

Agenda

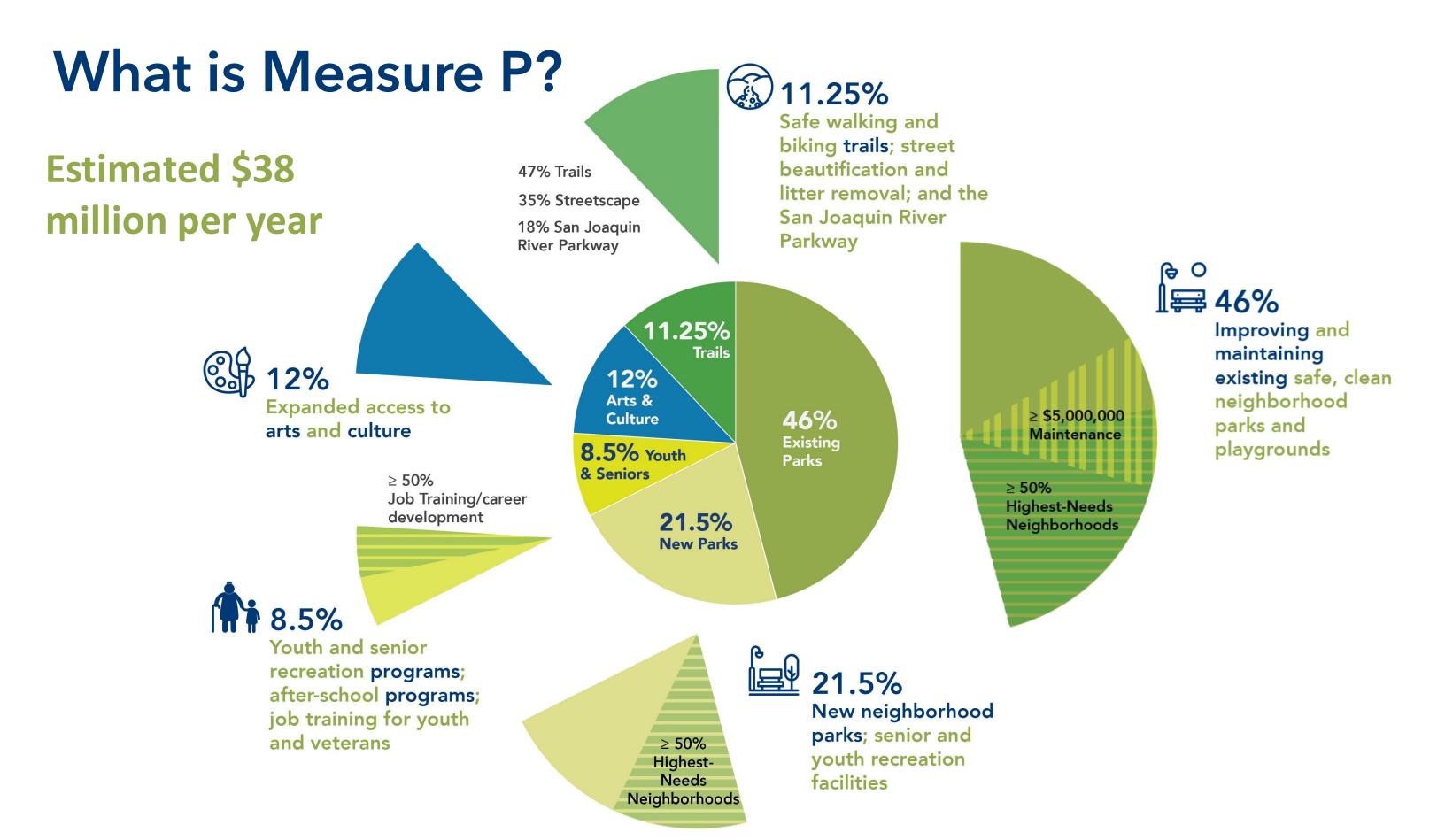
- 1. Measure P
- 2. Highest-Need Neighborhoods
 - Defining Highest-Need Neighborhoods
 - Community Process
 - -Part 1: Weighted Equity Factor Scoring
 - -Part 2: Highest-Need Neighborhoods Percentile
- 3. Highest-Need Neighborhoods + Pipeline Projects
 - Fresno Park System
 - Pipeline Projects
 - Current Highest-Need Neighborhood Definition + Pipeline Projects
 - Potential Future Highest-Need Neighborhood Definitions + Pipeline Projects



What is Measure P?

Fresno Clean and Safe Neighborhood Parks Transactions and Use Tax (Article 15 of the Municipal Code)

- Implements voter-approved Measure P
- Establishes 3/8-cent sales tax to be used for:
 - (1)Improving and Maintaining Clean and Safe Neighborhood Parks;
 - (2)New Neighborhood Parks; Senior and Youth recreation Facilities
 - (3)Youth and Senior Recreation **Programs**; After-School Programs; Job Training for Youth and Veterans
 - (4)Expanded Access to Arts and Culture
 - (5)Safe Walking and Biking **Trails**; **Street Beautification** and Litter Removal; **San Joaquin River Parkway**





Defining Highest-Need Neighborhoods

Measure P Requirements: Current Definition

Sec. 7-1508 (e) Identification of Highest-needs neighborhoods

- (1) Up to and including **December 31, 2021**, the City, in conjunction with the Commission, shall define the highest-need neighborhoods as:
- those areas that are located within census tracts that rank within the top twenty-five percent (25%) of Fresno census tracts as identified in the State's CalEnviroScreen 3.0;
- and whose nearest park is identified as being in poor condition, according to the Plan, or is located within a priority zone for new parks, as defined by the Plan.

Defining Highest-Need Neighborhoods

Measure P Requirements: New Definition

Sec. 7-1508 (e) Identification of Highest-needs neighborhoods

- (2) No later than **January 1, 2022**, the City, in conjunction with the Commission, shall adopt a new definition of highest-needs neighborhoods, after conducting a public process, to be updated every three years and included in subsequent updates to the Plan. The City and Commission shall create **a weighted index** incorporating the following data in developing the definition:
 - (A) Existing conditions of parks and facilities based on needs assessment data in the Plan;
 - (B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
 - (C) Park acreage per 1,000 residents;
 - (D) Population density;
 - (E) Neighborhood youth and senior population;
 - (F) Neighborhood safety;
 - (G) Neighborhoods of concentrated poverty;
 - (H) Pollution burden, as defined by CalEnviroScreens 3.0, or subsequent updates;
 - (I) Pre-term birth rates;
 - (J) Years of potential life lost;
 - (K) Neighborhood composite mortality rate.

(A) Existing Conditions of Parks and Facilities based on needs assessment data in the Master Plan

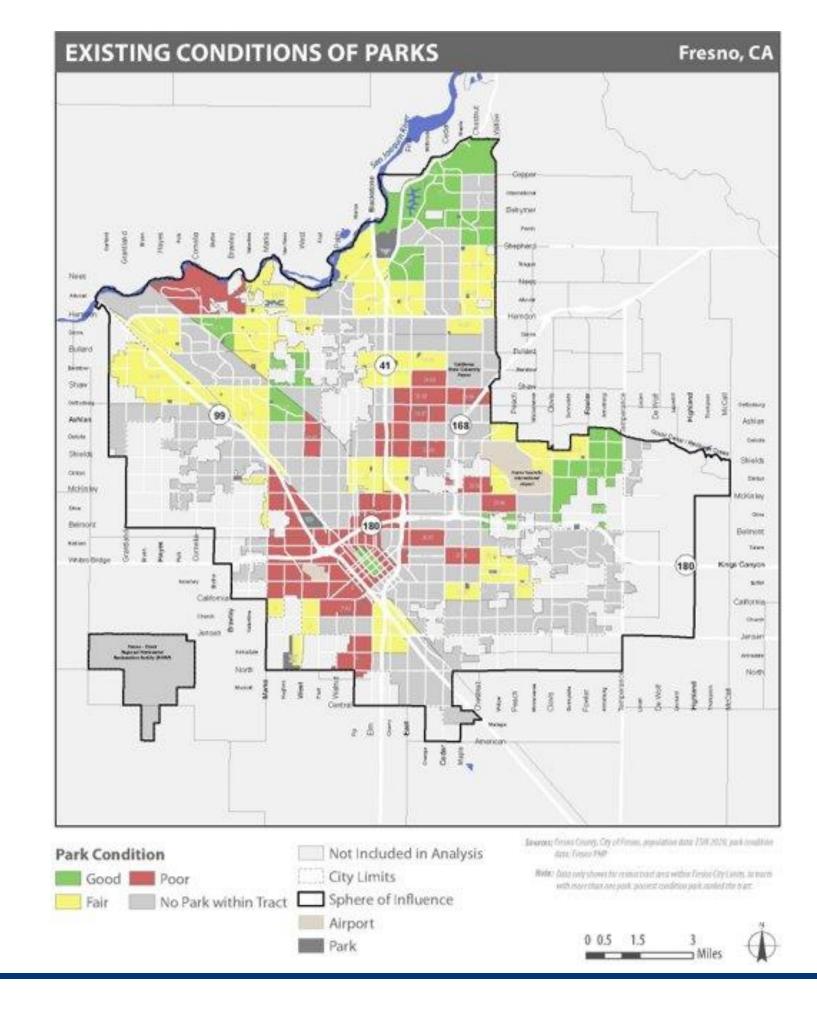
- Parks in Fresno are not all in the same condition.
- The red areas on this map highlight areas where parks exist, but are in poor condition.

SOURCE:

Fresno Parks Master Plan

DEFINITION:

Census Tracks containing parks identified as being in "Poor" condition



(B) The Proportion of the Population That Lives within Walking Distance (1/2 Mile) to a Park

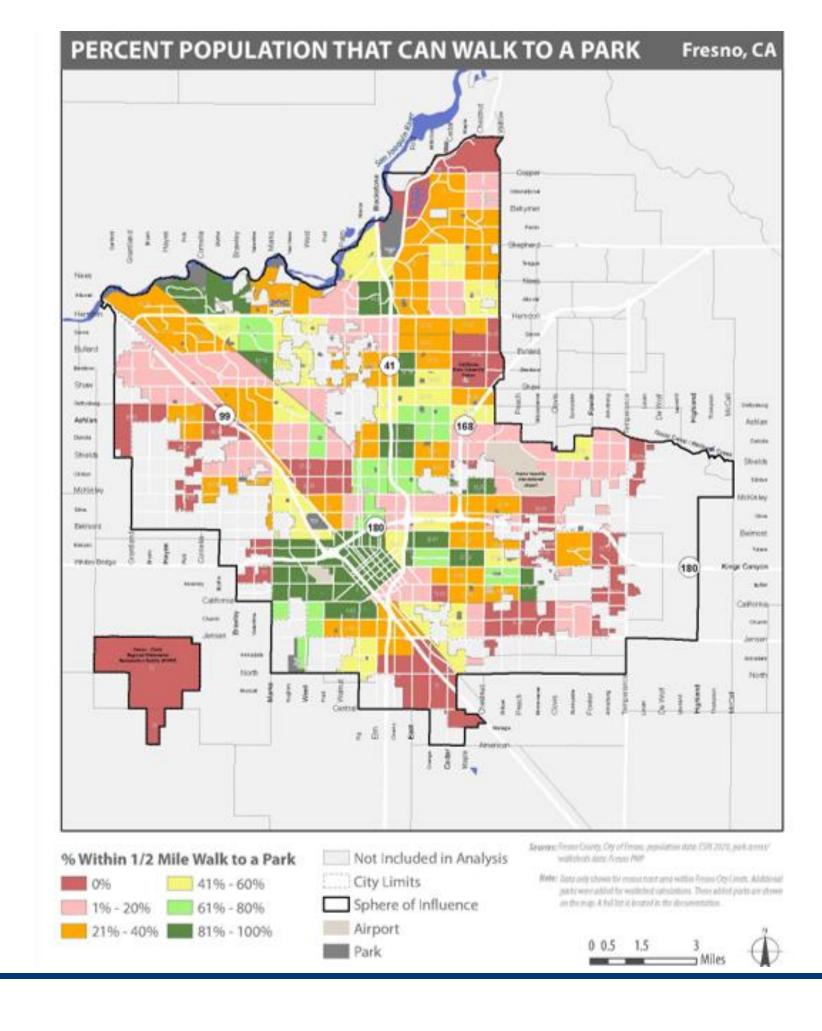
- Not all Fresno community members have easy access to nearby parks.
- Red on this map highlights areas where no one is within a 1/2-mile walk to a park.
- In pink and orange areas, most people are not within a 1/2-mile walk to a park.

