Regular Council Meeting December 9, 2021

CITY OF FRESHO

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Information Packet

ITEM(S)

File ID 21-936, 10:15 A.M.

Actions pertaining to adoption of the new definition of highestneed neighborhoods as it pertains to the Fresno Clean and Safe Neighborhoods Parks Transactions and Use Tax, also known as Measure P (Citywide)

Contents of Supplement:

PowerPoint Presentation- Fresno Measure P Implementation, Highest-Need Neighborhoods Definition

<u>ltem(s)</u>

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

FRESNO MEASURE P IMPLEMENTATION

City Council December 9, 2021 Highest-Need Neighborhoods Definition





Agenda

1. Measure P

2. Highest-Need Neighborhoods

- Defining Highest-Need Neighborhoods
- Community Process
 - -Part 1: Weighted Equity Factor Scoring
 - -Part 2: Highest-Need Neighborhoods Percentile

3. Highest-Need Neighborhoods + Pipeline Projects

- Fresno Park System
- Pipeline Projects
- Current Highest-Need Neighborhood Definition + Pipeline Projects
- Potential Future Highest-Need Neighborhood Definitions + Pipeline Projects

MEASURE P



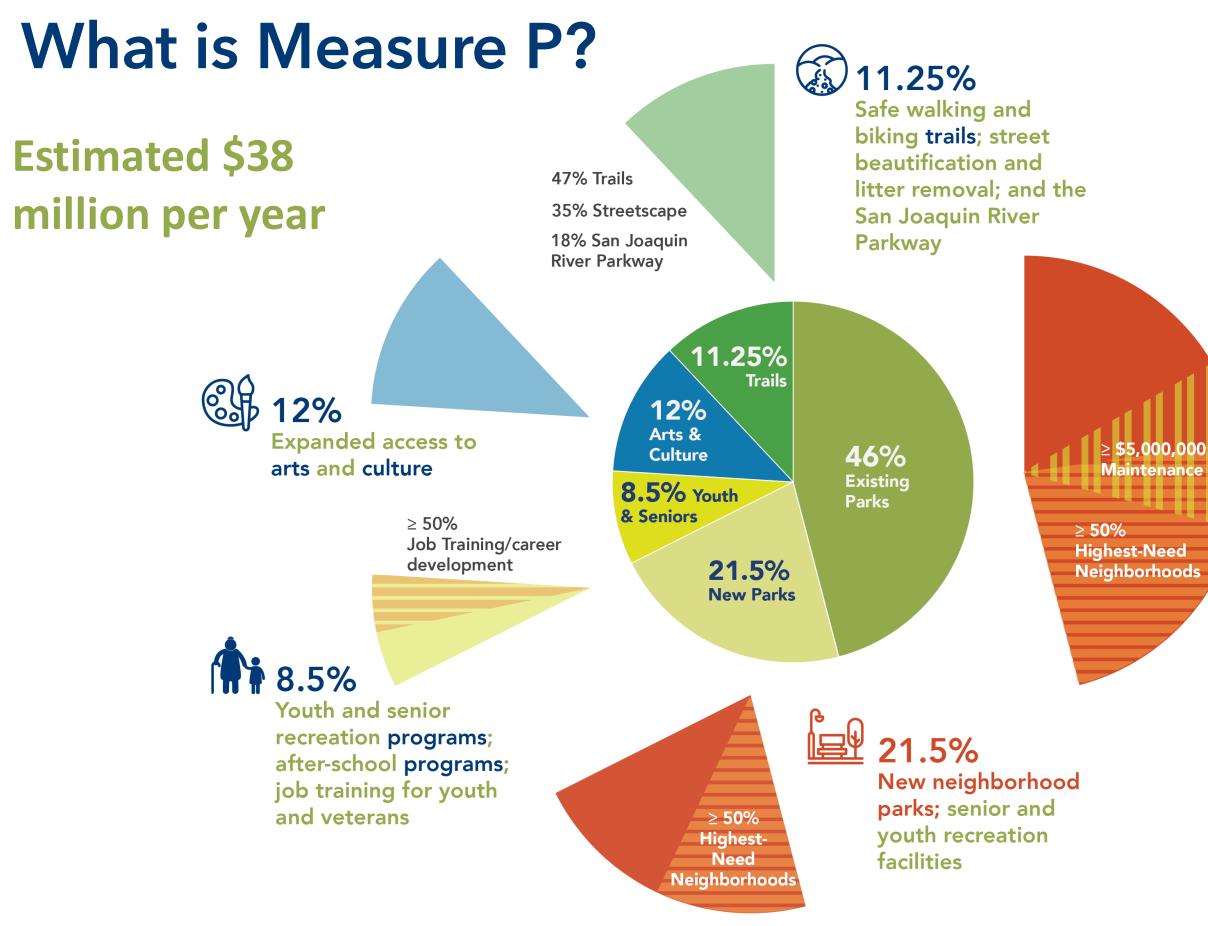
What is Measure P?

Fresno Clean and Safe Neighborhood Parks Transactions and Use Tax (Article 15 of the Municipal Code)

- Implements voter-approved Measure P
- Establishes 3/8-cent sales tax to be used for:
 - (1)Improving and Maintaining Clean and Safe Neighborhood **Parks**;

(2)New Neighborhood Parks; Senior and Youth recreation Facilities

- (3)Youth and Senior Recreation **Programs**; After-School Programs; Job Training for Youth and Veterans
- (4)Expanded Access to Arts and Culture
- (5)Safe Walking and Biking **Trails**; **Street Beautification** and Litter Removal; San Joaquin River Parkway



FRESNO MEASURE P IMPLEMENTATION



Improving and maintaining existing safe, clean neighborhood parks and playgrounds

What is Measure P?

Measure P Buckets	FY 2022 Measure P Amounts
(1) Improving and Maintaining Safe, Clean Neighborhood Parks and Playgrounds	\$13,603,600
(2) New Neighborhood Parks; Senior and Youth Recreation Facilities	\$6,358,200
(3) Youth and Senior Recreation Programs; After School Programs; and Job Training for Youth and Veterans	\$2,513,700
(4) Expanded Access to Arts and Culture	\$3,548,800
(5) Safe Walking and Biking Trails; Street Beautification and Litter Removal; and the San Joaquin River Parkway	\$3,327,000
(6) Program implementation, planning and plan updates, program and project innovation, and audit and oversight support	\$221,800
FY2022Total	\$29,573,100

HIGHEST-NEED NEIGHBORHOODS



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Defining Highest-Need Neighborhoods

Measure P Requirements: Current Definition

Sec. 7-1508 (e) Identification of Highest-needs neighborhoods

(1) Up to and including **December 31, 2021**, the City, in conjunction with the Commission, shall define the highest-need neighborhoods as:

- those areas that are located within census tracts that rank within the top twenty-five percent (25%) of Fresno census tracts as identified in the State's CalEnviroScreen 3.0;
- and whose nearest park is identified as being in poor condition, according to the Plan, or is located within a priority zone for new parks, as defined by the Plan.



Defining Highest-Need Neighborhoods

Measure P Requirements: New Definition

Sec. 7-1508 (e) Identification of Highest-needs neighborhoods

(2) No later than **January 1, 2022**, the City, in conjunction with the Commission, shall adopt a new definition of highest-needs neighborhoods, after conducting a public process, to be updated every three years and included in subsequent updates to the Plan. The City and Commission shall create **a weighted index** incorporating the following data in developing the definition:

(A) Existing conditions of parks and facilities based on needs assessment data in the Plan;

- (B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
- (C) Park acreage per 1,000 residents;
- (D) Population density;
- (E) Neighborhood youth and senior population;
- (F) Neighborhood safety;
- (G) Neighborhoods of concentrated poverty;
- (H) Pollution burden, as defined by CalEnviroScreens 3.0, or subsequent updates;
- (I) Pre-term birth rates;
- (J) Years of potential life lost;
- (K) Neighborhood composite mortality rate.

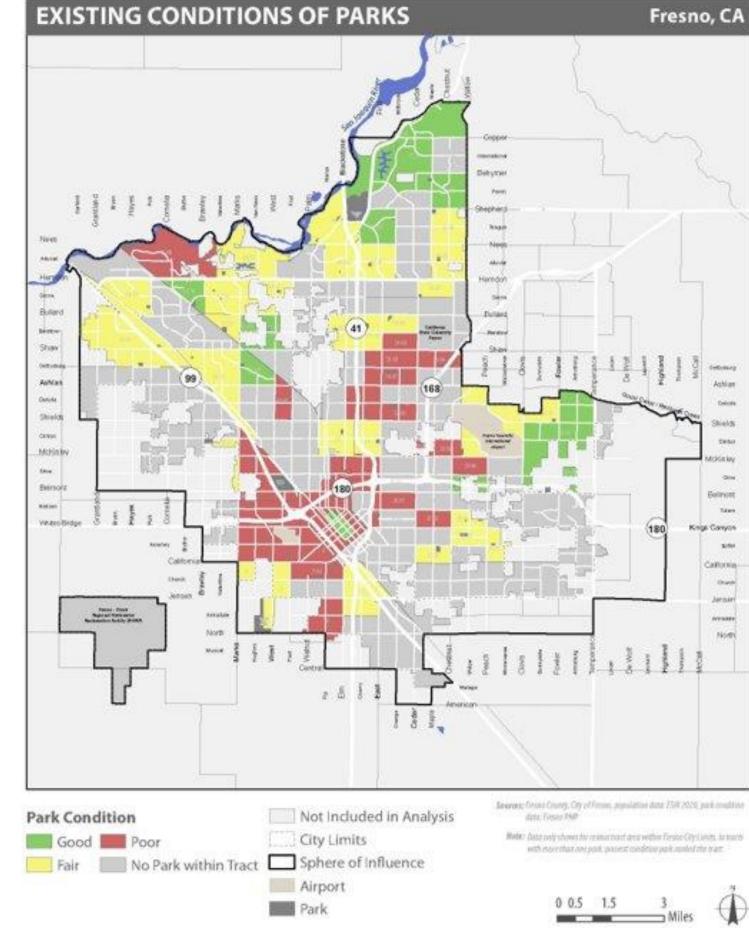


(A) Existing Conditions of Parks and **Facilities based on needs** assessment data in the Master Plan

- Parks in Fresno are not all in the same condition.
- The red areas on this map highlight areas • where parks exist, but are in poor condition.

SOURCE: Fresno Parks Master Plan

DEFINITION: Census Tracts containing parks identified as being in "Poor" condition

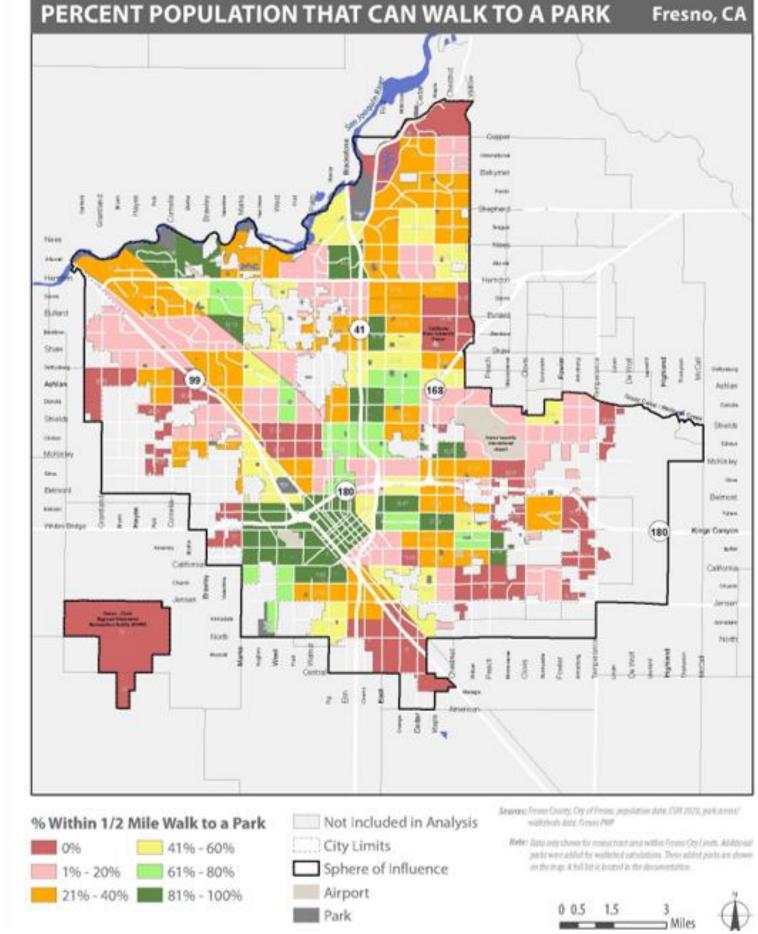


(B) The Proportion of the Population **That Lives within Walking Distance** (1/2 Mile) to a Park

- Not all Fresno community members have easy access to nearby parks.
- Red on this map highlights areas where no one is within a 1/2-mile walk to a park.
- In pink and orange areas, most people are not within a 1/2-mile walk to a park.

