seek out similar experiences and open themselves up to new forms of art and methods of experiencing them. Film can be the gateway to a whole other world that some may have never thought to seek out, we are hoping to bring some of that magic to communities that might have not had the opportunity to experience either due to time, location or financial constraints.	\$ 47,113.00	YES	\$ 37,690.40	3.6
14	DISTRICT 1	Project Specific Support	Dulce Upfront (Samuel Contreras)	No	N/A	Thirsty Land	"Thirsty Land" delves beyond the statistics to unveil the human dimension of this water crisis. This documentary is not just about data and charts. It's about people.	city of Fresno, documentary	(July 2024-June 2025)	Dulce anticipates impacting Fresno by fostering cultural enrichment and community cohesion through high-quality arts projects and events that celebrate diversity and engage the local community effectively. Their initiatives aim to empower emerging artists, support cultural expression, and contribute to economic growth while ensuring inclusivity and accessibility across all programming.	\$ 105,000.00	NO	\$ -	3.03
15	DISTRICT 1	Emerging General Operations	Sia's Place Wellness Center	No	N/A	Sia's Place Wellness Center	Focus on the mental health and wellness of the community and aims to provide education and support to the underserved population by promoting social and recreational awareness through cultural and traditional arts and dance.	3425 Princeton ave, Fresno, CA 93703	July 2024-June 2025	Our vision with this grant is that we will be able to host an all-culture event where we have dances from multiple regions of Asia, Mexico, and other cultures like Africa, the Middle East, and indigenous groups. The amount of dance groups and people that come to support our dancers and the show will determine how successful we are with this grant.	\$ 50,000.00	NO	\$ -	2.58
16	DISTRICT 1	Emerging Project Support	Food Mood Kitchen	Yes	Mighty Community Advocacy	Food Mood Kitchen	Opportunities for learning and growth about food justice and the importance of food in transmitting and continuing the legacy of the diverse cultures that exist in Fresno and throughout California.	City of Fresno	July 2024-June 2025	The anticipated impact of this grant support is the creation of an infrastructure that supports the production of an ongoing quarterly zine and podcast with Fresno locals as guests, along with monthly workshops on creating a zine and producing a podcast. By offering these workshops to different groups across Fresno, we hope to foster increased knowledge and skills in media production and to promote cultural engagement and community building.	\$ 50,000.00	NO	\$ -	2.55

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
17	District 1	Project-Specific Support	Chicano Youth Center	Yes	Summer Film-making Program for Social Justice	Summer Film Making	Summer Film-making Program for Social Justice Activities and Curriculum	The project location for "Empowering Voices: A Summer Film-making Program for Social Justice" is Fresno County, specifically centered around activities in Fresno itself.	March to August 2024, beginning with the recruitment and application period in March-April, followed by the six-week program running from June to July. The program consists of twice-weekly sessions, each three hours long, focusing on fundamental filmmaking skills in the initial weeks and social justice documentary production in the latter weeks. The documentary premiere is scheduled for August 2024, marking the culmination of the project.	The "Empowering Voices" program aims to equip participants with film-making skills for potential careers, amplify under-represented voices, raise awareness about social justice issues in Fresno County, and foster collaboration among diverse community members. Through documentary film-making, it seeks to empower marginalized communities, promote social justice, and leave a lasting positive impact on Fresno County, supported by rigorous evaluation to ensure long-term sustainability and program effectiveness.	\$ 100,000.00	NO	\$ -	Not Scored
18	District 1	Emerging Project Support	Mr E Christin Media Inc	No	N/A	Mr E. Christin Media Inc	Empower creatives to use their talents to the glory of God	The project operates locally, likely in a community or city where Christian creatives and organizations are based, facilitating access to resources and mentorship for young creatives.	The program operates on an annual planning cycle with flexibility for special or short-term projects as needed. Expansion plans include hiring additional staff to support more emerging artists and creatives, along with establishing a training and internship program.	a. To serve as inspiring models for other creatives and engage audiences across various creative modalities. b. To achieve greater reach and impact for our nonprofit, empowered creatives, and their audiences through inspiring content. c. To increase Facebook guest reach from 5k to 20k per guest and Facebook episode views from 2k-9k to 5k-15k+, and expand TikTok presence from very few followers to 5k+.	\$ 50,000.00	NO	\$ -	Not Scored
19	District 1	Emerging General Operations	The West of West Center for Narrative History	No	N/A	The West of West Center for Narrative History	Our purpose is to collect the narrative stories of citizens instrumental in building Fresno and the San Joaquin Valley, including its biggest real estate developers, farmers and often invisible farm workers, the myriad racial and ethnic groups whose migrations and labor have altered and reshaped the land.	General Operations	General Operations	The anticipated impacts of the Center's efforts include expanding public access to their archive through websites, books, and public events, aiming to reach diverse audiences including lower-income communities. Funding from the City of Fresno and the Literary Arts Council will support enhanced outreach efforts and the hiring of a part-time staff member dedicated to community engagement. Their publishing imprint, West of West Books, seeks to amplify voices traditionally overlooked by mainstream publishing, contributing to Fresno's literary diversity despite financial challenges in small-scale publishing.	\$ 13,000.00	NO	\$ -	Not Scored
20	DISTRICT 2	General Operations	Youth Orchestras of Fresno	No	N/A	Youth Orchestras of Fresno	Cultivate musical excellence and a spirit of cooperation in young musicians.	1586 West Shaw Avenue Fresno, CA 93711	July 2024-June 2025	What we envision from this grant support is the ability continue doing all these things that make us proud. And also to be able, finally, to broadcast our message to a much larger public, so we can be proud of more young people. Support will allow us to increase our efforts in every direction, and to beef up our network of supportive helpers—staff members and volunteers who ease young people's transition into our orchestra world, with sensitivity to the varied backgrounds and abilities our participants bring with them. This award would also allow us to be assured that we can afford the productions we plan for the 2024-2025 year, which is our 75th anniversary season. We are ambitiously planning an entire year of collaborations, producing events that will be even more attention-grabbing and audience-pleasing even than our usual fare.	\$ 174,000.00	YES	\$ 156,600.00	5.58
21	DISTRICT 2	Project Specific Support	Youth Orchestras of Fresno	No	N/A	Youth Orchestras of Fresno Marketing	We plan to use Measure P grant funds to help us get the word out and truly bring the world to our doors.	Saroyan Theatre	(July 2024-June 2025)	What we envision from this grant support is the ability to broadcast our message to a much larger public, so we can continue doing all these things that make us proud. Support will allow us to increase our efforts in this regard, and to beef up our network of supportive helpers—staff members and volunteers who ease young people's transition into the orchestra world, with sensitivity to the varied backgrounds and abilities our participants bring with them. Greater visibility within the community means greater student access, and therefore greater family joy, and therefore overall greater public appreciation for the music we love. We want the community to understand that our concerts are not only free but accessible. We want to see new audiences that normally might not attend. And we want everyone who attends to feel welcome. We want to fill our halls with everyone who wants to be there, and to make it as easy as possible for all who want to be there to act on that desire. And it's not just the organization that is inviting them. It is the music itself. We are programming works that people absolutely love, that they truly want to hear. Even if they don't yet know that. What they do know is that they support their children, and if their children are performing, that's where they want to be.	\$ 200,000.00	YES	\$ 180,000.00	5.47
22	DISTRICT 2	Project Specific Support	Fresno Philharmonic Association	No	N/A	Video Recording For Free Distribution And Other Expenses Related To Cultural Crossroads: Kiseitsu ("Seasons" In Japanese)	Video recording for free distribution and other expenses related to Cultural Crossroads: Kiseitsu ("Seasons" in Japanese), a commission project inspired by the life and writings of local author and organic peach farmer David "Mas" Masumoto.	Paul Shaghoian Memorial Concert Hall & William Saroyan Theater	Workshop reading in September 2024 and video record the premiere performance in February 2025.	The key outcomes of this grant will be: -making our performance of a new work by Hitomi Oba and Erika Oba available to many more people through free on demand streaming; -highlighting the history and contributions of Fresno's Japanese American community and celebrating the work of Japanese American artists; -promoting the City of Fresno as a hub of artistic innovation; and -providing additional paid work for musicians and video artists in connection with this project.	\$ 45,000.00	YES	\$ 40,500.00	5.45
23	DISTRICT 2	General Operations	Fresno Philharmonic Association	No	N/A	Fresno Philharmonic Association	Enrich the lives of Central San Joaquin Valley residents through inspiring performances of orchestral music. We are an essential and collaborative member of a vibrant arts scene which unites, delights and engages a diverse community.	726 W Barstow Ave Ste 106 Fresno, CA 93704	July 2024-June 2025	The key outcomes of this grant will be: • attracting more Fresno residents to live orchestra concerts; • creating events in which residents from all cultures feel represented and welcome; • promoting the City of Fresno as a hub of artistic innovation; and • maintaining and increasing employment opportunities in the arts in Fresno	\$ 300,000.00	YES	\$ 270,000.00	5.16
24	DISTRICT 2	Emerging Project Support	Chanticleer Shakespeare Co - Inaugural	Yes	Emerge Arts Project Inc.	Chanticleer Shakespeare	Produce a professional-grade Shakespearean play in Fresno, CA for our inaugural season. The production will adhere to our mission of bringing high-quality classical theatre to the Central Valley, enriching the cultural landscape and engaging audiences of all ages.	A professional theatre in Fresno.	July 2024-June 2025	Through this project, we envision Chanticleer Shakespeare Co. becoming a cherished institution within the Fresno community, much like how San Diego claims The Old Globe Theatre as an essential part of its cultural identity. We aspire to establish CSC as a beacon of artistic excellence and a source of pride for residents, fostering a strong sense of ownership and connection among community members. • With a professional theatre in Fresno, we will be poised to attract theatre-based tourism from all over California, bringing an economic boost to our local economy. Restaurants, hotels, shops and more will benefit from an influx of out-of-town theatergoers. • A core mission of CSC is to foster an environment where local talent no longer feel the need to "get out of Fresno" in order to pursue a professional career in theatre. With so much talent abandoning our community over the years, we look to create a venue for our hometown heroes to return and perform for the community that raised them. • Additionally, we look forward to elite artists across the Valley choosing not to leave our community behind, taking their talents with them, but instead, longing to work alongside professional theatre artists here in the heart of Fresno.	\$ 50,000.00	YES	\$ 45,000.00	4.94

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
25	DISTRICT 2	General Operations	Jakara Movement	No	N/A	Jakara Movement	Empower, educate, and organize Punjabi Sikhs, and other marginalized communities; to advance their health, education, and arts/cultural, economic, social, and political power.	5470 W. Spruce Ave Suite 103 Fresno, CA 93722	July 2024-June 2025	For this grant support we will be able to sustain and increase our arts and cultural programming. We foresee our abilities to increase the number of art workshops and increase the amount of art in all of our programming. We hope to increase the number of programs related to art in local residential communities as well. We will continue to measure the impact of the award by complying with all data collection requirements, finding new partnerships with other funded organizations, help mentor emerging individual artists, organizations and artist collectives in partnership, and become a more active partner in other Fresno-region art collaborations.	\$ 250,000.00	YES	\$ 142,098.54	4.84
26	DISTRICT 2	Emerging General Operations	Limitless Abilities	No	N/A	Limitless Abilities	Hire more teachers for pottery classes. Open a Limitless Pottery Line for the young adults who attend our classes so that they can sell more of their items which leads to improved self esteem and gained independence.	6931 W. Robinwood Fresno, CA 93723 US	July 2024-June 2025	We believe it is something that has been missing for a very long time in this community because the impact it is making is so amazing. To think that studios just aren't tapping into this avenue for this community because they don't have the tools or understanding on how to do so is heartbreaking. We are thrilled that Good Dirt Pottery Studio said yes and are most likely the only studio, maybe in the entire state, doing so. To have Fresno be the leading force for that is truly amazing and we hope more studios and other art businesses will contact us to help them do the same. If we work together we can make an even bigger impact in our community, state, and world, by simply providing opportunities in the arts for those with different abilities and needs.	\$ 50,000.00	YES	\$ 255.60	4.15
27	DISTRICT 2	Project Specific Support	Good Dirt Collective	No	N/A	Mud Girls Program	Our Mud Girls program is a social enterprise project that promotes the economic mobility for local, aged-out foster youths to find purpose in a culture and arts program.	Good Dirt Pottery Studio	(July 2024-June 2025)	We envision the best outcome for the project is to have The Mud Girls program bring in 18 new young people between the ages of 17-31 for 24 weeks and offer both on-the-job training as well as supportive services. The project will also expand the existing art therapy modality to develop new innovative trauma-informed interventions. With the investment of the Measure P funding, we believe we will have the resources to expand the Mud Girls program.	\$ 200,000.00	YES	\$ 150,000.00	3.57
28	DISTRICT 2	General Operations	Good Dirt Collective	No	N/A	Good Dirt Collective	Raise community awareness, moving people to action, building deeper relationships, healing the hurting, and equipping every person with the tools to live out God's intended purpose for their lives.	3009 W Bullard Ave Fresno, Ca 93711	July 2024-June 2025	The anticipated impact is the expansion of the Mud Girls program to provide on-the-job training and supportive services to 18 new young women, fostering economic resilience and personal growth, and increasing sales and internship opportunities by 50%. The program aims to enhance life skills, self-esteem, and upward mobility for participants.	\$ 140,000.00	NO	\$ -	2.72
29	District 2	General Operations Project	Philip Lorenz International Keyboard Concerts	No	N/A	Philip Lorenz International Keyboard Concerts	The mission of Philip Lorenz International Keyboard Concerts is to enhance the quality of life in our community by giving our citizens the opportunity to hear, in an intimate concert setting, highly acclaimed keyboard artists of great experience and reputation, and younger performers of exceptional virtuosity and significant achievement early in their careers.	General Operations	General Operations	The anticipated impacts for KC include continuing to attract world-class pianists to Fresno, expanding their audience base, and finding a larger venue to accommodate growing attendance, particularly from children. This growth necessitates organizational adjustments to meet new challenges and sustain their tradition of hosting renowned performers for another 53 years.	\$ 25,000.00	NO	\$ -	Not Scored
30	DISTRICT 3	Emerging Project Support	LitHop Fresno	Yes	Arte Americas	LitHop	LitHop will host a literary festival on Saturday, October 12, 2024 across several venues in Fresno's Tower District. LitHop solicits reading proposals, which are curated by four writers united by theme, genre, or purpose. Events are free and open to the public. Readings begin at the top of each hour and provide equal time for participants to share their work.	Tower District	Event on Saturday, October 12, 2024	By receiving grant support, we can focus more time and energy toward the work of programming, scheduling, and other organization for the literary festival. Grant support will allow us to free up more time and resources without the stress and worry of how or if we can pay for the resources needed such as venue spaces, technical equipment, documenting our events, and other programming needs.	\$ 18,606.00	YES	\$ 18,606.00	5.76
31	DISTRICT 3	Emerging Project Support	Court Appointed Special Advocates (CASA) of Fresno and Madera Counties	No	N/A	Mural Learning Project	The proposed Mural Learning Project to be funded by this grant will provide a series of eight arts classes for 10 foster youth (ages 10-17) currently involved in CASA's advocacy program to produce one mural in the Downtown or Tower District as a wall becomes available with the instruction of a local muralist.	Downtown or Tower District	July 2024-June 2025	(1) 10 Foster Youth will report experiencing positive feelings associated with a shared sense of success, shared attention on a common goal, and shared motivation. (2) 10 Foster youth will report an increased feeling of common group identity among their peers and a greater sense of belonging in their community. (3) 10 Foster Youth will report a deeper understanding of the art of mural painting. (4) Increased awareness of CASA for community members to become advocates for foster youth.	\$ 20,000.00	YES	\$ 20,000.00	5.75
32	DISTRICT 3	General Operations	Arte Americas	No	N/A	Arte Americas	Celebrate, nurture, and preserve Latino arts and cultures through educational programs, exhibitions and performances. Measure P, we will allow us to offer free general admission to our exhibitions	1630 Van Ness Ave Fresno, CA 93721	July 2024-June 2025	General Operating Support will enable us to engage even more people by prioritizing our ongoing multigenerational programming and engagement with our community. Consistency within our programs extend our reach and excite audiences that might not feel comfortable or welcome in other gallery and visual arts focused settings. Engaging people through multidisciplinary arts creates the opportunity to pull back the curtain on all artistic processes and invite larger swaths of the public to think differently about specific cultures and experiences. Measure P funds will enhance our ability to meet our mission by expanding our audience & network of support. The community has expressed enthusiasm for recent programs and attendance has increased by approximately 80% since we reopened our galleries in 2023. With Measure P funds we wish to also expand the notion of Latino arts and cultures by focusing on specific experiences.	\$ 298,927.00	YES	\$ 209,692.22	5.64
33	DISTRICT 3	Project Specific Support	Downtown Fresno Partnership	Yes	Downtown Fresno Foundation	SCCCD Parking Structure Mural	Partner on a Mural on the exterior of the SCCCDC Parking Structure at 1140 Broadway, overlooking Congo Alley and Mariposa Street/Plaza. Students enrolled in Fresno City College's (FCC) Spring 2024 mural class, taught by DeMeza, will participate in the design process before the grant-awarded period.	Exterior of the SCCCDC Parking Structure at 1140 Broadway, overlooking Congo Alley and Mariposa Street/Plaza	7/1/24 - 6/31/25	An enhanced and activated visual environment for the area around Congo Alley. Increased access to and visibility of public art, through the production of a new mural. The hiring of a diverse cohort of assistant artists from a pool of FCC students who will have just completed the mural class. They will be key participants in the project, and bring many backgrounds and perspectives to mural design and production. Build DFFP's organizational capacity to support visual arts programming in Downtown Fresno through this partnership with SCCCDC and Lead Artist.	\$ 84,986.00	YES	\$ 76,487.40	5.4

