

City of Fresno Department of Transportation/Fresno Area Express

Title VI Fare Equity Analysis: New Fare Structure



Original: August 2021

Updated: June 2022



Prepared By:



Overview

In compliance with Title VI of the Civil Rights Act of 1964, the Federal Transit Administration (FTA) requires all transit agencies that receive federal funding to monitor the performance of their systems, ensuring services are made available and/or distributed equitably. One component of ensuring compliance is performing an equity analysis for all fare changes and any major service changes to determine its impact on minority (race, color, or national origin) and low-income populations.

Fresno Area Express (FAX) is the primary fixed-route transit operator in Fresno and is operated and administered by the City of Fresno, California. FAX has proposed a fare change, reducing the cost of a base fare from \$1.25 to \$1.00. Passes and Reduced Fares are also proposed to be reduced by a similar amount on both fixed route service and Handy Ride, FAX's paratransit service. FAX is also considering removing restrictions from its transfer policy.

This Title VI analysis will:

- Evaluate how the proposed fare changes may impact low-income and minority populations, and
- Identify strategies to avoid, minimize, or mitigate any disproportionate burdens, disparate impacts, or any potentially negative outcomes.

Relevant Policies

This fare equity analysis was completed in accordance with FTA regulations outlined in FTA Circular 4702.1B, "Title VI Requirements and Guidelines for Federal Transit Administration Recipients." The circular requires this analysis to ensure or minimize any disparate impact on minority populations or disproportionate burden on low-income populations.

Disparate Impact Definition

Refers to a facially neutral policy or practice that disproportionately affects members of a group identified by race, color, or national origin, where the recipient's policy or practice lacks a substantial legitimate justification and where there exists one or more alternatives that would serve the same legitimate objectives but with less disproportionate effect on the basis of race, color, or national origin. (FTA C 4702.1B, Chap. I-2)

Disproportionate Burden Definition

Refers to a neutral policy or practice that disproportionately affects low-income populations more than non-low-income populations. A finding of disproportionate burden requires the recipient to evaluate alternatives and mitigate burdens where practicable. (FTA C 4702.1B, Chap. I-2)

The circular requires that there be a fare equity analysis completed for any change in fares or in fare media. Each transit agency is responsible for establishing what differential is considered a disparate impact or disproportionate burden.

Disparate Impact Policy

A disparate impact exists if a major service change, fare change, or fare media change requires a minority population to bear adverse effects by 20 percent or more than the adverse effects borne by the general population in the affected area.

Disproportionate Burden Policy

A disproportionate burden exists if a major service change, fare change, or fare media change requires a low-income population to bear adverse effects by 20 percent or more than the adverse effects borne by the general population in the affected area.

FAX's Title VI Program was adopted in 2019. FAX has also recently completed three other Title VI analyses, one for the Faster FAX network in 2016, one for a proposed smart card in 2018, and one for a series of service changes in 2020. This Title VI analysis will apply Title VI policies in a manner consistent with these earlier analyses.

Existing Conditions

Due to the COVID-19 pandemic FAX temporarily suspended the collection of fares for six months between March 1 and August 31, 2021. The fare structure prior to the suspension in fares is detailed in Table 1.

Table 1: Existing Fare Structure

Fare	Price
Fixed-Route Buses	
Base Fare	\$1.25
Reduced Fare*	\$0.60
Children Under 6	Free
10 Ride Card	\$11.25
10 Ride Card - Reduced Fare*	\$6.00
31-Day Pass	\$48.00
31-Day Pass - Reduced Fare *	\$24.00
Transfers	Free**
Handy Ride	
Base Fare (single ride)	\$1.50
Monthly Pass	\$48.00

^{*} Reduced fare is available to seniors 65 and older with a valid ID, Medicare cardholders, and persons with disabilities with a valid ID.

Base Fares and Reduced Fares can be paid on the bus in cash or bought in advance as 1 Ride Cards for the same price. Up to two free transfers are included with a single paid fare (on any fare media), allowing passengers to utilize up to three buses/routes to complete their one-way trip. Transfers can only be made where routes intersect and are not valid for layovers or return trips. Transfers should be requested at the time of boarding and are valid for 90 minutes from the time issued.

Proposed Changes

FAX is proposing to reduce fares across all fare types. The proposed fare structure is detailed in Table 2.

^{**} Transfers must be requested at time of purchase, permit up to 2 transfers, and are valid for 90 minutes.

Table 2: Proposed Fare Structure

Fare	Price	Percent Change
Fixed-Route Buses		
Base Fare	\$1.00	-20%
Reduced Fare*	\$0.50	-17%
Children Under 6	Free	0%
Children 7-12	Free	-100%
Military and Veterans, with valid ID	Free	-100%
10 Ride Card	\$9.00	-20%
10 Ride Card - Reduced Fare*	\$4.50	-25%
31-Day Pass	\$36.00	-25%
31-Day Pass - Reduced Fare*	\$18.00	-25%
Transfers	Free**	0%
Handy Ride		
Base Fare (single ride)	\$1.25	-17%
Monthly Pass	\$36.00	-25%

^{*} Reduced fare is available to seniors 65 and older with a valid ID, Medicare cardholders, and persons with disabilities with a valid ID.

The proposed fare changes bring base and reduced fares better in line, so that all reduced fare prices, regardless of pass type, is half the cost of the equivalent base fare, and establish new categories for free rides, including for children between 7 and 12 years old and for veterans and active members of the military. In order to ride free, veterans and active members of the military must show the driver an Active Military ID or Veteran ID prior to boarding the bus.

Fare Equity Analysis

At its core, a fare equity analysis demonstrates that a transit agency has considered the consequences of a proposed policy that is facially neutral but may result in a disparate impact on minority riders or a disproportionate burden for low-income riders. The FTA's recommended methodology for performing a fare equity analysis begins with determining the number and percent of users of each fare type and evaluating the differences between minority users and non-minority users and low-income and non-low-income users. Next, the analysis should evaluate the impacts of the proposed changes to determine if there is a disparate impact or disproportionate burden. Finally, alternatives must be evaluated, and mitigation strategies offered to prevent or mitigate any potential burden.

Whereas either population (from the U.S. Census) or ridership data can be used for a service equity analysis, the FTA recommends using ridership survey data whenever possible for fare equity analyses. The customer survey data helps an agency determine if minority and/or low-income riders are disproportionately more likely to be burdened by changes in fares.

FAX is proposing to reduce fares. This may not seem like an obvious equity concern, and across-the-board fare reductions do benefit all riders. However, a fare equity analysis is necessary to ensure the benefits of the fare reduction are not going disproportionally to non-minority and non-low-income communities.

^{**} Transfers must be requested at time of purchase, and permit unlimited transfers for up to 90 minutes.

Fixed Route

The following questions from the 2018 Customer Satisfaction Survey were analyzed for the fixed route fare equity analysis:

- Fare Type: How do you normally pay your fare? (1) Cash, (2) 1-Ride Card Regular, (3) 1-Ride Card Reduced, (4) 10-Ride Card Regular, (5) 10-Ride Card Reduced, (6) 31-Day Pass Regular, (7) 31-Day Pass Reduced, (8) Other, please specify.
- **Demographics, Ethnicity**: Which of the following most closely describes your ethnic background? (1) Hispanic, (2) White/Caucasian, (3) African American/Black, (4) Asian/Southeast Asian- please specify national origin or Asian ethnic group, (5) American Indian, (6) Pacific Islander, (7) Middle Easterner, (8) other/please specify.
- **Demographics, Household Size**: Including yourself, how many people live in your household? (Blank space for entering a number.)
- **Demographics, Income**: Which of the following categories best describes your total household income in 2013, before taxes? (1) less than \$10,000 per year, (2) \$10,000 to \$19,999, (3) \$20,000 to \$29,999, (4) \$30,000 to \$39,999, (5) \$40,000 to \$49,999, (6) \$50,000 to \$74,999, (7) \$75,000 to \$99,999 per year, (8) \$100,000 or more per year.

All respondents who indicated a race/ethnicity other than Non-Hispanic White/Caucasian were considered a minority for purposes of this analysis. If a respondent indicated more than one race/ethnicity, they were considered a minority. Furthermore, if a respondent indicated "other," they were considered a minority. Records where the respondent did not answer the race/ethnicity question were excluded from the disparate impact analysis, as their minority status could not be determined.¹

FAX's definition of low-income is any person whose median household income is at or below 150 percent of the federal poverty line. The federal poverty guidelines issued by the U.S. Department of Health and Human Services were used as the basis for determining low-income status. See Table 3. Utilizing the survey questions related to household income and number of persons per household, each survey respondent was coded as low-income (below 150 percent of the poverty line) or non-low-income (above 150 percent of the poverty line) according to Table 4, below. For ranges where a significant portion of the range fell below 150 percent poverty line, the entire range was classified as low-income/"below" to ensure no low-income individuals were mistakenly classified as non-low-income. Households with 13 or more members making more than \$100,000 were considered low-income for the same reason.

