FRESNO MEASURE P HIGHEST-NEED NEIGHBORHOODS DEFINITION 2025-2027

Parks, Recreation and Arts Commission
September 30, 2024

Agenda

1. Measure P and Highest-Need Neighborhoods
2. Updated Equity Factors
3. Survey Outreach and Results
4. Highest-Need Percentile

1

MEASURE P AND HIGHEST-NEED NEIGHBORHOODS

Defining Highest-Need Neighborhoods

Measure P Requirements

Sec. 7-1508 (e) Identification of Highest-needs neighborhoods

(2) The City, in conjunction with the Commission, shall adopt a new definition of highest-need neighborhoods no later than January 1, 2022, after conducting a public process, to be updated every three years and included in subsequent updates to the Plan. The City and Commission shall create **a weighted index** incorporating the following data in developing the definition:

(A) Existing conditions of parks and facilities based on needs assessment data in the Plan;
(B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
(C) Park acreage per 1,000 residents;
(D) Population density;
(E) Neighborhood youth and senior population;
(F) Neighborhood safety;
(G) Neighborhoods of concentrated poverty;
(H) Pollution burden, as defined by CalEnviroScreen 3.0, or subsequent updates;
(I) Pre-term birth rates;
(J) Years of potential life lost;
(K) Neighborhood composite mortality rate.

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# 2

UPDATED EQUITY FACTOR MAPPING

Equity Factors

(A) Existing Conditions of Parks and Facilities based on needs assessment data in the Master Plan

- Parks in Fresno are not all in the same condition.
- The red areas on this map highlight neighborhoods where one or more parks are in poor condition.

SOURCE:
Fresno Parks Master Plan, 2018 (with the 2024 Technical Amendment), and 2024 Park Assessment

DEFINITION:
Census Tracts containing at least one park identified as being in "Poor" condition
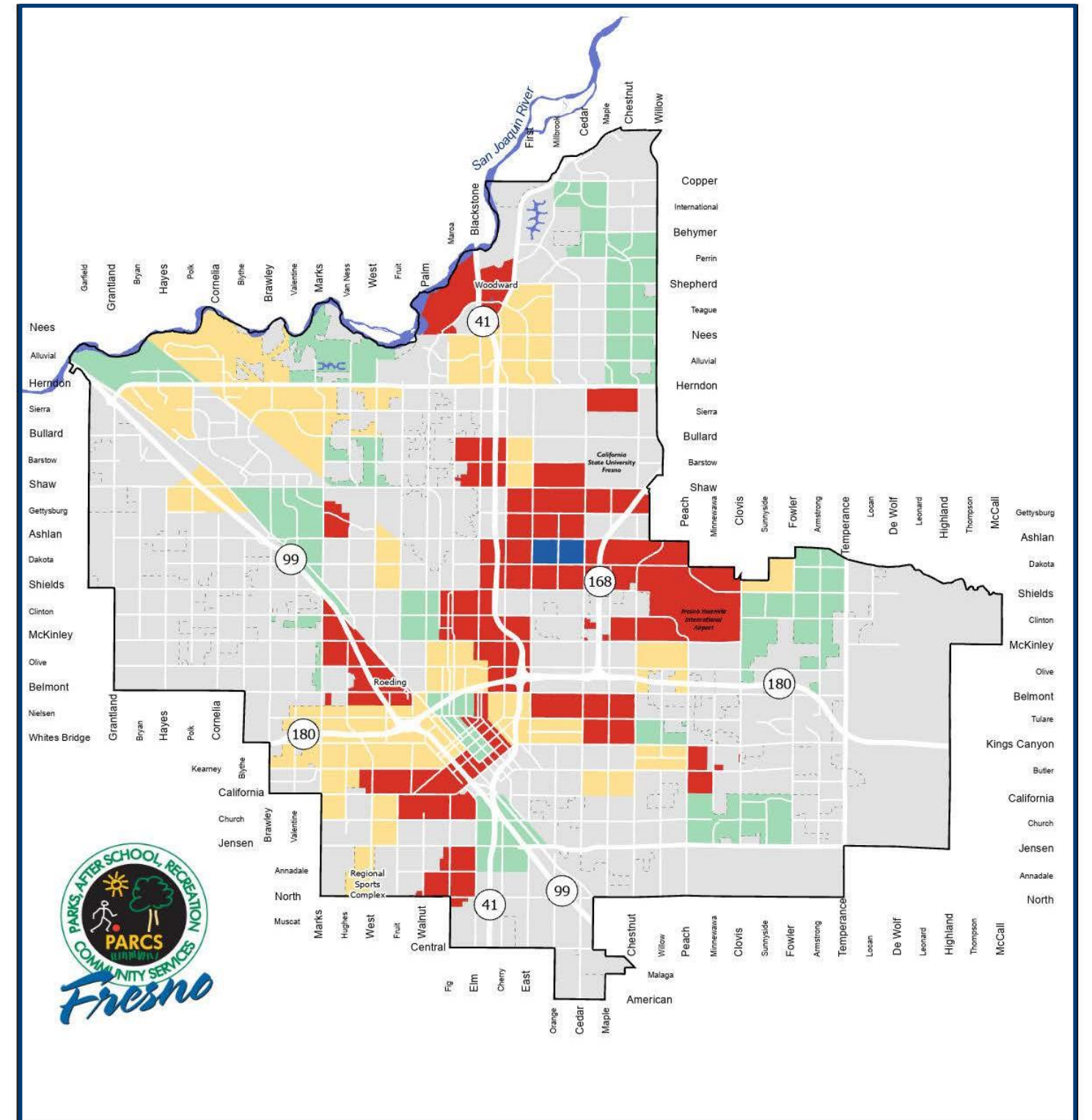
Condition of Lowest Scoring Park in Census Tract

- Excellent
- Good
- Fair
- Poor

City Limits
Sphere of Influence

Source: 2018 Parks Master Plan & 2024 Technical Amendment. 2024 Park Assessment

Equity Factors

(B) The Proportion of the Population That Lives within Walking Distance (1/2 Mile) to a Park
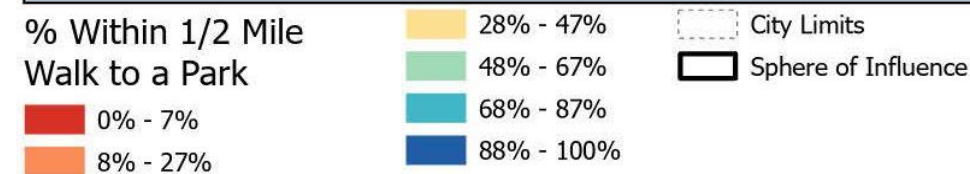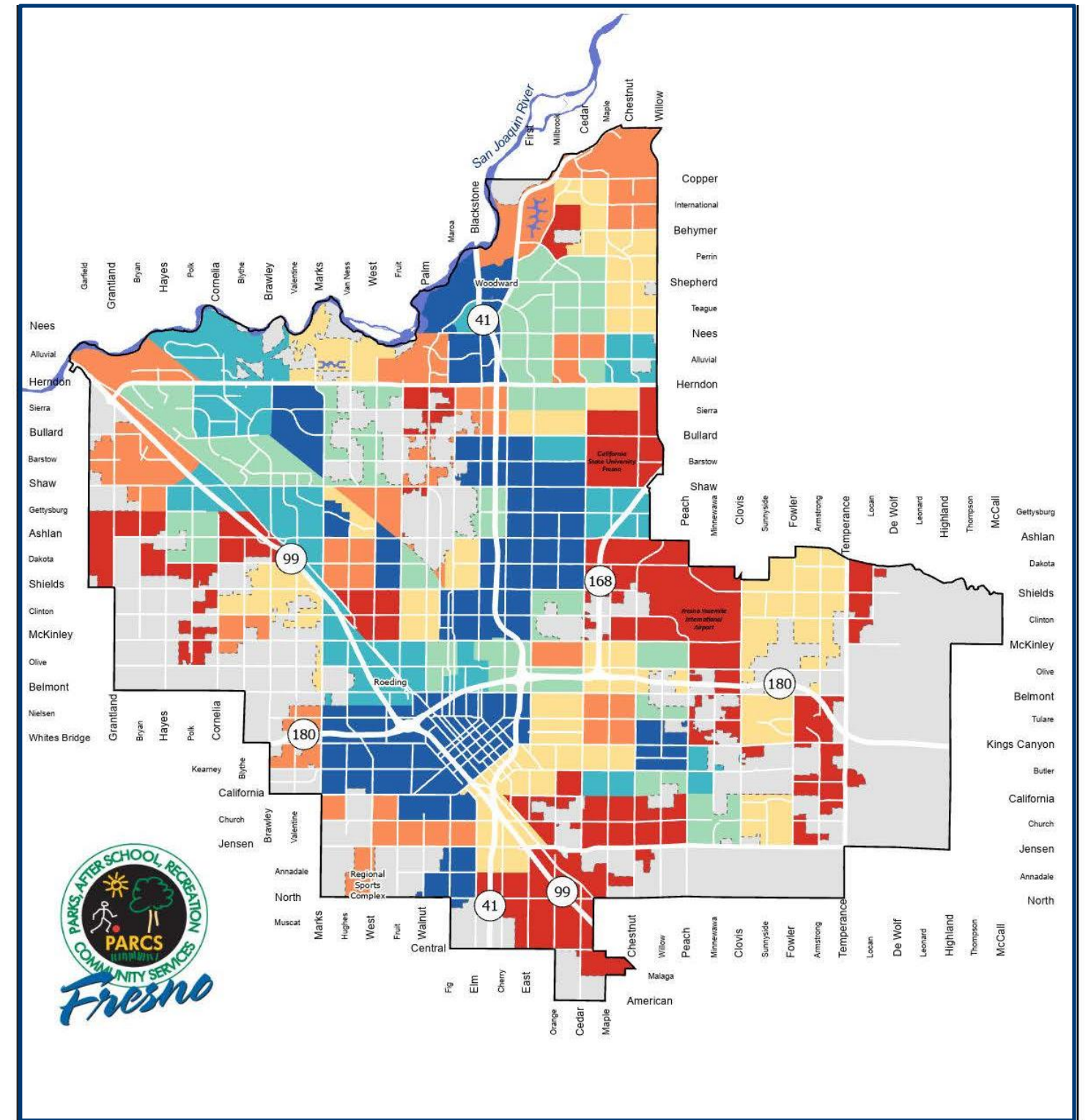
- Not all Fresno community members have easy access to nearby parks.

- Red, orange and yellow on this map highlight neighborhoods where less than 48% of people live within a ½ mile walk to a park.

- Analysis includes parks that are owned or maintained by the PARCS Department.

SOURCE:
Fresno Parks Master Plan, 2018 (with the 2024 Technical Amendment)

DEFINITION:
Census tracts where less than 48% of people live within a 1/2 mile walking distance to a park.

% Within 1/2 Mile Walk to a Park

- 0% - 7%
- 8% - 27%
- 28% - 47%
- 48% - 67%
- 68% - 87%
- 88% - 100%

City Limits
Sphere of Influence

Source: 2018 Parks Master Plan & 2024 Technical Amendment. 2024 ERSI Updated Demographics

Note:
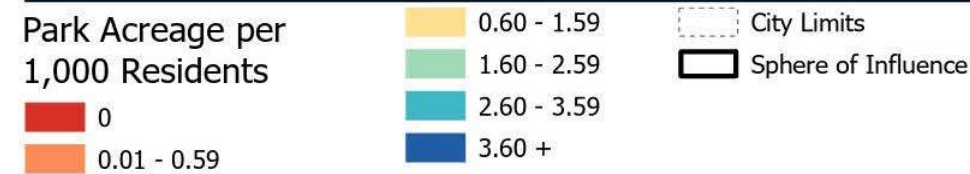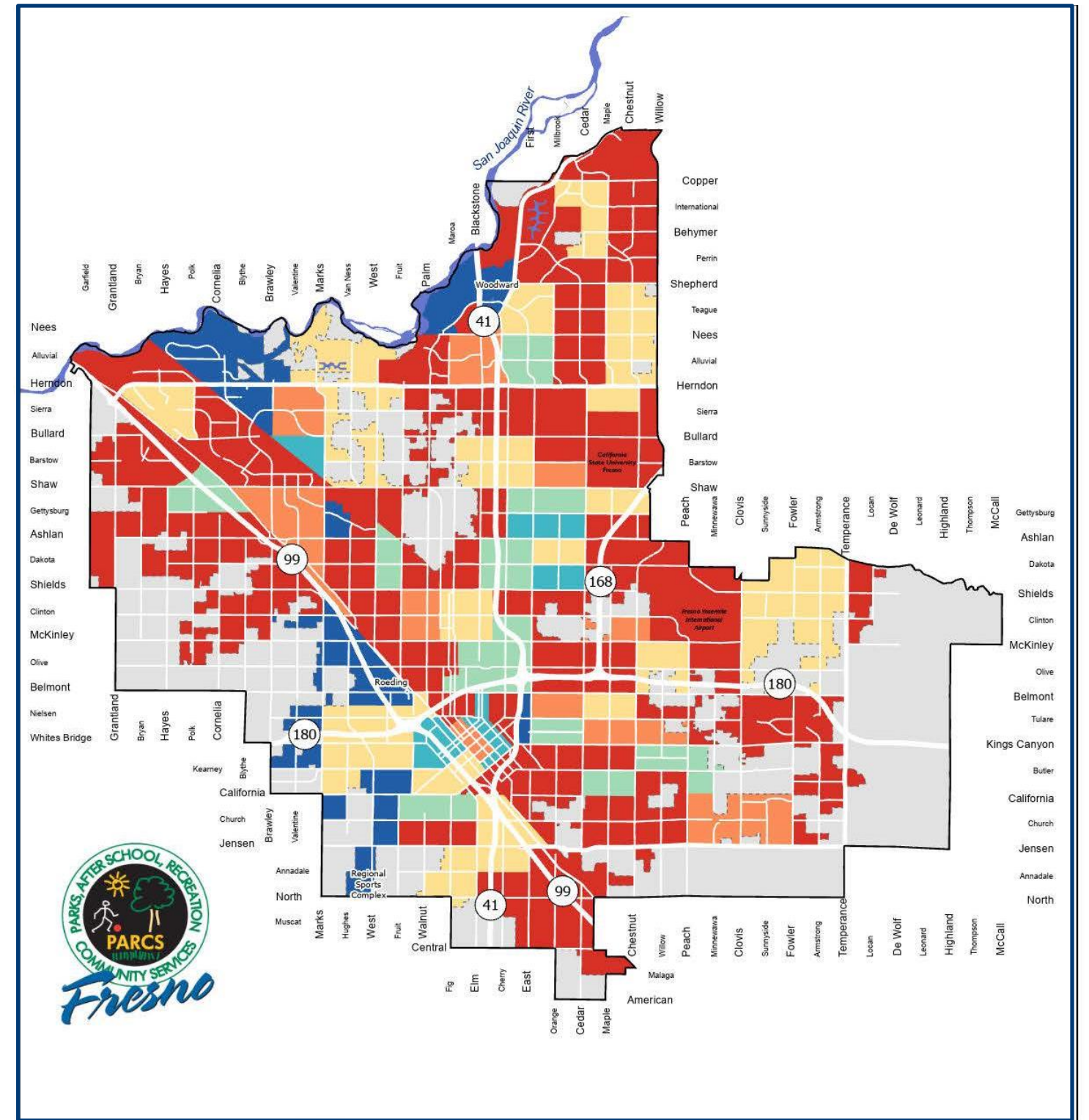Analysis includes only parks that are owned or maintained by the PARCS Department.

0 1 2 3 Miles

N

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Equity Factors

(C) Park Acreage per 1,000 Residents

- Parks in Fresno are not evenly distributed throughout the city.

- Red, orange and yellow areas on this map show neighborhoods where there are less than 1.6 acres of parkland per 1,000 residents.

- Analysis includes parks that are owned or maintained by the PARCS Department.