SOURCE: Fresno Parks Master Plan

DEFINITION: Census Tracts where 20% or fewer people live within ¹/₂ mile walking distance of a park

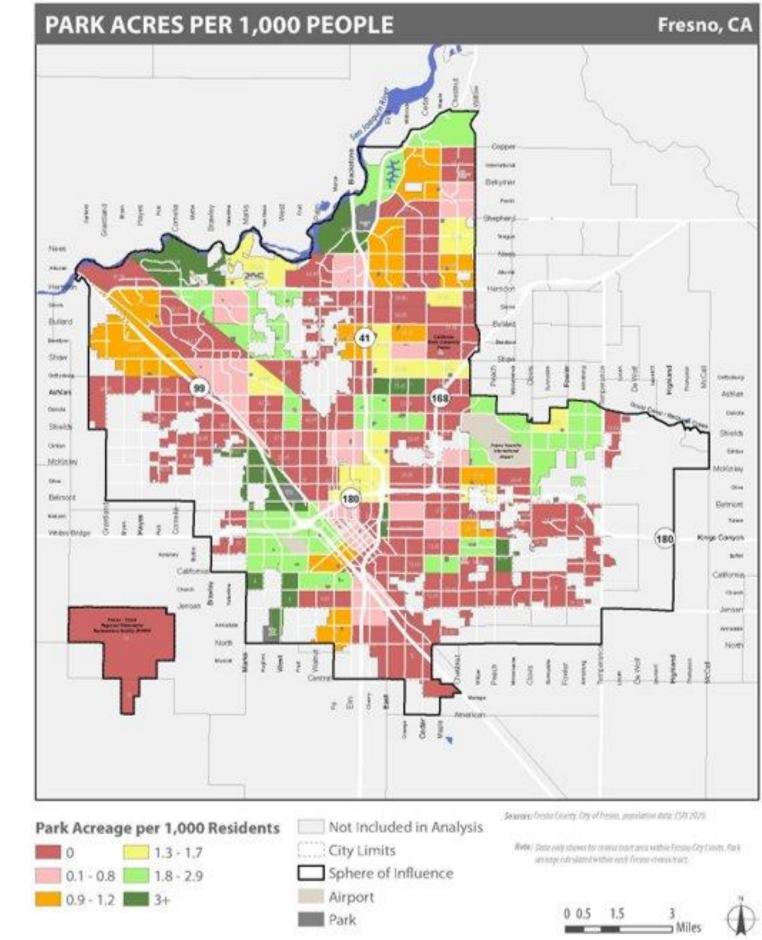


(C) Park Acreage per 1,000 Residents

- Parks in Fresno are not evenly distributed throughout the city.
- The red on this map shows areas where there are no parks at all.
- Dark green areas are the only parts of Fresno with over 3 acres of park land per 1,000 residents.

SOURCE: Fresno Parks Master Plan

DEFINITION: Census Tracts where the ratio of park acreage to 1,000 residents is less than 0.8.

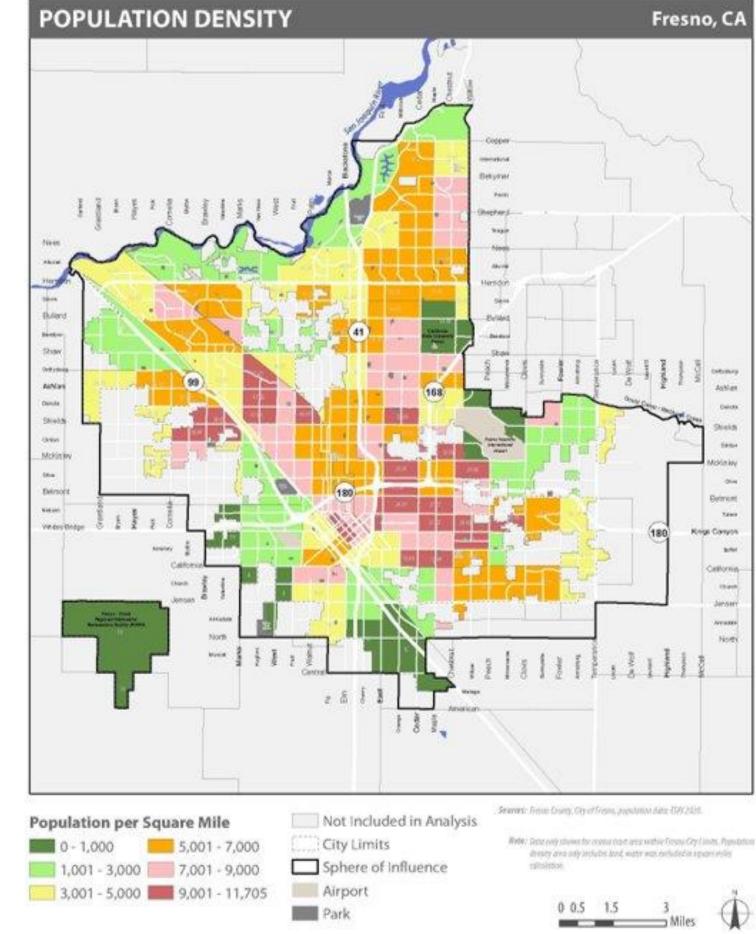


(D) Population Density

- Denser residential areas of a city often have less access to private outdoor space. Public park access is even more critical here.
- The red and pink on this map shows where • more people live.

SOURCE: City of Fresno

DEFINITION: Census Tracts where the population density is greater than 7000 residents per square mile.

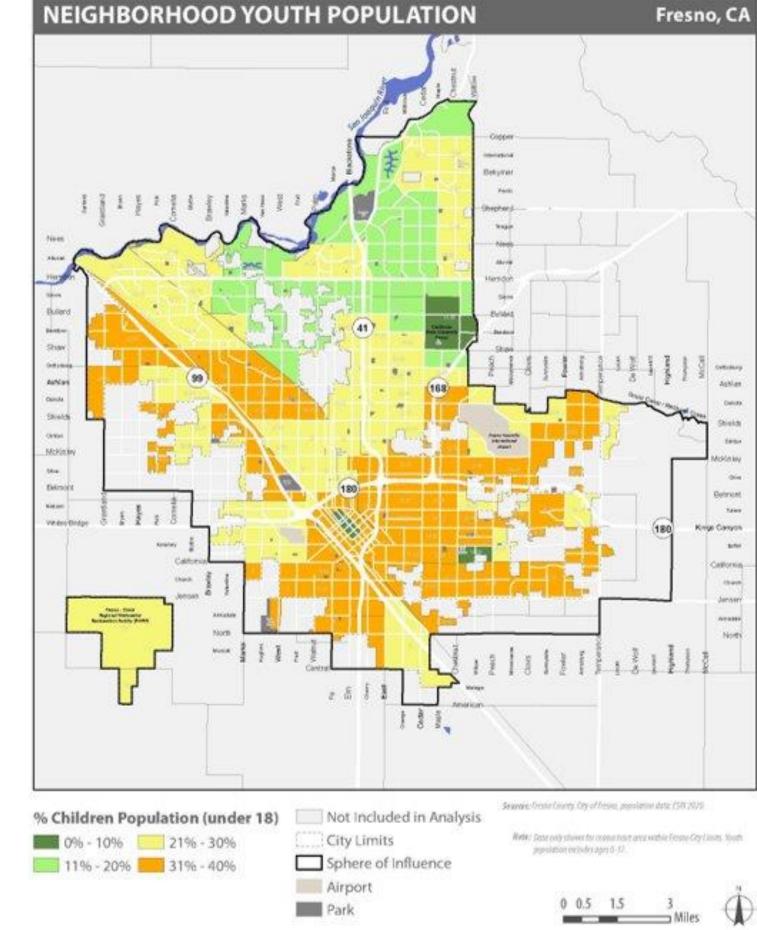


(E) Neighborhood Youth and Senior **Population** - YOUTH

- Access to green space is important to the mental well-being, overall health and cognitive development of children.
- Orange areas on this map shows where there • are more children under 18.

SOURCE: City of Fresno

DEFINITION: Census Tracts where the percent of the population of residents under 18 years of age is greater than 30%.



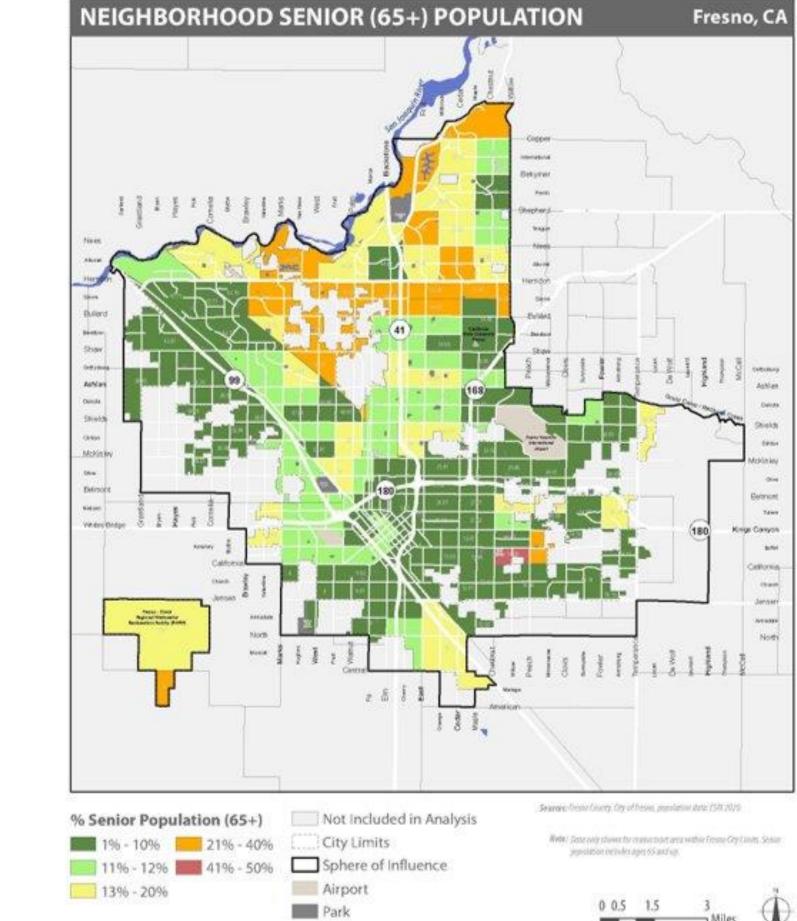
(E) Neighborhood Youth and Senior **Population** - SENIORS

- Access to green space is important to the mental well-being and overall health for seniors as they age in place.
- Orange and red areas on this map shows where there are more adults age 65 or older.

SOURCE: City of Fresno

DEFINITION:

Census Tracts where the percent Census Tracts where the percent of the population of residents over 65 years of age is greater than 20%.

