

OPPORTUNITY ALLEY

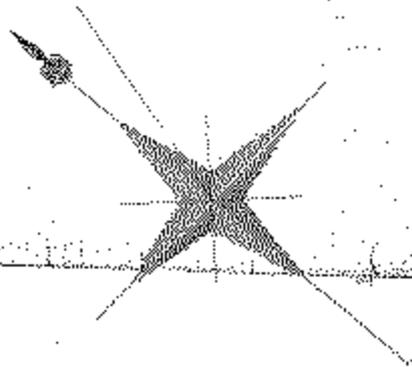
*Exploring the Potential
Benefits of Retaining and
Enhancing our Downtown
Alleys*

Dan Zack, Assistant Director
*Development and Resource Management
Department*



THE HISTORY OF ALLEYS IN FRESNO





MAP
OF THE TOWN OF
FRESNO,
FRESNO CO., CALIFORNIA.

on the line of the SAN JOAQUIN Division of the
CENTRAL PACIFIC R. R.

Scale 300 feet to 1 inch.

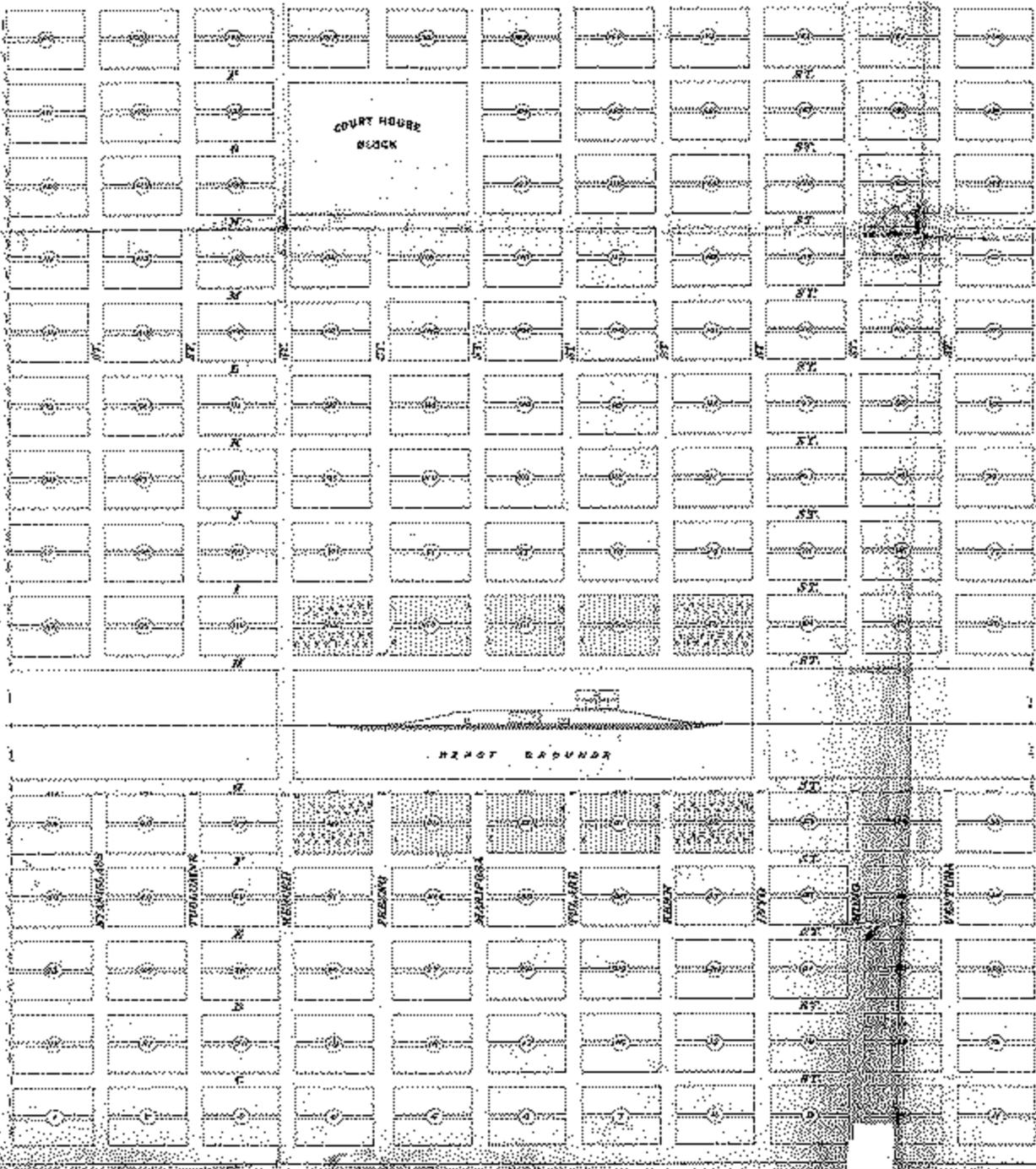
Vol. 25, Plate 70, Sheet 70, Block 70

Vol. 45, Plate 204, Sheet 204, Block 204