SOURCE:
Fresno Parks Master Plan, 2018 (with the 2024 Technical Amendment)

DEFINITION:
Census tracts where there are less than 1.6 acres per 1000 people.

Park Acreage per 1,000 Residents

- 0
- 0.01 - 0.59
- 0.60 - 1.59
- 1.60 - 2.59
- 2.60 - 3.59
- 3.60 +

City Limits
Sphere of Influence

Source: 2018 Parks Master Plan & 2024 Technical Amendment. 2024 ERSI Updated Demographics

Note:
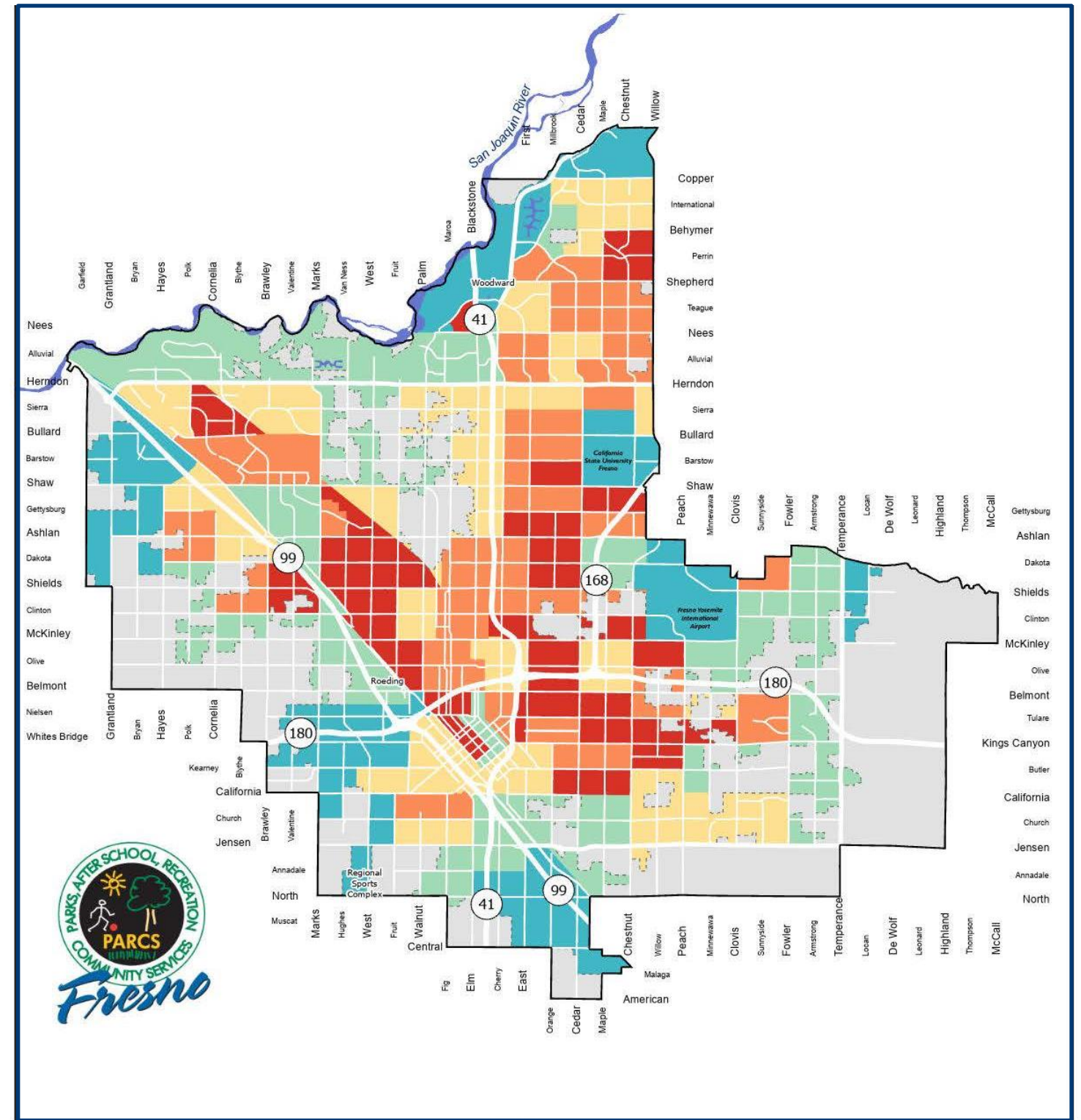Analysis includes only parks that are owned or maintained by the PARCS Department.

0 1 2 3 Miles

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Equity Factors

(D) Population Density

- Denser residential areas of a city often have less access to private outdoor space. Public park access is even more critical here.

- The red and orange on this map show neighborhoods where the population density is greater than the average in the city.

SOURCE:
2020 Census

DEFINITION:
Census tracts with a population density of more than 5,607 people per square mile.

Population per Square Mile

- 0 - 1,607
- 1,608 - 3,607
- 3,608 - 5,607
- 5,608 - 7,607
- 7,608+

City Limits
Sphere of Influence

Source: 2023 ESRI Updated Demographics
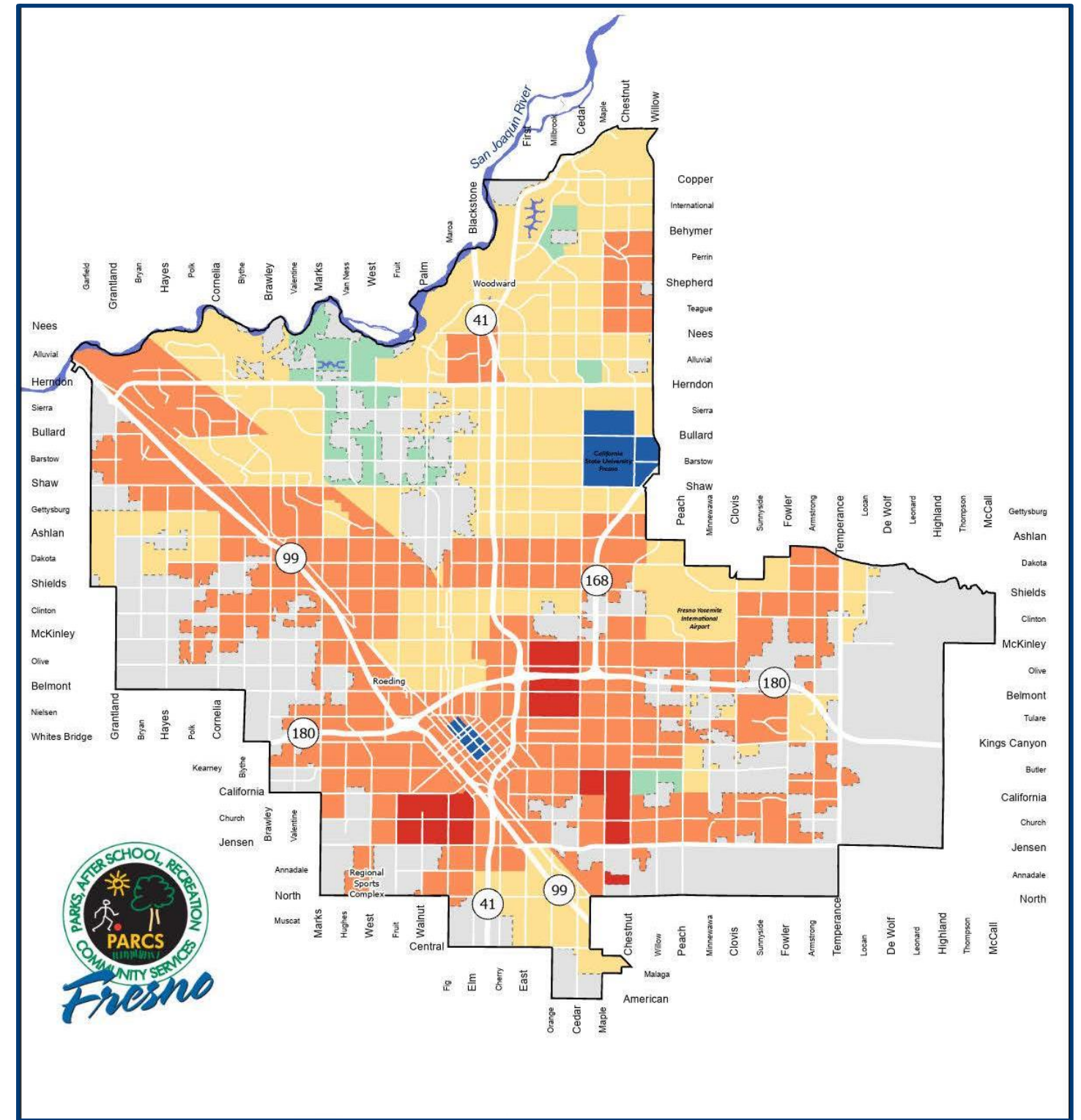
0 1 2 3 Miles

Equity Factors

(E1) Neighborhood Youth and Senior Population

- YOUTH

- Access to green space is important to the mental well-being, overall health and cognitive development of children.
- Orange and red areas on this map show neighborhoods where there are more children under 18.

SOURCE:
2020 Census

DEFINITION:
Census Tracts where the percent of the population of residents under 18 years of age is greater than 26%.

Youth Population (Under 18)
- 0% - 6%
- 7% - 16%
- 17% - 26%
- 27% - 36%
- 37% +

City Limits
Sphere of Influence

Source: 2023 ESRI Updated Demographics
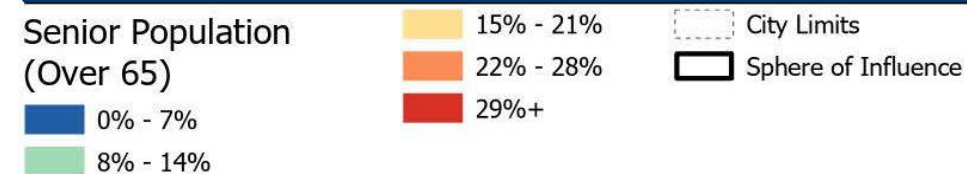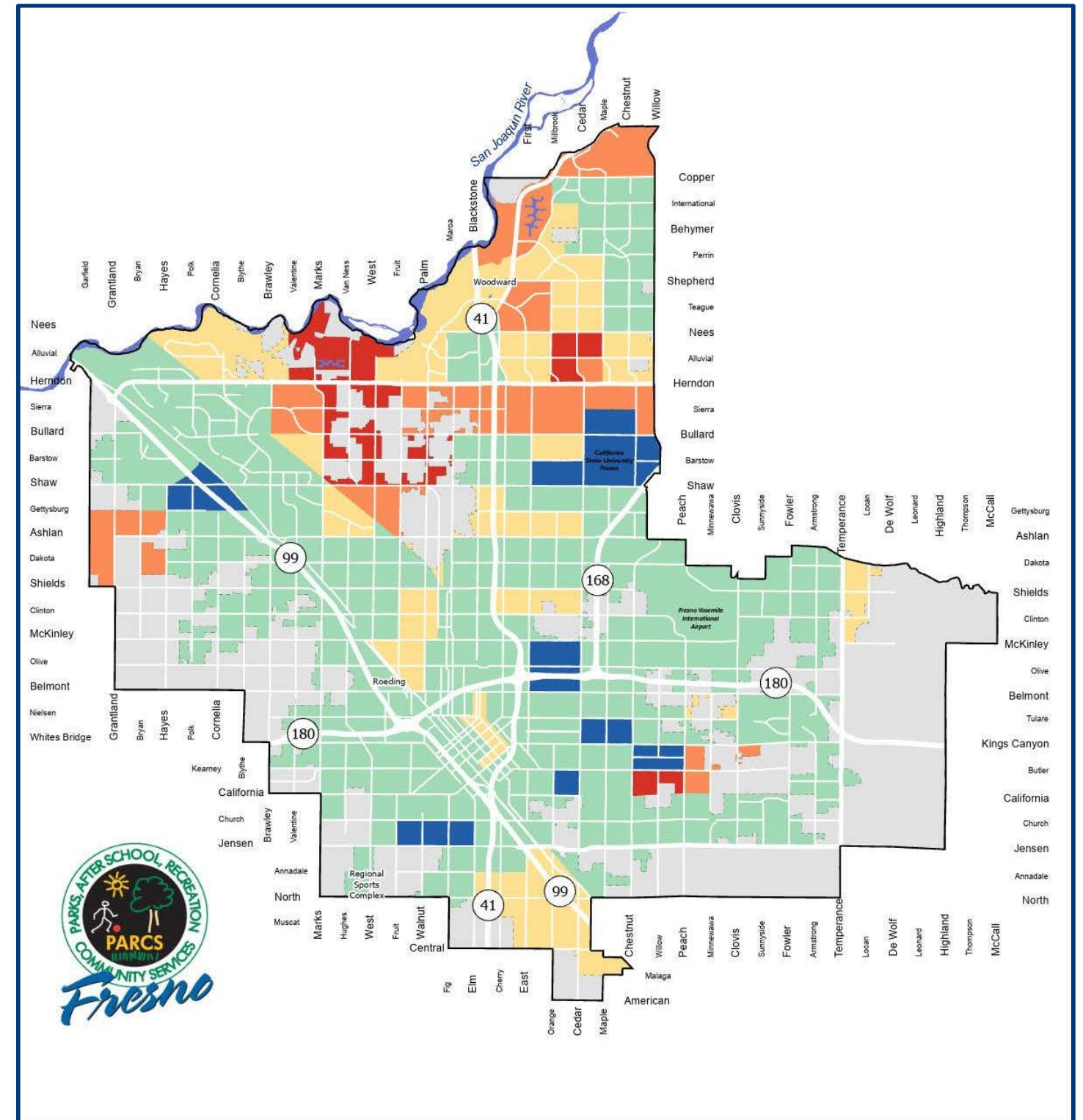
Equity Factors

(E2) Neighborhood Youth and Senior Population

- SENIORS

- Access to green space is important to the mental well-being and overall health for seniors as they age in place.

- Yellow, orange and red areas on this map show neighborhoods where there are more adults age 65 or older.

SOURCE:
2020 Census

DEFINITION:
Census tracts where the percent of the population of residents over 65 is greater than 14%.