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
34	DISTRICT 3	Project Specific Support	Arte Américas	No	N/A	Nights at the Plaza (Revival)	Nights at the Plaza (Revival), aims to bring back Arte's popular evening concert series, which was a staple event from the beginning of Plaza Paz in 2001. Prioritize high quality concert programming that connects to our existing exhibitions and educational programming.	Arte Americas Plaza	Two months (July and August 2024) to planning. Our schedule will consist of one performing event and one film screening event per month during two three-month seasons. The first season will take place from September through November, and the second season will take place from April through June.	Funding the revival of our outdoor concert series will enable us to engage even more people through our largest, longest standing, multigenerational program. Plaza programs extend our reach and excite audiences that might not feel comfortable or welcome in a gallery setting. Engaging people through music and performance creates the opportunity to pull back the curtain on other artistic processes and invite larger swathes of the public to think differently about specific cultures and experiences. Measure P funds will enhance our ability to meet our mission by expanding our audience & network of support. The community has expressed enthusiasm to revive live entertainment in the Plaza. With this project we wish to also expand the notion of entertainment to other performative art disciplines that enhance public understanding of Latino arts and cultures, while establishing local partnerships to sustain it, contributing to the overall financial health of Arte Américas.	\$ 199,931.00	YES	\$ 179,937.90	5.37
35	DISTRICT 3	General Operations	Community Media Access Collaborative	No	N/A	CMAC Community Media Access Collaborative	Help citizens, schools, non-profits, public agencies and others better connect with our community through the use of media.	1555 Van Ness Avenue Suite #201 Fresno, California 93721	July 2024-June 2025	With support from this grant, we aim to increase general awareness of CMAC's resources and services, expand CMAC's presence in the community, and reach more underrepresented populations and marginalized communities through expanded membership and support initiatives. The grant will enable us to increase media arts training opportunities, particularly ones that take place outside of CMAC, and build new cohorts focused on skill development and job training in the media arts field.	\$ 300,000.00	YES	\$ 270,000.00	5.36
36	DISTRICT 3	Project Specific Support	Fresno Ideaworks	No	N/A	Fresno Ideaworks Mural	A new mural, to be executed by a local artist. Within the vibrant mural district of downtown Fresno, our building stands as an ideal location for a public art installation that not only showcases the unique character of our space, but also infuses vitality into the entire block.	Fresno Ideaworks; facade on H Street 1730 H Street Fresno, CA 93721	(July 2024-June 2025)	Transform H Street into a vibrant and inviting destination, expanding an increasingly lively neighborhood, through collective investment and community collaboration. We will also see success in greater foot traffic and visits to the makerspace, especially during ArtHop, and the willingness of visitors from more diverse neighborhoods to explore the area.	\$ 68,585.00	YES	\$ 61,726.50	5.3
37	DISTRICT 3	Project Specific Support	Fresno City & County Historical Society	No	N/A	Sharing Our Heritage	Sharing Our Heritage, is a community program designed to engage our community in the rich tapestry our cultural heritage has woven.	CCCHS Archive on Kern	(July 2024-June 2025)	With the financial support of Measure P funding, the museum aims to expand and enhance opportunities through exhibitions, permanent collection additions, educational initiatives, and public programming.	\$ 196,240.00	YES	\$ 176,616.00	5.27
38	DISTRICT 3	Project Specific Support	Community Media Access Collaborative	No	N/A	Fresno ArtBeat	The Fresno ArtBeat (FAB) Project is an innovative initiative aimed at harnessing the power of media production to document and celebrate the rich cultural tapestry of Fresno, California. Our primary objective is to train Fresno residents in media arts and equip them with the necessary skills to effectively capture and share local cultural arts projects and events	CMAC	(July 2024-June 2025)	The grant support for the Fresno ArtBeat Project will enrich the cultural fabric of Fresno, promote community engagement and participation, and ensure the preservation and celebration of Fresno's cultural arts heritage. The grant support will enable us to compensate individuals for covering local arts, resulting in high-quality coverage and documentation of projects and events. This increased visibility will not only spotlight the work of local artists and cultural organizations but also foster a deeper appreciation for the diverse cultural heritage of Fresno. By showcasing the talents and contributions of Fresno's arts community, we aim to elevate the profile of cultural arts within the city and beyond.	\$ 175,995.00	YES	\$ 158,395.50	5.25
39	DISTRICT 3	Project Specific Support	Chinatown Fresno Foundation	No	N/A	Chinatown Cultural Heritage Center	The Chinatown Cultural Heritage Center will locate here, featuring a comprehensive approach that includes outreach, collection, programming, and collaboration with existing cultural organizations and key Fresno organizations like the Fresno Historical Society, the Fresno Arts Council, Central Valley Community Foundation, 559 Night Market	Chinatown	(July 2024-June 2025)	The recognition and promotion of cultural diversity as the foundation of Chinatown's identity. By celebrating and preserving the cultural heritage of the community, the Chinatown Fresno Foundation and the proposed Chinatown Cultural Heritage Center will play a pivotal role in ensuring that Chinatown remains a vibrant and inclusive neighborhood. This recognition extends beyond mere acknowledgment to active promotion, with efforts aimed at supporting diverse businesses and property owners. By fostering an environment that values and embraces diversity, organizations have contributed to the development of a neighborhood that reflects the richness of its cultural heritage.	\$ 199,456.00	YES	\$ 179,510.40	5.2
40	DISTRICT 3	Emerging Project Support	Chinese American Museum Project	Yes	Fresno City & County Historical Society	Chinese American Museum Project	From China to Fresno: A 150 - Year Cultural Journey is a project that will engage our community with the history and culture of the Chinese in the local Fresno area. Currently, Phase I of this project is on display in the Gallery at the Kearney Mansion Museum.	Fresno City & County Historical Society (FCCHS)	July 2024-June 2025; 50 week project	Through these grant funds and our partnership with FCHS, this second phase is able to come to fruition. Having a permanent home for this spectacular exhibit will allow CAMP to regularly update and rotate the artifacts and materials to keep visitor engagement and allow continuous learning elements of Chinese roots in the Valley. We will also be able to incorporate future educational programs like workshops and panel discussions that complement aspects of the exhibit during each quarterly rotation. The possibilities for this project are endless and its successes can be easily measured by visitor engagement through surveys, comment cards, and dialog.	\$ 49,995.00	YES	\$ 49,995.00	5.18
41	DISTRICT 3	Project Specific Support	KFCF FM / Fresno Free College Foundation	No	N/A	KFCF Live Performance Series	A series of live performance events that will also be broadcast live by KFCF radio. The monthly series will feature performers from the diverse and lively Fresno arts scene with soloists or groups from music, poetry, comedy, improv, and theatre	Vista Theater in Tower District	(July 2024-June 2025) monthly series	Specific outcomes from this grant award will include: <ul style="list-style-type: none"> <li>-More visibility for the artists involved in our "Fresno Live!" series and greater connection for KFCF with the arts community</li> <li>-Measurable participation of audience size at in-person events</li> <li>-Compensation for artists and production staff</li> <li>-Measurable increases in our Nielsen Ratings and live stream listening numbers</li> <li>-Expanded arts partnerships and collaborations</li> <li>-Updated remote-broadcast equipment capability</li> <li>-Increased staff resources</li> <li>-Robust community participation as the events curated and offered at no charge</li> <li>-More in-person events in the future</li> </ul>	\$ 58,295.00	YES	\$ 52,465.50	5.18
42	DISTRICT 3	General Operations	Spectrum Art Gallery	No	N/A	Spectrum Art Gallery	Advance photography as an art form through exhibitions and education, to foster understanding and support for creatives by providing resources and exhibition space for working artists and students.	608 E Olive Ave Fresno, CA 93728	July 2024-June 2025	This grant support will enable Spectrum to achieve the following outcomes: (1) Increase the number of members by 25%, as measured by paid memberships (2) Increase foot traffic by 25%, as measured by Gallery visitors log and staff observation (3) Increase the Gallery Manager's contract from part time to full time, increasing Gallery stability and growth (4) Increase our community service, collaboration, and outreach, as measured by acknowledgement by public officials and letters of support.	\$ 40,000.00	YES	\$ 33,442.20	5.16

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
43	DISTRICT 3	Project Specific Support	Centro Binacional para el Desarrollo Indigena Oaxaqueño	No	N/A	The Guelaguetza	The Guelaguetza, which in the Zapotec language means offering or sharing, is a millenary Indigenous festivity where traditional dances from the seven regions of Oaxaca are presented.	Calwa Park	July - Recruit Volunteers August - Confirm staff responsibilities September - Vendor training meeting 1 week before event - Confirm all services 2 weeks before event - Send press release 1 week before event - Walk through of event 1 week before Event September 29, 2024	A place for people to gather, reconnect to their culture, and share it with the Fresno community. We want to share the rich culture with other communities in Fresno and to make it accessible and free for everyone. We hope that the funding supports us in providing a space of healing and a sense of belonging through arts and music for everyone in the community.	\$ 62,740.00	YES	\$ 56,466.00	5.16
44	DISTRICT 3	Project Specific Support	Alliance for California Traditional Arts	No	N/A	Sonidos de California en Fresno	Sonidos de California-Fresno is a dynamic cultural initiative celebrating Fresno's diverse communities through artistic creations, musical performances, and community engagement. Framed within our broader Sounds of California program, the proposed project fosters deep listening and cultural exchange around the diverse sounds of Fresno.	Notable venues, such as Roosevelt High School's Audra McDonald Auditorium	June – August 2024: Planning, Fieldwork, Artist Identification September – December 2024: Song Recordings and Pre-Production of Concerts January 2025 – mid-March 2025: Planning and Preparation for Radio Programs and Concerts Mid-March 2025 – June 2025: Concert Performances and Radio Broadcasting • March 22, 2025 and April 12, 2025 (dates to be confirmed):	We envision the three-fold outcome of Sonidos de California-Fresno as: (1) Fostering a stronger sense of community engagement, empowerment, and resilience among the historically marginalized communities in Fresno. (2) Amplifying the voices of artists and culture bearers from under-represented communities in Fresno, bringing their perspectives and experiences to the forefront by sharing their stories and artistic creations to challenge existing narratives, foster dialogue, and promote social justice. (3) Creating a lasting community archive through our Sounds of California microsite that documents the musical and cultural heritage of Fresno, which will serve as an educational resource, inspiring future generations and ensuring the continued appreciation and understanding of Fresno's diverse cultural expressions.	\$ 200,000.00	YES	\$ 180,000.00	5.14
45	DISTRICT 3	Project Specific Support	Youth Leadership Institute	No	N/A	Youth Art and Activism	Our proposed project aims to educate and empower youth by blending art and activism, while integrating ethnic studies into the curriculum.	North Fresno and South Fresno	(July 2024-June 2025)	With this grant support, we hope to replicate the successes YLI has achieved in fostering youth development and leadership. Arts is something that's been underfunded for so long in our community, and our young people yearn for the opportunity to have more arts resources at their disposal. We want the young people to be catalysts of change for their communities, while also preserving and advancing the legacies passed down to them. This project is an exciting first step, catapulting them into fields that may have previously seemed beyond reach.	\$ 174,000.00	YES	\$ 156,600.00	5.13
46	DISTRICT 3	Project Specific Support	Fresno Storyland	No	N/A	Fresno Storyland new installations	Support the planning, development, and installation of three (3) permanent, interactive cultural arts exhibits at Storyland.	Storyland	(July 2024-June 2025)	Our ultimate goal is to create an artistic, playful, and educational experience for Fresno's children and families that celebrates our local cultures. Via the development of three new exhibits (one in the planning stage, and two in the development/installation phase), we are celebrating Hispanic/Latino, Hmong, and African-American/Black culture and community.	\$ 200,000.00	YES	\$ 180,000.00	5.1
47	DISTRICT 3	General Operations	Fresno Ideaworks	No	N/A	Fresno Fuldjtons Rneajlope Fperjne	Promote and encourage technical, scientific, and artistic skills through individual projects, social collaboration, and education.	1730 H St Fresno, CA 93721	July 2024-June 2025	Operating Assistance funds used for monthly expenses would allow us to redirect some regular monthly revenue into deferred maintenance projects and development of new programs and activity. More importantly, it will enable us to continue offering what we believe are necessary discounted memberships to military and veterans, seniors, and full-time students, reinforcing our core values of accessibility and community support. These discounted memberships not only make our services more affordable for those who have served their country, contributed to society over many years, or are pursuing education but also foster a diverse and supportive community within our organization.	\$ 74,500.00	YES	\$ 57,221.36	4.92
48	DISTRICT 3	Project Specific Support	Warnors Center for the Performing Arts	No	N/A	Community Diversity, Sunday Matinees	Bring a once-weekly Community Sunday Matinee featuring a movie selected to celebrate the diversity of the Fresno community. The first Sunday of the month will be a celebration of family and the youth.	Warnors Theater	(July 2024-June 2025)	With the support of this grant funding, the center anticipates that there will be more audiences from a variety of age groups and demographics for the Community Sunday Matinee. With the acquisition of the projector and screen necessary to provide these movie showings, Warnors can then expand on the range of movies presented to the audience through licensing that allows for diverse films to be projected.	\$ 77,625.00	YES	\$ 62,100.00	4.9
49	DISTRICT 3	General Operations	Fresno Metro Black Chamber Foundation	No	N/A	Fresno Metro Black Chamber Foundation	Celebrate and advance the rich tapestry of African American and African diasporic cultural expressions. Through innovative programming, educational initiatives, and community partnerships, that foster a deeper understanding and appreciation of Art and Art History among all community members.	1600 Fulton Street Fresno, CA 93721 US	July 2024-June 2025	With the invaluable support of the grant, we envision expanding our reach and impact, ensuring that more people have the opportunity to experience the arts in a fun, exciting, and enriching manner. We aspire to create vibrant, inclusive spaces where individuals of all ages and backgrounds can explore their creativity, express themselves freely, and cultivate a lifelong appreciation for the arts. Through innovative programming, enhanced resources, and strategic partnerships, we aim to foster a community where the transformative power of the arts is accessible to all.	\$ 300,000.00	YES	\$ 71,120.00	4.76
50	DISTRICT 3	Emerging General Operations	Teatro de la Tierra	No	N/A	Teatro de La Tierra	The preservation and advancement of art and culture. We offer arts education classes for low-income community members of all backgrounds (7 yrs old through senior) and the community at large through 2 programs: Generaciones Music Project and Teatro Inmigrante. Open to beginners, intermediate, and advanced participants, all programming is accessible to persons with disabilities.	414 N Park Ave Fresno, CA 93701 US	July 2024-June 2025	Project Peace- We envision new work that will elevate our audience with beautiful music and storytelling, a show that can break cultural barriers and bring people together in mutual understanding, in celebration, and in solidarity. We are one people. Through the activities that the grant would fund we hope to stabilize the organization so we can continue to serve the community by providing new work, giving our artists and developing artists more Generaciones- we will have new talents building their repertoire, learning new styles and cultural values responsibility (1) and developing their leadership skills. As mentors and teachers we realize the importance of supporting their goals because their success will ensure the organization will have the capacity to serve the community.	\$ 45,000.00	YES	\$ 40,686.30	4.7

