

EXHIBIT A

CITY OF FRESNO MASTER FEE SCHEDULE

GENERAL GOVERNMENT FEES

TOWER THEATRE - BASIC RATES *

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* Rates and overtime uses of the Tower Theatre, except as otherwise provided for, shall be at the discretion of the Operator **based on objective criteria including the number of attendees, risks of damage to the Theatre, clean-up costs and insurance requirements.** Rates shall be either: (1) the Basic Rates; (2) 10 percent of gross receipts; or (3) square footage rate, whichever is greater. Overtime shall be: (1) the rate identified as overtime; or (2) applicable rate set forth in Basic or Special Rates for the whole of shortest period in which overtime occurs.

Fee Description & Unit/Time

Current

Proposed

Amnd

Art, Park, Entertainment & Sports* (Applicable at all City owned facilities.

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The Arts, Park, Entertainment and Sports (APES) ticket surcharge fee is to be applied to all tickets sold for attendance to all event types and on each round of golf, irrespective of the ticket selling party, irrespective of ticket price. The City reserves the right to waive the surcharge upon City Manager approval).

Per ticket (or attendee) ~~and on each round of golf~~

3.00

Theater, non-commercial daily rate (including holidays and New Year's Eve)

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8 a.m. to 12 noon

800.00

12 noon to 6 p.m.

800.00

6 p.m. to 12 midnight

1,500.00

~~6 p.m. to 9 p.m.~~

750.00

573

~~6 p.m. to 10 p.m.~~

1,000.00

573

8 a.m. to 6 p.m.

1,400.00

8a.m. to 12 midnight

1,600.00

Theater, non-profit daily rate (including holidays and New Year's Eve), **subject to availability and Tower Theatre use policy.** Requirements to qualify for the discounted rate are:

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- City of Fresno, non-profit organization

- activity does not generate a profit for the organization other than for fundraising for operational costs

Operator retains authority of determining appropriate rate based on objective criteria including the number of attendees, risks of damage to the Theatre, clean-up costs and insurance requirements, subject to approval of the City Manager

~~— local, community based, non-profit cultural arts organization~~

~~— activity relevant to the organization's mission/purpose~~

~~— derive 90 percent benefit from the activity~~

~~— Director retains authority of determining appropriate rate~~

8 a.m. to 12 noon

650.00

12 noon to 6 p.m.

650.00

6 p.m. to 12 midnight

1,300.00

~~6 p.m. to 9 p.m.~~

650.00

573

~~6 p.m. to 10 p.m.~~

865.00

573

8 a.m. to 6 p.m.

1,200.00

8a.m. to 12 midnight

1,500.00

Overtime (hour or fraction)

572

All Facilities

200.00

Bond /Insurance Requirement - set by Operator with approval of City Manager or Designee, **subject to Theatre use policy**

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**CITY OF FRESNO
MASTER FEE SCHEDULE**

Exhibition Rates , in-lieu of or in addition to Basic or Special			
Rates space			572
Square foot per day	0.24		
Reservation Deposit (per day)**	500.00		573

** 20% of deposit will be withheld for cancellation occurring more than 30 days before date. Cancellation received less than 30 days prior to reservation will result in loss of deposit. Deposit will be up to 80% refundable depending on the condition of the facility after completion of the rental agreement.