Senior Population (Over 65)

- 0% - 7%
- 8% - 14%
- 15% - 21%
- 22% - 28%
- 29%+

City Limits
Sphere of Influence

Source: 2023 ESRI Updated Demographics

0 1 2 3 Miles
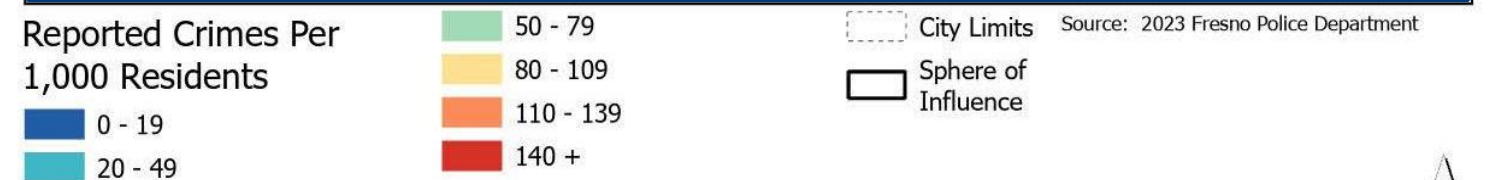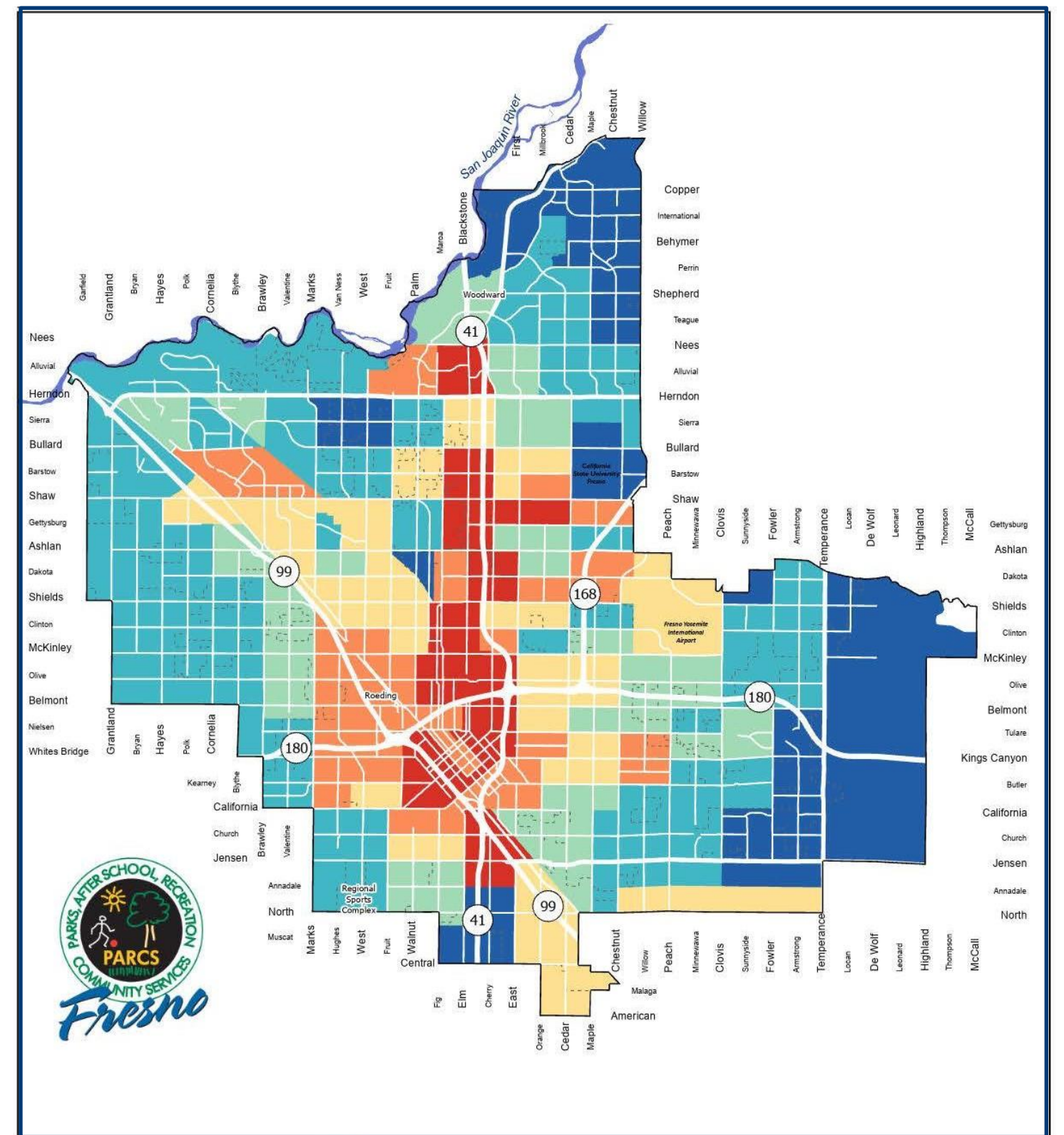
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Equity Factors

(F) Neighborhood Safety

- Parks provide a place for people to get together and can make communities more cohesive.

- Red, orange and yellow on this map show areas in Fresno where there were a higher number of crimes per 1,000 people.

SOURCE:
Fresno Police Department

DEFINITION:
Census Tracts where the number of reported crimes is greater than 79 per 1000 people.

Reported Crimes Per 1,000 Residents

- 0 - 19
- 20 - 49
- 50 - 79
- 80 - 109
- 110 - 139
- 140 +

City Limits
Sphere of Influence

Source: 2023 Fresno Police Department
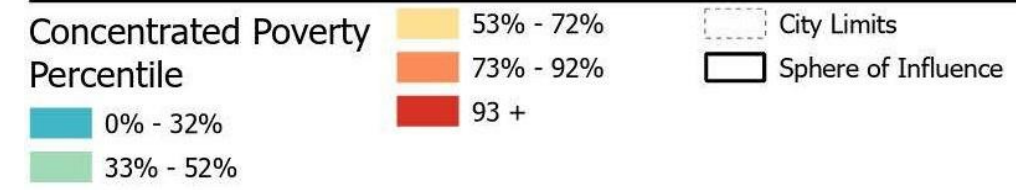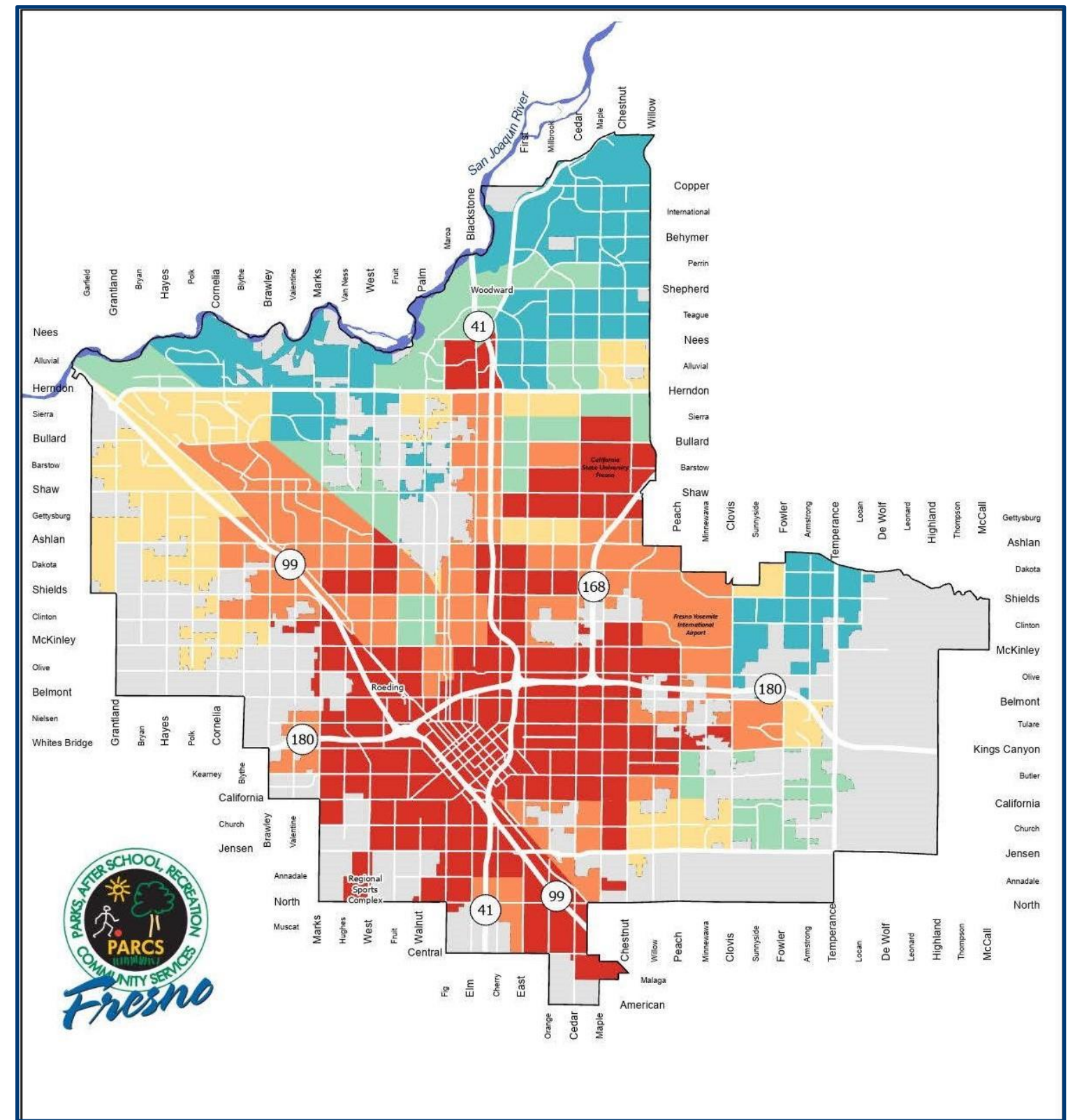
Equity Factors

(G) Neighborhoods of Concentrated Poverty

- People with lower economic independence rely on public parks to fulfill their public health needs.

- Red and orange on this map show neighborhoods with a higher percentage of concentrated poverty.

SOURCE:
CalEnviroScreen 4.0

DEFINITION:
Census Tracts with a poverty percentile greater than 72%.

In the State of California tool used in this analysis (CalEnviroScreen 4.0) poverty is defined as percent of the population living below two times the federal poverty level.

Concentrated Poverty Percentile

- 0% - 32%
- 33% - 52%
- 53% - 72%
- 73% - 92%
- 93 +

City Limits
Sphere of Influence

Source: CalEnviroScreen 4.0. California Office of Environmental Health Hazard Assessment
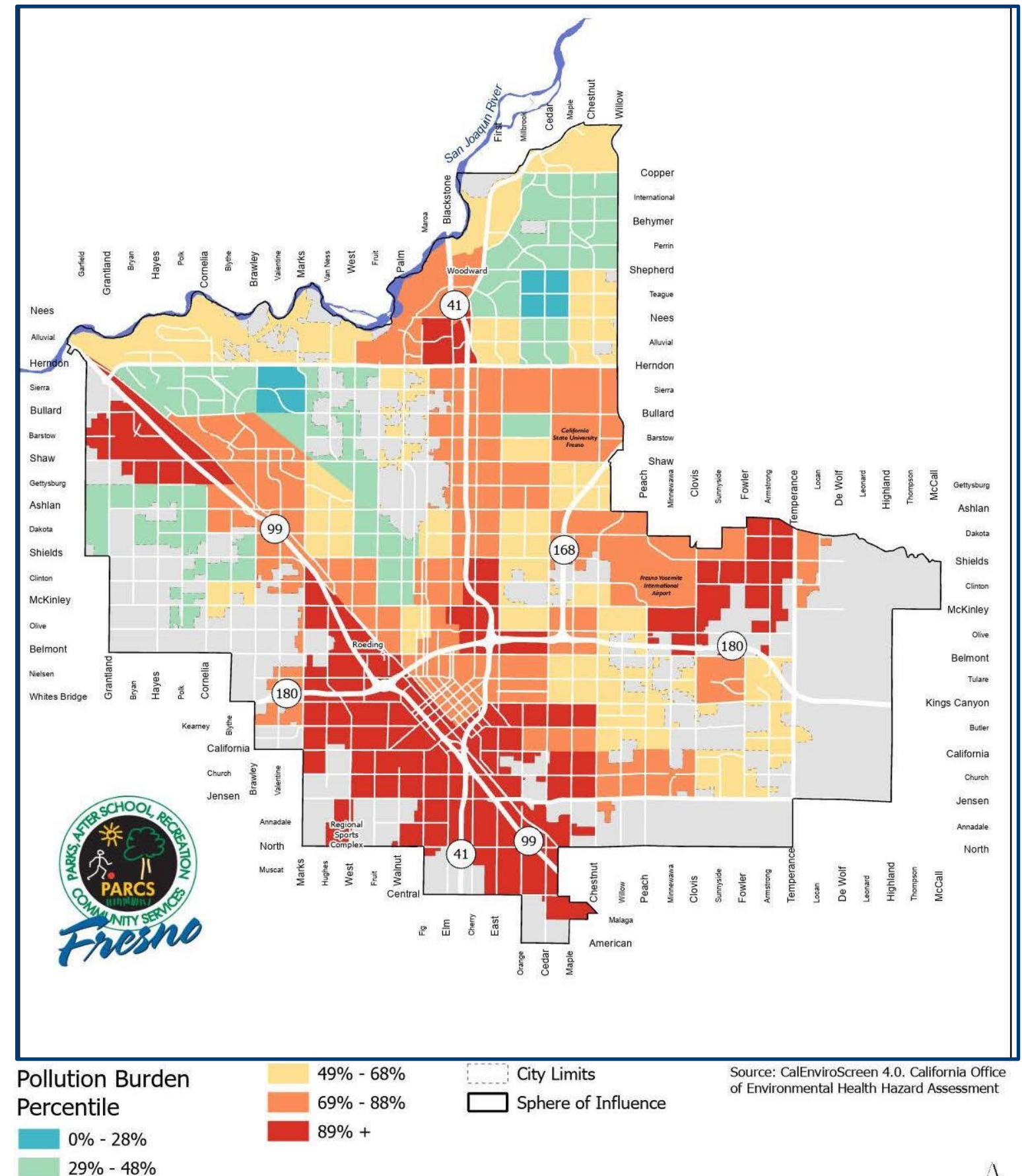
Equity Factors

(H) Pollution Burden

- Urban green spaces have a natural ability to filter pollution from the air and reduce local air and ground temperature.

- Red and orange on this map show areas of Fresno that have a higher Pollution Burden.

SOURCE:
CalEnviroScreen 4.0

DEFINITION:
Census Tracts where the Pollution Burden percentile is greater than 68%.

In the State of California tool used in this analysis (CalEnviroScreen 4.0), pollution burden represents the potential exposures to pollutants and the adverse environmental conditions caused by pollution.


Pollution Burden Percentile

- 0% - 28%
- 29% - 48%
- 49% - 68%
- 69% - 88%
- 89% +

City Limits
Sphere of Influence

Source: CalEnviroScreen 4.0. California Office of Environmental Health Hazard Assessment

Equity Factors

(I) Pre-term Birth Rates

- Creating access to spaces where people can engage in physical activity and connect with the outdoors can help improve overall health.

- Red on this map shows areas of Fresno where there are higher rates of pre-term birth.

SOURCE:
Fresno County Department of Public Health

DEFINITION:
Census Tracts identified as being in the highest percentile for pre-term births.
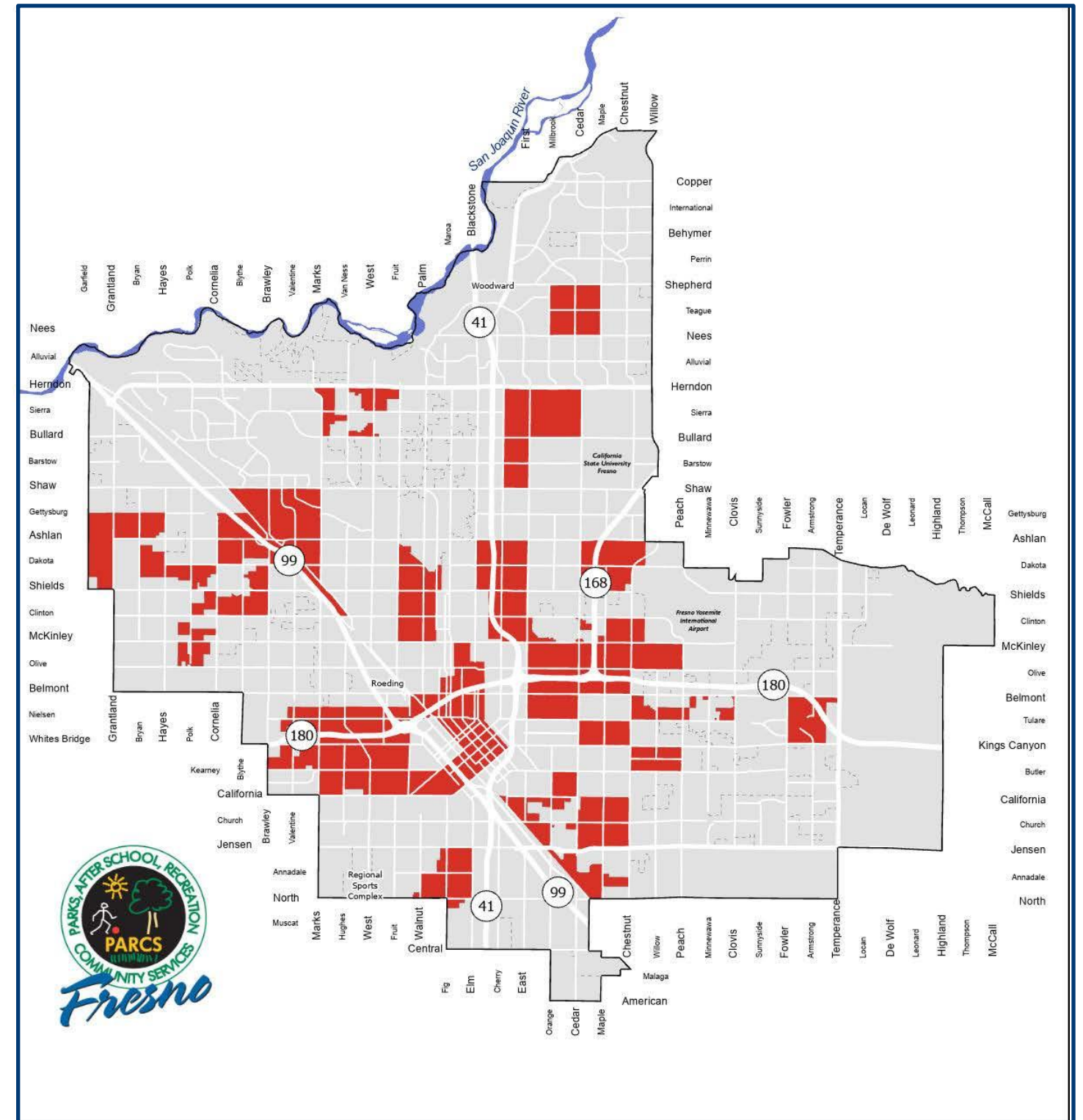
Top 25% of Fresno County Census Tracts with the Highest Rates of Pre-Term Birth Rates.