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
51	DISTRICT 3	General Operations	Fresno City & County Historical Society	No	N/A	Fresno Historical Society	Collect, preserve, and hold in public trust the stories, records and artifacts that document the rich heritage of the people of Fresno and the Central Valley of California.	2120 Kern St Fresno, CA 93721	July 2024-June 2025	With the operational support funds available through Measure P, the FCCHS will be able to further our mission to collect and tell the stories of the diverse communities that make our city great. This guaranteed income will ensure that we can maintain public hours for both the Archive on Kern with permanent exhibits and its Gallery Space with rotating exhibits for the public to engage with, learn from and enjoy. These funds will double the number of operational hours that the FCCHS is able to be open and accessible to the public. Increased staffing will significantly enhance the programmatic services that we provide and the benefit to the public good which will be directly impacted by our work. Perhaps most importantly, receipt of this Operational Grant will offset the need to raise revenue through ticket sales and admissions fees allowing the cost to the public to be reduced.	\$ 299,579.00	YES	\$ 239,663.20	4.68
52	DISTRICT 3	General Operations	COMMUNITY CENTER FOR THE ARTS AND TECHNOLOGY (CCAT)	Yes	SER. JOBS FOR PROGRESS, SAN JOAQUIN VALLEY, INC.	COMMUNITY CENTER FOR THE ARTS AND TECHNOLOGY (CCAT)	Promote the empowerment and enrichment of Fresno's culturally diverse youth through innovative, technology-based, and performance arts approaches.	267 N. Fulton Street FRESNO, CA 93701	July 2024-June 2025	Below are the Outcomes CCAT expect to achieve with grant support 1. Increase public awareness and the expansion of the Arts and Cultural events in Fresno's low-income areas. Particularly for Fresno's marginalized neighborhoods that suffer from high unemployment, low-income levels, and low educational attainment levels. Many of these areas residents are limited English speakers have been historically overlooked when funding for arts and culture have been distributed. 2. Increase public attendance at CCAT's cultural events and activities. This will allow residents to gain knowledge and an appreciation for the arts, culture, and technology. CCAT believes many residents do not know the great talent that resides within the City of Fresno. Others may never know that they too have artistic talent unless they are presented with an opportunity such as what CCAT has to offer. 3. Student participation increased by 300 annually. This an outcome that can be achieved by hiring more instructors and developing additional classes. This outcome would allow for more students to attend classes which include dance, acting, video and sounds engineering, and music. 4. Increase Student Mentorship — older CCAT students who have gained the knowledge and skills within a particular area will mentor the young students to increase effectiveness of instruction and individualized attention to ensure student acquires adequate skill levels.	\$ 192,008.00	YES	\$ 60,995.20	4.62
53	DISTRICT 3	Emerging General Operations	The Munro Review	Yes	CMAC	Munro Review	Connecting, sharing and valuing the arts in the central San Joaquin Valley. This website provides extensive journalistic coverage of the arts in the greater Fresno area, with a concentrated focus on arts organizations within the City of Fresno.	1555 Van Ness Ave Suite 201 Fresno, CA 93721 US	July 2024-June 2025	I'm envisioning with this grant support a chance to expand coverage to reflect the new sense of artistic vision in Fresno. How to measure the impact of this award? More readers.	\$ 26,780.00	YES	\$ 26,220.59	4.6
54	DISTRICT 3	General Operations	KFCF FM / Fresno Free College Foundation	No	N/A	KFCF FM	Engage listeners with compelling programs. We broadcast voices not heard on commercial media in Fresno, and we promote the artists and cultural communities that define us.	1449 N Wishon Ave, Fresno, CA 93728 Fresno, CA 93728	July 2024-June 2025	Specific outcomes from this grant award will include: • Measurable increases in our Neilsen Ratings and live stream listening numbers. • Expanded arts partnerships and collaborations. • Updated broadcast equipment. • Trained volunteer programmers. • Increased staff resources. • More in-person events. • Improved website and social media engagement. The qualitative impact of this grant will result in value and visibility for KFCF, and for artists and cultural organizations in Fresno. We will create more cultural programming and include in programming the importance of the arts as a cultural bridge and economic driver in Fresno.	\$ 146,300.00	YES	\$ 65,394.67	4.58
55	DISTRICT 3	Project Specific Support	South Tower Community Land Trust	No	N/A	South Tower Mural Project	South Tower Community Land Trust, Fresno Housing and the artists Ely DeWees, Jh'nya Whitney and Eli Torres are proposing a community design process resulting in a mural at 541 @ South Tower affordable housing complex.	541 @ South Tower (Fulton and Dry Creek Canal)	(July 2024-June 2025)	If this project is funded, 31 diverse low-income households at 541 @ South Tower will be exposed to creative art ideation and mural planning. Three emerging Queer artists of color will have their artwork elevated while gaining valuable mural experience. Lastly hundreds of residents will have their commute through the neighborhood enriched with public art.	\$ 40,000.00	YES	\$ 32,000.00	4.56
56	DISTRICT 3	Project Specific Support	Hella Fresno 20112	Yes	ARTE Americas	The heARTs of Downtown Fresno Collaborative	The heARTs of Downtown Fresno: A collaborative project bringing together artists, educators, and community members to cultivate creativity, share knowledge, and build a vibrant creative hub in Fresno's heart.	Downtown Fresno	(July 2024-June 2025)	With the support of this grant, we envision a significant positive impact on both Hella Fresno and the Fresno community: -Expanded Accessibility: Grant funding will allow us to offer a wider range of free and low-cost workshops, translate marketing materials into multiple languages, and secure partnerships for affordable parking, making artistic exploration accessible to an even broader audience. -Enhanced Programming: Grant funds will enable us to expand our workshop offerings, potentially including programs in languages other than English, enriching the learning experience and catering to the diverse needs of the community. -Thriving Creative Hub: By removing barriers and attracting a wider range of participants, the grant will help us solidify the Hella Fresno as a leading hub for artistic expression and cultural exchange within Fresno. -Organizational Growth: Grant support will allow us to invest in additional staff resources to manage the expanded programs and effectively reach new audiences.	\$ 102,889.00	YES	\$ 82,311.20	4.55
57	DISTRICT 3	Emerging Project Support	B-Side Collective	Yes	Arte Americas: the Mexican Arts Center	B-Side Collective	A comprehensive workshop series led by experienced presenters (artists from across various disciplines). These in-depth workshops, four in total, will offer rich learning experiences and prepare participants for active engagement in the arts community.	City of Fresno	July 1, 2024 - June 30, 2025	With the support of this grant, the B-Side Collective aims to realize a vision that aligns with and furthers the objectives outlined in the Fresno Cultural Arts Plan. Our anticipated outcomes include: • Elevating Educational Opportunities: This program will empower participants with critical skills and knowledge, fostering their growth as artists and cultural practitioners. By ensuring diverse workshops and cultural experiences, including visits to renowned institutions we will broaden participants' horizons and deepen their engagement with the arts. • Sustaining Engagement and Support: We envision creating a nurturing environment where former participants contribute to a vibrant, supportive arts community. • Building a Connected Community: We will establish a program-specific page acts as a registration platform, gather participant data, and drive interests in cultural events around Fresno. • Providing Comprehensive Support: Recognizing the multifaceted challenges faced by young artists, especially those from underrepresented communities, our goal is to ensure that participants have the tools and support necessary to navigate personal challenges and barriers to attend our programs. • Contributing to Fresno's Cultural Vitality: The support of this grant would enable us to host and run The B-Side Artistic Odyssey Summer Workshop Series. By nurturing the talents of young creatives and fostering an inclusive, vibrant arts experience and community, we will contribute to the realization of the Cultural Arts Plan's vision for a city where the arts are recognized, prioritized, and celebrated as essential to community life.	\$ 48,246.00	YES	\$ 48,246.00	4.53
58	DISTRICT 3	Emerging Project Support	Christine Rose Brown	Yes	Community Media Access Collaborative (CMAC)	Hashtag Pamayanan	An event which will allow the Central Valley's Filipino community to celebrate its heritage and culture, while giving guests the opportunity to learn about Philippine history as well as the contributions made by Filipinos to the Central Valley and beyond.	Not specified.	July 2024-June 2025	This grant support would not only be a gift to those who attend, for every business or creative performing- they would be elevated in a big way without having to worry about paying vendor fees. Also, it would give us the opportunity to dream bigger and include more entertaining and educational components to programming. For example, with financial support, we would be able to invite well-known Filipino performers and speakers to serve as special guests for the event, which would give guests even more to look forward to.	\$ 50,000.00	YES	\$ 45,000.00	4.49

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
59	DISTRICT 3	Emerging General Operations	Chinatown Fresno Foundation	No	N/A	Chinatown Cultural Heritage Center	General Operating Support funds will be utilized to expand the capacity of our Cultural Heritage initiative, bringing more art to Chinatown. These funds will enable the launch of various projects, including new street signs, translation services, additional murals, street painting, and banners. Our ultimate goal is to seamlessly embed our cultural heritage into all aspects of our work.	912 F St Fresno, CA 93706	July 2024-June 2025	One of the most significant impacts is the recognition and promotion of cultural diversity as the foundation of Chinatown's identity. By celebrating and preserving the cultural heritage of the community, the Chinatown Fresno Foundation and the proposed Chinatown Cultural Heritage Center will play a pivotal role in ensuring that Chinatown remains a vibrant and inclusive neighborhood.	\$ 195,495.00	YES	\$ 19,547.10	4.46
60	DISTRICT 3	General Operations	The African American Historical and Cultural Museum	No	N/A	The African American Historical and Cultural Museum	Enlighten and engage our community by showcasing the profound contributions of African Americans in shaping the narrative of the Central Valley and celebrating the multifaceted richness of African culture.	1857 Fulton St Fresno, CA 93721	July 2024-June 2025	Our aspirations extend beyond mere preservation. We envision a future where our museum flourishes under the guidance of capable and dedicated staff, fostering genuine connections across diverse communities and forging robust partnerships with fellow cultural institutions and the City of Fresno. As we embark on a phase of growth, slated for a strategic plan update in September 2024, we are committed to implementing measurable objectives. These include setting clear benchmarks for fundraising, enhancing marketing and outreach efforts, and curating engaging programming to enhance visitor engagement and collaboration with educational bodies and arts organizations.	\$ 118,360.00	YES	\$ 94,688.00	4.26
61	DISTRICT 3	General Operations	Warnors Center for the Performing Arts	No	N/A	Warnors Center for the Performing Arts	Create a premier performing arts center in the Fresno community that will deliver top-notch entertainment, enhance educational and cultural opportunities,	1400 Fulton St Fresno, CA 93721	July 2024-June 2025	With the support of grant funding, the center anticipates several significant outcomes. Firstly, it aims to broaden its reach and break down barriers by offering affordable admissions to its programs and events, particularly targeting underserved community members and those with limited access to the arts. Expanding the range of programming is another key objective, with a focus on enhancing both the quality and diversity of offerings. This includes a broader selection of performances, workshops, and educational opportunities tailored to meet the diverse interests and needs of the community. Investing in facility improvements is also critical, with the goal of enhancing the visitor experience, improving accessibility, and fostering a more inclusive environment. Through these enhancements, the Warnors Center seeks to create a welcoming space where all individuals feel valued and represented. Furthermore, the center is committed to fostering community engagement and collaboration by actively seeking input from community members and stakeholders. This ensures that programming remains responsive to the community's evolving interests and diverse needs.	\$ 300,000.00	YES	\$ 240,000.00	4.24
62	DISTRICT 3	General Operations	Children's Musical Theatreworks	No	N/A	Children's Musical Theatreworks	Provide excellent, accessible musical theater training and performances for youth, families, educational institutions and the entire community.	Fresno Memorial Auditorium 2425 Fresno St, Fresno	July 2024-June 2025	With grant funding, the Executive Director stipend can be increased commensurate with the work load of the position, which now entails a year round program. In addition, the grant would establish a stipend for a permanent Artistic Director. An Artistic Director is necessary to create the two-management structure that our current and future organization needs to thrive. The Executive Director would oversee all general operations, education, camps and classes, while the Artistic Director would oversee the 3+ musical productions and 1 non-musical play that we do annually. This proposal furthers our commitment to the arts, but also allows us to focus on the business. Arts are and should be a business in order to bring successful programs to the community that can be sustained long term and at a high quality level.	\$ 62,500.00	YES	\$ 50,000.00	4.08
63	DISTRICT 3	Project Specific Support	Deri Lasher	Yes	Fresno Barrios Unidos	Artistic Holistic and Cultural Healing	"Artistic Holistic and Cultural Healing in Downtown Fresno" consists of organizing six dynamic, free events in Downtown Fresno, through the Remainder Art Collective.	Downtown Fresno at MAS Fresno	(July 2024-June 2025)	Our organization aims to empower youth through creative expression, reduce risk factors like crime through mentorship, and foster systemic change by engaging in meaningful activities that promote community resilience. We also prioritize building stronger community bonds, promoting holistic well-being, cultivating cultural awareness, and ensuring equitable access to arts and cultural opportunities, all of which will be measured through attendance, feedback, and community engagement metrics.	\$ 28,888.00	YES	\$ 23,110.40	4.03
64	DISTRICT 3	Emerging Project Support	Integral Community Solutions Institute	No	N/A	Integral Community Solutions Institute	Though we are a mental health agency, we have incorporated cultural arts programming in the form of creative writing, poetry, Rap/Hip-Hop and music production, recording and performing of music and storytelling through musical and visual mediums. We have facilitated these services in multiple capacities including workshops, mental health services, and community youth groups. We aim to serve Latinx, Spanish speaking, and under-resourced youth of color.	1065 S. St. Fresno, CA 93721 US	July 2024-June 2025	Impact includes: Adding assorted art forms such as Hip-Hop Dance and expression through body movement, painting, graffiti, and visual art, as well as additional art mediums that can expand choices for youth beyond Hip-Hop music, rap, poetry, and creative writing would allow for cross-cultural elements of expression. Through accomplishing this grant we can engage community, stabilize and restore musical practices to increase access for youth, educate youth on cultural practices through a lens of mental health, further our organizational development by expanding our cultural arts practices, equip our artists with resources to expand operations, celebrate and enhance the voices and stories of community through rap and creative writing, address barriers of access and transportation, and invest through the expansion and development of our youth center and cultural arts department.	\$ 50,000.00	YES	\$ 45,000.00	4
65	DISTRICT 3	Project Specific Support	Saints Rest Community Economic Development Corporation	No	N/A	Diversity in Motion	Saints Rest EDC 93706 Diversity in Motion Project", is to provide designated safe spaces in our Youth Development Center, green space, and Elm Plaza to host arts and cultural events like art exhibitions, music festivals, theater productions, film screenings, dance performances, talent shows, open mic nights, literary readings, cultural and street art festivals, craft fair and markets, and workshops and classes that teach and educate about arts like painting, drawing, poetry, crafts, photography, and other creative pursuits that are led by experienced artists and instructors.	Simba School of Music, Diana's Studio of Dance, First Congregational Church in Fresno, Bonner Auditorium of the Fresno Art Museum, Big Red Church, San Joaquin Garden retirement community, Tower Theatre or Memorial Auditorium, Roeding Park and Storyland of Fresno, Artes Americas.	(July 2024-June 2025)	Provide our community with an expanded safe place where they can gather and enjoy the vitalities of life. Receiving grant support for cultural arts programming can lead to a variety of positive outcomes that will benefit local artists, organizations, audiences, and communities. Some of the envisioned outcomes are expanded programming, community engagement, artistic development and excellence, audience development, educational opportunities, economic impact, job creation, cultural enrichment, creative placemaking, innovation and experimentation, self-expression in positive manifestations, and long-term sustainability. Overall, receiving grant support for our cultural arts programming will enable us to achieve artistic, educational, and community-building goals, that will enrich the cultural landscape and enhance the quality of life for individuals in our community.	\$ 199,923.00	YES	\$ 149,942.25	3.95



Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
66	DISTRICT 3	General Operations	Valley Public Television, Inc.	No	N/A	Valley Public Television, Inc.	Valley PBS enriches, educates and strengthens our diverse Valley community through the power of public service media. Valley PBS is the Valley's Preschool, Classroom, Stage for the Arts and Lens for Exploration, pointing citizens of all ages to destinations where their interests will be served their spirits lifted and their voices and perspectives heard.	1544 Van Ness Avenue Fresno, CA 93721	July 2024-June 2025	With this grant, we would like to be able to increase our partnerships with arts organizations to grow our work on STEM activities to create STEAM workshops. With rapid changes in technologies, the skills learned for STEM careers are rapidly becoming obsolete and flexibility in learning is necessary to adapt to the changes. These changes are creating a need to integrate the arts into STEM education. The arts fosters creativity and leads to innovation. The skills learned through the arts leads to new approaches in problem-solving. Many of our children's programs are starting to follow this STEAM model of combining science lessons artistic creativity. We would be able to create real work opportunities for our viewers to connect with the programming through outreach events. We will be able to reach people through in-person connections and over-the-air broadcast.	\$ 300,000.00	YES	\$ 225,000.00	3.92
67	DISTRICT 3	Project Specific Support	Central Valley Scholars	No	N/A	Black Leadership Network	5-week program that creates a network of Black leadership across the Central Valley, and advances Black wellness, education, creativity, and empowerment of the Diaspora.	Not Specified	(July 2024-June, 2025)	<ul style="list-style-type: none"> <li>•Understanding Self: Hold Space for Black Central Valley High School students to learn about their identities, histories and wellness, as well as to celebrate themselves and their own excellence.</li> <li>•Building Community: Creating a network of young Black Leadership rooted in the Central Valley.</li> <li>•Arts &amp; Culture: Students use arts and culture to express and self-reflect on their personal journeys.</li> </ul>	\$ 102,889.00	YES	\$ 82,311.20	3.58
68	DISTRICT 3	Project Specific Support	Mighty Community Advocacy	No	N/A	Traditional Healing	Bring non-traditional healing modalities to youth and youth parents.	Not specified	(July 2024-June 2025)	Mighty aims to enhance pregnant youth wellness in Fresno by expanding accessibility and programming through grant-supported initiatives. By offering no-cost and virtual options, extending operating hours, and focusing on holistic wellness, Mighty anticipates broader community engagement and positive impacts on mental health and well-being, ensuring sustainable growth and educational value through structured evaluations and continuous improvement strategies.	\$ 192,500.00	NO	\$ -	3.47
69	DISTRICT 3	Emerging General Operations	Hella Fresno	Yes	ARTE Americas	Hella Fresno	Preserve the cultural heritage of Fresno by engaging the community and fostering intergenerational dialogue. We empower local artists of all backgrounds to showcase their collection at our downtown gallery which is an official ArtHOP venue. We invite artists to collaborate on projects and we offer inclusive workshops, mentorship programs.	1900 Tulare Street Fresno, CA 93721 US	July 2024-June 2025	With grant support, Hella Fresno Art Studio anticipates increasing accessibility to artistic workshops for a broader audience, enhancing programming to cater to diverse community needs, and solidifying its position as a vibrant artistic hub in Fresno. The impact will be measured through participation rates, feedback on new programs, community engagement metrics, and artist success stories, demonstrating growth and positive influence on the local artistic community.	\$ 50,000.00	NO	\$ -	3.38
70	DISTRICT 3	General Operations	Saints Rest Community Economic Development Corporation	No	N/A		Develop and support community-based strategies that increase economic opportunity and improve the quality of life for a sustainable Saints Rest community and others. We work in partnership with local residents, business owners, and organizations to reimagine our community and to provide a better way of life.	1550 E Rev Chester Riggins Ave Fresno, CA 93706	July 2024-June 2025	The opening of the newly built Youth Development Center during the COVID-19 pandemic provided essential educational and community support, serving over 30 children and creating jobs for mentors and aides. Grant support will expand cultural arts programming, enhancing community engagement, artistic development, and economic impact, ultimately enriching the cultural landscape and quality of life in the community.	\$ 300,000.00	NO	\$ -	3.32
71	DISTRICT 3	Emerging General Operations	Iranian Culture and Art Club of Fresno	No	N/A	Iranian Culture and Art Club	If awarded, we can use the grant for rents, books and art materials.		July 2024-June 2025	We are proud of binding among young generation among each other's and families. We can have computer access for students. We can hire some more teachers for students and buy Persian books and materials. Invite more professional artist to share the culture with community and students.	\$ 10,000.00	NO	\$ -	3.26
72	DISTRICT 3	Emerging General Operations	Mighty Community Advocacy	No	N/A	Mighty Community Advocacy	Mighty Community Advocacy is a BIPOC queer women-led organization providing reproductive health support to pregnant youth and young parents in Fresno. It is our mission to support the healing and stability of youth as they work to rebuild their empowerment, their communities, and create healthy healing chosen families.	714 Pottle Ave Fresno, CA 93706 US	July 2024-June 2025	With grant support, Mighty aims to increase accessibility to wellness sessions and cultural events for underserved communities, expand its reach through extended hours and virtual programming, and enhance the impact on mental health and well-being for pregnant youth and young parents in Fresno. The organization will establish a sustainable model for its programs and measure success through attendance growth, surveys, and repeated participation.	\$ 48,000.00	NO	\$ -	3.25
73	DISTRICT 3	Emerging Project Support	The Dream Again Project	Yes	Community Media Access Collaborative (CMAC)	Dream Again Project	The proposed project is a youth-led twelve-week media production cohort to be attended by ten participants.	CMAC	Twelve-week cohort, specific dates not specified.	With grant support, we anticipate an increase in the organization's capacity to support and mentor youth in media arts production, resulting in more youth-produced projects shared with the community. Impact will be measured by participant completion rates, engagement in paid projects, and the audience reach of the media arts projects, leading to heightened awareness and interest in our programs.	\$ 50,000.00	NO	\$ -	3.18
74	DISTRICT 3	General Operations	South Tower Community Land Trust	No	N/A	South Tower Community Land Trust.	The mission of South Tower Community Land Trust is to build community control of land, buildings, and civic resources centered in the South Tower neighborhood of Fresno, CA. We envision a barrier free South Tower creatively building shared prosperity and health.	115 N. Calaveras St. Fresno, CA 93701	July 2024-June 2025	A Measure P General Operating Grant will enable South Tower CLT to increase community outreach and engagement, deepen collaborations with artists, and prepare for public art and programming at Broadway Parque. This will empower the community with culturally significant spaces and programs, strengthening community power and resilience.	\$ 100,000.00	NO	\$ -	2.82
75	DISTRICT 3	Project Specific Support	Iranian culture and Art Club of Fresno	No	N/A	Dance performance	Bring ten dancers and live music with excellent light, Vashit will perform the first event about the language of Iranian plateau's ancient dance in the world, and will perform by Ney Naameh Review, inspired by a Rumi poems.	Not specified	March 22, 2025	The Iranian Culture and Art Club of Fresno takes pride in enriching the San Joaquin Valley community through bilingual lectures, performances, and Persian language classes, fostering a deeper appreciation and understanding of Iranian culture for nearly three decades. The organization's commitment to preserving heritage is reflected in its vibrant educational programs and cultural events, showcasing traditional plays and involving over 50 students annually.	\$ 31,800.00	NO	\$ -	2.8

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
76	District 3	Project-Specific Support	559 Night Market	No	N/A	Night Market	Funding to keep this important Chinatown event running strong.	Fresno's Chinatown	The 559 Night Market takes place in Fresno's Chinatown, aimed at revitalizing the area and drawing attention to its cultural significance. Originally funded by High Speed Rail in 2021, the event seeks new funding sources to continue and expand its impact, transitioning to a 501c3 non-profit model to sustain its growth starting in 2023.	The anticipated outcome is to establish the 559 Night Market as a cornerstone event in Chinatown, fostering cultural revitalization through increased investment and community engagement. Success will be gauged by event attendance, community participation by performers, and the overall positive economic and cultural impact on Chinatown.	\$ 50,000.00	NO	\$ -	Not Scored
77	District 3	Project-Specific Support	Downtown Fresno Partnership	Yes	Downtown Fresno Foundation	Downtown Fresno Ice Rink	Answering the need for private leadership and coordination, the Downtown Fresno Partnership (DFP) takes on challenges and creates opportunities for the revitalization of Downtown Fresno that provide shared benefits, but are beyond what any individual can do alone.	The Downtown Fresno Ice Rink will be located at Mariposa Plaza in Downtown Fresno, set to reopen after a 13-year effort to revitalize the plaza, expected to be completed by November.	The rink season will run from November to January, featuring diverse cultural celebrations such as Christmas, Kwanzaa, and Hmong New Year, alongside artistic elements like performing and visual arts. A collaborative Ice Rink Planning and Activation Committee (IcePAC) will ensure smart marketing and community connections.	The anticipated impacts of reviving the Downtown Fresno Ice Rink include fostering community engagement and revitalizing local businesses by attracting increased foot traffic and boosting revenue. We aim to create a vibrant hub for cultural celebration and economic revitalization, measuring success through attendance metrics, revenue generation, and qualitative feedback to ensure the rink meets community needs and enhances Downtown's vibrancy.	\$ 154,000.00	NO	\$ -	Not Scored
78	District 3	Project-Specific Support	Downtown Fresno Partnership	Yes	Downtown Fresno Foundation	Downtown Eventpreneur Mini-Grants 2024-25	Answering the need for private leadership and coordination, the Downtown Fresno Partnership (DFP) takes on challenges and creates opportunities for the revitalization of Downtown Fresno that provide shared benefits, but are beyond what any individual can do alone.	The "Downtown Eventpreneur Mini-Grants 2024-25" project will support public events in public spaces throughout Downtown Fresno, enhancing its cultural vibrancy and community engagement.	The project will run from the application phase starting in early 2024 through the selection of grantees and the execution of funded events throughout the 2024-25 period. Applications will be reviewed and awarded, events planned and executed, and impacts evaluated through feedback forms and attendance metrics to ensure successful community integration and cultural enrichment.	The anticipated impacts of the "Downtown Eventpreneur Mini-Grants 2024-25" project include:  Enhanced Community Engagement: By supporting diverse public events, the project will deepen community connections and awareness, fostering a vibrant cultural scene in Downtown Fresno.  Cultural Enrichment and Inclusivity: Through prioritizing arts-related expenses and celebrating cultural diversity, the project aims to attract new audiences and provide platforms for local artists and performers, thereby enriching the cultural fabric of the community.	\$ 55,000.00	NO	\$ -	Not Scored
79	District 3	Project-Specific Support	Downtown Fresno Partnership	Yes	Downtown Fresno Foundation	Art Hop on Fulton Street	Answering the need for private leadership and coordination, the Downtown Fresno Partnership (DFP) takes on challenges and creates opportunities for the revitalization of Downtown Fresno that provide shared benefits, but are beyond what any individual can do alone.	"Art Hop on Fulton Street" will take place along Fulton Street in Downtown Fresno, transforming the sidewalks into a vibrant cultural arts space.	Art Hop on Fulton Street occurs every first Thursday of the month, aiming to enhance community engagement and cultural enrichment through curated arts experiences and performances.	The anticipated impacts of "Art Hop on Fulton Street" include fostering cultural enrichment by showcasing diverse artistic expressions, enhancing community engagement through inclusive events, empowering local artists by providing platforms for exposure and sales, boosting small business activity during events, and improving overall safety and cleanliness. Through these efforts, DFP aims to strengthen community bonds and contribute to the ongoing revitalization of Downtown Fresno's cultural scene.	\$ 200,000.00	NO	\$ -	Not Scored
80	District 3	Project-Specific Support	Downtown Fresno Partnership	Yes	Downtown Fresno Foundation	Downtown Flagship Cultural Events	Answering the need for private leadership and coordination, the Downtown Fresno Partnership (DFP) takes on challenges and creates opportunities for the revitalization of Downtown Fresno that provide shared benefits, but are beyond what any individual can do alone.	The "Downtown Flagship Cultural Events" primarily take place in Downtown Fresno, encompassing iconic locations such as Fulton Street and Kern Street.	The project schedule spans throughout the year, with specific events occurring at strategic times. This includes the Fiestas Patrias celebration in September, the Christmas Parade in December, Valley Ag Day in May 2025, and the "Burn on Kern" event in June 2025. Each event is meticulously planned to coincide with cultural and seasonal milestones, maximizing community engagement and impact.	The anticipated impacts of the "Downtown Flagship Cultural Events" project are manifold. By celebrating cultural diversity through events like Fiestas Patrias, the Christmas Parade, Valley Ag Day, and the African American heritage event, DFP aims to foster community pride and unity. These events are expected to significantly increase community engagement, catalyze economic growth, strengthen social cohesion, and enhance cultural exchange in Fresno. Through robust evaluation methods including attendance tracking, economic impact analysis, community surveys, cultural impact assessments, media coverage analysis, and social media metrics, DFP will measure and amplify the positive outcomes of these cultural celebrations, ultimately enriching the quality of life for residents.	\$ 199,500.00	NO	\$ -	Not Scored
81	District 3	Project-Specific Support	Downtown Fresno Partnership	Yes	Downtown Fresno Foundation	Illuminating Culture	Answering the need for private leadership and coordination, the Downtown Fresno Partnership (DFP) takes on challenges and creates opportunities for the revitalization of Downtown Fresno that provide shared benefits, but are beyond what any individual can do alone.	The project location for "Illuminating Culture" is the Spiral Garage in Downtown Fresno, intended to be transformed into a vibrant cultural landmark through a combination of a large-scale indoor mural and an outdoor interactive LED light installation.	The project schedule for "Illuminating Culture" involves collaboration with artists such as Spidertag, Julia Woll Scott, and Quinn Bowman, with the goal of completing the indoor mural and launching the outdoor LED installation by mid-2025. The installation will be controlled via a dedicated app to facilitate real-time public interaction with the artwork.	The anticipated impacts include creating vibrant and inclusive community events, boosting economic activity through increased foot traffic, showcasing diverse artistic expressions, strengthening community bonds, and enhancing infrastructure and technological capabilities in downtown Fresno. These efforts aim to elevate cultural richness, foster community pride, and drive sustainable positive changes in the area.	\$ 179,300.00	NO	\$ -	Not Scored

