



FRESNO YOSEMITE
International Airport



AIRPORT PARKING GARAGE

PUBLIC ART

MARCH 9, 2023

NEED FOR PUBLIC ART



FRESNO YOSEMITE
International Airport

Welcomes
travelers and
visitors

Supports Beautify Fresno
Initiative to create a
positive image of Fresno
while also fulfilling a
public art certification for
Parksmart.

Public art is a distinguishing part of our public history and our evolving culture. It reflects and reveals our society, adds meaning to our cities, and uniqueness to our communities. It provides an intersection between past, present and future, between disciplines, and between ideas.

FRESNO ARTS COUNCIL



- State-local partner to California Arts Council and designated by the county board of supervisors to serve Fresno County's residents.
- FAC has history with public art solicitation process.
- Airport partnered with FAC because it is a respected arts organization with experience in acquiring public art.
- FAC Executive Director, Lilia Chavez, is the immediate past board chair of the California Arts Council, a renowned organization with strong contacts in the arts community locally and statewide.

CALL TO ARTISTS

PUBLIC ART PROJECT: FRESNO YOSEMITE INTERNATIONAL AIRPORT PARKING GARAGE

Entry Deadline: Sept. 16, 2022

Budget: \$35,000

For more details visit:
[https://www.fresnoartscouncil.org/
opencalls](https://www.fresnoartscouncil.org/opencalls)



1

A formal Call to Artists went sent out statewide through the CA Arts Council in June and was promoted through social media and local arts organization as well.

2

Artists were informed the Fresno Airport was seeking a public art piece that would be iconic, serve to welcome travelers and visitors, and celebrate the cultural diversity and spirit of the Central Valley. It was also asked that submitted work consider the existing airport mosaic by Raymond Rice and be complimentary since the artworks would be facing each other on exterior walls.

3

A formal proposal from artists was requested. Artists were asked to submit a statement of their artistic vision, concept and budget, examples of past work demonstrating experience in large scale public art and references.

4

17 artist submission were received.



PANELISTS

Jesus Sepulvida // Artist & President of the Society of West Coast Artists SJV Chapter

Ellen Armour // Artist, Development & Marketing Director of Fresno Philharmonic & Board President of Fresno Arts Council

Mark Davis // Airports Planning Manager

Vikkie Calderon // Airport Media & Public Relations Officer

Claudia Arguelles-Miller // Airport Marketing Manager & Airport Arts & Culture Program Manager



REVIEW PROCESS

- The panel reviewed 17 submissions and rated them based on the scoring criteria.
- Scoring criteria consisted of appropriateness of art, artist ability, budget and experience.
- The 3 top scoring artists were interviewed by the selection panel. After the interviews were conducted, the panelists discussed the artwork and scores and unanimously agreed on an artist.
- FAC staff assisted in an advisory capacity.

A photograph of a modern building facade. The building features a grid of vertical slats in a light blue-grey color, creating a textured, semi-transparent effect. Several balconies with matching railings are visible. A central section of the building has a solid, light blue-grey wall. In the foreground, there is a tall, slender street lamp and a small tree with green and brown leaves. The sky is clear and blue. The text 'ARTIST INTRODUCTION AND UNVEILING' is overlaid in the center in a bold, yellow, sans-serif font.

ARTIST INTRODUCTION AND UNVEILING

Introducing

Caleb has held numerous solo exhibitions and created iconic public artwork across the globe including in Mumbai, India, Chiapas, Mexico, Santiago de Chile, Cuba, Montreal, Canada, Frankfurt, Germany and Pienza, Italy. Caleb is also a tenured Professor of Sculpture at Fresno City College



Caleb Duarte
Artist





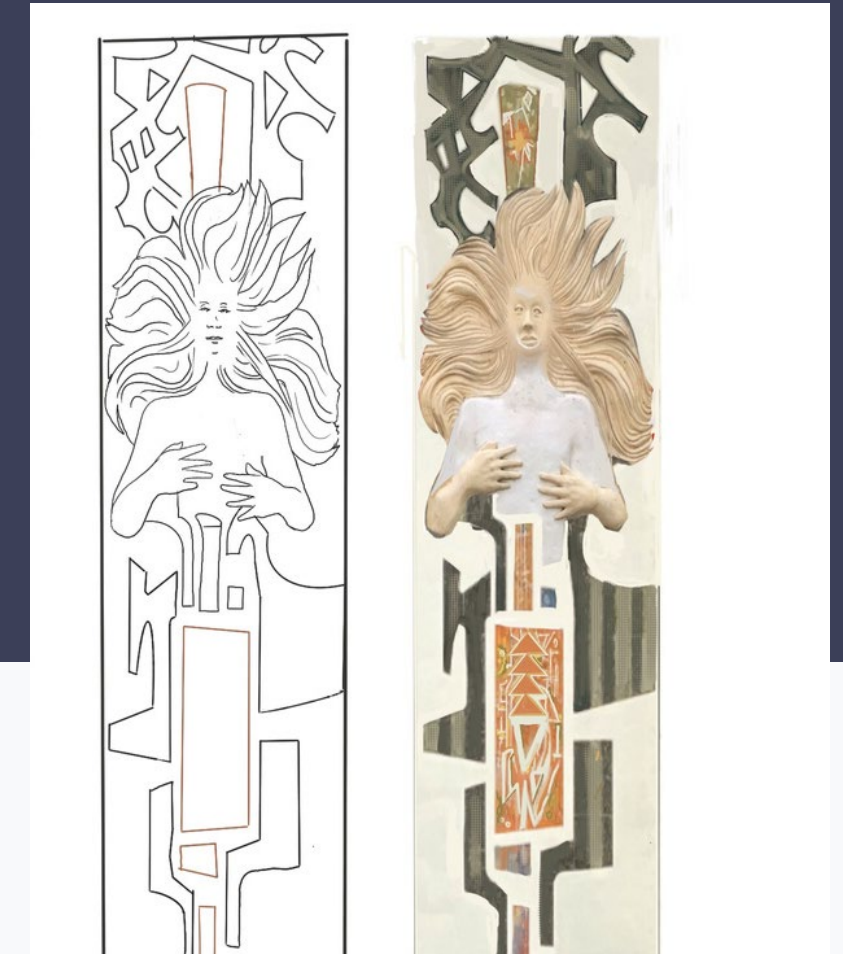
Front View



Side View



Material Detail



Outline

Proposed concept

Caleb's artistic interpretation, "YOU HAVE ARRIVED" best captured the spirit of the Central Valley and the message the airport wanted to convey to travelers and visitors, which is WELCOME!

"YOU HAVE ARRIVED" is a 4-story mixed media mural/mosaic created by acclaimed artist Caleb Duarte.



CONCEPT

"YOU HAVE ARRIVED"