¹ If these respondents did not answer the race/ethnicity question but did answer the questions related to household size and income, they were still included in the disproportionate burden analysis. The FTA directs recipients to analyze disparate impact and disproportionate burden separately.

Table 3: 2018 Poverty Guidelines for the 48 Contiguous States and D.C.

Persons in Family/Household	Poverty Guideline	150 Percent of Poverty Guideline
1	\$12,140	\$18,210
2	\$16,460	\$24,690
3	\$20,780	\$31,170
4	\$25,100	\$37,650
5	\$29,420	\$44,130
6	\$33,740	\$50,610
7	\$38,060	\$57,090
8	\$42,380	\$63,570
9	\$46,700	\$70,050
10	\$51,020	\$76,530
11	\$55,340	\$83,010
12	\$59,660	\$89,480

Table 4: Low-Income Status by 2018 FAX Customer Satisfaction Survey Categories (Below or Above 150 Percent of Federal Poverty Guideline)

Reported Annual Household Income in 2018								
Persons in Household	Less than \$10,000	\$10,000 - \$19,999	\$20,000 - \$29,999	\$30,000 - \$39,999	\$40,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 or More
1	Below	Below	Above	Above	Above	Above	Above	Above
2	Below	Below	Below	Above	Above	Above	Above	Above
3	Below	Below	Below	Above	Above	Above	Above	Above
4	Below	Below	Below	Below	Above	Above	Above	Above
5	Below	Below	Below	Below	Below	Above	Above	Above
6	Below	Below	Below	Below	Below	Above	Above	Above
7	Below	Below	Below	Below	Below	Below	Above	Above
8	Below	Below	Below	Below	Below	Below	Above	Above
9	Below	Below	Below	Below	Below	Below	Above	Above
10	Below	Below	Below	Below	Below	Below	Above	Above
11	Below	Below	Below	Below	Below	Below	Below	Above
12	Below	Below	Below	Below	Below	Below	Below	Above
13+	Below	Below	Below	Below	Below	Below	Below	Below ²

The breakdown of fare type by minority and non-minority populations are in Table 5.

² Only one survey record fell in this category. Even if the household has an income over 150 percent of the poverty line, since the exact income is not known, the person was categorized as low-income to ensure no low-income respondents were not counted.

Table 5: Breakdown of Fare Type by Minority/Non-Minority

Fare	Percent Minority	Percent Non- Minority	Minority Burden
Cash	82%	18%	0%
1-Ride Card Regular	85%	15%	3%
1-Ride Card Reduced	75%	25%	-7%
10-Ride Card Regular	78%	23%	-4%
10-Ride Card Reduced	86%	14%	4%
31-Day Pass Regular	81%	19%	-1%
31-Day Pass Reduced	71%	29%	-11%
Other	85%	15%	3%
All Riders	82%	18%	

The breakdown of fare type by low-income and non-low-income populations are in Table 6.

Table 6: Breakdown of Fare Type by Low-Income/Non-Low-Income

Fare	Percent Low-Income	Percent Non-Low- Income	Low-Income Burden	
Cash	88%	12%	0%	
1-Ride Card Regular	90%	10%	2%	
1-Ride Card Reduced	94%	6%	6%	
10-Ride Card Regular	87%	13%	-1%	
10-Ride Card Reduced	95%	5%	7%	
31-Day Pass Regular	89%	11%	1%	
31-Day Pass Reduced	89%	11%	1%	
Other	86%	14%	-2%	
All Riders	88%	12%		

Across all fare types, the minority burden and low-income burden are below 20 percent, meaning the fare equity changes does not meet the disparate impact or disproportionate burden thresholds set by FAX. Additionally, the proposed fare changes are all relatively similar, ranging between 17 and 25 percent decreases. The difference between the largest and smallest fare change is 8 percent, considerably less than the 20 percent threshold.

The expansion of free fares to children between 7 and 12 and to veterans and active members of the military is a 100 percent fare decrease, which could potentially result in a disparate impact or disproportionate burden.

<u>Children:</u> The expansion of the free fares for children is not a Title VI issue, as they can be assumed to follow the same demographic patterns as riders as a whole.

<u>Veterans:</u> The expansion of free fares to veterans and active-duty military is also not a Title VI issue; per correspondence with the FTA, equity analyses are not required for veterans and active duty-military. Demographic data for veterans from the US Census and the 2022 On-Board Survey is included here for monitoring purposes. In the City of Fresno, 54.4 percent of veterans are non-minority, versus 31.9 percent of all city residents. 11.2 percent of veterans fall below the federal poverty line, compared to 22.5 percent of all city residents.

In the Spring of 2022, FAX conducted a survey of riders that included a question on veteran and military status. The findings from that survey reflect the findings from the analysis of demographic data. Veterans that use FAX are much less likely to be a minority; 42.5 percent of veteran riders are non-minority, compared to 25.4 percent of non-veteran riders. There is a similar disparity in income, with 54.5 percent of veteran riders above 150 percent of federal poverty guidelines, compared to just 20.9 percent of riders as a whole.

<u>Transfers:</u> Regarding the potential transfer policy change, FAX is considering simplifying its transfer policy by removing the limit of the number of buses a rider can transfer to, as well as the ability to back ride or continue traveling on the same route, and instead, allowing unlimited transfers within 90 minutes. Under both the current policy and the proposed policy, transfers will remain free and must be requested when the rider purchases a ticket. Transfers also must be made within 90 minutes.

As both the current and proposed policy have a 90-minute time limit, all trips currently made using a single fare will still be able be made under a single fare. In addition, riders will be able to use a single fare for return trips on the same route made within the 90-minute time limit. This will benefit all riders making shorter trips. The proposed transfer policy change will also not result in a disparate impact or disproportionate burden, as it benefits all riders.

In summary, the fare changes for the fixed route services do not result in a disparate impact or disproportionate burden, and mitigation measures do not need to be considered for these changes.

Handy Ride

The data for Handy Ride is less comprehensive than the data for fixed route service. Although there was a customer satisfaction survey conducted in 2018, there is not enough data to properly divide respondents into low-income and non-low income groups, due to inexact household sizes and a limited number of income brackets. Nonetheless, there are some conclusions that can be drawn from looking at the demographic data collected as part of the survey. The following questions from the 2018 Customer Satisfaction Survey were analyzed for the Handy Ride fare equity analysis:

- **Demographics, Ethnicity**: Which of the following most closely describes your ethnic background? (1) Hispanic, (2) White/Caucasian, (3) African American/Black, (4) Asian/Southeast Asian- please specify national origin or Asian ethnic group, (5) American Indian, (6) Pacific Islander, (7) Middle Easterner, (8) other/please specify.
- **Demographics, Household Size**: Including yourself, how many people live in your household? (Blank space for entering a number.)
- **Demographics, Income**: Which of the following categories best describes your total household income in 2013, before taxes? (1) less than \$10,000 per year, (2) \$10,000 to \$19,999, (3) \$20,000 to \$29,999, (4) \$30,000 to \$39,999, (5) \$40,000 to \$49,999, (6) \$50,000 or more.

61 percent of Handy Ride customers are a minority, compared to 82 percent of fixed route riders. This is greater than a 20 percent difference, and means that there could potentially be a disparate impact. However, the Handy Ride fare reductions are in line with the fare reductions on the fixed route service, at 17 percent for a basic fare and 25 percent for a 31-day pass. As a result, there is no disparate impact because the cost burden on Handy Ride customers is similar to fixed-route customers.

Although the data limitations prevent an accurate breakdown of low-income and non-low-income Handy Ride customers, there is enough information to compare Handy Ride service to fixed route service. 70 percent of Handy Ride customers have a household income of \$19,999 or below, which is classified as

low-income regardless of household size. Although the percentage of low-income Handy Ride users is likely much greater, the difference between 70 percent and the 82 percent of fixed route riders, meaning there is not a disproportionate burden. Regardless, there is no disproportionate burden as the Handy Ride fare reductions are in line with fixed route service.

Public Participation and Outreach

FAX conducted public outreach throughout the month of August 2021 to inform riders of the proposed fare changes and solicit feedback. A virtual workshop was held on August 25th at 5 pm. on the Fresno FAX Facebook and YouTube pages. In addition, FAX held 14 pop-up events at the highest ridership stops in the FAX system in order to reach the greatest number of people. The 14 pop-ups were scheduled at different days and times, and include:

Friday, August 13, 2021

- Inspiration Park: 10:30 a.m. to 12 noon, served by Route 12
- Riverside-El Paseo: 1 to 2:30 p.m., served by Routes 3 and 20
- Brawley-Walmart: 2:30 to 4 p.m., served by Routes 9, 12, and 20

Monday, August 16, 2021

 Walnut-California: 2 to 3:30 p.m., served by Route 38

Tuesday, August 17, 2021

 Cedar-Ventura BRT Station: 9 to 11 a.m., served by Routes 1 and 38



Figure 1 - FAX Pop - Up Event

Weldon-Blackstone BRT Station: 1 – 2:30 p.m., served by Routes 1 and 20

Thursday, August 19, 2021

• Cedar-Shaw: 12 noon to 1:30 p.m., served by Routes 9 and 38

Monday, August 23, 2021

Manchester Transit Center: 10 a.m. to 12 noon, served by Routes 1, 28, 41

Tuesday, August 24, 2021

- A & B Shelters at Courthouse Park & Van Ness BRT Station: 9 to 11 a.m., served by Routes 1, 22, 26, 28, 32, and 34
- El Paso-Blackstone BRT Station: 12:30 to 2 p.m., served by Routes 1, 26, 32, 38, and 58

Wednesday, August 25, 2021

Shaw-Blackstone BRT Station: 10 a.m. – 12 noon, served by Routes 1 and 9

Thursday, August 26, 2021

• L Shelter at Courthouse Park: 9 to 11 a.m., served by Routes 22, 26, 32, 34, and 38

Monday, August 30, 2021

- Clovis-Kings Canyon BRT Station: 8:30 to 10 a.m., served by Routes 1 and 22
- Chestnut-Kings Canyon BRT Station: 10:30 a.m. to 12 noon, served by Routes 1 and 41

Both the virtual workshop and series of pop-up events were held in both English and Spanish, and a sign-language interpreter provided interpretation at the virtual workshop.