SOURCE:

Fresno Parks Master Plan

DEFINITION:

Census Tracts where 20% or fewer people live within ½ mile walking distance of a park



(C) Park Acreage per 1,000 Residents

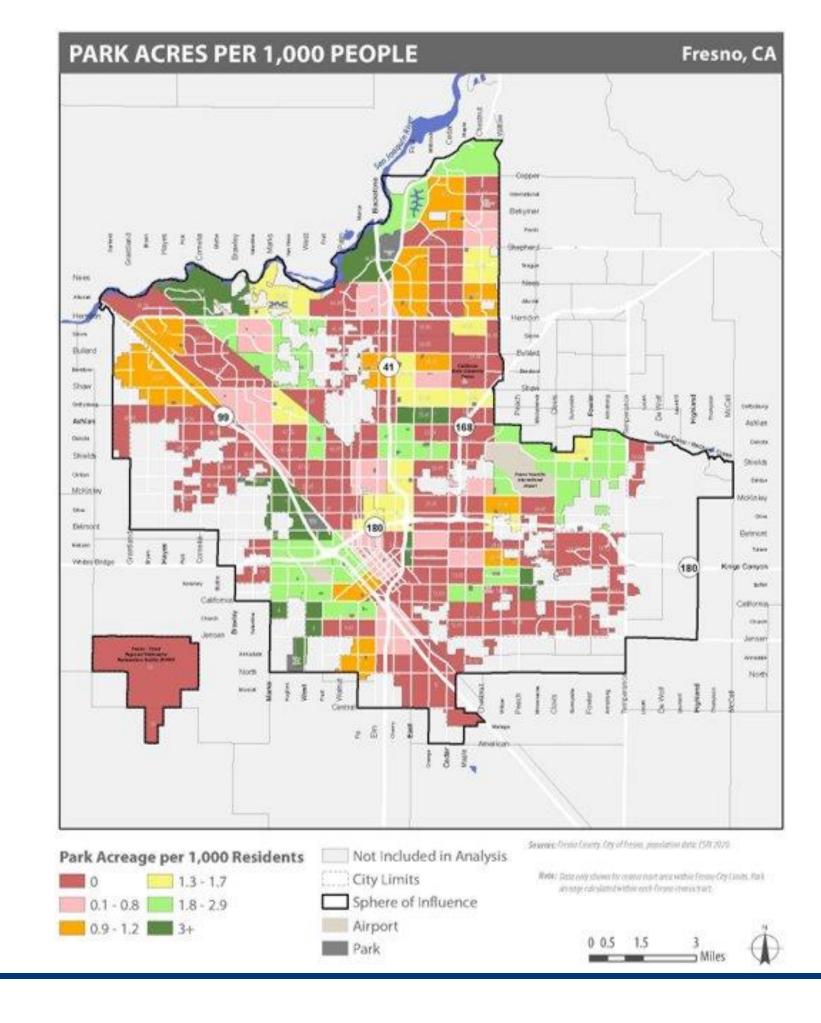
- Parks in Fresno are not evenly distributed throughout the city.
- The red on this map shows areas where there are no parks at all.
- Dark green areas are the only parts of Fresno with over 3 acres of park land per 1,000 residents.

SOURCE:

Fresno Parks Master Plan

DEFINITION:

Census Tracts where the ratio of park acreage to 1,000 residents is less than 0.8.



(D) Population Density

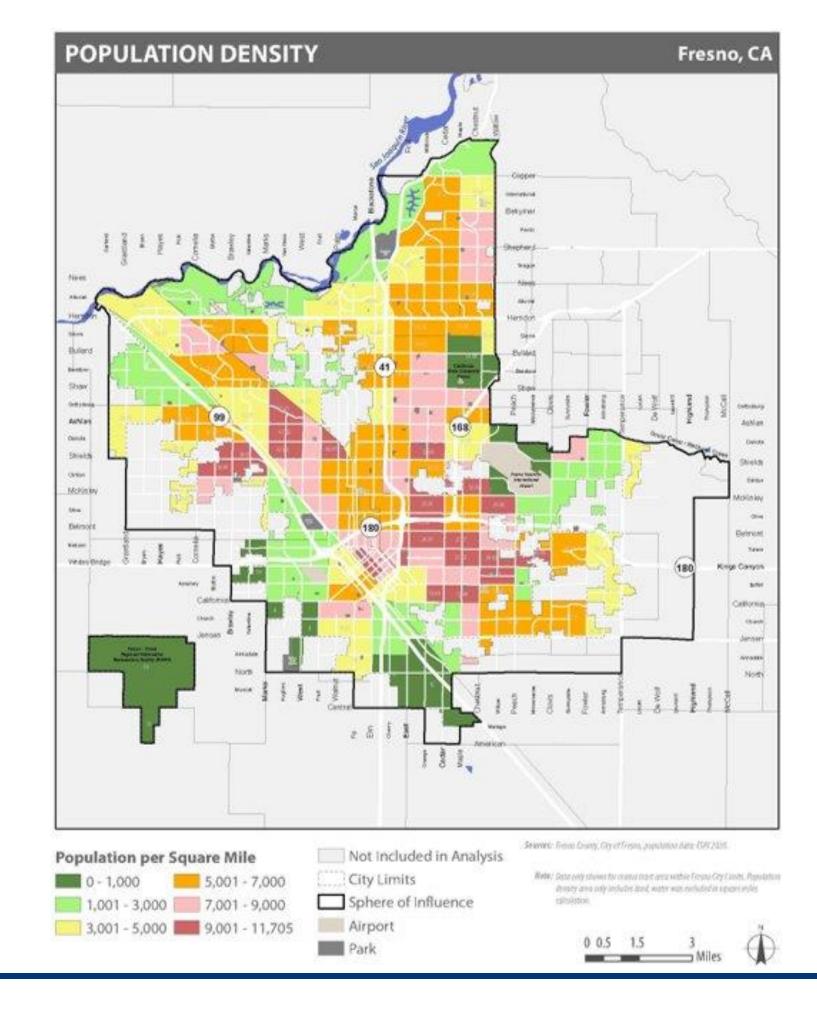
- Denser residential areas of a city often have less access to private outdoor space. Public park access is even more critical here.
- The red and pink on this map shows where more people live.

SOURCE:

City of Fresno

DEFINITION:

Census Tracts where the population density is greater than 7000 residents per square mile.



(E) Neighborhood Youth and Senior Population

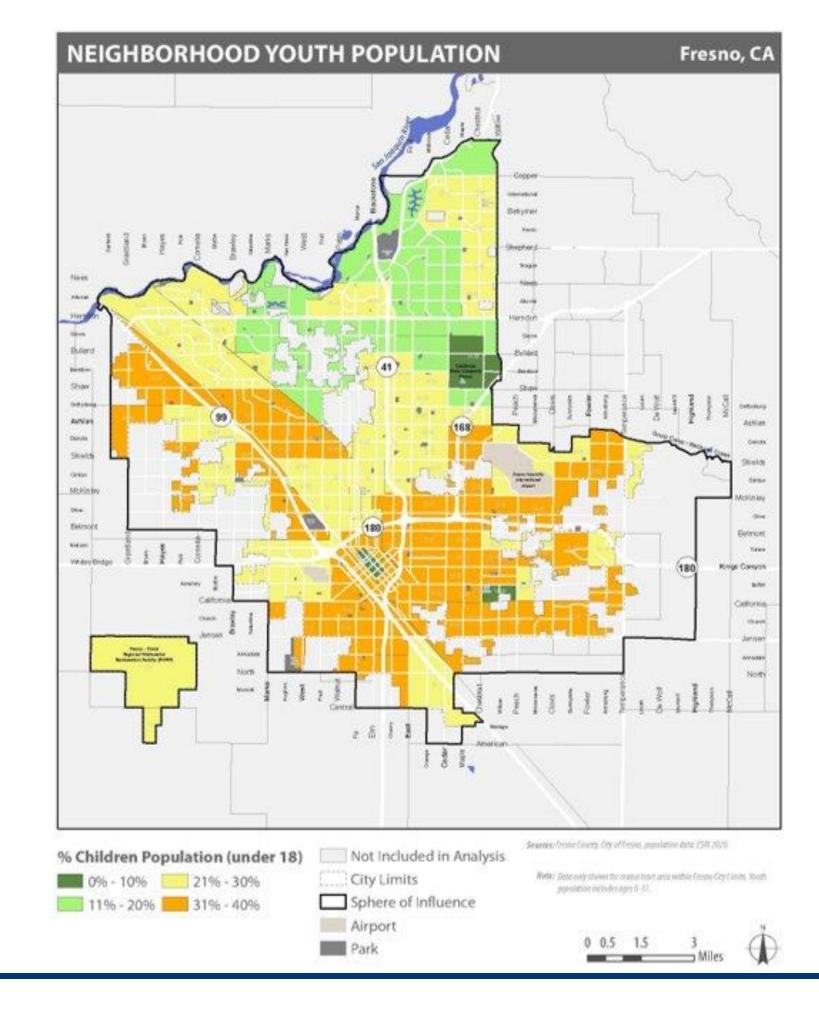
- YOUTH

- Access to green space is important to the mental well-being, overall health and cognitive development of children.
- Orange areas on this map shows where there are more children under 18.

source: City of Fresno

DEFINITION:

Census Tracts where the percent of the population of residents under 18 years of age is greater than 30%.



(E) Neighborhood Youth and Senior Population

- SENIORS

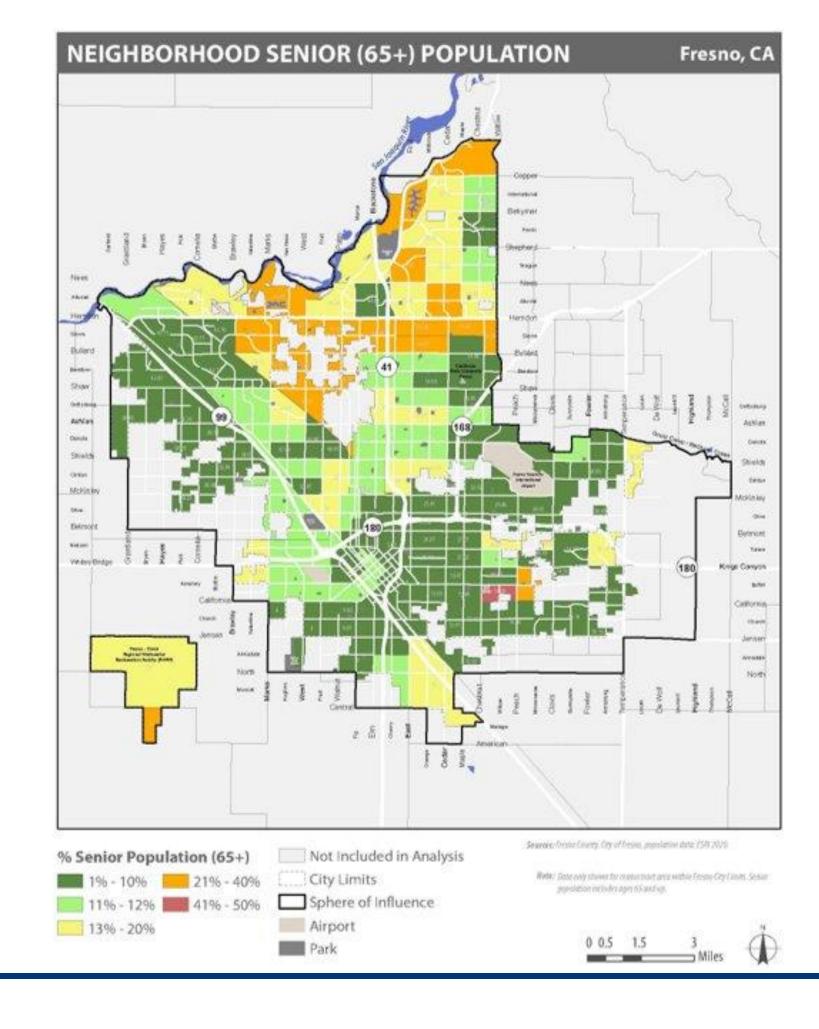
- Access to green space is important to the mental well-being and overall health for seniors as they age in place.
- Orange and red areas on this map shows where there are more adults age 65 or older.