City Limits

Sphere of Influence

Source: The Fresno County Department of Public Health. Health Priority Index 2022 Map (Online Map and Database). 2022. Accessed at the City of Fresno in August 2024.

0 1 2 3 Miles

N

Equity Factors

(J) Years of Potential Life Lost

- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.

- Red on this map shows areas of Fresno where there are higher rates of premature mortality, or people dying before the age of 65.

SOURCE:
Fresno County Department of Public Health

DEFINITION:
Census Tracts identified as being in the highest percentile for years of potential life lost.

Top 25% of Fresno County Census Tracts with the Highest Rates of Potential Life Lost.

City Limits

Sphere of Influence

Source: The Fresno County Department of Public Health. Health Priority Index 2022 Map (Online Map and Database). 2022. Accessed at the City of Fresno in August 2024.
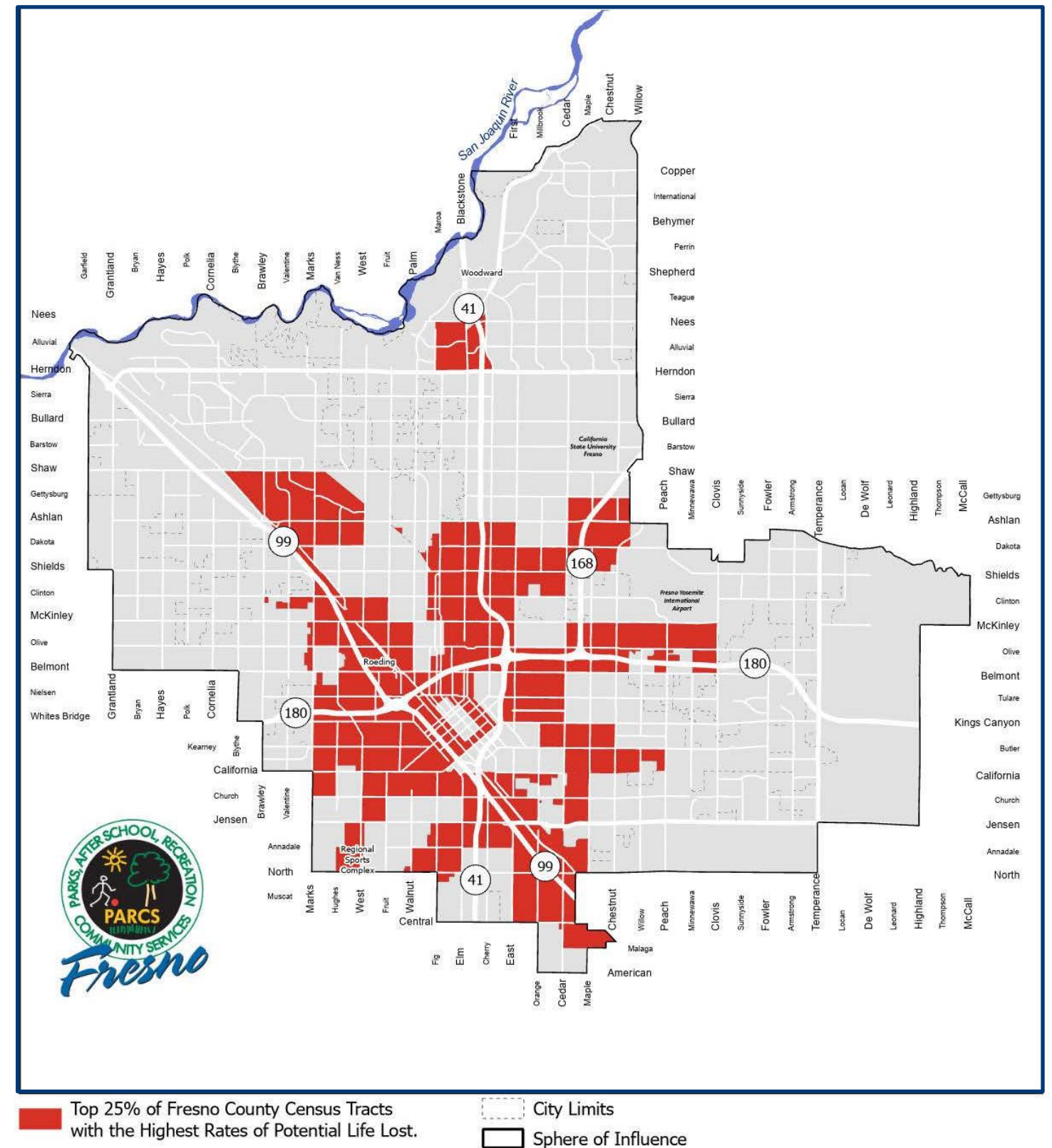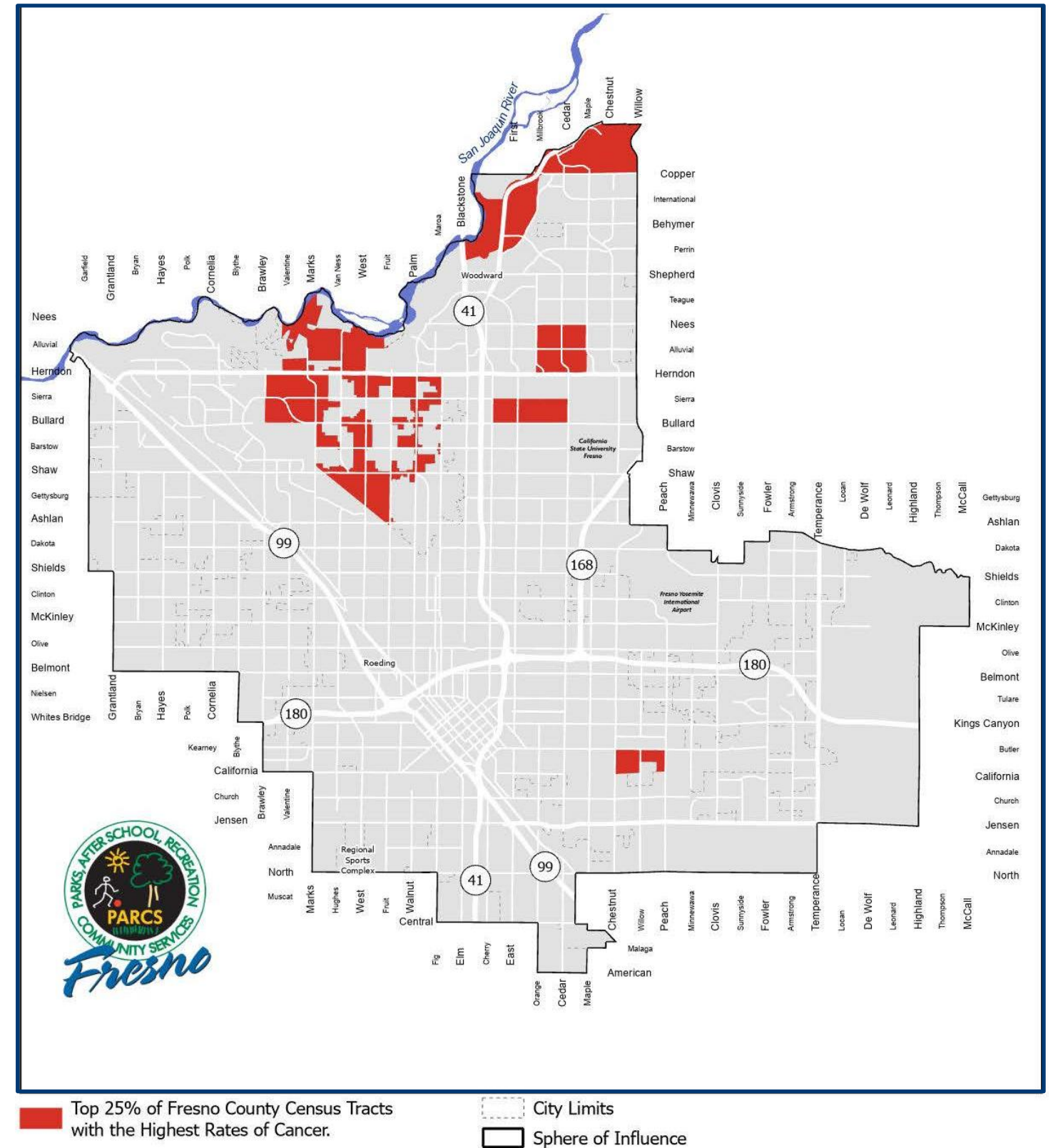
0 1 2 3 Miles

Equity Factors

(K1) Neighborhood Composite Mortality Rate - Cancer

- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.

SOURCE:
Fresno County Department of Public Health

DEFINITION:
Census Tracts identified as being in the highest percentile for cancer, adult asthma, diabetes or coronary heart disease.

Top 25% of Fresno County Census Tracts with the Highest Rates of Cancer.

City Limits

Sphere of Influence

Source: The Fresno County Department of Public Health. Health Priority Index 2022 Map (Online Map and Database). 2022. Accessed at the City of Fresno in August 2024.
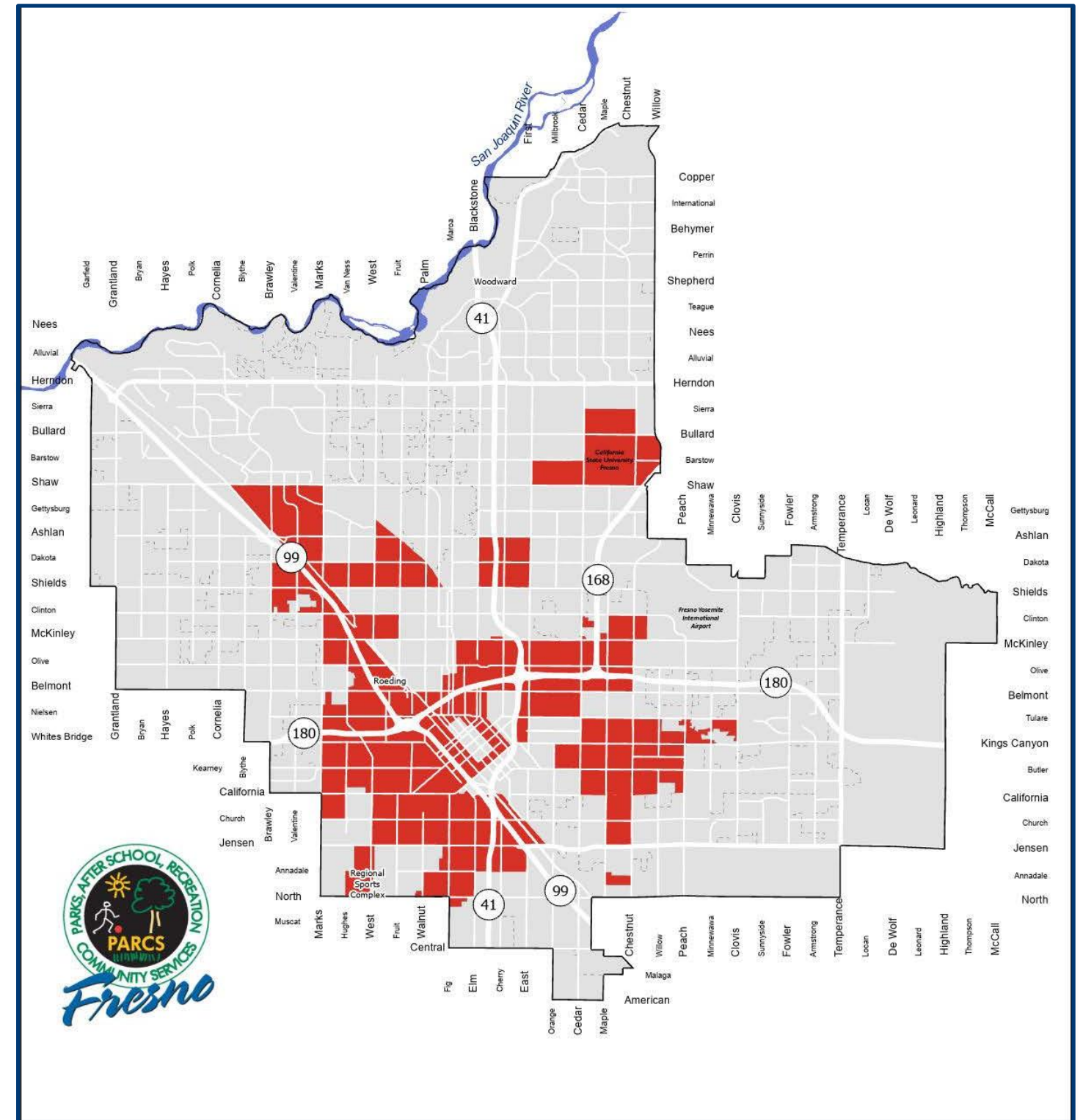
0 1 2 3 Miles

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Equity Factors

(K2) Neighborhood Composite Mortality Rate - Asthma

- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.

- Red on this map shows areas of Fresno with higher rates of adult asthma.

SOURCE:
Fresno County Department of Public Health

DEFINITION:
Census Tracts identified as being in the highest percentile for cancer, adult asthma, diabetes or coronary heart disease.

Top 25% of Fresno County Census Tracts with the Highest Rates of Asthma.

