

**NOTIFICATION OF APPOINTMENT BY COUNCIL PRESIDENT TYLER MAXWELL TO
BOARD OR COMMISSION**

TO: City Council
THROUGH: Todd Stermer, City Clerk
BY: Tyler Maxwell, Council President

__XX__ Reappointment
New Appointment

Name of person replaced: N/A
NAME: Chris Zeitz
ADDRESS:

HOME PHONE:

BUSINESS PHONE:

APPOINTED TO: Fresno Regional Workforce Development Board

TERM: November 1, 2023

City Council Agenda 03/30/2023

RECEIVED

JAN 20 2023

FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD
APPLICATION FOR APPOINTMENT

I. Applicant Information

Date: January 10, 2023

Name: Chris Zeitz

Home Address: _____

City/State/Zip: Clovis, CA 93611

Phone: 559 888 8888 Email: _____

County Supervisorial District Number for Residential Address. (Please check one box)

{Please see <http://www2.co.fresno.ca.us/2850/XMLLookup/IE6/Index.asp>}

- ☐ District 1 (Pacheco)
- ☐ District 2 (Brandau)
- ☐ District 3 (Quintero)
- ☐ District 4 (Mendes)
- ☒ District 5 (Magsig)

City Council District Number for Residential Address. (Please check one box) N/A

{Please see <http://www.fresno.gov/Government/CityCouncil/CouncilLocator.htm>}

- ☐ District 1 (Perea)
- ☐ District 2 (Karbassi)
- ☐ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Chavez)
- ☐ District 6 (Bredfeld)
- ☐ District 7 (Esparza)

Business/Organization Name: Fresno County Economic Development Corporation

Your Title: Director of Special Projects

Business Address: _____

City/State/Zip: Fresno, CA 93727

Phone _____

County Supervisorial District Number for Business Address (Please check one box)

- ☐ District 1 (Pacheco)
- ☐ District 2 (Brandau)
- ☒ District 3 (Quintero)
- ☐ District 4 (Mendes)
- ☐ District 5 (Magsig)

City Council District Number for Business Address. (Please check one box)

- ☐ District 1 (Perea)
- ☐ District 2 (Karbassi)
- ☒ District 3 (Arias)
- ☐ District 4 (Maxwell)
- ☐ District 5 (Chavez)
- ☐ District 6 (Bredefeld)
- ☐ District 7 (Esparza)

II. Appointing Jurisdiction

- ☐ I am seeking appointment by the City of Fresno
- ☐ I am seeking appointment by the County of Fresno
- ☒ Either

III. Status

I am seeking:

☒ New Appointment; or,

☐ Re-Appointment

If re-appointment, please list previous term, and who you were appointed by: _____

IV. TYPE OF POSITION FOR WHICH YOU ARE APPLYING

~~A. Private Sector/Business Appointments~~ ☐

Are you an "**owner of a business, chief executive or operating officer of a business, or a business executive or employer with optimum policymaking or hiring authority?**"

(WIOA, Sec. 107, (b) membership, (2) Composition, (A), (i).)

☐

YES

☒

NO

Please describe your policy-making or hiring authority: _____

Do you "**represent a business, including small businesses, or an organization representing businesses, that provides employment opportunities that, at a minimum, include high-quality, work-relevant training and development in in-demand industry sectors or occupations in our local area?**"

{WIOA, Sec. 107, (b) membership, (2) Composition, (A), (ii).}

☐

YES

☒

NO

How many workers does your business/organization employ? _____

B. Non Private Sector Appointments

(Check the box that represents the category for which you are seeking appointment.)