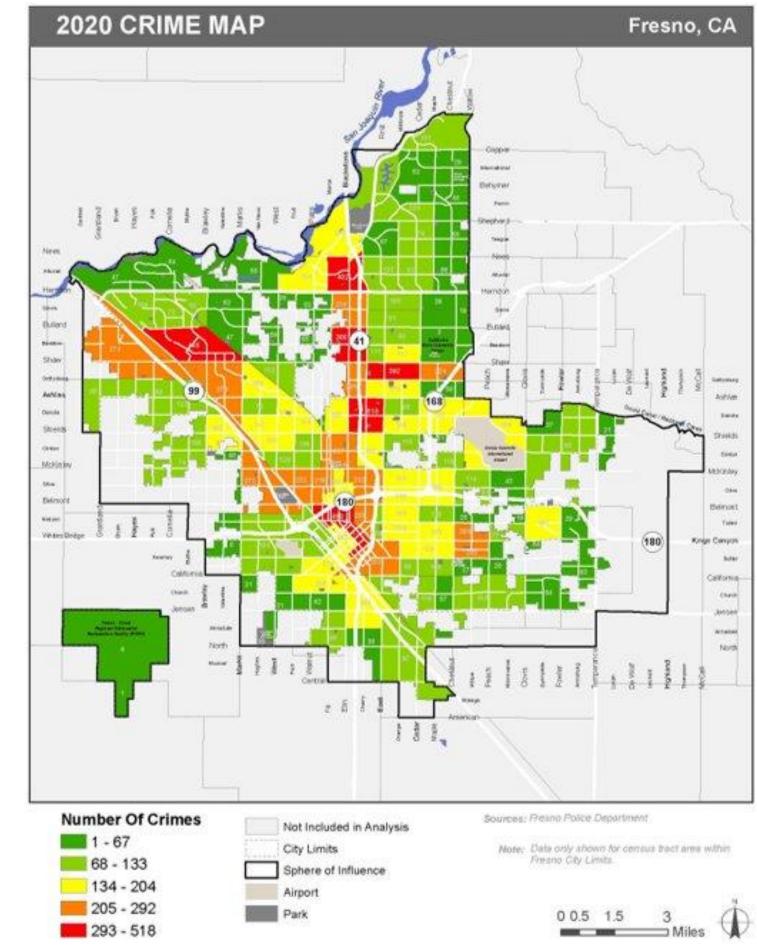


(F) Neighborhood Safety

- Neighborhoods with a higher investment in public green space and activation tend to see more community cohesion.
- Red and orange on this map show areas in Fresno where there were a higher number of crimes reported in 2020.

SOURCE: Fresno Police Department

DEFINITION: Census Tracts where the number of crimes totals 205 and greater.



(G) Neighborhoods of Concentrated Poverty

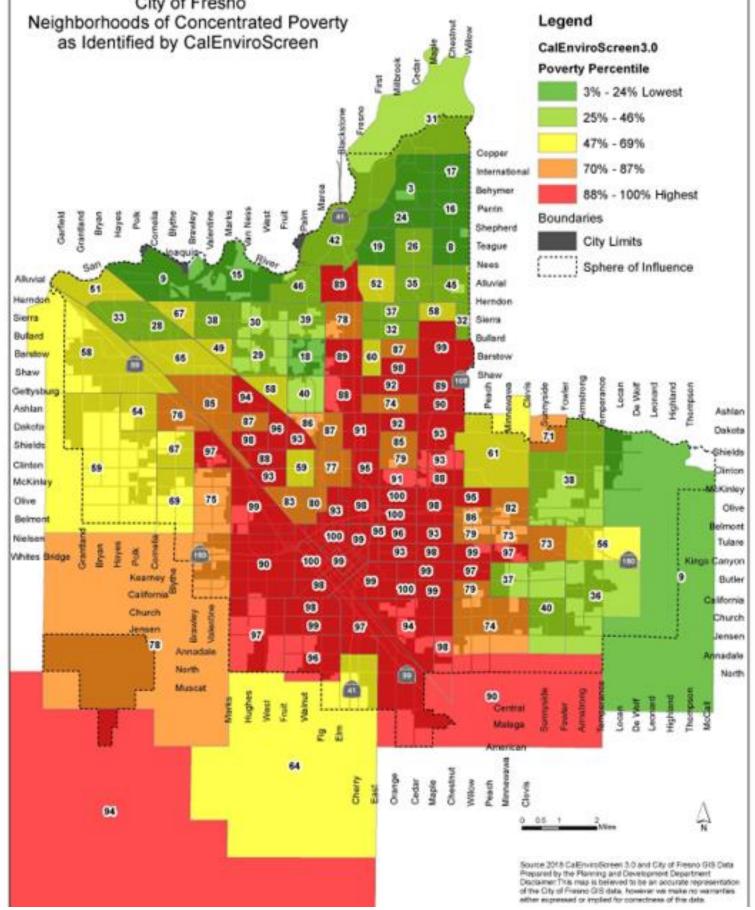
- People with lower economic independence rely on public parks to fulfill their public health needs.
- Red on this map shows areas of concentrated poverty.

SOURCE: CalEnviroScreen 3.0

DEFINITION:

Census Tracts where the percent of the population in poverty is greater than 70%.

Poverty is defined as Percent of the population living below two times the federal poverty level (5-year estimate, 2011-2015).



(H) Pollution Burden

- Urban green spaces have a natural ability to filter pollution from the air and reduce local air and ground temperature.
- Red on this map shows areas of Fresno that have a higher pollution burden.

SOURCE: CalEnviroScreen 3.0

DEFINITION: Census Tracts where the pollution burden is greater than 80%.

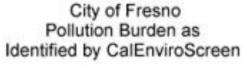
Pollution Burden is defined as:

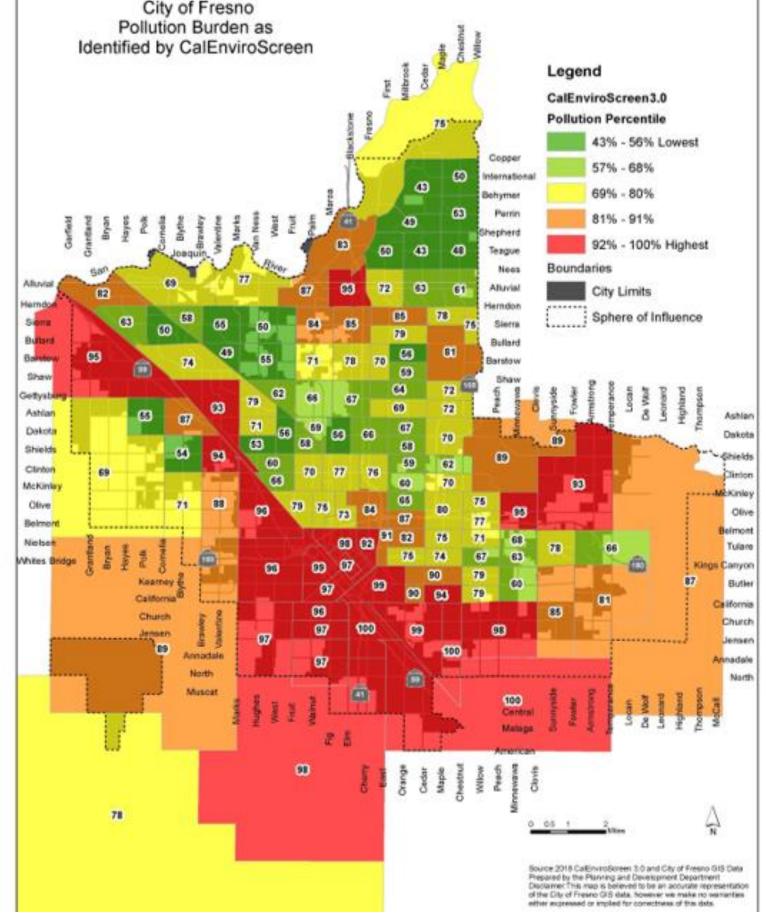


- Ozone Concentrations
- PM2.5 Concentrations
- Diesel PM Emissions
- Drinking Water Contaminants
- Pesticide Use
- Toxic Releases from Facilities Traffic Density

Environmental Effects

- Cleanup Sites
- Groundwater Threats Hazardous Waste
- Impaired Water Bodies
- Solid Waste Sites and Facilities





FRESNO MEASURE P IMPLEMENTATION

(I) Pre-term Birth Rates

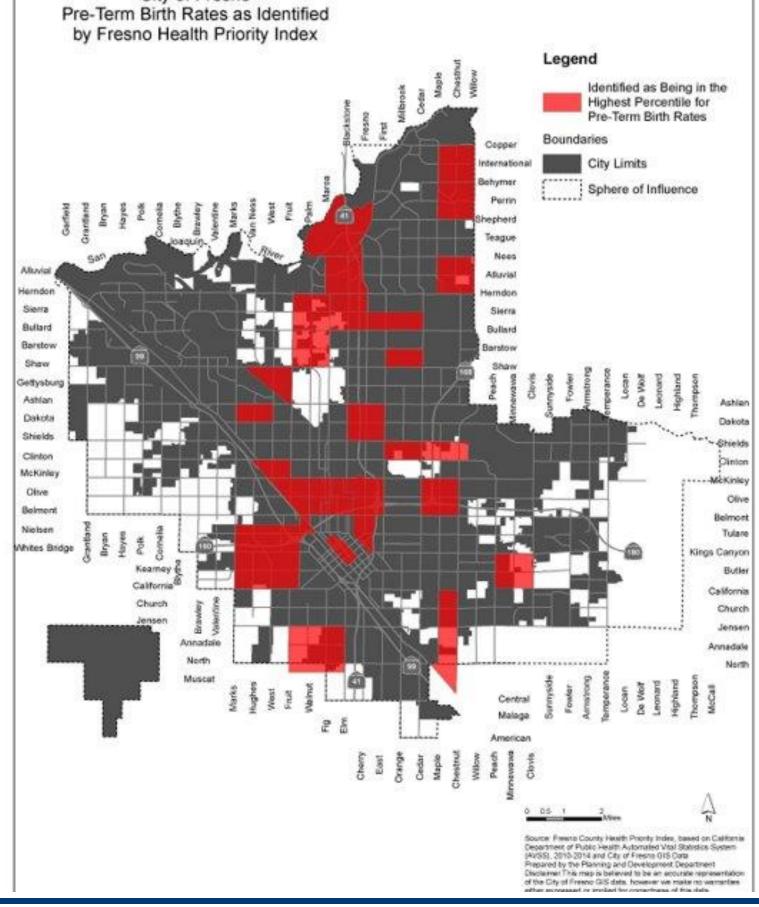
- Creating access to spaces where people can engage in physical activity and connect with the outdoors can help improve overall health.
- Red on this map shows areas of Fresno • where there are higher rates of pre-term birth.

SOURCE: Fresno Health Priority Index

DEFINITION:

Census Tracts identified as being in the highest percentile for pre-term births.