City Limits

Sphere of Influence

Source: The Fresno County Department of Public Health. Health Priority Index 2022 Map (Online Map and Database). 2022. Accessed at the City of Fresno in August 2024.
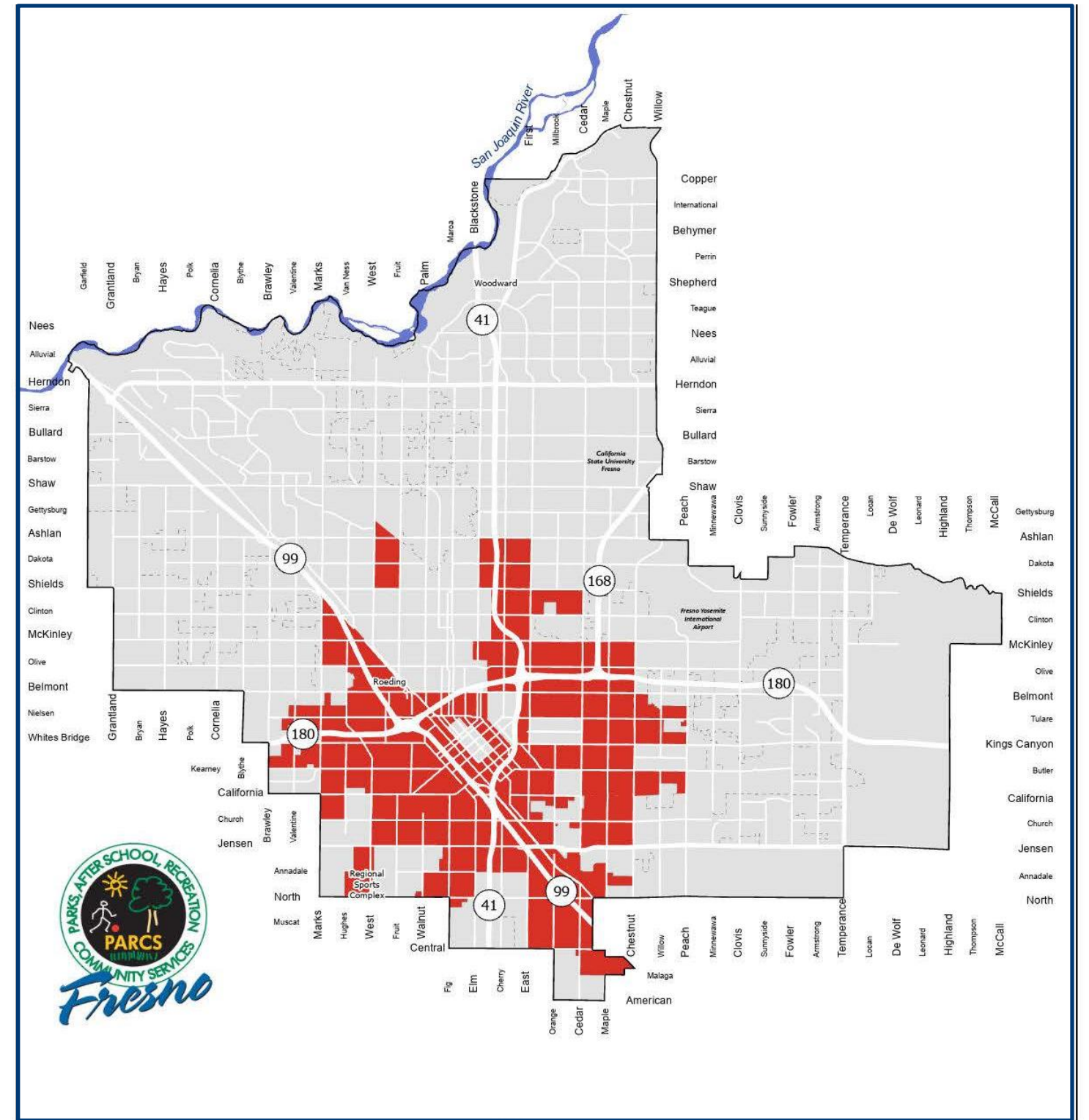
0 1 2 3 Miles

Equity Factors

(K3) Neighborhood Composite Mortality Rate - Diabetes

- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.

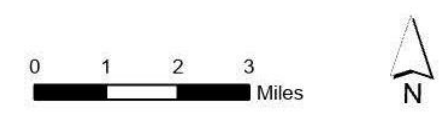- Red on this map shows areas of Fresno with higher rates of diabetes.

SOURCE:
Fresno County Department of Public Health

DEFINITION:
Census Tracts identified as being in the highest percentile for cancer, adult asthma, diabetes or coronary heart disease.

Top 25% of Fresno County Census Tracts with the Highest Rates of Diabetes.

City Limits

Sphere of Influence

Source: The Fresno County Department of Public Health. Health Priority Index 2022 Map (Online Map and Database). 2022. Accessed at the City of Fresno in August 2024.

Equity Factors

(K4) Neighborhood Composite Mortality Rate – Coronary Heart Disease

- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.

- Red on this map shows areas of Fresno with higher rates of coronary heart disease.

SOURCE:
Fresno County Department of Public Health

DEFINITION:
Census Tracts identified as being in the highest percentile for cancer, adult asthma, diabetes or coronary heart disease.

Top 25% of Fresno County Census Tracts with the Highest Rates of Heart Disease.

City Limits

Sphere of Influence

Source: The Fresno County Department of Public Health. Health Priority Index 2022 Map (Online Map and Database). 2022. Accessed at the City of Fresno in August 2024.
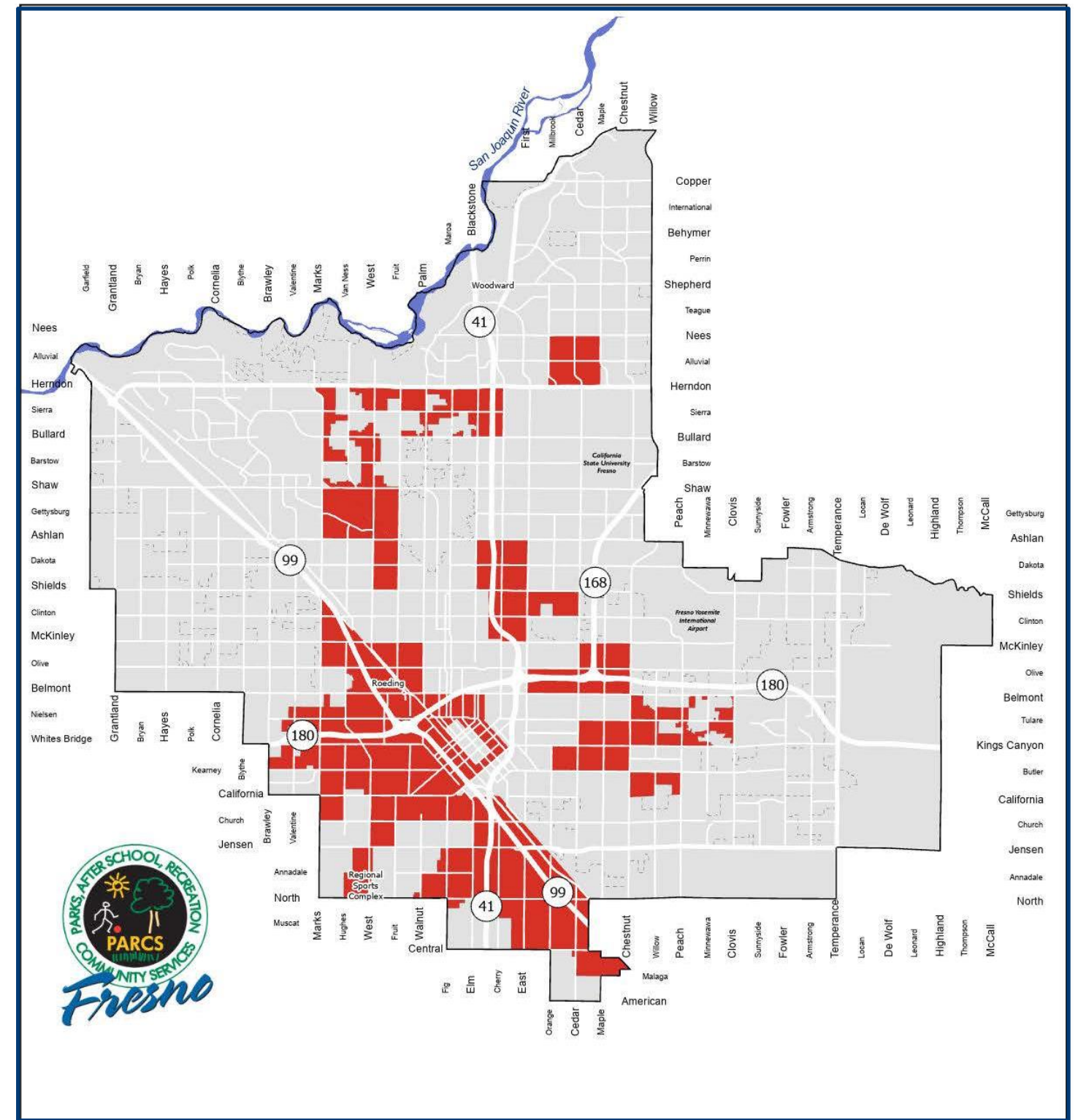
0 1 2 3 Miles

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3

SURVEY OUTREACH AND RESULTS

Survey Questions
(one question for each Equity Factor)

- Investing in parks in neighborhoods where parks are in the **poorest condition** is:

- Investing in parks in neighborhoods where parks are **not accessible within walking distance** is:

- Investing in parks in neighborhoods that have a higher population of **youth** age 0-17 and/or **seniors** age 65 and older is:

- Investing in parks in neighborhoods with the **least amount of park space** is:

- Investing in parks in neighborhoods where **safety** is of greatest concern is:

- Investing in parks in neighborhoods with **higher population** is:

Ranking

Less Important

Somewhat Important

Important

More Important

Most Important

Survey Question
(one question for each Equity Factor)

- Investing in parks in neighborhoods where people live in more **poverty** is:

- Investing in parks in neighborhoods that have more **exposure to pollution** is:

- Investing in parks in neighborhoods with increased negative health outcomes such as **potential life lost** is:

- Investing in parks in neighborhoods with increased negative health outcomes such as **pre-term birth rates** is:

- Investing in parks in neighborhoods with increased negative health outcomes such as **cancer, asthma, heart disease and diabetes** is:

Ranking

Less Important

Somewhat Important

Important

More Important

Most Important

Survey Outreach and Engagement

Engaged with community members in person and through electronic/digital channels:

- 13 community events
- Sent over 65,000 emails resulting in over 25,000 emails opened.
- 10 social media posts and 20 stories, reaching over 8,000 impressions.
- Promoted at all PARCS community centers.
- Collaborated with other City of Fresno Departments and PRAC partners.
- Featured in two local news reports.

Survey Responses + Demographic Representation

1,427 survey responses

Age	Survey	Census
65+	18.03%	12.21%
55-64	11.42%	9.40%
45-54	17.46%	10.30%
35-44	25.50%	13.99%
25-34	20.04%	15.86%
18-24	6.82%	10.23%
Under 18	0.72%	28.01%

Gender	Survey	Census
Female	63.07%	49.66%
Male	34.34%	50.34%
Non-Binary/Other	0.58%	N/A
Declined to State	2.02%	N/A

Zip Code (Top 15)	Survey	Census
93727	11.14%	12.00%
93722	9.81%	11.89%
93704	7.99%	3.76%
93706	7.57%	4.49%
93702	7.43%	6.03%
93705	6.59%	5.13%
93726	6.52%	5.62%
93728	5.26%	2.17%
93720	5.12%	6.61%
93711	4.91%	4.92%
93710	4.48%	4.01%
93703	3.64%	4.47%
93725	3.22%	2.91%
93701	2.31%	1.53%
93721	2.31%	1.04%

Demographic Representation

Race and Ethnicity	Survey	Census
American Indian or Alaska Native	3.66%	2.83%
Asian or Asian American	9.55%	17.33%
Black or African American	10.63%	8.91%
Hispanic, Latino/ a Spanish Origin	42.67%	59.56%
Middle Eastern or North African	1.8%	N/A
Native Hawaiian or other Pacific Islander	1.65%	0.22%
White	34.91%	39.10%
Other (please specify)	5.96%	N/A

| Responses by Language	Survey
English	97.97%
Hmong	0.07%
Punjabi	0.00%
Spanish	2.02%

Response Type	Survey
Online	91.73%
Event Tabling	4.98%
Paper Copy	3.29%

Determining the Weighting

- The survey gave our community an opportunity to rate each Equity Factors with a level of importance.

- The **median** was used to determine the weighting that would be applied to each Equity Factor in the weighted index.

- **Median** is the midpoint of responses, with half of responses falling below and half falling above.

Survey Results
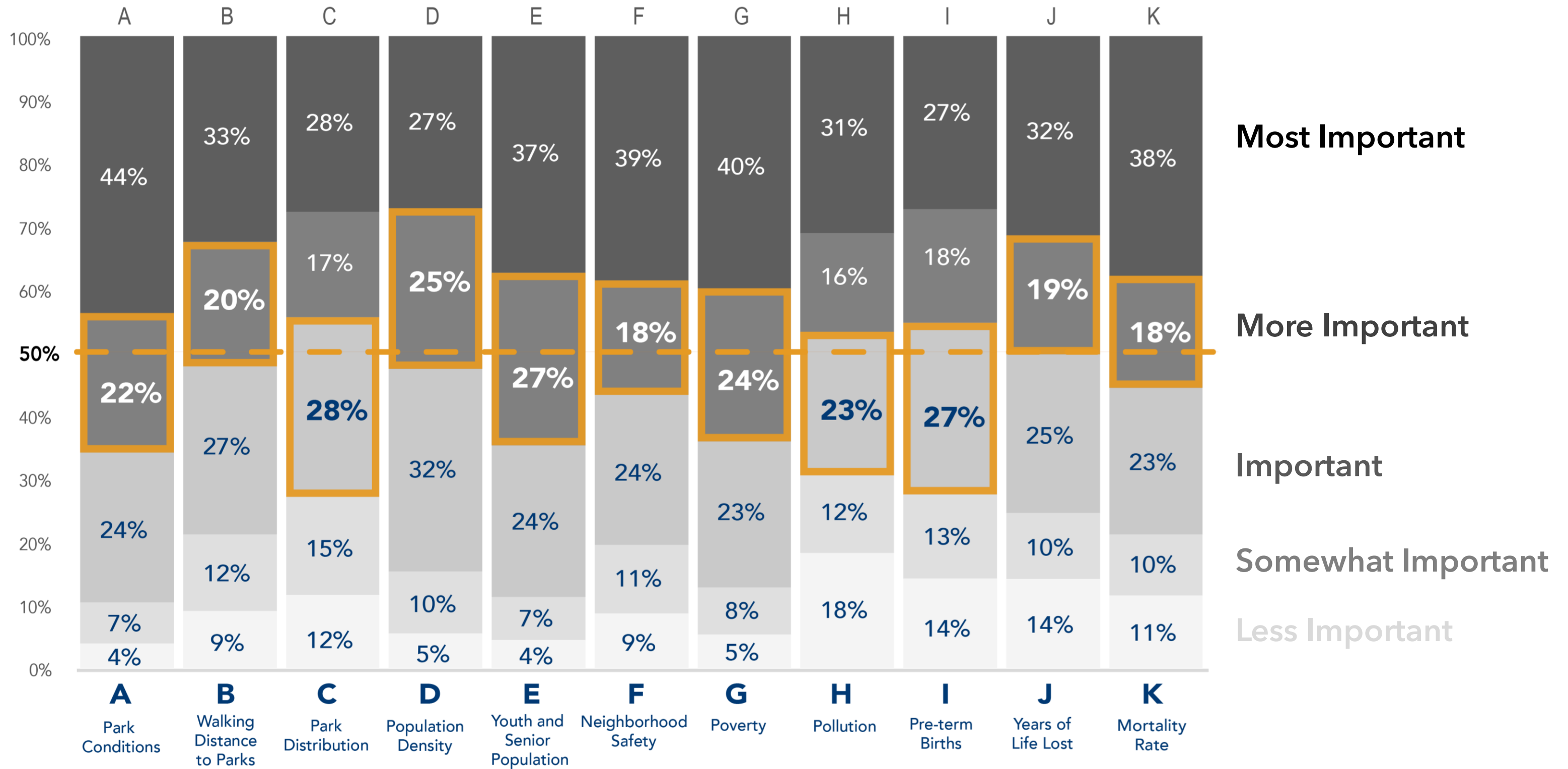
Weighted Equity Factor Scoring Results

Following the results of the community survey, the following factors would be weighted More Important (2x average):