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
82	District 3	Emerging Project Support	The Catrina Legacy Project- Nancy Marquez	Yes	Alliance for California Traditional Arts	The Catrina Legacy Project	The Catrina Legacy Project is a multimedia approach to collect, document, and share the experiences of the Latino population in the Central Valley.	The Catrina Legacy Project aims to establish a special collections library in Fresno, housing Latino heritage artifacts and making them accessible to visitors and scholars.	In the upcoming year, the project plans to conduct 50 interviews and collaborate with 10 organizations to expand its collection. It will host four public events in Fresno venues, reach an estimated 1,000 viewers through media outreach, and support a traveling exhibit on farmworker-activist Gilbert Padilla in partnership with El Concilio de Fresno.	The anticipated impacts of the Catrina Legacy Project include documenting 50 interviews and 10 organizational histories, training 7 students, hosting 4 public lectures, creating an exhibit on Gilbert Padilla, and launching a project website. The project aims to engage the community in rethinking and valuing local Latino history, fostering intergenerational dialogue and attracting additional funding to support its long-term vision of establishing a dedicated repository for Latino heritage in Fresno.	\$ 50,000.00	NO	\$ -	Not Scored
83	DISTRICT 4	Project Specific Support	Stage View Performing Arts Foundation	No	N/A	Dance training program	Provide Fresno residents access to high quality dance training and performance experience.	Veterans Memorial Auditorium	(July 2024-June 2025)	We envision a partnership with our city in which we can produce dance shows in our own community that doesn't require the use of dancers from other parts of the state/country/world. We also envision the ability to continue providing scholarships to those students currently in our program so that they don't just have to dance for one year, but many years to come. Measure P will help us continue the work with less strain on our directors and employees so that they can focus on growing our programs without having to have 2nd, 3rd, or even 4th jobs. But mostly, we envision a dance community that doesn't shut out the population with the lowest incomes and creates an opportunity for our city to develop our own talent.	\$ 200,000.00	YES	\$ 180,000.00	5.58
84	DISTRICT 4	General Operations	Stage View Performing Arts Foundation	No	N/A	Stage View Performing Arts Foundation	Empower and uplift underserved communities in California through the transformative power of the performing arts.	783 E. Barstow Av Suite A Fresno, California 93710	July 2024-June 2025	We envision the ability to continue providing scholarships to those students currently in our program so that they don't just have to dance for one year, but many years to come. Secondly, we envision a partnership with our city in which we can produce dance shows in our own community that doesn't require the use of dancers from other parts of the state/country/world. We envision the grant will help us continue the work with less strain on our directors and employees so that they can focus on growing our programs without having to have 2nd, 3rd, or even 4th jobs. But mostly, we envision a dance community that doesn't shut out the population with the lowest incomes and creates an opportunity for that population to develop their own talent.	\$ 80,500.00	YES	\$ 72,450.00	5.4
85	DISTRICT 4	General Operations	Fresno Community Chorus, Inc.	No	N/A	Fresno Community Chorus	To completely understand and perform great choral literature from masterworks of previous centuries to contemporary works to present performances of the highest quality to our audiences.	PO Box 25505 Fresno, CA 93729 US	July 2024-June 2025	EXPECTED OUTCOMES FROM THIS GRANT: 1. Sustainable Administrative Structure: Our longtime and highly skilled chorus administrator takes no salary. The extent and level of her professional, commitment to the organization is difficult to overstate. She is also a member of the Fresno Master Chorale, so also has a deep understanding of the organization as a singer. Employing a part-time administrator and an orchestra coordinator to begin assuming some of the responsibilities of our current administrator would begin the transition toward a fully paid administrator and provide the opportunity for succession planning. 2. Expanded Access for Singers: The annual membership fee for the Fresno Community Chorus is \$70, which provides access to singing in any of our ensembles. Each member is also asked to purchase approximately \$20-45 in music scores for each concert. We never refuse admittance to a singer for lack of funds and at present perhaps 35 singers' participation is underwritten by our fundraising efforts. Funding would help us stabilize our ability to waive fees and further expand access to potential singers. 3. Enhanced Marketing and Fundraising: The chorus bears the full cost of marketing our various events to the community broadly through our website, social media outlets, paid advertising on local radio, and paid on-line marketing. Marketing will target diverse singers and potential audiences. Grant funding would help us continue this important outreach to diversify our membership and our audiences. 4. Education and Organizational Development: Embedding of Core Singers into the Master Chorale strengthens and enhances each musical section (alto, soprano, tenor, bass), enabling the performance of more challenging and innovative musical offerings. 5. Innovate and Expand: Stability of administration will support the ability of the FCC to support new activities such as our emerging Threshold Choir. It also will support innovative concert productions such as the multi-media programming around our upcoming concert "The Notebooks of Leonardo da Vinci."	\$ 61,000.00	YES	\$ 54,900.00	5.38
86	DISTRICT 4	Project Specific Support	Helping Others Pursue Excellence [H.O.P.E]-KOPF Radio "The Voice"	No	N/A	Helping Others Pursue Excellence [H.O.P.E]-KOPF Radio "The Voice"	The KOPF Radio Media & Community Collaboration Project is geared towards Black students interested in the broadcast radio and TV industries with an emphasis in music entertainment, news reporting, STEM and/or public advocacy.	Not specified	(July 2024-June 2025)	Through Measure P funds, we are then able to hire our local professionals and recent KOPF Radio certificated college students to produce quality, local original programming. The grant funds provided through Measure P will help KOPF Radio become a better public resource and voice for the community, local artists, the next generation and our future broadcast professionals.	\$ 200,000.00	YES	\$ 180,000.00	5.35
87	DISTRICT 4	Project Specific Support	Emerge Arts Projects, Inc (DBA Shine! Theatre)	No	N/A	5 Theater Productions	Season of live theatre with five productions bring in at least one guest director, and we will reach out to a Hispanic director to bring their voice to a show by a Hispanic writer. We are expecting to produce "In the Heights" by Lin-Manuel Miranda, a well-known Hispanic writer/composer.	Shine! Theatre	(July 2024-June 2025)	With the grant support, we are excited to produce more shows, so there will be more opportunities on stage and in the audience. Over half of the grant is for honorariums for the various artists (directors, musicians, sound design, just to name a few) who volunteer their time for the theatre. We hope the honorariums also bring in people who have not been able to be a part of theatre because they cannot afford it.	\$ 176,000.00	YES	\$ 158,400.00	5.25
88	DISTRICT 4	Project Specific Support	League of Women Voters of Fresno	No	N/A	Mural Project	A mural on the west-facing wall of the building owned by the Leadership Counsel of Justice and Accountability at 2210 San Joaquin Street in Fresno. The wall is 432 square feet. The work will align with the Fresno Cultural Arts plan because it will portray the historical advocates for voting rights representing the diverse populations of our region.	Leadership Counsel of Justice and Accountability 2210 San Joaquin Street, Fresno, CA	(July 2024-June 2025)	This grant support will enable us to use a local muralist whose fee is otherwise beyond our reach but whose work is extraordinary. We hope that this grant support will help us produce a permanent artistic representation of the struggle that elements of our society have gone through to achieve the right to vote. Without this right there is no equity, there is no diversity, there is no true inclusion.	\$ 15,000.00	YES	\$ 13,500.00	5.2
89	DISTRICT 4	Project Specific Support	Armenian Heritage Museum A California Nonprofit Public Benefit Corporation (dba: Armenian Museum of Fresno)	No	N/A	Memories	Memories is a multidisciplinary project initiated by the Armenian Museum of Fresno, (AMF). This project focuses on the critical roles of artistic practices and digital technologies in activating the dispersed memories and history of the Armenian American communities in Fresno through a new exhibition, pedagogical programs, and digital archives	Armenian Museum of Fresno	(July 2024-June, 2025)	This proposed project will become the flagship that will activate the community's interest in arts and cultural programs, that will help the museum's financial stability in its capacity-building efforts. It will engage Armenian American community in Fresno to share their thoughts with the artists, who create new works based on visual arts, fine arts, 3D and digital technologies, illustrations, and performance/music. This project will expand access to a variety of arts and cultural education programs to provide educational opportunities for people of all ages. The project will bring together archival records, and several artistic disciplines to combine their talents and equip other artists, cultural practitioners and organizations with the skills and organizational resources to stabilize and expand operations. It will become an educational venue for the public and School Districts, to explore the artistic interpretation of the life during early years of Fresno history. Furthermore, we foresee that the community will be inspired by the artistic presentation of their own stories and participate in the development and financial stability of the organization.	\$ 200,000.00	YES	\$ 180,000.00	5.03

