



MAYOR JERRY DYER

NOTIFICATION OF APPOINTMENT BY MAYOR TO BOARD OR COMMISSION

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Mayor Jerry Dyer

 X Reappointment

 New Appointment

Name of person replaced: N/A

Name: Frances Reyes Acosta

Address:

Phone:

Appointed to: Disability Advisory Commission

Term: Through 6/30/23

Application Form

Profile

Which Boards would you like to apply for?

Disability Advisory Commission: Appointed

Frances

First Name

Reyes

Last Name

Email Address

Home Address

Fresno

City

CA

State

Postal Code

What district do you live in? *

☒ District 4

Business:

Primary Phone

Mobile:

Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

I am committed to equal access for persons living with disability. I believe that once improving the status of many in the areas of education, employment and housing ... that we improve our City as a whole. Bringing people together to recognize the contributions and opportunities presented to all people, no matter the race, color, language, age, and disability is an opportunity to improve everything about our City.

Educational background, Schools Attended, Degrees and Certifications

See Resume attached

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

See Resume attached.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

See attached Resume
employer

See attached Resume
Job file

Work Address

See attached Resume

City, State, Zip Code

See attached Resume

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

- 1) K k L t z e W e s -- (moved w th n the ast year
from Fresno) 2) Jene e S. P tt, PhD, CSUF Kremen Schoo of Educat on & Human Deve opment,
3) Dav d Baker, P.A., Neuro Pa n Med ca Center, Fresno CA

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

☒ Yes ☐ No

Frances ReyesAcosta

EXPERIENCE:

COMMITTEE CHAIRPERSON/Appointee to Telecommunication Access for the Deaf and Disabled Administrative Committee (TADDAC) TADDAC advises the California Public Utilities Commission (CPUC) on equipment distribution, relay services, and policies. TADDAC develops the annual budget for this specialized Program of the CPUC. The Committee proposes, plans, and works to develop effective services and products for Californians with difficulty using standard devices due to their issues with mobility, hearing, site, and cognition.

Tax Examiner, Internal Revenue Service | Fresno, CA | Permanent/ Seasonal

Ticket to Work Program through Social Security. Successfully research and implement tax law & quality customer service to the taxpayer (consumer). Evaluate all information and take corrective action. View and/or update, consumer accounts, recognize evidence of fraud using sound judgment.

Senior Marketing Consultant CBS Radio/Clear Channel Broadcasting Fresno, CA

Provide project management for marketing content development, business strategy and media relations. Outreach for local, regional, and national business accounts. Lead strategy and execution. Identify, plan and manage accounts for agencies, businesses and individual clients. Develop and direct business communications materials, i.e., user guides, proposals and RFPs.

Vice President/CFO, Acosta & Associates/CCSI | Marina del Rey/Sacramento

Business Consultant. Provided design for identity and promotion of technical projects. Composed and translated documents in English and Spanish. Led business strategy and creative project teams. Market businesses before the City/County of Los Angeles, CA State and Federal Government. Coordinate business' promotion, public affairs and governmental affairs to position private sector Client/Industry. Planned/Developed media packages including audio-visual and television presentations. Coordinated individuals and corporations to propose & construct projects in for computer science, health and solid waste management.

Public Affairs Director / Manager/ Producer / KJEO and KFSN-TV / Fresno CA /

Increased KJEO/ABC & KFSN/CBS Stations' visibility and interaction with the community through Public Affairs initiatives in programming and community interaction. Worked with non-profit organizations and underrepresented communities for inclusion in social service and media activities. Performed on-air responsibilities (talent) as needed.

EDUCATION/EXTENSIONS/COMMUNITY INVOLVEMENT: **University of California, Santa Barbara** • BACHELOR of Arts, Linguistics/Communications * **Sterling School of Business**, Graduate, Management Series, New York, New York * **Dale Carnegie Program** for public speaking and sales, 2004 * Completed **Resources for Independence Leadership Program (non-profit leadership)** 2011 * **Commendation** from **California State Senate** (Senator Tom Berryhill) and **Letter of Commendation** from **House of Representatives** Assemblyman Jim Costa. **Former President of the Board**, Resources for Independence (RICV) Central Valley, **Mayoral Appointee & Chairperson to Fresno City Disability Advisory Commission.** **LANGUAGES & EXPERTISE:** Spanish /// Research and Proposal Writing.