SOURCE:

City of Fresno

DEFINITION:

Census Tracts where the percent Census Tracts where the percent of the population of residents over 65 years of age is greater than 20%.



(F) Neighborhood Safety

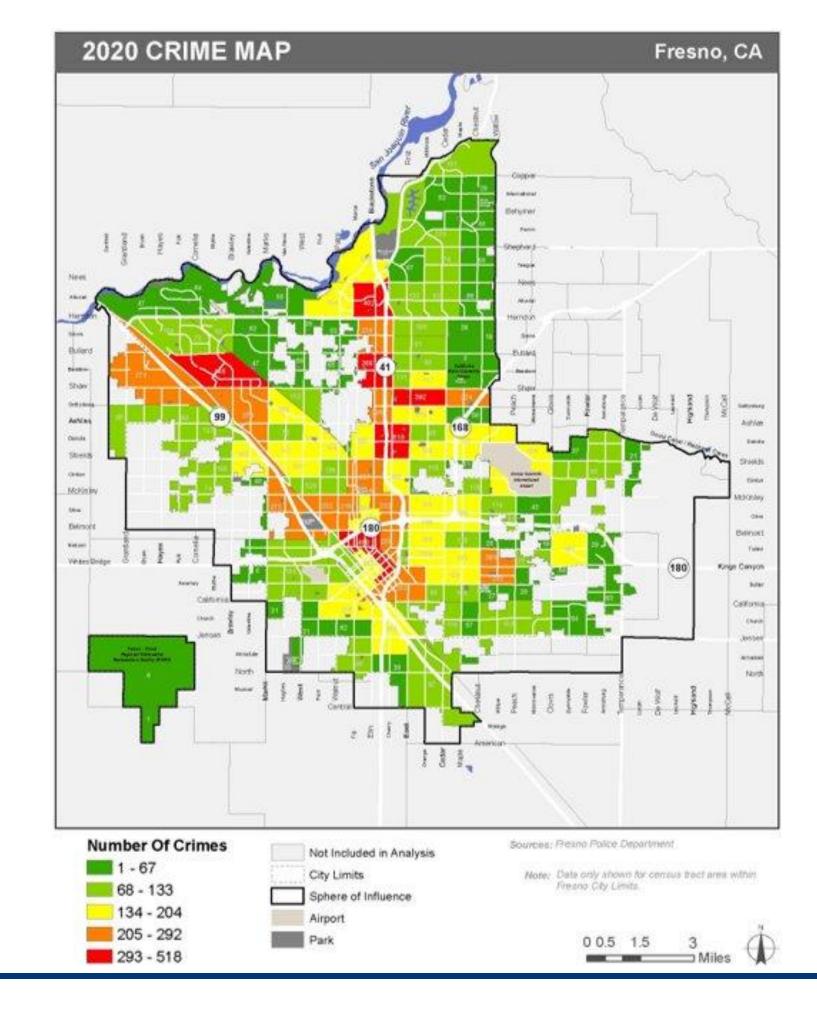
- Neighborhoods with a higher investment in public greenspace and activation tend to see more community cohesion.
- Red and orange on this map show areas in Fresno where there were a higher number of crimes reported in 2020.

SOURCE:

Fresno Police Department

DEFINITION:

Census Tracts where the number of crimes totals 205 and greater.



(G) Neighborhoods of Concentrated Poverty

- People with lower economic independence rely on public parks to fulfill their public health needs.
- Red on this map shows areas of concentrated poverty.

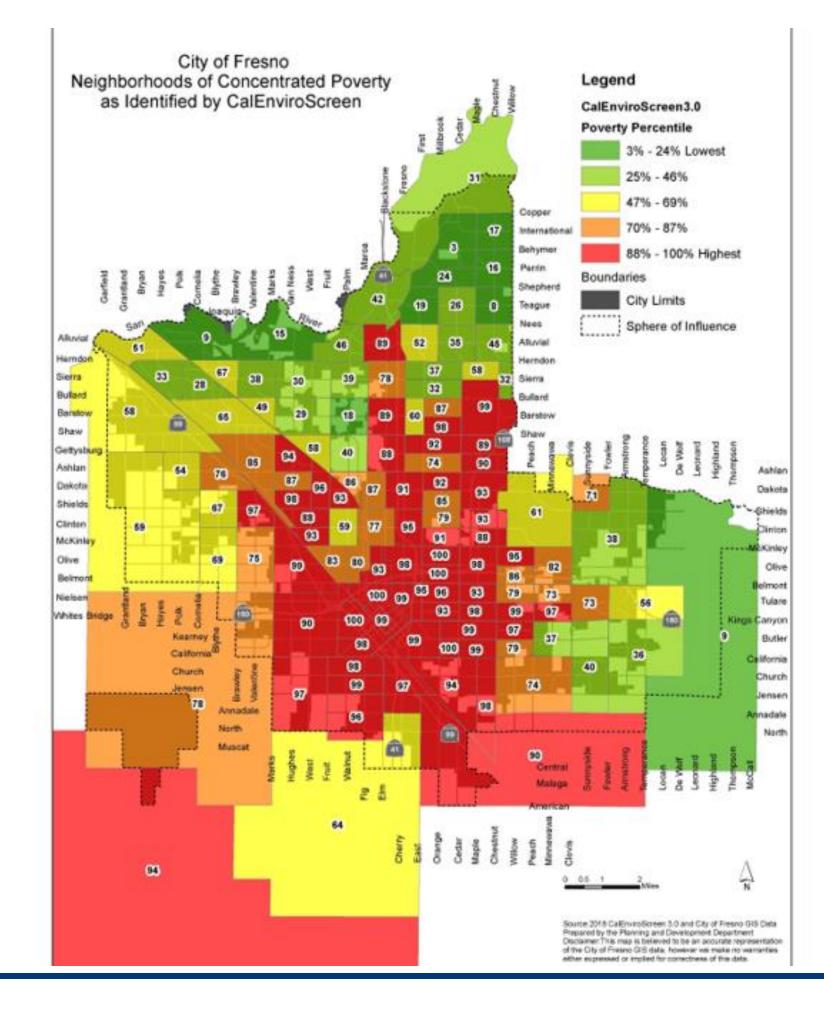
SOURCE:

CalEnviroScreen 3.0

DEFINITION:

Census Tracts where the percent of the population in poverty is greater than 70%.

Poverty is defined as Percent of the population living below two times the federal poverty level (5-year estimate, 2011-2015).



(H) Pollution Burden

- Urban green spaces have a natural ability to filter pollution from the air and reduce local air and ground temperature.
- Red on this map shows areas of Fresno that have a higher pollution burden.

SOURCE:

CalEnviroScreen 3.0

DEFINITION:

Census Tracts where the pollution burden is greater than 80%.

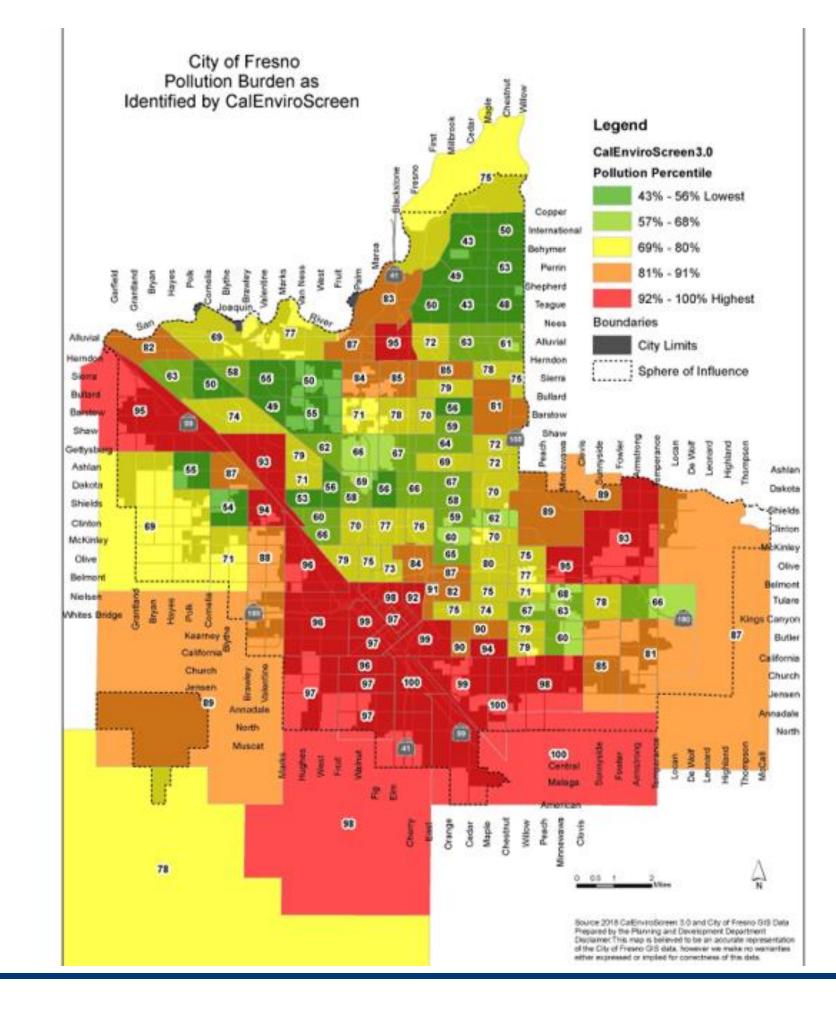
Pollution Burden is defined as:

Exposures

- · Ozone Concentrations
- PM2.5 Concentrations
- Diesel PM Emissions
- · Drinking Water Contaminants
- Pesticide Use
- · Toxic Releases from Facilities
- Traffic Density

Environmental Effects

- Cleanup Sites
- Groundwater Threats
- Hazardous Waste
- Impaired Water Bodies
- · Solid Waste Sites and Facilities



(I) Pre-term Birth Rates

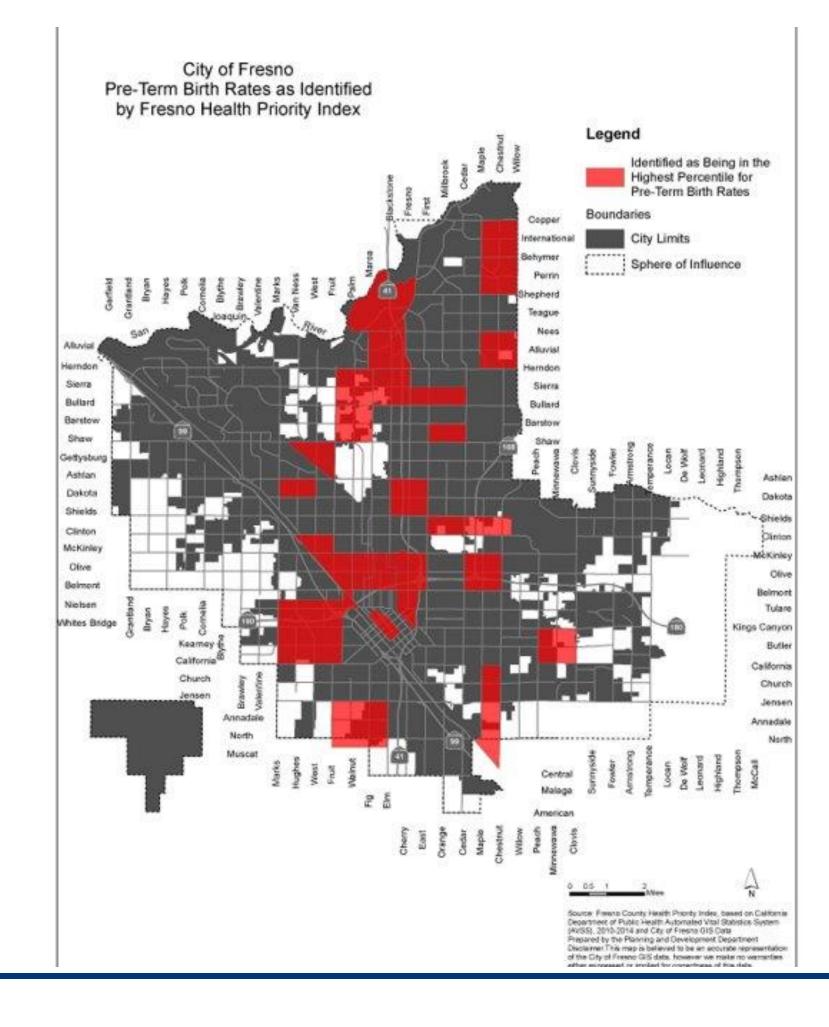
- Creating access to spaces where people can engage in physical activity and connect with the outdoors can help improve overall health.
- Red on this map shows areas of Fresno where there are higher rates of pre-term birth.

