



JERRY P. DYER
MAYOR

**NOTIFICATION OF APPOINTMENT BY MAYOR
TO BOARD OR COMMISSION**

TO: City Council
THROUGH: Todd Stermer, City Clerk
BY: Jerry P. Dyer, Mayor

 Reappointment
 X New Appointment

Name of person replaced: Karen Marguth

Name: Bryan Harley
Address: Fresno, California

Phone:

Appointed to: Poet Laureate Selection Committee (Category: Media)
Term: Through 12/31/2024

Application Form**Profile****Which Boards would you like to apply for?**

Fresno Poet Laureate Selection Committee: Submitted

Bryan

First Name

J

Middle Initial

Harley

Last Name

Email Address

Home Address

Fresno

City

CA

State

93711

Postal Code

What district do you live in? *☒ District 2

Primary Phone

Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

I was asked to apply by Chris Montelongo from the City of Fresno and Andrea Mele from the Fresno Arts Council to serve as the media representative for the selection committee. I would be honored to serve and help select the next Fresno Poet Laurette. I believe in the importance of art in the life of a city. A poet laurette helps promote our city's cultural identity by celebrating its history and value, engages the community through arts events, and inspires others to explore and create poetry and art.

Educational background, Schools Attended, Degrees and Certifications

California State University-Fresno - Bachelor's Degree - Media, Communications, and Journalism. Minor in History.

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

I am the Executive Director of CMAC, the Community Media Access Collaborative, a non-profit CBO whose mission is to empower community voices by promoting media literacy, civic engagement, cultural understanding, and creative expression. I was asked to serve as the media representative to the selection committee.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?☐ Yes ☒ No

Bryan J Harley

Work History

Community Media Access
Collaborative

Employer

Executive Director

Job Title

Work Address

City, State, Zip Code

Fresno, California

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Chris Montelongo,

Missy Cartier,

Lilia Chavez,

Contact

Education

California State University, Fresno
2003-2007

Bachelor of Arts: Mass
Communication & Journalism
Minor: History

Honors-Awards

Fresno's 40 Under 40 Class of 2015

Bryan Harley

Executive Director at Community Media Access Collaborative
Fresno, California, United States

Experience

Community Media Access Collaborative

11 years 6 months

Executive Director

January 2019 - Present (4 years 3 months)

Fresno, California

Responsible for program design and evaluation, community relations, strategic partnerships, organizational development and leadership, fund development, financial management, technology planning, and operation of a non-profit community media center and TV station.

Interim Executive Director

October 2018 - January 2019 (4 months)

Fresno, California, United States

Director of Operations

October 2016 - October 2018 (2 years 1 month)

Fresno, California

Facilities & Operations Manager

October 2011 - October 2016 (5 years 1 month)

Fresno, California

Catalyst Marketing Company

Web Developer / Videographer

February 2009 - September 2011 (2 years 8 months)

Fresno, California Area

21st Century Fox

Marketing Production Assistant

September 2007 - September 2008 (1 year 1 month)

Greater Los Angeles Area