In addition to the workshop and pop-up events, FAX undertook an extensive advertising effort in English and Spanish to inform riders about the fare changes as well as inform them about the workshop and events. This advertising effort included distribution of flyers, audio and visual announcements onboard buses, decals on fareboxes and on FAX's schedule guide, newspaper advertisements, information at bus rapid transit stops, information at transit center kiosks, social media posts, the FAX newsletter, and information on the FAX webpage. FAX provided opportunities for input by providing comment cards and pencils at the pop-up events and by promoting the FaxOutreach@fresno.gov e-mail address, in addition to the regular FAX phone number (559-621-RIDE) and fillable PDF compliment and complaint forms on the "Contact Us" page of the FAX web site (www.fresno.gov/fax). FAX's detailed marketing campaign is included in Appendix A.

Comments collected from riders and the general public on the proposed fare changes are included in Appendix B. In conversation with FAX staff, riders expressed appreciation for the six months of free fares and understood why fares needed to be reinstated. The lower fares, and the decreased prices for 10-day and 31-day passes were popular, with the free fares for active military members and veterans especially popular. Comments received via comment cards were very similar, expressing support for the lower fares. In addition to comments on the fare changes, riders also expressed appreciation for FAX service more broadly, and for FAX staff for providing information on the fare changes in both English and Spanish.

Conclusion and Mitigation Measures

FAX has proposed reducing fares by 17 to 25 percent across all fare types on both fixed route and Handy Ride services, as well as expanding free fares to children under 12 and to active military members and veterans. Due to the consistency of fare reductions across all fare types and due to the relatively similar rates at which low-income and non-low-income and minority and non-minority individuals use different fare types, no disparate impact or disproportionate burden was found on fixed route service due to the fare reduction. There was also no disparate impact or disproportionate burden found for Handy Ride services, for similar reasons. Proposed changes to the transfer policy were also found not to have a disparate impact or disproportionate burden, as no existing trips will cost extra, and all riders will benefit from the less restrictive transfer rules. Extending free fares to children under 12 and to veterans and active-duty military members is not considered a Title VI issue, and as such, mitigation measures do not need to be considered. Nonetheless, FAX should continue to conduct outreach to minority and low-income riders to ensure that minority and low-income know that these programs are available to them.

Appendix A: Informational and Outreach Materials

Flyers in English and Spanish posted onto the FAX web site home page informing passengers of new fares and promoting the virtual workshop and the pop-up events:



Fares to be reinstated starting September 1st Dollar rides throughout the City of Fresno.

XPRESS Las tarifas se restablecerán a partir del 1 de septiembre. Viajes de \$ 1 por toda la ciudad.

For details on these fare changes, attend a Live Virtual Workshop on Fresno FAX's Facebook and YouTube pages on Wednesday, August 25 at 5 p.m., or come to a FAX pop-up tent event around the city.

- Walnut-California bus stop: Monday, August 16, 2 p.m.
- · Weldon BRT Station: Tuesday, August 17, 1 p.m.
- · Cedar and Shaw bus stops: Thursday, August 19, 12 noon
- Manchester Transit Center: Monday, August 23, 10 a.m.
- Courthouse Park, Van Ness BRT Stations: Tuesday, August 24, 9 a.m.
- El Paso BRT Station: Tuesday, August 24, 12:30 p.m.
- Courthouse Park, L Shelter: Thursday, August 26, 9-11 a.m.
- Clovis BRT Station: Monday, August 30, 8:30 a.m.

Para obtener más detalles en estos cambios de tarifas, asista a un taller virtual en vivo en las páginas de Facebook y YouTube de Fresno FAX el miércoles 25 de agosto a las 5 p.m., o asista a un evento de FAX en paradas de autobuses por toda la ciudad.

- Parada de autobús de Walnut-California: lunes 16 de agosto a las 2 p.m.
- Estación BRT de Weldon: martes 17 de agosto a las 1 p.m.
- Paradas de autobús Cedar y Shaw: jueves 19 de agosto a las 12 del mediodía
- Centro de Tránsito de Manchester: lunes 23 de agosto, 10 a.m.
- Courthouse Park, estaciones de BRT de Van Ness: martes 24 de agosto, 9 a.m.
- Estación BRT de El Paso: martes 24 de agosto, 12:30 p.m.
- Courthouse Park, Refugio L: jueves 26 de agosto, 9-11 a.m.
- Estación BRT de Clovis: lunes 30 de agosto, 8:30 a.m.



For details, scan the QR code or visit fresno.gov/lower-fares
Para obtener más información, escanee el código QR o visite fresno.gov/lower-fares



Additional flyers in English and Spanish posted onto the FAX web site home page:





Clicking on the flyers led to the following information on the Plans, Reports, & Notices page:



GOVERNMENT

SERVICES

DOING BUSINESS

CON



Plans, Reports, & Notices

New Fare Structure

Outreach on The Fax ADA Transition Plan

FAX Disadvantaged Business Enterprise (DBE) FY21 Triennial Goal Setting

FAX – Notice of Funding Availability (NOFA)

Title VI of the Civil Rights Act of 1964: Ensuring Equal Access to FAX

New Fare Structure

Fares to be reinstated starting September 1st

Dollar rides throughout the City of Fresno. For additional details, visit the <u>Fares and Passes</u> webpage. In addition:

- Reduced fares are available for seniors, people with disabilities, and Medicare card holders, with valid ID.
- Children 12 and younger ride for free.
- Active military and veterans ride for free, with valid ID.
- 31-day passes and 10 Ride Cards are available at discounted rates.

For details on these fare changes, scan the QR code, visit the FAX Fares and Passes webpage, attend a Live Virtual Workshop on Fresno FAX's Facebook and YouTube pages on Wednesday, August 25, 2021, at 5 p.m., or come to a FAX pop-up tent event at one of the following 14 locations.





For additional info. scan QR code

Fares to be reinstated starting September 1st. Dollar rides throughout the City of Fresno. In addition:

- Reduced fares are available for seniors, people with disabilities, and Medicare card holders, with valid ID.
- Children 12 and younger ride for free.
- Active military and veterans ride for free, with valid ID.
- 31-day passes and 10 Ride Cards are available at discounted rates.

For details on these fare changes, visit the FAX website at fresno.gov/lower-fares, attend a Live Virtual Workshop on Fresno FAX's Facebook and YouTube pages on Wednesday, August 25, 2021 at 5 p.m., or come to a FAX pop-up tent event.

- Walnut-California bus stop: Monday, August 16, 2 p.m.
- Weldon BRT Station: Tuesday, August 17, 1 p.m.
- Cedar and Shaw bus stops: Thursday, August 19, 12 noon
- Manchester Transit Center: Monday, August 23, 10 a.m.

- Courthouse Park, Van Ness BRT Station: Tuesday, August 24, 9 a.m.
- El Paso BRT Station
 Tuesday, August 24, 12:30 p.m.
- Courthouse Park, L Shelter: Thursday, August 26, 9:00 a.m.
- Clovis BRT Station: Monday, August 30, 8:30 a.m.

fresno.gov/lower-fares

@FresnoFAX









Para obtener información adicional, escanee el código QR

Las tarifas se restablecerán a partir del 1 de septiembre. Viajes de \$ 1 por toda la ciudad. Además:

- Hay tarifas reducidas disponibles para personas mayores, personas con discapacidades y titulares de tarjetas de Medicare, con identificación válida.
- Los niños menores de 12 años viajan gratis.
- Los militares activos y los veteranos viajan gratis, con una identificación válida.
- Los pases de 31 días y 10 tarjetas de viaje están disponibles a tarifas con descuento.

Para obtener más detalles sobre estos cambios de tarifas, visite el sitio web de FAX, asista a un taller virtual en las páginas de Facebook y YouTube de Fresno FAX el miércoles, 25 de agosto de 2021 a las 5 p.m., o asista a un evento de FAX en varias paradas de autobuses por toda la ciudad.