- **(A) Existing conditions of parks and facilities based on needs assessment data in the Plan;**
- **(B) The proportion of the population that lives within walking distance (1/2 mile) to a park;**
- **(D) Population density;**
- **(E) Neighborhood youth and senior population;**
- **(F) Neighborhood safety;**
- **(G) Neighborhoods of concentrated poverty;**
- **(J) Years of potential life lost;**
- **(K) Neighborhood composite mortality rate;**

The following factors would be weighted Important (average):

- **(C) Park acreage per 1,000 residents;**
- **(H) Pollution burden, as defined by CalEnviroScreen 3.0, or subsequent updates;**
- **(I) Pre-term birth rates;**

4

HIGHEST-NEED PERCENTILE

Current Definition: Highest-Need Percentile – Top 33%

As adopted by City Council 2021

23 Parks and Facilities Included:

- Basin XX
- Roeding Regional
- Romain
- Ninth & Tulare
- First & Nevada
- Holmes
- Dickey Playground Park
- Hernandez (Alfonso) Youth Center

- Eaton Plaza
- Sunset
- Neilsen
- Kearny Park
- Frank H. Ball
- California/Tupman
- Maxie L. Parks Community Center & Gym
- Bigby-Villa
- Hinton

- Mary Ella Brown
- Almy Park
- Huntington & Maple
- McKinley & Maple
- Fresno Barrios
- The Link
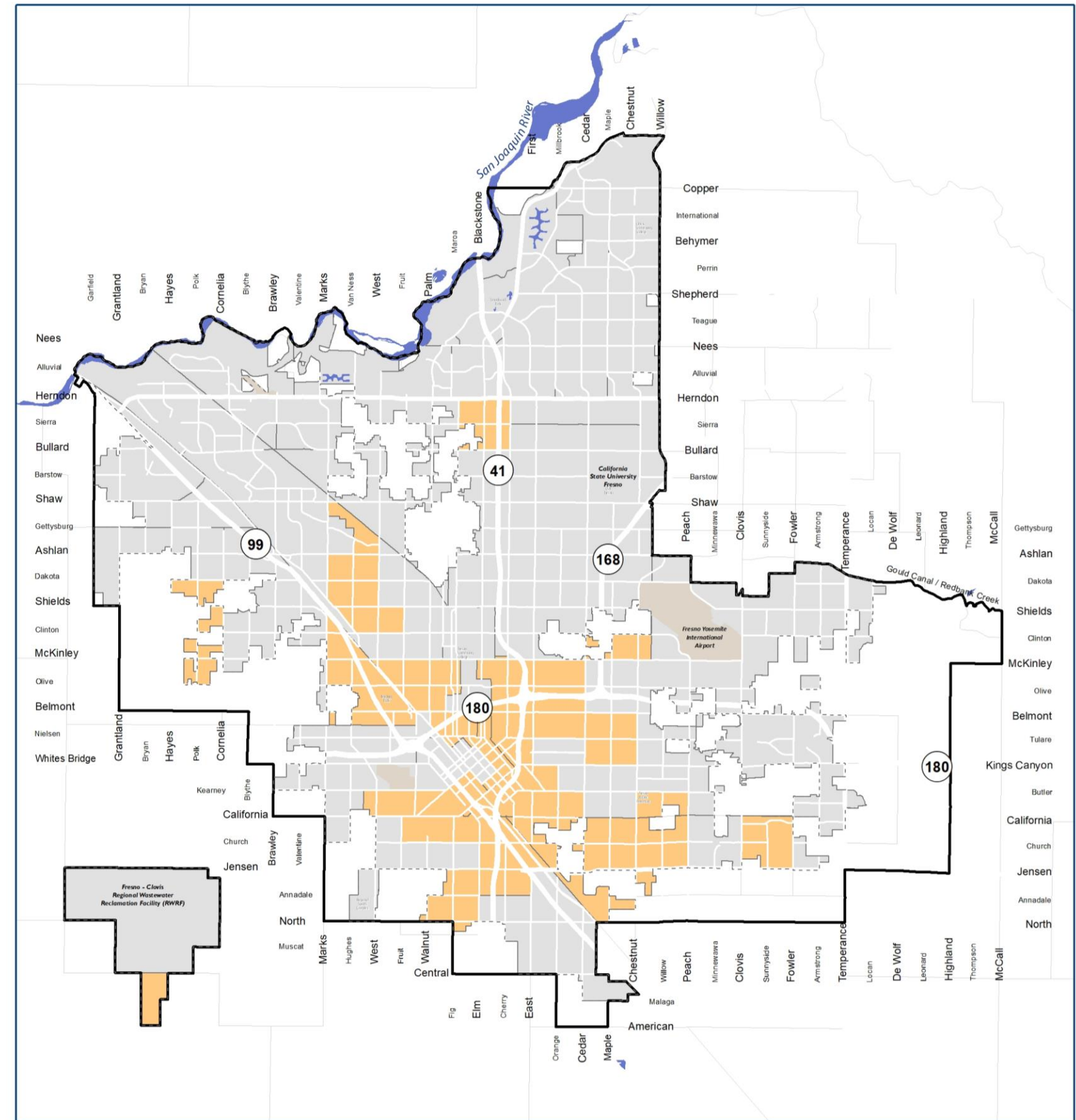
WEIGHTED EQUITY FACTORS: TOP 33% Fresno, CA

All Parks and Facilities
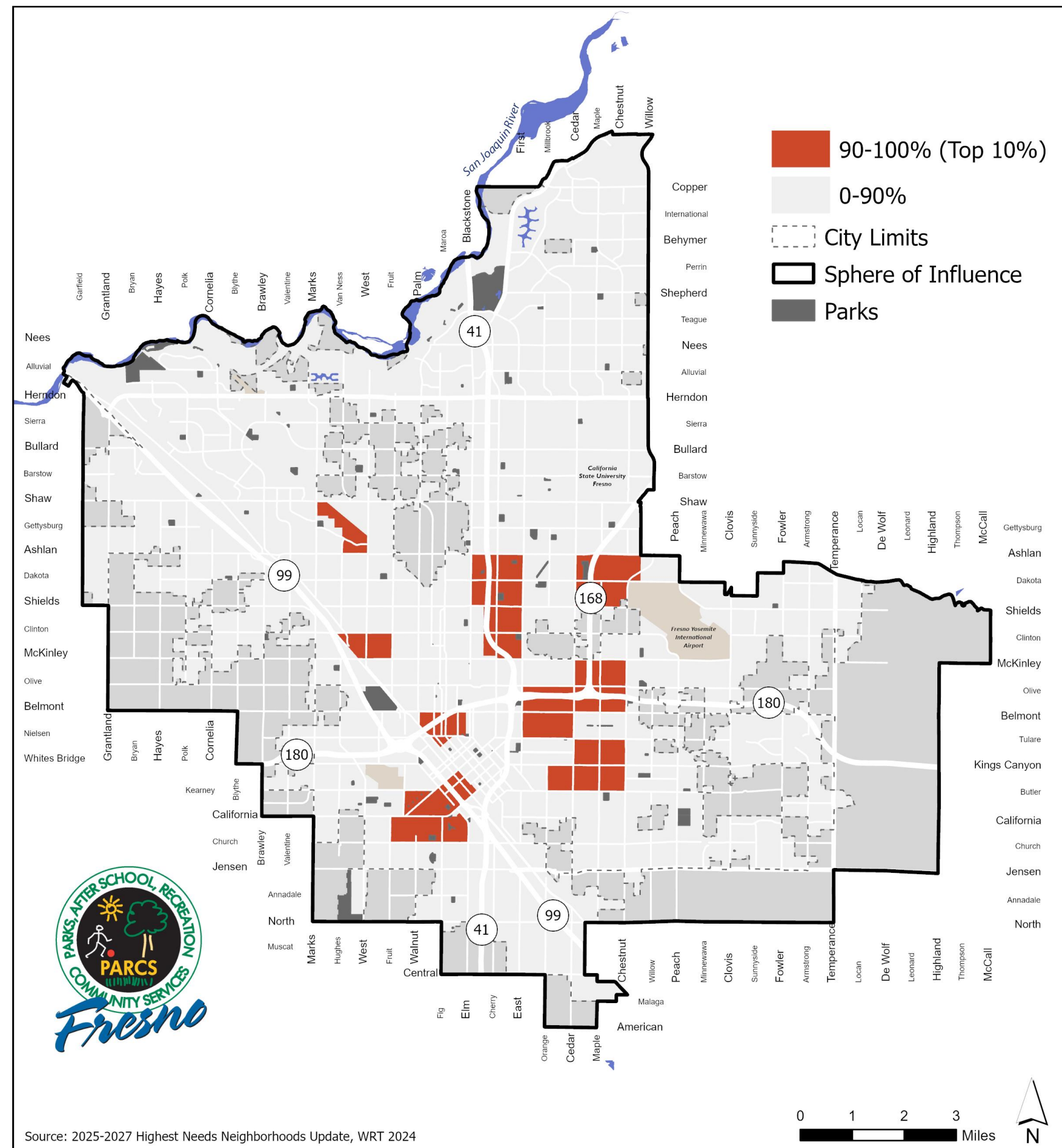
110 Parks and Facilities Included:

- Al Radka
- Almy
- Audubon
- Barstow & Del Mar (Basin FF)
- Basin XX (Huges & Floradora)
- Bigby Villa
- Bluff & Churchill River Access
- Bluff & Delmar River Access
- Bob Belcher
- Broadway & Elizabeth
- California Tupman
- Camp Fresno
- Carozza (Basin G)
- Cary
- Centex
- Chandler
- Citywide Senior Center
- Cultural Arts District (CAD)
- Dakota & Barton
- Dickey Playground
- Dickey Youth Development
- Dolores Huerta
- Eaton Plaza
- Einstein
- El Capitan Dog Park (Basin AH1)
- El Dorado
- Eleventh & Tulare

- Emerald
- Figarden Loop & Basin AC
- Fink White
- Frank H. Ball
- Fulton 665
- George R Marcus Jr. (Basin FF)
- Granite
- Granny's
- Highway City
- Hinton
- Holman
- Holmes Playground
- Huntington Boulevard Greenbelt
- Inspiration
- Jaswant Singh Khalra
- Kaiser Park & Basin CN
- Kearny Triangle
- Keats
- Keith Tice
- Koligian
- Lafayette
- Large
- Len Ross Center
- Les Kimber
- Lions Park
- Logan
- Manchester (Basin BB)
- Maple & Balch

- Maple & University
- Martin Ray Reilly
- Mary Ella Brown
- Maxie L. Parks
- Mckenzie Greenbelt
- Melody
- Merced and Modoc
- Merced & Pickford
- Merced & Plumas
- Merced & Stephens
- Merced & Trinity
- Meux Home Museum
- Milburn Overlook
- Mosqueda
- Neilson
- Ninth & Tulare
- Orchid
- Oso de Oro (Basin D)
- Paul "Cap" Caprioglio Center
- Pilibos
- Pinedale
- Polk Overlook
- Quigley
- Rabe
- Radio
- Reedy

- Regional Sports Complex
- Riverbottom
- Riverside Golf Course
- Robinson
- Roeding
- Romain Playground
- Rotary East
- Rotary West (Basin B/E)
- Safety
- San Pablo
- Selma Layne
- South Peach Ave Park
- Spano
- Stallion
- Sunnyside
- Sunset
- Ted C. Wills
- The Link @ Blackstone
- Todd Beamer
- Tollhouse
- Tower Theatre
- University
- Trolley Park
- Van Ness Boulevard Greenbelt
- Veterans Memorial Auditorium
- Vinland
- Water Tower
- Willow & Balch
- Woodward

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Percentile Threshold: Top 10% Highest-Need Neighborhoods

19 Parks and Facilities Included:

Bigby Villa*
California Tupman*
Dakota & Barton
Dickey Youth Development Center*
Frank H. Ball*
Granite
Granny's
Hinton*
Kearney*
Manchester (Basin BB)
Maple & Balch*
Merced & Modoc
Merced & Pickford
Merced & Plumas
Merced & Stephens
Merced & Trinity
Ninth & Tulare*
Radio
University

*included in 2021 Highest Needs Neighborhoods

Legend:
- 90-100% (Top 10%)
- 0-90%
- City Limits
- Sphere of Influence
- Parks

Source: 2025-2027 Highest Needs Neighborhoods Update, WRT 2024

Parks Assets and Facilities Percentile Threshold: Top 10% Highest-Need Neighborhoods
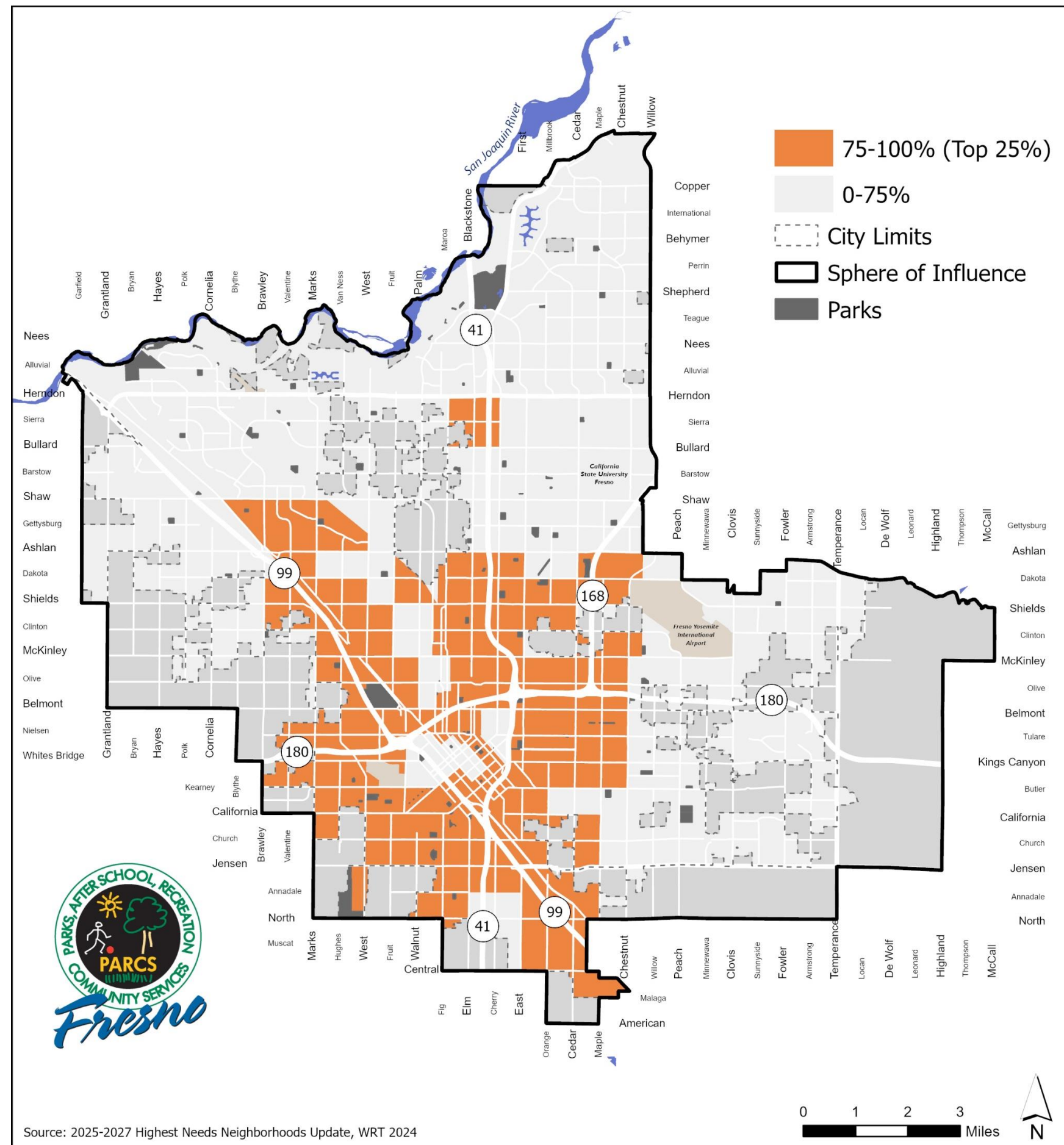
- Al Radka
- Almy
- Audubon
- Barstow & Del Mar (Basin FF)
- Basin XX (Huges & Floradora)
- Bigby Villa
- Bluff & Churchill River Access
- Bluff & Delmar River Access
- Bob Belcher
- Broadway & Elizabeth
- California Tupman
- Camp Fresno
- Carozza (Basin G)
- Cary
- Centex
- Chandler
- Citywide Senior Center
- Cultural Arts District (CAD)
- Dakota & Barton
- Dickey Playground
- Dickey Youth Development
- Dolores Huerta
- Eaton Plaza
- Einstein
- El Capitan Dog Park (Basin AH1)
- El Dorado
- Eleventh & Tulare

