Regular Council Meeting

June 3, 2025

FRESNO CITY COUNCILY OF FRESNO FRESNO Supplement Packet



ITEM(S)

(ID 25-712)

Economic Development Department

Contents of Supplement: Presentation

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

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MAYOR'S PROPOSED BUDGET FY 2026

Economic Development Department

Budget Presentation

JUNE 3, 2025

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Economic Development Department FY 2026 Total Budget

Category	FY 2023 Actuals	FY 2024 Actuals	FY 2025 Amended	FY 2026 Proposed
Personnel	\$ 723,555	\$ 934,739	\$ 1,043,800	\$ 996,000
Non-Personnel	882,994	253,155	2,662,500	1,722,700
Interdepartmental	152,891	151,130	203,600	156,800
Total	\$ 1,759,440	\$ 1,339,024	\$ 3,909,900	\$ 2,875,500

Notes

1. Personnel attrition rate increased from 6.18% in FY 2025 to 14.22%, or \$157,800, in FY 2026



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Economic Development Department FY 2026 Budgeted Positions

Category	FY 2024 Adopted	FY 2025 Adopted	FY 2025 Amended	FY 2025 Changes	FY 2026 Proposed
Economic Development	8.0	8.0	8.0	0.0	8.0
Total	8.0	8.0	8.0	0.0	8.0



Economic Development Department Operational Impacts

Description	2026 Proposed	
 Non-Personnel Reductions 	\$ (46,000)	

Notes:

 Targeted reductions to minimize operational impact through lower consulting, public relations, travel, and training appropriations



Economic Development Department Federal & State Grants

Description		2026 Proposed
State:		
1)	Local Immigrant Integration and Inclusion Grant	\$ 165,000

Notes:

- Local Immigrant Integration and Inclusion Grant (LIIIG) awarded in FY 2024 to provide entrepreneurship and digital literacy training and workshops to Spanish speaking immigrants
 - In FY 26, will hold a "Semana de Immigrantes Emprendedores" (Immigrant Entrepreneurs Week) to offer in-person and virtual training and networking opportunities
 - Grant will sunset January 2026



Economic Development Department Program & Project Highlights

Description	2026 Proposed
1) LIIIG Grant Activities	\$ 165,000
2) Energy Efficiency Grants	\$ 800,000

Notes:

- Continued work with CVIIC on the LIIIG Grant Activities
- 2. Continued Energy Efficiency Grants for locally owned restaurants



Economic Development Department Community Outreach Highlights

Outreach to local businesses looking to expand through events such as:

- > SJVMA Summit
- > Central California Women's Conference
- Local chamber events
- Speaking engagements/trainings

Attending regional, state and national tradeshows such as:

- SemiCon West Phoenix
- ICSC Las Vegas
- Select USA
- World Ag Expo



Questions



