

Exhibit C
General Plan Figure IM-1:
Priority Areas for Development Incentives



City of Fresno Mixed-Use Zone Districts and Priority Development Area

Legend

Mixed Use Zone Districts

- Commercial Main Street
- Corridor/Center Mixed-Use
- Commercial Regional
- Neighborhood Mixed-Use
- Regional Mixed-use

General

- Fresno Sphere of Influence
- Fresno City Limits
- Priority Development Areas

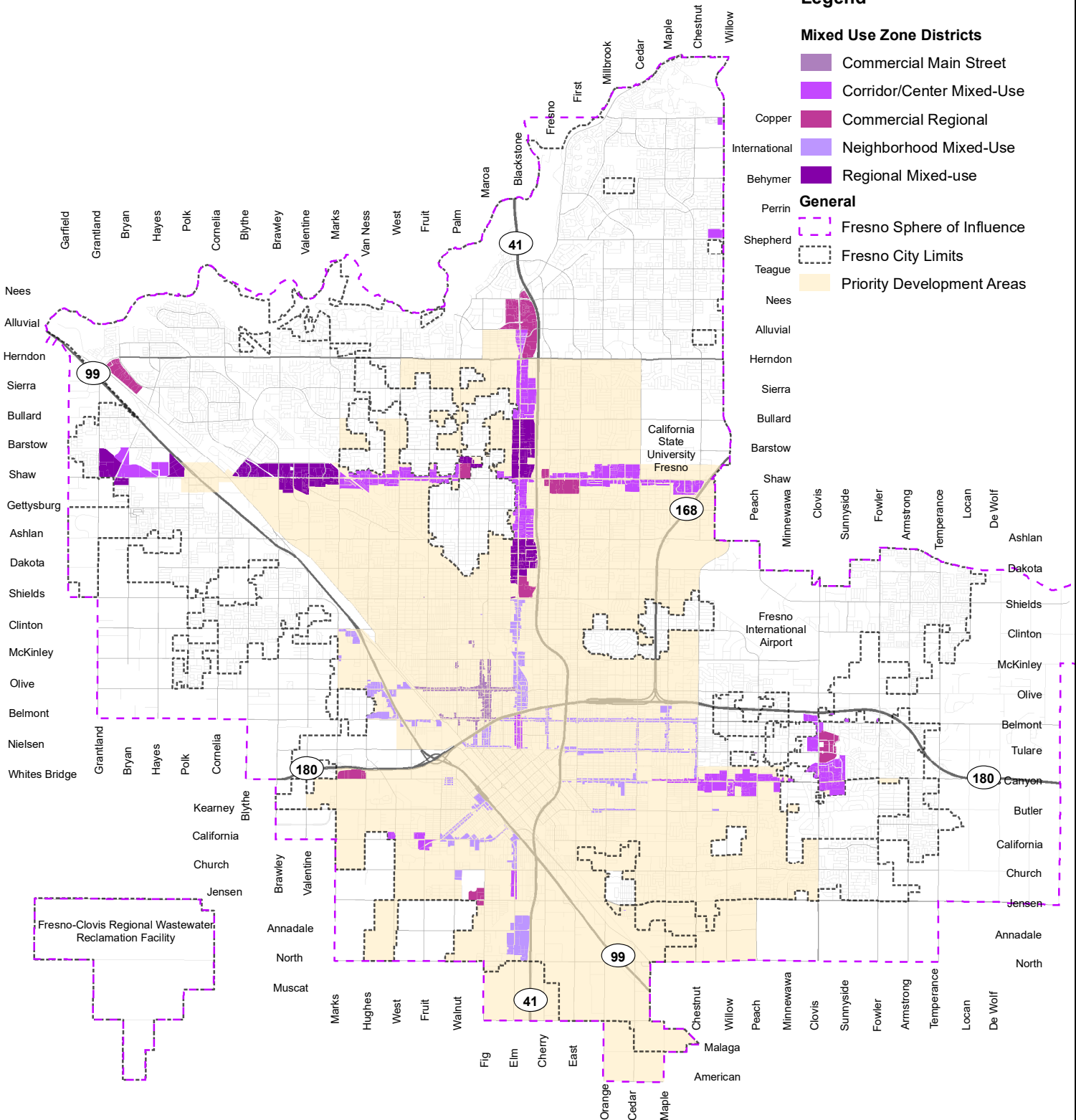


Figure IM-1, Priority Areas
for Development Incentives

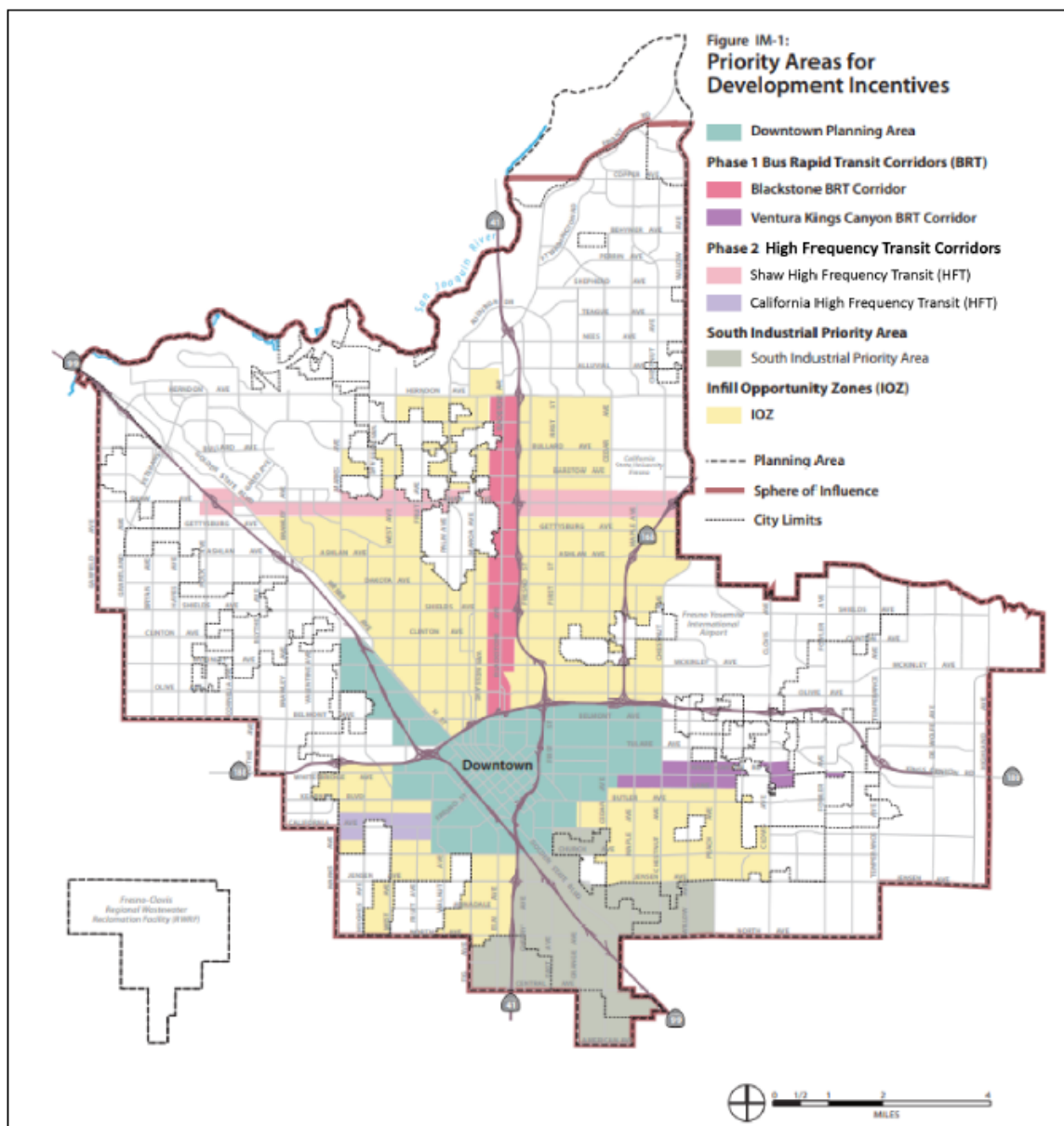


Figure 2-1 City of Fresno Infill Areas
Source: Fresno General Plan (2014)