

City of Fresno
Cannabis Social Equity Assistance Program

Summary of Services

Technical assistance will be provided to cannabis social equity applicants for the following:

1. Business Plan Development
2. Satisfying the Social Policy Requirement (FMC Section Sec. 9-3316(b))
 - a. Hosting/Funding Expungement Clinics or related outreach
 - b. Crafting an environmentally sustainable business model
3. Satisfying the Neighborhood Compatibility Requirement (includes Odor Control Plan, Waste Disposal, Nuisance Abatement)
4. A detailed plan identifying specific business and social goals of your organization, as well as strategies for achieving them.
5. Assistance securing business locations prior to or during the application process.
6. Assistance securing capital investments (excluding loans and grants from the City)
7. Assistance in recruiting, training, and retention of a qualified/diverse workforce.

Reporting: Technical assistance vendor to provide bi-monthly reporting on the type and quantity of assistance provided.

Services will begin when a qualified City of Fresno Cannabis Social Equity Applicant is identified and ends when the application period closes.