SOURCE:

Fresno Health Priority Index

DEFINITION:

Census Tracts identified as being in the highest percentile for pre-term births.



(J) Years of Potential Life Lost

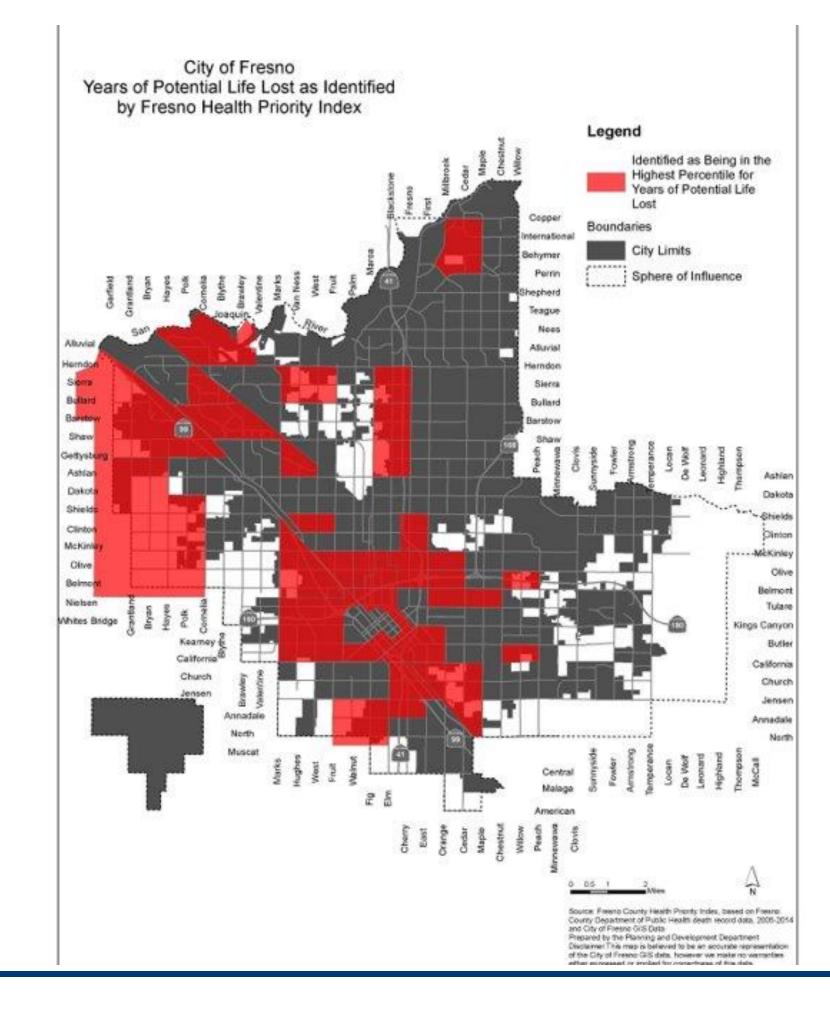
- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.
- Red on this map shows areas of Fresno where there are higher rates of premature mortality, or people dying before the age of 65.

SOURCE:

Fresno Health Priority Index

DEFINITION:

Census Tracts identified as being in the highest percentile for years of potential life lost



(K) Neighborhood Composite Mortality Rate

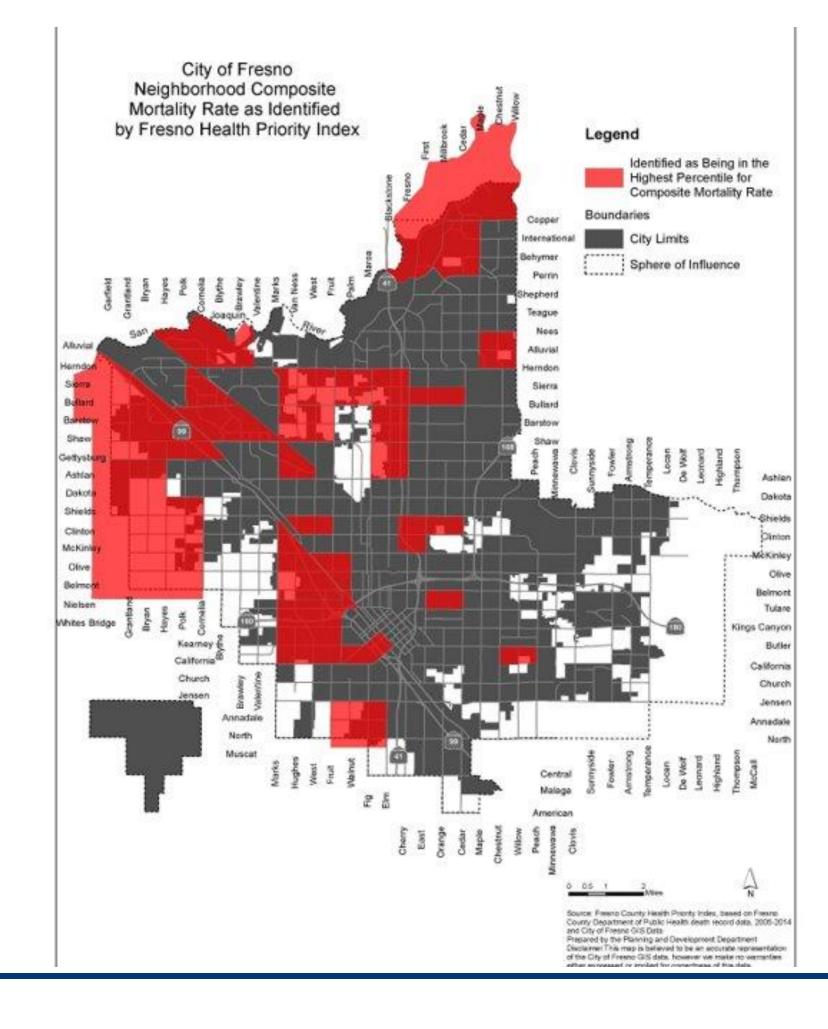
- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.
- Red on this map shows areas of Fresno with higher composite mortality rates.

SOURCE:

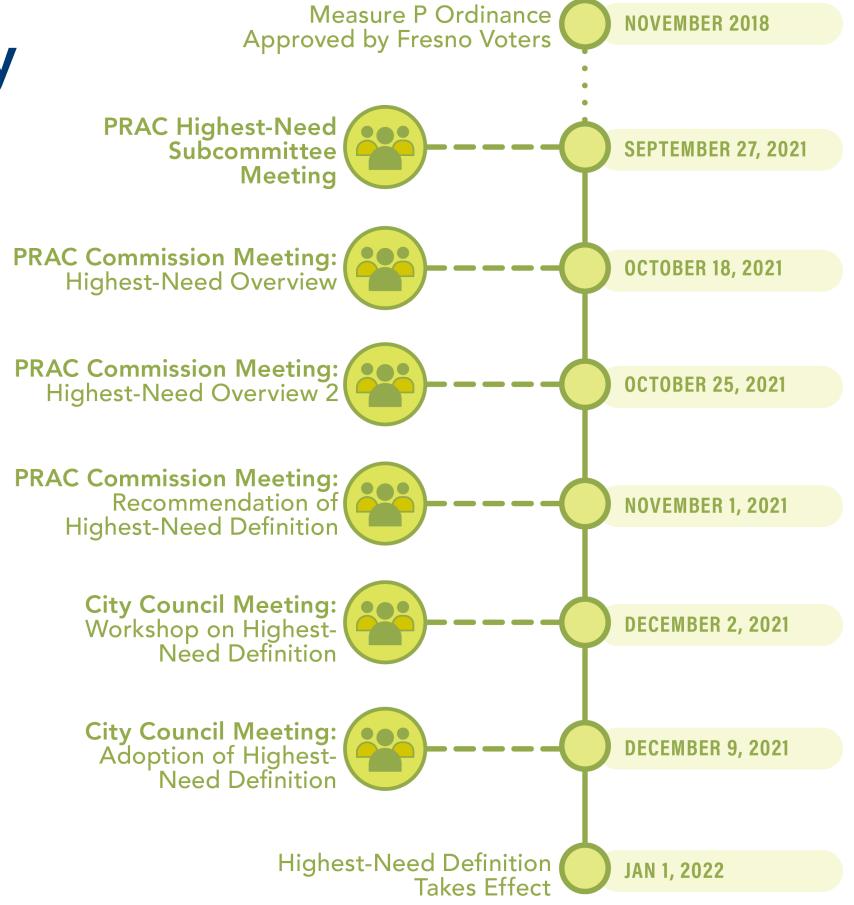
Fresno Health Priority Index

DEFINITION:

Census Tracts identified as being in the highest percentile for composite mortality rate.



Community Process Schedule



PART 1: EQUITY FACTOR SCORING

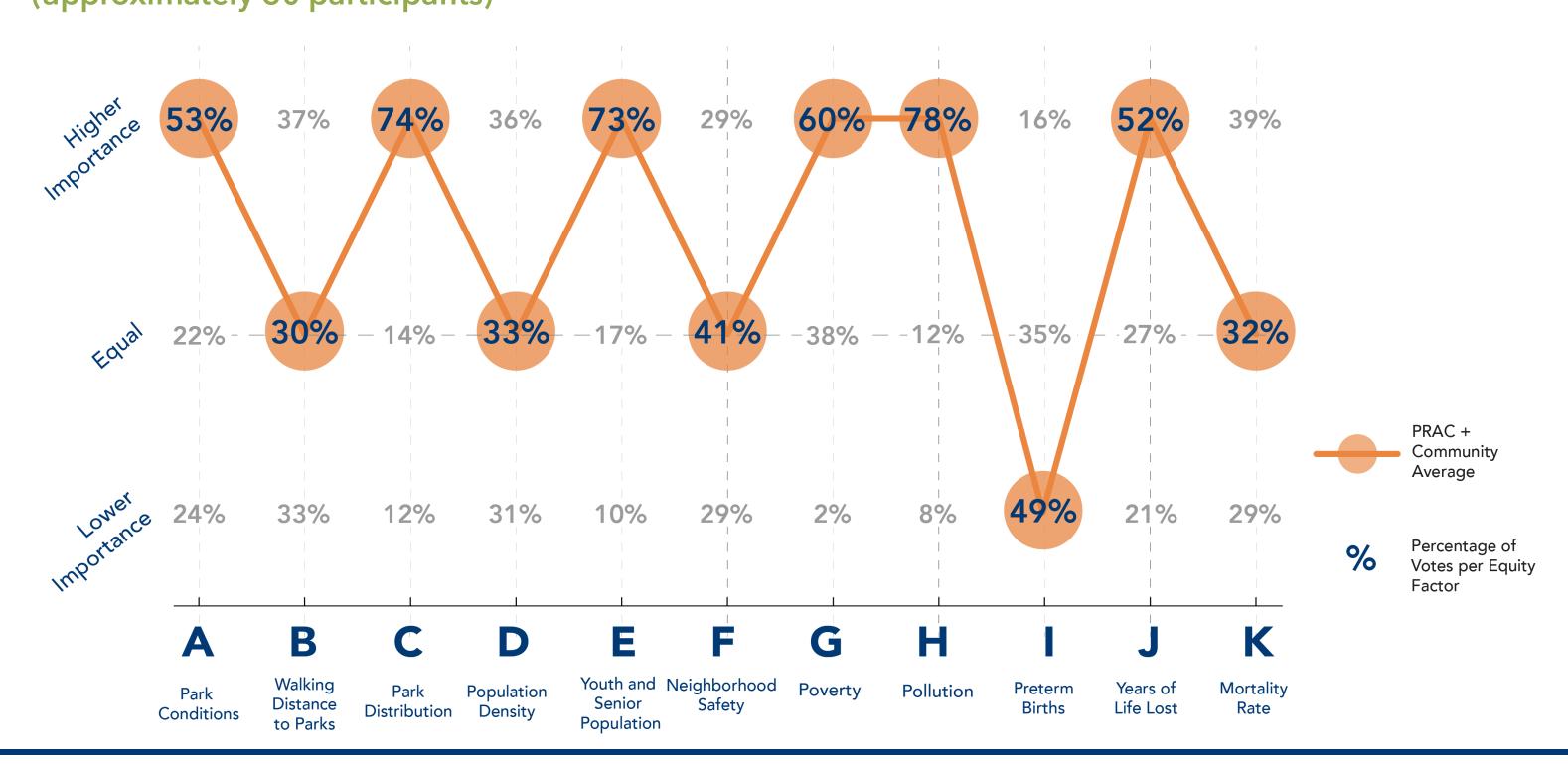
After reviewing each equity factor map, how should the following factors be weighted?