City of Fresno by Fresno Health Priority Index



(J) Years of Potential Life Lost

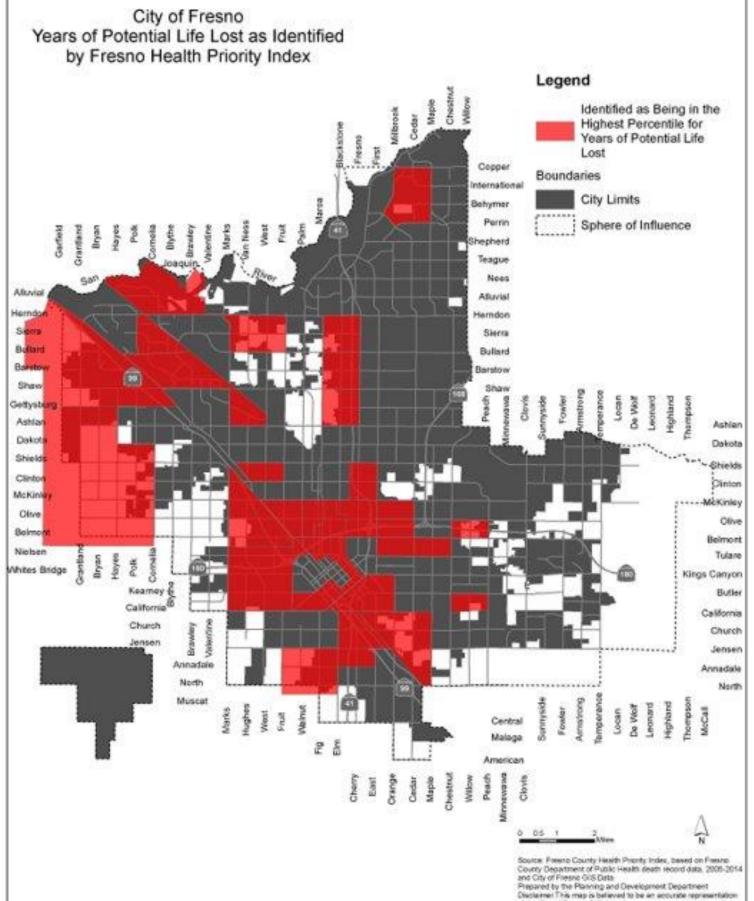
- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.
- Red on this map shows areas of Fresno where there are higher rates of premature mortality, or people dying before the age of 65.

SOURCE: Fresno County Health Priority Index

DEFINITION:

Census Tracts identified as being in the highest percentile for years of potential life lost

City of Fresno by Fresno Health Priority Index



(K) Neighborhood Composite **Mortality Rate**

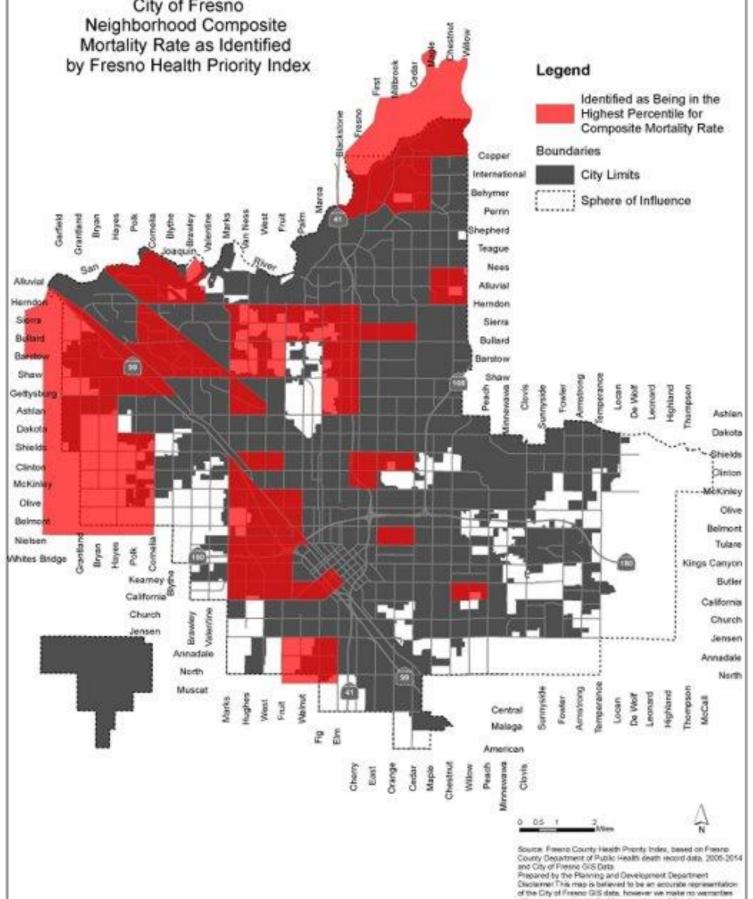
- Creating access to places where people can engage in physical activity and connect with the outdoors can help improve overall health.
- Red on this map shows areas of Fresno with higher composite mortality rates.

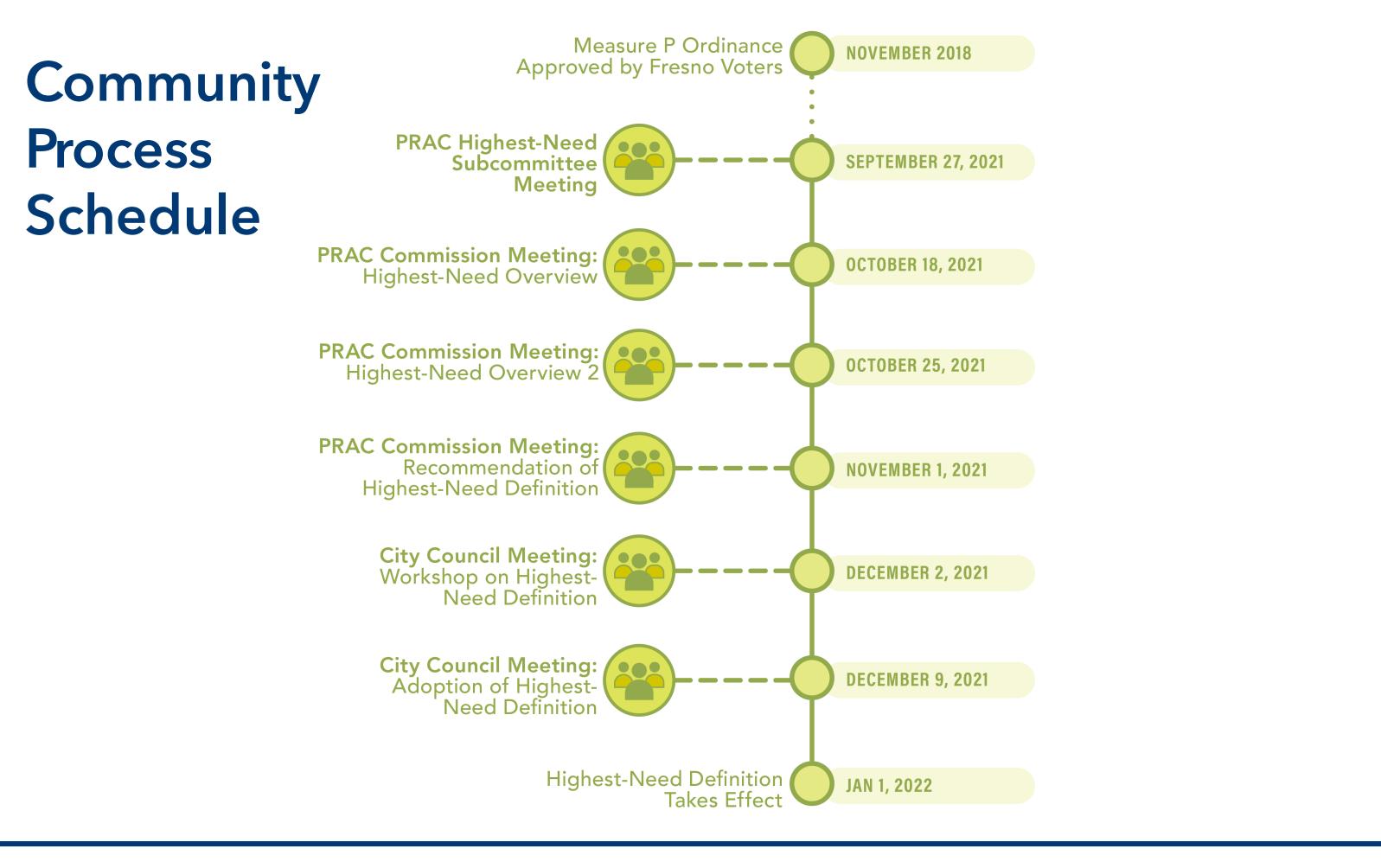
SOURCE: Fresno County Health Priority Index

DEFINITION:

Census Tracts identified as being in the highest percentile for composite mortality rate.

City of Fresno Neighborhood Composite Mortality Rate as Identified





PART 1: EQUITY FACTOR SCORING

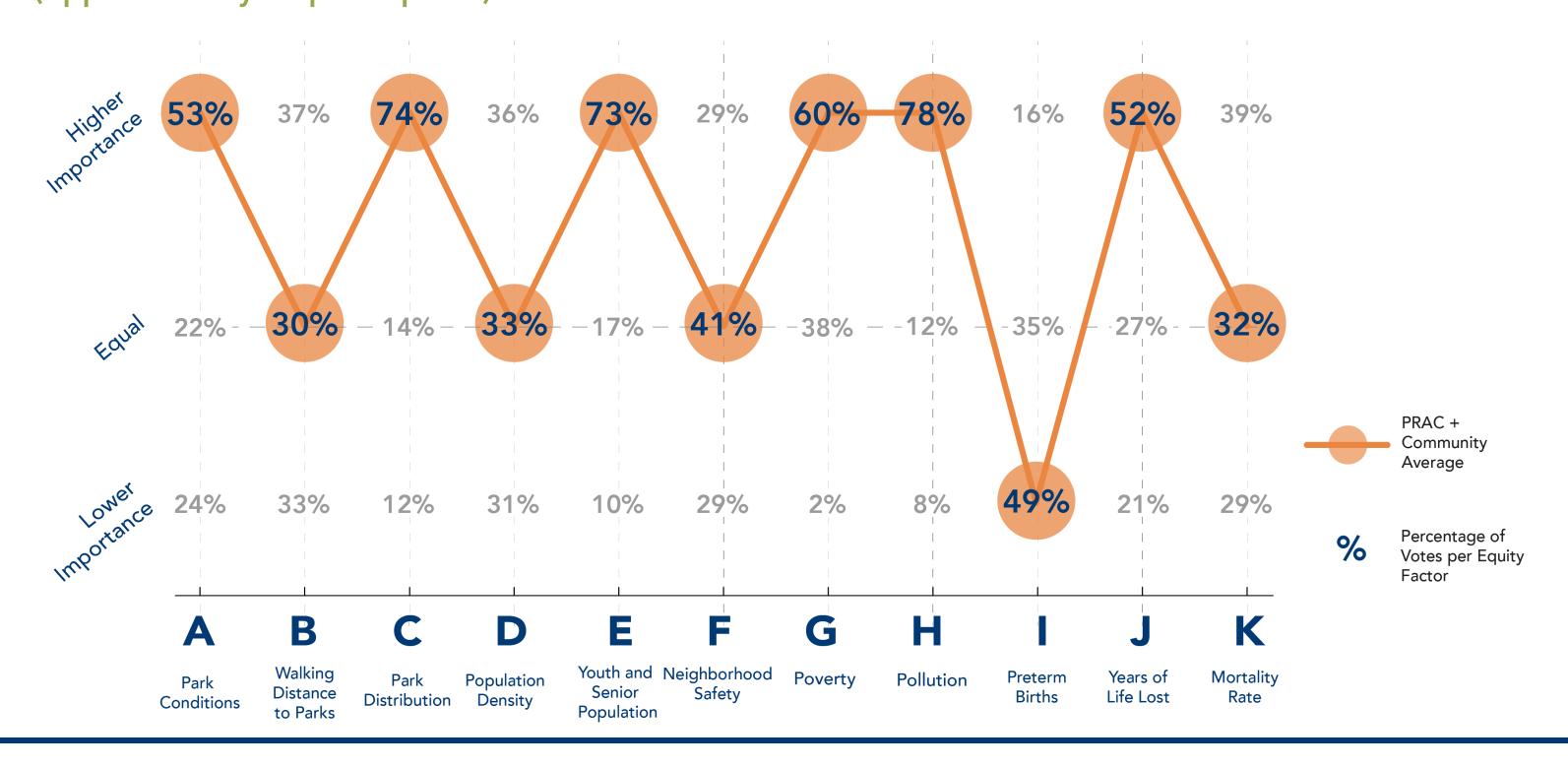
After reviewing each equity factor map, how should the following factors be weighted?