- Parada de autobús de Walnut-California:
 lunes 16 de agosto a las 2 p.m.
- Estación BRT de Weldon: martes 17 de agosto a la 1 p.m.
- Paradas de autobús Cedar y Shaw: jueves 19 de agosto a las 12 del mediodía
- Centro de Tránsito de Manchester: lunes 23 de agosto, 10 a.m.

- Courthouse Park, estaciones de BRT de VanNess: martes 24 de agosto, 9 a.m.
- Estación BRT de El Paso: martes 24 de agosto, 12:30 p.m.
- Courthouse Park, Refugio L: jueves 26 de agosto, 9-11 a.m.
- Estación BRT de Clovis:
 lunes 30 de agosto, 8:30 a.m.

fresno.gov/lower-fares







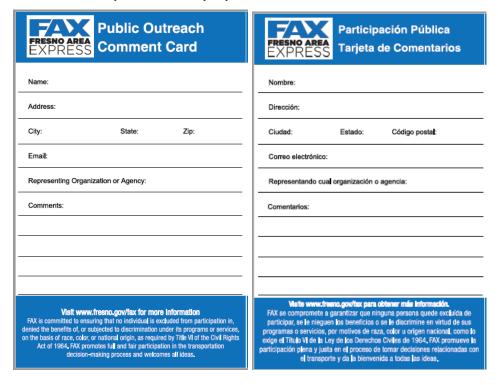
Flyers in English and Spanish distributed at the 14 Pop-Up Events at Heavily Used Transit Stops:



Flyers with New Fare rates in English and Spanish distributed at the 14 Pop-Up Events at Heavily Used Transit Stops, posted onto the FAX web site, and posted onto the buses:



Comment Cards provided at Pop-Up Events:



Banner hung at Manchester Transit Center:



Placard posted on all buses informing transit riders of rate reinstatement in English and Spanish:



Dollar rides throughout the City of Fresno

- Reduced fares are available for seniors, people with disabilities, and Medicare card holders, with valid ID.
- Children 12 and younger ride for free.
- Active military and veterans ride for free, with valid ID.
- 31-day passes and 10 Ride Cards are available at discounted rates.

Las tarifas se restablecerán a partir del 1 de septiembre Viajes de \$ 1 por toda la ciudad

- Hay tarifas reducidas disponibles para personas mayores, personas con discapacidades y titulares de tarjetas de Medicare, con identificación válida.
- · Los niños menores de 12 años viajan gratis.
- Los militares activos y los veteranos viajan gratis, con una identificación válida.
- Los pases de 31 días y 10 tarjetas de viaje están disponibles a tarifas con descuento.

BRT Poster Patch in English and Spanish added to system map stanchions at all BRT stations:

One Dollar. One Fresno. FAX IS BACK!

Starting September 1, 2021, ride more for less! For details and additional new fares, visit fresno.gov/lower-fares

Un dólar. Un Fresno. ¡FAX HA VUELTO!

A partir del 1 de septiembre de 2021, viaje más por menos! Para obtener más detalles, visite el sitio web de FAX en fresno.gov/lower-fares

Text of Bus Audio Announcements played in buses in English and Spanish; played from 8/1/21 to 9/18/21:

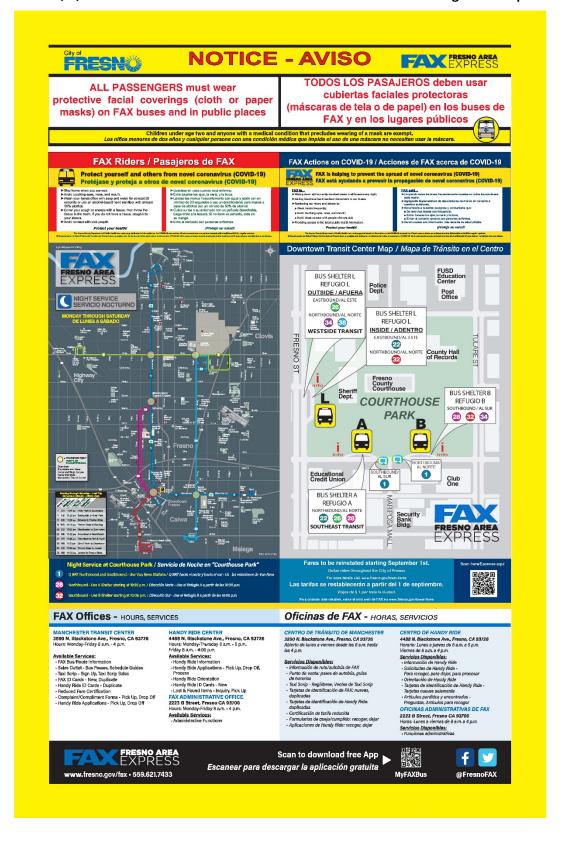
English: Starting September 1, 2021, FAX will reinstate fares. For details, visit fresno.gov/lower-fares.

<u>Spanish</u>: A partir del 1 de septiembre de 2021, FAX restablecerá las tarifas. Para obtener más detalles, visite fresno.gov/lower-fares.

Flyer posted onto Handy Ride vehicles in English and Spanish:







July 2021 – "What's New At FAX" newsletter announcing Fare Reinstatement and Title VI Outreach in English:

Posted on the FAX website in English and Spanish and sent to subscribers of the FAX email newsletter containing 322 subscribers.





What's New at FAX, July 2021

July 28, 2021

FAX Releases New Safety Video

The safety of our transit riders and employees is top priority at FAX! We have released a video to show our passengers what we are doing to protect everyone's safety. To see the video, please go to:

https://www.facebook.com/FresnoFax/videos/499328234627063/



Fares to be reinstated starting September 1st

Dollar rides throughout the City of Fresno. For additional details, visit fresno.gov/lower-fares/. In addition:

- Reduced fares are available for seniors, people with disabilities, and Medicare card holders, with valid ID.
- Children 12 and younger ride free.
- Active military and veterans ride for free, with valid ID.
- 31-day passes and 10 Ride Cards are available at discounted rates.

To learn more about fare changes, attend a Live Virtual Workshop on Fresno FAX's Facebook and YouTube pages on Wednesday, August 25, 2021 at 5 p.m., or come to a FAX pop-up tent event at one of the 14 locations described below.

Remember: Mask-up on FAX buses to help keep our passengers and drivers healthy.

FAX Title VI Fare Equity Analysis and Public Outreach Dates, Locations, and Times

Starting on September 1, 2021, Fresno Area Express will resume collecting fares on FAX buses. Also on this day, our regular fare will be reduced from \$1.25 per ride to \$1.00. Other fares are being reduced accordingly. As a result, FAX will be conducting a Title VI Fare Equity Analysis to ensure that changes to the transit fares are consistent with Title VI policies defined by the Federal Transit Administration (FTA).

Beginning Friday August 13, 2021, FAX will conduct 14 pop-up events at the most heavily utilized stops within the FAX fixed-route transit network and one virtual workshop on Fresno FAX's Facebook and You Tube pages to engage with the public and receive feedback. Pop-up and virtual workshop event dates, times, and locations are listed below.

Friday, August 13, 2021

- Inspiration Park: 10:30 a.m. to 12 noon, served by Route 12
- Riverside-El Paseo: 1 to 2:30 p.m., served by Routes 3 and 20
- Brawley-Walmart: 2:30 to 4 p.m., served by Routes 9, 12, and 20

Monday, August 16, 2021

Walnut-California: 2 to 3:30 p.m., served by Route 38

Tuesday, August 17, 2021

- Cedar-Ventura BRT Station: 9 to 11 a.m., served by Routes 1 and 38
- Weldon-Blackstone BRT Station: 1 2:30 p.m., served by Routes 1 and 20

Thursday, August 19, 2021

• Cedar-Shaw: 12 noon to 1:30 p.m., served by Routes 9 and 38

Monday, August 23, 2021

Manchester Transit Center: 10 a.m. to 12 noon, served by Routes 1, 28, 41

Tuesday, August 24, 2021

- A & B Shelters at Courthouse Park & Van Ness BRT Station: 9 to 11 a.m., served by Routes 1, 22, 26, 28, 32, and 34
- El Paso-Blackstone BRT Station: 12:30 to 2 p.m., served by Routes 1, 26, 32, 38, and 58

Wednesday, August 25, 2021

- Shaw-Blackstone BRT Station: 10 a.m. 12 noon, served by Routes I and 9 $\,$
- Live Virtual Workshop: 5 p.m., Fresno FAX Facebook and You Tube pages

Thursday, August 26, 2021

 L Shelter at Courthouse Park: 9 to 11 a.m., served by Routes 22, 26, 32, 34, and 38

Monday, August 30, 2021

 Clovis-Kings Canyon BRT Station: 8:30 to 10 a.m., served by Routes 1 and 22 Chestnut-Kings Canyon BRT Station: 10:30 a.m. to 12 noon, served by Routes 1 and 41

We hope to see you there!