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
90	DISTRICT 4	Project Specific Support	San Joaquin Valley Media Alliance	No	N/A	Community Alliance Cultural Arts Section	The Community Alliance newspaper, will conduct a vigorous campaign to raise the profile of the cultural arts community in Fresno.	Community Alliance newspaper	(July 2024-June 2025)	We will be able to achieve one of our medium-term goals, which is to include an arts and culture section in the newspaper. Moreover, the community has long needed a comprehensive one-stop arts and culture calendar. Given our primary coverage area, this information will reach diverse and sometimes challenged communities that might not be looking to, or trusting, traditional mainstream media outlets. We can help expose a wider audience to the rich diversity of cultural activities in the city of Fresno, increasing an interest in the arts from both observer and participatory perspectives.	\$ 62,800.00	YES	\$ 56,520.00	5.03
91	DISTRICT 4	Emerging General Operations	California Opera Guild	No	N/A	California Opera Guild	Collaborate with other arts, dance, music, cultural, historical and educational organizations to present free/affordable, family-friendly special events throughout the year with the mission of educating audiences, integrating cultures, presenting traditional and contemporary works, providing both performance and attendance opportunities to under-served youth who might not otherwise have the opportunity to experience the opera arts.	2640 East Ashlan Fresno, CA 93726 US	July 2024-June 2025	The outcomes envisioned for this grant are continuations of what the opera is most proud of. The opera is most proud of its history in collaborating to support and sustain the influence of opera while presenting affordable, high-quality traditional, contemporary, and premiere works in innovative, fresh, and meaningful ways to multicultural children, families, teachers, and artists. While providing the opera experience to artists and audiences, the opera is proud of its history in promoting all art forms and furthering the community charitable involvement of Fresno citizens in the arts through outreach, education and opportunities for diverse children and family participation. Serving a wide range of interests, the board and staff have been proud of providing support for emerging talent, from those who are very young artists to internationally recognized stage veteran's, fostering greater confidence, experience, role and repertoire development, stage presence, career advancement, and exposure.	\$ 49,895.00	YES	\$ 49,895.00	5
92	DISTRICT 4	Project Specific Support	California Opera Guild	No	N/A	Summer Opera Arts Festival	2024 summer opera arts festival, a 21 day learning and performance program leading up to and including the performances of "Hansel and Gretel" for school children in the Fall.	Simba School of Music, Diana's Studio of Dance, First Congregational Church in Fresno, Bonner Auditorium of the Fresno Art Museum, Big Red Church, San Joaquin Garden retirement community, Tower Theatre or Memorial Auditorium, Roeding Park and Storyland of Fresno, Artes Americas.	Summer/Fall	The outcomes envisioned for this grant are continuations of what the opera is most proud of. The opera is most proud of its history in collaborating to support and sustain the influence of opera while presenting affordable, high-quality traditional, contemporary, and premiere works in innovative, fresh, and meaningful ways to multicultural children, families, teachers, and artists. While providing the opera experience to artists and audiences, the opera is proud of its history in promoting all art forms and furthering the community charitable involvement of Fresno citizens in the arts through outreach, education and opportunities for diverse children and family participation. Serving a wide range of interests, the board and staff have been proud of providing support for emerging talent, from those who are very young artists to internationally recognized stage veteran's, fostering greater confidence, experience, role and repertoire development, stage presence, career advancement, and exposure. The stakeholders of the opera are proud of being "nice people." The related outcomes include supporting meaningful causes, fundraising for other organizations, advocating for wide-ranging arts and cultural related issues, receiving prestigious awards, and preserving the history of opera in Fresno. Treating people with respect, showing kindness, valuing diversity, demonstrating inclusivity, encouraging other arts organizations, and embracing all cultures and people from all walks of life are things to be proud of and certainly outcomes of the ability to continue operations. The founder, Ms. Edna Garabedian, began by saying the arts organizations in the city of Fresno should ask what they can do for their community rather than what their community can do for the arts. Over the years, it has become clear that both the preservation of and creative innovation concerning opera is a partnership requiring both arts service to the community and the community's valuing of the arts, an outcome of ongoing funding of the company's collaborations in community arts activities. The opera is most proud of remaining debt-free for over 20 years, which is an outcome envisioned for this grant. Given the expense of opera training and performance production, this has not been an easy achievement. It has required substantial outreach for in-kind goods and services, creativity, and a fiscally conservative and responsible approach. However, the constraints have limited the artistic direction, vision, and passion of staff who would like to be able to do more with more and not always more with less. The related outcome is an even higher-quality, moving, visually and musically appealing opera experience that can leave both participants and patrons wanting more.	\$ 81,400.00	YES	\$ 65,120.00	4.9
93	DISTRICT 4	Emerging Project Support	Chicanismo in Color	Yes	Alliance for California Traditional Arts	Chicanismo in Color	"Chicanismo in Color" is a vibrant and culturally enriching Chicano Lowriding Art project aimed at celebrating the rich heritage of Chicano culture and its influence on lowriding as an art form.	Downtown Fresno	July 2024-June 2025	The anticipated and targeted audience for this project is everyone and anyone considering themselves motorsports enthusiasts with a Chicano cultural emphasis. This includes, but is not limited to, lowrider, hot rod, custom motorcycle, classic car, and custom culture enthusiasts to list a few. There will be a large range of people who participate of all ages, religions, socioeconomic backgrounds, and entire range of income levels. Participants can be children, students, adults of all ages, including males and females. All training facility needs, venue accommodations, necessary tools, equipment, materials, and event needs will be funded through the grant funds.	\$ 50,000.00	YES	\$ 45,000.00	4.7
94	DISTRICT 4	General Operations	Armenian Heritage Museum A Calif Nonprofit Pub Ben Corp (dba: Armenian Museum of Fresno)	No	N/A		It is to enrich Fresno's arts and cultural tapestry and contribute to its growth; collect, preserve, and showcase fine arts and artifacts relevant to the Armenian heritage and culture for the greater good.	550 E. Shaw Ave. P. O. Box 5921 Fresno, California 93755	July 2024-June 2025	The grant support will enable us to build organizational capacity to address some key elements that will empower the AMF to sustain itself. The Measure P funds will allow us to address three primary objectives: Recruit and build a support team in these areas. External team, specialists in: 1. Fundraising. 2. Community outreach and social media experts to enhance our educational department, making it more accessible to a more significant and diverse audience. 3. Engage individual artists and cultural practitioners in our planning and activities to organize, stabilize, and expand our operations. The intent is to inspire, encourage, energize, and motivate interest in celebrating and enhancing cultural arts activities in Fresno. An internal team of experts in a) artistic director and curator, b) archivist, who will create a provenance and catalog all the artworks, fine arts, paintings, photography, artifacts of historic values, and books, c) historian who will document the migration of the Fresno Armenians of the past 150 years who settled in Fresno during difference times and reasons compared to the D.P.s. (We have already grouped their migration into five major periods); d) data analyst for evaluation and assessment who will track foot traffic, attend exhibitions and projects, and monitor social media and interaction with people. Third, expanding our exhibition space and permanently leasing the adjacent hall - an additional 3,500 sq.ft., will enable us to resume our literary and poetry committee, holding lectures, poetry nights, book presentations, and signings. The space will also allow us to install display cases where we would exhibit artifacts and rear items. As a result, we envision a more vital community involvement in Fresno's arts and cultural activities.	\$ 150,000.00	YES	\$ 120,000.00	4.52
95	DISTRICT 4	General Operations	A HOPEFUL ENCOUNTER	No	N/A	A HOPEFUL ENCOUNTER	Empower Southeast Asian youths by nurturing their cultural identity and fostering global citizenship through the lens of cultural arts.	3253 E. SHIELDS AVE FRESNO, CA 93726 US	July 2024-June 2025	Envisioned Outcomes from Grant Support: Expansion of Program Offerings: Introduction of new programs in podcasting, filming, acting, and poetry, designed to cater to the growing interests in recreational arts among Southeast Asian youths. These programs will be bilingual, further reducing linguistic barriers to participation. Increased Program Accessibility: By making our programs more linguistically and culturally accessible, we anticipate higher engagement rates, particularly among underserved segments of our target population. Enhanced Organizational Capacity: With the support of this grant, we aim to transition from relying heavily on volunteers to incorporating paid staff, thereby increasing our capacity to deliver and expand our programs. Broader Community Impact: We envision a strengthened community fabric where arts and culture serve as vital tools for engagement, education, and empowerment, leading to increased cultural understanding and appreciation within and beyond the Southeast Asian community.	\$ 120,000.00	YES	\$ 40,600.00	4.18
96	DISTRICT 4	General Operations	Fresno Athletic Hall of Fame	No	N/A	Fresno Athletic Hall of Fame	Recognize, honor, and celebrate the accomplishments of athletes, coaches and community leaders in Fresno 2024/03/27 - Andrea Mele: Grant Panel, please view letter of support for Fresno Athletic Hall of Fame from Mayor Dyer, attached. It was submitted before the deadline.	Fresno State's Save Mart Center	July 2024-June 2025	The FAHOF will build a robust student, veteran, and senior citizen tour program. We will develop a volunteer program that has trained docents to augment our board members and Fresno State docents. We will expand the FAHOF's visibility and hire an Executive Director who will enable us to successfully solicit more private community donations to ensure the organization's sustainability. Furthermore, this grant will empower us to realize our diversity and inclusion goals.	\$ 164,000.00	YES	\$ 122,744.48	3.9

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
97	DISTRICT 4	Emerging Project Support	El Dorado Park Community Development Corporation (EDP CDC)	No	N/A	Empowering Creativity: The El Dorado Park Artist Pilot Program	El Dorado Park Artist Pilot Program is to empower aspiring artists within the El Dorado Park community in Fresno, California. The program aims to provide mentorship, resources, and opportunities for artists who may not otherwise have access to such support.	El Dorado Park	3 months skill building and 9 months program programming	With the support of this grant, we envisage multifaceted outcomes that will reverberate across organizational and community spheres. Foremost, we aim to cultivate a vibrant artistic ecosystem that nurtures creativity, fosters inclusivity, and promotes cultural enrichment. Through the program, we intend to empower aspiring artists, providing them with the resources, mentorship, and platform they need to thrive. Beyond individual empowerment, we seek to foster a sense of community cohesion and pride, catalyzing social connections and collective identity through shared artistic experiences. By harnessing the transformative power of the arts, we aim to inspire hope, catalyze dialogue, and foster empathy, thereby contributing to the holistic well-being of our community.	\$ 48,576.00	YES	\$ 48,576.00	3.86
98	DISTRICT 4	General Operations	KOFP Radio The Voice, managed by the H.O.P.E. Organization	No	N/A	The Voice	The Voice, 103.3 FM is the Black voice and expression of the Valley, providing all sounds of music, educational programming to news talk and inspirational talk. Deejays are inspired to bring community, hip hop, R&B, reggae with an educational twist.	4974 E. Clinton Way Fresno, CA 93727	July 2024-June 2025	The grant funds provided through Measure P will help KOFP Radio become a better public resource and voice for the community, local artists, the next generation and our future broadcast professionals. Through Measure P funds, we are then able to hire our local professionals and recent KOFP Radio certificated college students to produce quality, local original programming.	\$ 300,000.00	YES	\$ 156,037.50	3.86
99	DISTRICT 4	Project Specific Support	Arts Enrichment For All	No	N/A		Provide students in the Central Valley with education, access and early exposure to the arts through community performances, field trips, onsite classes, workshops and future career opportunities	Not Specified.	Two full 10-week sessions for the Fall and Spring sessions throughout the year	With the Measure P General Operating grant, Arts Enrichment For All will be able to hire some key support individuals, along with more artists (teachers) to help us grow and expand our reach in the City of Fresno. We have just gained the favor of key coordinators to help us get our programs into the hands of more children in the City of Fresno. We don't want to lose this momentum. This funding will help serve more. It is our dream that all children have access to the arts, without any barriers.	\$ 200,000.00	YES	\$ 150,000.00	3.8
100	DISTRICT 4	General Operations	Big Brothers Big Sisters of Central California	No	N/A	Big Brothers Big Sisters of Central California	Create and support one-to-one mentoring relationships that ignite the power and promise of youth.	4047 N Fresno St Fresno, CA 93726	July 2024-June 2025	We envision a future where all youth in the city of Fresno have equitable access to these fundamental necessities. While the provision of tools is sometimes seen as an optional extra, we firmly believe it to be a cornerstone of success rather than a mere add-on. Access to these tools isn't just a luxury; it's an essential requirement for individuals to flourish and ignite their full potential.  Our organization will leverage the awarded funds to sustain the employment of a Program Support Specialist, tasked with orchestrating monthly events tailored for families, at-risk youth, and volunteers. These events will be designed to promote awareness of and access to enriching artistic and cultural activities. Recognizing the importance of providing opportunities beyond their immediate surroundings, especially for youth in the city of Fresno who may lack access to transportation or exposure to experiences beyond their neighborhood or typical norm, we will allocate funds towards facilitating transportation and covering admission fees for visits to both local and out-of-town museums. Additionally, the funds will be utilized to procure necessary supplies and establish contracts with local vendors specializing in graphic design, videography, and photography, enhancing our capacity to deliver high-quality programming that broadens horizons and fosters inclusivity.	\$ 142,468.00	YES	\$ 106,851.00	3.6
101	DISTRICT 4	General Operations	San Joaquin Valley Town Hall, Inc	No	N/A	San Joaquin Valley Town Hall, Inc.	Provide a series of thought-provoking lectures that inform, educate and entertain an audience.	P.O. Box 5149 Fresno, CA 93755	July 2024-June 2025	Town Hall will use the Plan to drive change, both internally and in external outreach to broaden our audience. Planning conversations have begun and will continue during the summer, leading to a formal document Fall 2024. Topics to be considered: • Review the current board and committee structure to streamline workflow and enhance communication, and free time for outreach, recruitment, and listening tours with community partners. • Develop new partnerships/alliances within the community to offer program content that appeals to a broad cross section. • Review bylaws and make adjustments to meet current standards of practice for non-profits. • Hire a Fresno marketing firm to build new strategies, branding and outreach to increase awareness. • Hire an information technology consultant to assist with the development, updating, and maintenance of the Town Hall website. • Hire a media consultant to evaluate live streaming platforms by which to increase access to lectures for those unable to attend. • Commission an external audit of Town Hall finances. • Expand support for outreach to Fresno schools and colleges, teachers and students. The primary tool for managing change internally will be the production and implementation of a Town Hall Strategic Plan. That document, to be approved by the Board Fall 2024, and its updated vision, mission, goals and objectives, is the most important deliverable.	\$ 95,000.00	YES	\$ 71,250.00	3.6
102	DISTRICT 4	General Operations	Arts Enrichment For All	No	N/A	Arts Enrichment For All	Provide students in the Central Valley with education, access and early exposure to the arts through community performances, field trips, onsite classes, workshops and future career opportunities. It is our vision that every child has access to the arts regardless of their race, gender, cultural background, or socioeconomic status.	1968 N Gateway Blvd. #104 Fresno, CA 93727	July 2024-June 2025	The anticipated outcome of the Measure P General Operating grant for Arts Enrichment For All is the expansion of their reach, allowing them to serve more children in the City of Fresno by hiring key support individuals and additional artists (teachers). This will help sustain the momentum gained from recent successes and ensure all children have access to the arts without barriers. The impact will be evaluated through feedback from instructors, students, school representatives, and families, contributing to ongoing curriculum development and program improvement.	\$ 300,000.00	NO	\$ -	3.42
103	DISTRICT 4	Emerging Project Support	Choummaly Keodara	Yes	Alliance of California Traditional Arts	Choummaly Keodara	Preserve and to embraced the Lao culture, through dancing. As an experienced and skilled Lao dancer, taught by my teacher, Chaipet, one of the last dancers from the royal palace of Loungprabang, Laos.	City of Fresno	July 2024-June 2025	With this grant support, my dance group can continue practicing and performing Lao dances, serving the Fresno community, and expanding our reach. It will help sustain our activities, cover expenses, and allow more time for teaching Lao history, heritage, culture, tradition, language, and arts.	\$ 35,000.00	NO	\$ -	3.35
104	DISTRICT 4	Project Specific Support	Chris Lessley	Yes	St. Paul Catholic Newman Center	Chris Lessley Mural	The physical dimensions of the work measures 50 feet long by 21 feet tall representing no less than 1,533 square feet of painted surface. The mural is made up of 15 individually stretched canvas panels each measuring 7 feet long by 6 feet tall.	The Newman Center	(July 2024-June 2025)	Our Newman Center was a vibrant place for people of the community to share cultural, intellectual, and art experiences before there was a change in leadership and the COVID pandemic put so many activities into a hiatus. This project will provide a wonderful opportunity to gather people from Fresno to admire both the artistic and cultural aspects of the project. It will be a main focus as we try to reignite the vision of being a cultural, arts, and intellectual gathering space for the academic and greater Fresno community.	\$ 93,741.00	NO	\$ -	2.93

