



JERRY P. DYER
MAYOR

NOTIFICATION OF APPOINTMENT BY MAYOR
TO BOARD OR COMMISSION

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Jerry P. Dyer, Mayor

_____ Reappointment

 X New Appointment

Name of person replaced: Kimberly McCoy

Name: Christina Soto

Address: Fresno, CA

Phone:

Appointed to: Parks, Recreation, and Arts Commission

Term: Through 7/1/2026

Application Form**Profile****Which Boards would you like to apply for?**

Parks, Recreation, and Arts Commission: Submitted

Christina

First Name

Soto

Last Name

Email Address

Home Address

Fresno

City

CA

State

Postal Code

What district do you live in? *☒ District 3

Primary Phone

Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

I live in a district that has been historically underinvested in when it comes to parks, green space, trails, and recreational programming. As a mother of four school-age children, two of which have asthma (I have asthma as well) I would love to help the vision of Measure P come to fruition. To see investments that create safe, clean, beautiful, and empowering spaces that help improve the physical and mental health of the people in my community. Spaces that welcome people to congregate outdoors, connect, and strengthen our community and as a result, our City as a whole.

Educational background, Schools Attended, Degrees and Certifications

I am a Fresno native who has attended Roosevelt High School, Fresno City College, and Fresno Pacific University with a background in non-profit work and education.

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

I have served on the boards of my children's school, as well as the South East Specific Plan Steering Committee, and I have extensive experience working with young people (K-12) and seniors. I have served as a community advocate and mentor with various local non-profits including the Valley Caregiver Resource Center, Fresno Barrios Unidos, and Fresno Building Healthy Communities, with many years of community organizing experience which includes helping collect signatures for Measure P. Currently, I sit on the UCSF-Fresno Committee for Diversity, Equity, and Inclusion.

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

UCSF Fresno

Employer

Clerkship Coordinator

Job Title

Work Address

City, State, Zip Code

Fresno, CA

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Augie Blancas

Serena Loya

Jazmin Santana

Question applies to multiple boards

The Political Reform Act of 1974 prohibits public officials from using their official positions to influence governmental decisions in which they have a financial interest. The Board Members in the designed positions must disclose their financial interests as specified in the agency's conflict of interest code.

I agree that I have read the above and agree to file a Statement of Economic Interest Form should I be appointed to a Board, Commission, or similar body according to the adopted resolution.

☒ I Agree

CHRISTINA SOTO

· www.linkedin.com ·

Professional Summary

With more than 12 years of administrative and operations experience, I possess a wealth of experience in working in high-stress environments, while managing a variety of daily organizational functions, including experience at several community-based organizations in the Central Valley. I am a reliable and driven individual with an advanced level of multicultural and social awareness and adaptability that will benefit any team.

Experience

Medical Student Coordinator University of California, San Francisco	09/2020 - Present
Director of Operations Fresno Building Healthy Communities	10/2018 - 10/2019
Case Investigator Fresno-Madera Ombudsman Program - Fresno, CA	9/2015 - 10/2018
Student Services Coordinator ACEL Fresno Charter High School – Fresno, CA	10/2014 - 3/2015
Office Manager Valley Arts and Science Academy – Fresno, CA	7/2013 - 10/2014
Student Services Coordinator Valley Arts and Science Academy – Fresno, CA	8/2010 - 6/2013

Professional Skills

- **Finance:** Experienced in oversight and direction of overall financial management, planning, auditing, systems and controls in coordination with organization leadership. Experienced in managing day-to-day processing of accounts receivable and payable, expense reporting, reconcile monthly activity, payroll, generate monthly, quarterly, and year-end reports and assessments.
- **Grant Management:** Developed and managed project resources, grants, budgets and timelines.
- **Human Resource Management:** Experienced in managing human resource and administrative duties, professional development and leadership coaching and more for staff and volunteers. Oversaw employee onboarding and out-processing. Provided leadership in organizational goal-setting, problem-solving, benefit management, resource management, and outcome achievement. Developed organization training schedules, organizational safety plan, compliance, oversaw evaluations and recruitment.
- **Program Management:** Managed and coordinated team of more than 25 ombudsman as part of the Fresno-Madera Ombudsman Program covering more than 250 long-term care facilities throughout Fresno and Madera County. Oversaw training to facility staff on rights, mandated reporting, and ombudsman services. Documented and reported complaint investigations. Prepared data used in statewide and federal reports. Experienced with working with at-risk and underserved populations.
- **Administrative Management:** Experienced in managing thorough record keeping including student and family records. Managed and oversaw administrative data systems and permissions. Generated board of directors' materials and served as a liaison between leadership and board of directors.

Productivity Skills

- Bilingual (Fluent in Spanish)
- Excellent communicator
- Problem-solving and conflict resolution
- Project planning and coordination
- Detail-oriented and organized
- Financial and resource management
- Exceptional interpersonal skills
- Proficient in Microsoft Office suite
- Proficient in database management

Education

Roosevelt High School – Fresno, CA

Fresno City College – Fresno, CA
General Education with a focus on Liberal Arts

Fresno Pacific University - Fresno, CA
Bachelor of Arts, Business Administration with a focus on Organizational Leadership

Leadership

Diversity, Equity, Inclusion Committee Member – UCSF Fresno 11/2021 – Present

Work to enhance diversity equity and inclusion at UCSF Fresno. Helping to create a culture of empathy and mutual respect that responds to and affirms the needs of the campus community.

Steering Committee Member – Southeast Specific Plan Steering Committee 07/2018 – 07/2020

Served to provide input and oversight in the development of the Southeast Specific Plan, a guide for growth and development of southeast Fresno to coincide with the City of Fresno's General Plan.

School Board Member – Kepler Neighborhood School 12/2016 – 12/2018

Provided leadership and oversight of the local charter school, ensuring the school adheres to its values, beliefs and priorities of the communities. Provided oversight of school budget spending and served as an advocate for student achievement and family engagement.

References

References are available upon request.