RESOLUTION NO.

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO, CALIFORNIA, DIRECTING THE ADMINISTRATION TO PURSUE THE PROCESS TO CHANGE KINGS CANYON/VENTURA BOULEVARD TO "AVENIDA CESAR CHAVEZ" AND DIRECTING FORMATION OF AN ADVISORY CITIZEN'S COMMITTEE

WHEREAS, Cesar Chavez was a Mexican American labor leader and civil rights activist who dedicated his life's work to improving the living and working conditions of farm workers in the United States; and

WHEREAS, Cesar Chavez's life and work had a profound impact on the people of Fresno; and

WHEREAS, the Council of the City of Fresno from time to time may determine that the renaming of a City Street after individuals, events, or businesses will provide a source of pride and community recognition; and

WHEREAS, the policy and process for renaming a City Street includes a deliberative process that provides guidance when reconsidering the renaming of City streets and includes steps to ensure the process protects the historical significance of current street names; and

WHEREAS, community and neighborhood involvement in the proposed process of a street renaming is an utmost importance to the Council; and

WHEREAS, appointing a Committee of effected business owners and residents affected by the proposed name change will provide guidance when considering the renaming of the City street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as

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follows:

1. The Council hereby directs the Administration to pursue the process to change the name of Kings Canyon and Ventura Boulevard to Avenida Cesar Chavez. Staff shall return to the Council in 30 days with information about the process and steps to affect the name change; and

2. The Council further directs the formation of the Avenida Cesar Chavez Citizen's Advisory Committee, comprised of business owners and residents who will be affected by this Resolution. The Chairperson shall be appointed by Councilmember Chavez. The committee shall meet as needed, and shall be subject to the Brown Act.

3. This resolution shall be effective upon final approval.

STATE OF CALIFORNIACOUNTY OF FRESNOSS.CITY OF FRESNO)

I, TODD STERMER, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2022.

AYES : NOES : ABSENT : ABSTAIN :	
Mayor Approval:	, 2022 , 2022
Mayor Approval/No Return: Mayor Veto:	, 2022, 2022
Council Override Vote:	, 2022

TODD STERMER, CMC City Clerk

By: _

Deputy

Date

APPROVED AS TO FORM: DOUGLAS T. SLOAN City Attorney

By: _____

Angela M. Karst Deputy City Attorney

Date