- (A) higher than,
- (B) equal to,
- (C) or less than average?

- A. Existing conditions of parks and facilities based on needs assessment data in the Plan;
- B. The proportion of the population that lives within walking distance (1/2 mile) to a park;
- C. Park acreage per 1,000 residents;
- D. Population density;
- E. Neighborhood youth and senior population;
- F. Neighborhood safety;
- G. Neighborhoods of concentrated poverty;
- H. Pollution burden, as definedby CalEnviroScreen 3.0, or subsequentupdates;
- I. Pre-term birth rates;
- J. Years of potential life lost;
- K. Neighborhood composite mortality rate.

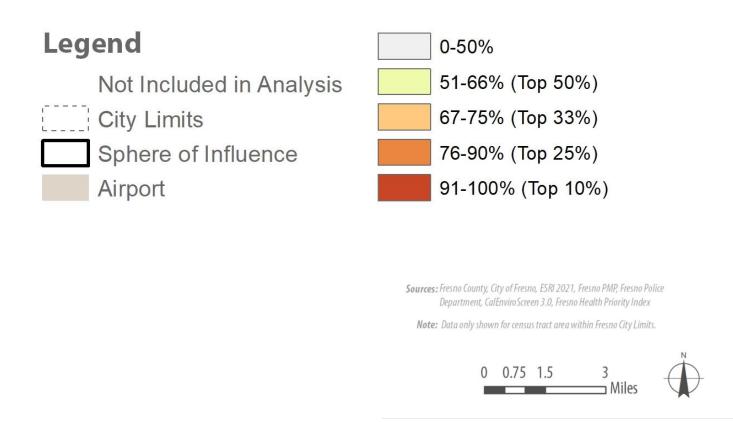
Part 1: Equity Factor Scoring Results

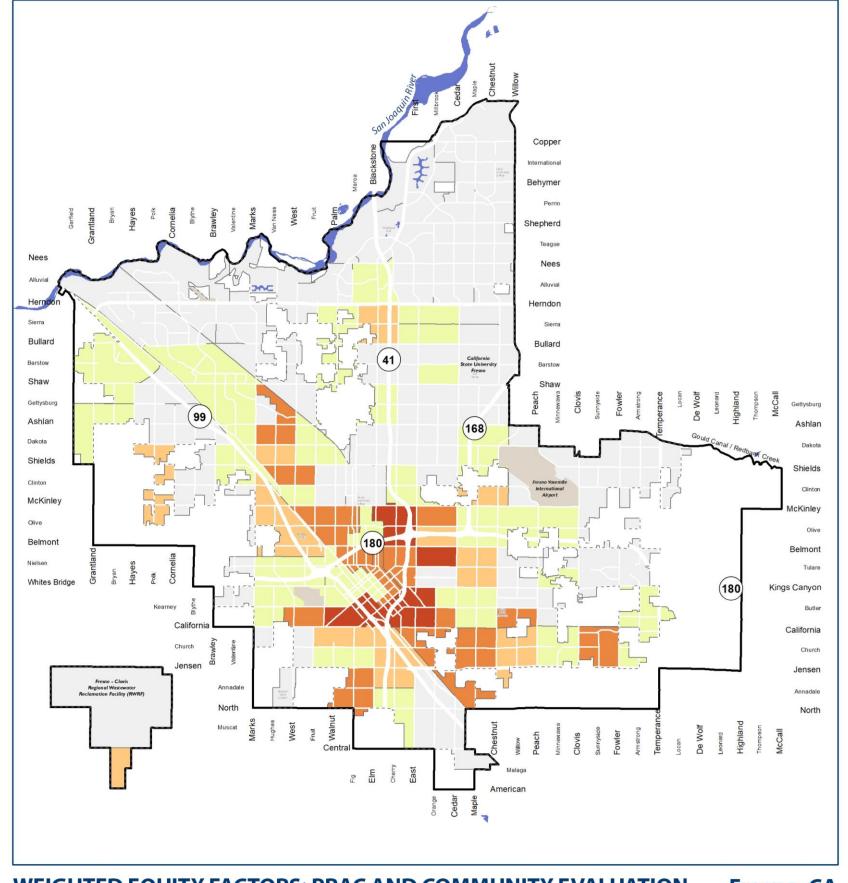
Based on October 25, 2021 Polling of PRAC and Community Members (approximately 60 participants)



Part 1: Equity Factor Scoring Results

Based on October 25, 2021 Polling of PRAC and Community Members (approximately 60 participants)





WEIGHTED EQUITY FACTORS: PRAC AND COMMUNITY EVALUATION

Part 1: Weighted Equity Factor Scoring Results

The PRAC Recommends the Following Definition:

The following factors shall be weighted higher than average (2x average):

- -(A) Existing conditions of parks and facilities based on needs assessment data in the Plan;
- -(C) Park acreage per 1,000 residents;
- -(E) Neighborhood youth and senior population;
- (G) Neighborhoods of concentrated poverty;
- -(H) Pollution burden, as defined by CalEnviroScreen 3.0, or subsequent updates;
- –(J) Years of potential life lost;

The following factors shall be weighted average:

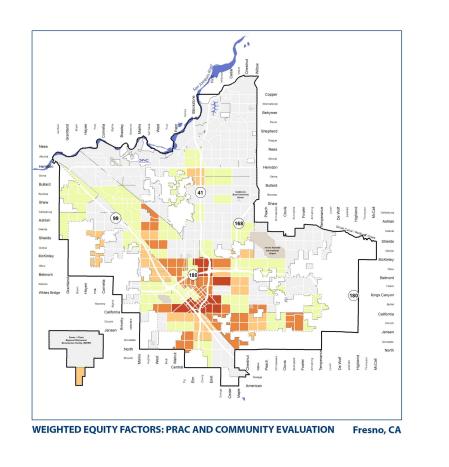
- -(B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
- –(D) Population density;
- –(F) Neighborhood safety;
- -(K) Neighborhood composite mortality rate;

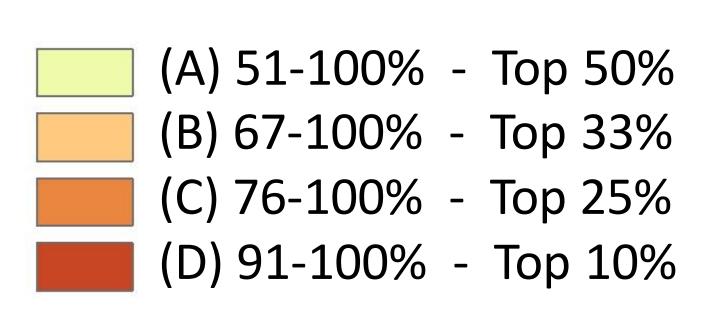
The following factors shall be weighted less than average (½ of average):

-(I) Pre-term birth rates;

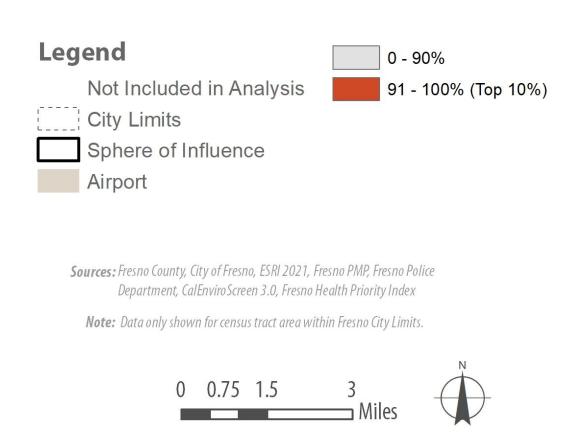
PART 2: HIGHEST NEEDS PERCENTILE

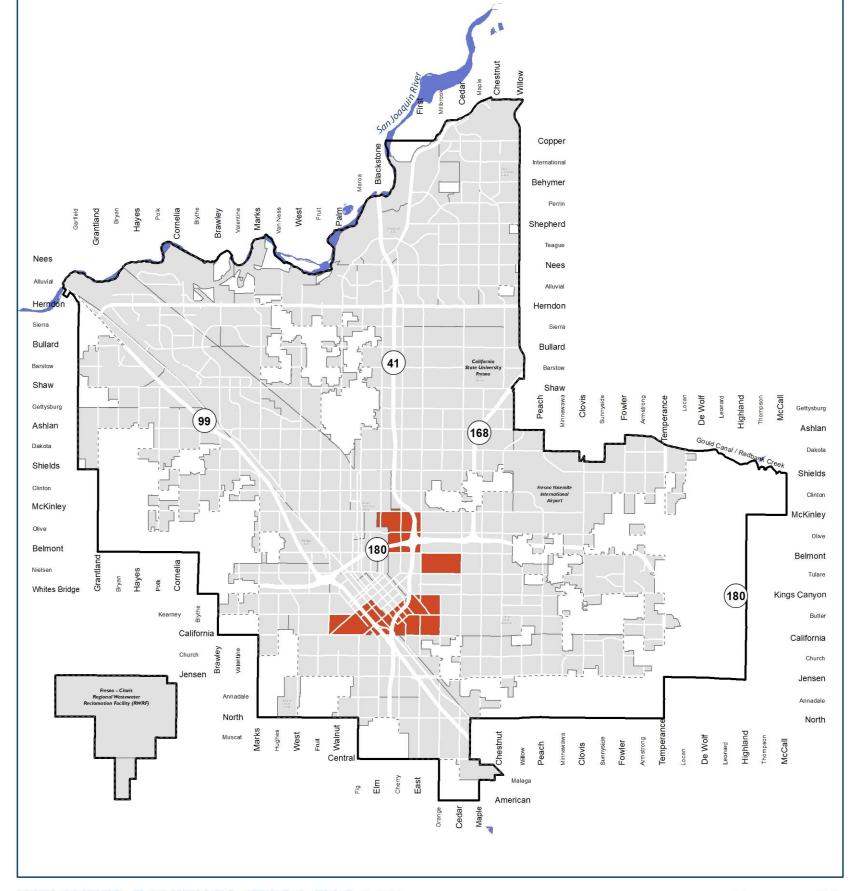
What percentage of census tracts should be considered highest-needs?





