



May 3, 2024

Mayor and City Council  
City of Fresno  
2600 Fresno Street  
Fresno, CA 93721

Dear Mayor and Council Members:

The Building Industry Association of Fresno/Madera Counties wishes to express our strong support for the Fresno Southeast Specific Plan and its positive impact on affordable housing in our community. The BIA, which represents many home builders who build in Fresno, has seen firsthand the need for more affordable housing options for the city's residents, and we believe that this plan is a step in the right direction towards addressing this critical issue.

The Fresno Southeast Specific Plan aims to create a vibrant and sustainable community in the southeast area of our city, with a focus on increasing affordable housing options for residents of all income levels. By encouraging the development of mixed-income housing, the plan will help to ensure that individuals and families of all backgrounds have access to safe and affordable housing options.

In addition to providing more affordable housing options, the plan also includes provisions for improving transportation infrastructure, creating more green spaces, and promoting economic development in the area. These initiatives will not only benefit residents by providing them with more opportunities for recreation and employment but will also help to revitalize the southeast area of Fresno and make it a more attractive place to live and work.

We believe that the Fresno Southeast Specific Plan is a crucial step towards addressing the affordable housing crisis in our city, and we urge you to support its implementation. By investing

in affordable housing and creating a more inclusive and sustainable community, we can ensure that all residents of Fresno have access to safe and affordable housing options.

Thank you for your attention to this important issue.

Sincerely,

A handwritten signature in blue ink, appearing to read "M. Prandini", with a long, sweeping horizontal line extending to the right.

Michael Prandini  
President and CEO

cc: City Manager