> (A) higher than, (B) equal to, (C) or less than average?

- **A. Existing conditions of parks and facilities** based on needs assessment data in the Plan;
- **B.** The proportion of the population that lives within walking distance (1/2 mile) to a park;
- **C.** Park acreage per 1,000 residents;
- **D.** Population density;
- **E.** Neighborhood youth and senior population;
- F. Neighborhood safety;
- **G.** Neighborhoods of concentrated poverty;
- H. Pollution burden, as defined
 - by CalEnviroScreen 3.0, or subsequent updates;
- I. Pre-term birth rates;
- J. Years of potential life lost;
- K. Neighborhood composite mortality rate.

Part 1: Equity Factor Scoring Results

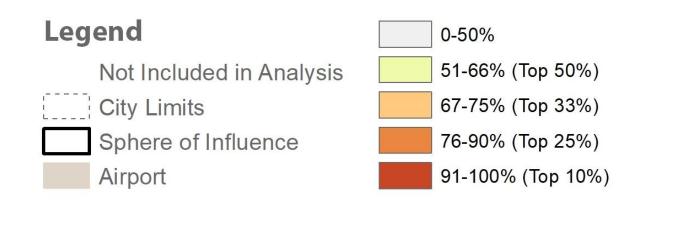
Based on October 25, 2021 Polling of PRAC and Community Members (approximately 60 participants)



FRESNO MEASURE P IMPLEMENTATION

Part 1: Equity Factor **Scoring Results**

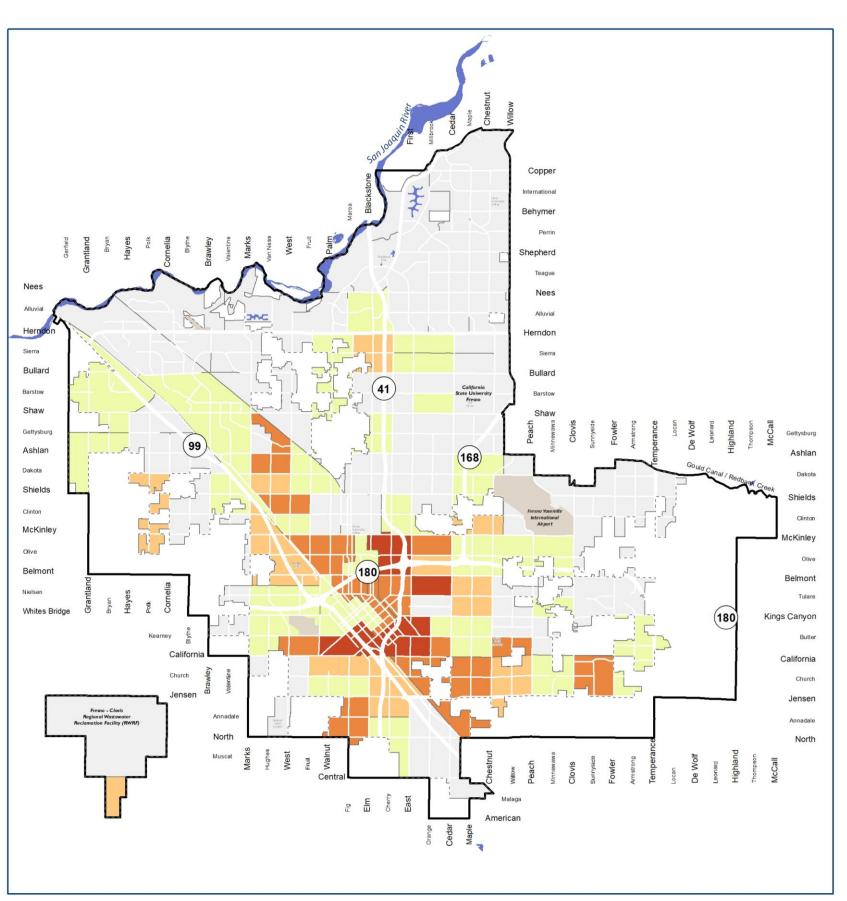
Based on October 25, 2021 Polling of PRAC and Community Members (approximately 60 participants)



Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

Note: Data only shown for census tract area within Fresno City Limits.





WEIGHTED EQUITY FACTORS: PRAC AND COMMUNITY EVALUATION

FRESNO MEASURE P IMPLEMENTATION

Part 1: Weighted Equity Factor Scoring Results

The PRAC Recommends the Following Definition:

The following factors shall be weighted higher than average (2x average):

- -(A) Existing conditions of parks and facilities based on needs assessment data in the Plan;
- -(C) Park acreage per 1,000 residents;
- -(E) Neighborhood youth and senior population;
- -(G) Neighborhoods of concentrated poverty;
- -(H) Pollution burden, as defined by CalEnviroScreen 3.0, or subsequent updates;
- -(J) Years of potential life lost;

The following factors shall be weighted average:

- -(B) The proportion of the population that lives within walking distance (1/2 mile) to a park;
- -(D) Population density;
- -(F) Neighborhood safety;
- -(K) Neighborhood composite mortality rate;

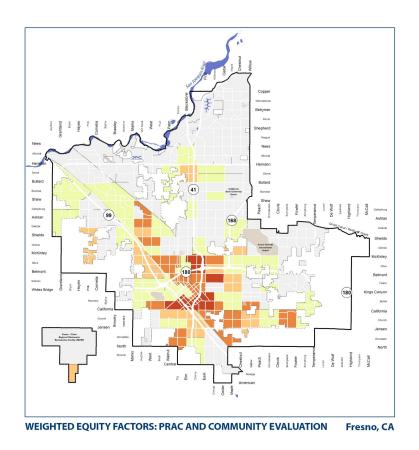
The following factors shall be weighted less than average (1/2 of average):

-(I) Pre-term birth rates;



PART 2: HIGHEST NEEDS PERCENTILE

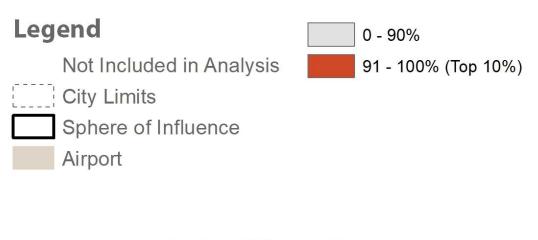
What percentage of census tracts should be considered highest-needs?



- (A) 51-100% Top 50%
- (B) 67-100% Top 33%
- (C) 76-100% Top 25%
- (D) 91-100% Top 10%

0% 3% 5% 0%

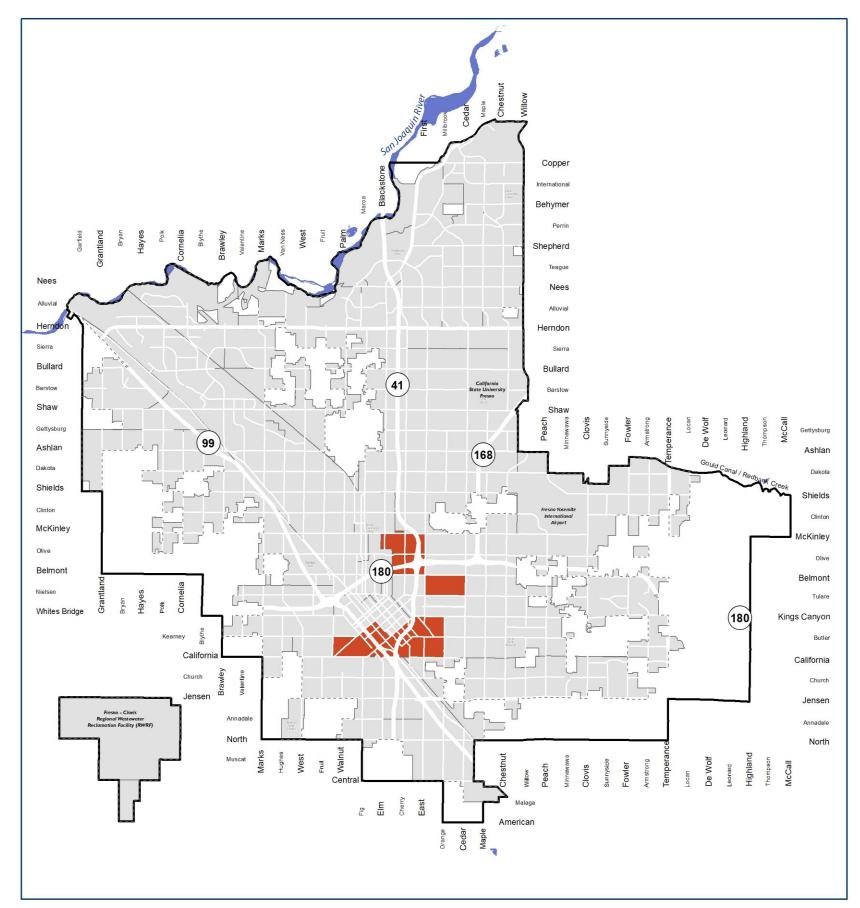
Percentile Threshold: Top 10% Highest-Need Neighborhoods



Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

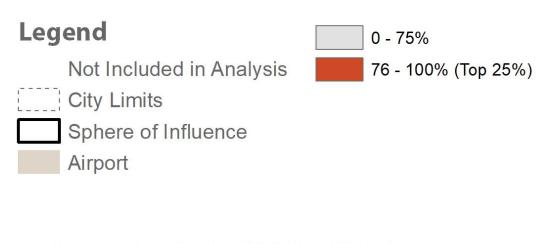
Note: Data only shown for census tract area within Fresno City Limits.





WEIGHTED EQUITY FACTORS: TOP 10%

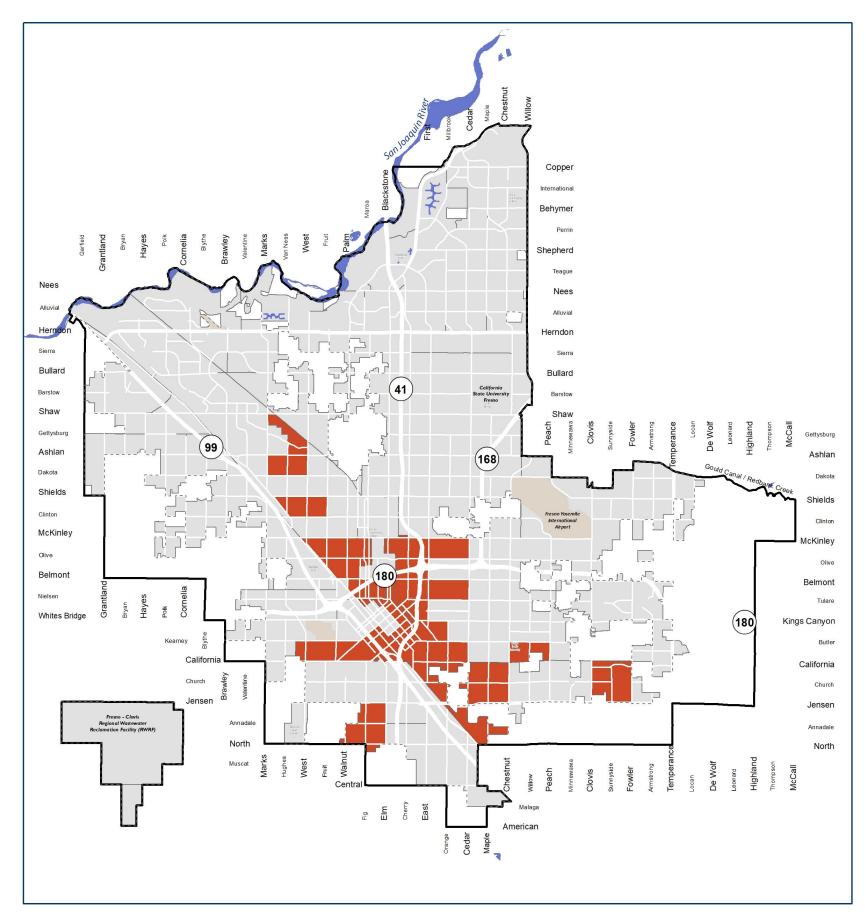
Percentile Threshold: Top 25% Highest-Need Neighborhoods



Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

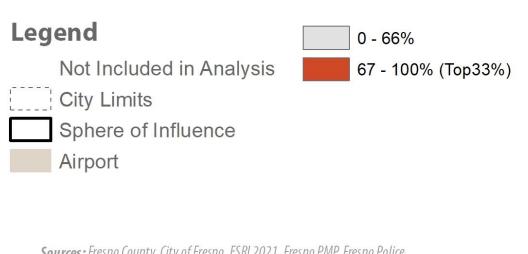
Note: Data only shown for census tract area within Fresno City Limits.