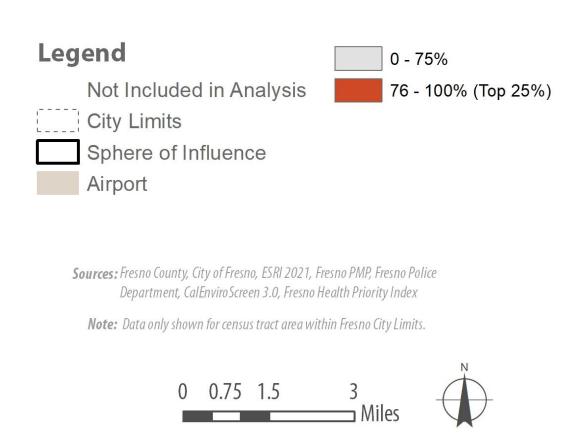
Percentile Threshold: Top 10% Highest-Need Neighborhoods

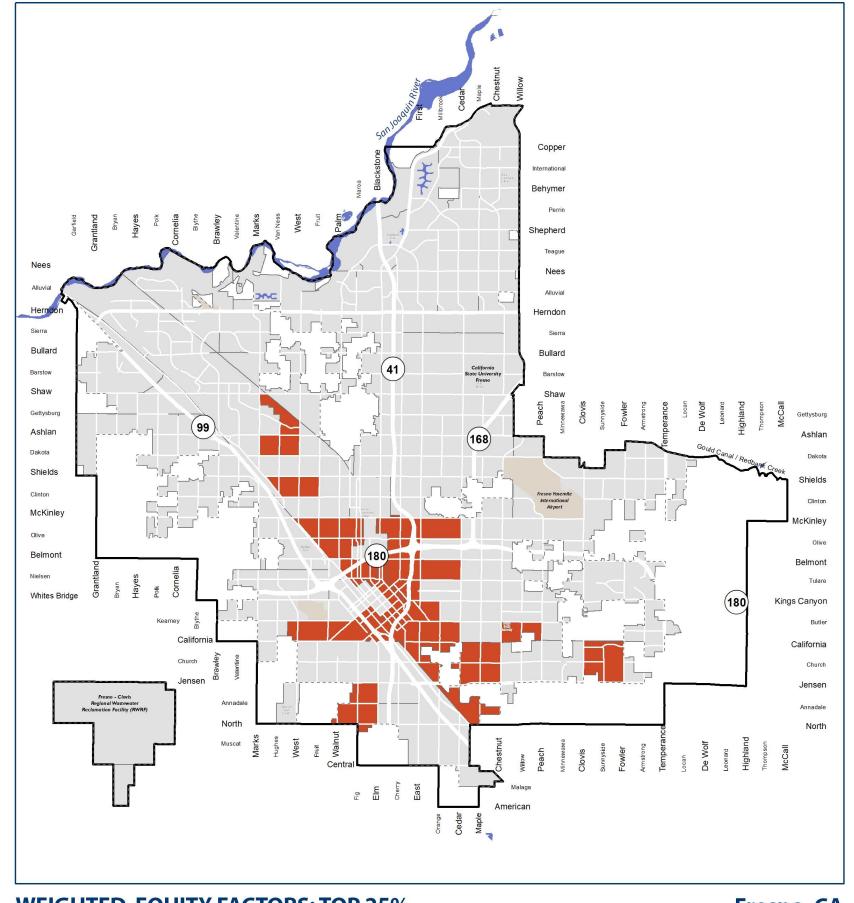




WEIGHTED EQUITY FACTORS: TOP 10%

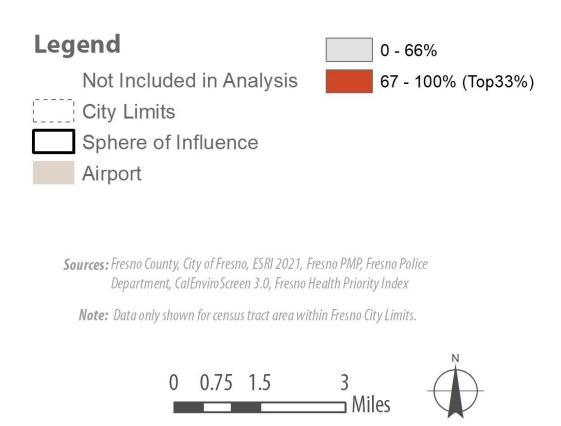
Percentile Threshold: Top 25% Highest-Need Neighborhoods

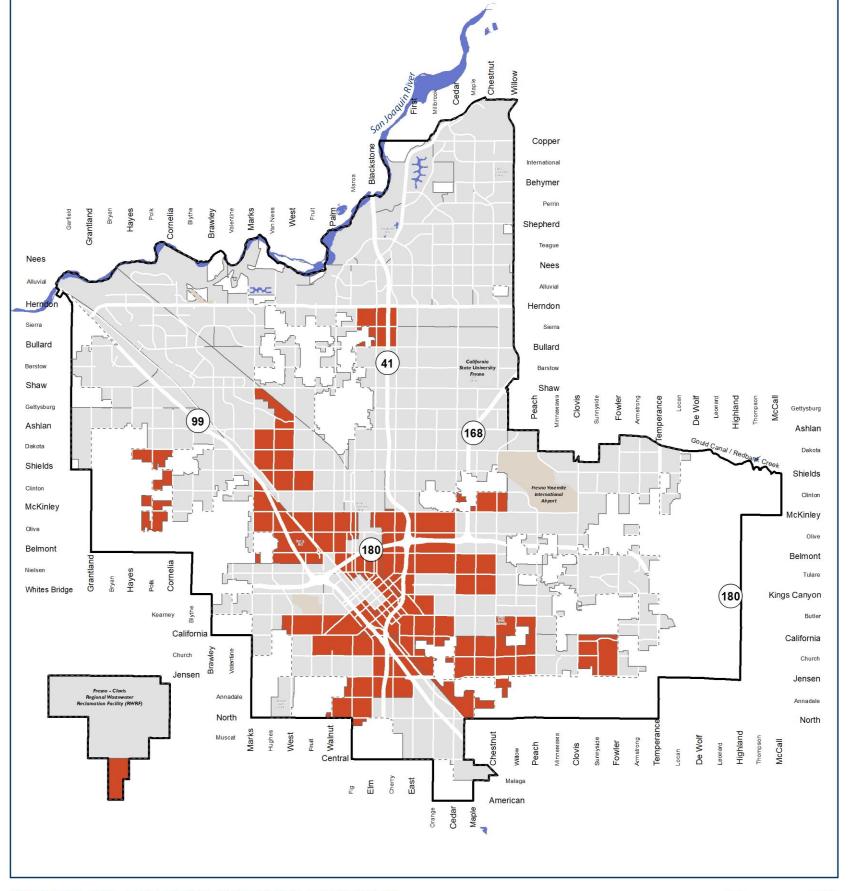




WEIGHTED EQUITY FACTORS: TOP 25%

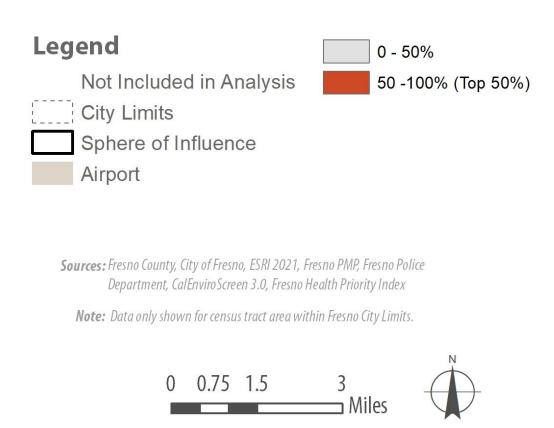
Percentile Threshold: Top 33% Highest-Need Neighborhoods

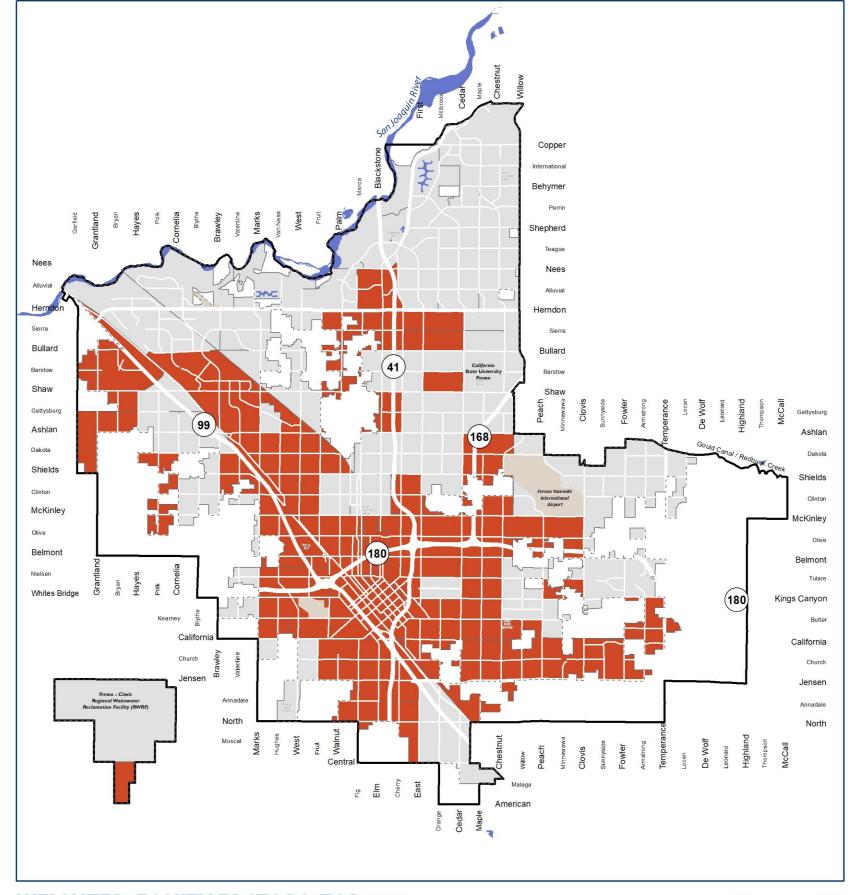




WEIGHTED EQUITY FACTORS: TOP 33%

Percentile Threshold: Top 50% Highest-Need Neighborhoods



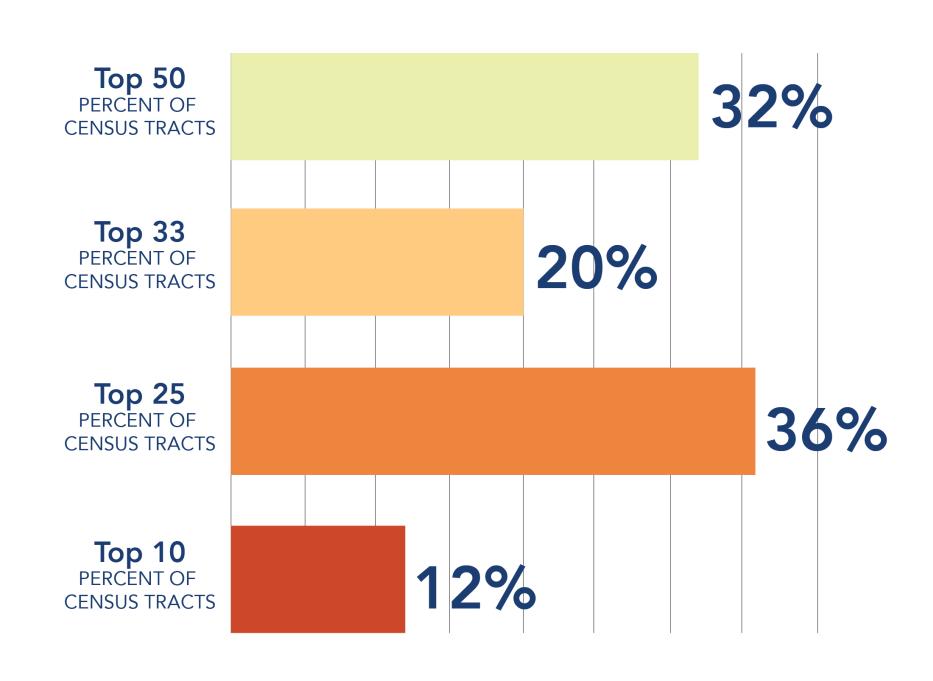


WEIGHTED EQUITY FACTORS: TOP 50%

Part 2: Highest-Need Neighborhoods Percentile

Based on October 25, 2021 Polling of PRAC and Community Members (approximately 60 participants)

- Votes were tallied
- Percentages calculated
- Majority or near majority determined higher or lower than average weighting of factors
- Equal weighting for all other factors
- Commission voted to recommend top 25%