- Emerald
- Figarden Loop & Basin AC
- Fink White
- Frank H. Ball
- Fulton 665
- George R Marcus Jr. (Basin FF)
- Granite
- Granny's
- Highway City
- Hinton
- Holman
- Holmes Playground
- Huntington Boulevard Greenbelt
- Inspiration
- Jaswant Singh Khalra
- Kaiser Park & Basin CN
- Kearny Triangle
- Keats
- Keith Tice
- Koligian
- Lafayette
- Large
- Len Ross Center
- Les Kimber
- Lions Park
- Logan
- Manchester (Basin BB)

- Maple & Balch
- Maple & University
- Martin Ray Reilly
- Mary Ella Brown
- Maxie L. Parks
- Mckenzie Greenbelt
- Melody
- Merced and Modoc
- Merced & Pickford
- Merced & Plumas
- Merced & Stephens
- Merced & Trinity
- Meux Home Museum
- Milburn Overlook
- Mosqueda
- Neilson
- Ninth & Tulare
- Orchid
- Oso de Oro (Basin D)
- Paul "Cap" Caprioglio Center
- Pilibos
- Pinedale
- Polk Overlook
- Quigley
- Rabe
- Radio
- Reedy

- Regional Sports Complex
- Riverbottom
- Riverside Golf Course
- Robinson
- Roeding
- Romain Playground
- Rotary East
- Rotary West (Basin B/E)
- Safety
- San Pablo
- Selma Layne
- South Peach Ave Park
- Spano
- Stallion
- Sunnyside
- Sunset
- Ted C. Wills
- The Link @ Blackstone
- Todd Beamer
- Tollhouse
- Tower Theatre
- University
- Trolley Park
- Van Ness Boulevard Greenbelt
- Veterans Memorial Auditorium
- Vinland
- Water Tower
- Willow & Balch
- Woodward

Percentile Threshold: Top 25% Highest-Need Neighborhoods

51 Parks and Facilities Included:

Bigby Villa*
California Tupman*
Dakota & Barton
Dickey Youth Development Center*
Frank H. Ball*
Granite
Granny's
Hinton*
Kearney*
Manchester (Basin BB)
Maple & Balch*
Merced & Modoc
Merced & Pickford
Merced & Plumas
Merced & Stephens
Merced & Trinity
Ninth & Tulare*
Radio
University

Almy*
Basin XX (Hughes & Floradora)*
Broadway Parque
Chandler
Dickey Playground*
Eaton Plaza*
Einstein
El Capitan Dog Park (Basin AH1)
Eleventh & Tulare
Fulton 665
George R. Marcus Jr. (Basin FF)
Holmes*
Huntington Blvd Greenbelt
Lafayette
Len Ross Center
Lions Park
Maple & University
Mary Ella Brown*
Maxie L. Parks*
McKenzie Blvd Greenbelt

Les Kimber
Nielsen*
Regional Sports Complex
Roeding*
Romain*
San Pablo
Sunset*
Ted C. Wills
The Link @ Blackstone*
Trolley
Veteran's Memorial Auditorium
Water Tower

*included in 2021 Highest Needs Neighborhoods

Source: 2025-2027 Highest Needs Neighborhoods Update, WRT 2024

Legend:
- 75-100% (Top 25%)
- 0-75%
- City Limits
- Sphere of Influence
- Parks

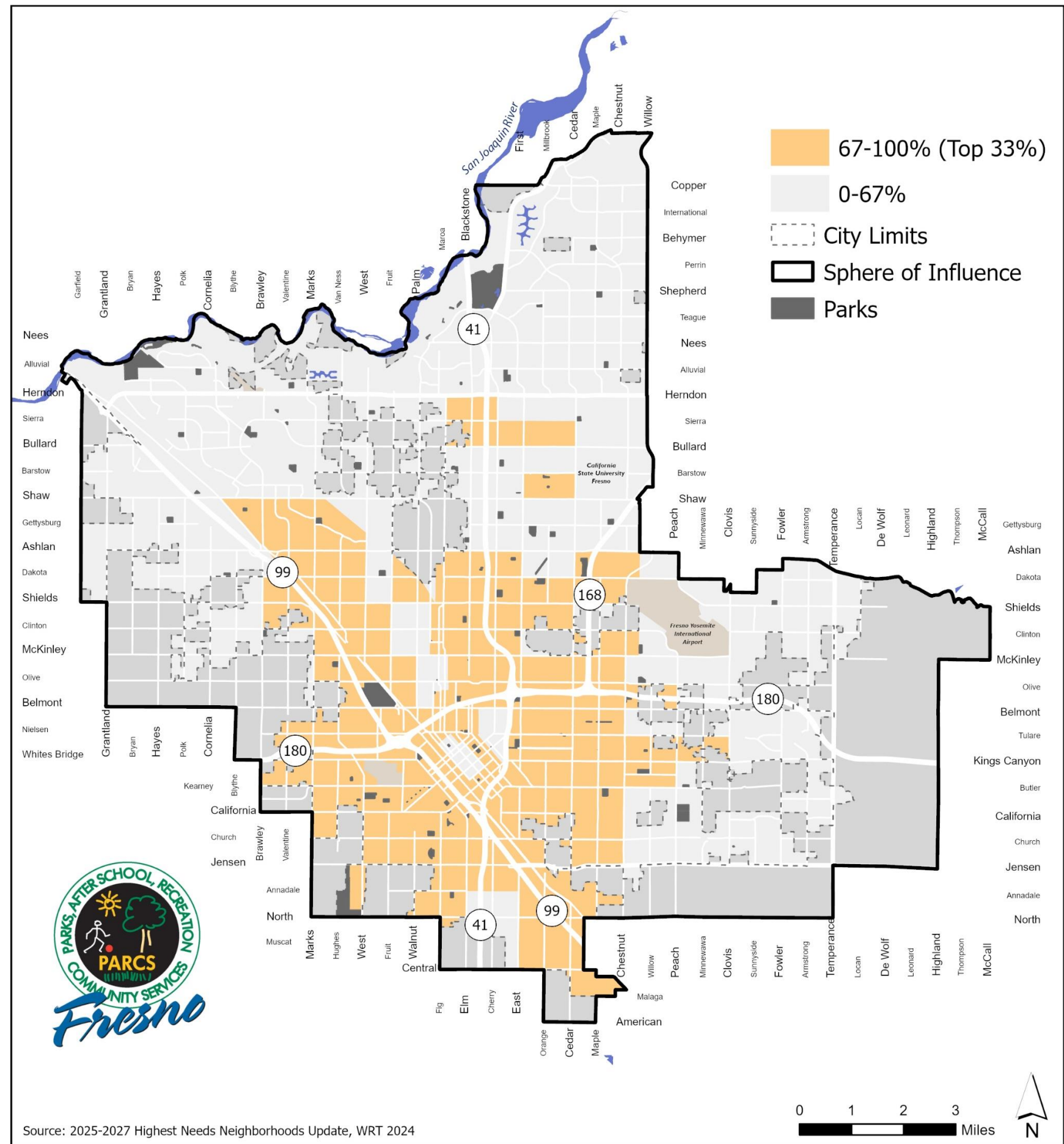# Parks Assets and Facilities Percentile Threshold: Top 25% Highest-Need Neighborhoods

- Al Radka
- Almy
- Audubon
- Barstow & Del Mar (Basin FF)
- Basin XX (Huges & Floradora)
- Bigby Villa
- Bluff & Churchill River Access
- Bluff & Delmar River Access
- Bob Belcher
- Broadway & Elizabeth
- California Tupman
- Camp Fresno
- Carozza (Basin G)
- Cary
- Centex
- Chandler
- Citywide Senior Center
- Cultural Arts District (CAD)
- Dakota & Barton
- Dickey Playground
- Dickey Youth Development
- Dolores Huerta
- Eaton Plaza
- Einstein
- El Capitan Dog Park (Basin AH1)
- El Dorado
- Eleventh & Tulare

- Emerald
- Figarden Loop & Basin AC
- Fink White
- Frank H. Ball
- Fulton 665
- George R Marcus Jr. (Basin FF)
- Granite
- Granny's
- Highway City
- Hinton
- Holman
- Holmes Playground
- Huntington Boulevard Greenbelt
- Inspiration
- Jaswant Singh Khalra
- Kaiser Park & Basin CN
- Kearny Triangle
- Keats
- Keith Tice
- Koligian
- Lafayette
- Large
- Len Ross Center
- Les Kimber
- Lions Park
- Logan
- Manchester (Basin BB)

- Maple & Balch
- Maple & University
- Martin Ray Reilly
- Mary Ella Brown
- Maxie L. Parks
- Mckenzie Greenbelt
- Melody
- Merced and Modoc
- Merced & Pickford
- Merced & Plumas
- Merced & Stephens
- Merced & Trinity
- Meux Home Museum
- Milburn Overlook
- Mosqueda
- Neilson
- Ninth & Tulare
- Orchid
- Oso de Oro (Basin D)
- Paul "Cap" Caprioglio Center
- Pilibos
- Pinedale
- Polk Overlook
- Quigley
- Rabe
- Radio
- Reedy

- Regional Sports Complex
- Riverbottom
- Riverside Golf Course
- Robinson
- Roeding
- Romain Playground
- Rotary East
- Rotary West (Basin B/E)
- Safety
- San Pablo
- Selma Layne
- South Peach Ave Park
- Spano
- Stallion
- Sunnyside
- Sunset
- Ted C. Wills
- The Link @ Blackstone
- Todd Beamer
- Tollhouse
- Tower Theatre
- University
- Trolley Park
- Van Ness Boulevard Greenbelt
- Veterans Memorial Auditorium
- Vinland
- Water Tower
- Willow & Balch
- Woodward

Percentile Threshold: Top 33% Highest-Need Neighborhoods

58 Parks and Facilities Included:

Bigby Villa*
California Tupman*
Dakota & Barton
Dickey Youth Development Center*
Frank H. Ball*
Granite
Granny's
Hinton*
Kearney*
Manchester (Basin BB)
Maple & Balch*
Merced & Modoc
Merced & Pickford
Merced & Plumas
Merced & Stephens
Merced & Trinity
Ninth & Tulare*
Radio
University

Almy*
Basin XX (Hughes & Floradora)*
Broadway Parque
Chandler
Dickey Playground*
Eaton Plaza*
Einstein
El Capitan Dog Park (Basin AH1)
Eleventh & Tulare
Fulton 665
George R. Marcus Jr. (Basin FF)
Holmes*
Huntington Blvd Greenbelt
Lafayette
Len Ross Center
Lions Park
Maple & University
Mary Ella Brown*
Maxie L. Parks*
McKenzie Blvd Greenbelt

Les Kimber
Nielsen*
Regional Sports Complex
Roeding*
Romain*
San Pablo
Sunset*
Ted C. Wills
The Link @ Blackstone*
Trolley
Veteran's Memorial Auditorium
Water Tower

El Dorado
Fink White
Martin Ray Reilly
Mosqueda
Paul "Cap" Caprioglio Center
Pilibos
Willow & Balch

*included in 2021 Highest Needs Neighborhoods

Legend:
- 67-100% (Top 33%)
- 0-67%
- City Limits
- Sphere of Influence
- Parks

Source: 2025-2027 Highest Needs Neighborhoods Update, WRT 2024

0 1 2 3 Miles

City of FRESNO   MEASURE P

Parks Assets and Facilities Percentile Threshold: Top 33% Highest-Need Neighborhoods

- Al Radka
- Almy
- Audubon
- Barstow & Del Mar (Basin FF)
- Basin XX (Huges & Floradora)
- Bigby Villa
- Bluff & Churchill River Access
- Bluff & Delmar River Access
- Bob Belcher
- Broadway & Elizabeth
- California Tupman
- Camp Fresno
- Carozza (Basin G)
- Cary
- Centex
- Chandler
- Citywide Senior Center
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- Dakota & Barton
- Dickey Playground
- Dickey Youth Development
- Dolores Huerta
- Eaton Plaza
- Einstein
- El Capitan Dog Park (Basin AH1)
- El Dorado
- Eleventh & Tulare

- Emerald
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- Granite
- Granny's
- Highway City
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- Holman
- Holmes Playground
- Huntington Boulevard Greenbelt
- Inspiration
- Jaswant Singh Khalra
- Kaiser Park & Basin CN
- Kearny Triangle
- Keats
- Keith Tice
- Koligian
- Lafayette
- Large
- Len Ross Center
- Les Kimber
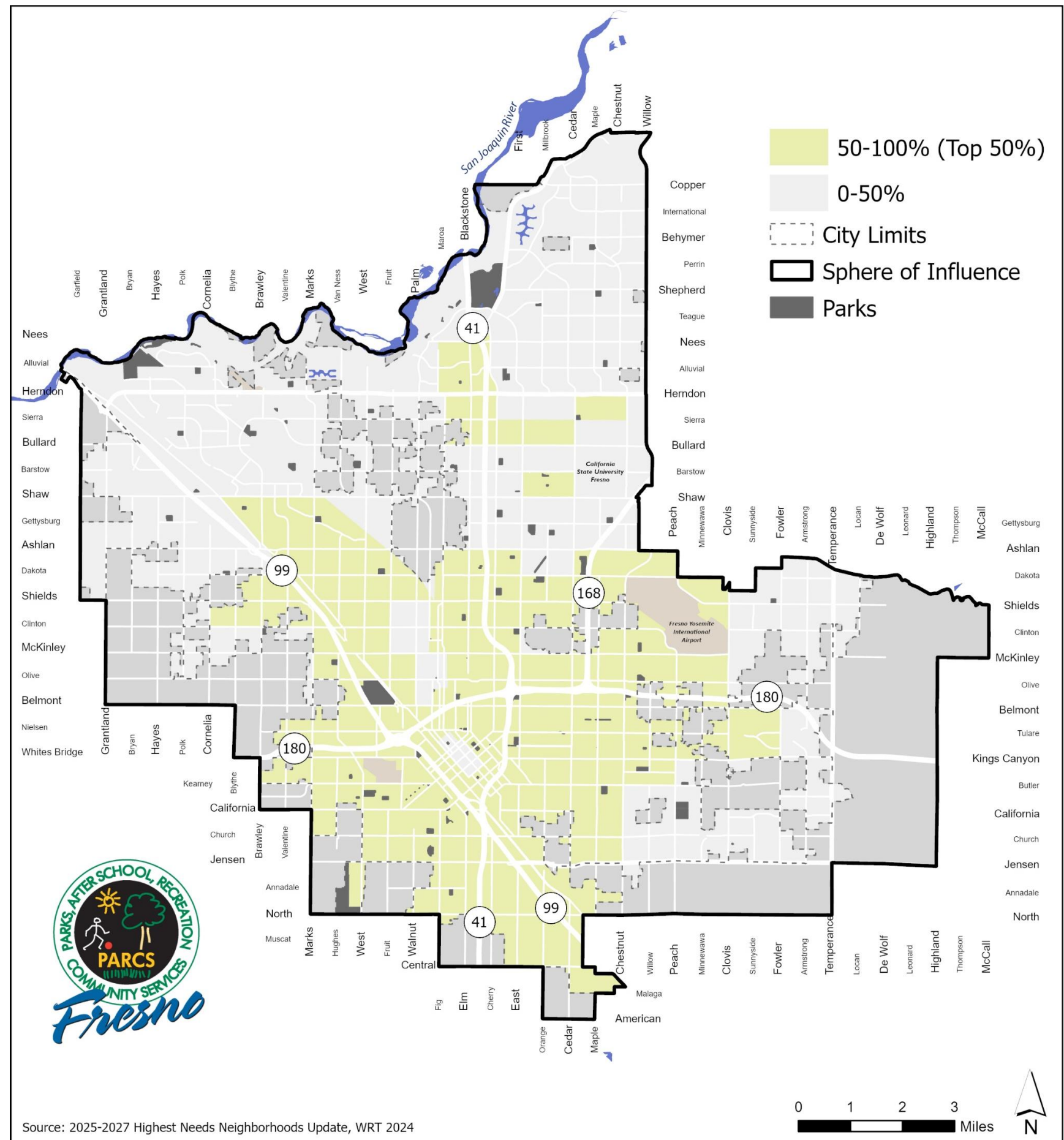- Lions Park
- Logan
- Manchester (Basin BB)