WEIGHTED EQUITY FACTORS: TOP 25%

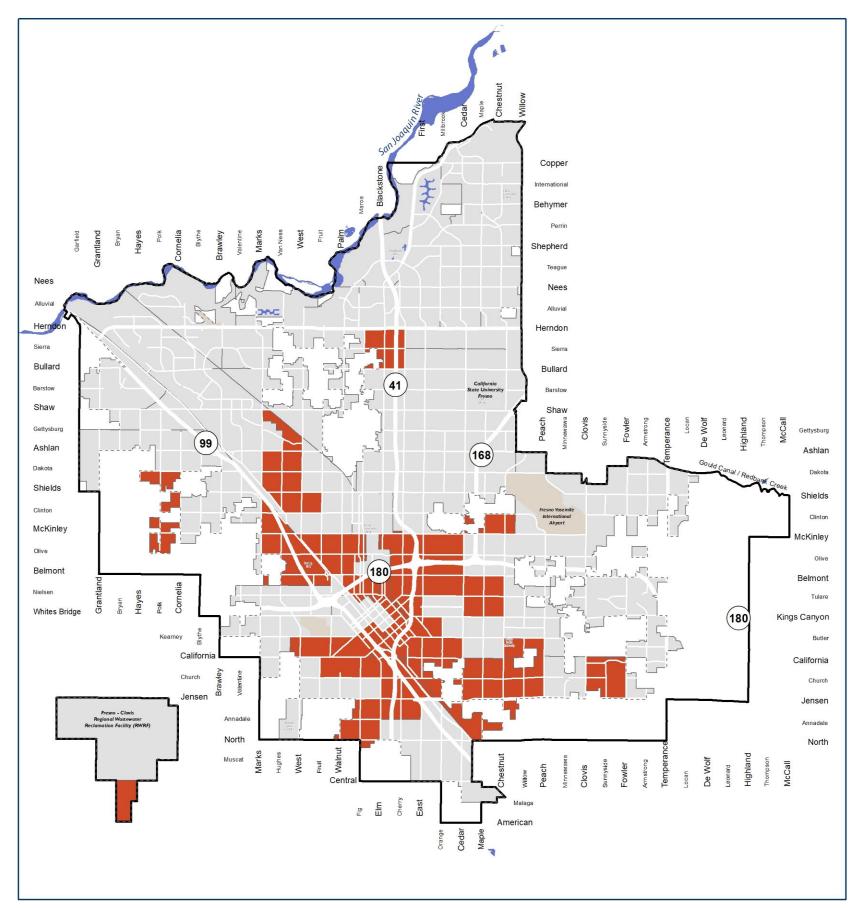
Percentile Threshold: Top 33% Highest-Need Neighborhoods



Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

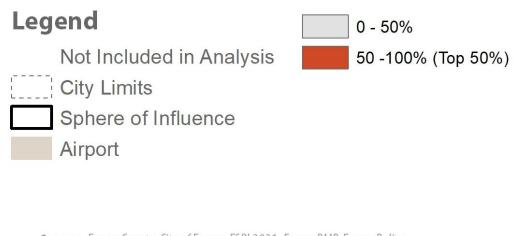
Note: Data only shown for census tract area within Fresno City Limits.





WEIGHTED EQUITY FACTORS: TOP 33%

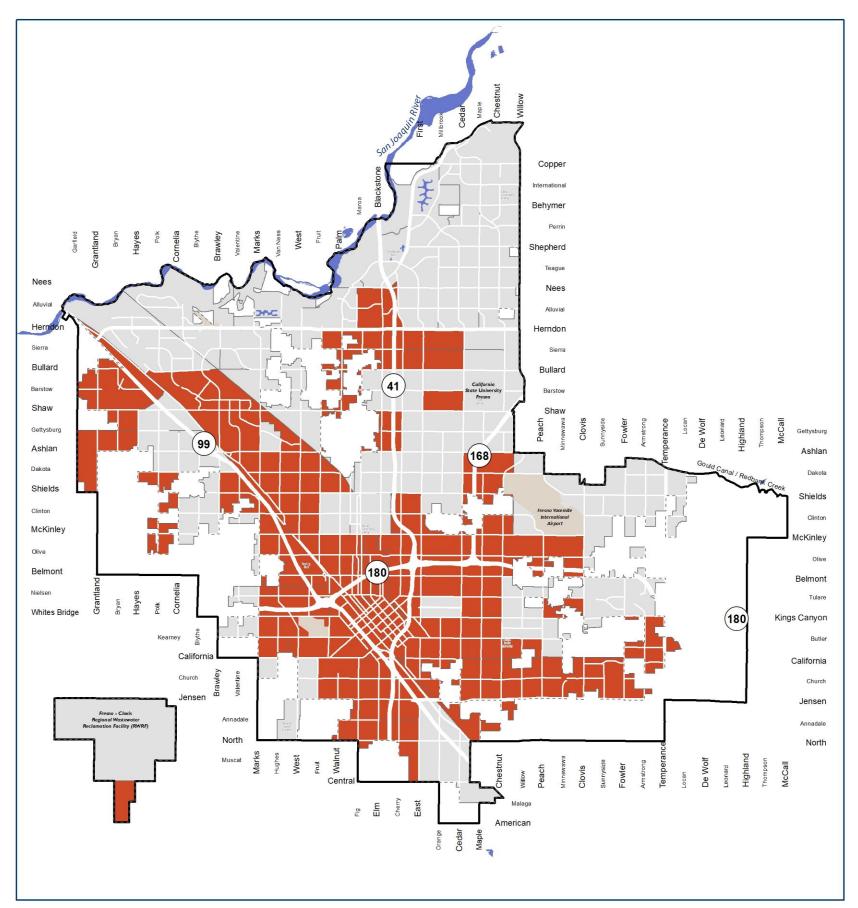
Percentile Threshold: Top 50% Highest-Need Neighborhoods



Sources: Fresno County, City of Fresno, ESRI 2021, Fresno PMP, Fresno Police Department, CalEnviroScreen 3.0, Fresno Health Priority Index

Note: Data only shown for census tract area within Fresno City Limits.



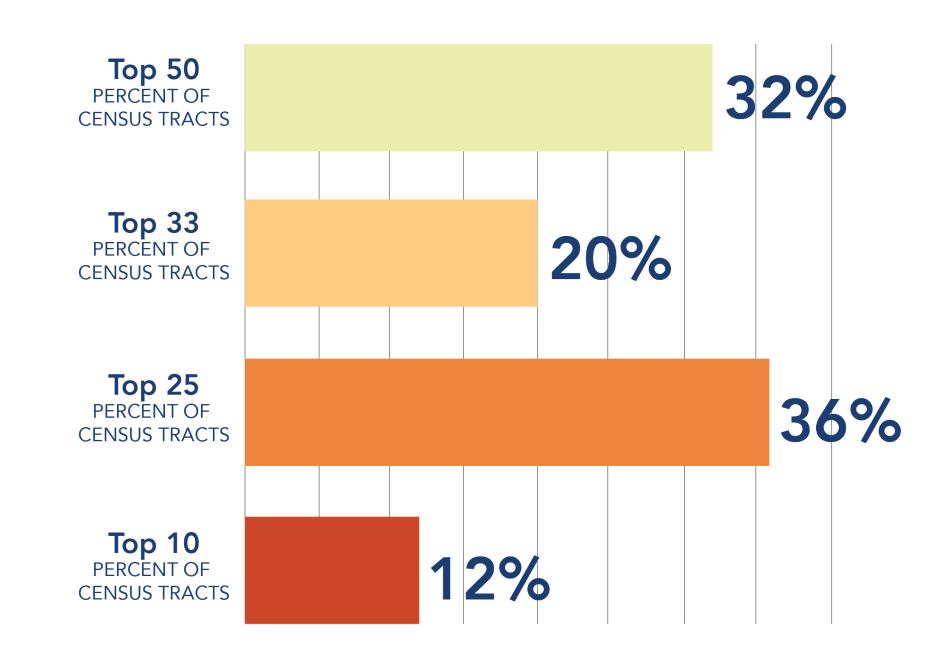


WEIGHTED EQUITY FACTORS: TOP 50%

Part 2: Highest-Need Neighborhoods Percentile

Based on October 25, 2021 Polling of PRAC and Community Members (approximately 60 participants)

- Votes were tallied
- Percentages calculated
- Majority or near majority determined higher or lower than average weighting of factors
- Equal weighting for all other factors
- Commission voted to recommend top 25%



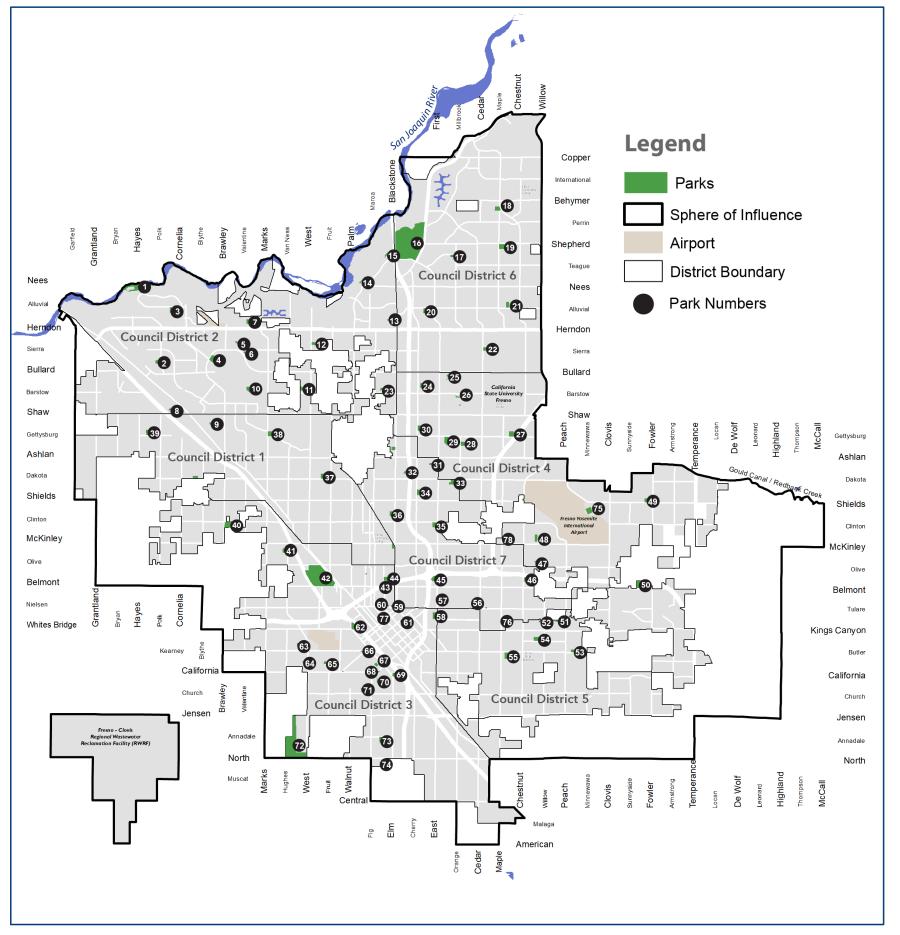
PARKS, PIPELINE PROJECTS, **AND HIGHEST-NEED NEIGHBORHOODS**