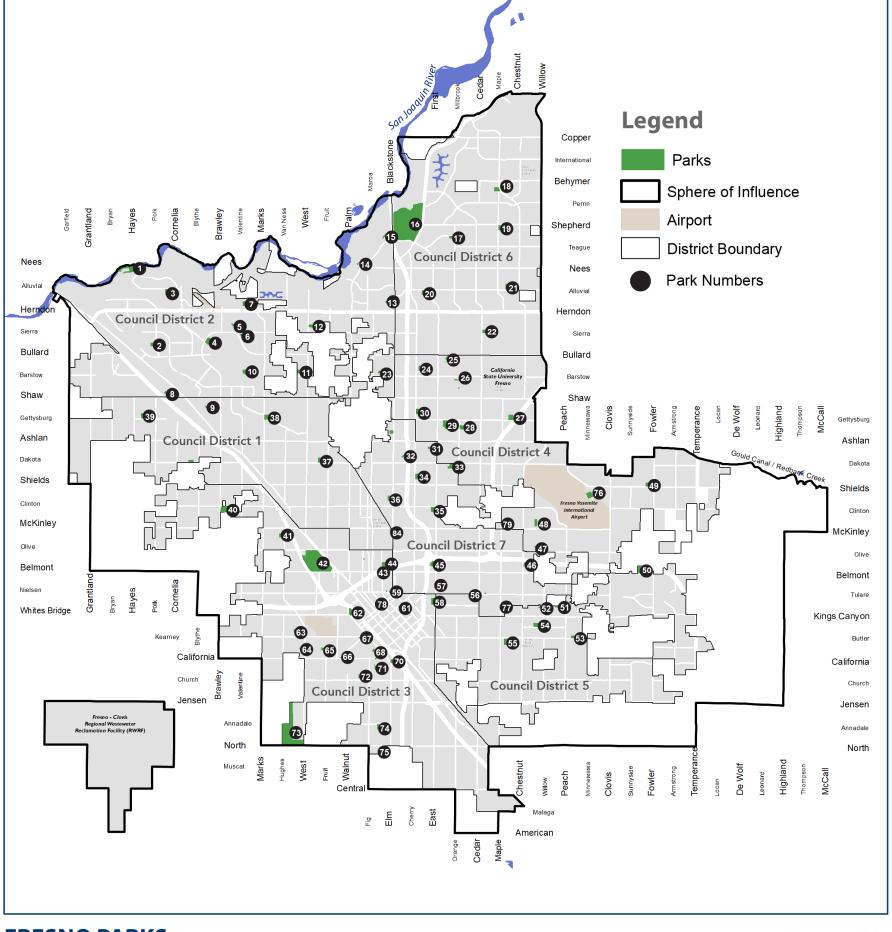




Fresno Park System

- 1 Riverbottom Park2 Stallion Park
- 3 Koligian Park
- 4 Figarden Loop Park
- 5 Emerald Park
- 6 Safety Park
- Orchid ParkHighway City Park
- 9 El Capitan Dog Park (Basin AH1)
- 10 Logan Park
- 11 Oso de Oro Park (Basin D)
- 12 Holman Park
- 13 Pinedale Park
- Mark Spano Park
- 15 Audubon Park
- Woodward Park
- Keith Tice ParkTodd Beamer Park
- 19 Selma Layne Park
- 20 Kaiser Park
- Belcher Park
- Rotary East Park
- 23 Barstów & Del Mar (Basin F)
- Robinson Park
- First & Bullard (Basin O)
- 26 El Dorado Park
- Vinland Park
- 28 Large Park
- Potary West Park (Basin B/E)
- 30 Cary Park
- University Park
- 32 Granny's Park
- 33 Einstein Park
- Manchester Park (Basin BB)
- 35 Radio Park
- 3 Lafayette Park
- 37 Quigley Park
- 38 Lions Park
- 39 Inspiration Park
- Victoria West Park
- 41 Basin XX
- 42 Roeding Park
- 43 San Pablo Family
- Ted C. Wills Park

- Romain Park
- Martin Ray Reilly Park
- 47 Carozza Park (Basin G)
- Reedy Discovery Center
- 49 Melody Park
- 50 Al Radka Park
- 51 Trolley Creek Park
- Willow-Balch Park
- 53 Sunnyside Park
- 54 Pilibos Park
- 55 Mosqueda Park
- 53 Ninth & Tulare
- 57 First & Nevada
- 58 Holmes Park
- 59 Dickey Park
- 60 Alfonso Hernandez Youth Center
- 61 Eaton Plaza
- 62 Fink-White Park
- 63 Chandler Park
- 64 Sunset Park
- 65 Neilsen Park
- 66 Pride Park
- 6 Kearny Park
- Frank H. Ball Park
- 69 California/Tupman
- Maxie L. Parks Community Center & Gym
- Bigby-Villa Park
- 72 Hinton Park
- 73 Regional Sports Complex
- Mary Ella Brown Park
- 75 Almy Park
- 76 Airways Pool Complex
- Maple & Huntington
- 78 Cultural Arts District Park
- 79 Maple & McKinley
- 80 Granite Park

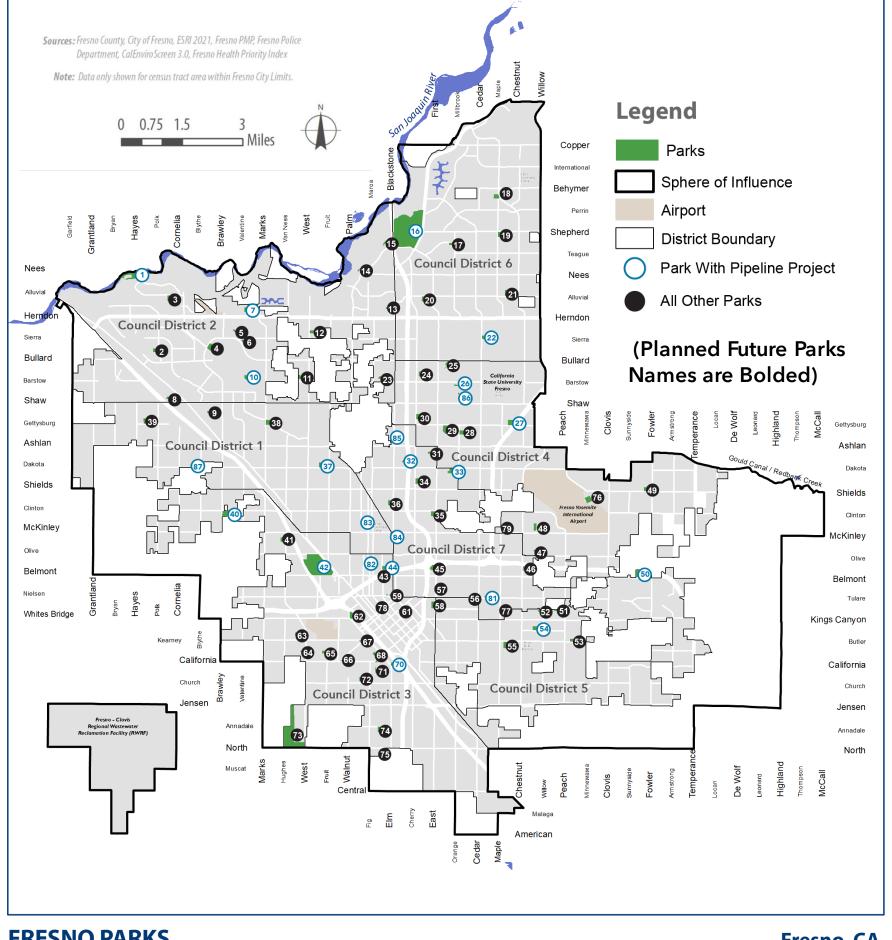


FRESNO PARKS Fresno, CA

Fresno Park System and Pipeline **Projects**

- Riverbottom Park
- Stallion Park
- Koligian Park
- Figarden Loop Park
- Emerald Park
- 6 Safety Park
- Orchid Park
- 8 Highway City Park
- 9 El Capitan Dog Park (Basin AH1)
- Logan Park
- Oso de Oro Park (Basin D)
- Holman Park
- Pinedale Park
- 14 Spano Park
- Audubon Park
- Woodward Park
- 17 Keith Tice Park
- Todd Beamer Park
- Selma Layne Park
- Kaiser Park
- Belcher Park
- Rotary East Park
- Barstow & Del Mar (Basin F)
- Robinson Park
- First & Bullard (Basin O)
- El Dorado Park
- Vinland Park
- Large Park
- Rotary West Park (Basin B/E)
- Cary Park
- University Park
- Granny's Park
- Einstein Park
- Manchester Park (Basin BB)
- Radio Park
- Lafayette Park
- Quigley Park
- Lions Park
- Inspiration Park
- Victoria West Park
- Basin XX
- Roeding Park
- San Pablo Family
- Ted C. Wills Park

- Romain Park
- Martin Ray Reilly Park
- Carozza Park (Basin G)
- Reedy Discovery Center
- Melody Park
- Al Radka Park
- Trolley Creek Park
- Willow-Balch Park
- Sunnyside Park
- Pilibos Park Mosqueda Park
- Ninth & Tulare
- First & Nevada
- Holmes Park
- Dickey Park
- Alfonso Hernandez Youth Center
- Eaton Plaza
- Fink-White Park
- Chandler Park
- Sunset Park
- Neilsen Park
- Pride Park Kearny Park
- Frank H. Ball Park
- California/Tupman
- Maxie L. Parks Community Center & Gym
- Bigby-Villa Park
- Hinton Park
- Regional Sports Complex
- Mary Ella Brown Park
- Almy Park
- Airways Pool Complex Maple & Huntington
- Cultural Arts District Park
- Maple & McKinley
- Granite Park Fresno Barrios
- South Tower-Broadway and Elizabeth
- Van Ness Triangle Park
- The Link
- Citywide Senior Center
- **Bulldog & Sixth**
- Milburn/Dakota



FRESNO PARKS Fresno, CA

Parks + Highest-Need Neighborhoods: **Current Definition**

60 Alfonso Hernandez

Youth Center

Fink-White Park

63 Chandler Park

64 Sunset Park

65 Neilsen Park

🚳 Pride Park

67 Kearny Park

🚳 Frank H. Ball Park

Center & Gym

11 Bigby-Villa Park

72 Hinton Park

75 Almy Park

69 California/ Tupman

n Maxie L. Parks Community

73 Regional Sports Complex

78 Cultural Arts District Park

82 South Tower-Broadway

🔞 Van Ness Triangle Park

85 Citywide Senior Center

74 Mary Ella Brown Park

77 Maple & Huntington

79 Maple & McKinley

81 Fresno Barrios

and Elizabeth

Bulldog & Sixth

87 Milburn/Dakota

84 The Link

61 Eaton Plaza

Parks and Pipeline Projects Within Current Highest-Need

- 8 Highway City Park El Capitan Dog Park (Basin AH1)
- 13 Pinedale Park
- 23 Barstow & Del Mar (Basin F)
- 26 El Dorado Park
- 27 Vinland Park
- 28 Large Park
- 29 Rotary West Park (Basin B/E) 31 University Park
- 👊 Granny's Park
- 33 Einstein Park
- 34 Manchester Park (Basin BB)
- 35 Radio Park
- 36 Lafayette Park
- 37 Quigley Park 38 Lions Park
- 39 Inspiration Park
- 40 Victoria West Park
- 41 Basin XX
- 42 Roeding Park
- 43 San Pablo Family
- 44 Ted C. Wills Park
- 45 Romain Park
- 46 Martin Ray Reilly Park
- 47 Carozza Park (Basin G)
- 51 Trolley Creek Park 52 Willow-Balch Park
- Minth & Tulare
- 57 First & Nevada
- 53 Holmes Park 59 Dickey Park

Parks with Pipeline Projects Outside Current Highest-Need

- 1 Riverbottom Park Orchid Park
- 10 Logan Park 16 Woodward Park
- Rotary East Park
- 60 Al Radka Park
- (54) Pilibos Park