A reminder about COVID-19 rules at FAX

In January 2021, President Joe Biden signed Executive Order 13998 imposing a mask requirement for all travelers on U.S. public transportation systems, including rail, van, bus, and motorcoach services, to mitigate the risk of COVID-19.The Transportation Security Administration (TSA) has extended face mask requirements across all transportation networks through September 13, 2021

As a courtesy, we remind our passengers about FAX rules that help protect



Passengers are required to wear facial coverings at all times, as are visitors to any indoor transit facilities like the FAX Handy Ride office. FAX and Handy Ride continue to operate on a regular schedule. Passenger capacity restrictions were lifted on Monday, June 21, 2021, for both FAX and Handy Ride.

For fixed-route service, FAX requests passenger self-screen; for Handy Ride, screenings are conducted at the time of reservation and again when boarding the

vehicles

Do not board the bus if you:

- · Have a fever (100.4F), feel warm, or feel chills
- Have a persistent cough, sore throat, or runny nose
- Have had contact or spent time with a suspected or known COVID-19infected individual.

If you meet any of these conditions, go home immediately and self-isolate.

July 2021 – "What's New At FAX" newsletter announcing Fare Reinstatement and Title VI Outreach in Spanish:

Posted on the FAX website in English and Spanish and sent to subscribers of the FAX email newsletter containing 322 subscribers.





Novedades de FAX, julio de 2021

FAX lanza un nuevo video de seguridad

l a seguridad de nuestros pasajeros y empleados del transporte público es la máxima prioridad en EAXI Lanzamos un video para mostrarle a puestros

https://www.facebook.com/FresnoFax/videos/499328234627063/



Tuesday, August 17, 2021

- Ceoar-Ventura BRT Station: 9 a.m., served by Routes 1 and 38
- Weldon-Blackstone BRT Station: 1 p.m., served by Routes 1 and 20 Thursday, August 19, 2021
- · Cecar-Shaw: 12 noon, served by Routes 9 and 38

Monday, August 23, 2021

. Manchester Transit Center: 10 a.m., served by Routes 1, 28, 41

Tuesday, August 24, 2021

- A & B Shelters at Courthouse Park & Van Ness BRT Station: 9 a.m., served by Routes 1, 22, 26, 28, 32, and 34
- · El Paso-Blackstone BRT Station: 12:30 p.m., serveo by Routes 1, 26, 32, 38, and 58

Wednesday, August 25, 2021

- Shaw-Blackstone BRT Station: 10 a.m., served by Routes 1 and 9
- Live Virtual Workshop: 5 p.m., <u>Fresno FAX Facebook Page</u> and <u>YouTube</u> Page

Thursday, August 26, 2021

. L Shelter at Courthouse Park: 9 a.m., served by Routes 22, 26, 32, 34, and

Monday, August 30, 2021

- Clovis Kings Canyon BRT Station: 8:30 a.m., served by Routes I and 22
 Chestnut-Kings Canyon BRT Station: 10:30 a.m., served by Routes I and

- Inspiration Park: 10:30 a.m. to 12 noon, served by Route 12
 Riverside-El Paseo: 1 to 2:30 p.m., served by Routes 3 and 20
 Brawley-Walmart: 2:30 to 4 p.m., served by Routes 9, 17, and 20

Monday, August 16, 2021

Walnut California: 2 to 3:30 p.m., served by Route 38

Tuesday, August 17, 2021

- Cedar-Ventura BRT Station: 9 to 11 a.m., served by Routes 1 and 38
 Weldon-Blackstone BRT Station: 1 2:30 p.m., served by Routes 1 and 20

Thursday, August 19, 2021

. Cedar-Shaw: 12 noon to 1:30 p.m., served by Routes 9 and 38

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Manchester Transit Center: 10 a.m. to 12 noon, served by Routes 1, 28, 41

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- A & B Shelters at Courthouse Park & Van Ness BRT Station: 9 to 11 a.m., served by Routes 1, 22, 26, 28, 32, and 34
 FI Paso-Blackstone BRT Station: 12:30 to 2 p.m., served by Routes 1, 26,
- 32, 38, and 58

Wednesday, August 25, 2021

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 Chestnut-Kings Canyon BRT Station: 10:30 a.m. to 12 noon, served by Routes 1 and 41

A reminder about COVID-19 rules at FAX

In January 2021, President Joe Biden signed Executive Order 13998 imposing mask requirement for all travelers on U.S. public transportation systems, including rail, van, bus, and motorcoach services, to mitigate the risk of COVID 19.1 he <u>Transportation Security Administration</u> (TSA) has extended face mask requirements across all transportation networks through September 13, 2021.

As a courtesy, we remind our passengers about FAX rules that help protect riders and drivers.



Passengers are required to wear facial coverings at all times, as are visitors to any indoor transit facilities like the FAX Handy Ride office. FAX and Handy Ride continue to operate on a regular schedule. Passenger capacity restrictions were lifted on Monday, June 21, 2021, for both FAX and I landy Ride.

For fixed-route service, FAX requests passenger self-screen; for Handy Ride, screenings are conducted at the time of reservation and again when boarding the

Do not board the bus if you:

- Have a fever (100.4F), feel warm, or feel chills
- Have a persistent cough, sore throat, or runny nose
 Have had contact or spent time with a suspected or known COVID-I9-infected individual.

If you meet any of these conditions, go home immediately and self-isolate.

- Tiene fiebre (100.4 F), se siente caliente o siente escalofrío
- Tiene tos persistente, dolor de garganta o secreción nasal
- · Ha tenido contacto o ha pasado tiempo con una persona infectada con COVID-19 sospechosa o conocida.

Si cumple con alguna de estas condiciones, regrese a casa inmediatamente y

Estamos usando Facebook (www.facebook.com/FresnoFAX/) y Iwitter [www.twitter.com/FresnoFAX] en "@FresnoFAX" para comunicar la Información más reciente relacionada con COVID-19. Para obtener información acticional doctulada, visit o el sitio web de la ciudad de Frosno en www.fresno.gov/y el sitio web de FAX en www.fresno.gov/FAX

August 2021 - "What's New At FAX" newsletter announcing Fare Reinstatement and Title VI Outreach in English:





What's New at FAX, August 2021

Dates, Locations, and Times

Starting on September 1, 2021, TAX will resume collecting fares. Our regular fare will be reduced from SL2b per rice to \$1.0 ther fares are being reduced accorologity. As a result, IAX will be conducting a little VI are beauty Analysis to ensure that changes to the transit fares are consistent with Title VI policies ceffined by the Federal Transit Analysis.

FAX Title VI Fare Equity Analysis and Public Outreach

Beginning Friday, August 13, 2021, FAX will conduct 14 pop-up events at the most heavily utilized bus stops within the FAX fixed-route transit network and one Virtual Workshop on <u>Fresno FAX's Facebook Page</u>

(https://www.facebook.com/l-resnol-ax/) and YouTube Page (https://www.youtube.com/channel/LCRETg-d01-laceNE/XIO7w) to engage with the public and receive feedback. Pop-up and virtual workshop dates, times, and locations are listed below:

Friday, August 13, 2021

- Inspiration Park: 10:50 a.m., served by Route I2
 Riverside El Pasco: 1 p.m., served by Routes 3 and 20
 Brawley-Walmart: 2:30 p.m., served by Routes 9,12, and 20

Monday, August 16, 2021

Walnut-California: 2 p.m., served by Route 38

Juesday, August 17, 2021

- Ceoar-Ventura BRT Station: 9 a.m., serveo by Routes I and 36
 Weldon-Blackstone BRT Station: 1 p.m., served by Routes I and

Thursday, August 19, 2021

· Cecar-Shaw: 12 noon, served by Routes 9 and 38

Monday, August 23, 2021

- Manchester Transit Center: 10 a.m., served by Routes 1, 28, 41 Tuesday, August 24, 2021
- A & B Shelters at Courthouse Park & Van Ness BRT Station: 9 a.m., served by Routes 1, 22, 26, 28, 32, and 34

 FI Paso-Blackstone BRT Station: 12:30 p.m., served by Routes 1, 26, 32, 38, and 54. and 58

Wednesday, August 25, 2021

- Shaw-Blackstone BRT Station: 10 a.m., served by Routes 1 and 9
- I ive Virtual Workshop: 5 p.m., <u>Fresno FAX Facebook Page</u> and <u>YouTube</u> Page

L Shelter at Courthouse Park: 9 a.m., served by Routes 22, 26, 32, 34, and 38

Monday, August 30, 2021

- Clovis-Kings Canyon BRT Station: 8:30 a.m., served by Routes 1 and 22
 Chestnut-Kings Canyon BRT Station: 10:30 a.m., served by Routes 1 and

We hope to see you there?

Fares to be reinstated starting September 1, 2021

- Reduced fares are available for seniors, people with

 XPRESS

 Effective September 1, 2021

 EXPRESS

 Effective September 1, 2021 Medicare card holders, with valid
- Children 12 and younger rice free.
 Active military and veterans ride for free, with valid ID. 31 day passes and 10 Ride Cards are available at
- Hanoy Ride fares will cost \$1.25.



fare changes:

To learn more about the Acie Millary and Velerars with valid ID. TAKE A RIDE WITH US!