This map is a reproduction of a grant of land made to the Union Company of A. C. Wood & Co. on the 12th day of December, 1851.

Wm. H. ...
Recorder Fresno Co. Cal.

This map is recorded in Vol. 1 of maps, page 4.
Lo. L. Wainwright
Recorder



This map is a reproduction of a grant of land made to the Union Company of A. C. Wood & Co. on the 12th day of December, 1851.

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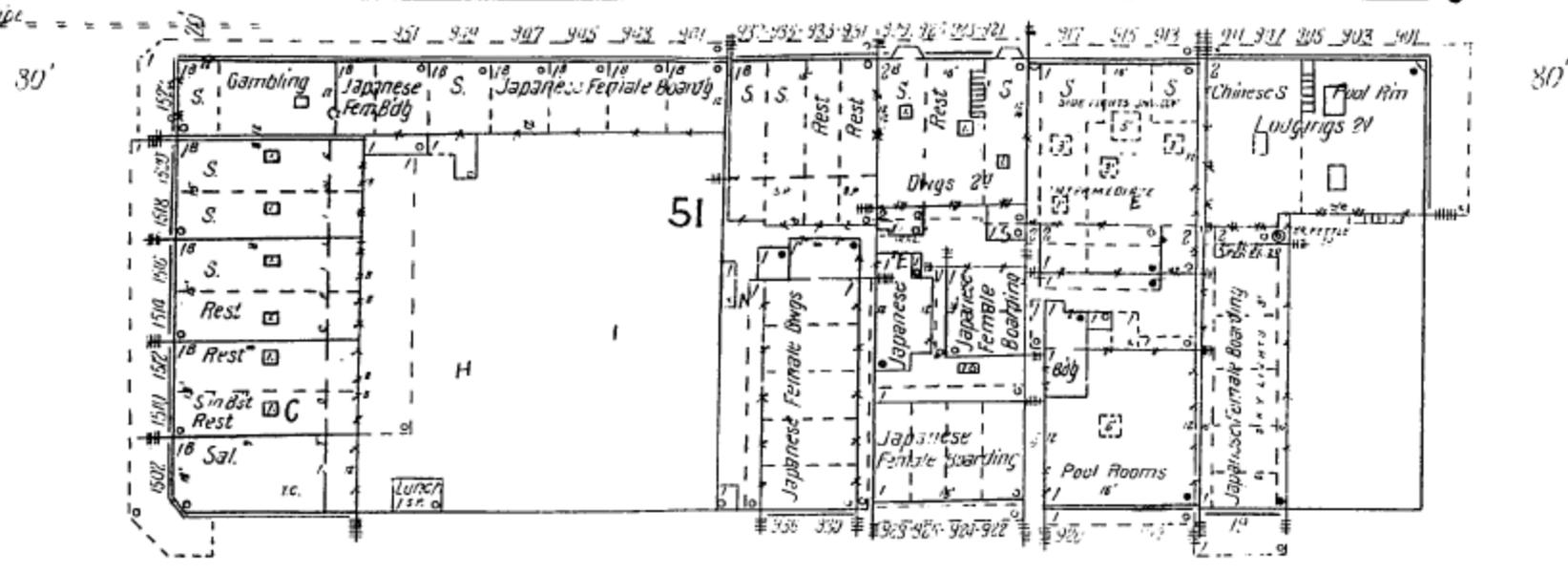
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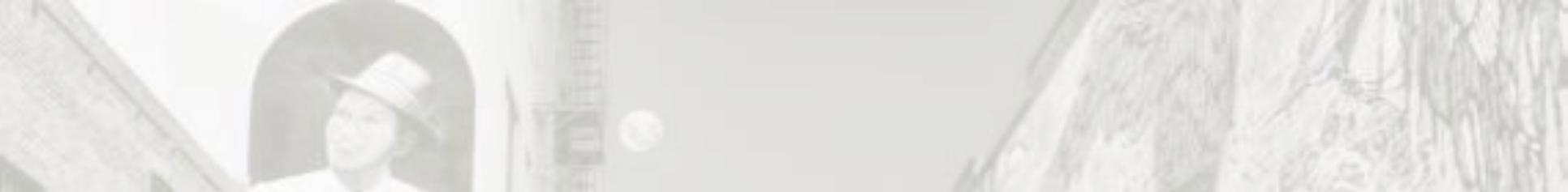
CHINA ALLEY