- Maple & Balch
- Maple & University
- Martin Ray Reilly
- Mary Ella Brown
- Maxie L. Parks
- Mckenzie Greenbelt
- Melody
- Merced and Modoc
- Merced & Pickford
- Merced & Plumas
- Merced & Stephens
- Merced & Trinity
- Meux Home Museum
- Milburn Overlook
- Mosqueda
- Neilson
- Ninth & Tulare
- Orchid
- Oso de Oro (Basin D)
- Paul "Cap" Caprioglio Center
- Pilibos
- Pinedale
- Polk Overlook
- Quigley
- Rabe
- Radio
- Reedy

- Regional Sports Complex
- Riverbottom
- Riverside Golf Course
- Robinson
- Roeding
- Romain Playground
- Rotary East
- Rotary West (Basin B/E)
- Safety
- San Pablo
- Selma Layne
- South Peach Ave Park
- Spano
- Stallion
- Sunnyside
- Sunset
- Ted C. Wills
- The Link @ Blackstone
- Todd Beamer
- Tollhouse
- Tower Theatre
- University
- Trolley Park
- Van Ness Boulevard Greenbelt
- Veterans Memorial Auditorium
- Vinland
- Water Tower
- Willow & Balch
- Woodward

City of FRESNO · MEASURE P

Percentile Threshold: Top 50% Highest-Need Neighborhoods

64 Parks and Facilities Included:

Bigby Villa*

California Tupman*

Dakota & Barton

Dickey Youth Development Center*

Frank H. Ball*

Granite

Granny's

Hinton*

Kearney*

Manchester (Basin BB)

Maple & Balch*

Merced & Modoc

Merced & Pickford

Merced & Plumas

Merced & Stephens

Merced & Trinity

Ninth & Tulare*

Radio

University

Almy*

Basin XX (Hughes & Floradora)*

Broadway Parque

Chandler

Dickey Playground*

Eaton Plaza*

Einstein

El Capitan Dog Park (Basin AH1)

Eleventh & Tulare

Fulton 665

George R. Marcus Jr. (Basin FF)

Holmes*

Huntington Blvd Greenbelt

Lafayette

Len Ross Center

Lions Park

Maple & University

Mary Ella Brown*

Maxie L. Parks*

McKenzie Blvd Greenbelt

Les Kimber

Nielsen*

Regional Sports Complex

Roeding*

Romain*

San Pablo

Sunset*

Ted C. Wills

The Link @ Blackstone*

Trolley

Veteran's Memorial Auditorium

Water Tower

El Dorado

Fink White

Martin Ray Reilly

Mosqueda

Paul "Cap" Caprioglio Center

Pilibos

Willow & Balch

Carozza (Basin G)

Meux Home Museum

Pinedale

Quigley

Reedy

Rotary East

*included in 2021 Highest Needs Neighborhoods

Source: 2025-2027 Highest Needs Neighborhoods Update, WRT 2024

Legend:
- 50-100% (Top 50%)
- 0-50%
- City Limits
- Sphere of Influence
- Parks

City of FRESNO   MEASURE P

Parks Assets and Facilities Percentile Threshold: Top 50% Highest-Need Neighborhoods
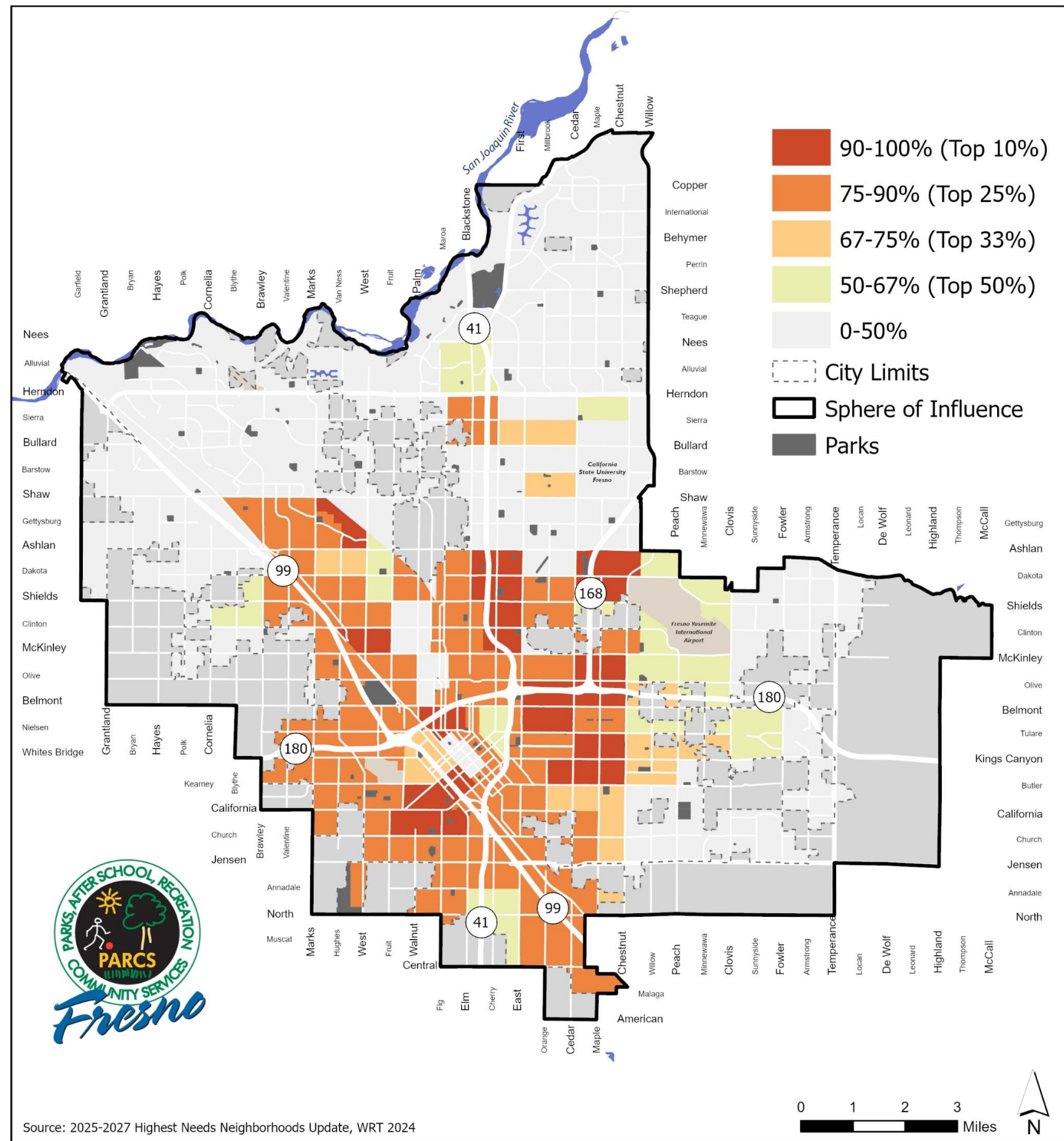
- Al Radka
- Almy
- Audubon
- Barstow & Del Mar (Basin FF)
- Basin XX (Huges & Floradora)
- Bigby Villa
- Bluff & Churchill River Access
- Bluff & Delmar River Access
- Bob Belcher
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- Tower Theatre
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- Trolley Park
- Van Ness Boulevard Greenbelt
- Veterans Memorial Auditorium
- Vinland
- Water Tower
- Willow & Balch
- Woodward

Weighted Equity Factors 2025-2027 Combined Map

Bigby Villa*
California Tupman*
Dakota & Barton
Dickey Youth Development Center*
Frank H. Ball*
Granite
Granny's
Hinton*
Kearney*
Manchester (Basin BB)
Maple & Balch*
Merced & Modoc
Merced & Pickford
Merced & Plumas
Merced & Stephens
Merced & Trinity
Ninth & Tulare*
Radio
University
Almy*
Basin XX (Hughes & Floradora)*
Broadway Parque

Chandler
Dickey Playground*
Eaton Plaza*
Einstein
El Capitan Dog Park (Basin AH1)
Eleventh & Tulare
Fulton 665
George R. Marcus Jr. (Basin FF)
Holmes*
Huntington Blvd Greenbelt
Lafayette
Len Ross Center
Lions Park
Maple & University
Mary Ella Brown*
Maxie L. Parks*
McKenzie Blvd Greenbelt
Les Kimber
Nielsen*
Regional Sports Complex
Roeding*
Romain*

San Pablo
Sunset*
Ted C. Wills
The Link @ Blackstone*
Trolley
Veteran's Memorial Auditorium
Water Tower

El Dorado
Fink White
Martin Ray Reilly
Mosqueda
Paul "Cap" Caprioglio Center
Pilibos
Willow & Balch

Carozza (Basin G)
Meux Home Museum
Pinedale
Quigley
Reedy
Rotary East

*included in 2021 Highest Needs Neighborhoods

Legend:
- 90-100% (Top 10%)
- 75-90% (Top 25%)
- 67-75% (Top 33%)
- 50-67% (Top 50%)
- 0-50%
- City Limits
- Sphere of Influence
- Parks

Source: 2025-2027 Highest Needs Neighborhoods Update, WRT 2024

What percentage of census tracts should be considered highest-need neighborhoods?

(A) 51-100% - Top 50%
(B) 67-100% - Top 33%
(C) 76-100% - Top 25%
(D) 91-100% - Top 10%

Phase Two Outreach (Voting)

- September 30, 2024 - Present to PRAC and open phase two of outreach to gather input about which percentile threshold to recommend.
  - Email Campaign
  - Social Media Campaign
  - Community Events
  - Community Centers
  - Website
- October 28 – Present results from phase two outreach + PRAC Recommendation
- Present to Council for adoption before January 1, 2025
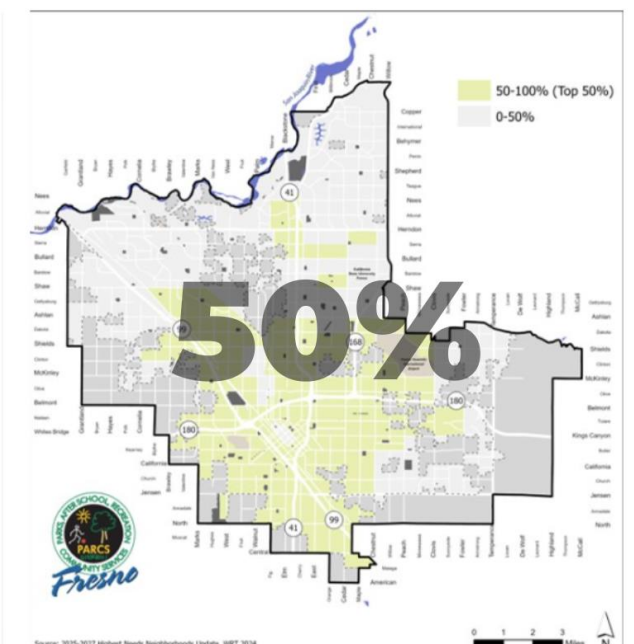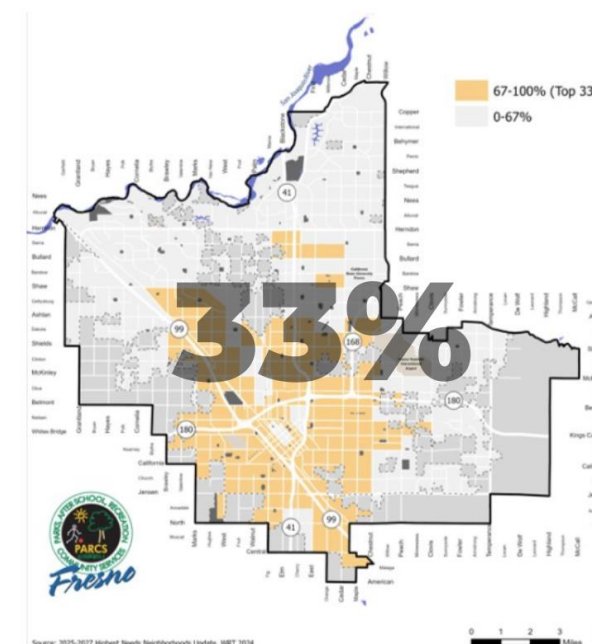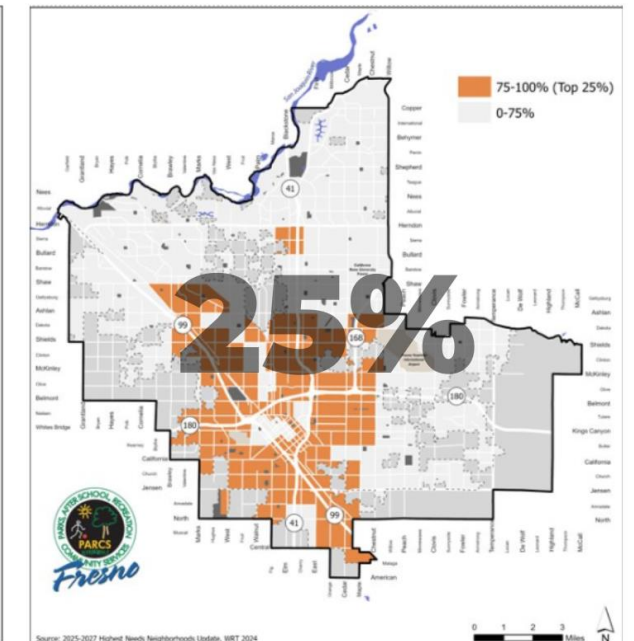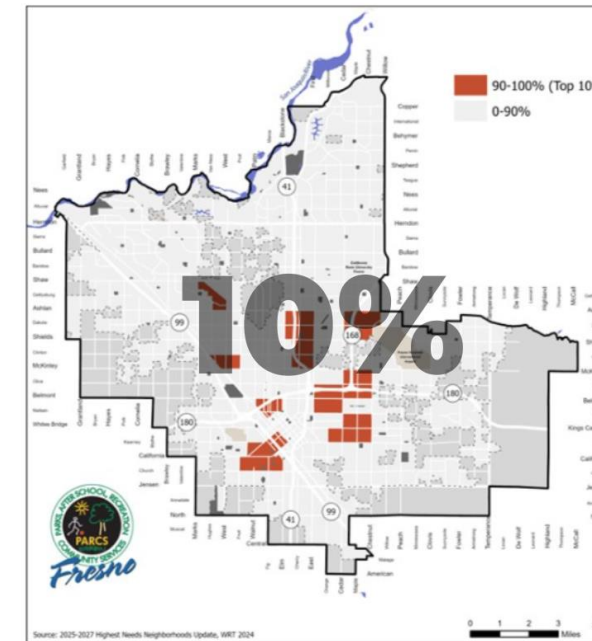
FRESNO MEASURE P HIGHEST-NEED NEIGHBORHOODS DEFINITION 2025-2027

Highest-Need Subcommittee
September 18, 2024