- Visit

 Atteno a Live Virtual Workshop on Firesno FAX's Facebook Page
 (https://www.facebook.com/FiresnoFaX) or YouTube page
 (https://www.youtube.com/channel/UC[96] of Ot.lazeNIB/XID/W) on
 Wodneday, August 25, 2021 at 5 pm.; or
 Come to a FAX pop-up event at one of the 14 locations listed above.

Remember: Mask-up on FAX buses to help keep our passengers and drivers healthy.

Participate in Fresno's ADA Self-Evaluation Update

The City of Fresno has undertaken a comprehensive re-evaluation of its polities and programs to determine the extent to which individuals with inabilities may be restricted in their access to services and activities. The ADA states that a public entity must provide programs, activities, and services in such a way as to avoid discrimination against people with disabilities. This action plan outlinists the City's objectives for the next five years for removing barriers to access programs, services, and activities.

To download the document, visit www.fresno.gov/ada. To request alternate formats, contact shannon.Mulhall@Fresno.gov or call (559) 621-8650.

FAX is Rolling out its First Two 100% Electric Buses!

fully electric TAX buses, which are hitting the road in the coming weeks and are the first of many zero emission vehicles making their way to the streets of Fresno. FAX is going green! Check out our new YouTube video showcasing our two



The new IFAX electric buses are 40 feet long, 100% electric with zero tail pipe emissions, and can seat up to 35 persons. They have an estimated range of 180 to 195 miles per charge, and a fuel economy rating up the 23.5 MPGe. Although completely silient, the buses will have low spece outfield representations are for entitled to the components. artificial noise generators for

peoestrian awareness.

Over the next 10 to 20 years.
FAX is converting its entire fleet of vehicles to zero-emission. As a result, we will be upgrading our infrestructure to support dectric non hydrogen fuel cell vehicles. Forty six bus chargers are on oreer, with each bus charges.

As you can imagine, the transition to electric does not come cheap. This project is made possible through the Federal Transit Administration. Federal Transit Administration (FTA), and the State of California Transit Intercity and Rail Capital Program grants.





FAX is proud to be doing our part to provide transit service to the residents of

Fresno and improve the quality of our air.

A reminder about COVID-19 rules at FAX

In January 2021, President Joe Biden signes <u>Executive Order 18998</u> imposing a mask requirement for all travelers on U.S. public transportation systems, including rail, van, bus, and motorcoach services, to mitigate the risk of COVID-19. The <u>Transportation Security Administration</u> (TSA) has extended face mask requirements across all transportation networks through September 13, 2021.

As a courtesy, we remind our passengers about ΓAX rules that help protect riders and crivers.

Passengers are required to wear facial coverings at all times, as are visitors to any indoor transit facilities like the FAX Handy Ride office. FAX and Hancy Ride continue to operate on a regular schedule. Passenger capacity restrictions were lifted on Monday, June 21, 2021, for both I-AX and Handy Ride.



For fixed route service, FAX requests passenger to self-screen; for Handy Rice, screenings are conducted at the time of reservation and again when boarding the vehicles.

- Have a fever (100.4F), feel warm, or feel chills
- Have a persistent cough, sore throat, or runny nose Have had contact or spent time with a suspected or

known COVID-19-infected individual.

If you meet any of these conditions, go home immediately and self-isolate

We are using Facebook (<u>facebook.com/EresnoEAX</u>) and Twitter (<u>switter.com/EresnoEAX</u>) at (<u>@FresnoEAX</u>) to communicate the latest information relates to a COVID 19. For additional detailed information, please visit the City of Fresno website at <u>www.fresno.gov</u> and the FAX website at <u>www.fresno.gov</u> and website at <u>www.fresno.gov at www.fresno.gov at www.fresno.gov at www.fresno.gov at</u>



August 2021 – "What's New At FAX" newsletter announcing Fare Reinstatement and Title VI Outreach in Spanish:





Novedades de FAX, Agosto de 2021

Análisis de equidad de tarifa de FAX para el Título VI y fechas, lugares, y horarios de eventos de participación

A partir del 1 de septiembre de 2021, Fresno Area Express reinstiturará el cobro A patrir del 1 de septiemere de 2021, Fresan Area Lypress reinstruirar a ci como co tarifas en aso subobuses. Trambien en este día, nuestro tarifa regular se reducirá de \$ 125 por visje a \$ 1 por visje. Otras tarifas se están reduciendo en consecuencia. Como resultado, PXI Nevará a cabo un análisis de equidad de tarifa para garantizar que los cambios en las tarifas de tránsito sean consistentes con las políticas del Titulo VI definidas por la Administración Foccial de Tránsito (FTA).

A partir del viennes 13 de agosto de 2021, FAX reelizará 14 eventos en las paradas más utilizadas dentro de la red de tránsito de ruta fija de FAX y un talier virtual en las páginas de Facebook (https://www.youtubes.com/channel/UCIFGEI del (laschBXX/DYM, para interactur en de i público y recibir comentarios A continuación se en umeran las fechas, las horas, y los lugares de los eventos y del taller virtual.

Viernes, 13 de agosto de 2021

- Inspiration Park: 10:50 a.m., servido por la Ruta 12
 Riverside-El Pasco: 1 p.m., servido por las Rutas 3 y 20
 Brawley-Walmart: 2:30 p.m., servido por las rutas 9, 12 y 20

Walnut-California: 2 p.m., servido por la Ruta 38

Martes, 17 de agosto de 2021

- Estación BRT Cedar-Ventura: 9 a.m., servica por las Rutas 1 v 38
- Estación BRT Weldon-Blackstone: 1 p.m., servida por las Rutas 1 y 20

Cecar-Shaw: 12 del mediodía, servido por las rutas 9 y 38

Lunes, 23 de agosto de 2021

- Centro de Tránsito de Manchester: 10 a.m., servido por las rutas 1, 28 y 41
- Martes, 24 de agosto de 2021
- Refugios A y B en Courthouse Paik y Estación BRT Van Ness; 9 a.m., servidos por les rutas 1, 22, 26, 28, 35 y 34
 Estación BRT El Paso-Blackstone: 12:30 p.m., servida por las rutas 1, 26, 33, 28 y 38

Miércoles, 25 de agosto de 2021

- Fstación BRT Shaw Blackstone: 10 a.m., sorvida por las rutas 1 y 9
 Taller virtual en vivo: 5 p.m., <u>páginas de Fadebook y You Tube de Fresno FAX.</u>

Jueves, 26 de agosto de 2021

Refugio L en Courthouse Park: 9 a.m., servido por las rutas 22, 26, 32, 34

Lunes, 30 de agosto de 2021

- Fstación BRT Clovis Kings Canyon: 830 a.m., servida por las Rutas 1 y 22
 Estación BRT Chestnut-Kings Canyon: 1030 a.m., servida por las rutas 1 y 41

Las tarifas se restablecerán a partir del 1 de septiembre

A partir del 1 de septiembre de 2021, las tarifas se reinstiturarán en la ciudad de Fresno. La tarifa regular será \$1 por topa la ciudad. Además

- Medicare, con identificación válida.
- identificación válida.

 Los niños menores d
 12 años viajan gratis.

 Militares activos y
 veceranos viajan
 gratis, con
 identificación válida.
- Los pases de 31 días y 10 tarjetas de viaje están disponibles a tarifas con descuento.



Visite el sitio web de FAX en fresno.gov/lower-fares/;

- Asista a un taller virtual en vivo en las páginas de <u>Facebook y YouTube</u> <u>de Fresno FAX</u> al miércoles 25 de agosto da 2021 a las 5 p.m.; o
- Asista a un evento de FAX en una de las 14 ubicaciones que se describieron anteriormente.

Recuerde: Use máscara en los autobuses de FAX para ayudar a mantener saludables a nuestros pasajeros y conductores

Participe en la actualización de autoevaluación de la ADA

La Ciudad de Fresno ha emprendido una reevaluación integral de sus políticas La Ciudad de Fresno ha emprendido un reevaluación integral de sus políticas y programas para determinar hasta que punto las personas con discapacidades pueden verse restringidas en su acceso a servicios y actividades. La ADA establece que una entidad pública debe proporcionar programas, actividades y servicios de tal manera que se evite la discriminación contra las personas con discapacidades. Este plan de acción describe los objetivos de la Ciudad para los próximos cinco años para eliminar las barreras de acceso a programas, servicios y actividades.

Para descargar el documento, visite <u>www.fresno.gov/ada</u>. Para solicitar formatos alternativos, comuniquese con <u>Shannon.Mulhall@Fresno.gov</u> o llame al (559) 621-8650.

¡FAX lanza sus dos primeros autobuses 100% eléctricos!

¡FAX se está volviendo verdel Vea nuestro nuevo <u>video de YouTube</u> que muestra nuestros dos autobuses FAX totalmente eléctricos, que saldrán a las callesen las próximas semanas y son los primeros de muchos vehículos de cero emisiones que llegarán a Fresno.