1. Mandated Membership Categories

☐

Labor Representative

"Each local board ...shall include representatives of labor organizations (for a local area in which employees are represented by labor organizations), who have been nominated by local labor federations, or (for a local area in which no employees are represented by such organizations) other representatives of employees"

{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (i).}, (underline added)

- ☐ **Joint Labor-Management Apprenticeship Program**
"Each local board ...shall include representatives, who shall be a member of a labor organization or a training director, from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (ii).}, (underline added)
- ☐ **Literacy Activities**
"Each local board ...shall include a representative of eligible providers administering adult education and literacy activities under title II."
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (i).}, (underline added)
- ☐ **Higher Education**
"Each local board ...shall include a representative of institutions of higher education providing workforce investment activities (including community colleges)
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (ii).}, (underline added)
- ☒ **Economic/Community Development**
"Each local board ...shall include a representative of economic and community development entities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (i).}, (underline added)
- ☐ **State Employment Service**
"Each local board ...shall include an appropriate representative from the State employment service office under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (ii).}, (underline added)
- ☐ **Rehabilitation Act**
"Each local board... shall include an appropriate representative of the programs carried out under title I of the Rehabilitation Act of 1973 (29 U.S.C. 720 et seq.), other than section 112 or Part C of that title (29 U.S.C. 732, 741), serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iii).}, (underline added)

2. Discretionary Membership Categories

☒ **Adult Serving Employment Organizations**

"Each local board ...may include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive integrated employment for individuals with disabilities"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iii).}, (underline added)

☐ **Youth Serving Organizations**

"Each local board ...may include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth"
{WIOA, Sec. 107, (b) membership, (2) Composition, (B), (iv).}, (underline added)

☐ **Community Based Organizations**

"Each local board ...may include representatives of local educational agencies, and of community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment"
{WIOA, Sec. 107, (b) membership, (2) Composition, (C), (iii).}, (underline added)

☐ **Transportation/Housing/Public Assistance Agencies**

"Each local board ...may include representatives of agencies or entities administering programs serving the local area relating to transportation, housing, and public assistance"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (iv).}, (underline added)

☐ **Philanthropic Organizations**

"Each local board ...may include representatives of philanthropic organizations serving the local area"
{WIOA, Sec. 107, (b) membership, (2) Composition, (D), (v).}, (underline added)

☐ **Other Appropriate Entities**

"Each local board ...may include such other individuals or representatives of entities as the chief elected official in the local area may determine to be appropriate"
{WIOA, Sec. 107, (b) membership, (2) Composition, (E)}, (underline added)

V. Applicant Background

A. Educational Background, including schools attended, degrees attained and certifications achieved:

- Defense Language Institute Foreign Language Center, Associate of Arts in Modern Standard Arabic
- Fairfield University, Bachelor of Arts in Philosophy
- Norwich University, Master of Arts in Diplomacy
- Boston College, Master of Sciences in Applied Economics

B. List past or present City and/or County appointments, elected positions held as well as other professional and community affiliations:

Not applicable

C. Briefly explain why you are interested in serving on the Fresno Regional Workforce Development Board:

I am very passionate about diversity, equity, inclusion, and accessibility and how employers, training providers, and community-based organizations can collectively work toward solving common problems while realizing community and economic development goals.

D. What experience or Special Knowledge can you bring to the Fresno Regional Workforce Development Board? Please list occupational experience if applicable:

Since 2018, I have supported several Fresno area organizations that provide workforce development / employment and training services to underrepresented communities. This includes workforce programs funded through SNAP and TANF with partners working at the city, county, and state level.

As of 2022, I have been working on the US Department of Commerce's Good Jobs Challenge at Fresno County EDC. Through this grant, I am part of the cohort of 32-awardees in the nation and have recently traveled to Washington, DC, to meet with this cohort as well as outside experts at the Jobs for the Future Foundation.

In addition to this work experience, I have also lectured for one year at Fresno State in the Department of Economics. I am also a combat veteran with anxiety / post-traumatic stress disorder, and as such I represent a population that workforce boards and other agencies specifically target for services.

E. List any affiliations you or your spouse has with any public agency:

My spouse is a lecturer at California State University, Fresno.