Fresno Park System

34567890002845608000234520782	Rotary West Park (Basin B/E)
20	Kaiser Park
	Belcher Park
23	Rotary East Park Barstow & Del Mar (Basin F)
24	Robinson Park
25	First & Bullard (Basin O)
26	El Dorado Park
27	Vinland Park
-0	Laige Faik
30	
31	
32	Granny's Park
33	Einstein Park Manchester Park (Basin BB)
35	Radio Park
36	Lafayette Park
37	Quigley Park
38	Lions Park Inspiration Park
40)	Jaswant Singh Khalra (JSK)
1	Basin XX
12	Roeding Park
13	San Pablo Family
14	University Park Granny's Park Einstein Park Manchester Park (Basin BB) Radio Park Lafayette Park Quigley Park Lions Park Inspiration Park Jaswant Singh Khalra (JSK) Basin XX Roeding Park San Pablo Family Ted C. Wills Park





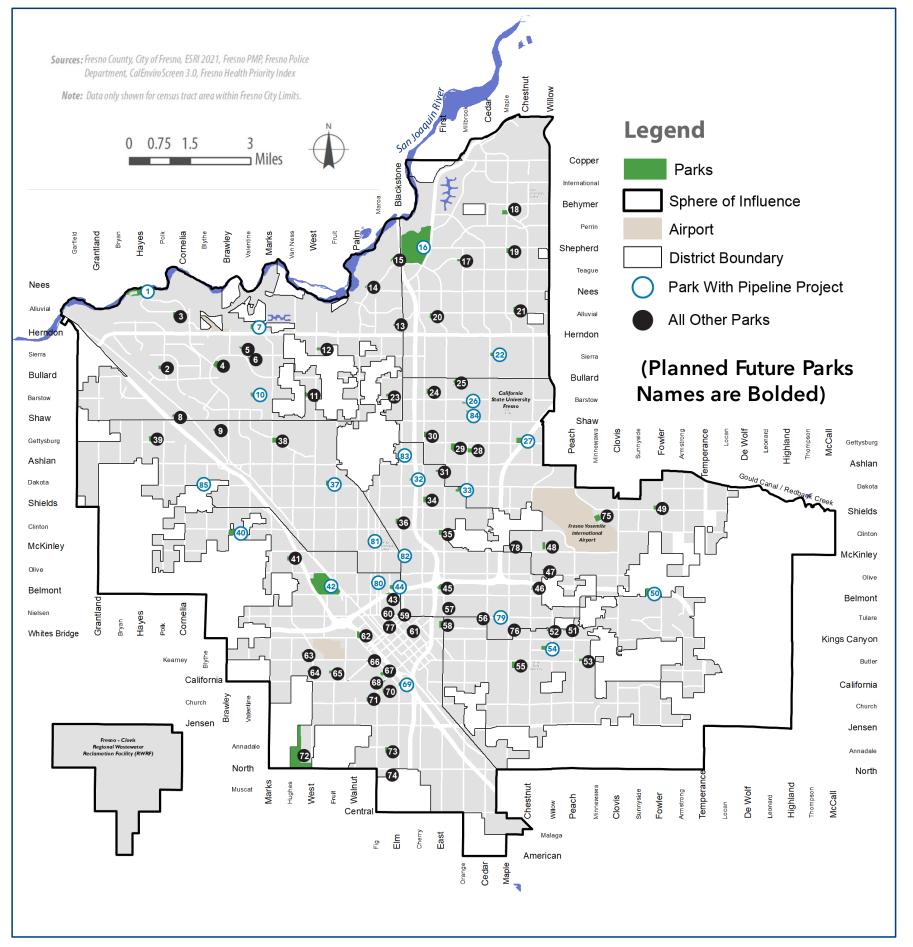
FRESNO PARKS

Fresno Park System and Pipeline Projects

 Riverbottom Park 2 Stallion Park Koligian Park Figarden Loop Park Emerald Park Safety Park 6 7 Orchid Park 8 Highway City Park 9 El Capitan Dog Park (Basin AH1) 🔟 Logan Park Oso de Oro Park (Basin D) 11 Holman Park Pinedale Park 14 Spano Park Audubon Park 16 Woodward Park 17 Keith Tice Park Todd Beamer Park Selma Layne Park 20 Kaiser Park 21 Belcher Park 22 Rotary East Park Barstow & Del Mar (Basin F) 23 Robinson Park 24 25 First & Bullard (Basin O) El Dorado Park Vinland Park 27 28 Large Park 29 Rotary West Park (Basin B/E) Cary Park (30) 31 University Park Granny's Park 32 Einstein Park 34 Manchester Park (Basin BB) 35 Radio Park 36 Lafayette Park Quigley Park 37 38 Lions Park 39 Inspiration Park Jaswant Singh Khalra (JSK) (40) 4 Basin XX (42) Roeding Park 43 San Pablo Family

4 Ted C. Wills Park

45 Romain Park Martin Ray Reilly Park Carozza Park (Basin G) Reedy Discovery Center Melody Park Al Radka Park 50 Trolley Creek Park 51 Willow-Balch Park 52 Sunnyside Park Pilibos Park 54) Mosqueda Park Ninth & Tulare First & Nevada Holmes Park 58 Dickey Park Alfonso Hernandez Youth Center Eaton Plaza Fink-White Park 62 Chandler Park Sunset Park 64 65 Neilsen Park Kearny Park 66 Frank H. Ball Park 67 California/ Tupman Maxie L. Parks Community Center & Gym Bigby-Villa Park Hinton Park 71 **Regional Sports Complex** 72 Mary Ella Brown Park 74 Almy Park Airways Pool Complex 75 Maple & Huntington 76 77 Cultural Arts District Park Maple & McKinley 78 Fresno Barrios (79) South Tower-Broadway and Elizabeth Van Ness Triangle Park (81) The Link (82) 83 **Citywide Senior Center** Bulldog & Sixth Milburn/Dakota



FRESNO PARKS

Parks + Highest-Need Neighborhoods: **Current Definition**

Youth Center

64 Sunset Park

65 Neilsen Park

66 Kearny Park

67 Frank H. Ball Park

Center & Gym

70 Bigby-Villa Park

71 Hinton Park

74 Almy Park

82 The Link

🚳 California/ Tupman

🙆 Maxie L. Parks Community

72 Regional Sports Complex

73 Mary Ella Brown Park

76 Maple & Huntington

80 South Tower-Broadway

81 Van Ness Triangle Park

83 Citywide Senior Center

78 Maple & McKinley

79 Fresno Barrios

and Elizabeth

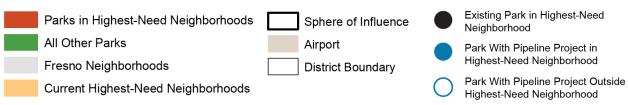
84 Bulldog & Sixth

85 Milburn/Dakota

Parks and Pipeline Projects Within Current Highest-Need

60 Alfonso Hernandez 8 Highway City Park 9 El Capitan Dog Park (Basin AH1) 13 Pinedale Park 61 Eaton Plaza 23 Barstow & Del Mar (Basin F) 62 Fink-White Park 26 El Dorado Park 63 Chandler Park 27 Vinland Park 28 Large Park 29 Rotary West Park (Basin B/E) 31 University Park 32 Granny's Park 33 Einstein Park 34 Manchester Park (Basin BB) 35 Radio Park 36 Lafayette Park 37 Quigley Park 38 Lions Park 39 Inspiration Park 40 Jaswant Singh Khalra Park 41 Basin XX 77 Cultural Arts District Park 42 Roeding Park 43 San Pablo Family 4 Ted C. Wills Park 45 Romain Park 46 Martin Ray Reilly Park 47 Carozza Park (Basin G) 51 Trolley Creek Park 52 Willow-Balch Park 56 Ninth & Tulare 57 First & Nevada 58 Holmes Park 59 Dickey Park