Los nuevos autobuses eléctricos FAX tienen 40 pies de largo, son 100% eléctricos con cero emisiones en el tubo de escape y tienen capacidad para 35 personas. Tienen un rango estimado de 180 a 195 millas por carga y una clasificación de economía de

23.5 MPGe. Aunque

completamente silenciosos, los autobuses contarán con generadores de uido artificial de baja velocidad para la conciencia de los peatones.

Durante los próximos 10 a 20 años. FAX convertirá toda su flota de vehículos a cero emisiones. Como





Como se puede imaginar, la transición a la electricidad no es berata. Este proyecto es posible gracias a la Administración la ceral de Triansito (ETA) y las subvenciones del Programa de Carlos del Estado de California. El programa de Carlos de Lasdo de California. El programa de Carlos de California. El programa de Carlos de Veniculos eléctricos (EV) de PC&E el como de California. El programa de Totas de veniculos eléctricos (EV) de PC&E

roporciona apoyo ad cional en forma de infraestructura para resoaldar la arga de 3 MW y otros incentivos financieros para comprar autobuses léctricos y cargadores de autopuses.

Los autobuses eléctricos de LAX se utilizarán para mucho más que proporcionar transporte y mantener e aire implo, lambién se están utilizando para é desarrollo da altuerra laboral. FAX, en asociación con Freeno (Cly Collega, ha asogurado una autovención para desarrollar un campus de capacitación en proculsión avanzada en en nuevo campus. West Satellite de la universidad al fina beindar capacitación para mantener a creciente fota de vehícu, os de cero emisiones en as carreteras del Valle.

FAX se enorgullece de hacer nuestra parte para brindar servicio de tránsito a los residentes de Fresno y mejorar la cai dad de nuestro a re.

Un recordatorio sobre las reglas COVID-19 en FAX

En enero de 2021, el presidente Joe Biden firmó la Orden Elecutiva 13998 que En enero de 2002, el presidente Joe Biden firmó a <u>Orden Inecultura 1998</u> que impone un requisito de mascellalla faciales para todos los vajeros en los sistemas de transporte público de EE. LIU, incluyendo los servicios de tren, caminorita, autobula y autocar, para mitigar e resego de COVID 19. A medida que el cola empreza a abrit, a <u>administración de Securidad de Transporte</u> (TSA) ha extendido los requistros de mascarillas els a de en todos las redes de securidad. transporte hasta el 13 de septiembre de 2021.

Como cortesía, recordamos a nuestros pasajeros las reglas de FAX que ayudan a proteger a los pasajeros y conductores.



Se requiero que los assigieros usen cubertas taciales en todo momento, al liquial que los visitantes a cualquier instalación de tránsito inherior como la oficina de LAX Handy Riide, LAX y Handy Riide continúan operando con un horario regular. Las restricciones de capacidad de pasajeros se levantaron el lunes 21 de junio de 2021, tanto para FAX como para Handy Riide.

- Tiene fiebre (100.4 F), se siente caliente o siente escalofrios
- Tiene tos persistente, dolor de garganta o secreción nasal. Ha tenido contacto o ha pasado tiempo con una persona infectada con COVID-19 sospechosa o conocida.

Si cumple con alguna de estas condiciones, regrese a casa inmediatamente y aíslese.

Estamos usando Facebook (www.facebook.com/FresnoFAX y Twitter (www.facebook.com/FresnoFAX y Twitter (www.facebook.com/FresnoFAX y Twitter (<a href="https://www. información adicional detallada, visite el sitio w www.fresna.gov y el sitio web de FAX en www.fresna.gov/FAX





Advertisement run in "La Vida en el Valle" Newspaper on August 25, 2021:



Targeted E-mail:

A special message was sent on August 12, 2021, to FAX newsletter subscribers announcing the rate restructuring and the Title VI Outreach. There are 322 names contained on the email list.



Important information about upcoming fare changes at FAX

On Wednesday, September 1, 2021, Fresno Area Express (FAX) is reinstating bus and Handy Ride fares after having suspended them on March 1, 2021 for a six month period.

On this date, \$1 dollar fares will go into effect, down from the regular base fare of \$1.25 before the fare suspension. In addition:

- Reduced fares are available for seniors, people with disabilities, and Medicare cardholders, with valid IDs.
- Children 12 and younger ride for free.
- Active military and veterans ride for free, with valid ID.
 31-day passes and 10 Ride Cards are available at discounted rates.
- Handy Ride fares will be available for \$1.25.

To get the word out and to provide information on FAX's most recent service changes, FAX will host a virtual workshop on Fresno FAX's Facebook and YouTube page on Wednesday, August 25, 2021, at 5:00 pm.

FAX will also hold 14 "pop-up tent" events at the busiest bus stops within the FAX fixed route network. Locations, dates, and times for the pop-up events are as follows:

Friday, August 13, 2021

- Inspiration Park: 10:30 a.m., served by Route 12
 Riverside-El Paseo: 1 p.m., served by Routes 3 and 20
- Brawley-Walmart: 2:30 p.m., served by Routes 9, 12, and 20

Monday, August 16, 2021

• Walnut-California: 2 p.m., served by Route 38

Tuesday, August 17, 2021

- . Cedar-Ventura BRT Station: 9 a.m., served by Routes 1 and 38
- Weldon-Blackstone BRT Station: 1 p.m., served by Routes 1 and 20

Thursday, August 19, 2021

. Cedar-Shaw: 12 noon, served by Routes 9 and 38

• Manchester Transit Center: 10 a.m., served by Routes 1, 28, 41

Tuesday, August 24, 2021

- A & B Shelters at Courthouse Park & Van Ness BRT Station: 9 a.m., served by Routes 1, 22, 26, 28, 32, and 34
- El Paso-Blackstone BRT Station: 12:30 p.m., served by Routes 1, 26, 32, 38, and 58

Wednesday, August 25, 2021

- . Shaw-Blackstone BRT Station: 10 a.m., served by Routes 1 and 9
- Live Virtual Workshop: 5 p.m., Fresno FAX Facebook and You Tube pages

Thursday, August 26, 2021

. L Shelter at Courthouse Park: 9 a.m., served by Routes 22, 26, 32, 34, and 38

- Clovis-Kings Canyon BRT Station: 8:30 a.m., served by Routes 1 and 22
 Chestnut-Kings Canyon BRT Station: 10:30 a.m., served by Routes 1 and 41

For additional details on upcoming fare changes, scan the QR code, or visit the FAX website at www.fresno.gov/lower-fares/





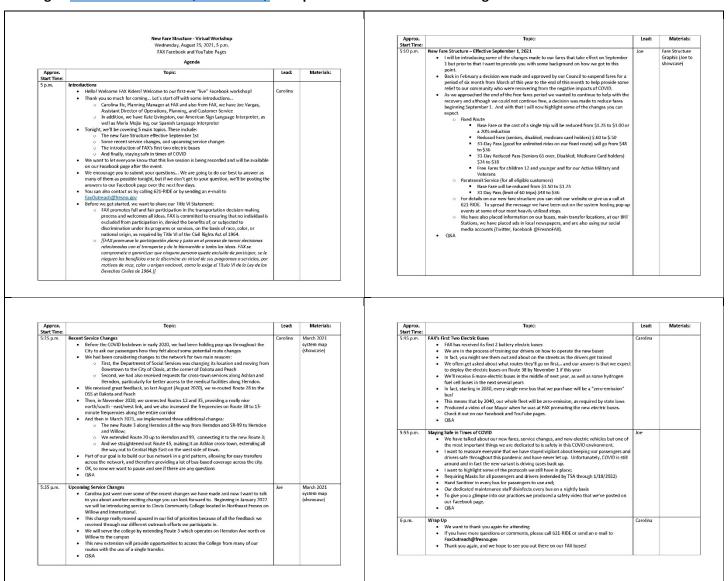
If you have any questions, please feel free to contact Joe Vargas, Assistant Director, at joe vargas@fresno.gov, or Carolina Ilic, Planning Manager, at 621-1499 or carolina.ilic@fresno.gov.







Virtual public meeting broadcast on Facebook and YouTube live on August 25, 2021 at 5 p.m. Recording available for viewing at www.facebook.com/FresnoFAX/. Script used for the virtual meeting is below.



Fares to be reinstated starting September 1st

Dollar rides throughout the City of Fresno

For details on these fare changes, attend a Live Virtual
Workshop on Fresno FAX's Facebook and YouTube pages on
Wednesday, August 25 at 5 p.m., or come to a FAX
pop-up tent event around the city.

- · Walnut-California bus stop: Monday, August 16, 2 p.m.
- Weldon BRT Station: Tuesday, August 17, 1 p.m.
- · Cedar and Shaw bus stops: Thursday, August 19, 12 noon
- · Manchester Transit Center: Monday, August 23, 10 a.m.
- · Courthouse Park, Van Ness BRT Stations: Tuesday, August 24, 9 a.m.
- · El Paso BRT Station: Tuesday, August 24, 12:30 p.m.
- · Courthouse Park, L Shelter: Thursday, August 26, 9-11 a.m.
- · Clovis BRT Station: Monday, August 30, 8:30 a.m.