F STREET

F.

(80 FEET WIDE)



THE CURRENT STATE OF ALLEYS IN DOWNTOWN FRESNO





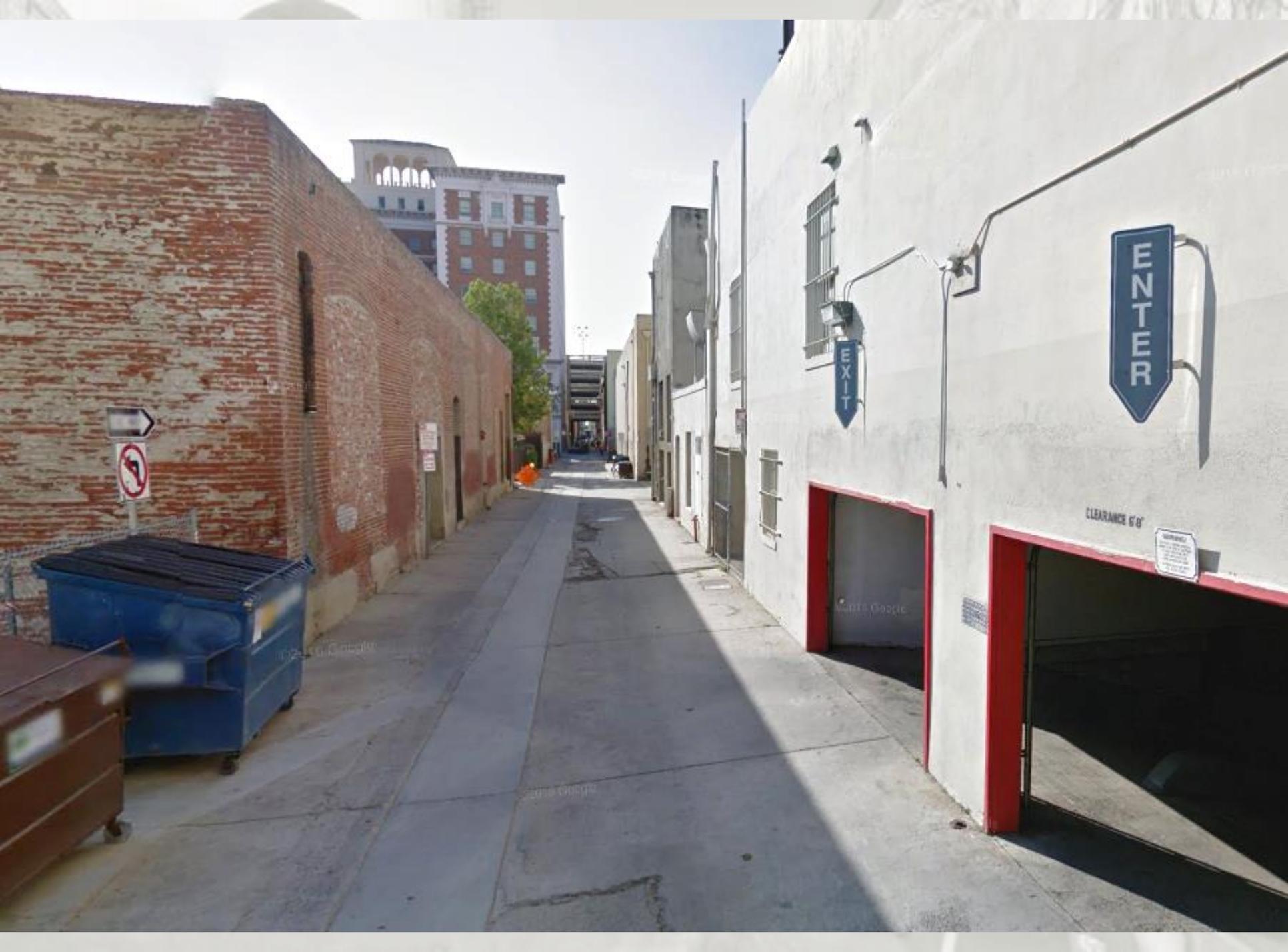






GLIMMERS OF HOPE





ENTER

EXIT

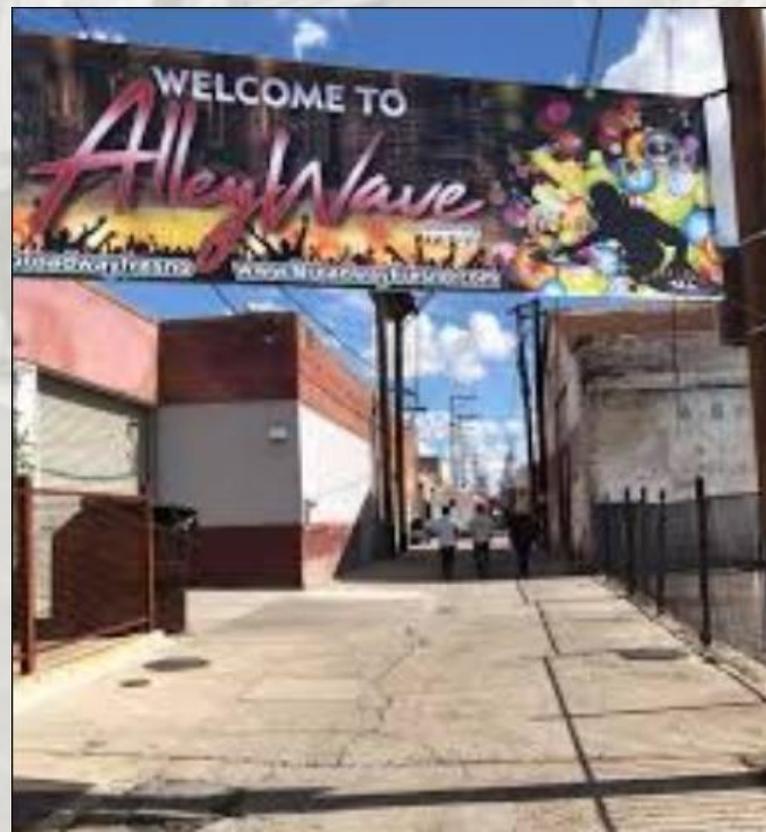
CLEARANCE 6'6"

WARNING
NO PARKING
NO STOPPING
NO LOADING
NO UNLOADING
NO DELIVERIES
NO PICKUPS
NO TRUCKS
NO TRAILERS
NO BUSES
NO MOTORHOMES
NO REFRIGERATED
TRUCKS
NO CRANES
NO DERRICKS
NO CRANES
NO DERRICKS

