

CITY OF FRESNO

Office of Mayor Jerry P. Dyer



WHEREAS, travel and tourism is a vital industry that is an essential part of Fresno’s economy; and

WHEREAS, Fresno has the second strongest post pandemic economic recovery in the Nation, and has been recognized among the Nation's top 10 most improved cities in economic productivity growth; and

WHEREAS, in 2022, visitors to Fresno County spent \$1.3 billion, a 31.4 percent increase over 2021. The influx of travel added approximately 15,000 jobs to the region, supporting businesses and adding vital tax revenue that helps provide essential services such as public safety, economic development, parks, and public works improvements; and

WHEREAS, the promotion of travel and tourism in Fresno supports small businesses by helping to generate revenue, customers, and local jobs, as well as promoting local culture; and

WHEREAS, Fresno’s economic recovery is supported by the return of leisure, business and international inbound travelers; increasing travel to and within the Fresno region helps create a more prosperous future; and

WHEREAS, the Fresno Yosemite International Airport has realized a 122% increase compared to pre-pandemic travel and is investing in terminal expansions that will triple international flights; and

WHEREAS, the travel and tourism industry’s success will continue to contribute to the growth of Fresno’s economy and workforce.

NOW, THEREFORE BE IT RESOLVED that we, Mayor Jerry Dyer and Members of the Fresno City Council, do hereby proclaim May to be:

“National Travel and Tourism Month”

In the City of Fresno.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed the seal of the City of Fresno, California, this 11th day of May 2023.

JERRY P. DYER, Honorable Mayor

TYLER MAXWELL, Council President

ANNALISA PEREA, Vice President

MIKE KARBASSI, Councilmember District 2

MIGUEL ARIAS, Councilmember District 3

LUIS CHAVEZ, Councilmember District 5

GARRY BREDEFELD, Councilmember District 6

NELSON ESPARZA, Council District 7