- F. Please list any affiliations you or your spouse has with any organization receiving funding from the Fresno Regional Workforce Development Board:

Not applicable

- G. Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board?:

☐ YES

☒ NO

- H. Do you, or the company or organization you represent, intend to apply for funds administered by the Fresno Regional Workforce Development Board?:

☐ YES

☒ NO

VI. REFERENCES

Please provide three personal or professional references (Include name, address and telephone number)

Reference #1:

Anthony "AP" Armour

Executive Director, Neighborhood Industries

Fresno, CA 93728

Office: 559-477-7000

Cell: 559-555-5530

Reference #2:

Dr. Antonio Avalos

Chair of the Economics Department, California State University, Fresno

5245 N Backer Ave M/S PB08

Fresno, CA 93740

Office: 559-477-7000

Reference #3:

William Oliver

Vice President of Business Services, Fresno County EDC

1060 Fulton Street

Fresno, CA 93727
Office: -----
Cell: -----

VII. Attestation

I have read the Fresno County Board of Supervisor's Administrative Policy No. 35 (Attachment A), the City of Fresno Conflict of Interest Policy (Attachment B) and the Fresno Regional Workforce Development Board Conflict of Interest Policy (Attachment C) for Board appointees and agree to abide by the policies and procedures at all times while an appointed member of the FRWDB. At present, to the best of my knowledge, no conflict of interest exists in my serving on this Board.

Signature: _____

Date: 1-19-2023

Christopher F. Zeitz

EDUCATION

MS in Applied Economics **Spring, 2018**
Boston College, Newton, MA

MA in Diplomacy **Fall, 2015**
Norwich University, Northfield, VT

AA in Modern Standard Arabic **Winter, 2012**
Defense Language Institute, Monterey, CA

BA in Philosophy **Spring, 2004**
Fairfield University, Fairfield, CT

PROFESSIONAL EXPERIENCE

Fresno County Economic Development Corporation **2020 – Present**
Research Analyst, Special Projects Coordinator, Director of Special Projects (current)

- Project lead on a successful \$23 million grant application
- Conducted multiple community engagement sessions to develop an inclusive economic development scorecard
- Coordinated multiple consultants and outside partners in the selection of economic indicators relevant to businesses, public officials, and underserved communities
- Analyzed labor market data from various government sources and wrote reports
- Analyzed trends in Fresno County manufacturing industry sector

California State University, Fresno **2021 – 2022**
Part-Time Lecturer

- Taught Introduction to Econometrics in Fall 2021 and Spring 2022 semesters

Reading and Beyond / California Bridge Academy **2018 – 2020**
Data and Continuous Improvement Analyst

- Monitored programs and contributed to management evaluations and planning

Christopher F. Zeitz

- Conducted performance measurement training for managers in 2018 and 2020

Associates for International Research, Inc.

2012 – 2016

Product Architect, Research Analyst

- Monitored 2,000+ locations for political and economic developments
- Trained an international team of cost-of-living research analysts

United States Army

2007 – 2012

Sergeant (Team Leader, Squad Leader)

- Trained and mentored soldiers in essential tasks and intelligence analysis
- Advised in the planning of combat operations and training exercises at multiple echelons of command

Interactive Data

2004 – 2007

Client Services Consultant

- Assisted account managers in supporting clients in the financial industry

PUBLICATIONS

Zeitz, Chris, "Should We Stay or Should We Go? COIN (Counterinsurgency) in the Pech valley," in *Ultima Ratio*, 2016.

HONORS & AWARDS

- Business Leaders 40 under 40 Winter, 2022
- United States Army Commendation Medal Winter, 2012
- United States Army Commendation Medal Spring, 2011
- USAF Air Education and Training: Commander's Award Winter, 2009
- Defense Language Institute: Certificate of Achievement Fall, 2008

MEMBERSHIP & SERVICE

The Military Writers Guild

Full Member

Christopher F. Zeitz

SELECT LIST OF SKILLS

Counterinsurgency
Data Analysis (R and Stata)
Editing
Grant Writing
Intelligence Analysis
International Relations
Leadership Development

Mentoring
Microsoft Excel, Power Point, Word
Performance Management
Political Science
Public Speaking
Statistics
Training