Legend

Parks in Highest-Need Neighborhoods

All Other Parks Fresno Neighborhoods

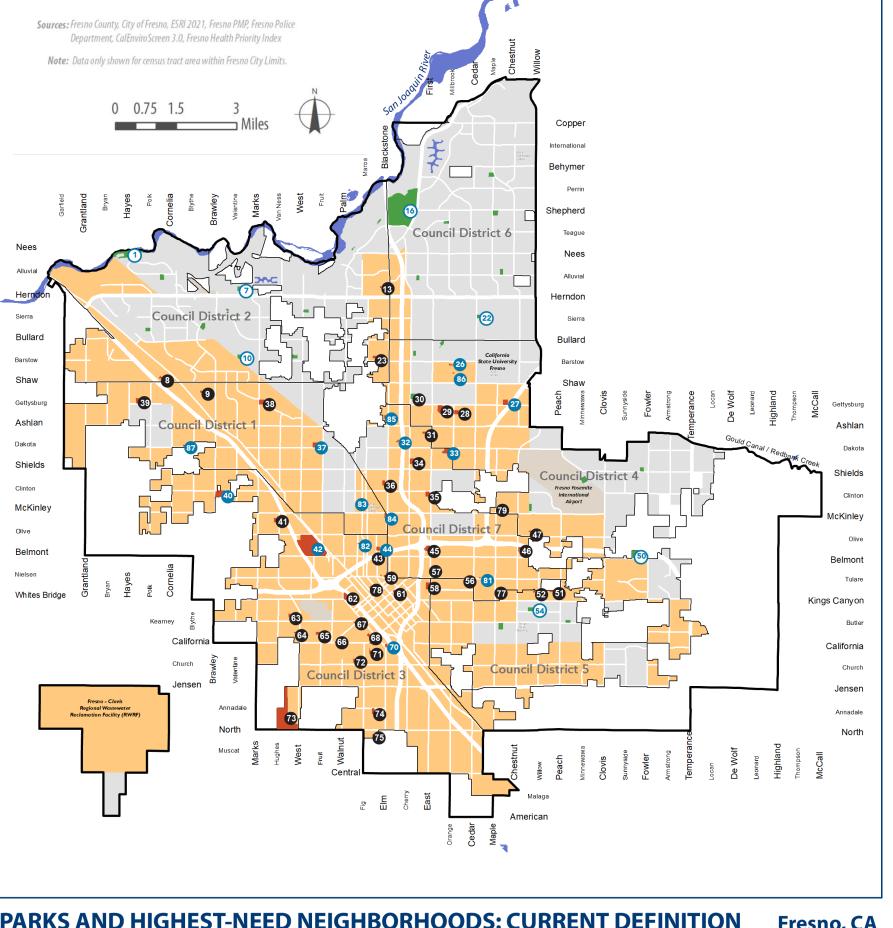
Current Highest-Need Neighborhoods

- Sphere of Influence
- Airport
- Highest-Need Neighborhood District Boundary
 - Park With Pipeline Project Outside Highest-Need Neighborhood

Neighborhood

Existing Park in Highest-Need

Park With Pipeline Project in



PARKS AND HIGHEST-NEED NEIGHBORHOODS: CURRENT DEFINITION

Parks + Highest-Need Neighborhoods: **Top 25%**

Parks and Pipeline Projects Within Top 25%

Parks with Pipeline Projects Outside Top 25%

Romain Ninth & Tulare First & Nevada Holmes Dickey Playground Park

Hernandez (Alfonso) Youth Center

Eaton Plaza Sunset

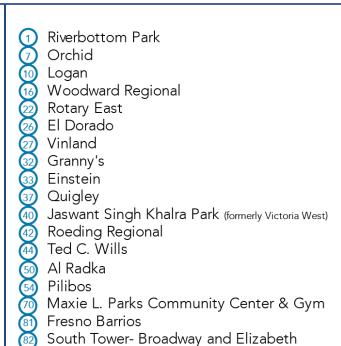
Neilsen Pride

Kearny Park Frank H. Ball

Mary Ella Brown

Almy Park

The Link

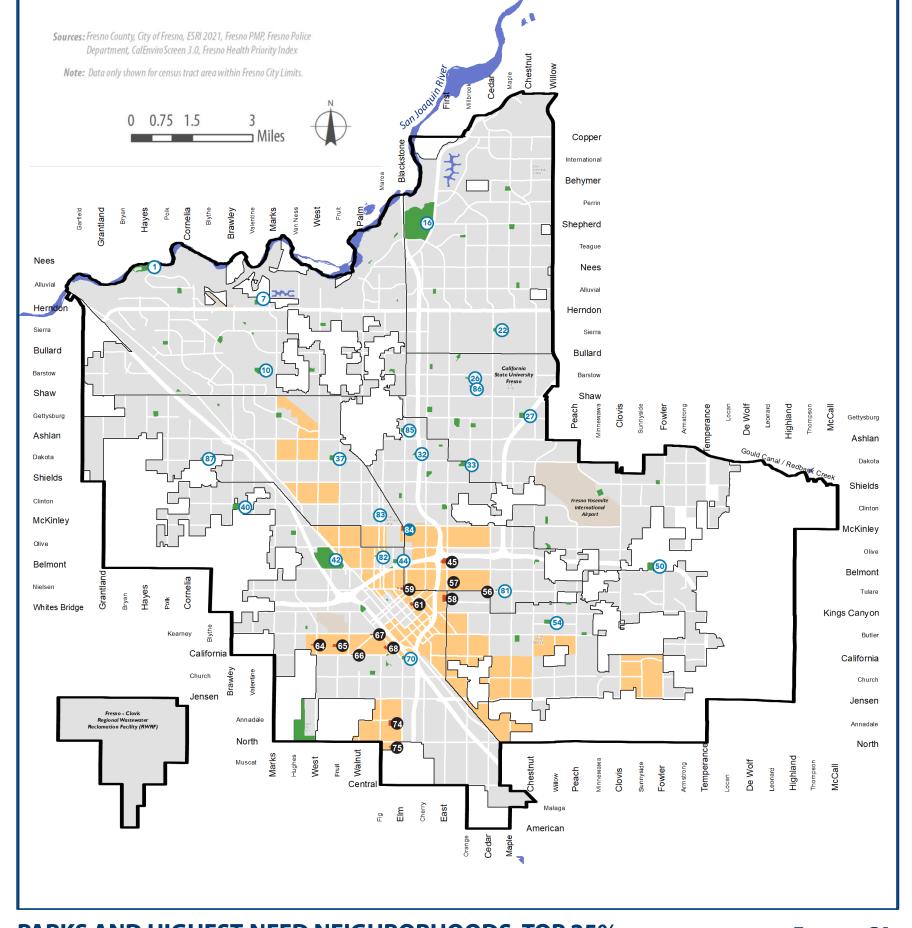


Van Ness Triangle Park

Citywide Senior Center

85 Citywide Senior 86 Bulldog & Sixth 87 Milburn/Dakota

Legend Existing Park in Highest-Need Neighborhood - Top 25% Parks in Highest-Need Neighborhoods Sphere of Influence All Other Parks Park With Pipeline Project in Airport Highest-Need Neighborhood - Top 25% 0 - 75% **District Boundary** Park With Pipeline Project Outside 76 - 100% (Top 25%) Highest-Need Neighborhood - Top 25%



PARKS AND HIGHEST-NEED NEIGHBORHOODS: TOP 25%

Parks + Highest-Need Neighborhoods: **Top 50%**

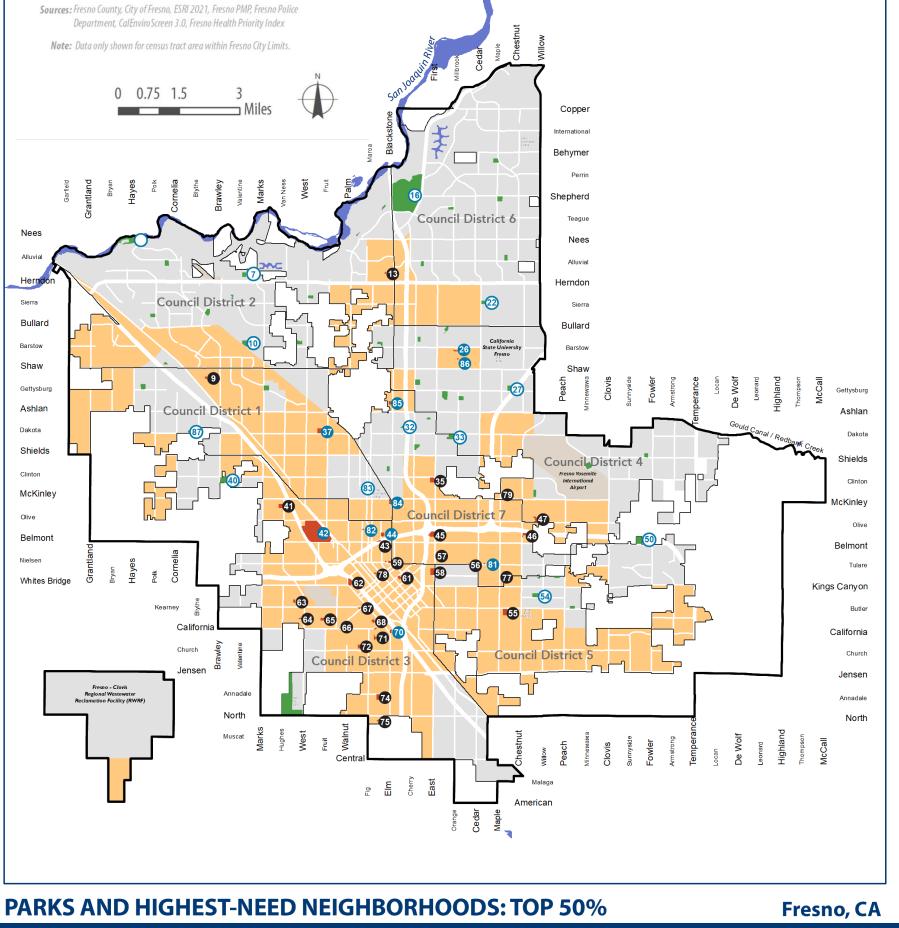
Parks and Pipeline Projects Within Top 50%

- 9 El Capitan Dog Park (Basin AH1)
- 13 Pinedale Park
- 💯 El Dorado Park
- 35 Radio Park
- 37 Quigley Park
- 41 Basin XX
- 42 Roeding Park
- 43 San Pablo Family 44 Ted C. Wills Park
- 45 Romain Park
- 46 Martin Ray Reilly Park
- 47 Carozza Park (Basin G)
- 55 Mosqueda Park
- Minth & Tulare
- First & Nevada
- 53 Holmes Park
- 59 Dickey Park
- 60 Alfonso Hernandez Youth Center
- 61 Eaton Plaza
- Fink-White Park
- 63 Chandler Park
- 64 Sunset Park 65 Neilsen Park

- 66 Pride Park
- 6 Kearny Park
- 68 Frank H. Ball Park 69 California/ Tupman
- Maxie L. Parks Community Center & Gym
- 71 Bigby-Villa Park
- 72 Hinton Park
- Mary Ella Brown Park
- 75 Almy Park
- 77 Maple & Huntington
- 78 Cultural Arts District Park
- 79 Maple & McKinley
- 81 Fresno Barrios
- 82 South Tower-Broadway and Elizabeth
- 84 The Link
- 85 Citywide Senior Center
- 86 Bulldog & Sixth

Parks with Pipeline Projects Outside Top 50%

- 1 Riverbottom Park
- 7 Orchid
- (10) Logan
- 13 Woodward Regional
- 22 Rotary East
- (27) Vinland
- 32 Granny's
- 33 Einstein
- 40 Jaswant Singh Khalra Park (formerly Victoria West)
- (50) Al Radka Park
- (54) Pilibos
- (83) Van Ness Triangle Park
- (87) Milburn/Dakota



Legend

Parks in Highest-Need Neighborhoods All Other Parks

0 - 50%

50 -100% (Top 50%)

Sphere of Influence Airport

District Boundary

Neighborhood - Top 50% Park With Pipeline Project in Highest-Need Neighborhood - Top 50%

Existing Park in Highest-Need

Park With Pipeline Project Outside Highest-Need Neighborhood - Top 50%

Next Steps + Discussion