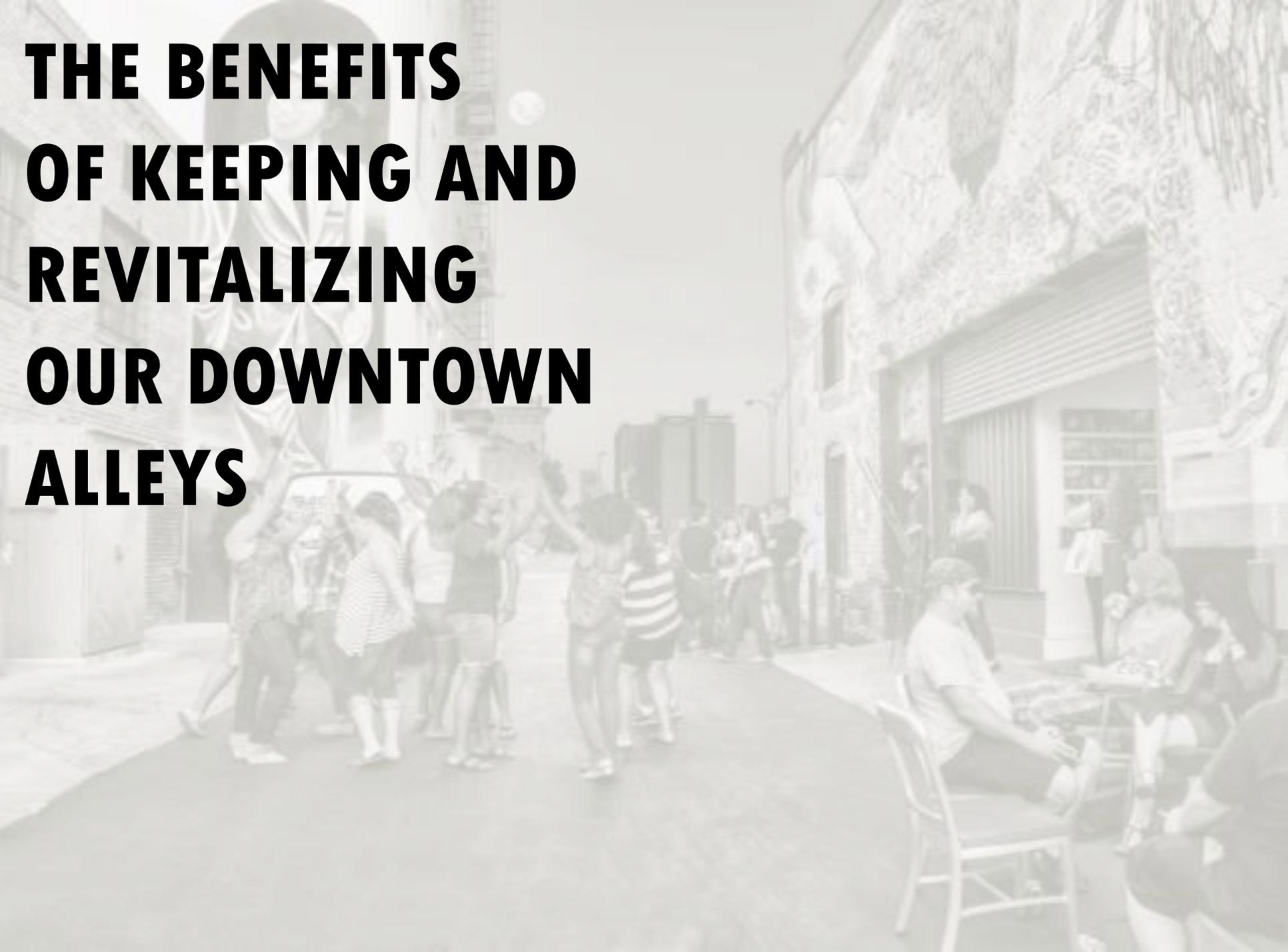
→
NO LEFT TURN







THE BENEFITS OF KEEPING AND REVITALIZING OUR DOWNTOWN ALLEYS

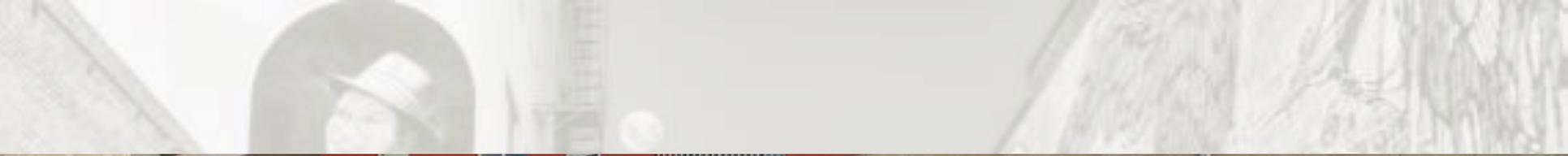








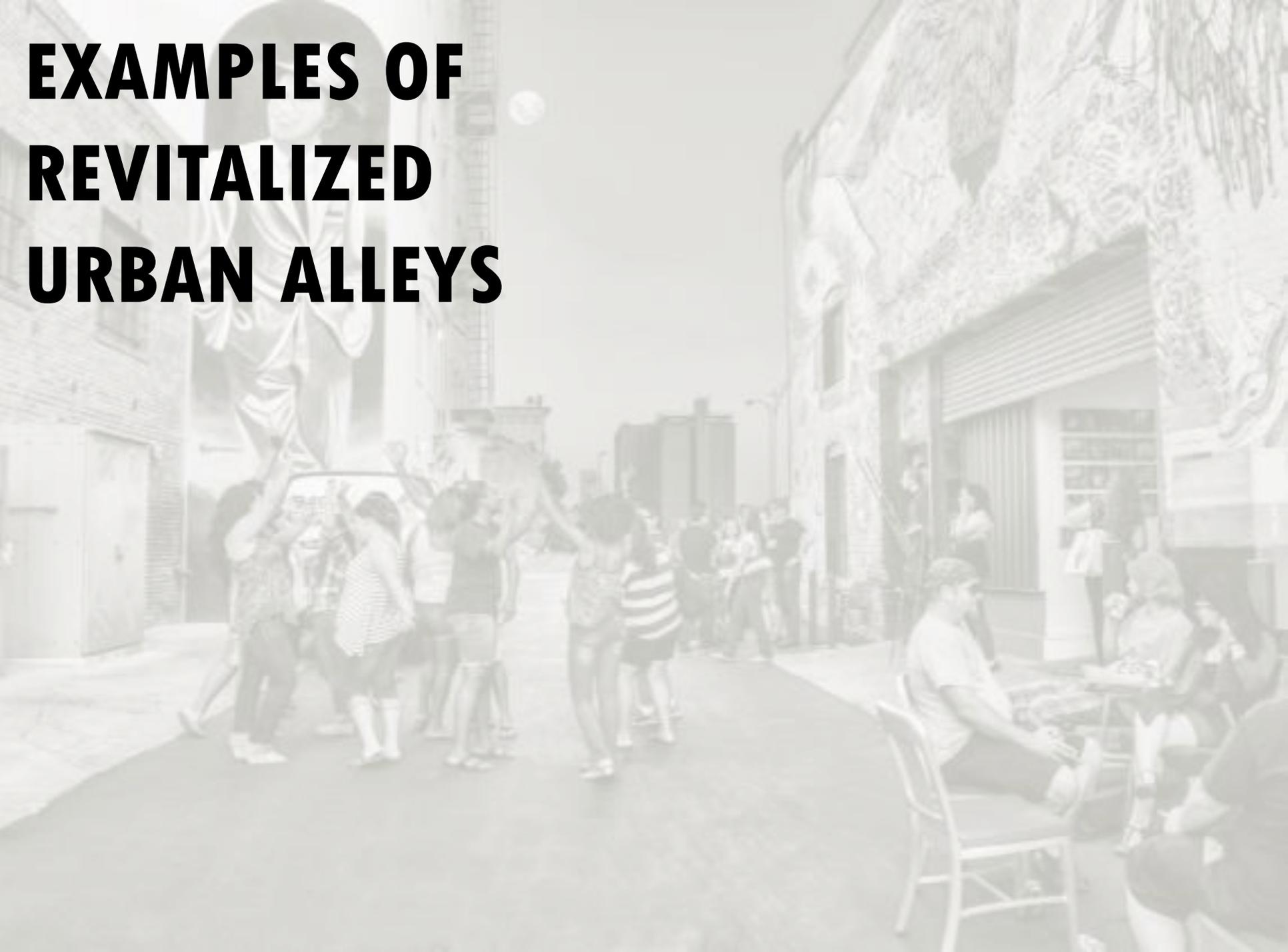








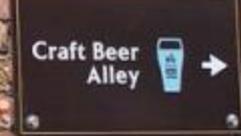
EXAMPLES OF REVITALIZED URBAN ALLEYS



733



Bubblegum Alley



Craft Beer Alley



BLAST
825
TAPROOM

- Bubblegum Alley T-Shirt →
- Bubblegum →
- 43 Self Serve Taps →
- Craft Beer & Wine →
- Burgers, Pizza & More →



GUINNESS



GUINNESS

HAPPY ST. PATRICK'S DAY
FROM THE BREWERS AT
GUINNESS
CELEBRATING 200 YEARS IN AMERICA



BY JAMES'S GATE, DUBLIN



GUINNESS











LET'S NOT CLOSE OFF OPPORTUNITIES



**THANK
YOU!**