Legend



Parks with Pipeline Projects Outside Current Highest-Need

Riverbottom Park

13Woodward Park

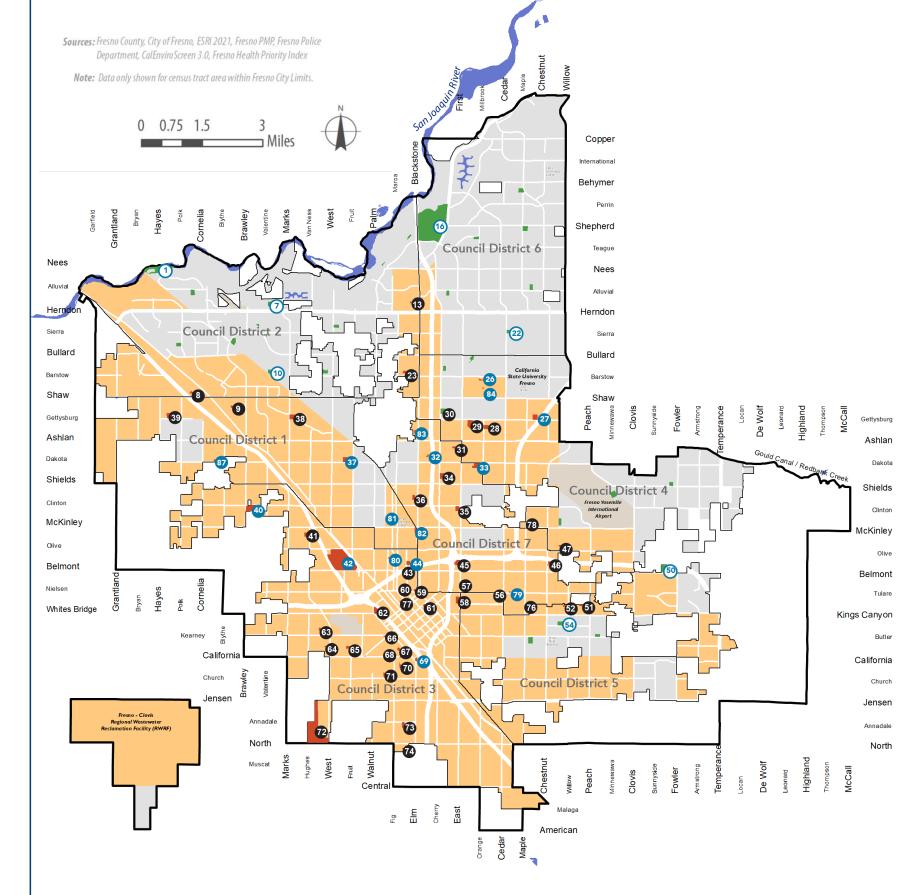
22 Rotary East Park

💿 Al Radka Park

9 Pilibos Park

Orchid Park

🔟 Logan Park



PARKS AND HIGHEST-NEED NEIGHBORHOODS: CURRENT DEFINITION

FRESNO MEASURE P IMPLEMENTATION

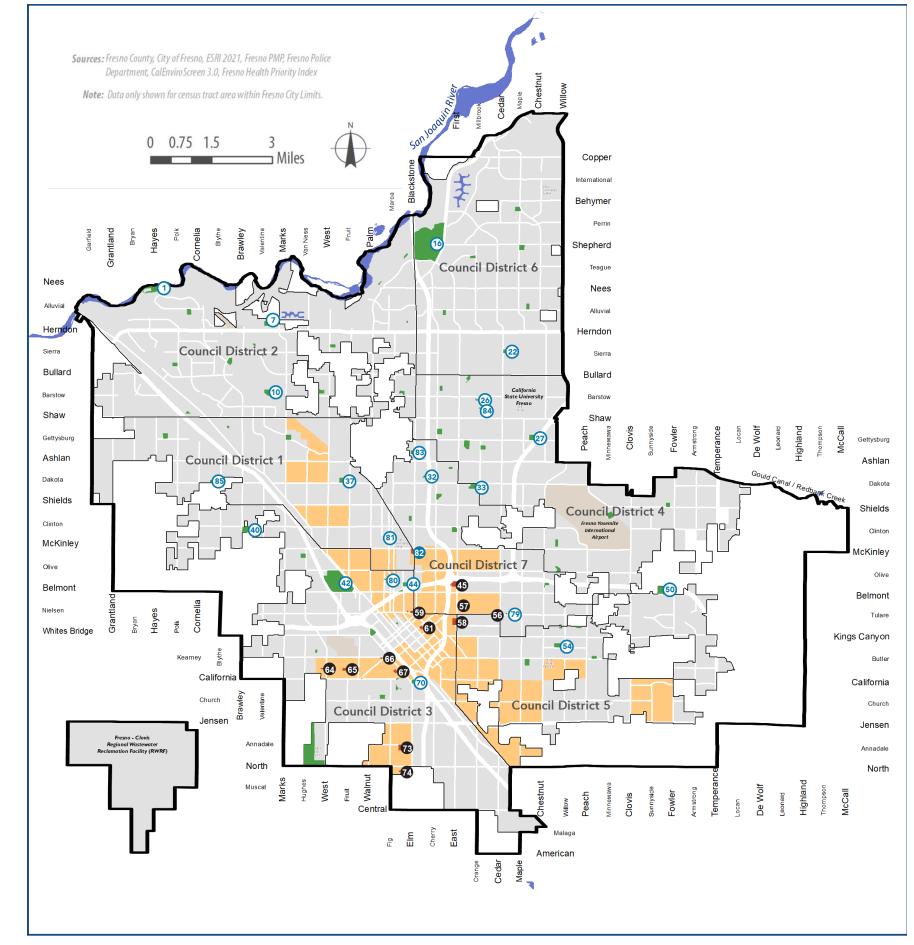


Parks + Highest-Need Neighborhoods: Top 25%

Parks and Pipeline Projects Within Top 25%

45 Romain

ks and Pipeline Jects Within Top 25%	Parks with Pipeline Projects Outside Top 25%
Romain Ninth & Tulare First & Nevada Holmes Dickey Playground Park Hernandez (Alfonso) Youth Cen Eaton Plaza Sunset Neilsen Kearny Park Frank H. Ball Mary Ella Brown Almy Park The Link	 Riverbottom Park Orchid Logan Woodward Regional Rotary East El Dorado Vinland Granny's Einstein Quigley Jaswant Singh Khalra Park Roeding Regional Ted C. Wills Al Radka Pilibos Maxie L. Parks Community Center & Gym Fresno Barrios South Tower- Broadway and Elizabeth Van Ness Triangle Park Citywide Senior Center Bulldog & Sixth Milburn/Dakota
end	Existing Park in Highest-Need
Parks in Highest-Need Neighborhoods All Other Parks	Sphere of Influence Neighborhood - Top 25%
0 - 75%	Airport Park With Pipeline Project in Highest-Need Neighborhood - Top 25%



PARKS AND HIGHEST-NEED NEIGHBORHOODS: TOP 25%

Legend

Parks in Highest-Need Neighborhoods	Sphere of Influence		Existing Park in Highest-Need Neighborhood - Top 25%
All Other Parks	Airport		Park With Pipeline Project in
0 - 75%	District Boundary		Highest-Need Neighborhood - Top 25%
76 - 100% (Top 25%)		Ο	Park With Pipeline Project Outside Highest-Need Neighborhood - Top 25%

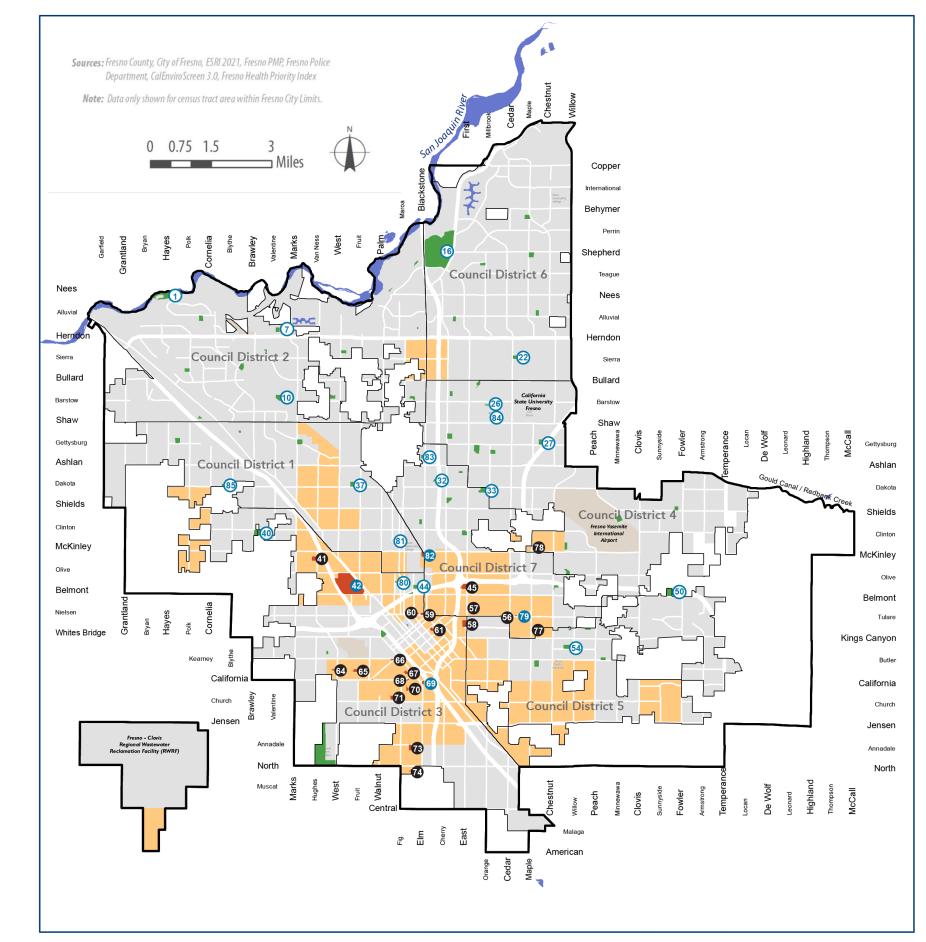
Parks + Highest-Need Neighborhoods: Top 33%

Parks with Pipeline Projects

Outside Top 33%

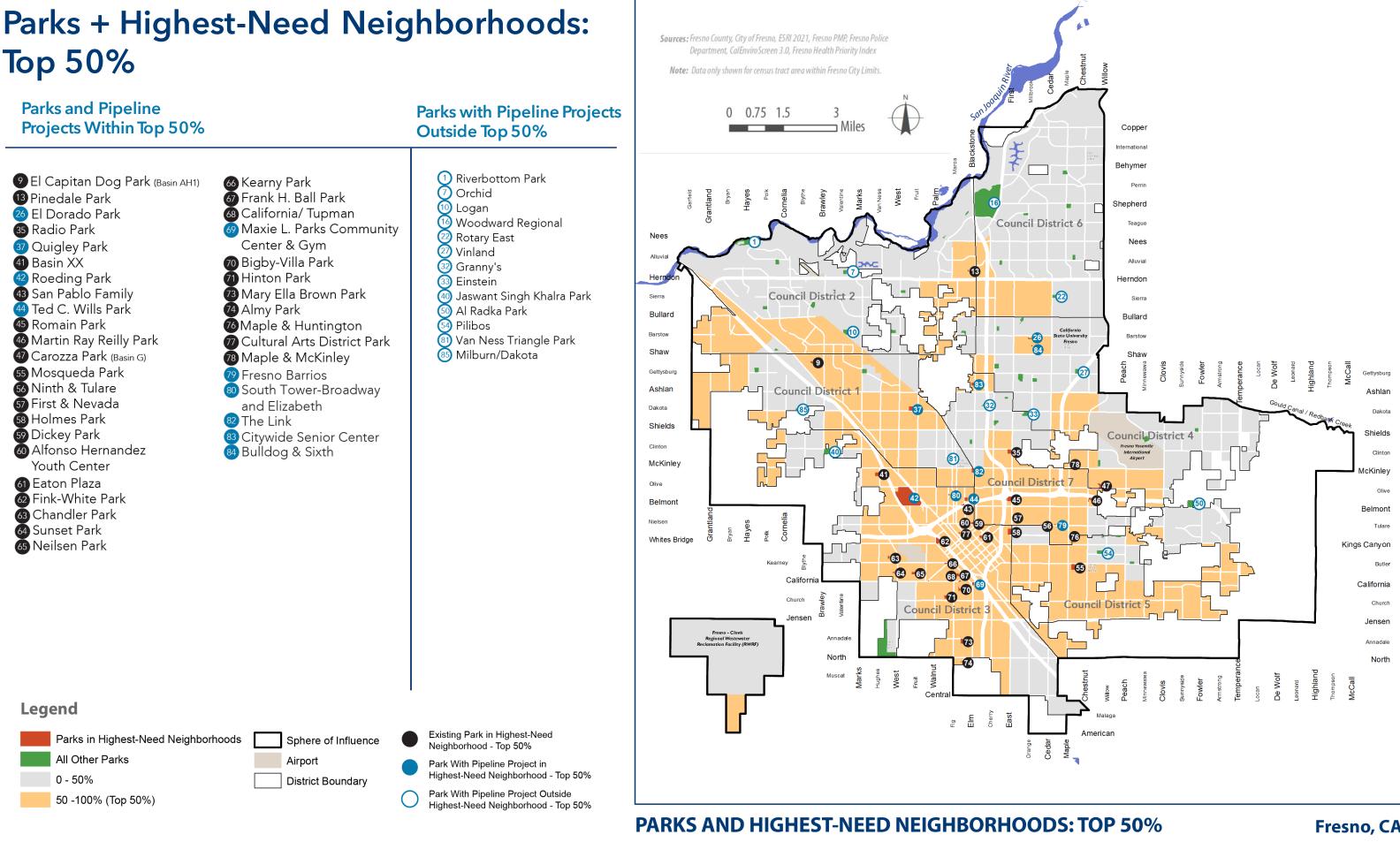
Parks and Pipeline Projects Within Top 33%

41 Basin XX **Riverbottom Park** 2 Roeding Park Orchid \overline{O} 45 Romain Park Logan (10)56 Ninth & Tulare Woodward Regional 🗊 First & Nevada (22) Rotary East 58 Holmes Park El Dorado 26 59 Dickey Park (27) Vinland 🙆 Alfonso Hernandez Granny's (32) Youth Center 33 Einstein 61 Eaton Plaza (37) Quigley 64 Sunset Park Jaswant Singh (40) 65 Neilsen Park Khalra 66 Kearny Park Ted C. Wills (44) 67 Frank H. Ball Park Al Radka 50 🙆 California/ Tupman Pilibos (54) Maxie L. Parks Community South Tower- Broadway Center & Gym and Elizabeth 70 Bigby-Villa Park (81) Van Ness Triangle Park Hinton Park Citywide Senior Center (83 73 Mary Ella Brown Park Bulldog & Sixth 84 85 74 Almy Park Milburn/Dakota 76 Maple & Huntington 78 Maple & McKinley 79 Fresno Barrios 82 The Link Existing Park in Highest-Need Parks in Highest-Need Neighborhoods Sphere of Influence Neighborhood - Top 33% All Other Parks Airport Park With Pipeline Project in Highest-Need Neighborhood - Top 33% 0 - 66% District Boundary Park With Pipeline Project Outside 67 - 100% (Top 33%) Highest-Need Neighborhood - Top 33%



PARKS AND HIGHEST-NEED NEIGHBORHOODS: TOP 33%

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Next Steps + Discussion

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