For details, scan the QR code or visit fresno gov/lower-fares



DRIVER ALERT/BULLETIN

FRESNO AREA EXPRESS

26/2021

DATE: AUGUST 3, 2021

TO: ALL BUS DRIVERS

FROM: CRYSTLE STIDHAM, Operations Manager

SUBJECT: NEW FARE STRUCTURE BEGINS SEPTEMBER 1ST

Beginning Wednesday, September 1, 2021, fare collection on all FAX buses will resume with a new fare structure. Please note the following changes to help make the transition from free fares to paid fares as smooth as possible:

- Base fare price lowered from \$1.25 to \$1.00
- Half-fare of \$0.50 is available through the Reduced Fare Program for seniors, people with disabilities, and Medicare cardholders, with valid ID.
- · Prices are lower for 31-day passes and 10-ride cards as well.
- Children 12 and younger ride <u>free</u>. Children under 6 must be accompanied by an adult.
- Active military and veterans ride for <u>free</u>, with valid ID.

Public notification and outreach have begun, including recorded announcements on the bus aimed at helping the transition go smoothly.

Beginning August 1, 2021, please enter PR 34 to display "\$1 rides starting on 9/1" for the headway sign.

Please be patient with our customers as they get used to paying fares again.

Additional information is available on the FAX website. Please speak to a supervisor if you have any questions.

AJ:dc

c: Gregory Barfield
Joe Vargas
SUPERVISORS
DISPATCH
MTC
ATU/READING
ELECTRONIC FILE

Fares and Passes Web Page Updates:



GOVERNMENT

SERVICES

DOING BUSINESS

COMMUNITY

DEPARTMENTS

I WANT TO...





SCHEDULES

RIDER TOOLS

RIDER ALERTS

HANDY RIDE ABOUT FAX TITLE VI

FARES AND PASSES

FAX Q

Fares & Passes

Starting Wednesday, September 1, 2021, FAX fixed route bus and Handy Ride paratransit will begin collecting fares.

While many COVID-19 restrictions are being eased, Federal laws continue to REQUIRE ALL passengers and bus drivers to wear masks, at least through September

FAX and Handy Ride will continue disinfecting all vehicles on a nightly basis and maintain sanitizing efforts at major transit hubs around the city.

FAX buses accept cash, passes, and transfers.

Reduced Fare passes are available for:

- Seniors (65 years or older) with valid ID
- People with Disabilities with valid ID

• Medicare Card Holders

Reduced Fare Program Instructions - English

Programa de Tarifas Reducidas - Español

New Fare Structure, Effective September 1, 2021 - English

Nueva Estructura de Tarifas, Efectivo el 1 de Septiembre de 2021 - Español

Fares, Passes & Transfers

Fixed Route Buses

Fare	Cost
Base Cash Fare	\$1.00
Reduced Cash Fare:	
 Seniors (65 years or older) with valid ID People with Disabilities with valid ID Medicare Card Holders 	\$.50
Children* (age 12 and under) children under 6 must be accompanied by an adult	Free
Active Military/Veteran (with valid ID)	Free

Correct identification is required for all reduced/free fares.

Correct identification required for all reduce fares. Children must be accompanied by a fare-paying family member.

Transfers are free and allow you to transfer to two additional buses to complete your one-way trip. Bus transfers can be made only where routes intersect and are not valid for layovers or return trips. Transfers must be requested at the time of boarding and remain valid for 90 minutes from the time issued. When transferring between Clovis Stageline and FAX, only one transfer will be allowed.

Handy Ride

Fare	Cost
ADA Eligible Individual Per Ride Fare	\$1.25
Companion to ADA certified individual	\$1.25
Personal Care Attendant to ADA certified individual	Free

Decals installed onto Fareboxes on August 30, 2021:



Base Cash Fare

\$1.00

Tarifa básica en efectivo

Reduced Fare*

50¢

Tarifa Reducida

Seniors (65 years & older) - Personas de edad avanzada (65 años o más) Disabled Fare - Personas incapacitadas Medicare Cardholder - La Tarjeta Medicare

Active Military & Veterans* Free/Gratis

Militares y veteranos activos

Children Under Age 12 Free/Gratis

Niños menores de 12 años

Children under 6 must be accompanied by an adult Los niños menores de 6 años deben estar acompañados por un adulto

*ID Required / Identificación Requerida

No Bills Over \$20 Accepted

Billetes más grandes de \$20 no son aceptados

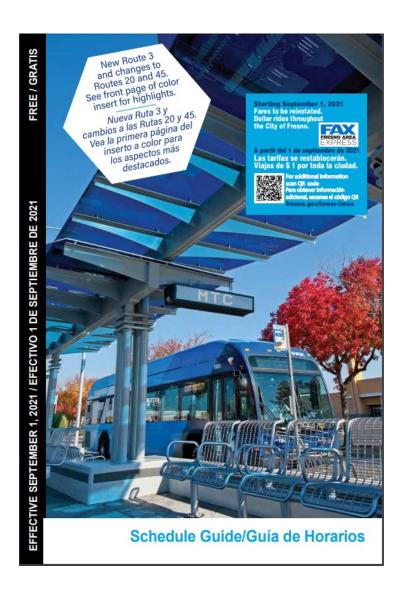
CHANGE CARDS / TARJETAS DE CAMBIO

- Issued for overpayment values greater than 25¢
- . May be used on future FAX rides
- · Cannot be redeemed for cash
- Emitidas por valores de sobrepago superiores a 25¢
- Pueden usarse en futuros viajes de FAX
- · No se pueden canjear por efectivo



For details scan this QR code

Updated Schedule Guides posted onto FAX Web site in English and Spanish:



Decals placed onto Schedule Guide Covers:



Multiple Social Media posts throughout Pop-up Campaign advertising Pop-Up events in real time:



A look at our Weldon-Blackstone BRT pop-up event today. We talked with everyday riders about changes and got great feedback for the future!

Our next pop-up is Thursday, August 19th at Cedar - Shaw at noon! (Routes 9 and 38)



Appendix B

Summary of Feedback Received at the "New Fare Structure" Pop-Up Tents

August 13 through August 30, 2021

General feedback received during conversations with passengers:

- Appreciation for the 6 months of free fares
- General understanding of and acceptance toward the reinstatement of fares (only two people stated that FAX should keep free fares)
- Appreciation and excitement for the lower fares and added discounts for the 10-day and 31-day passes
- Excitement about the free rides for military/veterans
- Appreciation for FAX staff conducting outreach on the extremely hot days
- Interest in learning about the recent service changes
- Excitement and appreciation for the recent service changes, especially along Route 3 providing access to the medical facilities along Herndon
- Interest in learning more about the network (showing the need for more educational efforts)
- Appreciation for the promotional items (in particular, the FAX pens and the ID holders)
- Appreciation for being able to communicate in Spanish with Spanish-speaking staff
- Interest in hearing from FAX staff directly; learning and clarification opportunities
- From multiple passengers: Suggestion to add phone charging ports onto the buses.

Comments submitted via Comment Cards in writing:

English:

- Petra Yáñez: Very respectful & compassionate drivers. Handy Ride is also exceptional as drivers safe & caring & respectful!
- Vantaza Dennis: Love FAX. Safe, clean, no smoke.
- Lois Ryan: Thank you for the free rides, great service, drivers are polite and considerate. Bus routes gets me to where I need to go.
- Richie Venegas: I like how the bus is going to be \$1 it's awesome & I love how veterans can ride for free.
- Eliacar Alex Valladares: Doing good lowering prices.
- Shanon Lee: I like riding FAX to get to where you going. I remember that the bus was 75 cents back in the day.
- Sara: Bus 22 route needs better safer stop between Millbrook & Cedar or 8/9th street.
- Tuong (Vietnamese): Sometimes drivers do not stop.
- Alesha Sanchez: Does an outstanding job every day.
- Sharron Young: West side, new benches new love, don't be so intrusive on west with 28 bus. Dollar Tree on the west side. Pay it Forward. Thank you for free fare. Free vet.
- Peter Tan: Bus 22 seem to be skip one bus a lot of times.
- Linda: FAX workers they're great, very nice. Very organized, knowledgeable.
- Connie: FAX staff awesome. Well-informed. Very nice people.
- Gloria: FAX workers are great. Very knowledgeable. Informed me very well.
- Anonymous: FAX staff really helpful on answering questions. Also very friendly.

Spanish:

- Aurelia Ramirez: Tienen un excelente servicio yo siempre viajo en FAX. Estoy contenta con su servicio y sus amables conductores. (They have excellent service I always travel with FAX. I am happy with their service and their friendly drivers.)
- Lucilia Rubio: Gracias por su ayuda e información con nuevos precios y rutas de transporte. Me fue de mucha utilidad. Gracias. (Thank you for your help and information with new prices and routes. It was very useful to me. Thank you.)
- Fatima: Me gustó mucho la información que recibí hoy con lo del FAX. Estoy alegre, gracias. Dios les bendiga. (I really liked the information I received today with everything having to do with FAX. I am happy, thank you. God bless you.)
- Eila Santingo: Es una buena ayuda gracias. (It's a good help thank you.)