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
105	District 4	Project-Specific Support	Fresno Metro Ministry	No	N/A	Raices	Traditional & Cultural Arts (artworks related to the chronicling and continuation of traditional forms of artwork and/or cultural heritage)	The Raices project by Fresno Metro Ministry will take place at the YoVille Community Garden and Lowell Community Garden in Fresno, California. These gardens serve over 70 families in underserved communities, providing food security, mental health benefits, and fostering a sense of community.	The project will unfold through a series of workshops held at YoVille and Lowell Community Gardens, focusing on plant medicine, movement, and natural dyeing techniques rooted in Latinx indigenous traditions. Workshops will span several months, offering opportunities for cultural exploration and artistic expression accessible to low-income residents without additional costs for transportation or childcare.	The anticipated impacts of Fresno Metro Ministry's Raices project include increased community knowledge and skills in cultural plant practices and nature-based art forms, heightened engagement and participation in community garden programming, and enhanced partnerships for future arts and culture initiatives. These outcomes aim to foster a deeper connection between food, culture, and community empowerment, ultimately contributing to a more vibrant and inclusive cultural landscape in Fresno.	\$ 143,717.00	NO	\$ -	Not Scored
106	District 4	General Operations Project	Paper Crane Arts Center	No	N/A	Visual Arts	Foster creativity, celebrate diversity, empower artists of all backgrounds, and create a supportive community that nourishes the soul and enriches the world through the power of visual art.	General Operations	General Operations	With support, Paper Crane Arts Center aims to enhance Fresno's arts community through skill-building, diverse collaborations, and inclusive programming, fostering a vibrant cultural ecosystem. They plan to measure impact through attendance records, social media metrics, demographic data, and participant feedback to inform future initiatives and strengthen community engagement.	\$ 203,916.00	NO	\$ -	Not Scored
107	DISTRICT 5	General Operations	Los Niños de Aztlán Dance Studio Inc	No	N/A	Los Niños de Aztlán Dance Studio Inc	Teach Mexican culture through Folkloric dance. Preparing young people to move with confidence and grace on stage and carry that same grace, confidence and cultural pride with them as they walk through life.	5620 E Belmont Fresno, CA 93727	July 2024-June 2025	Being able to set aside resources and time to create a strategic plan that will see us into the next phase of our organization is invaluable. Through support from this grant we will be able to walk into the next stage of our organizations trajectory on financially stable legs, creating space and time for capacity building for our board and team of teaching artists. The impact of this stability will indirectly be felt by the community who will benefit from the thoughtful and well prepared teaching artists we will continue to train. In the next year we anticipate writing an organizational growth plan which will map out next steps for the growth of our organization. This is something we have consistently put on the back burner because of a sense of urgency to get through each year. However, with general operating costs covered we will be able to invest heavily in our team. We've long wanted to continue in the tradition of our Maestro Martinez and have our teaching artists participate in the annual conference ANGF (National Association of Folklorico Groups), our teaching artists who trained with Martinez remember attending annually and the immense benefit it brought to them as they honed their craft not to mention the network that was built with folklorico dancers and teachers. We will finally be able to realize this dream of helping our teaching artists attend this and other professional development opportunities and our students will reap the benefits. As we have previously mentioned we do not have capacity to meet the demand from Fresno Unified who continues to request Folklorico teachers from our studio. We're proud our reputation has led to multiple invitations for partnership and we will use our limited income to create our plan to train new teachers who can help us meet the demand. While we can and have begun this planning process already, having funding will allow us to pay the new teacher trainers. Something we would otherwise not be able to do. We cannot emphasize enough how great of an impact the ability to pay our teaching artists will have on our entire organization. Not only in terms of providing income to our talented team but in validating and honoring their craft.	\$ 39,158.00	YES	\$ 35,242.20	5.22
108	DISTRICT 5	General Operations	Laotian-American Community of Fresno	No	N/A	Laotian-American Community of Fresno	Empower families to achieve educational and socioeconomic success by fostering leadership skills, strong mentorship networks, and a vibrant arts and cultural heritage within the community.	P. O. Box 8654 Fresno, CA 93747	July 2024-June 2025	With the grant support, we want to work on developing a stronger and vibrant art and culture within our programs. For one, we can have a better incentive for our performers and artists during our annual events. Furthermore, we envision developing the LACF Youth Leadership/Cultural Summit and the LACF Ambassador program. These two programs will help bridge the cultural and traditional gaps between generations. They have the potential to uplift the youth as well as strengthen their parent's cultural values through the development of preservation of arts and cultures. The direct impact is an increasing number of participants in the programs. Their feedback on the programs can help us measure the quality of the work that we have offered. However, the indirect and long-term impact would be the value of continuing to support the cultural arts and performances. A good indicator of the impact would be whether they embrace the continuation of practice and/or the support of the programs we have provided. Another impact that we may be able to witness is the sense of cultural pride and identity, which may be displayed by wearing cultural attire or speaking proudly of their cultural heritage.	\$ 300,000.00	YES	\$ 225,000.00	3.72
109	DISTRICT 5	Emerging Project Support	Reading and Beyond	No	N/A	Reading and Beyond	Empower children and families to achieve productive, self-reliant lives. Support for community events (twice-yearly Block Parties and annual Open House) and African Drum Interactive.	Southeast Fresno	July 2024-June 2025	With grant support, Reading and Beyond anticipates enhanced social skill development, increased school readiness, and academic success for participants. Impact will be measured through quantitative data analysis, qualitative assessments, and external evaluations, with expected outcomes including improved reading levels and academic performance.	\$ 50,000.00	NO	\$ -	3.13
110	DISTRICT 5	Emerging Project Support	JoyCore	Yes	Mighty Community Advocacy	JoyCore	We plan to provide 300 hours of free-of-cost expressive arts therapy to community members in the city of Fresno from January 2025-June 2025.	city of Fresno	November 2024 - January 2025, to design. February - June 2025, provide service.	Based on the research shared, this program anticipates participants reporting greater feelings of connectedness, contentedness, and hope for the future after engaging in expressive arts therapy. By incorporating feedback from community engagement activities, we anticipate that our programming will better meet the needs and preferences of the Fresno community, leading to positive outcomes in mental health and well-being.	\$ 47,545.00	NO	\$ -	2.98
111	District 5	Emerging General Operations	Joy Core	Yes	Mighty Community Advocacy	Art based wellness	JoyCore, a creative mindfulness and arts-based wellness organization, devoted to serving Fresno and those most marginalized by historic oppression, trauma, and community violence. JoyCore believes that at the center of healing is each individual's right to Joy, sovereignty, and creation.	General Operations	General Operations	The anticipated impacts of Joycore's project include increased accessibility to expressive arts therapy for underserved communities in Fresno through no-cost or low-cost sessions, expanded reach across diverse age groups and backgrounds, enhanced community engagement, and improved mental health outcomes. With grant funding, Joycore aims to establish a sustainable model for arts-based wellness programs that will continue to positively impact the community beyond the initial project duration, fostering feelings of connectedness, contentedness, and hope among participants.	\$ 49,445.00	NO	\$ -	Not Scored

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
112	District 5	Project-Specific Support	Sikh Heritage Society	No	N/A	Sikh Heritage Society	The primary activities of the Sikh Heritage Society is to promote Sikh arts, heritage, and history. Our main program is a permanent exhibition at the Fresno Fairgrounds Museum.	The proposed project will be located at the Fresno Historical Museum, specifically on its exterior facing the Fresno Fairgrounds. This public art installation aims to celebrate the contributions of Punjabi Sikh immigrants to Fresno, visible to all visitors to the Fairgrounds, with a special focus on elementary and middle school students.	The project involves the creation of a permanent public art installation at the Fresno Historical Museum, highlighting Punjabi Sikh culture. Additionally, it includes ongoing activities such as annual lectures featuring artists and art historians, and continuous improvement of related exhibit materials to engage the community effectively.	Establishing the first permanent Sikh American art exhibit in Fresno, enhancing community pride and cultural representation. With the grant, we aim to commission a prominent public mural at the Fairgrounds, expecting increased visibility and positive feedback from tens of thousands of annual visitors, thereby fostering organizational growth and community engagement.	\$ 30,000.00	NO	\$ -	Not Scored
113	DISTRICT 6	Project Specific Support	Advocates for Indigenous California Language Survival	No	N/A		Support up to 3 teams in our Master Apprentice Language Learning Program, up to 3 Family Language Program teams and host one Fresno training event.	The project targets Fresno-based California Indian community members from various tribes, with team members potentially residing on local reservations or in nearby towns, using virtual means to bridge geographic distances.	Recruitment for the Master Apprentice Language Learning Program and Family Language Program begins in early 2024, with ongoing support and evaluation, including a Fresno training event, throughout the grant year.	From this grant support we envision planting the seeds for three Apprenticeship teams, intending to see them through the whole year, and three Family Language teams. The organization is most proud of how our programs plant seeds of language that grow beyond the participation of just the event attendees, apprentices, or families. Apprenticeship or a family team may seem trivial, as it only impacts 2-5 people at a time, however we see it as growing and nurturing that seed into a strong tree to last for generations. As stated before, our apprentices go on to bring the language back into the home as a language of communication. Some have families and raise their children using that target language, or create community programs to teach others, or become part of leadership roles where they can bring in additional funding for their language programs, acquire national grant awards, build dictionaries, start language schools, and more. It is evident that the experience of one apprentice empowers the greater community beyond their participation.	\$ 71,324.00	YES	\$ 64,191.60	5.6
114	DISTRICT 6	Emerging Project Support	JazzFresno	No	N/A	JazzFresno	Present FREE outdoor/indoor concerts at Art Hop in downtown Fresno, Woodward Park Library, and other similar venues. Jazz Fresno will assemble an Afro/Latin jazz big band comprised of local professional and college musicians performing the music of Latin jazz luminaries such as Tito Puente, Machito Orchestra, Spanish Harlem Orchestra and others in the Latin Jazz genre.	Downtown Fresno, Woodward Park Library, and other similar venues.	July 2024-June 2025; ArtHop dates	Grant funding can bring us more opportunities to add live performance situations in Fresno and that will also help us to continue to build community. * Community building : the community will be exposed to music not often heard in Fresno, in particular, a "live" Afro/Latin jazz big band concert. □ Opportunities for local artists: Performance opportunities for local musician's □ *Support of local artists: Proper remuneration for local musicians. □ Word of mouth advertising from members of the band, audience and all those participating in the live concert will increase attendance. *Increased revenue and exposure for local downtown businesses. *Interest from residence in other council districts who enjoy Afro/Latin jazz and new audiences that might not have yet been exposed to this aspect of jazz enriched by Afro/Latin music, arts and culture.	\$ 49,862.00	YES	\$ 49,862.00	5.28
115	DISTRICT 6	Emerging General Operations	JazzFresno	No	N/A	JazzFresno	Promoting jazz performance and education Jazz Fresno was founded through a passion for jazz music and a desire to sustain and build on the jazz community in the valley. We promote jazz music and jazz education and in doing so build community that reflects and celebrates the inherent diversity, inclusion, collaboration and respect that exists in jazz culture.	PO Box 26071 Fresno, CA 93729 US	July 2024-June 2025	Funding would allow us have the website redesigned and our donor management tools funded. (CAP 3.1 tech assistance) A website redesign would help us better connect and serve our followers and also reestablish the Jazz Calendar as a trusted source of locating live jazz concerts and related events offered throughout the community as well as the Jazz at the Library series. Hiring a paid intern who would work approximately 12 hours per week, will help us work toward our mission and also introduce a new young member of the jazz community to JazzFresno and nonprofit organizations and experiences.	\$ 22,814.00	YES	\$ 22,814.00	5.08
116	DISTRICT 6	Emerging Project Support	Revived Organization	No	N/A	Revived Organization	Provide a platform for emerging artists to showcase their work through fashion-related productions. "Stitching Through Time", a fashion show and textile exhibition surrounding "pab ntaub" or needlework, is a project that aims to showcase art and creativity as a bridge to closing the generation gap within our community, offering a cultural experience that allows artisans, from youth to seniors, and the broader community to recognize and appreciate the growth and pathways that Hmong textile artistry have given way to the culture throughout generations.	Not specified (The Grand on 10 or San Joaquin River Parkway & Conservation Trust)	July 2024-June 2025	The support from the Expanded Access to Culture and Arts Fund will help expand Fresno's art scene to include underrepresented communities and multicultural programs, bridging generations and communities while developing a deeper sense of community. With community support and awareness, students and artists will be empowered to explore and pursue the arts in various mediums, academically and professionally.	\$ 48,510.00	YES	\$ 48,510.00	5.08

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
117	DISTRICT 6	Emerging General Operations	Shinzen Friendship Garden	No	N/A	Shinzen Friendship Garden	Create and grow a North American Japanese garden that engages and inspires, appreciation for Japanese art, culture, and nature while promoting cross-cultural understanding and friendship.	Woodward Park	July 2024-June 2025	These outcomes could include: 1. Increased Programming: With grant funding, we can expand our programming offerings, including arts exhibitions, cultural performances, workshops, and educational events. This increased variety of programming can attract a more diverse audience and cater to a wider range of interests and preferences. 2. Enhanced Outreach and Promotion: Grant funding can support outreach and promotional efforts to raise awareness of Shinzen Friendship Garden and its programming. This may include marketing campaigns, advertising, social media outreach, and community engagement initiatives to reach new audiences and encourage visitation. 3. Cultural Exchange and Understanding: Through grant-funded programming, we can promote cultural exchange and understanding by showcasing diverse artistic and cultural traditions. This fosters cross-cultural dialogue, appreciation, and respect among visitors from different backgrounds. 4. Community Engagement: Grant funding can support initiatives to engage local communities and foster a sense of ownership and belonging within Shinzen Friendship Garden. This may include partnerships with community organizations, outreach events, and collaborative programming that reflects the interests and needs of diverse communities. 5. Increased Visitorship: By raising awareness and offering engaging programming, grant funding can help Shinzen Friendship Garden attract more visitors from across Fresno and provide ways to help visitors from underserved areas greater access to the garden. This can be accomplished with reduced entrance fees, reduced program fees and transportation credits. 6. Measurable Impact: Grant funding would allow us to measure the impact of our programming and outreach efforts through metrics such as attendance numbers, visitor demographics, and participant feedback. This data can inform future decision-making and help demonstrate the effectiveness of grant-funded initiatives. Overall, grant funding can empower us to achieve our goals of increasing awareness, accessibility, and engagement, ultimately enriching the lives of visitors and contributing to the cultural vibrancy of the community.	\$ 95,738.00	YES	\$ 37,514.64	5
118	DISTRICT 6	Project Specific Support	BreakBox Thought Collective	No	N/A	Break Box Thought Collective	A comprehensive wellness hub and an open third space in downtown Fresno. Our 5,700 square foot creative space is in the heart of downtown Fresno for artists, activists, thought leaders, healers and entrepreneurs to foster collaborative relationships centering community healing, creative expression and cultural preservation.	downtown Fresno	(July 2024-June, 2025)	We are envisioning an increase in the capacity of Fresno artists to create and sustain their work. Increase the number of artists entering creative careers. We want to maximize the engagement of youth and generate a thriving network of artists and storytellers to form a community of practice.	\$ 199,921.00	YES	\$ 159,936.80	4.73
119	DISTRICT 6	Emerging Project Support	We Got the Beat	Yes	JazzFresno	We Got the Beat	A platform for the youth to engage deeply with music. Addressing immediate needs for equipment updates and program expansions, with a particular emphasis on making music education more accessible to underrepresented and lower-income students.	Not specified.	July 2024-June 2025	Providing expanded access to a wider demographic by providing scholarships for campers 2. Improve and maintain our existing equipment for WGTB bands 3. Expand on equipment for growing opportunities and ensembles (drumline) to add more young musicians to the programs 4. Advertise and invite underserved communities to join us in full participation	\$ 24,173.00	YES	\$ 21,755.70	4.7
120	DISTRICT 6	Emerging General Operations	Bloom Artistry	Yes	Break the Barriers, Inc	Bloom Artistry	To provide opportunities for the creation, exploration and enjoyment of art to all members of the community regardless of ability, age or ethnicity. Purpose: To create inclusive art opportunities for the community in Fresno, including those with intellectual, developmental, and physical disabilities.	1243 E. Jamestown Dr. Fresno, California 93720 US	July 2024-June 2025	Financial support from the grant funding will allow us to expand our programming to not only serve more members of disabled community but others as well. We have discussed with Break the Barriers (our Fiscal Sponsor) the possibility of serving veterans suffering with PTSD with therapeutic painting events.	\$ 50,000.00	YES	\$ 3,240.00	4.57
121	DISTRICT 6	Project Specific Support	Shinzen Friendship Garden	No	N/A	Cultural Education Program	Cultural Education and Programs initiative is a celebration of the arts—it is a journey of self-discovery and enlightenment. Through insightful author readings, thought-provoking poetry sessions, and engaging speaker series, participants delve into the rich tapestry of Japanese history, art, culture, and philosophy, gaining a deeper understanding of the forces that have shaped this remarkable civilization.	Shinzen Garden	(July 2024-June 2025)	These outcomes could include: 1. Increased Programming: With grant funding, we can expand our programming offerings, including art exhibitions, cultural performances, workshops, and educational events. This increased variety of programming can attract a more diverse audience and cater to a wider range of interests and preferences. 2. Enhanced Outreach and Promotion: Grant funding can support outreach and promotional efforts to raise awareness of Shinzen Friendship Garden and its programming. This may include marketing campaigns, advertising, social media outreach, and community engagement initiatives to reach new audiences and encourage visitation. 3. Cultural Exchange and Understanding: Through grant-funded programming, we can promote cultural exchange and understanding by showcasing diverse artistic and cultural traditions. This fosters cross-cultural dialogue, appreciation, and respect among visitors from different backgrounds. 4. Community Engagement: Grant funding can support initiatives to engage local communities and foster a sense of ownership and belonging within Shinzen Friendship Garden. This may include partnerships with community organizations, outreach events, and collaborative programming that reflects the interests and needs of diverse communities. 5. Increased Visitorship: By raising awareness and offering engaging programming, grant funding can help Shinzen Friendship Garden attract more visitors from across Fresno and provide ways to help visitors from underserved areas greater access to the garden. This can be accomplished with reduced entrance fees, reduced program fees and transportation credits. 6. Measurable Impact: Grant funding would allow us to measure the impact of our programming and outreach efforts through metrics such as attendance numbers, visitor demographics, and participant feedback. This data can inform future decision-making and help demonstrate the effectiveness of grant-funded initiatives. Overall, grant funding can empower us to achieve our goals of increasing awareness, accessibility, and engagement, ultimately enriching the lives of visitors and contributing to the cultural vibrancy of the community.	\$ 150,179.00	YES	\$ 120,143.20	4.13
122	DISTRICT 6	General Operations	Lively Arts Foundation	No	N/A	Lively Lulljitions Ineajlope Lperjne	Bring an eclectic and multicultural variety of the highest levels of classical and contemporary entertainment to the residents and foster an enriched environment of the Performing Arts for talented young local students.	6056 N. Lafayette Avenue Fresno, ca 93711	July 2024-June 2025	The outcomes we envision from this grant include bolstering our ability to maintain and enhance production quality, broaden audience reach, and keep ticket prices within reach. We expect a positive impact on our capacity to maintain and increase the quality of our productions, cultivate a broader audience, and keep ticket prices affordable. Additionally, we aim to see increased engagement and accessibility to the arts within our community, particularly among students and youth artists in the Central Valley. As part of our plan, we intend to allocate some of the grant funds to hire a part-time staff member as needed, aiming to alleviate some of the workload. By hiring additional personnel, we aim to increase efficiency and effectiveness. This will alleviate immediate staffing pressures and contribute to Lively Arts' sustainability and growth. Through this, we seek to increase our capacity to deliver impactful programs and services to our community. Furthermore, Lively Arts hopes to enhance the educational outreach component. In the past, Lively Arts has introduced students in the Central Valley to ballet through our presentation of the Nutcracker Ballet on December 14th and 15th to local schools.	\$ 132,821.00	YES	\$ 99,615.75	3.92



Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
123	DISTRICT 6	General Operations	Break the Barriers Inc.	No	N/A	Break the Barriers Inc.	Promotes awareness and inclusion for people of all ability levels, specifically those with disabilities.	8555 N Cedar Ave Fresno, CA 93720	July 2024-June 2025	Through the grant support, we envision a world where individuals of all abilities are empowered and have access to the transformative power of the arts. We aim to provide art education classes and workshops that foster creativity and inclusivity, creating a safe and welcoming environment where diverse individuals can express themselves freely. Additionally, through therapeutic art, we hope to provide a healing space where youth, refugees, and Veterans can find solace, comfort, and a sense of community. We recognize that the healing power of the arts is paramount in promoting well-being, self-care, and personal growth, especially for those who may have experienced trauma or isolation. Furthermore, we aim to continue supporting inclusive performing arts theater programming, creating an environment where abilities are celebrated and everyone has the opportunity to shine. The performing arts can foster a sense of belonging, community, and a deep appreciation for each individual's unique gifts. Through this grant support, we envision individuals developing confidence, personal growth, and deep connections with others who share their passion for creativity and inclusivity. These outcomes will serve as a testament to the transformative power of the arts in breaking down barriers and empowering all individuals. We look forward to children and youth becoming inspired toward lifelong art accomplishments because of having access. We expect to discover at least 25 youth with unknown talents.	\$ 289,400.00	YES	\$ 61,766.90	3.58
124	DISTRICT 6	General Operations	BreakBox Thought Collective	No	N/A	Break Box Thought Collective	BreakBox Thought Collective (BBTC) is an innovative organization dedicated to fostering creativity, collaboration, and cultural embodiment.		July 2024-June 2025	The anticipated impact includes increased youth engagement and safety at Teen Night, enhanced community connections through expanded outreach, and improved mental health support via Community Healing Day. This grant will allow BreakBox to enhance marketing and security for Teen Night, foster emotional resilience, and promote mental health resources, ensuring a positive, lasting effect on community well-being.	\$ 49,942.00	NO	\$ -	3.28
125	DISTRICT 6	Project Specific Support	Art of Life Cancer Foundation	No	N/A	Solar light poles	Install 10 solar light/light poles throughout The Healing Garden to highlight art and other features, for safety, and to provide lighting for evening events.	The Healing Garden at Woodward Park	(July 2024-June, 2025)	The Healing Garden has continued to grow these past 10 years by adding unique features that are meaningful. For example...we added the viewer which allows individuals who are colorblind to finally see color for the first time in their lives. The technology was introduced in 2020. The solar lighting will improve a visitors overall experience at the Healing Garden and help to grow the number of visitors every year. The solar lighting will improve safety and visibility of art features at The Healing Garden.	\$ 50,000.00	NO	\$ -	3
126	DISTRICT 6	Emerging General Operations	Kids Can Sing	No	N/A	Kids Can Sing	Rebuild and restore youth arts in Fresno County by offering high-quality, affordable programs solely in Visual and Performing Arts.	5435 N Fresno St. Fresno, CA 93710 US	July 2024-June 2025	This grant support will produce a variety of outcomes such as an increase in scholarship opportunities for low-income students, increase in staff, and increase in community outreach for our students. Offering scholarships to students from targeted communities will not only promote diversity and inclusion in our organization but will also rebuild and restore the arts, which is the mission in which Kids Can Sing was founded.	\$ 49,500.00	NO	\$ -	2.7
127	DISTRICT 7	General Operations	Fresno Art Museum	No	N/A	Fresno Art Museum	Provide a dynamic experience for appreciating art.	2233 North First Street Fresno, CA 93703 US	July 2024-June 2025	B. Anticipated outcomes achieved by this grant include: 1. Expanding open hours for the public from four days a week to six days a week. 2. Providing our public with one FREE DAY per week/every Sunday in a calendar year and hiring one new staff person to accommodate the six days of open hours, 3. Paying the PG&E bill three months in advance which costs the 3,000-square-foot museum an average of \$18,000 per month, 4. Allowing the Executive Director budget relief at the start of the fiscal year so she can develop new donors and apply for more grants in the first few months of the fiscal year, 5. Helping defray facility needs as they unexpectedly arise, 6. Supporting certain staff salaries	\$ 300,000.00	YES	\$ 270,000.00	5.22
128	DISTRICT 7	Emerging General Operations	United Khmer Cultural Preservation	No	N/A	United Khmer Cultural Preservation	Preserve, promote, and enhance awareness of Khmer culture and heritage amount Khmer Americans and the wider community through education, cultural events, and community engagement.	PO Box 7780 Fresno, CA 93747 US	July 2024-June 2025	The organization's impact extends beyond its immediate participants. Khmer American youth who have participated in UKCP's programs have gained the confidence to share their heritage with their peers by showing traditional dances at school event. This has helped to foster a sense of pride and inclusion among Khmer American students, who may have previously felt excluded or disconnected from their cultural roots. Moreover, the Khmer Literacy classes have empowered participants to connect with their language and traditions, while the Khmer Classical and Folk Dance classes have provided a platform for artistic expression and cultural celebration.	\$ 48,400.00	YES	\$ 43,704.00	4.83
129	DISTRICT 7	Project Specific Support	Fresno Art Museum	No	N/A	The Harriett Kelly Collection of African American Art	Support for a traveling exhibition opening at FAM on January 31, 2025, and running for six months through June 29, 2025. The exhibition is entitled "The Harmon and Harriett Kelley Collection of African American Art: Works on Paper."	FAM	January 31, 2025, and running for six months through June 29, 2025	With the financial support of Measure P funding, the museum aims to expand and enhance opportunities through exhibitions, permanent collection additions, educational initiatives, and public programming.	\$ 90,330.00	YES	\$ 72,264.00	4.8
130	DISTRICT 7	Emerging Project Support	Peace Rocks Foundation	No	N/A	Hearts of Fire Choir	The Hearts on Fire choir BIG SHOW in November at the Tower Theater from here on out.	Tower Theatre	No specific just performances throughout the year	As we grow we know that our work is being done. Our ability to continue and expand is a metric we cannot overlook. Audience size, choir size, breakout groups etc, and member gratitude all give us an understanding of the impact this grant would have.	\$ 27,000.00	YES	\$ 24,300.00	4.68
131	DISTRICT 7	Project Specific Support	Danger Aware	No	N/A	Danger Aware Web Application	Have web application produced which will allow anyone to name one of our animation characters in exchange for donation. Such characters will be used in stories, animation, comics and more. The target audience is Fresno community of all ages.	Not specified	(July 2024-June 2025)	With assured funding for employees and programmers, we can provide more materials for the prevention of abuse. We can redirect current funding to advertising and public awareness campaigns. More artists joining what we are doing, to expand our appeal by bringing in other techniques and other media.	\$ 12,000.00	YES	\$ 9,600.00	3.85
132	DISTRICT 7	Emerging Project Support	Byron Russell	Yes	Community Media Access Collaborative (CMAC)	Byron Russell	This project will be to create a short-film (20-30 minutes category) documentary titled WHY I HATE RAISINS, a heartfelt story that links the unique history of agriculture in the Central Valley to the history of our community.	City of Fresno	July 1, 2024 - June 30, 2025	Should the council choose to support WHY I HATE RAISINS, I expect the most important outcome to be the completion and exhibition of the resulting documentary. I expect it to receive a positive reception from the local community and to spread the message through its exhibition and distribution through CMAC, as well as by entering the film in regional and national film festivals where it might receive an even larger audience, further afield from our local community. In time, I also aspire to expand the work into a larger feature film that goes into greater detail, including more stories about raisins and other aspects of my family history in places like North Fork and Oakland, as well as Fresno. Another major outcome will be that equipment purchased to create this documentary will enable future stories to be told, both animated and live action, fictional as well as documentary in nature. Whatever stories are told, Fresno and the greater Central Valley community will remain a subject of frequent attention from this filmmaker.	\$ 50,000.00	YES	\$ 40,000.00	3.8
133	DISTRICT 7	Emerging Project Support	Neighborhood Woodshop	Yes	Jackson Community Development Corporation	Neighborhood Woodshop	Provide woodworking education to youth in the Jackson neighborhood of south Fresno. The Jackson neighborhood (First Ave. to Cedar Ave. and Tulare Ave. to Ventura Ave., just east of Downtown Fresno) is made up of 3300 residents and is one of Fresno's most ethnically and socioeconomically-diverse neighborhoods. Opportunities for extracurricular development are limited and Neighborhood Woodshop was started to begin to fill that gap, especially for those students who naturally learn and develop in a hands-on, kinetic environment.	3327 E. Huntington Blvd., Fresno, CA 93702 Jackson neighborhood (First Ave. to Cedar Ave. and Tulare Ave. to Ventura Ave., just east of Downtown Fresno)	July 2024-June 2025	A successful outcome to a year of this program would be to have several cohorts of students who have completed the beginner-level work, are working through the intermediate-level curriculum, and are excited to think about how to use their new skills in a career or for their personal benefit and enjoyment. Grant funding will facilitate this outcome by allowing classes to begin sooner (by purchasing the tools that would otherwise have to be found at flea markets and estate sales as they slowly become available) and in facilitating additional classes during the year (by funding the instructor's additional time commitment to the project). One of the impacts we are most excited by is the potential for one-on-one mentorship for youth in our neighborhood. While hand tool woodworking is very physically demanding and engaging, it also has this unique quality (from personal experience) where the physical work allows space for another part of the brain to process unrelated topics in the background. Having a caring adult present to talk through these "unrelated topics" will, we hope, be of great benefit to participants in these classes. We hope that students will come to think of the woodshop as a safe space in the neighborhood where they can process whatever they need to work through.	\$ 16,393.00	YES	\$ 13,114.40	3.58

Line #	Council District	Category	Applicant	Fiscal Sponsor Y/N	Fiscal Sponsor Name	Project Title	Project Description	Project Location	Project Schedule	Anticipated Impact	Funding Requested	Recommended for award? (YES/NO)	Funding Recommended	Average Score
134	DISTRICT 7	General Operations	Another Level Training Academy	No	N/A	Another Aullitions Nneajiope Aperjne	Preserving the rich cultural heritage of Fresno while also championing social justice, reducing recidivism, and advocating for racial justice, gender equity, and mental health.	1244 N Mariposa St. #4 Fresno, ca 93703	July 2024-June 2025	The anticipated outcomes of ALTA's initiatives include the expansion of the Cultural Braiders Academy to reach more individuals, increased diversity and representation within ALTA's leadership, the development of inclusive programming to promote cultural understanding and community resilience, and hosting a cultural fair in southwest Fresno. These efforts aim to foster cultural exchange, economic empowerment, and community engagement, resulting in lasting positive change and strengthened connections within the community.	\$ 160,100.00	NO	\$ -	3.46
135	DISTRICT 7	General Operations	Care Fresno, Inc.	No	N/A	Care Fresno, Inc	Create safe communities and generate healing in Fresno's high-crime, low-income neighborhoods. Our strategic focus centers around providing academic resources, mentorship, and leadership development to youth and families in underserved areas.	1940 N Fresno Street Fresno, CA California 93703	July 2024-June 2025	The anticipated outcomes are increased access to free art classes for underserved youth, improved mental health and emotional well-being through therapeutic art experiences, enhanced artistic skills and self-expression, and strengthened community partnerships to sustain and enrich arts programming.	\$ 115,000.00	NO	\$ -	3.06
136	DISTRICT 7	Emerging General Operations	Danger Aware	No	N/A	Danger Aware	Change the paradigm of abuse awareness by educating the young and vulnerable about the early stages of abuse, how to recognize them and call them out to prevent further intrusions by using Play and Entertainment.	2503 N. Fresno St. Fresno, California 93703 US	July 2024-June 2025	The anticipated impact of this grant support is to improve our offerings, advertise our existence, and attract more visitors to our site, potentially reaching 10,000 to 15,000 people. This will enhance our ability to educate children in Fresno on recognizing early stages of abuse through engaging animations, comics, videos, and games.	\$ 50,000.00	NO	\$ -	2.25
137	District 7	Emerging General Operations	Peace Rocks Foundation	No	N/A	Hearts on Fire	Hearts On Fire is an all inclusive community of singers of all ages that wish to bring Love, Light and Peace into the world through the universal language of music.	General Operations	General Operations	The anticipated impacts of Hearts On Fire Choir include fostering lifelong friendships, empowering members to perform publicly, and supporting community engagement through regular concerts and outreach performances. With grant support, they aim to sustain and potentially expand their choir's size, performance frequency, and community impact through enhanced marketing and operational capabilities.	\$ 34,000.00	NO	\$ -	Not Scored